

BUSINESS RESOURCE





SMALL BUSINESS

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2012 WEST VIRGINIA

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FROM THE ADMINISTRATOR



Over the past two years, I've met dozens of entrepreneurs who used the tools in this guide – information on capital, contracts, counseling, and more – to build their companies and create thousands of good jobs. You can read similar success stories in the back of this issue as part of the SBA 100, which

we rolled out in August.

Since the credit crisis hit in 2008, the SBA has supported over \$50 billion in lending to small businesses through programs like 7(a) and 504, our top two loan programs. During that same time, SBA counselors have helped more than 2 million entrepreneurs and small business owners through networks such as our Small Business Development Centers, Women's Business Centers, and our SCORE volunteers. And, we've helped deliver nearly \$100 billion each year in federal contracts into the hands of small business owners.

Today, we continue to empower America's job creators with highly-targeted programs and initiatives aimed at helping both Main Street small businesses and high-growth small firms. This work is crucial, because half of working

Americans own or work for a small business, and two of every three new jobs are created by small businesses.

In addition to the great information in this guide, check out our online tools. For example, at www.sba.gov/direct you can type in your zip code and a few details about yourself and your business, and you'll immediately get information on SBA resources and contacts in your local area. Also, you can quickly get local permit and licensing information for various types of businesses at www.sba.gov/permits.

America's small businesses are gearing up to expand and hire once again. Our commitment at SBA and throughout the Obama Administration is to make sure they have the tools they need to stay on that path. Please feel free to contact your local SBA office if you have any questions. We stand ready to help in whatever way we can.

Warm regards,

Karen G. Mills

Administrator Small Business Administration

Vaner G. Mills

About the SBA

www.sba.gov

Your Small Business Resource

Every year, the U.S. Small Business Administration and its nationwide network of partners help millions of potential and current small business owners start, grow and succeed.

Resources and programs targeting small businesses provide an advantage necessary to help small businesses compete effectively in the marketplace and strengthen the overall U.S. economy.

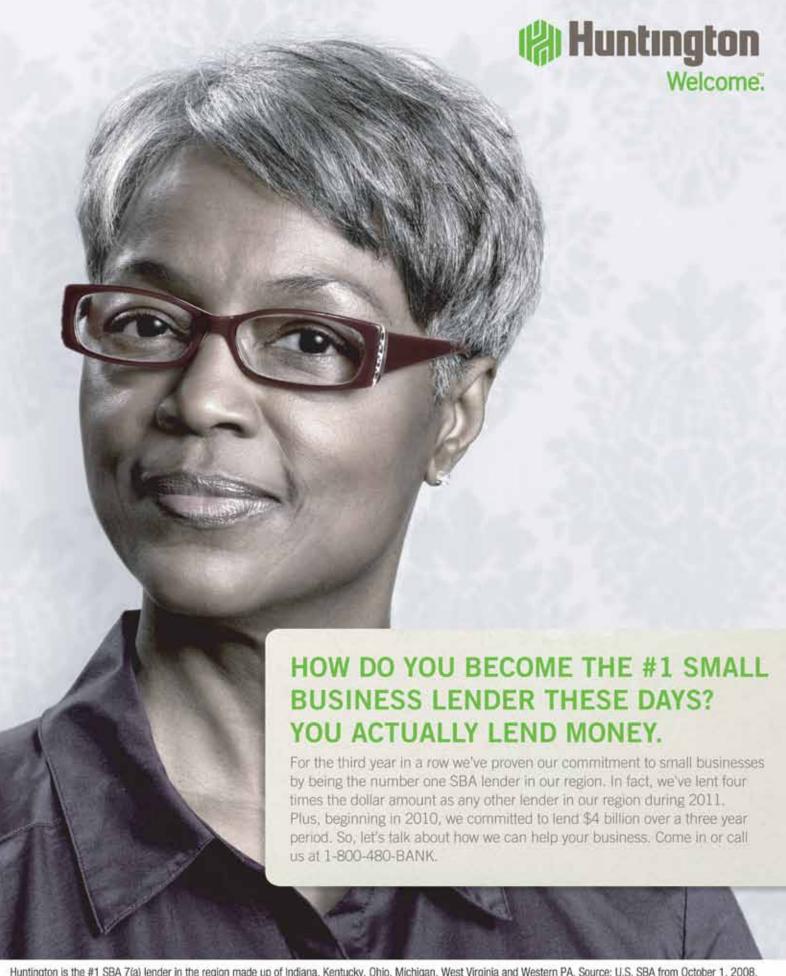
SBA offers help in the following areas:

- Counseling
- Capital

- Contracting
- Disaster Assistance
- Advocacy and the Ombudsman

Visit SBA online at www.sba.gov for 24/7 access to small business news, information and training for entrepreneurs.

All SBA programs and services are provided on a nondiscriminatory basis.



Huntington is the #1 SBA 7(a) lender in the region made up of Indiana, Kentucky, Ohio, Michigan, West Virginia and Western PA. Source: U.S. SBA from October 1, 2008, through September 30, 2011. Comparative information related to number and dollar amounts of loans provided by Huntington is based on U.S. SBA data from October 1, 2010, through September 30, 2011. Member FDIC.
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FROM THE REGIONAL ADMINISTRATOR



Greetings!

The U.S. Small Business Administration has many programs and services available to business owners and entrepreneurs. This resource guide is a

perfect example. It highlights the tools SBA has to help you start or build your business, create jobs and drive our economy forward. The resource guide outlines how the SBA works to accomplish its mission through the "three Cs" - capital, contracts, and counseling. Over the past two years, we've been working very hard in all three areas.

At the SBA, we know that two out of every three jobs created in America come from small businesses, and more than half of all working Americans either own or work for a small business. The SBA is committed to President Barack Obama's mandate to "Startup America" by helping small businesses start, grow and succeed.

The President has taken important steps to assist small business owners and the hard working people they employ by reducing taxes, encouraging investment, and removing obstacles to growth. Karen Mills, as Administrator of the SBA, embraces the President's small business agenda, recognizes the challenges entrepreneurs face, and understands the importance of small business as the engine of our economy.

In fact, from the Affordable Care
Act to the American Recovery and
Reinvestment Act and the Small
Business Jobs Act, we have recently
seen the most significant small business
legislation in over a decade.

Through the **Recovery Act** and the **Small Business Jobs Act**, SBA helped put more than \$42 billion in lending support in the hands of small business owners. Through a network of 14,000 SBA-affiliated counselors, every day thousands of small businesses receive assistance with everything from creating a startup to succession planning. The SBA also works to insure that small businesses earn their fair share of federal contracts through SBA's business development and certification programs.

I believe it is our entrepreneurs and small business owners that will drive America's ability to innovate and stay competitive across the globe. If you have any questions or want additional information, please visit our website, call us, or pay a visit to your local district office. We are ready to help in any way possible.

Warm regards,

A. John Shoraka

Regional Administrator

U.Š. Small Business Administration Region III



Meet Dan.

Dan is one of thousands of small business owners that need YOUR products and services.

Small Business Resource magazine is distributed to small business owners, providing information on lending, services, and solutions that help small business owners start and expand their businesses.

ADVERTISE TODAY! 800-274-2812

Small business owners like Dan need to...

- Hire new staff
- Rent or buy an office building
- Purchase a sign
- Create marketing materials
- Develop a website
- Hire a lawyer
- Find an accountant
- Purchase office equipment
- Buy office furniture
- Lease or purchase vehicles
- Find insurance
- Open a bank account

...and they start their search in this magazine!

FRONTER METRO ETHERNET SERVICE BANDWIDTH FOR YOUR MOST ADVANCE

The demand for bandwidth continues to rise as a result of data-intensive applications, new business models that rely on the Internet, and population growth. Metro Ethernet provides more bandwidth, the ability to provision bandwidth in flexible increments, and better support for services such as converged voice (VoIP), video and data services.

CLASS-LEADING FEATURES AND SUPPORT

Metro Ethernet provides customers access to the Internet through an Ethernet Private Line or Ethernet Internet Access, with port speeds ranging from 1.544Mb to 10Gb to support customers' needs for network application and support such as:

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IP VPN Connectivity to multiple locations

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to operate your business? We do...it's our buisness. Contact your Frontier personal business expert today. Do you have a team of experts on call 24/7? Do you even have time to worry about it while trying Does your business have a backup plan? What will you do when key data is lost or compromised? PREMIUM TECH SUPPORT



WEST VIRGINIA SBA Staff Listing

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Rules For Success

The Three C's of Business – Capital, Contracts and Counseling

t is my pleasure to present the U.S. Small Business Administration's 2012 West Virginia Small Business Resource Guide - your information resource for starting or expanding a small business, securing financing, accessing federal contracts, and locating local sources of assistance.

Small businesses are the backbone of our nation's economy. In fact, America was built on the shoulders of small business. For nearly 60 years, the SBA has helped entrepreneurs achieve the American Dream. Companies like Federal Express, Nike, Outback Steakhouse, Staples, Columbia Sportswear and Yankee Candle all began with an entrepreneur, a dream and assistance from the SBA. Across our state, companies like Bright of America, Azimuth, Inc., HMS Technologies, Renick Millworks and Professional Services of America, Inc. have achieved their dreams with SBA assistance.

The "three C's" of business-capital, contracts and counseling are the primary tools offered by the SBA to assist you in accomplishing your dreams. Whether a start up or seasoned entrepreneur I encourage you to take advantage of the free counseling and technical assistance

offered by our extensive network of SBA-affiliated counselors to start or expand your business: the Small Business Development Centers; SCORE - Counselors to America's Small Business; and the Women's Business Center. The contact information for our resource partners is located at the beginning of this book under "Counseling" followed by a section on Financing, Government Contracts and our other programs. Another excellent tool is our online training center located on SBA's web page at www.sba.gov/training.

The West Virginia District Office is here for you. If we can be of additional assistance, please contact us at 304-623-5631 or the Charleston Branch Office at 304-347-5220, or visit our website at www.sba.gov/wv. Working together, we are building West Virginia's communities one small business at a time.

Most Sincerely,

Judy K. McCauley

District Director West Virginia District Office

Doing Business in West Virginia

The SBA helps business owners grow and expand their businesses every day.



THE WEST VIRGINIA DISTRICT OFFICE

The West Virginia District Office is responsible for the delivery of SBA's many programs and services. The District Director is Judy K. McCauley. The District Office is located at 320 W. Pike Street, Suite 330, Clarksburg, WV. Office hours are from 8:00 AM until 4:30 PM, Monday through Friday.

CONTACTING THE WEST VIRGINIA DISTRICT OFFICE

For program, service and financial information, please contact the West Virginia District Office at 304-623-5631 or by e-mail at: wvinfo@sba.gov or the Charleston Branch Office at 304-347-5220.

SERVICES AVAILABLE

Financial assistance for new or existing businesses is available through guaranteed loans made by area bank and non-bank lenders.

Free counseling, advice and information on starting, better operating or expanding a small business through the Service Corps of Retired Executives (SCORE), Small Business Development Centers (SBDC) and Women's Business Centers (WBC). They also conduct training events throughout the district - some require a nominal registration fee.

Assistance to businesses owned and controlled by socially and economically disadvantaged individuals through the Business Development Program.

A Women's Business Ownership Representative is available to assist women business owners. Please contact Kimberly Donahue at 304-347-5220 or e-mail: kimberly.donahue@sba.gov.

Special loan programs are available for businesses involved in international trade.

The SBA helps business owners grow and expand their businesses every day.





Craig W. Hartzell founded Azimuth, Incorporated in 1989 with a staff of two and gross sales of \$75,000. Things certainly have changed a great deal since then. The Service Disabled Veteran-owned Small Business specializing in engineering fabrication and services relied on assistance from the Small Business Administration (SBA) to develop Azimuth into a company now considered a leader among West Virginia small businesses.

