# U.S. Census Bureau News

# Joint Release U.S. Department of Housing and Urban Development

U.S. Department of Commerce • Washington, D.C. 20233

## FOR IMMEDIATE RELEASE TUESDAY, APRIL 24, 2012 AT 10:00 A.M. EDT

CB12-65

Raemeka Mayo or Stephen Cooper Manufacturing and Construction Division (301) 763-5160

### **NEW RESIDENTIAL SALES IN MARCH 2012**

Sales of new single-family houses in March 2012 were at a seasonally adjusted annual rate of 328,000, according to estimates released jointly today by the U.S. Census Bureau and the Department of Housing and Urban Development. This is 7.1 percent  $(\pm 20.7\%)^*$  below the revised February rate of 353,000, but is 7.5 percent  $(\pm 19.6\%)^*$  above the March 2011 estimate of 305,000.

The median sales price of new houses sold in March 2012 was \$234,500; the average sales price was \$291,200. The seasonally adjusted estimate of new houses for sale at the end of March was 144,000. This represents a supply of 5.3 months at the current sales rate.

New Residential Sales data for April 2012 will be released on Wednesday, May 23, 2012, at 10:00 A.M. EDT.

Our Internet site is: <a href="http://www.census.gov/newhomesales">http://www.census.gov/newhomesales</a>

### **EXPLANATORY NOTES**

These statistics are estimated from sample surveys. They are subject to sampling variability as well as nonsampling error including bias and variance from response, nonreporting, and undercoverage. Estimated average relative standard errors of the preliminary data are shown in the tables. Whenever a statement such as "2.5 percent (3.2%) above" appears in the text, this indicates the range (-0.7 to +5.7 percent) in which the actual percent change is likely to have occurred. All ranges given for percent changes are 90-percent confidence intervals and account only for sampling variability. If a range does not contain zero, the change is statistically significant. If it does contain zero, the change is not statistically significant; that is, it is uncertain whether there was an increase or decrease. The same policies apply to the confidence intervals for percent changes shown in the tables. Changes in seasonally adjusted statistics often show irregular movement. It takes 4 months to establish a trend for new houses sold. Preliminary new home sales figures are subject to revision due to the survey methodology and definitions used. The survey is primarily based on a sample of houses selected from building permits. Since a "sale" is defined as a deposit taken or sales agreement signed, this can occur prior to a permit being issued. An estimate of these prior sales is included in the sales figure. On average, the preliminary seasonally adjusted estimate of total sales is revised about 4 percent. Changes in sales price data reflect changes in the distribution of houses by region, size, etc., as well as changes in the prices of houses with identical characteristics. Explanations of confidence intervals and sampling variability can be found on our web site listed above.

\* 90% confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

#### Table 1. New Houses Sold and For Sale

[Thousands of houses. Detail may not add to total because of rounding.]

