## UNITED STATES OF AMERICA

## DEPARTMENT OF AGRICULTURE

 ANDDEPARTMENT OF HEALTH AND HUMAN SERVICES
DIETARY GUIDELINES ADVISORY COMMITTEE
THIRD MEETING
THURSDAY, APRIL 30, 2009
The meeting came to order at 8:30 a.m., Dr. Linda Van Horn, Chairperson, presiding.

PRESENT:

LINDA V. VAN HORN, PHD,RD,LD
NAOMI K. FUKAGAWA, MD,PHD
CHERYL ACHTERBERG, PHD
LAWRENCE J. APPEL, MD, MPH
ROGER A. CLEMENS, DRPH
MIRIAM E. NELSON, PHD
SHARON M. NICKOLS-RICHARDSON, PHD
THOMAS A. PEARSON, MD, PHD, RD
RAFAEL PEREZ-ESCAMILLA, PHD
XAVIER PI-SUNYER, MD, MPH
ERIC B. RIMM, SCD
JOANNE L. SLAVIN, PHD,RD
CHRISTINE L. WILLIAMS, MD, MPH MEMBER

## ALSO PRESENT:

CAROLE DAVIS, CO-EXECUTIVE SECRETARY AND DFO, USDA
KATHRYN McMURRY, CO-EXECUTIVE SECRETARY, DHHS ROBERT POST, ACTING EXECUTIVE DIRECTOR, CNPP, USDA
CAPT. SARAH LINDE-FEUCHT, DHHS

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1

2 4 morning, everyone. And yesterday we heard

5 from four expert presenters and from the Food
6 Safety and Technology subcommittee.
PROCEEDINGS
(8:28 a.m.)
CHAIR VAN HORN: Well, good

This morning we have two more
presentations in areas where the Committee felt outside expertise would be valuable.

We will also hear updates from the work from the remaining six subcommittees. Oh, okay.
(Off the record comments.)
CHAIR VAN HORN: All right. Start over. All right. Good morning. Yesterday we heard from our four expert presenters and from the Food Safety and Technology subcommittee.

This morning we have two more presentations in areas where the Committee felt outside expertise would be most valuable.

We'll also hear updates on the work from the remaining six subcommittees.

1 Again, I'd like to remind the Committee that
2 this meeting is open to the public to observe,
3 and we should do our best to please announce
4 your name before you speak.

6 on time following the agenda that was just
7 mentioned.
8
9 presentation from Andrea Carlson, and Mark
10 Lino. Dr. Andrea Carlson has been an
11 economist at the USDA Center for Nutrition

Today, we have our first Policy and Promotion, since 2000.

She is the team leader for the
USDA Food Plans and Food Prices Database Project and works on the cost of raising a child project.

Her research focuses on
improvements and verifications on the USDA
Food Plans, and Cost of a Healthy Diet and the CNPP Food Prices Database.

Dr. Mark Lino has been employed as an economist with the US Department of

1 Agriculture for the past 20 years. He works
2 on research related to food and nutrition,
3 including the USDA Food Plans which are used
4 to set SNAP, formerly Food Stamps, allotments,
5 and the Department of Defense's Basic
6 Allowance for sustenace Rate for Service
7 Members.
8
9 Expenditures and Children's Project which is 10 used to set state child support and foster 11 care payments.

13 both of you. Thank you.

21 to give you the typical economist answer. "It
DR. CARLSON: Thank you very much for inviting me to present to you today. The title of my presentation is "The USDA Food Plans, Eating Healthy for Less Money."

The question that I'd like to
address is: "Can a nutritious diet be inexpensive?" Well, unfortunately, I'm going depends." It's an economist.

He also works on the USDA's

And with that, I'd like to welcome

3 you choose. On the other hand, a nutritious 4 diet can be very inexpensive if you choose the 5 right foods.

7 together this scatter plot for you. Up in
8 this corner -- okay. There we go. Up in this
9 corner we have the very healthy, inexpensive 10 foods. In this corner over here we have the 11 expensive healthy diets. This a plot of total

On the one hand, a nutritious diet can be very expensive, depending on what foods

To demonstrate that, we have put
ogether
this corner - okay. Therewe. up in this HEI score with the daily expenditures.

Down in this corner, we have -okay. Well, we'll go over here, then. Okay. Down in that corner we have the inexpensive diets that are not very good for you. They are very low HEI scores, and then finally in the lower right-hand corner, we have the expensive diets that are not very good for you, have a very low HEI score.

So, the point is, there really isn't a -- with Americans' diets, people can

1 spend a lot or people spend a little, and we
2 get healthy diets and we get unhealthy diets.

4 that upper right-hand corner, because we
5 certainly would like -- or the upper left-hand
6 corner. We certainly would like people to
7 spend a little bit and get a very healthy
8 diet. 11 less. We have four food plans. The thrifty

The USDA Food Plans are mechanisms
to help guide consumers to eat healthy for food plan, the low-cost, the moderate cost and the liberal food plan.

The thrifty food plan, I'm going to talk more about in a minute, but let me tell you a little bit about the low-cost, moderate cost and liberal food plans.

All three of these food plans are used in divorce court to estimate the cost of food for setting alimony payments. They are also used in the cost of raising a child report that CNPP does to allocate the

1 expenditures that are used for food on -- the
2 household expenditures on food, to allocate
3 those out to children.
4
And the CRC, the cost of raising a
5 child report is used to set foster care
6 payments and it's also used to set child
7 support payments.
8
The low-cost plan is used to --
9 it's used in bankruptcy courts to allocate
10 money for food for bankruptees, and finally,
11 the liberal plan is used to set the food 12 allotment for service members by the 13 Department of Defense.

16 thrifty food plan is a minimal cost,
17 nutritious diet. The plan has a set number of
18 market -- as a set of market baskets
19 specifying the type and quantity of foods that 20 should -- that individuals could purchase, 21 could consume at home to obtain a nutritious

22
Okay. So, next, we'll talk about what is the thrifty food plan. Well, the diet.

1
2 forms the basis for the supplemental nutrition
3 assistance program, the SNAP, formerly the
4 Food Stamp Program. It sets the basis for
5 those -- that program's maximum allotments.

7 minimal cost? This can mean a lot of 8 different things to economists, so I'm going

9 to define it here. A minimal cost we have 10 defined, we simply take the cost of the 11 previous months thrifty food plan and inflate 12 it. 14 four, which we define as two adults, ages 20

21 what the average family of four spends on
The thrifty food plan also then So, people ask, well, what is a

So what that means for a family of to 50, a child, age six to eight, and a child, age nine to eleven, and for in February of 2009, this was $\$ 137$ per week for that family of four. That's what we would consider a minimal cost.

This is about 25 percent below food, so it's -- that is considered a minimal

1 cost.

2

3 Guidelines Advisory Committee, I assume you're 4 actually interested in, well, what do we 5 define as a healthy diet.

7 food plans, we used the 1997 to 2004 Dietary
8 Reference Intake. These were used to set the 9 recommendations for Vitamin A, Vitamin C, 10 iron, fiber, all of those things that we have 11 DRI's for. 13 didn't have DRI's. There were also some

14 things that we needed to incorporate, and for 15 those we used the 2005 Dietary Guidelines for

16 Americans, particularly, we used the
17 recommendations for intakes of saturated fat, 18 sodium and cholesterol, and we also included 19 the physical activity recommendation.

Then, in addition, then, we used
21 the 2005 Food Pyramid, MyPyramid. The
Now, since you're the Dietary

For the most recent update of the all of those things that we have

There were some nutrients that MyPyramid recommendations for food group and

1 subgroup intakes. So, we -- this is how we
2 defined a healthy diet.

4 this up? How did we go about deriving these
5 baskets? Well, I'm going to start out by
6 saying it's a very data-driven operation, so
7 for the most recent updates which were done in
82006 and 2007 -- 2006 was the thrifty and 2007
9 was the other three.

11 Health and Nutrition Examination Survey or
12 NHANES. From that we drew the food

21 we matched the food, the ingredients used to
Well, how did we go about setting

1 NHANES is foods that people report eating, not
2 foods that people report purchasing in the 3 store.

4
5 down, got the foods that people actually
6 purchased and then matched those to the
7 Nielsen Homescan Data, and then we were to
8 able to get prices for the foods that people
9 consume.

11 created a subset of Nielsen based on just the 12 low-income sample of the Nielsen data. These 13 food baskets are updated every month and for 14 that we use the Consumer Price Index to update 15 that.

Our basic methodology is a standard economic optimization model and this selects -- and we used this model to select a nutritious diet. It has to meet certain standards. It has to meet the dietary standards which we have already discussed.

It has to fall within the cost

1 constraint. In other words, it has to be at
2 or below whatever the cost constraint is for
3 the years that we're working with.

4

5 current consumption by food categories. There
6 are 58 food categories that we work with.
7 I'll be talking more about those in a minute.

9 maintain medium weight at a low-active 10 physical activity level. In other words, 30

11 minutes a day of moderate activity. 21 per hundred grams, and the MyPyramid Food

We need to -- we take into account

And the energy levels are set to

For those of you that would like to see more of a schematic, we can do it this way. We have the inputs, and I will be describing the inputs in more detail in a minute.

We have the average consumption by food category, and again, there are 58 food categories. We have the cost per hundred grams by food category, the nutrient profile Group Profile for 100 grams for each of those

1 food categories.

3 seen. This would be the nutrient standards, 4 the DRI's, the MyPyramid recommendations, and 5 the cost constraints. These inputs and 6 constraints are put together into a 7 mathematical optimization process.

9 quite as simple as that sounds, but it does

15 store and buy pasta, and tomato sauce or

21 market baskets. There are 15 age-gender give us a solution. This solution is in 58 categories of foods as consumed. People can't buy, can't go to the grocery store and buy a plate of spaghetti.

They have to go to the grocery marinara sauce, depending on how they want to make their spaghetti and meat and cheese and all of that.

And so, we then go through a conversion process, and we come out with groups, and for each of those we have 29

1 market basket -- 29 food categories for the
2 market baskets. All right.
I said I was going to tell you a
4 little bit more about the inputs, because they
5 are sort of interesting, at least for me. The
6 first -- it's a two-step process to create
7 these inputs.
8
9 those 6,000 foods in NHANES into 58
10 categories. Each food goes into one and only
11 one category, and this would be the
12 predominant food. 21 pyramid subgroup and then also by whether

Some examples of these might include -- we have breakfast cereals we divide up by whether it's a whole-grain or a nonwhole-grain. We notice within the wholegrains we also had to divide it up by lowcalorie and high-calorie. It's essentially low SoFAAS and high SoFAAS foods.

The vegetables are divided up there's added fat or no added fat or a very

1 limited amount of added fat.

3 four groups, citrus fruits, melons and
4 berries, and then all the other fruits, those
5 are whole fruits, and then we have two 100
6 percent juice categories which mimic the whole
7 fruit categories.

8

9

11 desserts and we have a separate group for
The fruits are divided up into

Milk and milk-based foods, we divide those up into lower fat and higher fat milk and milk-based foods. We also have milk cheese.

And then finally, the meats, not only did we have to divide those up by discretion -- by the amount of discretional solid fat in those, we also had to divide those up by cost.

And then the fish, we divided up by the amount of fat that's in it. And I'm an economist, so I'll just leave it at that. The good fat.

Once we've divided these foods up

1 into the 58 food groups, and it was
2 nutritionists who did that, we didn't leave
3 that job to the economists, then, we used
4 consumption weights to calculate the cost per
5100 grams for the cost per each of these 58
6 food categories, the nutrient profile and the
7 MyPyramid -- the number of pyramid equivalents
8 in each of these categories.
Okay. So, we've seen the inputs
-- you've seen the inputs. You've seen the constraints. We're going to leave the optimization process as a black box for now. I'd be happy to describe it, but you probably don't want to hear it.

And so now, I'm going to talk about the results. And on Tab Number 8 you should have a copy of the Thrifty Food Plan market basket towards the back of that tab, and what you're seeing there are the pounds per week that an individual would purchase to create a healthy diet.

And these are divided up in the 29

1 food categories, so we have things like whole-
2 grain breads, rice, pasta and pastries. And
3 this includes the whole-grain flour for people 4 that want to bake.

6 that would be purchased to prepare a diet that
7 would -- that meets the model constraints.
8
9 are very heavy in whole grains. They are very
10 heavy in fruits and vegetables. They have
11 some meat. They have milk. They have meats

21 not surprising, were vitamin E, potassium and
This, again, represents the foods So, you can see these foods. They and beans, and they are a little bit low on some of these table fats and other -- and added sugars, as you might expect.

So the question is: Is this basket healthy? Well, it met the dietary recommendations in almost all of the nutrients. It met the dietary recommendations for MyPyramid and almost all of the nutrients. The nutrients that were not met, sodium, but we did actually do much better

1 than consumption.

4 managed to meet 100 percent of the RDA for the
5 children's baskets. The other market baskets
6 for the adults were 63 to 95 percent of the 7 RDA.

9 market baskets -- we're somewhere between to 98 percent of the Adequate Intake. And again, that is higher than consumption for each market basket.

And this was actually true -those -- vitamin E and sodium was -- vitamin E and potassium, I'm sorry, were also true for the low-cost and moderate cost and liberal food plans. We just couldn't meet those -the cost was not the issue, it's just the foods that are out there.

The sodium, the TFP actually does better in sodium than the other market baskets, and the TFP market basket met the

1 sodium recommendation for five groups,
2 children ages one and ages two to three, and
3 females ages 12 to 13, 51 to 70 and 71 -plus.
4

5 baskets ranged from 2,322 milligrams a day for
6 females ages 14 to 18, up to 3,629 milligrams
7 a day for males age 14 to 18 . So, we were
8 always below the median consumption for each
9 of these age-gender groups, and significantly
10 below the average.

12 What changes -- if you were to go out
13 tomorrow and start recommending changes, what
14 would you do? Well, in a nutshell, what we
15 might do is, we need to increase -- this is
16 probably very similar to what your
17 recommendations might look like.

20 this would be in -- this is in pounds per
21 week. We are -- we need to increase the
22 vegetables and the fruits and the milk

1 products. Meat and beans appear there's no
2 change, but there are some shifts within it.

4 are shifts within it. The grains, as I
5 mentioned, moved towards whole grains, the
6 vegetables moved towards dark green
7 vegetables, the orange vegetables and the
8 legumes, and the milk -- the fruits move
9 almost all to whole fruits.
In fact, the model preferred to do all whole fruits. We had to force a little bit of orange juice in there because people really like orange juice.

Milk products is almost all skim milk, as opposed to cheese, which accounts for most of the increase. Within the meat and bean groups there's a shift towards more nuts, again, looking for that vitamin E.

And then the other foods, not surprising, have a significant drop and that's where your savings comes in. So, we're not having fats, oils, and we have a limited

1 amount of fats, oils and sweets in our market
2 basket, but that's probably what you're going
3 to tell us anyway. So, that shouldn't be too
4 surprising.

11 end up. We want people to eat healthy for
So, I want to return to my scatter plot and talk about the economics of nutrition, and I'll wait for the pointer. So, I'll talk wherever he wants to go. All right. So, we'll start up in the upper left-hand corner. This is where we wanted to less money, if they don't want to spend a lot of money on food. That's where we wanted to end up, and there are certainly people that are doing that. If you use the thrifty food plan, that's where you'll end up.

You also have the option of spending a lot of money and getting healthy diet. If you want to move towards the liberal food plan, you can follow that as well.

However, I'm sure as a Committee you probably don't want people down here no

1 matter how much money they're spending. We
2 really don't people making poor food choices
3 that would -- no matter how much money they're
4 spending, to be on that bottom part of the
5 graph.

7 of nutrition. An unhealthy diet can be 8 inexpensive, but it can also be very

9 expensive.
So, let's return to the economics

A healthy diet can be expensive, but it can also be inexpensive, and we have forthcoming research from CNPP demonstrating that with that scatter plot, even when you start controlling for the normal things that would protect HEI score, price is really not -- what you spend on food really doesn't account for -- doesn't do much for the -doesn't explain much of the HEI score. For men, the relationship is insignificant. For women the association is very small.

USDA has resources available to translate from the food plans to something

1 that consumers might use. It does require
2 some nutrition educators intervention, and the
3 SNAP-Ed connection has over 4 million hits in
4 -- had over 4 million hits in fiscal year
5 2008, and this has a recipe database which
6 nutrition educators can use to find recipes,
7 and also this is open to every consumer within
8 the United -- this is open to anybody who has
9 access to the Web. 21 educational materials that, for example, show

There are also the State EFNEP programs, and the SNAP Nutrition Education Programs, which also help.

With that, I'd like to thank you for the invitation, and I'm happy to introduce -- to address any questions as well as Dr. Mark Lino as well.

MEMBER WILLIAMS: I was thinking of most pediatricians' offices where they don't have access to a nutritionist, and is it possible to translate some of this into different plates with breakfasts and lunches

1 and dinners that would fit into the thrifty
2 food plan? 4 pretty sure you don't want an economist

5 actually doing that translation. And FNS is
6 working to translate some of that material and
7 their materials are mostly web-based, so 8 pediatricians could certainly print that out

9 and make it available to their patients.
DR. CARLSON: It is possible. I'm

And MyPyramid.gov, also -- if you
follow the pyramid you can save money. I mean, that's kind of the bottom line. As long as you choose the lower-cost foods.

CHAIR VAN HORN: Tom.
MEMBER PEARSON: I wanted to follow up on that last comment you just made. We were evaluating a video tape in 16 clinics in Upstate New York, randomized to either the video tape or not, followed with 036 and ninemonth, four-day random diet recalls to the Penn State Nutrition Assessment Lab.

And then, a Cornell student put on

1 as her honors thesis, a linking of those foods
2 to an Oregon and Washington cost database at
3 that time. So, they weren't actually local
4 costs, but it didn't matter because it was all
5 relative to the database.
And there was really no -- the video tape was looking at lowering -implementing the guidelines of ATP-2, which was a fat and cholesterol target.

DR. CARLSON: Okay.
MEMBER PEARSON: So, our end point was Hegsted score.

And so, if you looked across the quartiles of Hegsted score between the lowest change in -- actually, it was an increase in projected cholesterol, serum cholesterol. The best one, the fourth one, was about $\$ 1.75$ per person per day savings without any emphasis on cost. I mean, we didn't even put in --

DR. CARLSON: Right.
MEMBER PEARSON: So, I guess the message for me there, and maybe the question

1 for you would be -- and Dr. Drewnowski,
2 yesterday, I think, also showed a lot of
3 scatter.

5 diet you want for any cost you want.

21 can't implement them.
And so, the point really has to do with the behavior that, within a cost that people can afford going up the ATI.

DR. CARLSON: Exactly.
MEMBER PEARSON: And so that's the question, is what is our database, our evidence database for interventions that will do that. That seems to be the behavioral economics question that we need, not that we can't construct these diets, but that we

DR. CARLSON: Right. And I have

1 seen other studies in addition to the one you
2 described, although they are a bit smaller,
3 where people may actually do a cost
4 intervention as well as a nutrition
5 intervention, and they find that the families,
6 in trying to have the kids -- the one in
7 particular I'm thinking about had overweight
8 children, and so they were doing an
9 intervention with the whole family, and over
10 the course of a year the grocery bills went
11 down because they changed the behavior of that 12 family.

14 should be the main motivator, for people eat
15 healthy. Right now everybody thinks it's more 16 expensive.

DR. CARLSON: Right. Right. And there's a lot of myth out there that it's more expensive. I'm not quite sure where that came from, because certainly people have been eating healthy. I get emails all the time from people saying, "I eat this and this and

1 this. Is this healthy?"

3 I'm not a nutritionist. Type it into
4 MyPyramid," and they come back and say, "Oh,
5 well, it is very healthy. I guess I'm good.
6 Why is it -- why do people say it's so
7 expensive?" I don't know.

9 and I'm going to get to you two in just one 10 minute, but I think this is the key issue, and

11 that's why we're so glad that you're here
12 today.

14 nutritionist. We needed you to be an 15 economist, and what we're trying to do here, I 16 think, is blend the two skills -19 backgrounds so that we can, in fact, provide a 20 reassurance to the American people that the

21 kinds of recommendations we're making are
We didn't need you to be a DR. CARLSON: Right.

CHAIR VAN HORN: -- and affordable, and there are ways to pick and

1 choose.

9 Sunyer. I wanted to ask you, you know, 10 yesterday Dr. Drewnowski made a big point, and

11 he keeps making this point, that people are We know what the nutrition is, but we don't know how to get the cost savings across. And I think that's what we're really after here.

DR. CARLSON: Right. Right. CHAIR VAN HORN: Save, and then -MEMBER PI-SUNYER: Yes. Pieating nutrient-dense, calorically-dense food because it's cheaper for them per thousand calories.

You're saying that they can do perfectly well and eat inexpensively, and don't need to do that. But, I think 4 million hits isn't a whole lot for a country that has 300 million people.

So, how can you get this across as
part of your message and goal?
DR. CARLSON: Well, first off,

1 there are some advertising limitations. I
2 mean, we just don't -- USDA has a very limited
3 budget. We have several million hits on the
4 MyPyramid website.

6 Drewnowski's thing -- and, yes, I'm saying you
7 can eat more. And, in fact, the food baskets,
8 if you measure by weight, by pounds of food,
9 you get more in the thrifty food plan than 10 people eat.

21 per cup equivalent or ounce equivalent is
So, one of the issues with people eat.

I understand from volumetrics that pounds are -- pounds or grams or whatever, what make you feel full. Calories don't necessarily make you feel full. So, the cost per calorie, $I$ wonder how important that really is.

I really think that the cost per gram is much more important, and perhaps even since we're talking -- if we're going to go with -- with MyPyramid, perhaps even the cost really the correct metric within economics, to

1 measure dollars per what are people eating,
2 not dollars per calorie, because dollars per
3 calorie are a convenient measure, but they
4 don't make you feel full.

7 a wonderful presentation, and I think 8 consistent with what you are saying and other

9 Committee members are commenting on.
MEMBER PEREZ-ESCAMILLA: Yes.
This Rafael Perez-Escamilla, and thank you for

I published a paper several years ago with CSFII data showing that the relationship between income and the healthy eating index was modified by food label use.

So, no matter how much money you had, if you didn't use the food label to make your food purchases, you were not eating healthy, and you could actually have much less money, but if you used the food label you would eat healthier.

DR. CARLSON: Exactly.
MEMBER PEREZ-ESCAMILLA: So, I think what we're getting at is that nutrition

1 education and teaching people in culturally-
2 appropriate ways how to use the Federal
3 nutrition tools, the food labels, MyPyramid
4 and so on is very crucial, and that income
5 matters, but by itself will not make the
6 difference.

9 Nelson. Thank you also for the presentation.
10 I think it's a nice balance to the
11 presentation we had yesterday, and sort of 12 looking at the whole picture.

21 from being an economist, but I just have to
DR. CARLSON: That is true.
MEMBER NELSON: This is Mim

I wish you'd been here yesterday.
It would have been great. But, one thing --
I mean, when we think about the way Americans eat these days, versus how they ate in the, you know, 20 years ago, the foods eaten away from home are such a bigger contributor to intake and potentially to expenditures.

And I'm not a -- I'm so far away think that I wonder how much we've been -- you

1 know, how the Federal Government, as well as,
2 you know, committees like ourselves have
3 really started to think about the realities of
4 the full income spectrum of foods eaten away
5 from home and how they really enter in,
6 because it's really different now.
DR. CARLSON: Right. Well, as it
8 turns out, I just -- I'm co-author on a paper
9 that just got preliminarily accepted in the 10 Journal of Nutrition, that does -- that

11 basically takes the food plan model and brings 12 in food away from home.

21 to find those foods when you're away from
22 home.
Now, we were working at just the thrifty level, but you could certainly rerun it with the other plans in -- that may match more what some higher-income Americans are spending.

And what we've found is, you can
incorporate some food away from home into your diet and make it healthy. It's very difficult

1
2 what -- what needs to be done, what choices
3 you can make of what's available right now and
4 what people actually reported eating at 5 NHANES.

7 comment?

9 Achterberg. Again, your presentation is
10 illuminating in terms of what'
11 hypothetically, theoretically possible, but it
10 illuminating in terms of what's

9 Achterberg. Again, your presentation is
10 illuminating in terms of what'
11 hypothetically, theoretically possible, but it 21 NHANES and look for convenience foods.

And so -- but the paper outlines
.

8 -- I believe in your thrifty food plan you're having folks soak their beans overnight and cook them all day?

DR. CARLSON: No. No. That's definitely not true. That is actually something that people think. When we did the prices database we were very, very, very careful on this. Part of the reason it takes so long is we go through all of the recipes in Beans and legumes are assumed to

1 be purchased canned. If you want to bring
2 them, there's certain recipes that taste a
3 whole lot better if you soak them and cook 4 them yourself.

6 that's certainly cheaper. You have a little
7 money for something else. But, we assume that
8 people are purchasing their beans canned.

| 9 | We assumed that people ar |
| ---: | :--- |
| 10 | purchasing their soup in cans. We assumed |
| 11 | that purchasing spaghetti sauce. We assumed |
| 12 | the macaroni and cheese comes from a box, if |


| 9 | We assumed that people ar |
| ---: | :--- |
| 10 | purchasing their soup in cans. We assumed |
| 11 | that purchasing spaghetti sauce. We assumed |
| 12 | the macaroni and cheese comes from a box, if |

You can certainly do that, because they said it came from a box.

We assumed that any foods eaten with high frequency such as pizza and egg rolls were purchased frozen, that they were not made from scratch.

MEMBER ACHTERBERG: Thank you.
That's important with that time trade-off.
DR. CARLSON: Right.
MEMBER ACHTERBERG: All right.
Thank you.

1
2 ready?

6 questions.

10 is not on.

21 focuses on the psychology behind what people
CHAIR VAN HORN: Is Dr. Lino

MS. O'CONNELL: Brian is next.
CHAIR VAN HORN: Oh, is Brian --
MS. O'CONNELL: Mark was just for

CHAIR VAN HORN: Okay. We had some --

COURT REPORTER: Your microphone

CHAIR VAN HORN: Sorry. Can you hear me now? All right. This is Linda Van Horn.

Our next speaker is Dr. Brian Wansink, and we're delighted to have him back with us. He is the John Dyson Professor of Marketing -- of Nutritional Sciences at Cornell.

He also is the Director of the Cornell Food and Brand Lab, which uniquely eat and how often they eat it.

His research focuses on how ads, packaging, personality traits influence the usage and frequency of volumetrics and healthy foods. His research is on consumption volume, and has won national and international awards for its relevance to consumers.