As an U.S. Army Special Forces veteran, Hartzell recognized there was unlimited potential for success when it comes to the support of the U.S. Military. There were no companies in West Virginia doing so at the time. He also realized early on that as a one-person operation, he would need extensive resources and assistance to accomplish his mission. Hartzell brought two other individuals into the

SUCCESS STORY

West Virginia's SBA 100 Companies — Reaching New Heights Every Day Azimuth, Inc. Craig Hartzell, President/CEO

fold, Adam Macias, like Hartzell a Special Forces veteran, and Tina Belt, now Azimuth's 'number two guy.' Hartzell, when referring to Tina Belt says, "Every small business successfully operated by a male inevitably has a woman somewhere in the chain of command."

They understood in order to win government contracts, Azimuth would have to build a solid reputation in the areas of technical performance, contract management, and financial soundness. But as a small start-up company without contracting experience, how could that all important satisfactory performance history be attained? Hartzell came upon the idea of entering into a Department of Defense sponsored Mentor/Protégé agreement with Electronic Warfare Associates (EWA), a large well-established defense contractor with a location in West Virginia. That relationship opened the door for Azimuth to perform in a

continued on page 28

We Welcome Your Questions

For extra copies of this publication or questions please contact:

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Website: www.sba.gov/wv E-mail: wvinfo@sba.gov

Charleston Branch Office 405 Capitol Street, Suite 412 Charleston, WV 25301

Tel.: 304-347-5220 Fax: 304-347-5350

Visit us online: www.sba.gov/wv WEST VIRGINIA Small Business Resource — 11

COUNSELING

Getting Help to Start Up, Market and Manage Your Business



very year, the U.S. Small Business Administration and its nationwide network of resource partners help millions of potential and existing small business owners start, grow and succeed.

Whether your target market is global or just your neighborhood, the SBA and its resource partners can help at every stage of turning your entrepreneurial dream into a thriving business.

If you're just starting, the SBA and its resources can help you with loans and business management skills. If you're already in business, you can use the SBA's resources to help manage and expand your business, obtain government contracts, recover from disaster, find foreign markets, and make your voice heard in the federal government.

You can access SBA information online 24 hours a day at www.sba. gov or visit one of our local offices for assistance.

SBA'S RESOURCE PARTNERS

In addition to our district offices which serve every state and territory, SBA works with a variety of local resource partners to meet your small business needs. These professionals can help with writing a formal business plan, locating sources of financial assistance, managing and expanding your business, finding opportunities to sell your goods or services to the government, and recovering from disaster. To find your local district office or SBA resource partner, visit www.sba.gov/sba-direct.

SCORE

SCORE is a national network of nearly14,000 entrepreneurs, business leaders and executives who volunteer as mentors to America's small businesses. SCORE has helped more than 8.5 million entrepreneurs nationwide by leveraging decades of expertise from seasoned business professionals to help entrepreneurs start businesses, grow companies and create jobs in local communities.

With more than 370 offices throughout the country, SCORE matches you with a mentor whose personality, experience, and skills are a good fit for your business needs. Whether you are a start-up business or growing company, SCORE mentors offer free and confidential advice. As members of your community, SCORE mentors understand local business licensing rules, economic conditions and lending standards. SCORE also offers local small business workshops at modest fees on popular topics such as increasing sales, managing cash flow and marketing your business.

You can count on SCORE as a trusted resource to offer in-depth mentoring, sound advice and guidance, and tools and resources that can help you succeed as a business owner. In fiscal year 2010, SCORE served over 400,000 clients through individual counseling, workshops and online sessions by leveraging the expertise and experience of nearly 14,000 business mentors. For 24/7 access to advice and online webinars on topics such as starting, growing, marketing and e-commerce for small business, visit SCORE online at www.score.org or call 1-800-624-0245 for the office nearest you.

SCORE Buckhannon Chapter #676

76 E. Main St.
Buckhannon, WV 26201
304-472-3662
agovernorsinn@aol.com
Counties: Barbour, Lewis, Randolph and
Upshur.

SCORE Charleston Chapter #256

Charleston Enterprise Čenter
1116 Smith St., Rm. 302
Charleston, WV 25301
304-347-5463
score.0256@scorevolunteer.org
www.wvscore.org
Counties: Clay, Fayette, Jackson, Kanawha,
Mason, Nicholas, Putnam, Raleigh and
Roane.

SCORE Upper Monongalia Valley Chapter #537

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Fairmont, WV 26554
304-363-0486
score537@gmail.com
Counties: Berkeley, Braxton, Calhoun,
Doddridge, Gilmer, Grant, Hampshire,
Hardy, Harrison, Jefferson, Marion, Mineral,
Monongalia, Morgan, Pendleton, Preston,
Taylor, Tucker, Webster, Brooke, Hancock,
Marshall, Ohio, Pleasants, Ritchie, Tyler,
Wetzel, Wirt and Wood.

ON THE UPSIDE

It's true, there are a lot of reasons not to start your own business. But for the right person, the advantages of business ownership far outweigh the risks.

- You get to be your own boss.
 - Hard work and long hours directly benefit you, rather than increasing profits for someone else.
 - · Earnings and growth potential are unlimited.
 - Running a business will provide endless variety, challenges and opportunities to learn.

SCORE Huntington Chapter #488

Unlimited Future, Inc.
1650 Eighth Ave.
Huntington, WV 25703
304-523-4092
score488@unlimitedfuture.org
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SCORE Greenbrier Valley Chapter #667

Greenbrier Community College 101 Church St. Lewisburg, WV 24901 304-647-6582 scoreL70@hotmail.com Counties: Greenbrier, Mercer, Monroe, Pocahontas and Summers.

SMALL BUSINESS DEVELOPMENT CENTERS

The Small Business Development Center (SBDC) program has been vital to SBA's entrepreneurial outreach for more than 30 years. It has become one of the largest professional small business management and technical assistance networks in the nation. With nearly 900 locations across the country, SBDCs offer free one-on-one expert business advice and low-cost training by qualified small business professionals to existing and future entrepreneurs.

The SBDC program includes special focus areas such as, green business technology, disaster recovery and preparedness, import and export assistance, veterans assistance, procurement assistance, electronic commerce, technology transfer and regulatory compliance. A number of SBDC networks have specialized programs or centers dedicated to these focus areas.

During the past thirty years, through a unique mix of federal, state and private sector resources, the SBDC program has increased its return on investment. Through federal grants, SBDCs in every state and territory provide the foundation for the economic growth of small businesses. These small businesses, in turn, advance local and regional economic development through the generation of business revenues, job creation and job retention. This return on investment is demonstrated by fiscal 2010 outcomes, where SBDCs:

- Assisted more than 13,600

 entrepreneurs to start new businesses
 an estimated 37 new business starts
 per day.
- Provided counseling services to over 107,000 emerging entrepreneurs and nearly 102,000 existing businesses.
- Provided training services to approximately 380,000 clients.

The efficacy of the SBDC program has been validated by a nationwide impact study. Of the clients surveyed, more than 80 percent reported that the business assistance they received from the SBDC counselor was worthwhile. Similarly, more than 50 percent reported that SBDC guidance was beneficial in making the decision to start a business. More than 40 percent of long-term clients, those receiving 5 hours or more of counseling, reported an increase in sales and 38 percent reported an increase in profit margins.

For information on the SBDC program, visit www.sba.gov/sbdc; for information on the West Virginia SBDC Program, visit wvsbdc.wvcommerce.org or contact the Business "Ask Me" line.

The West Virginia Business "Ask Me" line is a service provided by the Small Business Division. Businesses anywhere in West Virginia can call the toll-free number 1-888-982-7232 (1-888-WVA-SBDC) to connect with information on business services available in the state. The program was designed to enhance delivery of essential services and resources to West Virginia's entrepreneurs. The Business Ask Me Line is staffed during normal work hours, 8:30 a.m. to 5 p.m., Monday through Friday.

WV Small Business Development Center

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Pierpont Community & Technical College Center

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Southern WV Community and Technical College

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SBDC of the Eastern Panhandle

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Pendleton and Tucker.

West Virginia University Resource Corporation

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Region 1 Workforce - Welch

Harold Patterson, Center Manager 110 Park Ave. Welch, WV 24801 304-767-0532 Harold.D.Patterson@wv.gov Counties: McDowell, Mercer and Wyoming.

West Virginia University Parkersburg

Greg Hill, Center Manager 300 Campus Dr. Parkersburg, WV 26104 304-424-8391 Greg.A.Hill@wv.gov Counties: Calhoun, Jackson, Pleasants, Ritchie, Wirt and Wood.

Region 1 Workforce - Summersville

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WV Northern Community College SBDC

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The INNOVA® Commercialization Group

INNOVA® is an initiative of the West Virginia High Technology Consortium (WVHTC) Foundation and a statewide commercialization program focused exclusively on West Virginia innovators. Its mission is to create real wealth for West Virginia by assisting entrepreneurs in obtaining the business development assistance and capital necessary to successfully launch new products into the commercial marketplace. As part of that mission, INNOVA® is a primary provider of seed capital in West Virginia. In addition to seed capital, INNOVA® staff delivers high quality technical assistance and commercialization services its clients. INNOVA® is also the statewide administrator of the Ewing Marion Kauffman Foundation FastTrac® entrepreneurial training programs.

The INNOVA® Commercialization Group manages the primary seed fund within West Virginia seeking early stage innovative companies in which to invest. Its statewide focus has yielded nine investments to date. Other forms of funding include a micro loan fund managed by the team of which more traditional working capital and equipment loans are made to the group's West Virginia client base. INNOVA® also provides assistance in preparation for SBIR Phase I proposals. Technical

reviews and funding have led to increased Phase I awards in the past few years.

Technical assistance and commercialization services are provided by INNOVA® team members to its client base. Such assistance may include business plan reviews, strategic planning sessions, financial modeling, etc. Additional funding is also available to qualifying clients to assist the funding of professional assistance through professional service providers including, but not limited to, accountants, attorneys and web developers.

The FastTrac® entrepreneurial training program is a practical, handson business development program designed to help entrepreneurs hone the skills needed to create, manage and grow a successful business. INNOVA® team members are certified to facilitate the four-hour FastTrac® Listening to Your BusinessTM workshop and the 10-week FastTrac® Growth VentureTM and TechVentureTM courses.

For further information and assistance in applying for INNOVA® services, including registering for FastTrac® programs, please contact the INNOVA® Commercialization Group at 304-366-2577 or by email at: INNOVAWv@wvhff.org. Visit INNOVA® on the web at: www.INNOVAwv.org.

West Virginia University Business Incubator

The WVU Business Incubator provides the environment, resources. and entrepreneurial spirit necessary to maximize the growth potential for small start-up businesses and provides a support network for existing businesses. The Incubator strives to support the research and economic development missions of West Virginia University and to contribute to and support development of the entrepreneurial climate and growth of industry presence in Morgantown, WV and all surrounding areas. Access to a staff of professionals, trained interns, and WVU resources ensure that Incubator businesses have guidance in the key areas of accounting, advertising, graphic design, information technology, finance, corporate services, marketing, web design, and web development. Businesses have the option of being affiliated with the Incubator as either a resident or virtual tenant. Currently located in the Chestnut Ridge Research Building on the Evansdale campus of WVU, the Incubator will soon be a part of the WVU Research Park.

For further information, contact:

WVU Business Incubator

Dusty Gwinn 886 Chestnut Ridge Rd., 6th Fl. Morgantown, WV 26506 304-225-2511 wvubi@mail.wvu.edu www.wvu.edu/~incubator

Unlimited Future Inc. (UFI)

UFI is a non-profit business development center whose mission is to provide an environment for entrepreneurial success. UFI helps microenterprises get off the ground with a six week start-up training class and existing small businesses expand through leadership training, one-on-one technical assistance and a variety of topical seminars and classes.