Period  farch  pril fay  ine  lly ugust  eptember  ctober  ovember  eccember (r)  nuary (r)  ebruary (r)  farch (p)  E (%) <sup>3</sup>	United States  305  316 308 303 295 290 302 311 322 341 329 353 328	Northeast  25  25  19  16  23  23  19  18  16  20  23  26	39 41 41 45 46 48 47 50 51 57	South  171  168 174 171  163 156 170  159 183 182	70 82 74 71 63 63 66 84	United States 178 173 168 166 166 162 161	North- east Geasonally	Mid- west adjusted	South	West	7.0 6.6 6.5 6.6 6.8 6.7 6.4	sales price (\$)	sales price (\$)
pril lay une  lly ugust uptember  ctober ovember ecember (r) unuary (r) ebruary (r)  larch (p)	305 316 308 303 295 290 302 311 322 341 329 353	25 25 19 16 23 23 19 18 16 20 23	39 41 41 45 46 48 47 50 51	171 168 174 171 163 156 170 159	70 82 74 71 63 63 66	178 173 168 166 166			33411		6.6 6.5 6.6 6.8 6.7	prov (e)	price (g)
pril lay une  lly ugust uptember  ctober ovember ecember (r) unuary (r) ebruary (r)  larch (p)	316 308 303 295 290 302 311 322 341 329 353	25 19 16 23 23 19 18 16 20 23	41 41 45 46 48 47 50 51 57	168 174 171 163 156 170 159 183	82 74 71 63 63 66	173 168 166 166					6.6 6.5 6.6 6.8 6.7		
pril lay une  lly ugust uptember  ctober ovember ecember (r) unuary (r) ebruary (r)  larch (p)	316 308 303 295 290 302 311 322 341 329 353	25 19 16 23 23 19 18 16 20 23	41 41 45 46 48 47 50 51 57	168 174 171 163 156 170 159 183	82 74 71 63 63 66	173 168 166 166					6.6 6.5 6.6 6.8 6.7		
lay ugust eptember ctober ovember ecember (r) nuary (r) ebruary (r)  March (p)	308 303 295 290 302 311 322 341 329 353	19 16 23 23 19 18 16 20	41 45 46 48 47 50 51 57	174 171 163 156 170 159 183	74 71 63 63 66	168 166 166 162					6.5 6.6 6.8 6.7		
ugust ugust uptember ctober ovember ecember (r) nuary (r) ebruary (r)  March (p)	303 295 290 302 311 322 341 329 353	16 23 23 19 18 16 20	45 46 48 47 50 51 57	171 163 156 170 159 183	71 63 63 66	166 166 162					6.6 6.8 6.7		
ugust eptember  ctober ovember ecember (r) nuary (r) ebruary (r)  March (p)	290 302 311 322 341 329 353	23 19 18 16 20	48 47 50 51 57	156 170 159 183	63 66	162					6.7		
ugust eptember  ctober ovember ecember (r) nuary (r) ebruary (r)  March (p)	290 302 311 322 341 329 353	23 19 18 16 20	48 47 50 51 57	156 170 159 183	63 66	162					6.7		
ctober ovember ecember (r) nuary (r) ebruary (r)  March (p)	311 322 341 329 353	18 16 20 23	50 51 57	159 183		161					6.4		
ovember ecember (r) nuary (r) ebruary (r)  March (p)	322 341 329 353	16 20 23	51 57	183	84								
nuary (r) sbruary (r)  March (p)	341 329 353	20 23	57			159					6.1		
nuary (r) ebruary (r) March (p)	329 353	23			72 82	156 152					5.8 5.3		
ebruary (r) <b>Iarch (p)</b>	353		10	102	62	132					3.3		
Iarch (p)		20	42	191 193	73 89	149					5.4 5.0		
-	328		45	193	89	146					3.0		
E (%) <sup>3</sup>		28	36	199	65	144					5.3		
	9	25	20	12	16	5					8		
hange:													
Jarch 2012 from February 2012	-7.1%	7.7%	-20.0%	3.1%	-27.0%	-1.4%					6.0%		
							t seasonall	v adjusted					
)	323 306	31 21	45 45	173 168	74 72	188 150	22 19	27 20	98 79	41 32	(X) (X)	221,800 227,200	272,900 267,900
	4	9	12	6	6	5	14	10	7	11	(X)	3	2
ear to Data	71	6	0	40	17	(V)	(V)	(V)	( <b>V</b> )	( <b>V</b> )	(V)	(Y)	( <b>Y</b> )
ear to Date	83	6	9	49	19	(X) (X)	(X)	(X) (X)	(X) (X)	(X) (X)	(X)	(X) (X)	(X) (X)
	6	18	13	8	6	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
ear to Date Percent Change 5	16.00/	2 10/	9 10/	21.40/	11.40/	(Y)	(Y)	(Y)	(V)	(V)	(V)	(Y)	(V)