And with that, I'd just like to thank you, Brian, for joining us today.

DR. WANSINK: It is great to be back here. It's great to be back for a bunch of reasons. You could probably guess, but it's great to be back here for a reason that none of you could ever guess.

It was two years ago next month that I gave a talk in this exact same room, at this exact same podium and right after that, during the break, I was approached by Dr. Eric Hentges, the former executive director of CNPP, and he told me $I$ was one of the finalists being considered for the position.

So, that meant a lot to me and it means a lot to be back.

1
2 happen.

4 very few things from that conversation, first
5 of all, because it hit me so dramatically, and
6 the second reason was, it was during the
7 break, I just finished buying two diet Dr.
8 Peppers from the pop machine out there. I
9 spent the entire conversation trying to hide

12 about food, nutrition and consumer behavior.
13 Now, there's a bunch of different schools of
14 thought when it comes to how people change.
15 There's a health belief model, social
MS. DAVIS: Who knows what will

DR. WANSINK: I also -- I remember them, fearing I would be disqualified.

So, here's where we're talking cognitive model and so on.

With only 20 minutes what I want to touch on is the consumer behavior, the psychology view of things and the marketing overview. And this is for two reasons.

First of all, I think a consumer behavior perspective and a marketing

1 perspective provides the most compelling
2 answers to the questions that you posed to me.

4 points towards the most promising solutions.
5 And, indeed, this is the approach we've used
6 when I was Executive Director at CNPP to
7 actually try to get this stuff out there.
8
9 there will be some bottom of the page 10 citations, and typically these will be ones

11 that you can look for more information. They
12 are oftentimes mine. And I have them there, 13 because if you're to go to those articles, you 14 could find all the stuff you need. 17 Marketing Nutrition. 19 questions that you asked me to consider. What 20 are the determinants of intake? What is 21 effective nutrition information? What is

And at the end of every slide ould find all the stuff you need. And most part of the stuff, it's not only cited, it comes from my book, Here's the overview of the segmenting messages and markets? How do you

1 do that? 3 of relate from transitions to different

4 lifestyles? When does nutrition information
5 fail? And, how do you get people to
6 prioritize nutrition?

9 so what I've done is, I've broken them in a

21 important thing I will talk about today. If What are optimal models that kind

There's a tremendous amount of overlap in the last five questions here. And way that I think I can tackle a lot of these questions in a different sort of format.

I'll talk about something called the Web of Science and Drivers of Intake. But for the most part, these last five issues I will be discussing under the heading of segments and markets, messaging and leveraging, and then intervention and change. The first thing is: Where do you find most of the published information on food and nutrition behavior? This is the most there's only one take-away you have, it will

1 be this.

3 on food nutrition and behavior, not on PubMed. 4 Okay. That's the tip of the iceberg.

5 There's a lot of correlation-based studies,
6 there's a lot of epi studies, but they don't
7 tell you the psychology about why something's 8 happening. 21 ideas in those journals specifically relate to

You find most published research There's a lot of correlation-based studies,

They don't really delve into that because a lot of the data that's used can't do that, but I would say that 93 percent of the things that inform me most about my research end up being from journals in psychology, economics, consumer behavior, sensory studies, marketing, sociology, food technology, education, communication, and most of these aren't indexed in PubMed.

Why? Well, it could be because very few articles in these particular journals specifically relate to food. A lot of the behavior, not -- not a lot of the articles

1 specifically relate to food.

3 for the NEL people, make sure that you inhabit
4 the NEL index if you're going to look at
5 behavior, the stuff that comes from the
6 journals that really do study behavior.

9 encompasses all the PubMed sort of stuff, and
10 you do find it in any database. Web of
11 Science, also known as the Social Science 12 Citation Index.

14 food intake? Well, let's look at three 15 drivers of accessible food intake. Now, we're 16 going to focus on accessible stuff versus

17 inaccessible foods because I think it's more 18 relevant to looking at consumer behavior in 19 this context.

21 influence food intake. It's when or how often
22
The place to find this, the best place is the Web of Science. It also

Okay. What are the drivers of

Now, there's three things that you eat it, it's what you decide to eat and

1 it's how much. These don't happen in a linear
2 way like this.

4 thing of chips and have them sit in front of
5 you, and the question is, when are you going
6 to eat the next chip. Typically this is the
7 way that it happens.

9 here. The when question, the drivers of the 10 when are physiological factors. They can be

11 hunger, they can be deficiencies. There can
Let's look at them in sequence
be a lot of emotional factors, and recent studies showed that emotions end up driving what people eat.

Two things can be going on. They can either be going -- they can either be eating to maintain a mood, that is, they're happy, and they want to continue being happy, or they can be -- things can be eaten to regain a mood. Tend to happen when you're in a negative sort of state.

Now, a lot of the research that's

1 looking into it shows that if you're trying to
2 maintain a mood there's a slight tendency that
3 you end up having to eat healthier foods than
4 if you're trying to regain a mood, you end up
5 looking for things that give you that initial
6 hit, and that long-term disappointment.

8 there's internally and externally-generated
9 salience. Internally generated salience is
10 the type thing where you say, "Geese, I cannot
11 get ice cream off my mind." You're driving
12 home and you're saying "Ice cream. Ice cream.
13 Ice cream."

19 before.

21 different ways, and because you eat different 22 amounts of stuff.

2 often based on scripts and emotions. Scripts
3 would be if you end up coming home regularly
4 and walk into the kitchen, and your script is
5 to open the refrigerator and see what's there.
6 That becomes the natural sort of way to do 7 things.

9 interesting piece of research a short time ago
10 that showed that people who walk home through
11 the kitchen end up weighing -- and it's self-
12 reported data, on average 17.2 pounds more
Now, the internally-generated is

The salience, we did kind of an than people who don't walk home through the kitchen.

> Externally-generated sensory
salience, you see, smell, hear somebody talk about a food. But it ends up being why a fruit bowl is a good idea and a candy jar is a bad idea.

In terms of what we eat, some of
the same drivers that grade those out are going on for what we eat, and physiological

1 factors will influence what you want to eat,
2 in terms of your hunger and deficiencies, as
3 will emotion and salience.
4
But what also kicks in when we
5 look at what you eat is specific self-stated
6 drivers of choice. But typically these will
7 vary a little bit. Typically the top four,
8 based on the survey you'll look at, it says
9 "Taste is most important, and convenience and 10 then price, and the last health."

14 different segments. Health doesn't mean, you
15 know, I'm going to be getting all the vitamin lose weight, or I won't gain weight, or fall asleep in the middle of the afternoon."

What's very often looked at is the unstated driver, and it's the idea that the person's immediate environment, whether it be their cupboards, table, candy dishes and so

1 on, end up having an incredible influence on
2 what we choose, but we will not acknowledge it
3 because we don't really think it's happening.
4 You know, you've read about that
5 in my book, "Mindless Eating," and it gives
6 you some more ideas about that. In terms of
7 how much, in terms of how much again,
8 physiological factors and emotional factors,
9 but also it ends up being how closely we
10 monitor what we eat and what we consider the
11 consumption norm to be for that situation.

21 monitoring which ends up being sort of our
That consumption norm could be, "What we normally do," or it could be what the guy next to us is doing, and -- but it's biased by a lot of things around you and I'll give you a real basic idea of this framework.

When we look at all the things that can influence us, when they lead us to overeat, it typically is mediated by two different things, either poor consumption unawareness of how many food-related decisions

1 we actually make, or is it being mediated
2 through this idea of consumption norms, that
3 the size of a plate suggests that three and a
4 half ounces looks better than three ounces.

6 consumer segments and markets. Who pays
7 attention to nutrition information? Well, I
8 -- an often-cited figure is 70 percent of
9 consumers report paying attention to nutrition 10 information.

21 You know, I think of this stuff all the time,
I don't know where this comes
from, but about two and a half years ago, I was doing an interview at 60 Minutes, and the correspondent at one point said, this is when this stuff was going on about the New York labeling of foods, and she asked, she cited this and says, "So won't labeling transform the way people eat in New York City?"

And at the break time $I$ said, "Where did you get that 70 percent figure?" and I've never heard it. And she goes, "Oh,

1 everybody knows it."

3 hear a figure like this. What's that -- do
4 they report paying attention? Is just like we
5 report doing sit-ups every day when we talk to
6 our physician? Or we report flossing three
7 times a day when we talk to our dentist?

9 that "pay attention" ignore -- I'm not sure 10 what it means. How often? Is it every time, 11 or that one time I paid attention to nutrition 12 information?

21 showed that the 12 or 22 percent who do this
22 are the people who need it least. They're the

1 ones that go, " 140 calories. I thought it had
2 138." They're not the ones who need to 3 change.

4
5 of consumers. The nutrition vigilant segment,
6 these are the people who have changed or they
7 are pretty much on target to begin with.

8

9 predisposed segment. This is the segment
10 that, they'd like to change, and they'd like
11 to eat better if it was easy to do so.

21 nutrition predisposed people. Now, the The next segment is this nutrition

And the last one is the nutrition disinterested segment. The thing about these segments is that they cut across demographics, and in the research that we've done, the segment you're in is a much better determinative of your behavior than your demographic group that you belong to.

So where can you get the biggest change for the smallest cost? I think these nutrition vigilance, if we talk to the choir

So let's consider three segments

1 and get them to eat two less calories a day,
2 that's probably good, but I think they're
3 going to find the information nevertheless.

4

5 here. They are the kind of people who read
6 magazines like this, Men's Health. You know,
7 how to do 200 push-ups by next week. I mean,
8 they don't really need as much of our help as 9 do the second group.

11 be appealing to them, too. We have People 12 Magazine here. It's Hollywood's Hottest 13 bodies, 100 Tips From The Stars To Lose 14 Weight.

16 answer. They're looking for something that 17 can just nudge their life in the right 18 direction, and eat a little bit better. 21 to hoe, and maybe the best bang for the buck

So I've got a couple of things

Now I've got a magazine that might

They're looking for an easy

The last group, the nutrition disinterested, that's going to be a tough row would be to make sure the second segment moves

1 as far as they can, and maybe drags along the
2 disinterested spouses they might have.

4 I've broken this into four really brief
5 questions that I'm going to answer with some 6 empirical data.

8 effective; second, what are best practices
9 from health claims; third, what nutrition 10 knowledge is most correlated with food intake; 11 four, what types of messages are most 12 effective with what types of segments.

19 be something else, a little number or a star, 20 is either totally ignored, or when it is 21 attended to, can lead to these unmerited 22 health halos.

1
2 up being the thing that, on one of our studies
$3-$ - we showed that there are ten grams of
4 protein in something. People ended up
5 inferring that, because it had ten grams of
6 protein -- ten grams of soy protein, that
7 would reduce birth defects and cure cancer.

9 front and back label claims. Using both sides
10 of a package. A short blurb in front is a
11 take-away for about 80 percent of the
12 population that's disinterested. The full 13 claim on the back, and you kind of target the $14 \quad 15$ or 25 percent who really do want more

15 information. 21 at some of them, the ones that are most

These unmerited health halos ended

No. One way around this is use

What are best practices from effective claims? This is kind of an interesting thing done that looked at the effectiveness of the different health claims that the FDA has put on labels, and if we look effective, they targeted a specific segment,

1 they received significant media attention, and
2 are often introduced with aggressive partnered
3 marketing campaigns.

4
5 oat recommendation in Cheerios, for instance
6 about 15 years ago, 20 years ago, that
7 highlighted quantitative benefits that
8 provided proof and helped provide vivid, 9 personally relevant health problem.

11 most correlated with food intake? The key 12 thing to look here is the very last bar. If 13 people knew that a certain food had an 14 attribute, that didn't really influence them 15 that much, and again, this is a -- this is 16 survey data.

18 you know, that soy is good for heart disease, 19 that had a little bit more of an impact. But 20 when they could pair the reason why the 21 product gave you the consequence, it was that

And you think of the oats and the Third, what nutrition knowledge is

If they only knew the consequence, group that was most likely to change their

1 behavior.

3 effective with what segments? Let's take a
4 look at two positive messages. I think Dr.
5 Drewnowski mentioned this a little bit
6 yesterday. These are the positive sort of
7 "eat this" messages versus the negative,
8 "don't eat that," messages.
Now the research says -- it's all
over the map. Okay. But my take on this
literature is that, basically, whether a positive message is effective or a negative message is effective depends on the situation and the individuals.

So with the positive message, in doing the review, I think what's going on is they will work best with optimistic people, people who eat because it tastes good, and people who don't think too hard about eating, people who eat healthy to feel good, people who see eating as a choice, and people who value food as a way to stay healthy.

1
2 "don't eat that," seems to be more effective,
3 you know, based on a review of the literature,
4 with pessimistic people, or people who like to
5 think logically about each decision, people
6 who eat healthy because they're afraid of
7 getting sick, people who see eating as an
8 obligation, people who value food as a way to
9 not get sick.

11 mean, the vast majority of people $I$ hang
12 around with who are in the profession are in
13 the second group. And I think, for a lot of
14 us, negative messages might be better than the

21 most people with most mind sets in most


MEMBER NELSON: Scientists.
DR. WANSINK: For the scientist, exactly.

But for the bulk of people out there, the positive messages work best with situations.

The negative message, you know,

Which group do we fall in? I

2 choice, what are effective intervention
3 strategies for the nonvigilant consumer?
4 Those are the bottom two parts of the pyramid.

6 found that people make over 200 more decisions
7 than they -- about food a day than they
8 believe they make. Now, they're not making
9 these decisions when they're in front of
10 MyPyramid.gov. They're not making them when
11 they're reading a nutrition brochure, they're 12 making them wherever they work and play,

21 that's all it would take for the bulk of
So in terms of intervention and Well, in one study we did, we

1 instead of a little bit worse.

3 if we all had a personal dietitian who, every
4 time you're going to make a decision, to kind
5 of tap us on the shoulder and say, "think
6 again." That might -- that would be one
7 solution. A bad one, but that would be 8 possibly a solution. 10 have this 24-7, 360 degrees nutrition 11 information surrounding people so that there 21 MyPyramid, getting a hundred companies to

Now, one way we could do that is

But I think another solution is to is a reminder there, and it doesn't have to be their personal dietitian.

One solution, probably -- it can't be a governmental solution, because that would be a huge task.

One solution would be to partner with MyPyramid, and that was the intent we had when Rob, and Jackie Haven, and John Webster and myself started the partnering with promote the Dietary Guidelines in whatever way

1 they wanted, and wherever -- to whatever
2 public they wanted. What's the role of social

4 marketing and nutrition education motivation?
5 This is one of the questions asked. I think
6 social marketing -- I guess by that question
7 what was meant was like Facebook and Twitter,
8 and things like that, I guess. That's the way
9 I interpreted it.

11 potential for good and bad. The danger is
12 that there's a lot of food and nutrition
13 misinformation. Now Dr. Van Horn's journal,
14 the Journal of the American Dietetic
15 Association, has a great article in there
16 about nutrition information. That's one of
17 their ADA, sort of position papers. It goes
18 into that in a lot of detail.

20 have people ask me every other day about
21 something like magic berries, or something
22 like that, and there's a website that's, "What

1 Your Mother Told You," and people are looking
2 at these as sources of nutrition information
3 in the absence of other things. Well, what
4 circumstances had the most promise? I think
5 the circumstance where these sort of things
6 work best end up being either when it's a
7 movement, or when it's a lifestyle choice,
8 like veganism.

21 demonstrating who you are, it doesn't work.
I always -- I'm amazed at how
radical somebody can change their life once they decide it belongs to a cause bigger than themselves, whether it be to be a vegetarian, or vegan, or whatever the case is.

But I think these circumstances also have a lot of promise when it's a cool cause. We've seen some real cool causes over the last few months. These cool causes have to be identity bandwagons. It's one thing they all have in common is that if you're -if this isn't feeding your identity or And the problem with Dietary Guidelines is can

1 they ever be cool or movement inspired?

3 was with CNPP, this is what we thought about
4 and tried to make happen in different ways.
5 And I don't think it hurts to use this bottom-
6 up approach with the young'uns, you know, with
7 the little kids that are out there, but it's 8 also probably not worth holding our breath at,

9 because what we can also do is use a top-down family strategy, and it ends up being targeting the nutritional gatekeeper.

The nutritional gatekeeper is considered to be the person who purchases and prepares most of the food. And in 1943, nutrition education showed that this person has a disproportionate impact on what every person in their family eats.

Back then it tended to be a mother. Now it's tending to be relatives, fathers, things like this. But in a study in 2004, one finding of 1004 gatekeepers is that they believe they influence 72 percent of the

1 eating decisions of their family.

3 the worse, and it's either directly, or it's
4 indirectly. It's directly to what they bring
5 in the house, or it's indirectly by what they
6 end up eating when they are out at a
7 restaurant with their kid, or what they end up
8 doing when they give their kid five bucks to
9 go to eat lunch at school.

11 the person who makes the decisions, and also

13 kids with this 360-degree, 24-7 approach, that 14 I think is becoming a lot more common given 15 some of the cool things that companies are 16 doing.

18 the nutrition predisposed consumer segment. 19 Now if we look at this pyramid, and we look at

20 the entire United States there, we can have 21 two strategies. We can say, there's no person

It's either for the better or for and so the idea

And so the idea would be to target at the same time build awareness for their

So let's bring it on home here to left behind, but that's an impossible starting

1 point, because it's really hard to change
2 people who want to change, let alone people
3 who don't want to change, or don't think they
4 need to change.

6 "Why don't we start where we can make the
7 biggest difference right away." Folks in the
8 nutrition predisposed segment, and then
9 focusing on the nutritional gatekeepers as a way to get us there.

So in transitioning from this recommendation to lifestyle change, if we look at the nutrition vigilance, hey, we can provide them information and reminders, which we already do. We do an incredible job with that.

With the nutritionally
predisposed, we can provide tools, whether it be web-based or whether it be iconic on packages, that provide them product solutions, which is typically a company thing to do.

But the nutrition disinterested,

1 this has to be a stealth health approach, in
2 that passive environmental or product-related
3 changes, whether it be reformulations, portion
4 control packaging, or other stealth health
5 will probably be the best way to get them to
6 move if it's not their spouse or family
7 member.

8
9 I want to just give a special USDA CNPP stand10 up recognition to all the people who have been

11 working on the policy and the DGAC, and Dr.
12 Robert Post, the inimitable Carole Davis,
So before we move on to questions, Colette Rihane, and then Kellie O'Connell, who so gently gets us to do stuff without us feeling anything more than just slightly nudged.

For promoting of Dietary
Guidelines, Jackie Haven, John Webster, Dr.
Patricia Britten is back there, and Janie Fleming have done amazing things over the last two years.

So I think we're open for

1 questions.

3 Here we go again. Linda Van Horn. Thank

5 certainly raises lots of questions, I think,
6 for this group, as you well know.
CHAIR VAN HORN: Yes. Thank you. you, Brian, very much. That was excellent and

And I think when we invited you to come, that -- the kinds of topics that you were addressing are, of course, uppermost on our mind, and I think probably the most specific one being this issue of education versus motivation.

And I think you're addressing it in terms of issues related to things like labeling and, you know, is labeling education, or does it motivate, and who does it motivate, and how do we address that.

And you know, if you could elaborate a little bit on that, and then I'm sure others have questions, as well.

DR. WANSINK: I can, yes. That's
a good question. In looking at the idea

1 between motivation versus education, the
2 problem with us as Americans, and I'm not
3 speaking from studies as much as I'm speaking
4 just from what I observe, is that I think we
5 seem to be an all or nothing -- we have an all
6 or nothing mentality.

8 And the problem with motivation is that
9 people don't seem to be motivated to make 10 small changes, because they want big results,

11 so they're motivated to make a huge change,
12 and then it doesn't work, and then they become
13 discouraged and they fall into that third 14 segment.

20 All it involves them doing is making a
21 slightly smaller decision.
And so instead of motivating a

1 great change like, you know, like giving up
2 pizza, or you know, never eating fried food 3 again in their life, which they're not

4 probably going to do, I think if we can move
5 them in these small directions gradually, it's
6 not going to entail them having to change
7 their life.

8

21 research, because it would be very interesting 22

CHAIR VAN HORN: Rafael.
MEMBER PEREZ-ESCAMILLA: Yes.
Rafael Perez-Escamilla. Thank you for this very useful presentation. I do think it's very relevant for the work that we are doing. Studies have consistently shown that acculturation of immigrants into the US mainstream culture, however we define that, influences quite a bit food choices and other lifestyle behaviors.

And I think it would be incredibly useful if you and your colleagues could include the dimension of acculturation in your to see how people respond to the cues around

1 them in terms of their food choices, how they
2 are when they arrive, how they change as they
3 become more acculturated.

4
DR. WANSINK: What's interesting
5 is that 60 years ago, this is just only a meat
6 and potatoes country, but what happened after
7 World War II is, when GI's came back after
8 having experienced these different foods, they
9 kind of brought some of these tastes with 10 them.

11 And now here 60 years later, if
12 you go to any town in America that's over
13 3,000, you're going to find the most popular
14 restaurant on one side of the street, it's
15 going to be a Chinese restaurant that's open
16 'til eleven every night. And on the other
17 side of the street, it's going to be the
18 Mexican restaurant. And unlike a lot of
19 cultures, we end up being, I think, one of the
20 most flexible in terms of being able to adapt
21 different meal patterns.
MEMBER PEREZ-ESCAMILLA: Thank

1 you.

2
3 lot. This is Mim Nelson. I really enjoyed
4 it, and I think that -- you know, I think one
5 of the neat things with these Dietary
6 Guidelines will be -- it's going to -- we're
7 going to move things forward around behavior 8 and the environment, but one question I have 9 is -- is I don't know that it's a concern, but 10 the sort of -- the partnering with food 11 companies around the social marketing, which I 12 think is good, but I kind of feel like they're 13 orphans out there, the green beans and the 14 sort of lettuces that don't have the 15 stakeholder -- you know, they don't have --

16 the things that we actually want to market 17 mostly - with the exception of maybe whole 18 grains that come in a package with a label 19 the things that we want to be getting people 20 to eat more of don't have -- you know, there 21 isn't the stakeholder there. There's not the 22

MEMBER NELSON: Brian, thanks a company behind that green bean.

1
2 range of foods that don't have those, you
3 know, large stakeholders, if you will.

4

5 that. I've got an answer for that. For the
6 first part of your comment, when you said
7 you're going to look at behavior, that does my
8 heart good to look at that, because if you
9 look at what all of you have in common, even
10 though you have different research interests
11 and different specialties, almost every single
12 one of you comes from a behavior-related 13 background.

14

21 makes me say that you are a legendary
You deal with behavior as it relates to food safety, or with food technology. You deal with behavior as it relates to seeing patients, or behavior as it relates to dietitians.

So there's this inherent behavior component that every one of you have that Committee.

So how do we deal with the whole DR. WANSINK: I like that. I like

1
2 beans, about pinto beans, about canned
3 spinach, the biggest determinant of whether
4 that gets eaten is whether it gets purchased
5 and brought in the house, and that's one way
6 of talking to the nutritional gatekeeper --
7 you know, we can say, yes, but you know, they
8 only account for maybe 72 percent of what's
9 eaten in their household.

11 than saying, there's nothing we can do about

21 is big, but -- but if we rely on the food
Second thing about the green

72 percent is a whole lot better it.

And that's why I think trying to convince, you know, little Billy and little Audrey to eat better is going to be a whole lot less effective than trying to convince the person that purchases and prepares food to bring the stuff in and use it.

MEMBER NELSON: Yes. I mean - I agree with you. I think that the gatekeeper industry and sort of try to get them to market

1 -- the problem is you have sort of David and
2 Goliath. Even though they may be trying to do
3 their best for the most part, those are the
4 food -- you know, for the most part, those are
5 the foods that we're trying to get people away
6 from.
7 I mean, it is -- it's tricky, I
8 think.

11 be our partner. They don't have to be our
12 spokes -- they don't have to be -- they don't 13 have to be our voice. They can just be a 14 partner.

DR. WANSINK: I see what you mean.
Well, I think one thing going on is they can

But the second thing that's going on is, there are economic interests in beans, whether it be the canned green beans. We don't all have to eat fresh fruits and vegetables as the Guidelines say. We can eat canned and frozen things.

MEMBER NELSON: Yes.
DR. WANSINK: But second of all,

1 I'm pleased that we have a lot of retailers
2 that are interested in doing this, too, 3 because it's incredibly in the retailer's

4 interest to get people to buy a lot of
5 produce, because it's got --

6

9 So maybe it is empowering the retailers more

12 Brian, your segmentation of consumers

21 to think about really getting them involved.
MEMBER NELSON: Exactly.
DR. WANSINK: -- massive margins.
MEMBER NELSON: Exactly. Exactly. -- yes. Great.

MEMBER PEARSON: Tom Pearson. obviously is kind of a bit of transtheoretical model and a little bit of fusion of innovation kind of rolled into one.

The problem with maybe the nutrition disinterested, and it is a pyramid, and they're on the bottom of the pyramid, and by definition, that's a big group.

And so, I wonder what we could do Now from a clinical standpoint, we deal with

1 the stages of change all the time, and the
2 typical patient that we see is, in fact,
3 precontemplater.
4 He just, you know -- he or she
5 doesn't -- you know, have any idea. And so,
6 what we try to do is not to move them up to
7 somebody who's actively changed, but just up
8 one more step into the next phase.
So what would you say about --
10 about strategies to get the nutrition
11 disinterested, like you said, dragged into the
12 nutrition predisposed so that at least we
13 could start to get across the idea of a
14 healthy diet being a social norm in the same
15 way that some of our tobacco efforts have
16 gotten into -- into obviously saying that a
17 smoke-free environment is the normative
18 environment?

20 about one segment, and it's not how we move
21 them into the next -- move them up the pyramid, so to speak, it's how we grow them up

1 the pyramid, and these end up being a lot of
2 the younger people that we have out there.

4 things that are going on now that haven't gone
5 on before. It's cooler now to cook in the
6 kitchen. There's a lot of programs looking at
7 some things like this.
8
9 something called smarterlunchrooms.org, and we
10 have all the research that goes on about how
11 you can get kids to eat better school lunches
12 without taking away their cookies. And it's -

21 happen from family members more than it can
22 help from us, whether it be a child coming

1 home and saying, "hey, I learned how to cut up
2 an onion today in class," or whether it be a
3 spouse who comes home and is feeling a little
4 bit empowered to maybe add that can of green
5 beans to a casserole that he or she wouldn't
6 have otherwise done. 8 to help -- that might be able to happen almost

9 through contagion through other family
10 members, but I still think the best thing we
11 can do in the meantime is try to build in
12 these stealth health approaches that companies 13 might be doing, whether it be through 14 packaging to move them in that direction.