The UFI Micro Loan Program gives the financial assistance needed to be a competitive business. The loans are available to small businesses that have completed the six week start-up class and have a written business plan.

For businesses looking for a place to grow or start the UFI Incubator is the perfect place. The incubator gives clients access to the resources of the UFI building including meeting space and a computer lab. The incubator staff is always available to provide technical assistance on topics such as record keeping, marketing, business development, networking and more.

For further information contact: **Unlimited Future Inc.**

Gail Patton, Executive Director 1650 8th Ave. Huntington, WV 25703 304-697-3007 Ufi@unlimitedfuture.org www.unlimitedfuture.org

WOMEN'S BUSINESS CENTERS

The SBA's Women Business Center (WBC) program is a network of approximately 110 community-based centers which provide business training, coaching, mentoring and other assistance geared toward women, particularly those who are socially and economically disadvantaged. WBCs are located in nearly every state and U.S. territory and are partially funded through a cooperative agreement with the SBA.

To meet the needs of women entrepreneurs, WBCs offer services at convenient times and locations, including weekends. Most WBCs are located at non-profit host organizations that offer a wide variety of services in addition to the services provided by the WBC. Many of the WBCs also offer training and counseling and provide

materials in different languages in order to meet the diverse needs of the communities they serve.

WBCs often deliver their services through long term training or group counseling, both of which have shown to be effective. WBC training courses are often free or offered at a small fee. Some centers will also offer scholarships based on the client's needs.

While most WBCs are physically located in one designated location, a number of WBCs also provide courses and counseling via the Internet, mobile classrooms and satellite locations.

WBCs have a track record of success. In fiscal year 2010, the WBC program counseled and trained more than 160,000 clients, creating local economic growth and vitality. Of the WBC clients who have received 3 or more hours of counseling, 15 percent indicated that the services led to hiring new staff, 34 percent indicated that the services led to an increased profit margin, and 47 percent indicated that the services led to an increase in sales.

In addition, the WBC program has taken a lead in preparing women business owners to apply for the Women-Owned Small Business (WOSB) Federal Contract program that authorizes contracting officers to set aside certain federal contracts for eligible women-owned small businesses or economically disadvantaged womenowned small businesses. For more information on the program, visit www.sba.gov/wosb.

To find the nearest SBA WBC, visit www.sbq.qov/women or contact the: West Virginia Women's Business & Training Center (WBC)

602 New River Town Center Beckley, WV 25801 Tara Elder, Director 304-253-3145 or 800-766-4556 bizcenter@westvirginiawbc.org www.westvirginiawbc.org

Additional Women Resources in West Virginia:

West Virginia Center for Entrepreneurial Enterprise

37 S. Florida St. Buckhannon, WV 26201 Jerry Henderson, CEO 304-472-3662 • 304-472-3661 Fax agovernorsinn@aol.com

Center for Economic Options, Inc.

910 Quarrier St., Ste. 206 Charleston, WV 25301 Pam Curry, Executive Director 304-345-1298 • 304-342-0641 Fax info@economicoptions.org www.centerforeconomicoptions.org

West Virginia Small Business **Development Center**

1900 Kanawha Blvd. E., Bldg. 6, Rm. 652 Charleston, WV 25305-0311 Liz Older 888-982-7232 Liz.B.Older@wv.gov wvsbdc.wvcommerce.org

West Virginia Women's Commission

Capitol Complex Bldg. 6, Rm. 850 Charleston, WV 25305 304-558-0070 • 304-558-5167 Fax dhhrwvwc@wv.gov www.wvdhhr.org/wvwc

YWCA of Harrison County

305 Washington Ave. Clarksburg, WV 26301 Becky Sprout, Executive Director 304-624-6881 • 304-624-6882 Fax ywcaofhc@wvdsl.net

Professional Business Women's Association (PBWA)

P.O. Box 2586 Martinsburg, WV 25401 Christina Lundberg, SBDC Manager 304-596-6642 Christina.m.lundberg@wv.gov www.pbwa.org



The West Virginia Small Business Development Center (WVSBDC) has a new look, as well as a new training and business coaching program, to help entrepreneurs and small business owners receive the right information at the right time.



Three-step Jump Start Three Step Jump Start helps entrepreneurs and small business owners in West Virginia accelerate their potential success by learning the structure and services provided by WVSBDC.

Each individual then receives essential information for starting, planning or refreshing a business by attending one of two specifically-designed WVSBDC workshops held monthly in each region of the state. Visit www.threestepjumpstart.org to get started.



Fundamentals

The Fundamentals Workshop is for those who are thinking of starting a business or have had a business for one year or less.



The Sustainable Growth Workshop is for existing and mature businesses.



WVSBDC also provides technical assistance where innovation is a catalyst for new products and services.



For more information, call the WVSBDC Business Ask Me! Line





West Virginia Small Business Development Center • State Capitol Complex Building 6, Room 652 • Charleston, WV 25305-0311 • WVSBDC.org

West Virginia Women Work

1137 Van Voorhis Rd. #15 Chelsea Square Morgantown, WV 26505 304-598-0114 www.wvwomenwork.org

EMERGING LEADERS

SBA's Emerging Leaders initiative is currently hosted in 27 markets across the country using a national demonstrated research-based curriculum that supports the growth and development of small firms that have substantial potential for expansion and community impact. A competitive selection process results in firm executives participating in high-level training and peer-networking sessions led by professional instructors and local economic development organizations. Post-training, social and economic impact results from responding executives who attended the 2008 -2010 training classes indicate:

 More than half of participating businesses reported an increase in revenue, with an average revenue of \$1,879,266.

- Participating businesses averaged \$2 million in revenue, with new cumulative financing of \$7.2 million secured in 2010.
- Nearly half of the participants secured federal, state, local and tribal contracts with a cumulative total of \$287 million
- Approximately half of the participants have hired new workers, creating 275 new jobs in 2010.
- All participants were introduced and trained on becoming SBA 8(a) certified firms; nearly 25 percent of respondents are currently certified as SBA 8(a) firms, while other participants reported a focused intention on applying to the 8(a) program.
- Nearly 50 percent of participating respondents were female executives and 70 percent were minority business executives.
- 85 percent of responding executives were Satisfied or Very Satisfied with the overall training series and results.

To find out more about this executivelevel training opportunity, please visit www.sba.gov/e200 for host cities, training schedules, and selection criteria.

SBA'S ONLINE TOOLS AND TRAINING

SBA's Small Business Training Network is a virtual campus complete with free online courses, workshops, podcasts, learning tools and businessreadiness assessments.

Key Features of the Small Business Training Network:

Training is available anytime and anywhere—all you need is a computer with Internet access.

- More than 30 free online courses and workshops are available.
- Templates and samples to get your business planning underway.
- Online, interactive assessment tools are featured and used to direct clients to appropriate training.

Course topics include a financial primer keyed around SBA's loan-guarantee programs; a course on exporting; courses for veterans and women seeking federal contracting opportunities; and an online library of podcasts, business publications, templates and articles.

Find these free resources at www.sba.gov/training.

REACHING UNDERSERVED COMMUNITIES

SBA also offers a number of programs specifically designed to meet the needs in the underserved communities.

WOMEN BUSINESS OWNERS

Women entrepreneurs are changing the face of America's economy. In the 1970s, women owned less than five percent of the nation's businesses.

Today, they are majority owners of about a third of the nation's small businesses and are at least equal owners of about half of all small businesses. SBA serves women entrepreneurs nationwide through its various programs and services, some of which are designed especially for women.

The SBA's Office of Women's Business Ownership (OWBO) serves as an advocate for women-owned businesses. OWBO oversees a nationwide network of 110 women's business centers that provide business training, counseling and mentoring geared specifically to women, especially those who are socially and economically disadvantaged. The program is a public-private partnership with locally-based nonprofits.

Women's Business Centers serve a wide variety of geographic areas, population densities, and economic environments, including urban, suburban, and rural. Local economies vary from depressed to thriving, and range from metropolitan areas to entire states. Each Women's Business Center tailors its services to the needs of its individual community, but all offer a variety of innovative programs, often including courses in different languages. They provide training in finance, management, marketing, and the Internet, as well as access to all of the SBA's financial and procurement assistance programs.

CENTER FOR FAITH-BASED AND NEIGHBORHOOD PARTNERSHIPS

Faith-based and Neighborhood Partnerships know their communities, and they have earned their people's trust. Because of their credibility, they are uniquely positioned to build awareness of programs that encourage entrepreneurship, economic growth and job creation. SBA is committed to reaching out to faith based and community organizations that are eligible to participate in the agency's programs by informing their congregants, members and neighbors about SBA's programs. In particular, many faith-based and community non-profit organizations can provide a local financing option for entrepreneurs by becoming SBA Microloan Intermediaries. An SBA Microloan Intermediary often acts as a bank for entrepreneurs and small businesses that might otherwise be unable to find access to capital.

VETERANS AND RESERVISTS BUSINESS DEVELOPMENT

To ensure that veterans, service-disabled veterans and Reserve and National Guard member entrepreneurs receive special consideration in all of SBA's entrepreneurial programs and resources, the SBA has established an Office of Veterans Business Development (OVBD). Each year, OVBD reaches thousands of veterans, Reserve Component members,

REACHING UNDERSERVED COMMUNITIES

transitioning service members and others who are - or who want to become - entrepreneurs and small business owners. OVBD develops and distributes informational materials for entrepreneurship such as the Veterans Business Resource Guide, VETGazette, and Getting Veterans Back to Work. In addition, there are 16 Veterans Business Outreach Centers strategically located throughout the country that provide both online and in-person training, counseling, mentoring, workshops, referrals, and more. Each of the SBA's 68 District Offices also has a designated veteran's business development officer.

The SBA offers special assistance for small businesses owned by activated Reserve and National Guard members. Any self-employed Reserve or Guard member with an existing SBA loan can request from their SBA lender or SBA district office loan payment deferrals, interest rate reductions and other relief after they receive their activation orders. In addition, the SBA offers special low-interest-rate financing to small businesses when an owner or essential employee is called to active duty. The Military Reservist Economic Injury Disaster Loan Program (MREIDL) provides loans up to \$2 million to eligible small businesses to cover operating costs that cannot be met due to the loss of an essential employee called to active duty in the Reserves or National Guard.

Among the SBA's unique services for veterans are: an Entrepreneurship Boot Camp for Veterans with Disabilities in partnership with 6 top U.S. universities (www.whitman.syr.edu/ebv), a program to reach women veteran-entrepreneurs (www.whitman.syr.edu/vwise), and a program for Reserve Component family members called Operation Endure and Grow (www.whitman.syr.edu/endureandgrow).

For more information about small business lending programs for veteran business owners and Reserve or Guard members who are activated, including Patriot Express, microloans, and Advantage loans, see the section on Access to Capital. To learn more about the Veterans Business Outreach program or find the nearest SBA VBOC, visit the SBA Web site at www.sba.gov/vets.

