Sustaining the Beauty & the Bounty of the Oceans

GRAND CHALLENGES FOR SCIENCE AND SOCIETY



Jane Lubchenco, Ph.D.

Under Secretary of Commerce for Oceans and Atmosphere & NOAA Administrator

University of California at Davis January 11, 2012





FAILURE

UNDERSTANDING GOVERNANCE

CHANGING ECOSYSTEMS



ROLE FOR SCIENTISTS

Make science...

UNDERSTANDABLE

RELEVANT

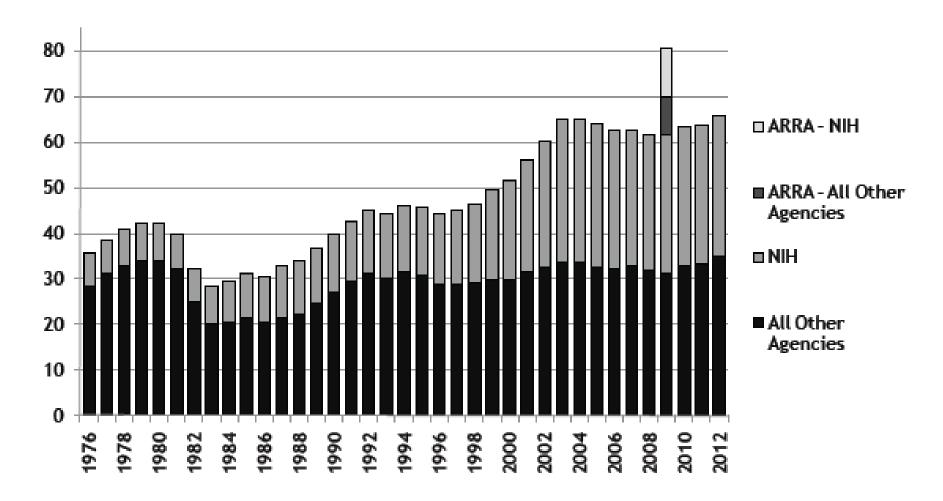
CREDIBLE





Trends in Nondefense R&D by Agency

in billions of constant FY 2011 dollars



Source: AAAS Report: Research & Development series. FY 2011 and FY 2012 figures are latest estimates.

1976-1994 figures are NSF data on obligations in the Federal Funds survey.







Europe's Top Chefs Push for Sustainable Seafood

By JEFFREY T. IVERSON / PARIS Sunday, Dec. 26, 2010

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Photos



Scenes from the Tuna Trade

Photos

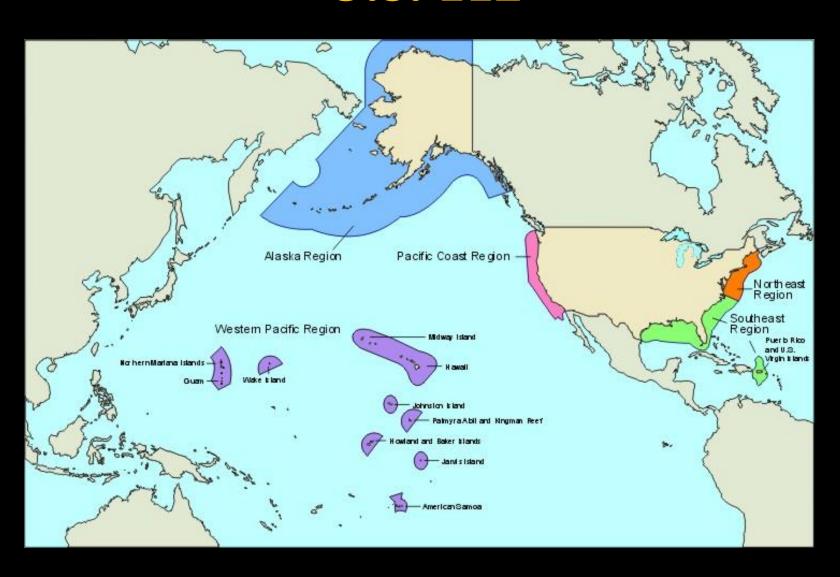




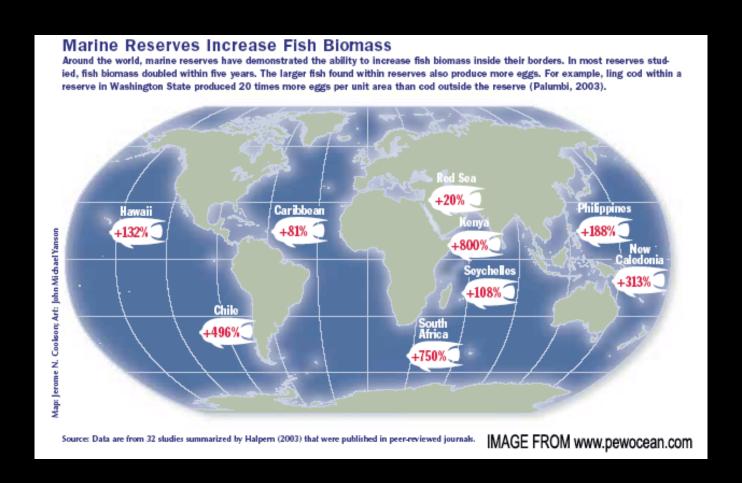
Pieces of fish sold as "Mediterranean bluefin tuna" are seen during a protest action of Greenpeace at a market in Bordeaux, southwestern France

Olivier Pon / Reuters

U.S. EEZ



Make 20% of our oceans "FISH BANKS"



Harvard Business Review's "List of Audacious Ideas for Solving the World's Problems" 2012

NATIONAL OCEAN POLICY

GOVERNANCE





AS THE CURRENT BUDGET CRISIS UNFOLDS, THE

EROSION

OF MISSION-ORIENTED RESEARCH IS LIKELY TO

ACCELERATE.

David Sarewitz January 4, 2011



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