· ·													(X)
5% Conjidence interval	± 9.3	±31.4	± 20.1	± 12.5	±21.3	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
arch	28	2	3	16	7	179	20	26	96	38	6.4	220,500	260,800
pril	30	3	4	16	8	172	19	25	93	35	5.7	224,700	268,900
lay	28	2	4	16	7	168	19	25	91	33	5.9	222,000	262,700
ine	28	1	3	10	0	167	19	24	89	34	5.9	240,200	273,100
ly	27	2	4	15	6	165	19	24	87	34	6.1	229,900	270,300
ugust eptember	25	2	4	13	5	163	18	23	87 87	34	6.7	217,000	259,300 255,400
ara bara	25	2	4	12	7	150	10	22	0.5	22	6.4	224 800	250 200
ovember	23	1	4	13	5	156	19	23	82	33	6.9	214,300	258,300 250,000
ecember (r)	24	1	4	13	5	150	19	20	79	32	6.3	218,600	262,900
nuary (r)	23	2	3	13	5	148	19	20	78	32	6.6	218,000	263,600
ebruary (r)	28	2	3	16	8	146	18	19	78	30	5.2	236,900	269,700
Iarch (p)	32	2	3	20	6	144	18	20	76	31	4.5	234,500	291,200
E (%) <sup>3</sup>	9	25	20	12	16	5	14	11	7	12	8	5	4
(a) plant il u coe mel	ear to Date ear to Date ear to Date Percent Change 5  2% Confidence Interval 4  arch  bril ay ne  by ngust ptember  covember covember covember (r) nuary (r) bruary (r)  bruary (r)  arch (p)	# 20.7  ## Confidence Interval   # 20.7  ## Confidence Interval   # 19.6  ## 20.7  ## 20.8  ## 20.7  ## 20.8  ## 20.7  ## 20.8  ## 20.7  ## 20.8  ## 20.7  ## 20.8  ## 20.7  ## 20.8  ## 20.7  ## 20.8  ## 20.8  ## 20.7  ## 20.8  #	## Confidence Interval	## Confidence Interval	## Confidence Interval	## Confidence Interval	### 20.7	**Confidence Interval**  **20.7**  **20.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  **28.2**  **29.8**  *	**Confidence Interval***  **arch 2012 from March 2011  7.5%   12.0%   -7.7%   16.4%   -7.1%   -19.1%    **Confidence Interval**  **20.7   ±80.0   ±37.5   ±29.8   ±28.2   ±1.9    **Confidence Interval**  **20.7   ±48.5   ±27.4   ±25.8   ±43.6   ±4.4    ***To Date Interval**  **323   31   45   173   74   188   22   27    306   21   45   168   72   150   19   20    4   9   12   6   6   5   14   10    **ear to Date Interval**  **33   6   9   49   19   (X)   (X)   (X)    **arch Date Percent Change**  **16.0%   3.1%   8.1%   21.4%   11.4%   (X)   (X)   (X)    **arch Date Interval**  **28   2   3   16   7   179   20   26    **still 30   3   4   16   8   172   19   25    **style 32   4   16   7   168   19   25    **style 32   2   4   15   6   165   19   24    **style 32   2   4   13   5   164   19   23    **style 32   2   4   13   5   164   19   23    **style 32   2   4   13   5   164   19   23    **style 32   2   3   13   5   148   19   20    **style 32   2   3   13   5   148   19   20    **style 32   2   3   16   8   146   18   19    **style 32   2   3   13   5   148   19   20    **style 32   2   3   13   5   148   19   20    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   13   5   148   19   20    **style 32   2   3   13   5   148   19   20    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   2   3   16   8   146   18   19    **style 32   32   33   16   6   144   18   20    **style 32   33   16   6   144   18   20    **style 33   31   45   148   19   20    **style 34   146   18	% Confidence Interval 4  arch 2012 from March 2011  % Confidence Interval 4  # ±19.6	**Confidence Interval***  **arch 2012 from March 2011  **Confidence Interval**  **Example 2012 from March 2011  **Example 2012 from March 2011  **Example 2013 from March 2011  **Example	## Confidence Interval*  ## ± 20.7	## Confidence Interval 4