Additional information on veteran business opportunities can be found by contacting:

The WV Chapter of The Elite SDVOB Network

Wally Howerton, President P.O. Box 85 Richwood, WV 26261-0085 304-651-9567 info@wvelitesdvob.org www.wvelitesdvob.org

WV Division of Veterans Affairs

Keith Gwinn, Cabinet Secretary Capitol Complex 112 California Ave. Charleston, WV 25305-01112 304-558-3661 or 888-838-2352 wvda@state.wv.us

Veteran Employment Information Workforce West Virginia Veteran Services

Veterans Have Priority Service: WorkForce WV One Stop Career Centers are a one stop approach in meeting the needs of West Virginia's workforce. Veterans searching for ways to start a business, become an entrepreneur, and follow a path of success, WorkForce West Virginia can provide assistance. Local Veterans employment representatives and Disabled Veterans employment program specialists are available to assist with special needs. Contact the statewide toll free number to reach any job service office in the state of West Virginia at 800-252-JOBS (5627) or www.wvbep.org/ JobSeeker/VeteransPrograms.asp Veteran Family Assistance Centers

Wing Family Assistance Center

Sharon Peters 1679 Coonskin Dr. Charleston, WV 25311 800-228-1204 ext. 6625 or 304-341-6625 Sharon.peters@wvchar.ang.af.mil

Charleston Family Assistance Center

David T. Kent or Noble W. Lanham Charleston Armory 1703 Coonskin Dr. Charleston, WV 25311 866-986-4326 or 304-561-6545 David.t.kent@us.army.mil Noble.w.lanham@us.army.mil

Glen Jean Family Assistance Center

Tina Marie Cook Glen Jean Armory 409 Wood Mountain Rd. Glen Jean, WV 25846 866-379-6837 or 304-201-3221 tina.marie.cook@us.army.mil

Camp Dawson Family Assistance Center

Lisa Dixon 240 Army Rd. Camp Dawson Kingwood, WV 26554 866-219-7339 or 304-791-4055 lisa.dixon1@us.army.mil

Martinsburg Family Assistance Center

Debbie Weirman Martinsburg Air Wing 222 Sabre Jet Blvd. Martinsburg, WV 25401 304-616-5590 or 866-986-4325

Eleanor Family Assistance Center

Stacy Toler 111 Army Nave Dr. Red House, WV 25168 877-277-9503 or 304-201-3087 stacy.toler@us.army.mil

Wheeling Family Assistance Center

Carrie Nelson 538 Girty's Point Rd. Wheeling, WV 26003 866-773-0422 or 304-201-3586 carrie.nelson3@us.army.mil

NATIVE AMERICAN BUSINESS DEVELOPMENT

The SBA Office of Native American Affairs (ONAA) ensures American Indians, Alaska Natives and Native Hawaiians seeking to create, develop and expand small businesses have full access to the necessary business development and expansion tools available through the agency's entrepreneurial development, lending, and contracting programs. ONAA provides a network of training (including the online tool "Small Business Primer: Strategies for Growth") and counseling services and engages in numerous outreach activities, such as tribal consultations, development and distribution of educational materials, attendance and participation in economic development events and assisting these small businesses with SBA programs.

More information is at www.sba.gov/naa.

ARE YOU RIGHT FOR SMALL BUSINESS OWNERSHIP?

Most new business owners who succeed have planned for every phase of their success. Thomas Edison, the great American inventor, once said, "Genius is 1 percent inspiration and 99 percent perspiration." That same philosophy also applies to starting a business

First, you'll need to generate a little bit of perspiration deciding whether you're the right type of person to start your own business.

IS ENTREPRENEURSHIP FOR YOU?

There is simply no way to eliminate all the risks associated with starting a small business, but you can improve your chances of success with good planning, preparation, and insight. Start by evaluating your strengths and weaknesses as a potential owner and manager of a small business. Carefully consider each of the following questions:

- Are you a self-starter? It will be entirely up to you to develop projects, organize your time, and follow through on details.
- How well do you get along with different personalities? Business owners need to develop working relationships with a variety of people including customers, vendors, staff, bankers, employees, and professionals such as lawyers, accountants, or consultants. Can you deal with a demanding client, an unreliable vendor, or a cranky receptionist if your business interests demand it?
- How good are you at making decisions? Small business owners are required to make decisions constantly often quickly, independently, and under pressure.
- Do you have the physical and emotional stamina to run a business? Business ownership can be exciting, but it's also a lot of work. Can you face six or seven 12-hour workdays every week?
- How well do you plan and organize? Research indicates that poor planning is responsible for most business failures. Good organization

 of financials, inventory, schedules, and production — can help you avoid many pitfalls.
- Is your drive strong enough?

 Running a business can wear you down emotionally. Some business owners burn out quickly from having to carry all the responsibility for the success of their business on their

own shoulders. Strong motivation will help you survive slowdowns and periods of burnout.

How will the business affect your family? The first few years of business start-up can be hard on family life. It's important for family members to know what to expect and for you to be able to trust that they will support you during this time. There also may be financial difficulties until the business becomes profitable, which could take months or years. You may have to adjust to a lower standard of living or put family assets at risk.

Once you've answered those questions, you should consider what type of business you want to start. Businesses can include franchises, at-home businesses, online businesses, brick-and-mortar stores or any combination of those.

FRANCHISING

There are more than 3,000 business franchises. The challenge is to decide on one that both interests you and is a good investment. Many franchising experts suggest that you comparison shop by looking at multiple franchise opportunities before deciding on the one that's right for you.

Some of the things you should look at when evaluating a franchise: historical profitability, effective financial management and other controls, a good image, integrity and commitment, and a successful industry.

In the simplest form of franchising, while you own the business, its operation is governed by the terms of the franchise agreement. For many, this is the chief benefit for franchising. You are able to capitalize on a business format, trade name, trademark and/ or support system provided by the franchisor. But you operate as an independent contractor with the ability to make a profit or sustain a loss commensurate with your ownership.

If you are concerned about starting an independent business venture, then franchising may be an option for you. Remember that hard work, dedication and sacrifice are key elements in the success of any business venture, including a franchise.

For more information visit www.sba.gov/franchise.

HOME-BASED BUSINESSES

Going to work used to mean traveling from home to a plant, store or office. Today, many people do some or all their work at home.

Getting Started

Before diving headfirst into a homebased business, you must know why you are doing it. To succeed, your business must be based on something greater than a desire to be your own boss. You must plan and make improvements and adjustments along the road.

Working under the same roof where your family lives may not prove to be as easy as it seems. One suggestion is to set up a separate office in your home to create a professional environment.

Ask yourself these questions:

- Can I switch from home responsibilities to business work easily?
- Do I have the self-discipline to maintain schedules while at home?
- Can I deal with the isolation of working from home?

Legal Requirements

A home-based business is subject to many of the same laws and regulations affecting other businesses.

Some general areas include:

- Zoning regulations. If your business operates in violation of them, you could be fined or shut down.
- **Product restrictions.** Certain products cannot be produced in the home. Most states outlaw home production of fireworks, drugs, poisons, explosives, sanitary or medical products and toys. Some states also prohibit home-based businesses from making food, drink or clothing.

Be sure to consult an attorney and your local and state departments of state, labor and health to find out which laws and regulations will affect your business. Additionally, check on registration and accounting requirements needed to open your home-based business. You may need a work certificate or license from the state. Your business name may need to be registered with the state. A separate business telephone and bank account are good business practices.

Also remember, if you have employees you are responsible for withholding income and socialsecurity taxes, and for complying with minimum wage and employee health and safety laws.

WRITING A BUSINESS PLAN

After you've thought about what type of business you want, the next step is to develop a business plan. Think of the business plan as a roadmap with milestones for the business. It begins as a pre-assessment tool to determine profitability and market share, then expands as an in-business assessment tool to determine success, obtain financing and determine repayment ability, among other factors.

Creating a comprehensive business plan can be a long process, and you need good advice. The SBA and its resource partners, including Small Business Development Centers, Women's Business Centers, Veterans Business Outreach Centers, and SCORE, have the expertise to help you craft a winning business plan. SBA also offers online templates to get you started.

In general, a good business plan contains:

Introduction

- Give a detailed description of the business and its goals.
- Discuss ownership of the business and its legal structure.
- List the skills and experience you bring to the business.
- Discuss the advantages you and your business have over competitors.



Marketing

- Discuss the products and services your company will offer.
- Identify customer demand for your products and services.
- Identify your market, its size and locations.
- Explain how your products and services will be advertised and marketed.
- · Explain your pricing strategy.

Financial Management

• Develop an expected return on investment and monthly cash flow for the first year.

Provide projected income statements, and balance sheets for a two-year period.

- · Discuss your break-even point.
- Explain your personal balance sheet and method of compensation.
- Discuss who will maintain your accounting records and how they will be kept.
- Provide "what if" statements addressing alternative approaches to potential problems.

Operations

- Explain how the business will be managed day-to-day.
- Discuss hiring and personnel procedures.
- Discuss insurance, lease or rent agreements, and issues pertinent to your business.
- Account for the equipment necessary to produce your goods or services.
- Account for production and delivery of products and services.

Concluding Statement

Summarize your business goals and objectives and express your commitment to the success of your business. Once you have completed your business plan, review it with a friend or business associate and professional business counselor like SCORE, WBC or SBDC representatives, SBA district office business development specialists or veterans business development specialists.

Remember, the business plan is a flexible document that should change as your business grows.



CAPITAL

Financing Options to Start or Grow Your Business



any entrepreneurs need financial resources to start or expand a small business themselves and must combine what they have with other sources of financing. These sources can include family and friends, venture-capital financing, and business loans.

This section of the Small Business Resource guide discusses SBA's primary business loan and equity financing programs. These are: the 7(a) Loan Program, the Certified Development Company or 504 Loan Program, the Microloan Program and the Small Business Investment Company Program. The distinguishing features for these programs are the total dollar amounts that can be borrowed, the type of lenders who can provide these loans, the uses for the loan proceeds, and the terms placed on the borrower.

Note: The SBA does not offer grants to individual business owners to start or grow a business.

SBA BUSINESS LOANS

If you are contemplating a business loan, familiarize yourself with the SBA's business loan programs to see if they may be a viable option. Keep in mind the dollar amount you seek to borrow and how you want to use the loan proceeds. The three principal players in most of these programs are the applicant small business, the lender and the SBA. SBA guarantees a portion of the loan (except for Microloans). The business should have its business plan prepared before it applies for a loan. This plan should explain what

resources will be needed to accomplish the desired business purpose including the associated costs, the applicants' contribution, use of loan proceeds, collateral, and, most important, an explanation of how the business will be able to repay the loan in a timely manner.

The lender will analyze the application to see if it meets the lender's criteria and SBA's requirements. SBA will look to the lender to do much, if not all, of the analysis before it provides its guaranty on the lender's loan. In the case of microlenders SBA loans these intermediaries funds at favorable rates to re-lend to businesses with financing needs up to \$50,000. The SBA's business loan programs provide a key source of financing for viable small businesses that have real potential but cannot qualify for ong-term, stable financing.

7(a) LOAN PROGRAM

The 7(a) Loan program is the SBA's primary business loan program. It is the agency's most frequently used non-disaster financial assistance program because of its flexibility in loan structure, variety of loan proceed uses, and availability. The program has broad eligibility requirements and credit criteria to accommodate a wide range of financing needs.

The business loans that SBA guarantees do not come from the agency, but rather from banks and other approved lenders. The loans are funded by these organizations, and they make the decisions to approve or not approve the applicants' requests.

The SBA guaranty reduces the lender's risk of borrower non-payment. If the borrower defaults, the lender can request SBA to pay the lender that percentage of the outstanding balance guaranteed by SBA. This allows the lender to recover a portion from SBA of what it lent if the borrower can't make the payments. The borrower is still obligated for the full amount.

To qualify for an SBA loan, a small business must meet the lender's criteria and the 7(a) requirements. In addition, the lender must certify that it would not provide this loan under the proposed terms and conditions unless it can obtain an SBA guaranty. If the SBA is going to provide a lender with a guaranty, the applicant must be eligible and creditworthy and the loan structured under conditions acceptable to SBA.

Percentage of Guaranties and Loan Maximums

The SBA only guarantees a portion of any particular loan so each loan will also have an unguaranteed portion, giving the lender a certain amount of exposure and risk on each loan. The percentage SBA guarantees depends on either the dollar amount or the program the lender uses to obtain its guaranty. For loans of \$150,000 or less the SBA may guaranty as much as 85 percent and for loans over \$150,000 the SBA can provide a guaranty of up to 75 percent.