21 the way you get the disinterested to eat
And so I think that might be able

CHAIR VAN HORN: Naomi and then --
MEMBER NELSON: Can I follow up on -- I'm sorry. This is Mim. Just, Tom -sorry, I just -- I feel compelled to follow up because -- Brian, I don't know, I mean, if you would agree with this, but I would say that better is by choice architecture, basically,

1 that if we can recreate -- I mean, we've done
2 some research of this where we don't --
3 there's no -- it's not about changing their
4 choices, it's just that you create an
5 environment where cities -- I mean, I've
6 talked about this before, but they just
7 naturally, what they're going to get off the
8 shelves is going to be healthier, so it's not
9 even about them making a decision.

11 bottom part of the pyramid is you get

14 then Larry.

16 Fukagawa. Thank you, Brian. I do resonate
17 with your suggestion that the youth of today
18 really are our future and our hope, because I
19 do think that the vast majority of them are in
20 the nutrition predisposed group, much to my
21 surprise.
And so therefore, they can

1 influence, you know, their parents, and the,
2 quotes, "older generations." But one of the
3 big issues, and as alluded to by Dr. Carlson,
4 is the fact that we are still or have had
5 people focus on calories, and that perhaps
6 focusing on the weight of food that they're
7 purchasing or eating could be something that 8 might modify behavior.

But then, how do we -- or do you have any suggestions for efforts that we might make with respect to education about portion control, because oftentimes we think of this as a cup, but we know this isn't a cup. I know, I mean, you know, the classic cup and the measures.

DR. WANSINK: Yes. Well I think there's two dimensions to nutritional balance, and one of them I had zero appreciation for before about five years ago. One of them ends up being, do we eat the right number of calories, like I said.

But the other one ends up being,

1 do we eat in the right balance. And I think,
2 with some of these kids who are growing up,
3 rather than saying, you can't eat that, you
4 can't eat that, don't eat too much of that,
5 that's really not a very, you know, empowering
6 and encouraging thing to do, but instead,
7 giving them the substitute and saying, "You
8 can't eat this, why don't you try this? Why
9 don't you do something with this?"

21 who's starting these really crazy outreach
I think that's where there's a tremendous amount of promise, but it's not what we've ever really done in the past. We've tended to view nutrition as being "don't do that," whether it be don't eat enough calories, or don't eat that food.

You know, and I like what you said about children. I gave a series of talks in California maybe last week or the week before, and one of them was at Cal Poly, and there's an interesting woman there named Ann McDermott programs that bizarrely seem to work.

2 she goes into this junior high kid, Hispanic
3 junior high kids, teaches them how to cook,
4 and sees what happens, sees what happens after 5 that.

7 parents, they think it's cool to cook. And a
8 month ago, you could have never convinced me
9 that you're going to convince any junior high
10 kid, junior high boy to cook.

21 health, something like that. So can you give
22 us some guidance here, because I'm a bit

1 concerned because the stealth health questions
2 often, you know, don't have as robust a
3 database to support them, and you know, you
4 use a grade of evidence approach, and we're
5 going to be left with, you know, Cs, you know,
6 because we don't have evidence that cutting
7 portions and a quarter actually leads, you
8 know, prevents obesity downstream.

14 the charge of the Committee is being not

21 realistic for a nutritional gatekeeper to
We might have data from single meal studies in front of us, so we need some guidance from you on the stealth health and what our role in this Committee could be.

DR. WANSINK: Well, yes. I think necessarily to talk about communication, I mean, as much as that happens after the -after you've actually delivered the report.

But in terms of thinking who and what is going to be the best changes to make, whether it be thinking in terms of what's think about.

1
2 to do for the growing nation of people who
3 maybe aren't that adept at knowing how to cook 4 beans. You know, is it realistic to have

5 maybe the major recommendation be to, you
6 know, soak beans and eat them every day?

21 know, --
You know, what's the easiest thing
keeping in mind who kind of the target markets are, it won't change the science at all, but it might just change the way you think about the science, maybe the way it gets -- where the emphasis lies.

MEMBER APPEL: Well, let me just follow up. I mean, we -- I think everybody realizes we have this incredibly -- this incredible trend towards eating food outside of the home with, you know, the gatekeeper may be bringing them to the restaurant.

You know, you either choose, you

DR. WANSINK: Cheesecake.

1
2 or another place. But you get there and, you
3 know, massive portions. I mean, are, you
4 know, strong statements about the environment 5 and selection.

7 because I think that we're -- some of these
8 issues are so beyond the narrow research
9 question that we often pose, ourselves. Or

21 appreciate everything that you provided.
MEMBER APPEL: Cheesecake Factory

6 this Committee poses.

DR. WANSINK: Yes. They are. And you know, being able to stay within those guidelines, and I think Dr. Post and Carole will be able to keep you within the guidelines of what's going on, maybe looking more in terms of maybe how this gets implemented in some ways.

CHAIR VAN HORN: Linda Van Horn. Thank you very much, Brian, for all of your words of wisdom and experience. We really DR. WANSINK: Thank you.

3 along now for our subcommittee reports, and
4 Dr. Appel, you're on.

6 I guess, is to go over our subcommittee
7 progress to date, so let me first start off by
8 acknowledging our Committee members, besides
9 myself, the chair, Tom Pearson, Christine
10 Williams, and the person that keeps us on
11 track, Holly McPeak.
12
13 have -- we cover water, sodium and potassium,
14 and we've made this our sort of basic
15 structure in terms of priorities. Finishing 16 up the water chapter, which really doesn't --

17 and I'll point out, doesn't have a huge amount 18 of new data to change the guideline.

Sodium in children, which is a fresh start, and Christine's going to bring us up to date on the progress on that. Sodium in adults, and the third is potassium.

2 water, what amount of fluid is recommended.
3 And we've actually had a lot of progress on
4 this. We saw this as our low-lying fruit. We 5 got an expert, Mike Sawka in January, already

6 reported back that he's -- based on his view
7 of the literature, and he's perhaps the
8 world's -- one of the world's experts on
9 amount of fluid that's required for health, 10 there's been no major studies to change our 11 recommendation.

21 doesn't occur often in a healthy population,
So what we -- what I did was to actually update the 2005 chapter already. This might be sort of like the canary in the cage, the first pass at trying to take what we did in 2005 and update it.

So added some additional text on water and the elderly, which came up in the comments to the Committee. A section on hyponatremia, which is low serum sodium. It but there's potential for miscommunication if

So the first research question is

1 you don't address it.

3 with other committees, potentially Xavier's
4 Committee or Joanne's on caloric versus
5 noncaloric beverage and preference for that,
6 and not -- that's sort of an issue on hold.

8 been on our Science Committee which is, you
9 know, concerned about the grading of evidence 10 approach and how we're going to deal with

11 this.

13 interesting, we had the subcommittee
14 discussion with Mike Sawka, and he goes, "This
15 is the right conclusion." You know, and it 16 basically is no different from before, but

17 then -- so it's a multipart -- it's a 18 multipart conclusion with three distinct

19 elements.

21 helpful to the public, to the nutrition
There was, in January, very

> Very informative. I think it's science community to have it -- have a three-

1 part statement, but then how do you apply a
2 grade of evidence to that, you know, and I'm 3 not quite sure.

4

5 themselves in the same situation where your
6 best -- your best conclusion is not one that
7 is so narrow as to then put a grade.

9 the health effects of salt or sodium chloride 21 sodium in children, and there was 771 total

So, the other groups may find

So the second question is what are on health, and so here's the status update.

Literature searches have been completed for adults and children. The articles are being abstracted, and there's been great progress spearheaded by Christine on effects of sodium on blood pressure in children.

So Christine, do you want to take the lead here?

MEMBER WILLIAMS: Well basically, this is the results of the search results for citations retrieved, 71 reviews and 700

1 trials. 62 were selected, 14 reviews and 48
2 trials.

4 included, six excluded, and of the 47 trial
5 citations, 28 included and 19 excluded. And
6 then, reviewing these articles, we excluded an
7 additional ten articles, and then we added 14
8 additional articles and one additional review
9 article, and there may actually be a few more 10 added after this. 21 children, tracking of blood pressure in

So the current status is that there are 61 clinical trial citations, 32 were included and 29 excluded, and 15 reviews, nine included and six excluded.

In addition to these articles, there are a number of background articles that we'll use too, as far as prevalence of hypertension in children, morbidity, mortality related to left ventricular hypertrophy and other things that are present in hypertensive children and a few other areas, but basically

1 the review, the search results are almost 2 completed.

5 from what Christine identified is that the NEL
6 searches can come short. They really depend
7 on whether you have the right inputs, and I
8 think there was an age restriction that led to
9 a few studies not being abstract or 10 identified.

11
12

MEMBER APPEL: Good. I think the one lesson perhaps for other subcommittees

So we -- I think -- I think everybody really needs to consider some of these more comprehensive reviews that, together with the NEL search, might give you a more comprehensive view. Otherwise you're going to miss some articles.

Okay.
MEMBER PI-SUNYER: Can I ask you a question?

MEMBER APPEL: Sure.
MEMBER PI-SUNYER: You're talking about trials which are interventional, right?

1 And you only picked 48 out of 700. The rest
2 were excluded just because they were no good?

8 lot of, you know how the indexing of the
9 literature is. Sometimes it's crisp and 10 sometimes it's not, and this one -- this

11 literature search doesn't go back just three
12 or four -- I mean, to 2003 or 2004, it goes

21 of these --
MEMBER WILLIAMS: No. The 700
included intervention trials and observational epidemiologic studies.

MEMBER PI-SUNYER: Okay.
MEMBER APPEL: You know, it's a all the way back because it's a fresh start.

So the indexing, you know, could be -- you could get trials that are part of review articles, you know, and stuff like that, so --

MEMBER APPEL: But they went back

MEMBER PI-SUNYER: But were most

MEMBER WILLIAMS: We went back to
$1 \quad 1970$.

MEMBER PI-SUNYER: But were most of these actual intervention trials or observations --

MEMBER WILLIAMS: There were 12
intervention trials finally included.
CHAIR VAN HORN: But you did look at some observational trials?

MEMBER WILLIAMS: Actually, in the bottom there the 32 clinical citations includes the 12 intervention trials, and then the rest were observational.

CHAIR VAN HORN: Okay.
MEMBER PEREZ-ESCAMILLA: Are these from the US and abroad?

MEMBER WILLIAMS: Yes. English
language.
MEMBER APPEL: Okay. So the subcommittee yesterday discussed three issues that I think are going to be important ones that this -- this -- the Committee as a whole is going to have to decide on.

1

2 level, and just to refresh your memory, for
3 the general population, the recommendation in
4 the 2005 Dietary Guidelines was 2300
5 milligrams per day.
6
7 responsive to the effects of sodium, 1500
8 milligrams per day, and that's middle and
9 older age adults, African-Americans and 10 hypertensives.

12 more bang for your buck going, you know, from 13 -- from around a hundred millimoles or 2300 14 milligrams down to the 1500 milligrams, a very

15 steep part of the dose response curve.

17 you know, almost 70 percent of the population, 18 so the issue that's going to -- that we're,

19 you know, going to have to make a decision on,
20 probably the biggest one of our subcommittee,
21 is whether we should shift to 1500. The
22 reason for doing it, not doing it, you know,

1 as Frank mentioned yesterday, even if you're
2 not in one of those high-risk groups, you
3 know, if you -- if you live long enough, you 4 will be.

6 also, from public health, your point's
7 confusing when you have more than one number
8 out there and what category you should jump 9 into.

11 tuned. The second one is whether or not to

21 diet, a high potassium diet mitigates the
But that's a big issue. So stay
tuned. The second one is whether or not to
adjust sodium and potassium goals by estimated
caloric intake, which actually came up
indirectly in the presentation we heard, and
you know, it's difficult, and I'll give you a
very concrete example why.
Approach the joint effects of
sodium potassium. The intake of one affects
the biologic responsiveness of the other, and
typically, if you're consuming a high sodium
diet, a high potassium diet mitigates the
effects.

1
2 mitigates. And the converse, in setting a low
3 potassium diet, low sodium intake is -- has
4 greater benefit.

6 source on sodium. There have been -- there's
7 pretty limited -- we're going to rely on NCI,
8 I think, to provide the summary tables once we
9 have an idea of what types of -- the format of
It doesn't eliminate them, but

And the fourth issue is data those tables for all the nutrients.

So this -- let me just go over this sodium-potassium adjustment issue. Some people might think this is quite mundane, and on the other hand, it is very important in terms of -- because some of our Guidelines are calorie adjusted and others not.

Effectively, you know, the cholesterol recommendation of 300 milligrams per day is an absolute recommendation, not a calorie adjusted recommendation, whereas the saturated fat, a recommendation of ten percent effectively is a calorie adjusted

1 recommendation.

3 reasons to calorie adjust. And the first is a
4 very basic -- it's -- it's fact. It's not
5 theorem, it's fact. It's -- the absolute
6 intake of sodium potassium is inextricably
7 linked to caloric intake. The higher your 8 caloric intake, the higher your sodium

9 potassium intake.

11 we adjust by calories. We all ate, you know,

18 you know, and then in clinical trials, like 19 the trials that I -- the feeding studies I do, 20 when you try to keep weight constant, you have 21 to provide people with a certain amount of

So I've outlined, here is the
, intake fodiu potassium is inextricably

The second thing is, in real life, lunch together, some of us ate more, some of us ate less, but it was the similar foods, and if you're preparing foods in a household, you're typically eating the same foods, just more or less of them.

So we are doing this in real life, calories.

2 calories are -- are adjusted, and I'll show
3 you that in a second.

4

5 there's no clear biologic rationale,
6 especially for sodium, where you need next to
7 nothing, so if you need next to nothing, why
8 do you adjust next to nothing, you know. But
9 there's a practical element to this.

11 and it's from a clinical trial, but this is a

21 calories, well, that intermediate level --
And the sodium levels in those

The reason not to adjust is that

So this just gives you a handle, clinical trial that, you know, helped us make these recommendations. So just go to that -let's say the column on the right, what we call the intermediate level.

Well at 2100 calories per day, the second row, well, that's where our recommendation came from, 100 millimoles, which is, you know, 2300 milligrams per day. But if you were eating a diet with 1600 that diet provided 80, but if you were active,

1 physically active on the bottom row, somebody
2 who consumed 3100 calories per day, that
3 intermediate level was 140.
4
Okay. So that's in part why, you
5 know, we learned, you know, in the -- from the
6 first speaker that -- that it was difficult,
7 in young men, to reach the sodium goal
8 because, you know, young men typically have
9 higher levels of caloric intake, and it's going to be difficult for them to achieve the numbers.

So you know, how we approach this is -- is not totally clear to me at this point. But I think, you know, the -- I think this is an important issue.

The research question on potassium, what are the health effects of -or what are the effects of potassium on health. This is our third -- third priority -- I guess the third tier. We are on hold. I think the -- we started the literature searches, but I'm not sure the abstraction's

1 being done.

3 might be the last slide.

6 you think that part of the reason obese people
7 have more hypertension is because they are
8 eating more calories and therefore, getting
9 more sodium?

11 of it, and I -- I don't have -- I have a slide 12 from one of our feeding studies where we 13 actually have the 24 -hour urine excretion, in 14 non-overweight, overweight and obese 15 individuals, and the number of people that 16 were, you know, who were under 2300 milligrams 17 per day in terms of urinary excretion was 18 almost nothing in the people who were obese 19 because, you know, they're consuming, you 20 know, 3,000 calories per day whereas the 21 nonoverweight person, you know, is -- it's not 22 -- we're talking about averages here, of

1 course, but you know, their caloric intake is 2 less. 6 have more in -- the literature on whether the

7 responsiveness to sodium is more -- whether 8 they are more salt-sensitive, obese are more

9 salt-sensitive than non-obese is a bit mixed.
So, you see a very graded response. So, that's part of the reason, and then the other reasons that obese people might

We didn't find it in our feeding studies, but others have, so that's -- I think there are other factors besides salt.

CHAIR VAN HORN: Rafael.
MEMBER PEREZ-ESCAMILLA: Yes.
Larry, we have conducted focus groups in our Latino community in Connecticut and several times the comment about the Food Pyramid has been where is the water, why there isn't a glass of water, why there is no message about water being communicated to us in that pyramid.

So, the question is: Do you think

1 there is scientific justification to display
2 water to the people, water in the Food
3 Pyramid.

4
MEMBER APPEL: Yes. Larry Appel
5 again. We -- in the 2003 IOM report, you
6 know, we explored the need to, you know, the
7 eight glasses per day and whether there's need
8 for what we call purposeful drinking, just to
9 -- and the bottom line was that people,
10 through just their usual activities, without
11 even thinking, you know, are going to meet 12 their normal fluid -- their fluid 13 requirements.

And that probably is sort of a back door approach to recommending water as

1 well as other beverages without calories.

3 like Joanne to comment on this, because this
4 definitely gets at the cross-cutting issue
5 that we discussed yesterday in that group.

7 to ask another question, too. Is that okay? 20 where, you know, we -- the 2005 21 recommendations were largely based on the IOM

MEMBER WILLIAMS: Right. I would

MEMBER SLAVIN: Actually, I wanted

Yes, we discussed yesterday because of the interest in water and also weight and obesity. So, I think both of our Committees will be thinking more about water, and how to assess that on different fronts.

But my question had to do with the evidence-based review for sodium. I see, like for kids going back to 70's, but for the adults, what kind of data is there, and what's the effort? Is that going to work in that framework at all, or are there --

MEMBER APPEL: Well, this is one report which was completed just about the same

1 time as the Guidelines.

4 studies with blood pressure, cardiovascular 5 disease, kidney disease. We have a broad net 6 stroke.

9 every once in a while, you know, with 10 something I haven't, you know, -- that I

11 haven't -- wasn't aware of.
So, you know, my -- the outcome variables that we are going to look at are new

But, you know, I stayed recently on top of this literature. I do get surprised But, I'm not sure there's going to be anything major. I think, though, one area where we -- where I'd like to just spend a bit of that for -- to document, is the cohort studies.

The problem, though -- these are cohort studies. They are not clinical trials, necessarily, with clinical cardiovascular outcomes, and it's a very confusing literature with a lot of methodologic pitfalls, but I think it needs to be summarized because people

1 are misusing that literature in ways that --
2 that, you know, -- but anyway, I think we need
3 to review that literature, and so I will be
4 doing that as well as I think the more
5 relevant outcome variable, which is just blood
6 pressure.

8 think if you could just elaborate a bit on
9 that. I think, you know, the issue of sodium 10 and intake being, you know, already higher

11 than what the biologic requirement is by quite 12 a bit.

14 limiting to 1500 milligrams from what I'm
15 hearing you say, what Frank said yesterday.
The point is that if, again, if
17 you're not hypertensive, you're possibly
18 prehypertensive, and the data show from the
19 OMNI Heart, as well as the DESCG trials, 20 sodium trials, that even normotensive

21 individuals benefit with blood pressure
22 lowering with a reduced sodium intake.

21 are increased in the diet. Correct?
MEMBER APPEL: Yes. And now we also have the trials hypertension prevention.

It shows long-term follow-up with reduced clinical events. But, that's only -- you know, there are only a few of those trials.

In contrast, there are many more epidemiologic studies but, you know, it's a mine field in terms of methodologic issues, but I think it needs to get summarized and we need to just present it just for completeness sake.

CHAIR VAN HORN: Larry, the other thing, and then Tom. The other thing about this issue in terms of the sodium potassium relationships, it would appear to me that the very recommendation to increase dietary sources of potassium, which would be fruits, vegetables, et cetera, would actually accomplish both an increase in potassium and a lowering of sodium if, in fact, those foods

MEMBER APPEL: Correct. But a lot

1 depends on processing. So, you know, it's how
2 you prepare your fruits and vegetables.
MEMBER PEARSON: Since we have a couple of minutes, $I$ wonder if $I$ could raise

5 this issue relative to the evidence, and with
6 the water and electrolyte group, I think this
7 came up and it was kind of one of our
8 decisions, and that is to -- with the NEL
9 search is to really prioritize the randomized
10 trials and then the prospective observational
11 trials, and maybe not spend a lot of time on
12 cross-sectional and case control studies
13 because of the -- particularly with a
14 lifestyle variable like diet, their proneness
15 to really just irretrievable confounding. 21 raise this is that we wouldn't want to have,

And so this -- with Larry's --
with our group with Larry, we raised this initially, but I think this is what crept into the fatty acid group and many of the other groups, but I think one of the reasons to kind of heterogeneity of evidence, depending

1 on what nutrient you were talking about.

3 because it came up, and I think the sodium
4 literature is a good example that there are 5 enough trials to really -- even in pediatrics

6 to get down to a real core of science that are
7 really going to be difficult to trump with,
8 say, cross-sectional data.
So, I raise that issue now, because it cane up, and I think the sodium

I don't know if maybe Larry could comment on that.

MEMBER APPEL: Yes. I think that, you know, it's -- when you have a mature field, you can basically deal with trials and cohort studies but if, depending -- I think it's not -- I hesitate to be a hundred percent universal on this one, because I think there's going to be some really important research questions where the database isn't as mature, and we're going to just have to deal with cross-sectional data.

But be right up front and center that, you know, causality is going to be --

1 inferences are going to be tenuous, especially
2 if there is, you know, if there already are
3 public health messages so that you get these
4 weird directions, directionality, like it's a
5 -- you know.

7 NEL resource issue as well, in terms of the --
8 where to start, et cetera, so that we use that
9 valuable resource wisely.

1 -- I did not consider those relevant to the 2 question.

6 have the luxury of selecting among randomized
7 control trials, and that's where we'll go.
CHAIR VAN HORN: Right. And I agree with you. I think we've seen already that where the literature is mature and we - But

But obviously the variability across these topics does require a little bit of, you know, selection related to that.

Mim.
MEMBER NELSON: Yes. A question about understanding that -- this is Mim Nelson -- that probably our pallet has changed around salt, because there's just been so much salt in the diet.

But, irrespective of that, is it -- thinking about -- I want to make sure we don't forget about the pleasure of eating and, you know, sort of how wonderful it is.

And is it possible to have a palatable good-tasting diet at 1500 milligrams

1 of sodium?

4 Then you answered my question. I just think
5 it -- I want to make sure we don't propose
6 something that's just, you know, tastes
7 terrible.
8
9 think that we've done, you know, studies. 10 Others have, too, of -- you know, there's a

11 lot of -- you know, there are populations in
MEMBER APPEL: Yes.
MEMBER NELSON: Okay. A good job.

MEMBER APPEL: No. I mean, I the world that eat next to nothing. You give them sodium and they say this tastes awful.

MEMBER NELSON: Yes. Right.
MEMBER APPEL: You know, so -- I mean, our pallets are very accustomed to this.

So, you know, I guess, you know, we're I guess, you know, setting what the standard is.

The reality we are going to never, you know, and in my lifetime, if we get to 2300 milligrams I'd be a very happy person, but 1500 probably is not -- you know, meat,

1 there's going to be a huge period of time for
2 industry to catch up and make our food
3 flavorful.

4

5 they're doing it. Yes. And I think they've
6 been successful.

And I think they've done a --

CHAIR VAN HORN: Xavier.
MEMBER PI-SUNYER: Pi-Sunyer. If you go to 1500 calories, what percentage of that is added salt versus inherent in foods?

MEMBER APPEL: That is a great question. I think most of it still will be inherent in foods.

MEMBER RIMM: Should we have it at the table or do we add it --

MEMBER APPEL: Add it at the table. Okay.

MEMBER PI-SUNYER: I mean, I think that makes an impact on whether you're going to eventually express this per calorie

MEMBER APPEL: Well, you know, the

1 problem with this, we have so little data on
2 actually sources, you know, that's good. You
3 know, there's this pie chart that everybody
4 shows that's -- you know, the study that's
5 based on around 60 people, that 70 percent of
6 sodium comes from processed food.

9 reflect the change in our habits, again, the

21 data is missing.

MS. McMURRY: Am I on? This is

1 Kathryn McMurry. I just wanted to point out
2 to you and the rest of the Committee that
3 there are some tables of top food sources of
4 nutrients, of certain selective nutrients in
5 the last tab of your notebooks, including
6 energy, sodium, choline, fatty acids.
7 I don't believe it covers
8 specifically processed versus other foods, but
9 -- Table 2 is sodium.

11 That's helpful.

12
13
14

21 have or concern is typically sodium, sugar
22 bounces around.
MEMBER SLAVIN: Am I on?
CHAIR VAN HORN: Yes. Joanne.
MEMBER SLAVIN: Joanne Slavin. I have two questions. The first is, I think grain products are a big contributor to sodium intake, so as we recommend, some of the recommendations saying more grains, more whole grains, it's hard to make those products really low-sodium, and the other question I

1
2 product and then sugar, a lot of times has to 3 go up just for taste.

5 sodium, I think we can drive other issues that 6 we might not like the results of.

9 supermarket you still see some, you know,

21 incredible creativity among the food
So you take sodium down in a So, in being really restrictive on MEMBER APPEL: Yes, again, so far. But I think that even on -- if you go to the whole wheat bread that does have, you know, that also is marketed as, you know, 20 to 25 percent less than other products.

I think -- I don't remember what line, but you know, part of the problem with this field is that there are -- you know, that our recommendations drive, you know, drive the industry, you know, and so -- you know, so to some extent we need to -- we do need to take into account what's currently available but, you know, there are -- there seems to be manufactures on accomplishing our goals, not

1 just sodium, but others, too.

3 experience from research that we did with 4 middle school aged children that, you know,

5 even in as short a time as three to four 6 weeks, reduction of sodium in their natural

7 daily intake results in not only reduced 8 intake, but then the inability to go back to

9 eating as much sodium as was previously being 10 consumed, because it now tastes so salty

CHAIR VAN HORN: I have personal compared to what it did when it was reduced. So, I wonder, Christine, if you wouldn't mind, you know, you did a fabulous job of reviewing the literature, but in terms of, you know, trying to move forward in terms of the children, especially and trying to change those taste perceptions that work within, you know, what's a normal level of sodium, you know, are there things that you can think of that we should be addressing?

MEMBER WILLIAMS: There was a recent article about the sodium in school

1 lunches, and it's still relatively high, and
2 that's certainly one area that we could work
3 on to gradually reduce in a step-wise manner
4 the amount of sodium, and I think that would
5 help with children to get them used to foods
6 that are less salty.

And there are other ways that -venues that we could do the same.

