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Governance for Trust and Confidence

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- 1. It's essential to restore trust, but the program is broken
 - a. Trust is the product of relationships shaped by past behavior
 - b. Nuclear waste and storage issues are rife with the grist of distrust: begin with an inherently scary substance, add enormous technical uncertainty about the best options, stir in the fact that the solution has to last longer than recorded history of humankind
 - c. Nuclear waste and storage issues are plagued by distrust shaped by decades of broken promises, mistakes in communication
 - d. New organizations cannot wipe away deep distrust: new mechanisms cannot replace old , damaged relationships
- 2. Organizational structures, funding can help create the preconditions for trust
 - a. Effective structures provide: strong leaders, clear and honest communication, recognition of scientific uncertainties, engagement with citizens' concerns, consistent messages that don't change with administrations or Congresses
 - b. Predictable funding streams increase citizens' confidence that promises will be met
- 3. No organizational form is ideal
 - a. Government corporations can insulate process from politics
 - i. FannieMae and FreddieMac, however, proved expensively unaccountable
 - b. Some organizations have long histories of high performance and high trust
 - i. Coast Guard (Katrina, BP spill)
 - ii. Navy Nuclear Power Program (long, distinguished history)
 - iii. Nuclear Regulatory Commission ("best places to work in the federal government")
 - iv. Federal Deposit Insurance Corporation (stood fast as other regulators stumbled)
 - c. No one organizational form is a model
 - i. These cases present: Traditional bureaucracy, independent regulatory commission, quasigovernmental corporation

4. Trust

- a. Comes to those who behave in trustworthy ways
- b. Is the product of strong leaders who build a top-to-bottom culture of consistent behavior and high performance
- c. Is supported by stable resources to ensure long-term results