The maximum 7(a) loan amount is \$5 million. (Loans made under the SBAExpress program, which is discussed later in this section, have a 50 percent guaranty.)

Interest Rates and Fees

The actual interest rate for a 7(a) loan guaranteed by SBA is negotiated between the applicant and lender and subject to SBA maximums. Both fixed and variable interest rate structures are available. The maximum rate is comprised of two parts, a base rate and an allowable spread. There are three acceptable base rates (Wall Street Journal Prime*, London Interbank One Month Prime plus 3 percent, and an SBA Peg Rate). Lenders are allowed to add an additional spread to the base rate to arrive at the final rate. For loans with maturities of less than seven years, the maximum spread will be no more than 2.25 percent. For loans with maturities

of seven years or more, the maximum spread will be 2.75 percent. The spread on loans under \$50,000 and loans processed through Express procedures may be higher.

Loans guaranteed by SBA are assessed a guaranty fee. This fee is based on the loan's maturity and the dollar amount guaranteed, not the total loan amount. The guaranty fee is generally paid by the borrower and can be included in the loan proceeds.

On any loan with a maturity of one year or less, the fee is just 0.25 percent of the guaranteed portion of the loan. On loans with maturities of more than one year, the normal guaranty fee is 2 percent of the SBA guaranteed portion on loans up to \$150,000; 3 percent on loans over \$150,000 but not more than \$700,000; and 3.5 percent on loans over \$700,000. There is also an additional fee of 0.25 percent on any guaranteed portion over \$1 million.

* All references to the prime rate refer to the base rate in effect on the first business day of the month the loan application is received by SBA.

7(a) Loan Maturities

SBA loan programs are generally intended to encourage longer term small business financing, but actual loan maturities are based on the ability to repay, the purpose of the loan proceeds and the useful life of the assets financed. However, maximum loan maturities have been established: 25 years for real estate; up to 10 years for equipment (depending on the useful life of the equipment); and, generally, up to seven years for working capital. Short-term loans and revolving lines of credit are also available through the SBA to help small businesses meet their short-term and cyclical working capital needs.

Structure

Most 7(a) loans are repaid with monthly payments of principal and interest. For fixed-rate loans the payments stay the same, whereas for variable rate loans the lender can re-establish the payment amount when the interest rates change or at other intervals, as negotiated with the borrower. Applicants can request that the lender establish the loan with interest-only payments during the start-up and expansion phases (when eligible) to allow the business time to generate income before it starts making full loan payments. Balloon payments or call provisions are not allowed on any 7(a) loan. The lender may not charge a prepayment penalty if the loan is paid off before maturity, but the SBA will

charge the borrower a prepayment fee if the loan has a maturity of 15 or more years and is pre-paid during the first three years.

Collateral

The SBA expects every 7(a) loan to be fully secured, but the SBA will not decline a request to guaranty a loan if the only unfavorable factor is insufficient collateral, provided all available collateral is offered. What these two policies mean is that every SBA loan is to be secured by all available assets (both business and personal) until the recovery value equals the loan amount or until all assets have been pledged to the extent that they are reasonably available. Personal guaranties are required from all the principal owners of the business. Liens on personal assets of the principals may be required.

Eligibility

7(a) loan eligibility is based on four different factors. The first is size, as all loan recipients must be classified as "small" by SBA. The basic size standards are outlined below. A more in-depth listing of standards can be found at www.sba.gov/size.

SBA Size Standards:

- Manufacturing from 500 to no more than 1,500 employees
- Wholesaling No more than 100 employees
- Services from \$4.5 million to no more than \$35.5 million in average annual receipts
- Retailing from \$7 million to no more than \$35.5 million in average annual receipts
- General construction from \$7 million to no more than \$33.5 million in average annual receipts
- Agriculture from \$750,000 to no more than \$17.5 million in average annual receipts

There is also an alternate size standard that is based on a net worth (\$15 million or less) and average net income (\$5 million or less). This new alternate makes more businesses eligible for SBA loans and applies to all SBA non-disaster loan programs.

Nature of Business

The second eligibility factor is based on the nature of the business and the process by which it generates income or the customers it serves. The SBA has general prohibitions against providing financial assistance to businesses involved in such activities as lending, speculating, passive investment, pyramid sales, loan packaging, presenting live performances of a prurient sexual nature, businesses

involved in gambling and any illegal activity.

The SBA also cannot offer loan guaranties to non-profit businesses, private clubs that limit membership on a basis other than capacity, businesses that promote a religion, businesses owned by individuals incarcerated or on probation or parole, municipalities, and situations where the business or its owners previously failed to repay a federal loan or federally assisted financing.

Use of Proceeds

The third eligibility factor is use of proceeds. 7(a) proceeds can be used to make leasehold improvements or purchase machinery; equipment; fixtures; supplies; or land and/or buildings that will be occupied by the business borrower.

Proceeds can also be used to:

- · Expand or renovate facilities;
- Acquire machinery, equipment, furniture, fixtures and leasehold improvements;
- Finance receivables and augment working capital;
- · Finance seasonal lines of credit;
- · Acquire businesses;
- · Start up businesses;
- · Construct commercial buildings; and
- Refinance existing debt under certain conditions.

SBA 7(a) loan proceeds cannot be used for the purpose of making investments. SBA proceeds cannot be used to provide funds to any of the owners of the business except for ordinary compensation for actual services provided.

Miscellaneous Factors

The fourth factor involves a variety of requirements such as SBA's credit elsewhere test and utilization of personal assets requirements, where the business and its principal owners must use their own resources before getting a loan guaranteed by SBA. It also includes SBA's anti-discrimination rules and restrictions on lending to agricultural enterprises because there are other agencies of the federal government with programs to fund such businesses. Generally, SBA loans must meet the following criteria:

- Every loan must be for a sound business purpose;
- There must be sufficient invested equity in the business so it can operate on a sound financial basis;
- There must be a potential for longterm success;
- The owners must be of good character and reputation; and
- All loans must be so sound as to reasonably assure repayment.

For more information, go to www.sba.gov/apply.

What To Take To The Lender —

Documentation requirements may vary; contact your lender for the information you must supply.

Common requirements include the following:

- · Purpose of the loan
- · History of the business
- Financial statements for three years (existing businesses)
- Schedule of term debts (existing businesses)
- Aging of accounts receivable and payable (existing businesses)
- Projected opening-day balance sheet (new businesses)
- · Lease details
- Amount of investment in the business by the owner(s)
- Projections of income, expenses and cash flow as well as an explanation of the assumptions used to develop these projections
- Personal financial statements on the principal owners
- Resume(s) of the principal owners and managers.

How the 7(a) Program Works

Applicants submit their loan application to a lender for the initial review. The lender will generally review the credit merits of the request before deciding if they will make the loan themselves or if they will need an SBA guaranty. If a guaranty is required, the lender will also review eligibility. The applicant should be prepared to complete some additional documents before the lender sends the request for guaranty to the SBA. Applicants who feel they need more help with the process should contact their local SBA district office or one of SBA's resource partners for assistance.

There are several ways a lender can apply for a 7(a) guaranty from SBA. The main differences between these methods are related to the documentation the lender provides, the amount of review the SBA conducts, the amount of the loan, and the lender's responsibilities in case the loan defaults and the business' assets must be liquidated. The methods are:

- Standard 7(a) Guaranty
- · Certified Lender Program
- · Preferred Lender Program
- Rural Lender Advantage
- · SBA Express
- · Patriot Express
- Export Express
- Small Loan Advantage
- Community Advantage

For the Standard, Certified and Preferred methods, the applicant fills out SBA Form 4, and the lender completes SBA Form 4-1. When requests for guarantees are processed using Express or Advantage methods, the applicant uses more of the regular forms of the lender and just has a few federal forms to complete. When SBA receives a request that is processed through Standard or Certified Lender Program procedures, it either reanalyzes or reviews the lender's eligibility and credit analysis before deciding to approve or reject. For requests processed through Preferred Lender Program or Express programs, the lender is delegated the authority to make the credit decision without SBA's concurrences, which helps expedite the processing time.

In guaranteeing the loan, the SBA assures the lender that, in the event the borrower does not repay the loan, the government will reimburse the lending institution for a portion of its loss. By providing this guaranty, the SBA is able to help tens of thousands of small businesses every year get financing they might not otherwise obtain.

After SBA approval, the lender is notified that its loan has been guaranteed. The lender then will work with the applicant to make sure the terms and conditions are met before closing the loan, disbursing the funds, and assuming responsibility for collection and general servicing. The borrower makes monthly loan payments directly to the lender. As with any loan, the borrower is responsible for repaying the full amount of the loan in a timely manner.

What the SBA Looks for:

- Ability to repay the loan on time from the projected operating cash flow;
- Owners and operators who are of good character:
- · Feasible business plan;
- Management expertise and commitment necessary for success;
- Sufficient funds, including the SBA guaranteed loan, to operate the business on a sound financial basis (for new businesses, this includes the resources to meet start-up expenses and the initial operating phase);
- Adequate equity invested in the business; and
- Sufficient collateral to secure the loan or all available collateral if the loan cannot be fully secured.

SPECIAL PURPOSE 7(a) LOAN PROGRAMS

The 7(a) program is the most flexible of SBA's lending programs. The agency has created several variations to the basic 7(a) program to address the particular financing need of certain small businesses. These special purpose programs are not necessarily for all businesses but may be very useful to some small businesses. They are generally governed by the same rules, regulations, fees, interest rates, etc. as the regular 7(a) loan guaranty. Lenders can advise you of any variations.

SBA*Express*

The SBAExpress guaranty is available to lenders as a way to obtain a guaranty on smaller loans up to \$350,000. The program authorizes selected, experienced lenders to use mostly their own forms, analysis and procedures to process, service and liquidate SBAguaranteed loans. The SBA guarantees up to 50 percent of an SBAExpress loan. Loans under \$25,000 do not require collateral. The use of loan proceeds is the same as for any basic 7(a) loan. Like most 7(a) loans, maturities are usually five to seven years for working capital and up to 25 years for real estate or equipment. Revolving lines of credit are allowed for a maximum of seven years.

For a list of lenders in your area, visit your local SBA office at: www.sba.gov/local resources/index.html or contact the West Virginia Office at 304-623-5631, via e-mail at: wvinfo@sba.gov, or visit www.sba.gov/wv.

Patriot Express and Other Lending Programs For Veterans

The Patriot Express pilot loan initiative is for veterans and members of the military community wanting to establish or expand a small business. Eligible military community members include:

- · Veterans:
- · Service-disabled veterans:
- Active-duty servicemembers eligible for the military's Transition Assistance Program:
- Reservists and National Guard members;
- Current spouses of any of the above, including any servicemember;
- The widowed spouse of a servicemember or veteran who died during service or of a service-connected disability.

The Patriot Express loan is offered by SBA's nationwide network of private lenders and features the fastest turnaround time for loan approvals. Loans are available up to \$500,000 and qualify for SBA's maximum guaranty of 85 percent for loans of \$150,000 or less and 75 percent for loans over \$150,000 up to \$500,000. For loans above \$350,000, lenders are required to accept all available collateral.

The Patriot Express loan can be used for most business purposes, including start-up, expansion, equipment purchases, working capital, and inventory or business-occupied realestate purchases.

Patriot Express loans feature SBA's lowest interest rates for business loans, generally 2.25 percent to 4.75 percent over prime depending upon the size and maturity of the loan. Your local SBA district office will have a listing of Patriot Express lenders in your area. More information is available at www.sba.gov/patriotexpress or contact the West Virginia Office at: 304-623-5631 or wvinfo@sba.gov.

Self-employed Reserve or Guard members with an existing SBA loan can request from their SBA lender or SBA district office, loan payment deferrals, interest rate reductions and other relief after they receive their activation orders. The SBA also offers special low-interestrate financing of up to \$2 million when an owner or essential employee is called to active duty through the Military Reservist Economic Injury Disaster Loan program (MREIDL) to help cover operating costs due to the loss of an essential employee called to active duty.