CHAIR VAN HORN: Cheryl.
MEMBER ACHTERBERG: Given the lack of literature and data sets that $I$ keep hearing, everyone referred to it. It seems like this is another moment where we might want to do some modeling, at least in terms of when we get the set of recommendations we think we want to have, eat more of this, eat less of that, however it turns out, that we should model that to see what impact it has on sodium levels, and then perhaps consider adjustments accordingly.

Since we don't have the evidence base, and we do intend to do some modeling in

1 some other areas, I think we could justify
2 doing this piece as well.

5 have a question, and it's for Larry.

9 presented information that updated the rather

21 you know, and to do this in a uniform 22 presentation.

1
2 wait for the format and then use the NCI data 3 to address issues of top ten contributors and 4 other things that would be -- would -- but it

5 would be sort of like in the same sort of 6 cookie-cutter mold as everything else that

7 we're looking at.
8

9

21 nutrient adequacy group, but we will first
So, I felt that we probably would

MS. MCMURRY: Just to point out, the data in your notebooks is based on the NHANES 2005-2006 data, using the NCI methodology.

MEMBER APPEL: I think it would be -- you know, I don't know who's in charge of this, but it would be useful to actually get those tables, you know, the way we want them, and get into -- because I think that would inform us for, you know, in the process here. CHAIR VAN HORN: Yes, right. Well, with that, actually, that will be a good segue to the next group, which will be the take a break, and then Shelly will bring us up

1 to date on that and talk more about the
2 modeling issues, because I think that's really 3 relevant.

So, 15-minute break. Thank you.
(Whereupon, the above-entitled matter went off the record at 10:11 a.m. and resumed at 10:29 a.m.)

CHAIR VAN HORN: All right. Welcome back. And we're ready to launch into the nutrient adequacy subcommittee.

Shelly.
MEMBER NICKOLS-RICHARDSON: Okay.
This is Shelly Nickols-Richardson, and this
is an update for nutrient adequacy.
The Committee members are -appear on the screen, and I do want to acknowledge Trish Britten with USDA and Eve Essery at HHS who have been very instrumental in keeping us moving forward with our work on the subcommittee.

Are you going to click for me?
Okay. So, just a few slides that update what

1 our questions are and how we've prioritized
2 those questions, so as a refresher, our
3 priority one questions are looking at within a
4 fixed energy intake, what dietary patterns is
5 or are associated with achieving recommended
6 nutrient intakes.

8 meeting, we also had the question of what
9 dietary patterns is or are associated with

13 to diet are associated with achieving
14 recommended nutrient and food group intakes, 21 likely to be consumed by the general public in

As things stood from the last positive health outcomes, and I'll provide an update related to that question. What environmental factors related what individual behaviors related to diet are associated with achieving recommended nutrient and food group intakes. So, those are our priority one questions.

Okay. And our priority two questions, then, are what nutrients are most amounts low enough to be of concern, what food

1 groups are most likely to be consumed by the
2 general public in amounts -- I think -- yes, 3 low.

4
5 think we know how we're eating, but low enough
6 to be of concern, and then what nutrients and
7 food groups are most likely to be consumed by
8 the general public in amounts high enough to
9 be of concern.

21 of men and women related to cardiovascular
Sorry about that. Low enough -- I

And I'll mention why that was sort of inserted into this Committee's work. Also, for our priority two questions, looking specifically at folic acid, the overall or overarching question is folic acid intake in the US post-fortification era related to any healthy or unhealthy outcomes.

And then our subquestions under this include: Is the serum folic acid status of women of childbearing age related to neural tube defects? Is the serum folic acid status disease, strokes, colon cancer and

1 precancerous polyps?

2
3 levels from foods after mandatory
4 fortification and supplementation affect serum
5 folate levels and help outcomes?
6 Another priority two question is
7 related to vitamin $D$, and is an increase in
8 vitamin D intakes above current consumption
9 levels associated with positive health 10 outcomes?

12 three questions. These include our special
13 nutrient recommendations needed for certain
14 subgroups. These are really being updated
15 from the 2005 reports, so, specifically
16 looking at iron in women, B12 in elderly,
17 vegetarians, pregnant women and smokers.

21 Committees and from presentations from the
And then how do folic acid intake

1 Then we do have some priority

And then another question that has come up or an area that it appeared that we needed to address from the Science Review last overall DGAC meeting was related to

1 nutrient supplements. 4 folate as well, and some of the

5 supplementation issues specific to folate.

21 modeling of really just the modeling analyses
This also came up when we had our webinars and our conference calls related to

Another priority three question is: Has the nutrient composition of food significantly changed since 2005, in a manner that impacts nutrient adequacy, and then, is there any evidence that nutrient bioavailability has significantly changed due to alterations in the nutrient matrix of foods, including things like food fortification or functional foods.

Okay. So, where we exist now with our questions, and just the status update in looking at dietary patterns, nutrient intakes and health outcomes, we had some discussion in our subcommittee on our calls, looking at the process of the NEL searches versus data and that could be done looking at nutrient

1 composition within fixed energy intakes.

4 related to, say, carbohydrate protein
5 subcommittee, energy balance subcommittee, I
6 think we've finally come to a consensus that
7 what the nutrient adequacy subcommittee will
8 really focus on, is the question of modeling
9 and using that as a procedure for looking at the fixed calories, and can we meet nutrient needs related to the fixed energy intake.

So, looking at range of patterns of intake, diet quality, within those patterns and within fixed calories, rather than going through NEL searches specific to some of the intervention trials related to health outcomes, which will now be shifted to the other subcommittees.

Our priority for looking at nutrients is within the context of foods, so again, keeping in mind that nutrients come within our food system and really looking at

1 the patterns of foods that would be able to
2 meet the nutrient recommendations.

4 that came up in the -- I think it was the
5 carbohydrate protein subcommittee, and then
6 under energy balance, $I$ sat in on those
7 sessions yesterday, and it does look like we
8 can model water into the diet as we do the
9 modeling process.

11 relation to discretionary calories, rather 12 than sort of the water, per se, sort of 13 purposeful drinking kinds of questions.

21 that particular subcommittee, looking at 22 sodium and fluids.

1

2 be looking at diet quality, so again,
3 depending on what beverage is being
4 substituted, and where water fits into the
5 overall diet, what does that do in terms of
6 nutrient recommendations and meeting those
7 recommendations.
8 The priority of the dietary
9 patterns for nutrient intakes really looking 10 at that link to health, we will focus on maybe 11 just one or two, probably things like 12 breakfast intake because we do know that 13 breakfast intake as a pattern of eating or a 14 way of eating does connect to certain 15 nutrients such as calcium, vitamin D, for

21 moved over to carbohydrate, protein, and I
And again, our role would really example, and certain types of foods such as milk, fluid milk and whole grains, for example.

But we're not going to focus on really those health outcomes. Those will be think energy balance subcommittee will really

1 address the health-related outcomes looking at
2 dietary patterns.

4 environment and environmental factors and
5 nutrient food group intakes, again, much of
6 this will be integrated with the carbohydrate
7 protein subcommittee and the energy balance 8 subcommittee.

21 the slides.
So, really, those systematic reviews will be housed under those two subcommittees, and what we will do within sort of nutrient adequacy, then, is having some supporting or include supportive statements within our section of the report that really link the reader to or the information to those other subcommittees.

So, the environmental factors, individual behaviors, so we can go onto the next Committee. Yes.

MEMBER SLAVIN: You need to move

MEMBER NICKOLS-RICHARDSON: I'm

1 sorry. I'm sort of doing it, and he's sort of 2 doing it, so -- okay. Okay. We're on

3 environmental factors, and actually this slide
4 will look very similar to the next slide. So,
5 when we think about environmental factors, and
6 then in individual behaviors -- and let's go
7 back one.

8

9 environmental factors, the individual 10 behaviors, this sort of looks very similar, so

11 what our subcommittee will really be doing is
There we go. So, the just providing supportive statements that then connect readers or connect the science, really, to the energy balancing carbohydrate, protein subcommittee.

So, we won't be leading those NEL searches. The other subcommittees will be doing that. Okay. Nutrients of concern. When we move to sort of our second priority, questions or our level two priority questions.

Nutrients of concern. There were some questions about what is the definition of

1 a shortfall nutrient? How do we really
2 identify or establish some criteria for what
3 constitutes a nutrient of concern, and so now
4 we have some information that was collected
5 and provided by Trish and Eve, and so we have
6 more information that will help us define what
7 shortfall means, and then how we would
8 establish these nutrients of concern.

So, the criteria that we have right now that we're working with will include usual intake data to look at sort of those shortfall nutrients. We have information from the last overall Committee meeting that were provided about usual intakes of Americans or people residing in the United States.

Also connecting that to functional indicators, then, in using the IOM reports as guides for what are some of the functional indicators or serum concentrations or health outcomes that would identify that there's something linked to a shortfall nutrient, and then what are the health outcomes?

1
2 are really of public health significance? So,
3 if there are nutrients that we might not be
4 meeting the recommendations in the diets, but 5 the functional outcome or the health indicator 6 really is not a public health concern or

7 doesn't have a lot of significance, then we
8 won't focus on those nutrients as much as we 9 will on those where there are clearly 10 established public health implications.

So, what are the nutrients that

We've identified this area as a priority for having the first draft of the text ready by the May 29 th deadline, so we'll be working on that pretty diligently here in the next month.

For food groups of concern, again,
trying to define what is the definition of that, what does that actually mean? So, sort of a same process here, looking at usual intakes of shortfall food groups from information that was provided and from the national database is looking at food intake,

1 trying to link that, then, to the nutrients
2 that are related to those foods or nutrients
3 that might not be met because of the foods
4 that are being consumed or not being consumed
5 and, again, linking this to health outcomes.

7 know, pretty significant evidence, or some
8 significant implication for what the health
9 outcome is for foods that are not being met.

11 about the SoFAAS, in terms of what the 12 nutrient adequacy subcommittee will do is that 13 we'll really just look at this within the 14 context of nutrient shortfalls and dietary 15 patterns.

17 links to health outcomes, this will be 18 related, then, to the other subcommittees, so

19 the solid fats would be part of the health

21 subcommittee, the alcohol within that group, 22 and then the added sugars really within

1 carbohydrate protein.

6 outcomes would come within those other 7 subcommittees.

9 the subcommittee did have a webinar
So, all that we would be doing is just identifying from usual intakes and dietary patterns that there are these issues related to the SoFAAS, and then the health

For folic acid in health outcomes, presentation with Joel Mason. His presentation really focused on the question about colon cancer, precancerous polyps and folate intake, post-fortification.

We had a conference call then with Lynn Bailey who we asked to focus on the neural tube defect question. In relation to folate, Dr. Bailey also presented some compelling evidence related to folate supplementation, intake and serum folate concentrations and changes that have occurred post-fortification.

So, I think the Committee is now

1 feeling quite comfortable with recommendations
2 that could be made here. We have a search and
3 sort plan that has been completed. The
4 articles have been looked at and so some of
5 those are under review, and we've -- we're
6 anticipating a June deadline for the first
7 draft related to the folate questions.

8
9 the AHRQ report will be coming out June, end 10 of June-ish or June sometime, and that there

11 will be a public meeting of the IOM Committee,
For vitamin D, again, knowing that either late July or early August and hoping to have either subcommittee members attending that public meeting or other staff from HHS and USDA attending that so that we'll have as much information as we can that's in a public format that we could use.

Heavily using the AHRQ report when it's available to really come up with our interpretation of what that information is showing us in terms of vitamin $D$ and where we need to be with recommending foods related to

1 vitamin D intake.

6 and so those questions have really been moved
7 there, and working with Joanne in that 8 subcommittee if there are things that are 9 needed from nutrient adequacy.

The pattern of protein intake was a question that we had been looking at, but we've now decided that this really fits better with the carbohydrate protein subcommittee,

But, largely the protein sort of patterning and overall macronutrient patterning will fit within that subcommittee. Then, the special populations and the nutrient questions specifically related to iron, B12, nutrient supplements, I think we're maybe a little bit further along with the B12 question.

We believe that there really is
only a minimal review of literature that will be required to update the 2005 report, and in anticipation of having the first draft of that particular piece of our text done by the end

1 of May.

5 of looking at where do we meet recommendations
6 for the overall diet, but then looking at some
7 of the special populations that it might be
8 advisable to recommend supplements for certain
9 populations.
So, looking at some of the literature on that, and making recommendations where that seems to be appropriate.

In terms of nutrient composition and bioavailability, this is on hold. I believe that where we are with this now is that because we believe that probably our food intake information, usual intake which encompasses much of those foods that have now become functional foods and so on, that with that information we'll be able to address this sort of indirectly, and not really take time to address this directly at this point, and

1 sort of keeping this piece till the end, and
2 if it's needed, to do some of the nutrient 3 composition questions.

4

5 do that at the end, but hopefully through the
6 other work that we have with the subcommittee,
7 some of this will be evident in the modeling
8 and the information there.

21 comes up in energy balance or some of the
We do plan to address sort of the definition of that, and introduce that in the introduction to the nutrient adequacy text for our subcommittee, but I think maybe that might be a piece of discussion, how would you like nutrient adequacy to handle discretionary calories if you want us to address that at all, or if that will be something that really other macronutrient-related subcommittees.

1
2 discussion. Thank you Shelly. Xav.

4 is Pi-Sunyer. I think you should include
5 discretionary calories as an item in your
6 deliberations because I think it is important,
7 and it does -- it does impact on energy
8 balance, but we are not specifically dealing
9 with it because it really deals so much with 10 nutrient adequacy.

21 and recommendations for food patterns that
So, I think it would be very helpful, and it would be complementary if you did that.

CHAIR VAN HORN: Yes. I just think -- well, those of us on the Committee are familiar with this, maybe not so subtle issue that Shelly has been raising here, is that this group will be depending much more on the whole modeling concept of how to actually achieve nutrient adequacy working with foods will achieve that end.

1
2 discretionary calories and exactly how that
3 should happen makes total sense to fit within
4 that subcommittee as well.
5
6 the rest of you, but I found fascinating --
7 Thank you very much, Kathryn for pointing it
8 out -- the data at the end of our booklets
9 here related to 2005-6 NHANES data, and I did 10 not recognize -- I don't know if you all did,

11 that grain-based desserts are now our number 12 one contribution to calories in this country.

21 know, the liquid calories that we were talking 22

And so, I think that the idea of -

Grain-based desserts. What is
that? I looked to see what it includes.
Cakes, cookies, doughnuts, pies, crisps, cobblers and granola bars. All right. That's the number one contributor to our energy intake.

Second is yeast breads, and then third is chicken. And fourth is soda and, you about.

1

2 saying as far as the discretionary calories
3 because I think most of us would consider
4 those food groups part of that, and where and
5 how can a person achieve all their nutrient
6 needs, include some of these foods, but not as
7 their number one contributor to caloric 8 intake.

11 comment -- make one comment about that Table
12 1, because it's important. Dariush
13 Mozaffarian also analyzed NHANES, and it's
14 really important to stratify this by age,
15 because he found that soda is number one
16 source of energy in children, and so we really
17 need to make sure that we display this across
18 the spectrum of age, because it's probably
19 going to be different.

21 I think really drove some of the
22
Larry.
MEMBER APPEL: Okay. I'll just

My -- I don't see a question that decisionmaking in 2005 and I'll just -- it may

1 not even be a question, but there was this
2 modeling approach that was done and it
3 occurred, and many of us learned about it at
4 the very end, but -- so, in the end they said
5 well, these are the patterns that the US data
6 developed and that meet the Dietary
7 Guidelines.
8 And then they said, okay. Well,
9 what real -- what dietary pattern out there
10 actually meets these goals as well. And then
11 it was actually very -- you know, there
12 actually weren't a lot of patterns, at least
13 at this point we hadn't -- that actually
14 started to display the nutrient intake in
15 sufficient detail that you could say, "Oh,
16 well, here's a diet pattern that actually
17 meets nutrient intake."
-- I made people aware, well, the DASH diet does, you know, so it was a backhanded addition, you know, that occurred at the very end.

And so, what I'm thinking that's actually quite important, that in terms of where we might go, is just -- well, what about the Mediterranean dietary pattern, you know.

And I think that one of the things the Committee can do, and I'm not sure it's an exhaustive literature search, is to say, okay, well, once we've defined it, now, what do we know about the nutrient composition and are there shortfall nutrients.

Because otherwise -- I mean, one of the big changes we could make, you know, from this Committee is that we say, "Well, the Mediterranean Diet is a good dietary pattern and meets all the nutrient goals, but we need to have data, and I don't know -- better to start soon rather than later on this one, and we can probably identify other patterns, you know, can -- you know, Southeast Asian dietary pattern meet all the goals, too.

MEMBER ACHTERBERG: I think that's exactly what the Committee is determined to do

1 and front-end it instead back-end it, and
2 define which dietary patterns do we want to
3 evaluate at specific calorie levels.

4

5 calories? Can we meet it at 2000? What's it
6 look like at 2500? So, we really are modeling
7 and evaluating these things in a way that will
8 connect back to some of the decisions and
9 information being evaluated in the other 10 subcommittees.

12 again. But is it a modeling exercise, or is
13 it trying to find out in the literature, are
14 there -- are there people that are actually
15 consuming these diets.

21 literature has, it doesn't answer all the
22 questions that we want to answer.

1
2 modeling, especially if we want to look at a 3 range of different dietary patterns. The

4 literature is spotty, and especially if we're
5 trying to connect back to specific calorie
6 levels, that's where it really has a gap.

21 macronutrients there's a wide range that
So we're convinced we have to do

MEMBER PI-SUNYER: Yes. This is
Pi-Sunyer. I think this is one area where maybe, looking at other literature besides English literature might be helpful, certainly in the Mediterranean diet, there's a lot of work in Italy and Greece and France and Spain that have looked at some of this and some of that is not in the English literature, but is pretty good data, particularly, the French.

MEMBER NELSON: This is Mim Nelson. Just to add on, I think, you know, hearing Dr. Sacks yesterday looking at the literature more, it's clear -- it's like this wide range that when you're looking at the works.

1
2 sort of getting the whole market basket of
3 micronutrients into it. So, I think that it
4 needs to come from both -- we didn't want to
5 limit to any just sort of specific diets, we
6 wanted to -- they might be a starting place,
7 but that there's probably a whole other range
8 that's not named "diet," you know, that 8 that's not named
9 Americans may follow.

11 we in this Committee -- sorry, I'm on the
12 Committee, so I should know this answer, but
It's -- the tricky part is all the

But, one question I have is have we haven't explicitly talked about which fixed calorie levels we wanted to address, and I think that, as a Committee, I think we need to come up with -- are we going to do it for 1600, 2000, 25 -- or what's the level we're going to do it at, because I think that will be -- then that's how the modeling then goes from there.

MEMBER NICKOLS-RICHARDSON: And this is Shelly Nichols-Richardson. That is a

1 very good question, and yesterday I spent some
2 time with Trish, and she actually opened up
3 her modeling spread sheets, if you will, and
4 it can run from twelve -- or a thousand, a
5 thousand calories all the way up in 200-
6 calorie increments.

8 wide range of calorie levels, and I did ask
9 the question: Where are the odd numbers? And 10 she said that, you know, you can interpolate

11 that, that there's really not a need to do 12 that, but we can look all across the board of 13 energy level.

15 Achterberg, adding a comment. Being sensitive
16 to the fact that lots of people are on weight
17 loss diets, so we may not want to stay within
18 the specific calorie level recommended by
19 different age groups right now, but also look
20 at some other options, if somebody is on a
21 calorie restricted diet, then what can they
22 accomplish.

1
2 that very few people are on calorie-restricted 3 diets. They think they are, but they're not.

CHAIR VAN HORN: That is the
5 problem. I think we'll ask Eric first, and
6 then --

8 had two questions. One is you referred to the
9 SoFAAS in saying that we -- looking at 10 contributors of SoFAAS to health outcomes you

11 would give to the other groups, the fat group 12 and to the alcohol group.

21 nutrient adequacy, so -- so I want you to say
But will you be modeling alcohol within your dietary pattern such that they do contribute to 70 percent of people who drink alcohol? I mean, it is part of -- potential part of the pattern. There's a lot of people that drink.

So, I sort of had turfed that in my report, I'll say, oh, we gave that to yes so I can actually say that when the time

1 comes.

3 this is Shelly Nichols-Richardson. I'm
4 looking at Trish. Was alcohol included in the $5 \quad 2005$ modeling?

7 sixth contributor to calories right here on
8 this list that you just pointed out to us.

11 let it fall into the gap between our two

21 ways so we could look at, you know, how many
22
DR. BRITTEN: Yes. It's part of what we look at as discretionary calorie allowance. That can be split out a number of -- how many alcoholic drinks or how much, how

1 many calories from alcohol could fit within
2 various patterns.

5 choice, really, in the way we model things.
6 It could be from solid fat, it could be from
7 added sugar, it could be from alcohol.

9 then the second thing is -- sort of relates
10 back to Larry's comments before, on sodium. I
11 do -- is sodium being part of the modeling? 21 without trans, and another point is that you

MEMBER RIMM: Okay. Yes.
DR. BRITTEN: So, yes, it's a

MEMBER RIMM: Okay. Good. So

The only concern $I$ have about modeling the sodium guideline is that assumes that the food supply will stay the way it is, and I think we shouldn't make that assumption. We should model forward and not backwards.

Just the way we sort of -- we got rid of trans in a lot of foods by, you know, modeling in such a way that we could say there are foods that you could create that are can make breads that are going to potentially

1 be low in sodium and higher in sugar, then,
2 but there's other ways to make food that can
3 have lower sodium.

4
5 backwards.

7 Nichols-Richardson. Again, a really good
8 question, and I think, yes, sodium is included
9 in the modeling process, and so I think what 10 we could do is potentially look at if we can

11 make some assumptions about what we think the 12 food supply might do over the next five to ten 13 years, and then model based on some of those 14 changes.

21 of usual intake of looking at these grains as
So, I would hate to model

MEMBER NICKOLS-RICHARDSON: Shelly

MEMBER RIMM: Yes, I guess it just shouldn't be restricted solely on the fact that some of the foods may be higher in sodium now, because the industry is slowly moving towards a lower sodium.

MEMBER NELSON: Back to this sort being the number one contributor of calories,

1 grain desserts or -- I'm thinking about the
2 modeling and, you know, I think we think about
3 the SoFAAS are just one piece of this
4 discretionary calories, and I think that we
5 need to make sure that in our modeling and how
6 we come out with our report, that we identify
7 that, you know, Shelly, you have a slide here
8 on shortfall food groups.

9
10 micronutrients and we're looking at shortfall,
11 but also ones that we get too much of. In a
12 sense, I think we have to think about 20 should handle it, and I just want to make sure 21 it doesn't get lost, because it doesn't really

In a sense, we were looking at the shortfall food groups, and then, you know, exploded food groups where we're getting too much. It's sort of the yin and the yang of both of them.

MEMBER SLAVIN: This is Joanne
Slavin. One thing we talked about yesterday was organic and suggested that food safety fit, you know, particularly well.

2 to do those myself, and I noticed my Committee
3 has had a lot of those, so it seems like
4 organic, sustainable, we need a discussion of
5 that and it may be one of the cross-cutting,
6 rather than nutrient adequacy, because it
7 could potentially fit here, too, but I just
8 don't want to lose sight of those issues.

21 questions, I want to make sure that -- again,
I like Eric's hand-off's. I like

MEMBER CLEMENS: Roger. I agree with you Joanne, and we actually -- thanks for everyone's comments. Yesterday we actually we exchanged some information last night, and so we've included it on our heavy docket already. Thank you very much.

We have the right -- we reserve the right, though, to turf it back.

MEMBER SLAVIN: Pass the hot potato. Yes. Go ahead.

MEMBER PEARSON: This is just a minor comment, but relative to the folic acid it is a minor point, but that it doesn't fall

1 in between the cracks. 4 the second one has to do with cardiovascular 5 disease, strokes, et cetera.

The -- your first question has to do with related to neural tube effects, and

And, at least from my reading of the literature, you're going to come up with some very different conclusions between those two.

One thing fitting in the middle is congenital heart disease, which has to do with the same pathways of pyrimidine and purine metabolism that the neural tubes are, and I think there is a developing literature that they're seeing some declines in that as well. And as one then looks at the supplementation issue in women of childbearing age, that's on the plus side that will balance some of the voices on the negative side.

MEMBER NELSON: Can I comment, because actually, I'm feeling better about the folate question than when we started out. I

1 think, our Committee, we've had two
2 presentations, and what was nice is sort of we
3 had two ends of the spectrum, scientists, you
4 know, presenting.

6 incredible harmony in what they were talking 7 about in terms of what they're thinking about

8 folate and recommendations and while this is
9 preliminary, and it's really from the
10 presentations, and then reviewing a number of
11 the papers, that overall, the fortification
Yet I found that there was seems to be a really good thing for overall health, neural tube defects are coming down that, over time it probably will help with some of the other cardiovascular issues that we're not concerned about that.

There may have been a slight blip in something going on there, but that it's probably going to come down to something like this, that with women of childbearing years, that they really should be taking extra folate supplementation, that the foods probably may

1 not be quite enough, but that actually older
2 adults were -- however we decide to define
3 that, that in fact they should not be taking
4 extra folate in supplement form, that it's the
5 people -- it's the skewing to the right with
6 way too much, not with what our food supply is
7 now.
8 That's probably actually
9 beneficial, and so I feel pretty good harmony
10 around it, but it's less confusing than it
11 was, and so I think that that's where we're
12 going to fall out.

21 don't --

MEMBER PEARSON: I think that was
consistent with what I'm seeing. Ours is purely a congenital --

MEMBER NELSON: Yes.
MEMBER PEARSON: So that we don't -- when they say there is no effects on cardiovascular disease, that's not --

MEMBER NELSON: We're not -- I

MEMBER PEARSON: -- exactly --

2 think we're going to say that. I think that
3 -- I think that there is overall benefit for a
4 whole host of things, so --

6 that came out loud and clear to me as a
7 participant, at least, on some of those
8 discussions is exactly what Mim was just
9 referring to that, you know, at the younger
10 age in childbearing years, you know, extra
11 folate would be beneficial, that the food 12 supply, when people derive their folate from 13 the food supply, even the fortified food 14 supply, that's beneficial.

MEMBER NELSON: Yes. I don't

CHAIR VAN HORN: I think the point

1 and over again about preferentially deriving
2 the majority of the nutrient intake from food.

MEMBER NELSON: But I think that will be an important message about that actually there may be some harm with older adults taking extra folate by supplement. I think that's an important message, because it's one -- they've been hearing the opposite in the media for a couple decades.

MEMBER ACHTERBERG: One last comment on the supplement part. I think that's why this subcommittee is saying we have to speak to supplementation in a variety of different spots.