<sup>(</sup>p) Prelminary. (r) Revised. RSE Relative standard error. (X) Not applicable. (Z) Less than 500 units or less than 0.5 percent.

Note: The sales price includes the land.

<sup>&</sup>lt;sup>1</sup>Seasonally adjusted houses sold are published at annual rates. <sup>2</sup>Ratio of houses for sale to houses sold. <sup>3</sup>Average RSE for the latest 6-month period.

<sup>&</sup>lt;sup>4</sup>See the Explanatory Notes in the accompanying text for an explanation of 90% confidence intervals.

<sup>5</sup> Computed using unrounded data.

#### Table 2. New Houses Sold, by Sales Price

[Thousands of houses. Detail may not add to total because of rounding.]

	Period	Total	Under \$150,000	\$150,000 to \$199,999	\$200,000 to \$299,999	\$300,000 to \$399,999	\$400,000 to \$499,999	\$500,000 to \$749,999	\$750,000 and over					
		Number of houses <sup>1</sup>												
2010: 2011:	(r)	323 306	55 50	79 68	97 99	44 46	21 20	18 17	8 6					
RSE (%	)	4	10	6	5	10	10	10	18					
2011:	March	28	5	6	9	4	1	2	(Z)					
	April May June	30 28 28	5 5 4	7 7 6	10 9 10	5 4 4	2 2 2	2 1 2	1 (Z) (Z)					
	July August September	27 25 24	4 5 4	6 5 6	9 8 8	4 4 3	1 2 1	1 1 1	1 (Z) (Z)					
	October November December (r)	25 23 24	5 4 4	5 6 6	8 7 7	3 3 3	2 1 2	1 1 1	1 (Z) 1					
2012:	January (r) February (r)	23 28	4	5	7 11	3 4	2 2	1	(Z) (Z)					
	March (p)	32	5	7	9	4	4	2	1					
Average RSE (%) <sup>2</sup>		9	20	16	14	21	24	33	46					
		Percent distribution												
2010: 2011:	(r)	100 100	17 16	24 22	30 32	14 15	6 7	6 5	3 2					
2011:	March	100	19	23	31	16	5	6	2					
	April May June	100 100 100	16 17 13	23 23 22	32 32 37	15 15 16	8 7 6	5 5 6	2 2 1					
	July August September	100 100 100	17 20 16	21 21 26	35 31 33	16 15 13	4 7 5	4 5 5	3 1 2					
	October November December (r)	100 100 100	18 18 18	22 26 24	34 31 30	14 15 13	7 5 6	3 4 6	2 1 2					
2012:	January (r) February (r)	100 100	19 13	21 20	31 40	15 15	8	4 5	2 1					
	March (p)	100	16	22	29	14	12	5	3					

<sup>(</sup>p) Prelminary. (r) Revised. RSE Relative standard error. (X) Not applicable. (Z) Less than 500 units or less than 0.5 percent.

Note: The sales price includes the land.

<sup>&</sup>lt;sup>1</sup>Houses for which sales price was not reported have been distributed proportionally to those for which sales price was reported.

<sup>&</sup>lt;sup>2</sup>Average RSE for the latest 6-month period.

Table 3. New Houses Sold and For Sale by Stage of Construction and Median Number of Months on Sales Market

[Thousands of houses. Detail may not add to total because of rounding.]

			Sold duri	ng period			Median			
Period		Total	Not started	Under construction	Completed	Total	Not started	Under construction	Completed	months for sale <sup>1</sup>
2010:		323	67	104	151	188	27	81	80	7.9
2011: (r)		306	75	91	140	150	23	68	59	6.7
RSE (%)		4	8	5	5	5	9	6	5	8
2011: Marc	rch	28	6	9	13	179	26	79	74	8.7
April	il	30	7	8	15	172	25	79	68	8.9
May	y	28	7	9	12	168	24	78	66	9.2
June	2	28	6	9	13	167	24	81	61	10.0
July	,	27	7	9	11	165	23	80	62	9.4
Augu		25	5	8	11	164	24	78	62	8.7
Septe	tember	24	5	8	11	163	25	77	61	7.6
Octo	ober	25	5	7	12	159	24	77	59	7.2
Nove	vember	23	6	6	11	156	24	73	59	7.2
Dece	ember (r)	24	6	6	12	150	23	68	59	6.7
2012: Janua	uary (r)	23	6	7	10	148	23	68	56	7.3
Febru	ruary (r)	28	8	9	11	146	26	66	54	7.6
Mar	arch (p)	32	9	9	14	144	29	67	48	7.8
Average RSE (	(%) <sup>2</sup>	9	10	11	11	5	9	6	6	9

<sup>(</sup>p) Prelminary. (r) Revised. RSE Relative standard error. (X) Not applicable. (Z) Less than 500 units or less than 0.5 percent.

<sup>&</sup>lt;sup>1</sup>Median number of months for sale since completion.

<sup>&</sup>lt;sup>2</sup>Average RSE for the latest 6-month period.