Advantage Loans

In early 2011, SBA rolled out two Advantage loan initiatives aimed at helping entrepreneurs and small business owners in underserved communities gain access to capital. Both offer a streamlined loan application process and the regular 7(a) loan guarantee for loans under \$250,000.

The Small Loan Advantage program is available to lenders participating in the Preferred Lenders Program. SBA lenders who are not participating in the Preferred Lenders Program can contact their local district office to apply.

The Community Advantage pilot program opens up 7(a) lending to mission-focused, community-based lenders – such as Community Development Financial Institutions (CDFIs), Certified Development Companies (CDCs), and microlenders – that provide technical assistance and economic development support in underserved markets.

More information on both programs is available at www.sba.gov/advantage.

CAPLines

The CAPLines program is designed to help small businesses meet their short-term and cyclical working capital needs. The programs can be used to finance seasonal working capital needs; finance the direct costs of performing certain construction, service and supply contracts; finance the direct cost associated with commercial and residential construction; finance operating capital; and consolidate short-term debt. SBA provides up to an 85 percent guarantee. There are four distinct loan programs under the CAPLine umbrella:

- The Contract Loan Program is used to finance material, labor, and overhead needs for a specific contract or contracts
- The Seasonal Line of Credit Program
 is used to support buildup of inventory,
 accounts receivable or labor and
 materials above normal usage for
 seasonal inventory.
- The Builders Line Program provides financing for small contractors or developers to construct or rehabilitate residential or commercial property.
- The Working Capital Line is a revolving line of credit that provides short term working capital.

EXPORT ASSISTANCE

The SBA has several programs to help existing small businesses wanting to export goods and services. A brief description of each can be found below.

Export Working Capital Program

The SBA's Export Working Capital program (EWCP) assists lenders in meeting the needs of exporters seeking short-term export working capital. This program enables U.S. exporters to obtain loans to fund their direct export costs. The EWCP supports single transactions or revolving lines of credit. The maximum dollar amount of an export line of credit under this program is \$5 million. SBA guarantees up to 90 percent of a loan amount or \$ 4.5 million, whichever is less. Loan maturities are generally for a term of 12 months. The guaranty can be reissued for an additional 12 months through a new application process. The guaranty fee the SBA charges is 0.25 percent of the guaranteed amount of the loan for the initial 12 months. The borrower negotiates the interest rate and all other fees with the lender. The program offers





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flexible terms, low fees and a quick processing time. For information, see www.sba.gov/exportloans.

Eligibility of Exporter

The business must have an operating history of at least one year – not necessarily in exporting. The SBA may waive this requirement if you have sufficient export trade experience or other managerial experience.

Eligibility of Foreign Buyers

The foreign buyer must be a creditworthy entity and the methods of payment must be acceptable to the SBA and the export lender.

Use of EWCP Proceeds

- To acquire inventory for export or to be used to manufacture goods for export.
- To pay the manufacturing costs of goods for export.
- To purchase goods or services for export.
- To support standby letters of credit related to export transactions.
- For pre-shipment working capital directly related to export orders.
- For post-shipment foreign accounts receivable financing.

Ineligible Use of Proceeds

- To support the applicant's domestic sales.
- To acquire fixed assets or capital goods for the applicant's business.
- To support a sale where the exporter is not taking title to the goods.
- To acquire, equip, or rent commercial space overseas.
- · To serve as a warranty letter of credit.

Collateral Requirements

 Collateral for the manufacturing sector typically consists of a first lien on all export-related inventory and export related accounts receivable.

- Collateral for the service sector typically consists of assignment of proceeds of export-related contracts or purchase orders and a first lien on export-related accounts receivable.
- · Other collateral may be required.

How to Apply

A small business exporter seeking a guaranteed EWCP loan must apply to a lender.

International Trade Loan Program

The SBA's International Trade Loan program (ITL) helps small businesses engaged or preparing to engage in international trade as well as small businesses adversely affected by competition from imports. This program allows for a maximum loan amount of \$5 million. The international trade loan provides an SBA guarantee up to \$ 4.5 million for a term loan used for the acquisition, construction, renovation, modernization, improvement or expansion of long-term fixed assets or the refinancing of an existing loan used for these same purposes. It may also be used for working capital or in conjunction with any SBA working capital loans, including the EWCP. The SBA guaranty fee and interest rates are the same as for any standard 7(a) loans.

Eligibility of Exporter

- Applicants must meet the same eligibility requirements for a 7(a) loan.
- Applicant must establish that the loan will significantly expand or develop an export market, or the applicant has been adversely affected by import competition, and, in addition, the applicant must show that upgrading equipment or facilities will improve its competitive position.
- If eligibility is based on entering or expanding export sales, the applicant must submit a one or two page

international business plan, including sufficient information to reasonably support the likelihood of expanded export sales.

Use of Proceeds

- For facilities or equipment, including purchasing land and building(s); building new facilities; renovating, improving, or expanding existing facilities; purchasing or reconditioning machinery, equipment and fixtures; and making other improvements that will be used within the United States for producing goods or services.
- Refinancing a facility/building is also permissible if the original loan on the property could have been refinanced under regular 7(a).

Collateral Requirements

See pg. 21 for collateral requirements.

How to Apply

A small business exporter seeking a guaranteed loan must apply to an SBA participating lender. Call your local SBA District Office for a list of participating lenders.

Export Express

The Export Express program is designed to help SBA meet the export financing needs of small businesses. It is subject to the same loan processing, making, closing, servicing, and liquidation requirements as well as the same maturity terms, interest rates, and applicable fees as for other SBA loans except as noted below. The total Export Express loan cannot exceed \$500,000. SBA guarantees 90 percent for loans of \$350,000 and under and 75 percent for loans greater than \$350,000 up to the maximum of \$500,000. SBA allows participating lenders to make their own credit decisions. SBA provides a quick processing time, less than 36 hours.

Eligibility of Exporter

You must have a business operating history of at least one year — not necessarily in exporting. The SBA may waive this requirement if you have sufficient export trade experience or other managerial experience.

Eligibility of Foreign Buyers

The foreign buyer must be a creditworthy entity and the methods of payment must be acceptable to the SBA and the export lender.

Use of Proceeds

• Finance standby letters of credit used for either bid or performance bonds;





- Faster, better search capabilities
- SBA Direct to customize your search
- SBA Community for news and information

Some pages may change URLs on the upgraded site. Please consult www.sba.gov or your local SBA district office for assistance.

- Finance export development activities such as export marketing and promotional activities, participation in foreign trade shows, translation of product literature for foreign markets, and other activities designed to initiate or expand the applicant's export of its products/services from the U.S.;
- Provide transaction-specific financing for overseas orders;
- Provide revolving lines of credit for export purposes, the terms of which must not exceed seven years. In some instances, as a normal course of business, the borrower may use portions of revolving lines of credit for domestic purposes, but no less than 70 percent of the revolving line to be used for export related purposes;
- Provide term loans and other financing to enable small business concerns, including small business export trading companies to develop foreign markets; and
- Acquire, construct, renovate, modernize, improve or expand production facilities or equipment to be used in the U.S. in the production of goods or services to be exported from the U.S.

Ineligible Use of Proceeds

Proceeds may not be used to finance overseas operations, other than those strictly associated with the marketing and/or distribution of products/services exported from the U.S.

How to Apply

The application process is the same for the SBAExpress, except the applicant must demonstrate that loan proceeds will enable it to enter a new export market or expand an existing export market. The applicant must submit to the lender a plan that includes projected export sales for the upcoming year as well as the dollar volume of export sales for the previous year.

U.S. Export Assistance Center (USEAC)

U.S. Export Assistance Centers are a network of facilities around the U.S. staffed by SBA, the U.S. Department of Commerce and the Export-Import Bank of the U.S. to provide trade promotion and export-finance assistance for small businesses in a single location. The USEACs also work closely with other federal, state and local international trade organizations. To find the nearest USEAC, go to www.export.gov/eac.

U.S. Export Assistance Center

William Houck 1100 N. Glebe Rd., Ste. 1500 Arlington, VA 22201 202-557-4063 william.houck@sba.gov

CERTIFIED DEVELOPMENT COMPANY LOAN PROGRAM (504 LOANS)

The 504 Loan program is an economic development program that supports American small business growth and helps communities through business expansion and job creation. This SBA program provides long-term, fixed-rate, subordinate mortgage financing for acquisition and/or renovation of capital assets including land, buildings and equipment. Some refinancing is also permitted. Most for-profit small businesses are eligible for this program. The types of businesses excluded from 7(a) loans (listed previously) are also excluded from the 504 loan program.

Loans are provided through SBAapproved Certified Development Companies. CDCs work with banks and other lenders to make loans in first position on reasonable terms, helping lenders retain growing customers and provide Community Redevelopment Act credit.

The SBA 504 loan is distinguished from the SBA 7(a) loan program in these ways:

The maximum debenture, or long-term loan, is:

- \$5 million for businesses that create a certain number of jobs or improve the local economy;
- \$5 million for businesses that meet a specific public policy goal, including veterans; and
- \$5.5 million for manufacturers and energy public policy projects.

Recent additions to the program allow \$5.5 million for each project that reduces the borrower's energy consumption by at least 10 percent; and \$5.5 million for each project that generates renewable energy fuels, such as biodiesel or ethanol production. Projects eligible for up to \$5.5 million under one of these two requirements do not have to meet the job creation or retention requirement, so long as the CDC portfolio average is at least \$65,000.

- Eligible project costs are limited to long-term, fixed assets such as land and building (occupied by the borrower) and substantial machinery and equipment. Working capital is not an eligible use of proceeds.
- Most borrowers are required to make an injection (borrower contribution) of just 10 percent which allows the business to conserve valuable operating capital. A further injection of 5 percent is needed if the business is a start-up or new (less than 2 years old), and a further injection of 5 percent is also required if the primary collateral will be a single purpose building.

- Two-tiered project financing: A lender finances approximately 50 percent of the project cost and receives a first lien on the project assets (but no SBA guaranty); A CDC (backed by a 100 percent SBA-guaranteed debenture) finances up to 40 percent of the project costs secured with a junior lien. The borrower provides the balance of the project costs.
- Fixed interest rate on SBA loan. SBA guarantees the debenture 100 percent. Debentures are sold in pools monthly to private investors. This low, fixed rate is then passed on to the borrower and establishes the basis for the loan rate.
- All project-related costs can be financed, including acquisition (land and building, land and construction of building, renovations, machinery and equipment) and soft costs, such as title insurance and appraisals. Some closing costs may be financed.
- Collateral is typically a subordinate lien on the assets financed; allows other assets to be free of liens and available to secure other needed financing.
- Long-term real estate loans are up to 20-year term, heavy equipment 10- or 20-year term and are self-amortizing.

Businesses that receive 504 loans are:

- Small net worth under \$15 million, net profit after taxes under \$5 million, or meet other SBA size standards.
- · Organized for-profit.
- Most types of business retail, service, wholesale or manufacturing.

The SBA's 504 certified development companies serve their communities by financing business expansion needs. Their professional staffs work directly with borrowers to tailor a financing package that meets program guidelines and the credit capacity of the borrower's business. For information, visit www.sba.gov/504.

West Virginia Certified Development Corporation (WVCDC)

Northgate Business Park 160 Association Dr. Charleston, WV 25311-1217 304-558-3691 Steven Webb steven.j.webb@wv.gov www.wveda.org

Regional Economic Development Partnership

1310 Market St., 3rd Fl./P.O. Box 1029 Wheeling, WV 26003 304-232-7722 Don P. Rigby, Executive Director Brian Komorowski, Finance Manager kski@redp.org www.redp.org Both of the above are Statewide 503/504 CDCs.