But I have another issue. I just want to clarify a little bit with the whole group relative to food groups, and that's, as we're looking at food groups, we're looking at the food groups as has been, I'll say at this point, traditionally defined by USDA.

And I think one of the things we have to keep straight, as we do this work, is

1 that these food groups make sense in terms of
2 the science we're used to, and the way we're 3 used to manipulating it, but it may not make

4 sense to the general public.

6 about what do we need to present to the
7 general public, what's going to motivate
8 people to change their diets, et cetera, that
9 may be a different kind of messaging, and a 10 different way of conceiving some of these

11 groupings than the way we're analyzing it and 12 doing the modeling and drawing some 13 conclusions.

And so, as people are talking

So, I know it's beyond the scope of this report, and this particular Committee to recommend exactly how and what needs to be communicated to the public.

But we've heard some presentations today, and I did want to make that distinction and get that out on the table, that it's not necessarily one and the same in terms of our thinking, our presentation and what the public

1 can or should receive later on.

7 tough one, because it's really quite
CHAIR VAN HORN: Okay. Anything else in regard to nutrient adequacy? Larry?

MEMBER APPEL: Just a comment, because $I$ was listening to this discussion on folate and supplements. This is going to be a integrated in terms of the literature.

I mean, there are these cohorts studies that suggest that higher intake is beneficial for cardiovascular disease, and yet you have the trials, you know, which I think sort of provide the trump that high intakes at least of the supplements are bad.

And I'm just sort of -- you know, concerned about as the -- there could be a ton of effort to just replicating what $I$ think many of the people in this group already know, which is that these -- that there's observational evidence that tended towards benefit and trials that documented harm. And I just -- it's like all of the

1 subcommittees are going to be swamped with
2 work, and I'm just -- I don't know how to deal
3 with this, but I sense that, you know, you're
4 going to spend a lot of effort compiling a
5 body of literature that you already know says
6 there's a tendency towards benefit and then
7 the trials came out and showed no benefit, and 8 even harm.

I don't know how you're going to resolve this. It's going to be a lot of work for a conclusion you already know, I think.

CHAIR VAN HORN: Well, on that bright note, let's move forward.

MEMBER APPEL: Yes, $I$ was the pessimist category on Brian's slide --

CHAIR VAN HORN: Yes. We're going to give you all the negative messages, Larry.

All right. Dr. Pi-Sunyer. Let's see if we can turn this around and talk about energy balance and subcommittee report.

MEMBER PI-SUNYER: So the members of our subcommittee are Mim Nelson, Rafael

1 Perez-Escamilla, Joanne Slavin, Christine
2 Williams and Linda Van Horn, and our staff
3 helper is Eve Essery, who's been terrific in
4 giving us support throughout this. So, I want 5 to thank her.

7 that what we've done here is split the topic
8 areas amongst the different subcommittee
9 members and have each one take a lead on one 10 of them. All of them are high-priority, so we

11 haven't divided it into priority one and two.

Rafael is going to take the energy density question. Christine will do the childhood overweight and obesity. Mim and Christine are working on the dietary behaviors aspects, and Mim on the environment.

I'm taking the macronutrient proportions. With regard to weight management for special population subgroups, Rafael will do gestational weight gain, breast-feeding and

And I'm going to do weight

1 management for older adults. And then Mim
2 Nelson who was on the other Committee on
3 physical activity will deal with that.
4 If we go to energy density. Could
5 you move that forward, please. The question
6 here is: How is energy density related to
7 body weight and health? To what extent is
8 dietary energy density associated with BMI?
9 To what extent is dietary energy density
10 associated with highly-prevalent chronic
11 diseases?

21 the searches, and it will be the first topic
Questions addressed in the discussion: What dietary intake patterns are associated with diets and different energy density? Which nutrient intake patterns are associated with diets with different energy density? This is -- this whole topic is the one that has gone the furthest with regard to NEL research. The NEL librarian has completed that we address.

1
2 overweight and obesity, the question is: What
3 is the role of dietary intake in the
4 maintenance of healthy weight and prevention
5 of childhood overweight and obesity?

7 be handling this. The status is that NEL is
8 updating several searches conducted by the
9 American Dietetic Association's Evidence
10 Analysis Library on childhood obesity, and
11 they have a very good number of searches.
And this will be the second question that is going to be reviewed by the NEL. I might mention that this is one that hasn't been done before, so they're going to go back and do the literature search further back than is the case in most of the other searches.

With dietary behaviors, the question is: What is the relationship between behaviors related to food intake and body weight, what dietary behaviors are associated

1 with the maintenance of healthy weight and
2 prevention of obesity in childhood, what
3 behaviors related to food intake most
4 contribute to achieving and maintaining a
5 healthy weight in adults, what behaviors
6 related to food intake most contribute to an
7 unhealthy body weight in adults?

8

9 systematic reviews are being considered and an 10 additional NEL review will be conducted on

11 individual behaviors that are selected by the 12 subcommittee.

With regard to the environment, the question is: What environmental factors, e.g. access, availability, type and quantity of food contribute to an unhealthy body weight?

Status, published systematic reviews are currently being considered by the SC.

With regard to macronutrient proportion, the question is: What is the

1 optimal proportion of dietary fat,
2 carbohydrate and protein to maintain a healthy
3 body mass index, to lose weight if overweight
4 or obese, to avoid regain in weight reduced 5 persons?
$6 \quad$ The status is the search and sort
7 plan is currently with the NEL librarian, and
8 initial searches are being conducted right
9 now.

11 for population subgroups, the question is: How 21 weight change, that question is in

With regard to weight management does gestational weight gain impact short, e.g. premature, small for gestational age and large for gestational age, and longer-term, e.g. childhood obesity, pregnancy outcomes?

The status is that Rafael is going
to review the IOM report on the reexamination of Pregnancy Weight Guidelines. This report is expected out in June of 2009.

With regard to breast-feeding and development. With regard to energy

1 requirement during lactation, this is also
2 under development.
And for older adults, what is the
4 effect of weight loss versus weight
5 maintenance on health outcomes? This status
6 is the PICO chart and search and sort plans
7 are in development.

8

9 the question is how is physical activity
10 related to body weight and other nutrition-
11 related aspects of health? How much physical 12 activity is needed to maintain a healthy BMI, 13 to lose weight, if overweight or obese, to 14 avoid regain in weight-reduced persons?

21 this particular topic, and she will be in
Mim, who was on the Advisory
Committee for this report is going to review that report, Physical Activity Guidelines and Physical Activity Guidelines Advisory Committee Report.

So, we will not need a search for charge of writing that up.

1
2 the topics that we're working on, and all of
3 them are moving forward, I think, in a 4 satisfactory fashion.

6 you. Comments from the Committee? Questions?
7 Larry?
8
9 just curious. What were the -- you said the 10 behaviors, the Committee's going to decide on.

11 Any idea, I mean, which ones you're thinking 12 about? I mean, there's a pretty huge 13 literature.

So, in summary, these are the --

CHAIR VAN HORN: Great. Thank

MEMBER APPEL: Yes. Xavier, I was

MEMBER PI-SUNYER: Yes. I think
I'll let Mim answer that, or --
MEMBER NELSON: Yes, you're right.
There's a wide range, and at the moment we're trying to be fairly systematic about this, and so what we're doing is, we're looking at a number of reviews at the moment.

And from those -- I'll say, I think we're further along in the environment

1 question than we are in the behavior one, but
2 the plan is to really look at these reviews on
3 behavior and then to try to make a judgment
4 call based on those systematic reviews on the
5 specific -- whether it's going to be three or
6 five, I don't know what the number's going to
7 be, and then do specific searches around --
8 because it's infinite, you know, it's just
9 infinite.

11 have the most evidence, and then do some

14 environment, the plan is right now is that
15 there are a number of very recent systematic 16 reviews on the influence of the environment,

17 and so we're not going to do an NEL search on 18 specific -- the whole thing about the 19 environment, you can't take -- it's the 20 environment.

You can't take one little -- you can't disaggregate it, and so what we're going

1 to be doing -- NEL is helping us with really
2 making sure we're getting all of the good,
3 systematic reviews, and then we're going to
4 use those to base our -- for the writing and 5 the commenting.

7 has left, but in regard to the presentation we
8 heard this morning and his suggestions to look
9 further than what PubMed has to offer, are you

21 think we want to make sure that we focus on agree with him completely. I do think there's actually a fair amount of literature in the PubMed. I think there's a lot. There is also a whole other area, and I think I want to talk to Eve a little bit further on some of these other sources, but yes, I agree.

And I think that we -- the tricky part here is going to be making sure -- this is the first time we've done this question. I those behaviors that have the most evidence,

1 and so, yes, I think we need to look beyond 2 just the PubMed.

4 from the Committee? Anything else? Tom?

6 of put this in terms of behaviors and
7 environment and other factors related to
8 weight and weight gain, and weight loss
9 retention. But are you going to look at
10 specific programs and packages that have been
11 tried in terms of interventions? That 12 obviously gets kind of bleak.

21 program.
Now, if those include some of

1 these commercialized diets, maybe, but you
2 know, programs that try to put all this stuff
3 together, rather than the individual
4 behaviors.

6 of these other programs that try to synthesize
7 some of this stuff.
8
9 will come in with regard to dietary patterns.
10 Some of that will come. Also the
11 macronutrient proportions will discuss some of 12 that.

17 reasonably compartmentalized. We don't have
18 it as saying this is the way you have to do
19 it.

21 Nelson. If I could just add to what Xavier
22
But if you're talking about a holistic kind of lifestyle change, including exercise, diet and other plans within a specific kind of program, we have that

MEMBER NELSON: Tom. This is Mim said.

1
2 if you look at the data, when you're talking 3 about losing weight and keeping it off,

4 especially that population. Support -- you
5 know, it doesn't matter where it comes from,
6 you know, decent support seems to make --
7 keeps coming out over and over again and self-
8 monitoring, and there's a bunch of sort of key
9 things.

11 able to address this without sort of saying,
12 you know, Weight Watchers or one of the -- you
13 know, there are a number of great programs out
14 there. There's probably a number of not-so15 great programs.

21 terms of behavior.
Hearing Dr. Sacks yesterday speak,

I actually think that we may be

But I don't know that we need to go into these specific programs, but that the sort of what makes -- what prepares someone for successful weight maintenance over time? We have some pretty good ideas around that in

But I'm glad you brought that up

1 because I think that when I think about this
2 section, in a sense I also need to think about 3 weight maintenance of ideal body -- you have

4 to almost think about the three categories,
5 because they're quite different.

7 I don't know, Xavier, if you disagree, but I
8 think there are ways to sort of look at that,
9 the importance of support and self-monitoring, 10 in a different way than the ideal body weight 11 person.

1 that done within the time frame that's going
2 to help these Guidelines. But, it is that
3 other part of that, that coin about if you're
4 a health maintenance organization and you have
5 a million dollars to spend on an obesity
6 program, how do you spend it? That is an
7 important question.

8
9

> CHAIR VAN HORN: Chris.

MEMBER WILLIAMS: To take the childhood obesity question one step further, there have been some excellent reviews recently on the obesity prevention trials, intervention trials in children.

But I think we could try to tease apart these multidimensional interventions and try to identify the strategies that have been most successful as far as food intake and behavioral interventions as well.

CHAIR VAN HORN: Right. That was going to be my comment, is you know, that we're not only about weight loss, but we're about prevention of weight gain, and the

1 strategies and behaviors related to those two
2 different populations, I think really do need 3 to be teased apart, because they're not 4 necessarily the same.

5 I do, however, want to go back, to
6 what you said, Mim, about the need for ongoing
7 support. I think that -- if we see nothing
8 else in the literature that is consistent with
9 every intervention study, it's "out of sight,
10 out of mind."
11 If there is not continuing 12 support, ongoing availability of updating and, 13 you know, somebody to whom the person can be 14 accountable, then the, you know, success drops 22

21 know, people reporting back. So the people
Joanne.

MEMBER SLAVIN: Yes. Joanne Slavin here. I'm a little concerned about the intervention trials, because a lot of this stuff on weight maintenance, it's just, you that were successful at losing weight, the

1 things that they do, exercise, monitor, eat 2 breakfast.

21 have a speaker?

You know, a lot of that is just self-report data, and I think we're going to have to go with that because we're not going to -- we're going to have to use that because that's the best data there is.

MEMBER APPEL: Yes, this might be a case where you want to have somebody from a trial that I participated in, because we did do a weight maintenance trial and actually Rena Wing did one, too, different strategies, and the problem that I sense is that the primary results paper that just look at the randomized groups that have been published and not sort of like the sort of what were the correlates of sustained weight loss.

So, that might be, you know, something to consider for our next meeting.

MEMBER PI-SUNYER: You mean to

MEMBER APPEL: Yes. I don't know

1 who the best one is, but I mean, we now have
2 two big trials of weight loss maintenance and 3 randomization of different strategies but

4 they, you know, that was typically the
5 different channels, internet versus in person 6 kind of thing. 8 is -- well, I know about our trial, weight

9 loss maintenance, but $I$ think Rena Wing also 10 has predictor variables and follow-up 11 variables that might help inform this.

But they did -- my understanding

But, as I said, the problem is that it's relatively early -- you know, these haven't been published as far as I know. I know we've been, you know, they're in analysis right now.

MEMBER PI-SUNYER: Well, we have you here, but we could certainly ask Dr. Wing to come, I would think.

CHAIR VAN HORN: Cheryl.
MEMBER ACHTERBERG: I just want to do a cross check on the scope of what our work

1 is. So, as we're talking about this, is the
2 intent here to describe elements that seem
3 important in success of a weight loss program
4 or weight maintenance program, or are we
5 trying in the report to really do a critique
6 and analysis of all these various things?

8 scope in writing this report relative to this
9 topic?

11 always get concerned about -- actually, when
12 Eric -- or when Brian said if we had a 13 dietitian chasing us around all day, you know, 14 that would work and, you know, the cost of a 15 lot of these interventions is not practical.

So, even if it works, you know, if
I had a personal chef and a dietitian, maybe I'd do better, too. So, trying to -- you know, this -- I think that cost-effectiveness of a lot of stuff we are going to recommend is really important. If it's not available to people, what good is it?

1

2 newer strategies with internet and other types
3 of support make it more possible, but a lot of
4 the things that are out there are really
5 costly.

6

7 thing is that those innovative strategies
8 using things like internet, and I'm familiar
9 with some of them, and from pilot work that 10 we've been doing are very successful, but 11 you're not going to see them in the literature

12 yet because they are still at some of the 13 preliminary, you know, stages.

21 has been adapted to changing diet.
You know, and I'm sure some of the

CHAIR VAN HORN: The unfortunate we've been

But they're also, again, drawing
from other literature, related to behavior change. You know, some of these kinds of methods have been reported for substance abuse, other things that, you know, we can borrow from, which was, of course, you know, how the motivational intervention literature

So, you know, I think the same

1 thing is true in terms of some of these other 2 issues as well.

5 say, I mean, there is this huge literature of
6 over 6,000 papers on a Canadian database about 7 implementation of guidelines, and so the

8 question is: Do you want to get into that
9 about really what works in terms of -- you've got the biology worked out. You've got the science worked out about what works, and then really then you've got the science about how to make it work.

So, that's another version of your question, Cheryl.

MEMBER ACHTERBERG: Don't get me wrong, anybody. I love this stuff and, you know, $I$ can dwell in it, but I'm beginning to get the feel that, as a group, we need to draw some parameters about what we're really going for here.

We're breaking new ground, but

1 what are we really going for.

3 know, the work Xavier and this group have done
4 already, you know, begins to address some of
5 those things.
6
7 Adequacy Committee has, you know, again taken
8 the modeling approach, I think the energy
9 balance group is going to go back to evidence 10 and try to come up with what's available both 11 directly in terms of weight and energy

21 it that way. But, I'm wondering if this might
22 not, in the end, fall out to a cross-cutting

1 issue, and maybe there's a section of this
2 report that speaks more directly to what you 3 just mentioned, Tom, what works.

4

5 interventions or behavior changes that we
6 might speak to, but I'm not sure that's a
7 direct part of the Dietary Guidelines. I
8 guess that's what I'm trying to find my way
9 through.

11 this is Joanne Slavin -- to limit scope is to
What works in terms of

1 of those people around.

3 overweight now, so we need to do something
4 fairly drastic, rather than just business as
5 usual. So --

6

7 Mim Nelson -- I think that there's enough
8 literature, and it's very different between
9 the sort of not gaining weight, ideal body 10 weight, or overweight, let's just say, and

11 sort of not drifting up and looking at that 12 pattern of behaviors that's related to a 13 healthier body weight.

21 originally in both Committees, as Shelly just
And I think that it's a different literature, but there's enough of it, I believe at this point in time, to look at the weight loss and weight maintenance folks. I'm not worried about scope with this. I will say that, you know, this originally, these two questions were said, and we made a decision because there's

1 so much overlap that you still want someone,
2 if they're losing weight or whomever, to have
3 a good quality diet that we've merged them so
4 that there's just two questions.

6 well, I mean, I think this behavior and the
7 environment ones are not just around energy
8 balance, too. It's about wholesome quality of
9 -- we'll see where it ends up. You know, once 10 it's written, we'll see where it goes.

21 our chair, and Colette kind of kicked us off,
CHAIR VAN HORN: All right. Well, thank you for that lively discussion, and I think we now ready to move on for carbohydrate and protein, and this will be the last subcommittee before our lunch break.

MEMBER SLAVIN: Thank you, Kellie, and I want to thank all of the USDA and other staff. We've had a wonderful, really great support.

So, Jan Adams has taken over as and Eve has done a ton of work, so it's been

1 really nice working with everybody.

3 out there in the hinterland, so hopefully
4 there's some people from my neck of the woods
5 that are linked in here so this new technology
6 has been really fun, too.

11 have to do some dumping to Eric. Maybe Eric's

21 this Committee Carbohydrates and Proteins, so
And I appreciate all you people

I want to acknowledge my Committee, Cheryl, Xavier, Linda, and I think we've expanded our approach, and when you see how many questions we have, we're going to got some time. So, anybody else want some chores? I might send them over.

So, a lot of our work was done before in 2005 . There's a whole section on carbohydrates and protein. Kind of by default, there was some discussion within that.

There was also some discussion of protein in other sections, and we've renamed that's given us some new direction that we'll

1 discuss.

2

5 and I want to mention that some of our
6 questions overlap a lot with other Committees,
7 and we discussed that yesterday, and some of
8 them are cross-cutting that we'll talk about
9 later, too.
Okay. These are some of our overall research questions, and then we're going to break them down into some categories,

How is carbohydrate consumption related to health, how is protein consumption related to health, how is fiber consumption related to health, and these are very general questions and we'll talk more about some of the health outcomes we want to get after.

What is the utility of glycemic
index, glycemic load for providing dietary guidance for Americans? And I'll discuss this later, but this is the question that we've made the most progress on. It was done well in 2005, so it's really just an update.

And some of our protein questions

1 that we're working on are going to be more
2 difficult, because there was nothing that we
3 could start with.
4
How are non-caloric sweeteners
5 related to body weight? There's a lot of
6 overlap with our Committee and the Energy
7 Balance, and I'm on both so we're trying to --
8 you know, some of these topics may go one way
9 or the other. 21 carbohydrate in the diet influence health

So, what is the impact of consumption of liquids versus solid foods on weight gain, this is a topic we'll talk more about today, but also just the water issue has some overlap here.

And then a new question we had a lot of interest in is the role of probiotics and prebiotics in the diet.

Okay. Number one, carbohydrate consumption related to health. What is the evidence that the types and percentages of outcomes?

1

2 health outcomes for body weight are going to 3 move over to the other group. So, some of the

4 reviews, we know there will be some overlap in
5 our reviews, but $I$ think the actual discussion
6 will be in energy balance.

9 disease and cancer.

21 are ones that have been added or tweaked since
And I want to mention a lot of the

Some of the other diseases we want to get at, Type 2 diabetes, cardiovascular

What is the relationship between consumption of carbohydrate containing foods and oral health, and this is an example, when Larry talked about the low-hanging fruit, that there really isn't a lot of new information. It was done well in 2005, and it's essentially just updating what was there.

We don't think there's anything earth-shattering that needs to be included into that.

You see some of the stars, these our last meeting, are low-carbohydrate diets,

1 low-calorie diets, safe and effective for
2 long-term weight loss and maintenance, and
3 this is an example of a topic that would move
4 over into Energy Balance.
5 Does the type of carbohydrate,
6 sugar versus starch, high-fiber alter body
7 weight and/or maintenance. And you can see
8 kind of the overlap here with the carbohydrate
9 -- if the carbohydrate is the question that our Committee -- or the protein, our Committee will take the lead on that.

What is the association between added sugar intake, sugar-sweetened beverages and body weight, and I appreciate Adam giving us some insights, both on that and the liquid versus solid.

This is a topic we're working on.
There's been, you know, 2005, there was a
discussion of that, too.
What is the role of carbohydrates
21 on satiety? And when we get into kind of the cross-cutting issues, all of the satiety ones

1 were dumped. I shouldn't say "dumped."
2 Given, honored -- our Committee is honored to
3 take those all on.
4 And part of the reason is that
5 every Committee, seems -- you know, fat --
6 fatty acids had satiety and we thought it
7 would be better for those all to come to our
8 Committee. So, we're going to do a very broad
9 review on the role of -- you'll see this on all of our lists here.

What's the relationship between fruits and vegetable intake and health and the relationship between whole-grain intake and health, and these were questions that were asked in 2005, so it's essentially an update of those.

Okay. It's haunted. How is protein consumption related to health? Pretty much the same questions, cut and paste, take protein, you know, switch it around with carbohydrate. Type and percentage of protein in the diet influencing health outcomes.

1

2 So, we've had some discussions, how far we
3 want to go back in our NEL process in this,
4 and this, as I go through here, this is the
5 lit review that we're kind of jumping in and
6 trying to get moving on just to see what the
7 scope of it will be.
8

9 effective?
A lot of that will go over to Energy Balance, and it was great having Frank here yesterday to discuss that.

Role of protein on satiety. I told you that's going to be generalized into a question on satiety. Dried beans, peas and health. Some of the other -- we wanted to expand our carbohydrate, and Cheryl's going to have to help me out here, because there's a lot of food group Nutrient Adequacy, and it's nice being on these three Committees, so I can kind of make sure we're not duplicating effort.

But a lot of -- we wanted to

1 expand out of fruits and vegetables, whole-
2 grains to other high-carbohydrates, and make
3 sure that we give that a look.
4 I suspect there's not a huge
5 database. It's a developing database.
6 Relationships between milk product intake and
7 health, and this is -- if you go back to the
8 old 2005 Dietary Guidelines, it was in Section
9 6. It doesn't really fit with any place.
10 Obviously, milk has carbohydrates, it has
11 proteins. It doesn't fit into a protein-
12 carbohydrate, but we'll make sure we check it 13 out here.

21 patterns, and even how do we ask these 22 questions.

1
2 4 there will be some literature base, but not a 5 huge amount.

7 diets, trying to put together different diets
8 to see can we -- and this overlaps, obviously
9 with Shelly's Committee, Nutrient Adequacy.
So, I really appreciate the support of Trish and some of the modeling people, and I think some of these questions,

So, in trying to model these Do we have questions on that?

The last one is one of the questions that has been discussed, how do the health outcomes of a plant-based diet compare to that of an animal-based diet? Where we have some real needs from the Committee to define what that is.

So, a lot of people wanting to ask that question. It came to our Committee, but how do we define that? There's no easy ways of getting that, either from the NEL or getting it from the modeling.

So, we will have to just make some

1 decisions in both those as moving that
2 forward.

Fiber and health. How is fiber consumption -- yes, Mim.

MEMBER NELSON: What's the
difference between a vegan diet and animalbased versus a plant-based and animal-based --

MEMBER SLAVIN: Well, that's the good--

MEMBER NELSON: I mean, aren't they the same? Isn't that the same question?

MEMBER SLAVIN: I think the vegan diet compared to an animal-based diet is an easy one to get at because those are really clear.

Lots of discussion on plant-based protein, a plant-based diet, health benefits of a plant-based diet, and from what we can see, there's no definition. There's no accepted -- so it's moving more towards a plant-based diet as the total amount of foods.

MEMBER NELSON: That seems -- the

1 plant-based one seems to be more holistic than 2 just the vegan --

4 it may be a question that will not be -- might
5 be impossible. That's not one that we've
6 actually gotten to yet, for the NEL or even
7 the modeling, trying to come up with how you 8 would model that.

11 fiber consumption related to health, the
MEMBER ACHTERBERG: Peer review --
MEMBER SLAVIN: Thank you. How is relationship between consumption of fibercontaining foods.

This is -- we tried to separate out foods, dietary fiber and functional fibers, what's available on that. And then, you see satiety again with fiber. So, those will all go into a satiety sort.

This is the one where we actually made the most progress, and I appreciate it. We talked about this at our meeting yesterday, what's the utility of the glycemic index,

1 glycemic load for providing dietary guidance 2 for Americans.

4 is discussed here, just because it seemed to
5 fit here within our group, and also other
6 health measures. Some of the ones we've
7 already listed, Type 2 diabetes,
8 cardiovascular, cancer.
2005 it was well-reviewed. There
10 have been about, I don't know, four systematic
11 reviews published recently, a few recent
12 papers, so Eve has given us the results of the
13 NEL, so I think this is the one where we've 14 made the most progress. And it's going to be 15 not as much work, because there was so much 16 done since 2005.

19 our basket of "Where do these fit? Why don't 20 you take them?"

So, this is -- Eric's not
listening right now. I'm going to -- oh, you

1 are listening. Okay. Never mind.

3 related to body weight? And this is an
4 example of one that -- this question could go
5 lots of different places, but it's in our
6 Committee, just to ask this -- go back and do
7 the NEL search on this and start from scratch,
8 really, because it wasn't addressed in the 92005 Guidelines.

18 our -- even though we got into this discussion
19 yesterday in the subcommittee that most

21 lose weight. There's really no data on that,

How are noncaloric sweeteners

1 -- you can try to trick them, but if they're
2 not eating calories, they're not full. So,
3 trying to do a broad review on that.

5 question, which there was nothing in 2005,
6 probiotics and prebiotics in the diet. have been approved for all the research questions, so that is done.

The prebiotics/probiotics is the one we really haven't made any progress on, and I notice everybody else did a much better job than we did on priorities. So -- which -whenever we meet everything's a high-priority, so it's hard to get anything down into category three.

I mentioned that the search has
already been completed on the glycemic index load, and the dental caries questions. Those are fairly easy, and ones that are not going to take a huge amount of new effort.