Business Finance Group, Inc.

535 Winter Camp Tr.
Hedgesville, WV 25427
800-434-9427
Elizabeth Wilson
ewilson@businessfinancegroup.org
www.businessfinancegroup.org
WV Counties Served: Berkeley, Hampshire,
Jefferson and Morgan.

MICROLOAN PROGRAM

The Microloan program provides small loans ranging from under \$500 to \$50,000 to women, low-income, minority, veteran, and other small business owners through a network of approximately 160 intermediaries nationwide. Under this program, the SBA makes funds available to nonprofit intermediaries that, in turn, make the small loans directly to entrepreneurs, including veterans. Proceeds can be used for typical business purposes such as working capital, or the purchase of furniture, fixtures, machinery, supplies, equipment, and inventory. Microloans may not be used for the purchase of real estate. Interest rates are negotiated between the borrower and the intermediary. The maximum term for a microloan is 6 years.

The program also provides business based training and technical assistance to microborrowers and potential microborrowers to help them be successful at starting or growing their businesses. Such training and technical assistance may include general business education, assistance with business planning industry-specific training, and other types of training support. Entrepreneurs and small business owners interested in small amounts of business financing should contact one from the list below or go to www.sba.gov/micrologns. In West Virginia,

cooperating organizations are:

Morgantown Area Economic Partnership

Morgantown Enterprise Center 955 Hartman Run Rd., Ste. 200 Morgantown, WV 26505 304-296-6684 • 304-296-6689 Fax info@morgantown.org

Washington County Council on Economic Development

40 S. Main St., Lower Level Washington, PA 15301 724-225-8223 or 304-604-3560 www.washingtoncountypa.org wcced@washingtoncountypa.org Serving Brooke, Doddridge, Hancock, Harrison, Marion, Marshall, Monongalia, Ohio, Pleasants, Ritchie, Tyler, Wirt, Wetzel and Wood Counties.

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131 Perkins Ave.
Dunbar, WV 25064
304-768-8924 • 304-768-2194 Fax
patricias@kisra.org
www.kisra.org
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Venture Capital in West Virginia

The West Virginia Economic Development Authority (WVEDA) administers a program that provides for debt and equity venture capital investment. A number of firms are qualified in West Virginia to make venture capital investments. Those firms are:

Adena Ventures

Andy Zulauf 2300 MacCorkle Ave. S.E. Charleston, WV 25304 304-340-3736 zulauf@adenaventures.com www.adenaventures.com

INNOVA® Commercialization Group

1000 Technology Dr., Ste. 1000 Fairmont, WV 26554 304-366-2577 ● 304-366-2699 Fax INNOVAwv@wvhtf.org www.wvhtf.org

Mountaineer Capital LP

Patrick A. Bond KB&T Center 107 Capitol St., Ste. 300 Charleston, WV 25301 304-347-7519 pabond@mtncap.com www.mtncap.com

P A Early Stage

Scott D. Nissenbaum, Managing Director 150 Clay St. Morgantown WV 26501 304-284-5026 info@paearlystages.com

The Progress Fund

425 W. Pittsburgh St. Greenburg, PA 15601 724-216-9160 dkahley@progressfund.org www.progressfund.org

West Virginia Jobs Investment Trust Board

Richard C. Ross, Executive Director 1012 Kanawha Blvd. E., 5th Fl. Charleston, WV 25301 304-345-6200 • 304-345-6262 Fax board@wvjit.org www.wvjit.org

West Virginia Economic Development Authority

David Warner, Executive Director Capitol Complex, Bldg. 6, Rm. 504 Charleston, WV 25305-0311 304-558-3650 • 304-558-0206 Fax www.wveda.org David.A.Warner@wv.gov

Natural Capital Investment Fund

The Natural Capital Investment Fund (NCIF) provides financing to natural resource-based businesses that will advance sustainable economic development in West Virginia and the 39 designated distressed counties in particular. NCIF, a 501(c)(3), is a certified community development financial institution (CDFI).

The NCIF is a sectorally-focused fund which provides flexible financing and investments to new and expanding businesses involved in natural resource-based activities in West Virginia that are unable to obtain sufficient financing from conventional sources and that have the potential to diversify rural economies and create or retain family wage jobs.

For additional information about the NCIF, contact:

Natural Capital Investment Fund

Marten R. Jenkins, Executive Director
Joe Brouse, Business Lender
1098 Turner Rd.
Shepherdstown, WV 25443
304-876-2815 • 304-870-2205 Fax
www.wvncif.org
m.jenkins@freshwaterinstitute.org or
jbrouse@conservationfund.org

SMALL BUSINESS INVESTMENT COMPANY PROGRAM

There are a variety of alternatives to bank financing for small businesses. The Small Business Investment Company (SBIC) program fills the gap between the availability of private capital and the needs of small businesses for growth capital. Licensed and regulated by the SBA, SBICs are privately owned and managed investment funds that make capital available to qualifying U.S. small businesses at attractive rates. The funds raise private capital and can receive SBA-guaranteed leverage up to 3x private capital paid-in, with a leverage ceiling of \$150 million per SBIC and \$225 million for two or more licenses under common control. Licensed SBICs are for-profit investment firms whose incentive is to share in the success of a small business. The SBIC program provides funding for a broad range of industries. Some SBICs invest in a particular field or industry while others invest more generally. For more information, visit www.sba.gov/inv.

Mountaineer Capital, L.P.

107 Capitol St., Ste. 300 Charleston, WV 25301 304-347-7519 info@mountaineercapital.com www.mountaineercapital.com



Government Procurement Assistance Centers

Regional Contracting Assistance Centers (RCAC) offer a variety of services and programs to assist small businesses not familiar with government purchasing procedures and processes, including a bid network, computerized information exchange and research, electronic mail, technical assistance and help with obtaining and completing government contracts. For more information on the West Virginia RCAC, contact the following:

Regional Contracting Assistance Center (RCAC)

1116 Smith St., Ste. 202
Charleston, WV 25301
304-344-2546 • 304-344-2574 Fax
www.rcacwv.com
Jessica Hudson, President
lynne7@rcacwv.com
Kendra Marker, Marketing Assist. Spec.
kmarker@rcacwv.com
Sommer Straight, Marketing Asst. Spec.
sstraight@rcacwv.com

RCAC - Eastern Panhandle

Dawn Lopez, Marketing Representative 304-264-1700 dlopez@rcacwv.com

RCAC - Northern Panhandle

Dave Berkey, Marketing Assist. Spec. 304–333–6823 dberkey@frontier.net

RCAC - Southeastern WV

Donna George, Director of Marketing 304-425-9438 ext. 130 starrling@frontier.net

RCAC - Southern WV Community & Technical College

Jackie Whitley, Marketing Assist. Spec. 304-896-7440 jackiew@southern.wvnet.edu

SMALL BUSINESS INNOVATION RESEARCH PROGRAM

The Small Business Innovation Research (SBIR) program encourages small businesses to advance their technical potential from funds committed by federal agencies with large extramural research and development budgets. The SBIR program serves to fund the critical startup and development stages for a technology and encourages commercialization of the technology, product or service. In turn, this stimulates the U.S. economy.

SBIR Requirements

Small businesses must meet the following eligibility criteria to participate in the SBIR program.

- Be 51 percent owned and controlled by one or more individuals who are U.S. citizens or permanent resident aliens in the U.S. or be a for-profit business concern that is at least 51 percent owned and controlled by another for-profit business concern that is at least 51 percent owned and controlled by one or more individuals who are citizens of, or permanent resident aliens in, the U.S.
- · Be for-profit.
- Principal researcher must be employed by the small business.
- Company size cannot exceed 500 employees.

For more information on the SBIR Program visit www.sba.gov/sbir.

Participating Agencies

Each year, the following eleven federal departments and agencies are required to reserve 2.5 percent of their extramural R&D funds for award to small businesses through the SBIR program: Departments of Agriculture; Commerce; Defense; Education; Energy; Health and Human Services; Homeland Security; Transportation; Environmental Protection Agency; National Aeronautics and Space Administration; and National Science Foundation.

SMALL BUSINESS TECHNOLOGY TRANSFER PROGRAM

The Small Business Technology Transfer (STTR) program reserves a specific percentage of federal R&D funding for award to small business and non-profit research institution partners. Central to the program is expansion of the public/private sector partnership to include the joint venture opportunities for small business and the nation's premier nonprofit research institutions. Small business has long been where innovation and innovators thrive, but the risk and expense of conducting serious R&D efforts can be beyond the means of many small businesses. Non-profit research laboratories are also instrumental in developing high-tech innovations, but frequently innovation is confined to the theoretical. STTR combines the strengths of both entities by introducing entrepreneurial skills to high-tech research efforts. The technologies and products are transferred from the laboratory to the marketplace. The small business profits from the commercialization, which, in turn, stimulates the U.S. economy.

STTR Requirements

Small businesses must meet the following eligibility criteria to participate in the STTR program.

- Be 51 percent owned and controlled by one or more individuals who are U.S. citizens or permanent resident aliens in the U.S.
- · Be for-profit.
- Principal researcher need not be employed by the small business.
- Company size cannot exceed 500 employees. (No size limit for nonprofit research institution).

The nonprofit research institution partner must also meet certain eligibility criteria:

- Be located in the United States and be one of the following:
- Nonprofit college or university.
- Domestic nonprofit research organization.
- · Federally funded R&D center.

Participating Agencies

Each year the following five Federal departments and agencies are required by STTR to reserve 0.3 percent of their extramural R&D funds for award to small business/nonprofit research institution partnerships: Department of Defense; Department of Energy; Department of Health and Human Services; National Aeronautics and Space Administration; and National Science Foundation.

SURETY BOND GUARANTEE PROGRAM

The Surety Bond Guarantee program is a public-private partnership between the federal government and surety companies to provide small businesses with the bonding assistance necessary for them to compete for public and private contracting and subcontracting opportunities. The guarantee provides all incentives for sureties to bond small businesses that would otherwise be unable to obtain bonding. The program is aimed at small businesses that lack the working capital or performance track record necessary to secure bonding on a reasonable basis through regular commercial channels.

Through this program, the SBA guarantees bid, payment, performance and ancillary bonds issued by surety companies for individual contracts and subcontracts up to \$2 million. The SBA reimburses sureties between 70 and 90 percent of losses sustained if a contractor defaults on the contract.

The SBA has two program options available, the Prior Approval Program (Plan A) and the Preferred Surety Bond Program (Plan B). In the Prior Approval Program, SBA guarantees 90 percent of surety's paid losses and expenses on bonded contracts up to \$100,000, and on bonded contracts greater than \$100,000 that are awarded to socially and economically disadvantaged concerns, HUBZone contractors, and veterans, and service-disabled veteran owned small businesses. All other bonds guaranteed in the Plan A Program receive an 80 percent guarantee. Sureties must obtain SBA's prior approval for each bond guarantee issued. Under Plan B, SBA guarantees 70 percent, but sureties may issue, monitor and service bonds without SBA's prior approval.

Jennifer Meyerring

721 19th St., Ste. 213 Denver, CO 80202 303-844-2607 ext. 261 jennifer.meyerring@sba.gov

Bonding companies servicing West Virginia include:

Western Surety Company (CNA)

Pittsburgh Branch Two Chatham Center 112 Washington Pl. Pittsburgh, PA 15219 800-262-9759 www.cnasurety.com/about/territory

BB&T-Carson Insurance Services

Gregory T. Gordon, V.P.-Surety P.O. Box 6278 Charleston, WV 25362 304-346-0806 ggordon@bbandt.com www.bbandt.com

Wells Fargo Insurance Services of WV

Andrew K. Teeter, Senior V.P. P.O. Box 1551 Charleston, WV 25326 304-347-0667 andy_teeter@wellsfargois.com www.acordia.com

Wells Fargo Insurance Services of WV, Inc.