1
2 is why this is probably a little disorganized.
3 The way we're presenting this is that the
4 protein and health question is going to be the
5 first one that we're going to do -- that has
6 moved to the top of our search that we're
7 going to try to get done by end of May.
8
9

21 you know, we're like utility infielders. We 22 go anywhere we're needed.

1
2 other people can come to us. We're going to
3 do a search on that, and we're going to write
4 that section up.

6 lot of overlap with food groups, and I
7 appreciate -- I haven't really acknowledged
8 the people on my Committee that are taking the
9 lead. Dr. Pi-Sunyer is taking the lead on the 10 glycemic index and some of the dietary 11 patterns. Cheryl is taking the lead on that, 12 and I know that there will be a lot of overlap 13 with the -- Shelly's Committee also, with both 14 food groups and dietary patterns.

21 or in our -- you know, a lot of the reviews
So satiety is one where a lot of

Food group questions. We have a

And then the macronutrient
proportions in weight and health, we had a lot of discussion about that yesterday. It's mostly in the energy balance, but some of the questions about protein and carbohydrates, some of those topics may get into our section will be the same type of reviews, the same

1 literature, not sure exactly which section it
2 will end up with, or if it will be in a bigger
3 cross-cutting section.

4

6 This is Mim Nelson. A question about satiety,
7 because you could look at satiety by first
8 looking at the effect of proteins or -- and
9 then looking at carbohydrates and look -- or
10 you could look at what type of dietary pattern
11 influences satiety in the most positive way.

21 to do the controlled -- you know, as we've
Any other discussion? Questions?
MEMBER NELSON: Thanks, Joanne.

And it seems like that may be a better way than sort of reducing down the elements, or maybe you have to do both. That's sort of -- because I think satiety -it's also so linked to situation that, you know, as Brian has so eloquently showed. So I think there's -- satiety is a tricky one.

MEMBER SLAVIN: Yes. I appreciate that. Looking at that area, I think you have heard today, and I'm a total believer in the

1 diet food.

3 always loved food, so I think that food has 4 more than the components. No question about

5 it. But to do these studies, when you compare
6 macronutrients, usually you put things in a
7 drink or something and completely control
8 them.

21 always say, oh, the reason people like fat is
I love food. You know, I've

And if you don't control macronutrients, your results are meaningless. I mean, like the satiety studies that -- that -- where people don't give the same calories, they don't get their carbohydrates or, you know, things -- when they're comparing groups, it's not very helpful.

So when you look at the way those studies are done, typically, too, I think the people's assessments are wrong. Because lipids are actually pretty -- you know, they don't make people full, and as dietitians we because they feel fuller.

1

2 true at all. So I think there's that -- just
3 starting with, okay, what about
with, oka

4 macronutrients, and then typically in fiber
5 studies, you know, you change the types of
6 fibers, the kinds of fibers, that's a huge
7 literature base.
8 And then you can do like energy
9 density studies, or you can do wholefood
10 studies. So it's -- you know, I agree with
11 you that it's not just the macronutrients,
12 other things do affect it.

17 Back to the -- I know in the energy
18 subcommittee, and I may have misunderstood,
19 but it seems like Xavier is taking over the
20 sort of -- the influence of the range of
21 macronutrients on body weight, and then here,
Look at that literature, it's not

1 individual things, it seems like, isn't that 2 one question?

I mean, like that should only be done once. I mean, if you're looking at the range of macronutrients on body weight, then you are looking at the subcategories. You don't have to do it individually and separately. Is that correct?

MEMBER SLAVIN: Yes. No, we're definitely --

MEMBER NELSON: It's just going to be done once?

MEMBER SLAVIN: It's only going to be done once.

MEMBER NELSON: Yes. Okay.
MEMBER SLAVIN: What we have it -our outline yesterday, cross-cutting issues and questions, low-carbohydrate, high proteins and body weight. You know, it was originally put together with that.

MEMBER NELSON: Okay.
MEMBER SLAVIN: That was our

1 question with our group. It does overlap.

6 done once.

8 balance.

21 afraid to turn my microphone on, thinking you
22
MEMBER NELSON: Yes.
MEMBER SLAVIN: So it can be done-

MEMBER NELSON: It's going to be MEMBER SLAVIN: -- in energy

MEMBER NELSON: Yes.
MEMBER SLAVIN: Macronutrient for sure in energy balance. The liquid versus solid in body weight.

MEMBER NELSON: Is different.
MEMBER SLAVIN: Yes. We're going to do it just because we agreed to do it, and also the non-caloric sweeteners and body weight. But they -- I think they are all examples of cross-cutting. They do fit more than one subcommittee.

MEMBER RIMM: This is Eric. I was may give me a few of these responsibilities.

1
2 up in both the subcommittees that I'm on and
3 that applies here quite clearly. And what
4 you've done is pulled a lot of the questions
5 that were asked in 2005, as well as establish
6 ten new ones, which will give you a lot of
7 work.
8
9 some discussion across everybody here, is what
10 do we do about those questions where, for
11 instance, for fiber and coronary heart
12 disease, the last technical report had very
13 nice listing of the 15 studies and showed that 14 it was clearly protective. Is it really worth 15 our effort for you to go back and to have -16 do the NEL searches, find the three more 17 studies that have been done, and try to 21 done. There may be more data on it but, you

22
I want to ask an issue that's come
,

And I don't know if there can be rewrite all that?

At some point we should say, okay, this -- this is an issue that we know, it's know, how much time do you have and how much

1 work, I would rather you spend more time on
2 things that are on satiety that haven't been 3 done. So --

MEMBER SLAVIN: And I think that's
5 like the glycemic index is a good example of
6 that, that there's some systematic reviews.
7 We feel like we can update it pretty quickly.
8 You know, because the 2005 was well-written.
9 It was well-researched.
MEMBER RIMM: So are we going to
11 pull the 2005 technical report paragraphs and 12 say, okay, here's -- we're copying them 13 directly and adding a paragraph on the end

MEMBER RIMM: Yes.
CHAIR VAN HORN: -- the, you know, cancer people, and the 7,000 reviews they did,

1 you know, that would be foolish to go back
2 over that territory.

5 agree that we should borrow from the existing
6 reviews that have, you know, been --
MEMBER RIMM: This is us, I mean--
CHAIR VAN HORN: Right.
MEMBER RIMM: I mean, this is
Larry. Larry wrote this five years ago. Is he going to --

CHAIR VAN HORN: You want to go do
it again?
MEMBER RIMM: -- exactly cut and paste things that he wrote before? And I think that -- I think we should do that.

MEMBER SLAVIN: We need him to sign a disclaimer first so they don't sue us.

MEMBER RIMM: Yes, right.
MEMBER SLAVIN: But otherwise we can steal, right?

CHAIR VAN HORN: Right. Let me

1 add one more thing though, because especially
2 on fiber, in fact, as soon as you were done,
3 Eric, I was going to jump in with this issue
4 because this is one that I'm particularly
5 conscious of. Why? Because of the inadequate
6 intake in our American diet right now.

8 the nutrients that are shortfall nutrients,
9 Americans eat half -- half as much dietary
10 fiber as they should. And we all know that if
11 we could flip it around and that people would 12 just consume adequate sources of dietary 13 fiber, a lot of the other things we're trying 14 to do would fall into place.

21 is let's show people how to add more dietary
So in my mind, you know, I agree with you completely that, rather than spending additional time looking for yet another reason to talk about how wonderful dietary fiber is, we need to borrow from what the Nutrient Adequacy Committee has been advocating, which fiber to their diet in order to achieve those

1 goals and make that happen.

3 the reports for the last ten years that I'm
4 aware of that we don't get enough dietary
5 fiber. We all know that but nothing's been
6 really done about that in terms of increasing
7 it. So to me that would clearly be a message
8 that needs to be made somehow better and more
9 effective in terms of improving that very
10 important component of the diet.

19 ton of work that's already done. You just use 20 that. And that's why whenever we get into, we 21 can only use certain data or, you know, 22 there's got to be a randomized trial or

1 anything like that.

3 going to have to line up fairly differently.
4 Because if there is a systematic review,
5 great, that helps us out a lot. If there's
6 nothing, then, you know, like we'll have to
7 start more from scratch. So each of these 8 searches is going to look real different.

I think each of these questions is

MEMBER RIMM: But on a -- this is Eric again. On a related note, you're not going back to all the questions that were there in the 2005 report, so should we assume that the three that you didn't go back to fall off the map and aren't important?

I think that's what I'm struggling with. Some of the things that we're doing, I know we would find the same answer if we looked again. Is it worth having them there, or just getting rid of them and saying, okay, we don't have to go through that again, even

MEMBER SLAVIN: You mean like

1 dental caries?

2

3 yes. Right. Do you need to drive that point
4 home again. I guess so. Can we just have
5 conclusions -- at the end have conclusions
6 we're carrying forward from the last report,
7 as opposed to having to go through and
8 document every one of them?

21 to do the same thing, whatever it is, across
MEMBER RIMM: You don't want to --

MEMBER PI-SUNYER: Eric, I don't think we've resolved this issue about how to write this up. I mean, I agree with you. I mean, I wrote the glycemic index stuff last time. I could just grab it and put it back in verbatim.

But we really haven't resolved that, how we're going to do that, are we going to put it in quotations, or are we going to say "This is what we said," and then add a paragraph or --

MEMBER RIMM: I think we all need each chapter, and that's why I brought it up

1 now before I have to give my talk and say
2 that.

4 bit out of the -- I did update the water
5 chapter, and my fundamental premise was that
6 like this is a textbook, you know, and this is
7 version two. We did version one, and we
8 really fine-tuned that text, you know,
9 massaged it to, you know, on both the
10 conclusions as you know, we tortured ourselves 11 in the text.

15 the grade of evidence and the additional
16 literature and, you know, maybe -- I have one
17 prototype we could use but, you know, you
18 might want to not look at it and think about
19 how you would do it, and then we'll take the
20 best of both sides and make it --

22 Fukagawa. So I think the question about

1 satiety and the components of the diet that
2 influence behavior and satiety is extremely
3 important. But the field of the connection
4 between the gut and the brain is also a field
5 that's really, you know, exploding. How do
6 you propose to approach, you know, melding the
7 two areas since it could truly be overwhelming
8 because we don't want to just do protein-
9 carbohydrate, because we want whole foods, et 10 cetera? Just a thought.

MEMBER SLAVIN: Joanne here again.
Thanks, Naomi. I live in this world, so yes.
You know, I think the prebiotics-probiotics will -- that is another kind of new topic to think about where you get into the gut and brain reactions, but also, yes, for sure, satiety and the gut hormones and huge literature base.

I think it, you know, when I -- I always don't want to get too far off of dietary guidance because each of these topics can, you know, quickly expand to a huge

1 literature base and not -- at the end of the
2 day I don't know how much information it will
3 give us to help people eat better.
So I guess it could -- you know,
5 for the satiety for sure, that if you look at
6 the literature, lots of things are affecting
7 it besides just the macronutrients, fiber, gut
8 fill, feedback from gut hormones.

11 summarized just so people understand it's

21 what we're charged to do. So, you know, I
So I guess that could be explained in the beginning section. You know, fairly complicated.

CHAIR VAN HORN: Right. I think that issue and then, Mim, you'll be next. But I think that the issue that you're just raising is the one that we keep coming back to which is, we have to establish up front in our report what we did and why we did it.

And the decision-making process is something that collectively I think that's don't think there's any one right way or wrong

1 way to do this. We are now engaging in a new
2 -- this will be the first time, really, that
3 we're basing everything on an evidence base
4 that was not previously available. So we're
5 breaking new ground even in that.

7 over and over every time we meet, you know,
8 we're presenting this report through the
9 filter of an obesity epidemic and an obese 10 environment that we are taking very seriously

11 as we go forward with these recommendations.
12 And so I think as we begin to make decisions,
13 I think that will be one of the considerations
14 we make over and over again, is how is this
15 going to help us with our obesity problem?
16 How is this going to help us in making changes
17 in that regard.

19 those factors together -- and I feel it already. I don't know if you do, but now that we've met this number of times, $I$ feel that we are moving closer to some decisions about some

1 of these programmatic decisions. And as the
2 expertise comes forth in terms of the
3 components within each question, I think,
4 again, as I said to Cheryl, we have to rely on
5 the body of experts that are dealing with it
6 to help make some of those decisions. approaches. We can't do one thing in one group and another thing in another. But I think that will become abundantly clear. None of us want to review data that has already been really well-reviewed, and we do want to take advantage of new data that might help us go forward in the time ahead.

Mim.
MEMBER NELSON: Just a follow up on that. This is Mim Nelson. Larry, I think I'm -- and maybe Linda, this is what you're just saying, I think the way to deal with those questions that are basically the same questions, and the evidence is pretty much the

1 same, but there may be some tweaking, as you
2 said, you just -- you update it, you edit it,
3 but you don't need a whole NEL search.
And I'm thinking of fiber in
5 particular. Joanne, I think that, you know,
6 one of the important things that's different
7 in fiber, and you certainly know this area
8 better than $I$ do, but it's fiber in foods not,
9 you know, just sprinkling fiber that makes the 10 difference, you know.

12 and that will be important to sort of 13 highlight. And so I think it's -- I mean, I 14 don't think you just necessarily -- that we --

And that's actually a difference, I can't imagine we are just going to lift, you know, three columns and it's exactly the same, put it in italics, and this was from -- it's -- you know, that there is some editing, but understanding that there's not much difference, and that's fine to say.

CHAIR VAN HORN: Rafael.
MEMBER PEREZ-ESCAMILLA: Yes. One

1 of the public comments from the American
2 Dietetic Association has been do we need to
3 revise the Guidelines every five years, or
4 should it be done every ten years. So I think
5 that the outcome of this issue, and it's going
6 to help a lot to answer that question because
7 if it ends up being a very similar report to
8 the 2005, it would suggest to me that, you
9 know, maybe five years is not the right amount 10 of time.

But given all of the discussions that we've had, I don't think that's going to be the outcome. I think there's going to be quite a bit of new information.

CHAIR VAN HORN: Right.
MEMBER PEREZ-ESCAMILLA
And
approaches.
CHAIR VAN HORN: Right. And to that very point, I agree with you completely, Rafael, and in the discussion we had in one of our subcommittees, $I$ don't remember which one, that issue came up as being if related to the

1 access to the existing data, in terms of what 2 the NHANES data show currently related to 3 actual intake.

And our strong suggestion, as we
5 go forward, is that if it's going to continue
6 to be every five years, then the subsequent
7 group needs to be able to look at the progress
8 that was made since the other report and be
9 available -- have available to them the 10 current intake of the American public so that 11 a new guideline can be made on the basis of 12 what people have done since the last report.

14 years probably is the right time frame. But
15 if it can be done -- and I don't see why it

19 we see it. It's right in front of our eyes.

21 a huge teachable moment here that, you know,

1 that is the beauty of gathering together,
2 taking the evidence, but also looking at what
3 the problems are, and how to go about fixing
4 them. 6 anything that we've said this morning, because

7 we are rapidly approaching the lunch hour? 8 Any other topics, cross-cutting or otherwise?

11 adjourn now until 1:30, 1:15. Maybe we can

21 today in regard to the updates from the
Other thoughts, comments about

All right. Well, thank you all for a very, very lively discussion. We will start at 1:15, since we're breaking a little early, and we'll pick it up with Eric and alcohol.

So thank you.
(Whereupon, the above-entitled matter went off the record at 12:00 p.m. and resumed at 1:27 p.m.)

CHAIR VAN HORN: Welcome back. We are delighted to be resuming our discussion various subcommittees of the Dietary

1 Guidelines Advisory Committee, and now we will
2 be hearing Dr. Eric Rimm fill us in on 3 ethanol.

4 MEMBER RIMM: Thank you. Before I
5 start, I'd like to thank my colleagues at the
6 USDA and HHS, which have been instrumental in
7 putting this together. Rachel Hayes and
8 Patricia Guenther who -- as well as a few
9 others, but thank you, Rachel, for pushing us 10 along and putting together a lot of the

11 background for the talk today.

21 questions they asked was among persons who
So, actually, maybe I'll -- I'm going to change a little bit about what I was going to say based on the conversations we've had in the last two or three hours about what to do about guidelines that were made in the past which may or may not change. So I wanted to quickly preface some of what we're doing now and how we're going forward based on what was said in 2005, and one of the first consumed four or less drinks per day, what is

1 the dose response between alcohol and health. And this was the answers or the conclusions that were made, that one to two drinks per day lowers total mortality. One to two drinks lowers CHD, and one drink slightly increases breast cancer. And these actually are unlikely to change, and so at our meeting yesterday which was actually incredibly helpful, I mean, $I$ think the decision was that we don't really need to pursue this further. But in light of what Joanne's doing, $I$ think maybe $I$ will pursue this further myself, and just summarize any new evidence that has been published in the last four or five years which I assume will support this. Most of what I've read will continue to support this. So I'll update what was said before, but $I$ don't think we're going to push the NEL database to try to, you know, come up with a new review of these three topic areas. However one thing that is different between the Dietary Guidelines and

1 between NIAAA's recommendation is that the --
2 I think we should pursue looking at drinking
3 patterns. There has been a fair bit of
4 research $I$ know for a fact in the last five
5 years, but also even previous to that in the
6 last five to ten -- ten to 15 years on
7 drinking patterns influencing alcohol intake 8 and health.

18 drinks a day or less. But that's meant to be 19 that day.

21 recommendation, which I'll -- I don't have it
So if you go back and look at the 2005 Dietary Guidelines I have a quote here from the actual Dietary Guideline which says, "This definition of moderation is not intended as an average over several days, but rather as the amount consumed in any single day."

So -- which means that if you --
let's use males as an example. If you drink and do so in moderation, that would be two

And if you look at NIAAA's on the slide, but I'll just read from my

1 computer. It means that a man should drink no
2 more than four drinks in any one day, but no
3 more than 14 in any one week, which means that
4 you are allowed to sort of space out your two
5 drinks per day over the course of the week, as
6 opposed to only having two on any given day.

8 joke about that and think about our own
9 personal experiences, or we can actually look 10 at what the literature shows us. And I think

11 there are -- everybody knows that we didn't 12 intend for you to have all 14 drinks on Friday 13 night.

But as I actually remember back to the first time I talked about this nine months ago, there is now a body of literature to suggest that having it on three or four days per week may give similar benefits.

So what I will probably be doing is updating those key areas which I talked about, heart disease, mortality and breast cancer, with respect to drinking patterns and

1 potentially come up with different -- slightly
2 modified dietary guidance which hopefully will
3 be more in line with NIAAA as well as other --
4 other bodies that have talked about alcohol in
5 moderation.
So we sort of reviewed the areas
7 where we thought there would be the lowest-
8 hanging fruit and the most literature on
9 drinking patterns and that would be in
10 cardiovascular disease mortality, blood
11 pressure, diabetes. And because patterns are
12 a little tricky when it comes to accidents and
13 falls and trauma, I thought it was important
14 to include this because even though someone 15 may, a male, may be drinking up to four drinks

16 in any one day, a woman up to three drinks in
17 any one day, that actually could be associated 18 with increased risk of falls and trauma and 19 accidents.

So we did our search and sort plan, we went through and I picked 1995 as our arbitrary date to go back to. Joanne picked

1 2000. Christine picked 1970. I picked 1995
2 mostly out of my sort of knowledge of the
3 data, that it wasn't until the mid-1990's,
4 maybe a little bit before, before people
5 really started doing rigorous long-term
6 studies on drinking patterns in chronic
7 disease.

9 Eighties on binge drinking and hemorrhagic 10 stroke, but we'll see what we get here, and if

11 we like, we'll go back further if we feel like

21 or early June.
This is something that the

1 previous guidelines did take on as a question,
2 as one that they got to the end and said
3 there's not enough data. There's no evidence
4 to suggest that drinking in moderation is
5 associated with weight gain.
$6 \quad$ There have been a lot of studies
7 in this area. It's also an area where there
8 haven't been long-term trials, obviously, but
9 we also felt that the 7200 cross-sectional
10 studies that were out there that were probably
11 going to be picked up by the NEL group would
12 not be worth reviewing because there are so
13 many reasons that people start and stop
14 drinking, and if one of them is related to
15 body weight, cross-sectional studies on
16 alcohol and body weight wouldn't be that
17 useful.

21 review those. And as Larry pointed out, even
22
And since there are a number -actually a lot more prospective studies now on alcohol and weight gain, I thought we would those are complicated because of just the many

1 different ways you can analyze prospective
2 data where you have repeated measures of
3 alcohol and body weight.
4
Nonetheless, we'll take that up as
5 sort of our first charge. And also, we're
6 also going to have some summaries from NHANES,
7 which we'll be looking at, specifically the
8 contribution of alcoholic beverages relative
9 to other major sources of discretionary
10 calories among those who consume alcohol. So
11 that may be part of our chapter, but it will
12 be descriptive in nature.

14 effective -- how effective are predictors of 15 alcohol-related disorders. There are always

16 the sort of the list of disclaimers of who 17 should not drink, and we wanted to see if we 18 could examine that in a little bit more detail 19 to see if there are better predictors of who 20 may go on to drink at an unhealthy -- in an 21 unhealthy range, either in their midlife or in 22 older ages.

We also wanted to look at how

1

2 pretty long literature. We talked to -- we
3 had a conference call with people from NIAAA
4 who pointed us to some really nice resources
5 that they have now on a new NIAAA website that
6 was launched in February of 2009. So we may
7 lean on that a bit for this, and plus we'll do
8 a search back to 1995.

11 she's not listening, it's perfect. She
And, again, this is probably a

This is the one where I've turfed a bit off to Joanne and others, and since accused me of not listening, so I wanted to catch her up for that.

What is the relationship between consuming alcoholic beverages and macro and micronutrient profiles in overall metabolic consequences? And this one started out as many different questions that we ended up sort of shrinking into one to make it a little less work.

There's issues related to alcohol and folate status, issues related to alcohol

1 and glycemic index of the diet, and there's
2 issues related to alcohol in altering
3 macronutrient profiles.

4

5 guess we could take parts of it back or we
6 could help you out, Joanne, or help out the --
7 help out Shelly, if necessary, if it becomes
8 part of it. But we are going to do at least
9 an NHANES analysis to look at how much energy,
10 sugar or other carbohydrate, protein, and fat
11 is provided by alcoholic beverages, among
12 those who consume beer, wine and spirits.

21 you almost always have as wine.

But I guess if you have wine

1 coolers, maybe not, if there's added sugar
2 there and distilled spirits. If you have a
3 White Russian, it comes with milk and
4 calories, and I guess beer you usually drink
5 alone.

7 ability to -- we have the ability -- not
8 "alone." I meant it's not mixed. It's not
9 mixed with other calories.

11 actually have some ability to look at on

18 order of the questions, what is the
19 relationship between alcohol intake and weight

21 one, again, is the drinking patterns. Question three is the how

1 effective are predictors of alcohol-related
2 disorders, which will be both using NIAAA's
3 website as well as the new search, and finally
4 question four, which will be tabled and passed 5 to energy balance.

7 thought that would be quick, and I'm more than 8 happy to take questions.

1 way beyond the purview of the Dietary
2 Guidelines, but --

4 future.

6 that's -- and I know that's been kicked
7 around. There's lots of governors and things
8 like that who are trying to change the -- or
9 potentially change the drinking age.

11 it could be something that we have in our sort
12 of recommendations for future study. I know
13 people are studying the impact of alcohol
14 consumption if you change the guideline. I
15 don't think anybody's looked at the impact of
16 what happens if 18-year-olds start to drink
17 and do they eat more pizza and things like 18 that. 20 legally drink, does that impact their --

21 right, diet and pizza, doughnut and pizza
MEMBER RIMM: Yes. No, I mean,

Yes. Okay. Well, I mean, I guess
Oh, sorry. If 18-year-old's consumption, correct.

1

2
3 our ongoing discussions about discretionary
4 calories and, you know, the concept of where
5 those calories might come from, would you
6 think that that topic related to the caloric
7 intake related to alcohol might be something
8 to consider in terms of weighing and
9 balancing, you know, weight control in terms 10 of alcohol intake?

CHAIR VAN HORN: The other question that I would just raise, in terms of of alcohol intake?

MEMBER RIMM: Yes. I mean, I think the -- our biggest challenge will be to see if we can come up with something which we feel comfortable with for a conclusion like the alcohol and weight gain because that obviously will tie in with energy balance.

And if -- if we are comfortable enough, it's not like there's suddenly magically going to be 15 cohort studies that all descend upon us that say there's no association.

But I know there is a reasonable amount of evidence on moderate consumption and

1 weight gain, so you know, I hate -- I don't
2 think I want to go beyond the Guidelines where 3 we are right now, in terms of drinking more,

4 although I guess you could make the argument
5 that if we changed the Guidelines or altered
6 the Guidelines to be more in line with
7 patterns of consumption described by NIAAA on
8 those days where people have -- men have four
9 drinks and women have three drinks, that
10 actually could contribute a fair bit to their
11 calories on that day, up to 15 or 20 percent.

21 the company it keeps, and the fact that, you
So I think that's a good point. I think it's probably worth at least having some comment on that or some discussion on that.

CHAIR VAN HORN: The data that I've seen observationally suggests that, you know, alcohol keeps company with more saturated fat calories, more sodium calories, et cetera.

So it's not only the alcohol, it's know, disinhibition, the more alcohol you

1 drink, often accompanies, you know, selection
2 of foods that you might not otherwise choose,
3 so if indeed weight control is your goal, this
4 whole concept of discretionary use of calories
5 knowing that other calories you eat along with
6 that, you know, could undermine your attempts.

8
9 and it's a challenge because, you know, 10 there's a hundred prospective studies saying 11 that alcohol in moderation lowers risk of 12 heart disease.

MEMBER RIMM: Yes. I mean, that's -- I have seen some of that literature, too,

So if it's coming with a lot of
saturated fat and sodium, I don't know if that's contributing enough to the overall average intake of the diet to impact heart disease because in those studies you control for diet or you don't control for diet, it doesn't make any difference.

So, you know, I think the hypertension research may be a little bit trickier because clearly at the high end there

1 is an association between alcohol and
2 hypertension, and maybe some of that is
3 disinhibition at four drinks a day and you're
4 eating lots of sodium.

6 anything, it lowers blood pressure because of
7 vasodilation and other factors. So, I mean,
8 there is literature. I guess it's probably
9 worth looking into it, though.

11 Appel. I'd like to follow up on what you

14 asked Gary to table question four, and I
15 wanted -- I think it's relevant to discussions
16 about other nutrients.

18 at, you know, the nutrient intakes of 19 nondrinkers, people who are one drink a day,

20 two drinks a day, four drinks a day. But, you
21 know, I said, well, that's -- you know, that's
22
But in light consumption, if

MEMBER APPEL: This is Larry said, Linda, about sort of the association of other nutrients. I was one of the people that

I said, you know, we could look interesting but, you know, it's almost like

1 saying, well, what are the nutrient intake of
2 people with low saturated fat versus middle
3 versus high or, you know, the same thing is
4 like low versus middle versus high, any other 5 nutrient.

6 And is it really that relevant
7 when we're saying, you know, I think most
8 people believe that you can consume one or two
9 drinks and eat a healthy dietary pattern, 10 which is the issue.

21 of other factors.

So $I$ felt that question four really might not just be tabled, but just eliminated or part of it, but I don't want to -- I'd be interested in hearing what other people have to say about this.

MEMBER RIMM: I think that, to Linda's point, I think it is a good point, just because if you eat low-saturated fat it doesn't have a biological impact on you that's going to impact diet and your dietary intake

Alcohol clearly does lead to

1 disinhibition, so there is -- the issue is
2 while you're drinking the alcohol, does it
3 impact your diet, and there is literature on
4 that. So, I mean, again, I don't know if it's
5 going to necessarily rise to the level of a
6 NEL search unless we really think there's
7 enough out there or unless the -- you know,
8 Shelly or Joanne thinks that we should address
9 it because they can't address it in their
10 sections.

11
12

21 outlies, because you know, it's not necessary,
MEMBER SLAVIN: This is Joanne Slavin. I just think of all of alcohol as discretionary calories. It's the only one that really meets that. Nobody needs to consume it, so everything else, fat, carbohydrates, protein, are not discretionary. You know, a certain amount of them have to be included.

So alcohol's a bit of an out --
you know, it hangs out -- you know, it so it's all discretionary. It's the perfect

1 example of what's discretionary. So and I
2 think tabling it is a good idea. I would
3 agree with that.

4
5 also just -- this is Tom Pearson. The other
6 thing, obviously, just to reemphasize here is,
7 is that all of this is really dealing with the
8 individuals who are drinking four or less
9 drinks per day, and there's just the
10 recognition that all of the health data are
11 bad of that, so we really -- I'm not sure if 12 you said that specifically, Eric, but I just 13 wanted to make sure that that assumption was 14 here, and so the issues of what is likely to 15 change are in that range of consumption rather 16 than heavy alcohol.

MEMBER RIMM: Well, there still is
18 data on disinhibition below five drinks a day.
19 I mean, people still -- potentially -- again,
20 I'm not speaking from personal experience.
21 I've heard that there -- I mean, there is --
MEMBER PEARSON: Well, just to --

1 drinking --

5 the other point that I didn't bring up, which
6 is what I should have, based on some things
7 that were said earlier is that we -- we
8 probably will lean a bit on the WCRF report
9 for alcohol and cancer.

18 mention one more time, the caloric issue
19 because, at minimum four drinks would be, at
20 minimum 400 calories, and could be
21 considerably more than that depending on what
22 you're drinking and what you're concocting

1 within that.

9 the disinhibition that accompanies it. So I 10 think that's the only point I'm trying to 11 make.

21 now we'd like to take frequency into account

## Rafael.

MEMBER PEREZ-ESCAMILLA: Rafael
Perez-Escamilla. Eric, if $I$ understand correctly, the way you are defining alcohol intake patterns is based on the frequency, the number of drinks?

MEMBER RIMM: Yes. It's based on average. I mean, before everything was based solely on average and not on frequency, and by looking at alcohol patterns which is

And, again, as we were talking about beverages, this is another one of those occasions where calorie consumption could really be significant and by most people's standards, not even recognized as being such a major contributor, not only because of the calories from the alcohol itself but, again,

1 frequency and average.

3 Because when I hear that word "patterns," it

21 it's only descriptive in nature, though. It
MEMBER PEREZ-ESCAMILLA: Okay. also brings to mind the issue of the type of drink, and I know from your previous presentation that the benefit has been found, irrespective of the type of drink as long as--

MEMBER RIMM: Correct.
MEMBER PEREZ-ESCAMILLA: -- it has
ethanol. But I still think that understanding the dietary intake patterns associated with different types of drinks, and even within wine, for example, red versus white. So it's a whole issue of what are people eating with different types of drinks, you know, hard liquor versus beer, versus wine, red versus white wine. I think that descriptive information may be -- may be useful to know. MEMBER RIMM: Yes. And I think we will have some of that from NHANES. I think doesn't -- it doesn't lend itself to a

1 guideline.

3 if you drink red wine, then therefore, you 4 should have this type of food." I think it --
5 you know, if this was a research article it 4 should have this type of food." I think it
5 you know, if this was a research article it 6 would be interesting in that we could describe

7 the different patterns in this country. And 8 people have done that here and in Mexico and

9 in France and other places, and there are
10 distinct differences in how people eat based
11 on what their choice is, their beverage choice 21 the patterns are more represented with certain

It's not like I'm saying, "Well, is, and it's dependent on culture.

So, yes, I mean, it could be part of a description. I just don't think it will change. Well, maybe it will change, you know, our discussion of calories, but I don't think it will necessarily change the Guidelines on alcohol.

MEMBER PEARSON: I haven't looked at this for a few years, but $I$ think some of beverages than others, so that I think you

1 probably, as we look at the patterns that Eric
2 -- as he's defining, you're probably going to
3 have to look at the type because there will be
4 more binge drinkers in, you know, the one or
5 two glass of wine day drinker is going to be
6 fundamentally different than a person who
7 binge drinks with wine, who's going to be from
8 fundamentally different than the distilled
9 spirit group. So I think you're going to
10 probably have to get into that anyway with the 11 patterns.

14 Americans sitting around a table. That's a

18 breast cancer, you know, it turns out there
19 are people that are binge drinkers of red wine 20 that live in France, and there are people that

21 are binge drinkers of spirits in Finland and binge drinkers of beer in Germany.

1
2 disease is going to be across the board. So,
3 you know, we will have to see what it tells us
4 in terms of patterns.

6 excellent. A really thorough job. Thank you
7 so much. I think we can move along and talk
8 now about fatty acids.

21 we've -- with our working group, I've had a
Tom.
MEMBER PEARSON: This is Tom
Pearson on behalf of our subcommittee that we've renamed Fatty acids and Cholesterol. I don't know if she stuck that in there.

And I just want to recognize my subcommittee colleagues, Roger Clemens, Eric Rimm and Naomi Fukagawa, and particularly recognize Shirley Blakely who keeps us all sane, or at least heading in the right direction, and certainly the help from her as well as the -- our NEL colleagues, et cetera, webinar, I think a very useful webinar on

So the literature on chronic

CHAIR VAN HORN: Okay. That is

1 omega-3 and omega-6 fatty acid ratios. 4 Experimental Biology Symposium on some issues

5 relative to types of fats and outcomes. And
6 so I think we've had the opportunity to have
7 considerable input to this issue of fatty
8 acids and cholesterol.

21 implementation of the Dietary Guidelines for
At our face-to-face meeting Roger
Clemens gave us a very useful update at the

So, if I can figure out how to do this, the -- so we have five questions. I think one of them is not a NEL question. We're actually going to show some of those data today.

We have -- the next two questions,
two and three we would have as our priority one questions, and questions four and five would be our priority two questions. So, kind of did it that way.

And so, you see here the first three questions was the evidence for the fats, going back well before 2005, in fact.

1
2 influence of dietary fat and cardiovascular
3 disease and other health outcomes, and the
4 third is what dietary components affect plasma
5 LDL, HDL and non-HDL cholesterol.

21 associations between -- of consumptions of
The second is what is the

And question two and three have considerable overlap with the 2005 Guidelines. Just a comment at this point, that non-HDL cholesterol was used instead of triglycerides since it does have some target values in the Adult Treatment Panel of three guidelines in terms of therapeutic targets and therefore possible goals for guideline implementation. And so I'm going to be talking about each of these questions. Just in terms of the other two questions, the relationships between consumption of $n-6$ and $n-3$ fatty acids and the health outcomes, and then an area of discussion that we'd like to bring before the whole group for certainly some resolution, fats from specific foods.

1
2 we're really interested in not just foods with
3 fats, but fats from foods -- there's a 4 distinction. And so there are three

5 particular foods, nuts, fish and chocolate
6 that have enough data to talk about them in
7 terms of specific, in which the fats from 8 those foods may, in fact, have a meaningful

9 health outcome. 21 have available, 2005 and six, according to our

This is a very careful wording, so

So, I did want to spend a little bit of time with this first question which is really a question from a number of the databases that we have available, and I want to thank Pat Guenther and others for pulling these together for us.

And so what's the evidence for implementing the Dietary Guidelines for fats, and the question is: How did intakes of fat and cholesterol by Americans change between, say, the late 1970's and the latest data we dietary surveys, how did they change in terms

1 of the absolute amounts consumed, and how did
2 they change relative to the distributions of 3 macronutrients that is a percent of calories 4 as fats.

6 back drop here to talk about. The 2005
7 Guidelines certainly had particularly focused 8 on atherosclerotic cardiovascular disease,

9 coronary heart disease and stroke, 10 particularly as issues related to dietary fats 11 and cholesterol, and that's certainly 12 appropriate.

And I think there's probably a appriate.

It's probably also appropriate to say that despite mortality reductions in those diseases, the incidence data, in new cases of those data, I think -- and they've been just reviewed as recently as the cardiovascular pulmonology meetings suggest really no change in the incidence of these major killers in the United States since certainly 1990 and possibly even 1980.

Certainly we had tremendous

1 reductions in both incidence and mortality
2 from, say, 1968 to, well, say, 1990, but the 3 mortality reductions since 1990 had to do more

4 with the reductions of case fatality rates
5 than really the decrease in incidents.

7 keeping people alive and converting these
8 diseases from fatal, acute diseases to chronic
9 debilitating diseases, and the attendant 10 health care costs.

I think also is the suggestion of cereal, and some of this is NHANES data as well, is the suggestion that blood cholesterol levels in the United States have not changed since, say, 1990, and some of the changes that have occurred, particularly in men are probably attributable to pharmacologic agents, certainly HMG-CoA reductase inhibitors are the number one class of prescribed drug in the United States, and so there is some nondietary factors dealing with that as well. So, in that backdrop, then let's

1 look at the data talking about the intake of
2 fats and cholesterols in the surveys that we
3 would say would be most representative of
4 Americans.

5
6 across. So, there's really quite a bit of
7 data. Look at the numbers, as you can see
8 them, and obviously these have been thought to
9 be representative, statistically
10 representative samples in the United States.

12 recognize the methodological vagaries of 13 dietary assessment going forward, and I think 14 what our conclusion was, is this is the -- the Having said that, we will closer you got to the right margin, the more -- the more certainty you had of -- of methodological consistency.

In other words, those on the left side, particularly the NFCS had a number of methodologic differences, and I think Eric had pointed out particularly the undercounting of calories in -- in the 1977 surveys, and

1 perhaps even the 1989 surveys. 4 there's relatively little evidence to suggest 5 in terms of absolute amounts that the amount 6 of fat consumption has done much in the United 7 States, possibly even gone up.

9 saturated fat, again, in terms of grams -10 thank you very much. -- also has been I think 11 really quite flat, again, if anything has gone

Having said that, and to be honest, et cetera, I think as you go along,

That's the second line there. The up, the polyunsaturated fats may actually have increased quite a bit, and the monounsaturated fats have perhaps increased somewhat as well.

For the dietary cholesterol in terms of milligrams per day, I think what you can see is -- is certainly, since, say 2000, very little changed and perhaps a little bit of an increase since, say, the 1990's, et cetera.

And then what you can also do is then look at these in terms of percent of

1 calories and their -- you can recognize that,
2 and particularly the bottom line there, maybe
3 asking you to go down to the bottom, the
4 energy kilocalories you can see, as we know
5 with our obesity epidemic, there's been this
6 increase in -- in calories over this time
7 which, of course, is part of the denominator
8 for the percent of calories from fat.

Having said that, I think these, with the exception of probable decrease from the late 1970's, these have been remarkably stable in terms of percent of calories from total fat since, say, 1990, and also with saturated fat around eleven percent or so over this period of time.

Larry.
MEMBER APPEL: Yes. Eric has pointed out it's -- this is a pretty broad age range, too.

MEMBER PEARSON: Yes. Absolutely.
MEMBER APPEL: So we've had changes in the distribution of age over time.

1 So, these are not age-standardized or
2 adjusted in any way, these are just crude
3 levels of intake?

4

5 adjusted.

7 So, it might, for -- I mean, it's going to all
8 be difficult because we don't have the data
9 sets and we might have to more finely tune 10 this to a --

21 probably 60 or so percent of Americans are not
22 at our saturated fat guidelines given the

1 distribution of saturated fat across the 2 population.

4 increase in calories, you really don't see
5 very much change in the quality of the fat
6 constituents in the diet.

9 The message is that, essentially the same, 10 possible increases in saturated fat in men,

11 but I think the thing to talk about here 12 really is the dietary cholesterol with most

21 increase in the number of kilocalories per day
So, with the exception of the constituents in the diet.

This is the data for men, just to show that there are some differences here. possible increases in saturated fat in men, Guidelines, including the 2005, suggestion 300 milligrams a day, and a showing that at about 350 and up, this would suggest that quite a minority of men in the United States are at the cholesterol targets.

Women -- And this is the percent of calories, again, not a whole lot of change over this period of time. A substantial in terms of energy in men.

1
2 little bit more positive information.
3 Certainly lower grams of saturated fat.
4 Perhaps also relatively high levels of
5 monounsaturated fat, and here you can see the
6 big male-female difference and that is, is
7 that with an average of say, 230 milligrams
8 per day of cholesterol, a substantial majority
9 of women will be at the Guidelines for dietary 10 cholesterol.

21 and Eighties.
So, this is a -- probably the largest gender difference that you would see. And, again, for -- it's percent of energy. I think pretty similar for total unsaturated fat for -- for women as in men. And again, the saturated fat, if anything, possibly rising over this period of time. And the caloric intake actually rising substantially again with the proviso that there's an undercounting of this in the 1970's

So, what you're left with is -- is

1 the Dietary Guidelines, as you see here, from
2 relatively general, nonspecific guidelines of
3 the 1980's in ' 85 to quite specific targets
4 for total fat and saturated fat and
5 cholesterol.
6 Obviously, not a lot of progress
7 has been made. There's really -- I think it's
8 striking of the lack of change, and again,
9 with some vagaries by -- by gender but 10 essentially when you pair this to the lack of 11 blood cholesterol change and the lack of 12 coronary incidence, I think you basically have 13 essentially this level of fat and cholesterol 14 consumption committing us to the continuation 15 of our cardiovascular disease epidemic.

21 obviously --
MEMBER PEARSON: Yes. And I think

1 all of us have seen from the 1960's and
2 Seventies and the very spotty data we had with
3 some substantial changes, this was also the
4 peak of the coronary epidemic was 1968 with
5 some very steep changes in coronary incidence,
6 according to the very few data that we have on
7 this during that time.

8
9
10 is Mim Nelson -- that a lot of the speakers
11 that we've heard and I'm sure there's been a
12 discussion about that a high-quality diet is 13 looking like there may be a real range in

14 terms of macronutrients in terms of fat, and
15 so I'm wondering, the utility of sort of
16 looking at this when actually what we may be 17 proposing is that a range from, you know, 25

18 to 45 or -- there's a huge range.

21 sense, does it matter now, now that we're
CHAIR VAN HORN: Mim.
MEMBER NELSON: It seems -- this

I mean, saturated fat being in and of itself, it's own entity, but that in a looking at it from a lens where the range, if

1 you have fruits and vegetables in the whole --
2 you look at the whole diet, that the range of
3 fat is just fine from a health perspective.

4
5 from?
6

9 I'm hearing from you -- I'm concerned, because
10 we haven't gone down in all of these things,
11 and yet what we're hearing more of, and what
12 the evidence is showing us is, in fact, you

21 yet. So, do you see where I'm coming

MEMBER PEARSON: No.
MEMBER NELSON: Sorry. That we're presuming, or when you present this, I guess don't need to come down.

You can be high, you can be low. If saturated fat -- if we worry about saturated fat, and that's there, but -- and that hasn't changed, but I'm concerned and I want to make sure that we don't contradict ourselves.

CHAIR VAN HORN: Tom is not done

MEMBER NELSON: Okay.

1
2

5 is, is that, you know, if you believe in the
6 work of Keyes and Hegsted and the -- all of
7 those trials that really tried to understand
8 the main determinants of group cholesterol
9 levels.

11 fat, dietary cholesterol, and the
MEMBER PEARSON: Yes. We're just

MEMBER NELSON: Okay.
MEMBER PEARSON: Well, just to say

1 a high population cholesterol level would be
2 the saturated fats and cholesterol. And
3 those, I think, are the particular data.
So, in terms of total fat, I'll
5 agree with you, and that's the liberalization
6 in the 2005 Guidelines, as well as the Adult
7 Treatment Panel 3 Guidelines of being able to
8 go up, and usually having to do with the
9 liberalization of monounsaturated fats, rather
10 than replacing those with carbohydrates.

20 role of the Dietary Guidelines in really
21 getting to a level where we could expect our
So, I guess that part $I$ am agreeing with you. But it's the saturated fat and the cholesterol, I think is striking in the times that we've had stable high cholesterol levels and stable high coronary disease incidents levels, we have stable high saturated fat and dietary cholesterol levels. I think that's the -- that's point.

And so, the real question is the incidence of coronary disease to fall.

1
2 is Eric Rimm. I think we are completely on
3 board with what you're saying. Is that, you
4 know -- in some of our discussions is why do
5 we need a -- why do we need a guideline for
6 total fat.
7 We can't base it on necessarily
8 chronic disease, but maybe is able to be able
9 to base it on weight gain, because that's part
10 of his work. And what we've heard yesterday
11 from Frank Sacks and from the trials in 12 Israel, it didn't make any difference for 13 weight gain.

14
15
16
17

21 trying to tease apart that issue to confirm
22
MEMBER PEARSON: Right.
MEMBER RIMM: So, I think we are somewhat in agreement in there, the subcommittees -- clearly, there's still evidence for saturated fat and trans fat.

MEMBER PEARSON: And as you'll see, one of our questions deals with this what you supposed.

MEMBER RIMM: So, I think -- this

MEMBER NELSON: You almost wonder -- it's Mim -- if we forget about the total fat recommendation and we only talk about saturated fat and cholesterol, you know, it would be a departure that's on the table.

MEMBER RIMM: It's on the table.
MEMBER PEARSON: Okay. So, relative to the influence of a variety of dietary fat constituents on cardiovascular disease and other health outcomes, I think we would look at these as a review of the data just to identify any new information on these topics over the next -- over the past five or six years, and probably suggest that there won't be any major changes here.

There may be some, relative to the breadth of these -- these questions, probably in cardiovascular disease, these are quite well-established relationships. There may be some other health issues that we would like to pick up with our -- with our NEL searches.

So, the PICO Charts, as you see

1 here, have to do with these dietary
2 constituents and particularly some
3 subquestions about gender differences, genetic
4 susceptibility issues, et cetera.

6 can see, a lot of, again, attention on
7 cardiovascular disease and diabetes. We are
8 probably having to do with the WCRF just
9 having a thorough review of dietary fats and 10 cancer, we should refer to that rather than to 11 do that in NEL.

Okay. Another focus in the 2005
Guidelines had been relationship to serum lipids, particularly LDL cholesterol. We've expanded this a little bit to HDL cholesterol and to non-HDL cholesterol. Both of those are tertiary or secondary target values in the Adult Treatment Panel III Guidelines.

And so, there are some subquestions that we would be also looking at with this particular set, and so we're talking about some genetic polymorphisms affecting the

1 associations between these dietary components
2 and plasma LDL, particularly apoprotein E, but
3 some other ones as well.
4 What is the effect of total
5 dietary fat on LDL cholesterols at different
6 levels of dietary saturated fat? This gets to
7 the point, Mim, that you were making, is this
8 really -- is this really saturated fat, or is
$9-$ - and then can you let the total fat kind of 10 run above that, and so that basically is

11 looking at the literature to answer that 12 question you were raising.

Similarly effective dietary
cholesterol levels of dietary saturated fat, kind of the idea is, is if your dietary saturated fat is, say, very low, is there a good evidence to suggest that you could liberalize your dietary cholesterol.

And we are very aware of, obviously, the Keyes and the Hegsted's equations about their independence.

There are a couple of questions.

1 These two questions are ones that we've
2 selected in terms of doing our first NEL
3 searches and to get the evidence tables
4 together as a little pilot of all of this.

6 between LDL and dietary stearic acid. This
7 has to do with the effects across the class of
8 -- of saturated fats.
The potential for heterogeneity in these and certainly the suggestion in a number of studies that dietary stearic acid has very different effects, or actually very little effect on LDL, compared to the other LDHraising fatty acids.

And then, the next question was the effects of consuming natural versus synthetic trans fatty acids on these lipid endpoints. So, this is -- there was quite a bit of discussion on trans fatty acids in the 2005 Guidelines, although there was not a recommendation that came from them.

But I think we'd like to firm up

1 that and then do the specification of those
2 that are -- that are manufactured versus
3 naturally-occurring, in terms of trans -- in
4 terms of the general issue of the trans fatty
5 acids being deleterious, I think we were going
6 to assume that as a pretty well-proven 7 subject.

8 And so this is somewhat of a
9 smaller specification of that -- that larger 10 topic.

13 the -- this is the PICO Chart for that. I 14 think we've talked about this relative to 15 lipid outcomes. Next slide.

21 ratio of these two as part of -- of
Can we advance.
The third question -- so, this is

Okay. The next question we had, looking at these issues of $n-6$ versus $n-3$ fatty acids and health outcomes. There's obviously been a literature on this and one of our webinars dealt with issues related to the unsaturated fatty acids, polyunsaturated fatty

1 acids in the diet, and so we're going to look
2 further.

5 there are a couple of other issues related to
6 the sources of the n-3 fatty acids, the marine
7 versus plant, and I think this is a worthwhile
8 effort, as these obviously have very different
9 sources and obviously oftentimes get lumped 10 together.

21 You can see here now, the outcomes relative to
I think we were able to resolve with that literature, I think quite well, but

That may be the right thing to do, but it would be nice to see if, in fact, plant versus marine n-3 fatty acids, in fact, showed any difference in health effects.

And then looking at the diet higher in n-6 fatty acids, lower the risk of health outcomes relative to other fats in the diet as a next subquestion of this larger question.

So, the PICO Chart. Next slide. this -- thank you -- is, obviously has some

1 broader and perhaps more specific set of
2 outcomes, neurological development, cognitive 3 development.

Obviously, dementia, perhaps,
5 issues as well. Serum lipids, cardiovascular
6 disease and insulin sensitivity. Again, we'll
7 -- for cancer, I think the WCRF report has
8 dealt with this and finally, macular
9 degeneration.

11 like some input from you about was the 12 associations from these foods that have some

19 you, and relative to chocolate.
There was a number of other specific foods discussed, including milk and milk products, red meat, but we thought that

1 those were really much more over into the
2 protein and other areas whereas these are
3 particularly related to the health effects of
4 their fat constituents.

6 looks as -- as we have it here with outcomes
7 for these also looking at the effects of these
8 on obesity and BMI, diabetes, as well as the
9 serum lipids and cardiovascular disease 10 endpoints, and again referring the cancer to 11 the WCRF report.

And then finally, turfing the fat intake in society to our carbohydrate and protein friends, and our dietary patterns to particularly some of the very high or very low fat diets. Some of those things that Frank Sacks was talking about, obviously to the nutrient adequacy subcommittee.

So, those are our report.
CHAIR VAN HORN: Great.
Excellent.
Joanne Slavin.

1
2 about for the nuts and the chocolate, you
3 know, the assumption is that it's related to
4 the fat and isn't it more of a whole foods
5 question, because the chocolate could very
6 well be all phytonutrients and have nothing to 7 do with the fat, or --

9 -- chocolate obviously is a stearic acid 10 issue, but it clearly has many other

11 compounds, flavonols, theobromines, et cetera, 12 et cetera, and so you may be -- may be right.

21 would like to steal them from us, we could
MEMBER SLAVIN: I'm wondering

MEMBER PEARSON: This is the issue But it was a largely fat product that we were looking at as the fats in those foods being -- having any health effects, with the possibility of identifying any other health effects in the trials that we're looking at the fat issues.
But, you know, we're -- if you probably be argued out of it.

2 not sure this goes to Tom or to Linda or to 3 the whole group, but your first question

4 dealing with trends, and I think it's sort of
5 stimulated by a lot of discussions we've been
6 having today about like what are the impact of
7 these Guidelines.

9 isolated to your chapter, or should we be 10 thinking about sort of a parallel set of

11 tables for some of the recommendations that
12 have been made, you know, whether it's for 13 sodium or fruits and vegetable intake, and 14 then rather than sort of like having a -- this 15 gets to an issue of standardization.

21 you have. There were, I think, similar kinds
MEMBER APPEL: Larry Appel. I'm

So, is this something that is just

I mean, if it's an important enough issue for your chapter, I think you could make the same argument for a few of the repeated recommendations in other chapters. If you looked at the -- I'm sure of trends in some of the chapters of the 2005

1 Guidelines so your point, Larry, is very well-
2 made, that -- that this may be something we'd
3 like to standardize, just, say, in 2005 there
4 were some trends over, say, the last 20 or 30
5 years, and for some issues and not for others.
So, I think that really is probably a group decision that we'd want to make.

I think they are quite informative relative to the -- the -- what we've been talking about is really developing Guidelines that would really make a difference.

MEMBER PI-SUNYER: I would -Xavier here. I would agree with that. I think that -- and it does show the lack of impact in many of these trends over the years.

In fact, some of them have gotten worse. So, I think it would be a good thing to have more of them, as indicative of where our problems are.

MEMBER RIMM: This is Eric. This wouldn't quite speak to the 2005 Guidelines

1 yet, because this is NHANES 2005-2006.

6 I guess I -- I'm thinking of the Physical
7 Activity Guidelines that we just did, and one 8 of the things that we did was one of the early 9 chapters that was, you know, a condensed

21 alarming piece that we're trying to get to,
MEMBER NELSON: Right.
MEMBER RIMM: Before the Guidelines had a chance to kick in.

MEMBER NELSON: This is Mim. But chapter was really looking at the patterns of physical activity over time, and what I would advocate, $I$ think, as opposed to pieces -disaggregating all the pieces in the different chapters is that we might consider that there is a chapter up front that really talks about the trends or the change in diet over time up to as recent data as we have so that you can sort of look at the whole thing as opposed to sort of separating it out.

And then it's -- I think it's the because it shows that certain things have

1 really gotten bad. Other things have stayed
2 exactly the same, you know, so -- and the
3 calories have gone up. It paints the whole 4 picture.

6 agree that having the, again, current status 7 of the diet of the American people should be 8 an ever-present message in front of them, but

9 I also think that each chapter, in some ways, 10 stands alone for some groups.

And so, I would hate to miss out on opportunities to point out, because I see this happening, at least in the circles I keep, that there is sort of a moving away from concern related to saturated fat.

You know, basically it's a "let statins take care of it" mentality that suggests that, you know, because we're widening the range of dietary fat intake that it no longer matters.

And $I$ don't think that's what we're saying at all. In fact, that's what Tom

1 was just pointing out.

9 job of that. Rafael. is addressing it. dietary fats and cholesterol?

So, I think, rather than risking that, you know, mixed message, we really do need to be fairly deliberate about pointing out what the potential problems are, what the current situation is, and why this Guideline

And I think Tom just did a great

MEMBER PEREZ-ESCAMILLA: Yes. Rafael Perez-Escamilla. And, Tom, my question is: Did the 2005 report address genetic polymorphisms and their interaction with

Because, I think that's a very exciting area. That is going to be a new contribution here. And I know you are not done with the review, but do you predict there will be enough useful information that can be translated into recommendations to the public?

MEMBER PEARSON: Well, I think one gets into the issues of so-called personalized

1 medicine and that is largely a promissory note 2 at this point, so I think -- but we've --

3 those of us who deal with cholesterol
4 disorders, obviously have been impressed by
5 some patients having substantial benefits from
6 the same dietary advice that the experts had
7 who didn't change any at all, and there's
8 obviously a very complicated backdrop to that.
But there's certainly a number of
10 known polymorphisms, and so one of the
11 questions is, is how far is that from 12 implementation, and the answer is it may not 13 make a difference for this go-around, but it 14 may set the stage for future -- future 15 Guidelines.

20 been so many studies of neonates and up to age
21 one or two, and then follow-up studies that
22 might be worthwhile to look at that.

1
2 interesting because obviously some of the
3 formulas have had substantial amounts of $n-3$
4 fatty acid variabilities.

9 because of particularly the use of these in 10 various formulas.

21 picky, but the Guidelines are for age two and
MEMBER PEARSON: That's

MEMBER CLEMENS: 2002.
MEMBER PEARSON: Yes. So, Chris, that's a very good point. I think you should probably change that, the PICO down to birth,

MEMBER CLEMENS: That is a very good question. This is Roger. There's a great question there, Chris. The formulas in the United States have been used since 2002, however, it would be interesting to explore, Tom, perhaps there may be data, longitudinal data as early as the late Nineties, so we get at least maybe ten years worth of data and see if there's anything worth it to look at.

MEMBER ACHTERBERG: Not to be up.

1

21 discussion now where we are ready to begin
22 some of the discussion of cross-cutting

1 questions that are identified by Joanne Spahn 2 in Tab 17.

4 addressed by each of the subcommittees in one 5 way or another, and have come up in ways that 6 we now want to try to address, as far as who 7 really is best suited to maybe address these 8 questions, and also maybe just trying to

9 identify some standard approaches to how we 10 might want to move ahead with those.

21 question, that obviously does cut across
22 everything as far as dealing with the

1 questions like fruits and vegetables, how do
2 they relate to both adequacy of nutrients as 3 well as health outcomes.

Same thing with whole grains. We
5 talked a little bit about the dried beans and
6 peas issues related both to questions of
7 vegetable protein, but also fiber and also,
8 you know, calorie control and inexpensive ways
9 to meet those nutrient needs, questions that 10 really do kind of cut across all these various 11 topics.

18 of protein, the animal protein versus
19 vegetable protein questions, and Tom was just 20 talking about nuts, but we also have fish and 21 egg yolks and a variety of different foods

We've said very little about milk and milk product intake, other than Joanne's comment that it has protein, it has carbohydrate and it sort of fits into that category.

And then looking at other sources that cut across these different topics.

1
2 want to raise now, and this is where I'd want
3 input from either Joanne or Joan as to, you
4 know, recommendations for how best we can
5 address this in light of the already pretty
6 heavy workload that each of these $\begin{array}{ll}5 & \text { address this in li } \\ 6 & \text { heavy workload } \\ 7 & \text { subcommittees has. }\end{array}$

8

9 we obviously have other cross-cutting

21 literature which, of course, the fish oil
So, I guess the question we might

So, if anyone wants to start, and nutrients or issues to talk about, but I think food groups is probably the biggest one, and I would love to open that up for consideration.

Tom.
MEMBER PEARSON: Well, let me just use fish as an example. I think the American reductionism, obviously thinks that the only thing that's in a fish is fish oil. And the last time I looked there was some protein and, you know, a variety of other things. And so, this is backed up by the supplements, usually with the illness groups,

1 have been very variable, and to my reading,
2 you know, unimpressive.

4 epidemiology for fish consumption has been
5 really quite consistent and strong. And so,
6 one thing is, you could go up and say that
7 there's really -- it's all observational bias
8 and the people that eat fish are just
9 healthier than people who don't eat fish, and
10 the whole thing is confounded, or you can say
11 that there's really something about eating

21 eating whole foods, rather than putting it
Whereas, the observational

2 Horn. Once again, looking at the NHANES data, 3 it's kind of fascinating to see, based on the

7 to other fish and fish-mixed dishes. So, it's 8 interesting that that food product, salad

9 dressing is the number one source of omega-3, 10 alpha linolenic acid and -- and so, you know,

11 it's providing that level of intake.

CHAIR VAN HORN: Yes. Linda Van current intake that the number one source of omega-3 fatty acids is salad dressing.

You have to be number four to get

But the benefits of eating fish, as you point out, there are many studies that show there's something that transcends the omega-3 beyond that aspect of it that fish consumption is healthful. So, I do think we're going to want to take that into consideration.

Now, I don't know, Joanne. I guess Joanne is --

MS. SPAHN: I'm here.
CHAIR VAN HORN: Oh, you're here.

1 Okay. If you would want to address it from
2 the context of the literature searching that 3 the group is already doing.

5 trying to -- or issues we're trying to address
6 is not duplicating effort, and wanting to be
7 sure that whatever group it is that's taking
8 this on, provides the results for the benefit
9 of the overall Committee.

11 mention anything more about that, or better 12 processes for doing that.

MS. SPAHN: I'm Joanne Spahn, and I'm the director of the new USDA Nutrition Evidence Analysis Library, and as I was sitting in on each of the subcommittee meetings that occurred prior to the full group meeting, it does look like each of the subcommittees have selected those food groups in this case that they take ownership of.

So I don't -- I think initially
the issue was there was more than one

1 Committee doing milk products or there was
2 more than one Committee doing other food
3 groups, so it looks like it's differentiated
4 and those foods that have been identified to
5 be done have been assigned. So, I think it's
6 not an issue at this moment.

9 you envisioning, Linda, that we're delegating 10 the food groups to individual subcommittees,

11 but then in the end the report is going to 12 sort of grab all those food groups and put 13 them into a chapter the way we did last year?

CHAIR VAN HORN: Larry.
MEMBER APPEL: Larry Appel. Are I mean, that makes sense to me, but it might be -- I'm not sure we made that decision.

MEMBER SLAVIN: Yes. I mean that was my understanding based on our last meeting and the discussion when this had already become an issue. Again, to prevent duplication of effort, the goal was to make sure that each food was addressed in some

1 subcommittee, but that ultimately the data and
2 knowledge would be synthesized into that 3 direction.

4 How we go forward with that, I
5 guess, we'll be looking to Ann for further
6 help with the writing of that. But, you know,
7 as the groups continue to deliberate about
8 this, you know, if there are key issues that
9 are raised in fatty acids related to fish,
10 that, you know, don't make sense in some other
11 context, you know, then we would want to point 12 that out, I would think.

15 not -- I know that yesterday at our meeting we

21 our group, but I'm not sure that was picked up
Eric.
MEMBER RIMM: So I think that I'm discussed the fat group not doing milk and not doing meat, even though they are recommended as food groups, because the recommendations currently are for lean or low-fat or lean meat, so we felt like that it was not part of by anybody else, and I don't know if anybody's

1 specifically doing searches of meat and milk.

4 the pyramid right here. It is actually one of
5 the -- it is the fourth group listed as -- I
6 don't think we've ever done a search on it
7 before, so I don't know if we will do the same 8 for red meat.

21 presented, the stuff that Andrea presented
Okay. Milk. Okay. So then I guess it's because it is a -- I'm looking at

MEMBER SLAVIN: Well, we have animal protein within our subgroup, you know, so that would pick it up, but not specifically, and then it overlaps with fish now.

So, there will be some issues the way we're doing it that will have to come together at the end and makes sure --

MEMBER RIMM: Right.
MEMBER SLAVIN: -- it does get
covered as food groups because, you know, if you look at some of the stuff that has been this morning, you know, there's shortages with

1 the dairy group. There's shortages with
2 fruits and vegetables, you know, as far as 3 what actually people are consuming and NHANES.

5 are shortfall, but also this whole
6 phytochemical and health benefits of eating
7 foods rather than nutrients. So, it's a
8 really broad topic. I think, as it comes
9 together at the end, we may have to think of 10 it in different ways to make sure it doesn't 11 get dropped. 21 because I think there is enough evidence now.

MEMBER RIMM: Yes. I think -Linda, if you think back to the 2005 -- this is Eric Rimm again, sorry -- to the 2005 Dietary Guidelines, the one thing I think that was -- one of the two things that was taken out between the technical report and the final Dietary Guideline was fish, because I guess there wasn't enough evidence in the terms of primary prevention which we've taken that on

But I think we should keep that in

1 mind when we're looking at milk and meat to
2 make sure that there's -- and I think there 3 was a pretty broad body of evidence out there.

4

5 Joanne Slavin again. Just think of iron and 6 zinc, too, some of the nutrients that when you 7 put these diets together, if you take the red 8 meat out, it's harder to meet those. So, we 9 forget.

MEMBER RIMM: Yes. I guess so. I mean, I know that argument's been used a lot for dairy products saying that without the three servings recommended for milk, that we wouldn't have enough calcium, but to me that seems like a backward recommendation.

Why don't we, you know, recommend that people eat more broccoli because it had calcium in, and it would be a good source. Broccoli, we should have four servings a day of -- well, I know, but there's other -- I mean, I don't think we should recommend a food just because it has a micronutrient, as

1 opposed to keeping it, you know, focused on
2 foods. Just my opinion.

9 food group?
stated below --
at Tab 17, right. question.

MS. SPAHN: Just to make sure we don't lose a food group in a loophole, because

I don't feel like I'm confident in saying which group was working with which food group yet. Should we just go through the exercise of saying which group was working on which

CHAIR VAN HORN: I think it is

MS. SPAHN: My apologies.
CHAIR VAN HORN: -- if you'll look

MS. SPAHN: My apologies.
CHAIR VAN HORN: Okay.
MEMBER RIMM: That was a great

CHAIR VAN HORN: Yes.
MEMBER RIMM: You had the answer.
CHAIR VAN HORN: Okay. It's been requested that, for the sake of the public, we

1 should just reiterate what it states in our
2 book which is that fruits and vegetables and
3 health will be presented by the carbohydrate
4 and protein group, likewise whole-grain intake 5 in health.

7 relate to, Joanne, that we just -- why have we 8 been talking about this all day, in that the

9 carbohydrate and protein group pretty much wins the prize for accumulating the most foods in the food groups, because they really are attending to beans and peas, milk products and also the animal protein and vegetable protein.

The only other group identified, at least in this segment, is the fatty acids group that's addressing the foods that we just talked about, nuts and egg yolks and chocolate and that kind of thing.

MEMBER PEARSON: This is Tom Pearson. We had ceded egg yolks, milk and the red meat by the time these were printed, so --

MEMBER SLAVIN: Those are the

1 original questions at the bottom.

4 have ownership of all the food groups by the
5 carbohydrate and protein subcommittee, except
6 for specific foods that are outlined in the 7 fatty acids, many which are fish, chocolate 8 and nuts.

CHAIR VAN HORN: Okay. I think that as far as the other cross-cutting topics, we also have pretty much addressed those most of the day. Those relate to macronutrient proportions and weight, as well as health.

That was one of the key questions that kind of we've talked about over the last several meetings. I don't know, Xavier, if you want to add anything more to that.

MEMBER PI-SUNYER: No. I just wanted to say that, you know, that we will be working on that in the Energy Balance Committee, and also talking to Joanne in the Carbohydrate and Protein Committee, so we'll

1 take care of it between us.

5 members of both those Committees so that it
6 would be consolidated.

18 look at these topics overall and so, to
19 prevent duplication of effort, these kinds of 20 decisions are being made daily as we look at

21 the literature and see which direction it
MS. SPAHN: I think that one -Joanne Spahn. We had decided that the NEL would do one sort list to serve both -- the

CHAIR VAN HORN: Right. Maybe for the benefit of everyone listening and those who have not been regularly attending these meetings, the interesting phenomenon is that since we started we have really blended, as a Committee, and I think because so many of us sit on multiple subcommittees, we kind of don't view ourselves as isolated from each other, but rather more cohesive.

And I believe that NEL and Joanne and Joan are very much aware of needing to sends us.

1
2 cross-cutting issues initially seemed like,
3 you know, major differences across the groups,
4 I think they now have become part of the
5 ongoing discussion in every group, and there's
6 a lot of sharing of that information.

9 don't sense that any of us at this point have
10 any concerns that the cross-cutting issues
11 that we've been dealing with all day aren't
12 being addressed by someone.
So, while I think some of the a lot of sharing of that information.

I don't sense -- and please, Committee members, tell me if I'm wrong, but I

And then if somebody has a pet topic that feels as though nobody's addressing it, you know, this would be a good time to raise that, but I think in terms of covering the literature and identifying which group has the major responsibility for addressing that topic, I believe we now have that covered from our previous discussions.

Is that true? Yes. Okay. Good.
All right. Then, if there are no other

1 cross-cutting issues to discuss, then we're
2 asked to look at Tab 18, which takes us to our
3 recently-approved approach for use in grading
4 the body of evidence.

6 here, we actually have a chart that has -- I'm
7 familiar with it. It's been used in several
8 other groups, major groups that are doing
9 these comprehensive reviews of the literature.

11 data on the basis of elements of quality,

21 those grades that decisions are made in terms
So, essentially, each group and each review of every study will conclude with a designated evaluation of the grade of that particular study, and it's on the basis of of the evidence, the quality of the evidence

1 and the recommendations that will be made. 4 Appel. You said "grade each study," or is it

5 "grade each conclusion"?
No? Not true?
MEMBER APPEL: Is -- this is Larry

CHAIR VAN HORN: Yes. Sorry. The studies get graded in the process of coming up with the decision on the conclusion, but that's absolutely right. You're correct. That's it.

It's the conclusion against the grade, because those are the key messages that then come forth as far as what the recommendations are.

MEMBER PI-SUNYER: You can't grade the individual components.

CHAIR VAN HORN: Exactly. Tom.
MEMBER PEARSON: Unlike some of the other guideline activities, this one, I think is a little bit of a hybrid between a couple of dimensions of guideline development versus guideline implementation, from the

1 usual guideline development, the strong,
2 moderate and limited has to do with the level
3 of evidence.

4

5 also this public health nutrition impact,
6 which is a little different and across those
7 grades, just to note, the size of the effect
8 is clinically meaningful. 10 the guideline implementers, the guideline

11 developers basically say A causes B, or -- or 12 this should be -- this, you know, is 21 imperative say, a weak effect -- are you going

These Guidelines, however, put in The point I'm getting to is that beneficial to lower.

Guideline implementers use the words "must, could, may" -- "must, should, may or not at all." And it has to do with the strength of the evidence, of the impact of it.

So, you can have a significant,
consistent evidence base of a weak effect. And in that instance, as a public health to say that everyone must do this, even though

1 the impact -- the public health impact?

So, I'm just pointing out that there's a little bit of a hybridization here, compared to say AHA, AHDC Guidelines which are just talking about the scientific evidence, this has an implementation component to it.

That's okay with me, but let's just make sure we recognize that.

MEMBER NELSON: This is Mim Nelson. I appreciate this. I think it's really, really important to use this, and I think that when we went through the Physical Activity Guidelines, we actually spent an unbelievable amount of time developing -- I know you guys used some of this to develop that.

One suggestion might be -- and I tell you, it's more of a piece for the writing is because it's -- it's -- you've got two frames, and both frames are important. The grading and the elements.

And we ended up with a physical

1 activity. We had sort of, you know, one, two,
2 three, four, and then we had A, B, C. So, you
3 could rate them on the two frames without
4 always having to use all the words. I mean,
5 this is more of a very small, little technical
6 thing, but it was very helpful from -- you
7 know, it was a 2-B or a 3-A.

8

9 refer to it. It's just an idea. But I think
I mean, it's just an easy way to this is really, really helpful.

CHAIR VAN HORN: Good. Other -other comments about the grading process and rating?

I think probably the most important thing is that, as we've discussed, you know, over these last two days now, the next step is for us to move forward and put this into practice over this next month where hopefully the experience of actually doing this will help all of us recognize maybe where some of the pitfalls are that we may not know about right now, but we will once we actually

1 walk the road.

3 chair has in mind their number one target that
4 they planned to put forth over this next
5 month, and the goal is, by the end of May, to
6 have one of them completed as far as the whole
7 review and the recommendation.

8

9

21 I mean, I would grade that as strong, because
22
Yes. Eric. Yes, sure.
MEMBER RIMM: Sorry, I just wanted to ask a quick question of what Tom said. This is Eric Rimm -- what Tom said did concern me a little bit, so the -- if you use the example of alcohol and breast cancer, where the association is modest, there's a ten percent increase for a drink day.

You can argue whether that, in some people's mind is modest or not. It's important. It's been shown in 30 studies. So, there's clear evidence that alcohol increases risk of breast cancer, yet what I -there's 30 studies, but it's only a ten

1 percent increase. 4 by the fact that you're grading both the 5 quality and the amount.

21 breast cancer.
So, it's actually only a sort of a moderate effect. You sort of get distracted

CHAIR VAN HORN: Right.
MEMBER RIMM: And then the significance.

MEMBER PEARSON: So that would be an incidence of a randomized trials -- this is Tom Pearson -- that would be a class, probably with 1-A evidence.

CHAIR VAN HORN: Right.
MEMBER PEARSON: With --
MEMBER RIMM: Quality strong.
CHAIR VAN HORN: Strong.
MEMBER PEARSON: With the highquality from randomized control trials --

MEMBER RIMM: It's not a randomized control trials of alcohol and

MEMBER PEARSON: I guess that's

1 right. So, maybe it would be like a two-way
2 or something.
MEMBER RIMM: So, the fact that
4 the --

6 it would be strong.

21 it might be that we have to take out the
MEMBER PEARSON: But the point is

MEMBER NELSON: This is Mim. It
doesn't always have to -- I think -- I think Tom's right. I think we have to be a little careful. If the evidence is strong, the evidence is strong regardless of whether they're -- the magnitude of the risk or the change.

And so --
MEMBER RIMM: Well, under public health nutrition, in fact, it does say the size of the effect is clinically meaningful. Significant difference is large and, you know, it's ten percent.

MEMBER NELSON: And I think -- and "large." I'm not sure. We might have to all

1 look at that. This is the first time I've 2 seen the chart.

11 here, it says "draft." magnitude of the effect is modest. some help on what to do. kinds of pitfalls.

MEMBER RIMM: I think there will probably be other examples in nutrition --

MEMBER NELSON: Yes.
MEMBER RIMM: -- where it's so overwhelmingly strong evidence that the

CHAIR VAN HORN: Yes. And please remember -- and again, for those who aren't

MEMBER NELSON: Yes.
MEMBER RIMM: Oh, no. That's why I was just looking. I wasn't hanging like this, saying this is wrong. I was looking for

CHAIR VAN HORN: No, no, no. Exactly. And that's my point about, we're going to walk through this and uncover those

MEMBER RIMM: Okay.
MEMBER NELSON: Yes.

1

2

3
4 have to let women in America know that a drink
5 a day could be a risk factor for breast
6 cancer, and that's something that we need to
7 point out.
8

9
MEMBER RIMM: Well, there you go.
CHAIR VAN HORN: And say, whoops, we can't do it that way because, of course, we

Yes.
MEMBER PEARSON: But just to give an example, you know, people must reduce the consumption of trans fatty acids as well as possible. I mean, would you be willing to make that relative to the evidence at hand?

There are whole cities that have done that. Okay. That's a must.

MEMBER NELSON: Yes.
MEMBER PEARSON: Okay. Are we going to say that women must avoid alcohol? No. You know, "may" or, you know -- so the point is, on the implementation side, once you take the evidence and then put them into a recommendation, you change this from the

1 scientific evidence to what you really
2 recommend for the public health of the people.

5 you use these different verbs.

7 very important, but I'll take it back yet
8 again to the -- also the concept of
9 discretionary calories. There is no biologic
10 requirement for alcohol, you know, at all.

21 advising the implementers, it's our choice
And so, therefore, you know, the concept of consuming alcohol is a personal choice that relates to this use of discretionary calories, if that's your choice, that is fine, but you should know what the risk is of including that beyond the caloric issue to the health issues. And I think that's all we're trying to differentiate.

MEMBER PEARSON: But my point is, as the guideline developers in perhaps about what we would recommend in terms of what

1 those verbs are.
2

3 Right. Right. I think that's very true. And
4 I think, again, this next month should prove
5 very interesting as we all kind of get in the
6 driver's seat and try to actually go forward 7 with this.

9 seeing, we pretty much have covered most of 10 our agenda at this point. Are there any other

11 issues that either staff or Committee members
12 might have in regard to current situation, 13 next immediate steps?

14

22

21 -- and this is "my brain is a sieve piece,"
Mim.
MEMBER NELSON: This is Mim. Just and this relates to carbohydrates. I just

1 have one follow-up question because there's a
2 lot of new evidence on the effects of glycemic 3 index and load on eye health, macular 4 degeneration and cataracts.

6 considered that, because I think that this is
7 beyond, you know, the phytochemicals, but
8 actual load, and I just think that that's
9 something that should be -- I'm happy to send 10 you a couple of papers. I think it's an

11 important issue. Okay.

21 from the NEL. at the end of May?

And I just don't know if you have

CHAIR VAN HORN: Oh, Larry.
MEMBER APPEL: Yes, two things.
Can -- I need to be -- I'm very concrete. What do you want at the end of May? Do you want a full chapter or what is the deliverable

CHAIR VAN HORN: My understanding but, again, somebody from --

MS. SPAHN: This is Joanne Spahn

CHAIR VAN HORN: Go ahead.

2 have one NEL-related question complete, which
3 would be the evidence summary and a conclusion
4 statement for at least one of the questions
5 that you have in your portfolio of questions.

7 statement and grade of evidence?

8

9

MS. SPAHN: I think the goal is to

MEMBER APPEL: So, conclusion

MS. SPAHN: Correct.
MEMBER APPEL: Okay.
MS. SPAHN: And you may consider when you do the grade of evidence, to comment on risk benefit, because that's one piece that, you know, some of the other libraries do in recommendations, but not always in the conclusion statement of just the body of the literature review.

CHAIR VAN HORN: Yes, I agree.
MEMBER APPEL: I think we need some discussion about when you can use systematic review instead of NEL, you know, under what circumstances, because I heard a lot of people saying, you know, there are

1 these reviews, and I want to rely on it, and
2 we need to have some sort of structure to that
3 decision-making.

4

5 Larry. We've kind of raised this and backed 6 away, raised it and backed away several times.

7 I think the understanding that I have right
8 now is that none of us want to unnecessarily
9 replicate a very thorough review that was done 10 by another respected body that, especially

11 recently, that we can point to. 19 that it's -- it requires additional We also don't necessarily want to review again accepted literature that we know already in the 2005 Guidelines or elsewhere has already been accepted as is, and there's nothing new since then.

So, having said that, I think the more interesting question is when do we decide investigation?

And I think that we have to rely on each subcommittee to make those CHAIR VAN HORN: Yes. I agree,

1 determinations, and that's what we're hoping
2 for is that, you know, if somebody really
3 thinks we can't -- we can't make a valid
4 recommendation unless we also go back or
5 continue to review this particular topic.
6
MEMBER APPEL: Yes. Because I
7 think it came up, or at least when I was
8 listening to Mim talk about the -- you know,
9 the behaviors, you know, and I'm not sure this
10 is coming from ADA, it's really -- you know,
11 somebody wrote a good review and, you know, is
12 that good enough for us in terms of --

18 that once we have this first round of
19 questions that were NEL-oriented done, that
20 both Larry and Xav were going to look at an
21 old question and a new question, one that
MEMBER NELSON: Well, not behaviors environment, but behaviors we're going to do some NEL searches, yes.

MS. SPAHN: My understanding --
this is Joanne Spahn. My understanding was looked at literature that had been done in the

1 past like the glycemic index question, and one
2 that's relevant -- that's brand new, maybe
3 sodium in children, and decide for the report
4 how exactly are we going to grade evidence
5 from the past report knowing that we probably
6 can't answer every question related -- using
7 the NEL system.

8

21 the art. about a year.

CHAIR VAN HORN: Is that -- does that satisfy everybody temporarily, at least?

MEMBER PI-SUNYER: Yes. I mean, it's going to be difficult because we didn't grade it at all last time around.

MEMBER NELSON: Not formally.
MEMBER PI-SUNYER: Not formally.
MEMBER PEARSON: This is Tom. I think, though, that the state of the art -- I mean, the last -- the last time I did one of these and didn't grade it, $I$ regretted it in

I think it's become the state of

CHAIR VAN HORN: Yes. I think

1 there are many --

3 question is, how to go back and deal with
4 what, you know, the 16 studies you quoted last 5 time.

7 there's no question that this will be a new
8 report for lots of reasons and, you know, with
9 lots of issues that have come up in these, you
10 know, several meetings that we've had, this
11 being one of them.

21 better than anybody else in terms of, you
22 know, looking at what's already there.

1

2
3 everyone, certainly all the members, the
4 staff, and everyone that attended with us over
5 these last couple of days. We're glad you
6 joined in and we hope you found it interesting
7 and useful, and we look forward to proceeding
8 from here.

9

10
11 adjourned at 3:02 p.m.)

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Any other comments, questions?
If not, $I$ just want to thank

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