Nicholas A. Sparachane 1140 Chapline St. Wheeling, WV 26003-2922 304-232-0600 nick_sparachane@wellsfargois.com www.acordia.com

Blair Insurance Services, Inc.

Bonnie Hand 1201 Logan Blvd. Altoona, PA 16602 814-946-9486 or 814-931-1196 blairbonni@aol.com www.blair-insurance.com

The Surety Source

Steve Golia One Britton Place, Ste. 6 Voorhees, NJ 08043 856-761-0152

KOG International, Inc.

Kenneth C. Turner 1021 Hemlock Ln. Enola, PA 17025 717-732-9066

Construction Bonds, Inc.

John Hughes P.O. Box 488 Dunn Loring, VA 22027 703-205-2900

Contractor's Services, Inc.

Jim Jones 3 Talbot Ave., Ste. 202A Timonium, MD 21093 410-453-0925

SUCCESS STORY

Azimuth, Inc.

continued from page 11

subcontractor role on several government contracts. As a result of the relationship Azimuth attained the needed clearances to secure high-level government contracts.

secure high-level government contracts.

Being located in a state whose economic focus for the most part has always been on natural resources, Hartzell knew there were many challenges to overcome, especially when it came to securing financing for government contracting projects. But, in order to successfully perform on those contracts, the adequate financing/financial soundness obstacle had to be addressed. SBA first helped by providing the first of two SBA-guaranteed loans (\$250,000) in July of 1992 and the second (\$266,000) in July of 1995. That funding allowed Azimuth to purchase equipment, software and specialized tools. Hartzell is quick to point out he never missed a loan payment. When among SBA officials, he likes to jokingly state, "These guys were foolish enough to loan me half a million dollars, and the punch line is 'I paid them back!'

Guaranteed lending was only one of the SBA programs tapped into by Azimuth. They were also accepted into the SBA's 8(a) business development program in 1993, having successfully graduated in 2002. Azimuth has used the Service Disabled

Veteran-owned Small Business designation to secure numerous government contracts.

Another key component responsible for the success of Azimuth is Hartzell's strong belief in learning from established firms and teaming with other companies to successfully obtain contracts. "We help each other succeed," said Hartzell when talking about other small businesses. "Oh, we still compete against each other, but we are realistic when it comes to going after contracts. If is advantageous to partner on a multi-million dollar contract and let others 'share the wealth,' then so be it." That 'teaming' concept is evident even today as prime contractor Azimuth partnered with sixteen small businesses, most of which are West Virginia based, to secure a very significant federal award. As put by Hartzell, "We never go anywhere alone!"

With the financial boost received from the two SBA guaranteed loans and the contracting assistance gained through the certification programs, Azimuth was able to grow from the original staff of two to 103 employees with facilities in West Virginia, Virginia, North Carolina, Maryland and Florida. Hartzell was selected as West Virginia's 2010 Small Business Person of the Year



U.S. Small Business Administration Loan Programs, Page A

Information accurate as of 12/01/2011 • All SBA programs and services are provided on a nondiscriminatory basis.

7(a) Loan Program											
Program	Maximum Amount	Use of Proceeds	Maturity	Maximum Interest Rate	Structure	Who Qualifies	Benefit to Borrowers				
Applicant applies	\$5 million to any one business, including affiliates	Expansion/renovation; new construction, purchase land or buildings; purchase equipment, fixtures, lease-hold improvements; working capital; inventory, business acquisition, start-ups and refinancing under certain conditions (discuss with lender).	to repay. Generally	SBA sets a maximum rate for both variable and fixed rate loans (discuss with lender or local SBA District Office for current information).	Term loan with one payment of principal and interest (P&I) each month. Interest variable or fixed as negotiated with lender. Cannot be revolving. SBA charges a Guaranty Fee **	Must be for-profit and meet SBA size standards; show good character, credit, management, and ability to repay; must be an eligible type of business, use proceeds for eligible purpose, and demonstrate that credit is not otherwise available.	Business able to obtain financing which otherwise would not be provided due to term, collateral, equity, and/or time in business. Fixed maturity; No balloons; No prepayment penalty if maturity under 15 years. Establish or re-affirm business relationship with a lender.				
International Trade: Long term financing to help businesses engaged in exporting or adversely impacted by imports.	Same as Standard 7(a).	Acquire, renovate, modernize facilities or equipment used in making products or services to be exported plus permanent working capital and refinance debt not structured with reasonable terms.		Same as Standard 7(a).	Same as Standard 7(a). Maximum SBA guaranty amount for working capital is \$4 million.	Same as Standard 7(a) plus businesses must be engaged or preparing to engage in international trade or adversely affected by competition from imports.	Same as Standard 7(a) plus long-term financing for fixed assets used to produce products or services for export.				
Export Working Capital Program: Single transaction or Revolving Working Capital lines of credit for exporters.	Same as Standard 7(a).	Short-term, working-capital for exporters. Can be single transaction or revolving. Standby Letters of Credit for export purposes.	Generally one year, but can be up to 3 years to match a single transaction cycle.	Established by lender. No SBA established maximums.	Short term revolving line of credit based on borrowing base or export purchase orders. Monthly interest payments; principal payments based on collection of foreign receivables.	Same as Standard 7(a) plus must have been in business for at least one year and preparing to engage in or increase international trade.	Same as Standard 7(a) plus provides working capital to American Exporters to perform on export transactions and/ or finance export receivables. Ability to finance standby letters of credit for export purposes.				
CAPLines: Four different Revolving Lines of Credit, a/k/a Seasonal, Contract Builders, Working Capital	Same as Standard 7(a).	Finances: seasonal working capital needs, direct cost to perform assignable contracts, construction costs of structure for resale, or advances against existing inventory and receivables.	Up to 10 years.	Same as Standard 7(a).	Revolving line of credit with monthly interest and principal payments based on when the business receives the cash for doing the activity the loan proceeds financed.	Same as Standard 7(a) plus a business that needs the specialized proceeds this program offers.	Same as Standard 7(a) plus provides revolving working capital not otherwise available to perform on an assignable contract, to cover seasonal needs, to build or renovate personal or commercial space, and to obtain funds against existing current assets. Also structured to meet business needs.				
SBAExpress: Lender approves the loan.	\$350,000.	Same as a Standard 7(a) or may be used for a revolving working capital line of credit.	Same as Standard 7(a) for term loans, Revolving lines of credit up to 7 years.	Loans \$350,000 or less: Prime + 6.5%. Loans over \$50,000: Prime + 4.5%.	Same as Standard 7(a) except lender has more leeway to structure repayment under their own rules.	Same as Standard 7(a).	Same as Standard 7(a) plus Streamlined process; Easy-to-use line of credit and allows for a revolving feature which Standard 7(a) does not.				

^{**} The SBA charges the lender a guaranty fee based on the loan's maturity and the dollar amount which is initially guaranteed.

The lender can pass this expense to the borrower and loan proceeds can be used to reimburse the lender.

The following chart explains the Agency's guaranty fee charges

7(a) Loans, continued											
Program	Maximum Amount	Use of Proceeds	Maturity	Maximum Interest Rate	Structure	Who Qualifies	Benefit to Borrowers				
Export Express: Lender approves the loan.	\$500,000.	Same as SBA Express plus can be used for Standby Letters of Credit for Export Purposes. Debt Refinance is not allowed.	Same as SBA Express.	Same as SBA Express.	Same as SBA Express.	Same as SBA express plus loan proceeds must be used to support export development activity.	Same as SBA Express plus provides lenders with a higher percentage guaranty which can encourage them to make more loans to finance export development activities of small businesses. Standby Letters of Credit are also authorized.				
Patriot Express: Lender approves the loan.	\$500,000.	Same as Standard 7(a).	Same as Standard 7(a).	Same as Standard 7(a).	Same as SBA Express.	Same as Standard 7(a) plus must be owned & controlled by one or more of the following groups equaling at least 51% total ownership: veteran, active-duty military, reservist or National Guard member or spouse of any of these groups, or widowed spouse of service member or veteran who died during service or of service connected disability.	Same as SBA Express plus provides lenders with a higher percentage of guaranty which can encourage them to make more loans to qualified businesses.				
Community Advantage: Alternative Lenders assisting businesses located in areas with high needs.	\$250,000.	Same as Standard 7(a) except cannot be used to refinance loans made by or guaranteed by the Dept. of Agriculture or loans by SBA Micro-Lenders using their SBA intermediary loan.	Same as Standard 7(a).	Same as Standard 7(a) except allowable "Spread" is + 4% over the base rate.	Allows mission- oriented lenders focused on economic development in underserved markets to apply for 7(a) guaranty on loan they propose to make to an eligible small business.	Loan eligibility requirements are same as for Standard 7(a) loans, but the business should be located in an underserved market .	Borrowers in underserved markets get more choices on the types of lenders who can provide them financing if their financing needs an SBA guaranty and the technical assistance needs of the applicant are assessed by the lender.				
			Non 7(a	a) Loans							
504 Loans: Fixed Asset Project Financing provided from three sources.	SBA portion up \$5.0 million.	o For the acquisition of long-term fixed-assets, refinancing long term fixed asset debt under certain conditions, and working capital on a limited basis.	Either 10 or 20 year term on the SBA/ CDC portion.		Financing from 1. The CDC Certified Development Company 2. Third Party Lenders 3. Applicant	For profit businesses that do not exceed \$15.0 million in tangible net worth and do not have an average net income over \$5 million for the past 2 years.					
Micro-Loans	\$50,000 total to one small business borrower.	Furniture, fixtures, supplies, inventory, equipment, and working capital.	Shortest term possible, not to exceed 6 years.	Check with local SBA District Office for locations of locally available intermediary lenders and then check with them.	Loans through non- profit lending organizations; technical assistance also provided.	Same as 7(a) – plus loans can be made to non-profit day care businesses.	Direct loans from nonprofit intermediary lenders; Fixed-rate financing; Very small loan amounts; Technical assistance available.				
7(a) Guara Fee Refero Chart	Loans of \$150,00 \$700,00 Short Te	ize of Loan \$150,000 or less (See Note of the things, 100,000 or less) (See Note of the things, 100,000) (See Note of things,	3% 3.5° the 0.25	of guaranteed portion of guaranteed portion % of guaranteed portion guaranteed portion ov 5% of the guaranteed	on up to \$1,000,000 PLU er \$1,000,000 portion	Maturities JS 3.75% ofMaturities	that exceed 12 months that exceed 12 months				
NOTE 1: The guaranty fee on a \$100,000 loan with an 85% guaranty would be 2% of \$85,000 or \$1,700, of which the lender would retain \$425. NOTE 2: The guaranty fee on a \$2,000,000 loan with a 75% guaranty (\$1.5 million guaranteed portion) would be, 3.5% of \$1,000,000 (\$35,000) PLUS 3.75% of \$500,000 (\$18,750), for a total of \$53,750											

MEET THE SBA 100

The U.S. Small Business Administration provides small businesses with the tools and the resources they need to grow and create jobs. This includes access to capital, opportunities in government contracting, and counseling and training—otherwise known as the "Three C's" of capital, contracting, and counseling. Since its inception in 1953, the SBA has used the Three C's to help millions of businesses, from shops on Main Street to high-growth, high-impact firms.

In August, 2011, the SBA announced the SBA 100. These one hundred businesses all used SBA products to grow, and since then, each one has created at least one hundred jobs—no small feat for a small business. You can find them at www.sba.gov/100.

The SBA 100 is a cross section of the diverse array of businesses that stand to benefit from SBA products. Some of the businesses in the SBA 100 have grown to become household names. Others may not be familiar, but they are still cornerstones of their communities and drivers of job creation. There are businesses in a variety of industries, from construction, to food and beverage, to manufacturing. There are Main Street businesses—the shops and restaurants that we visit every day—as well as high-growth, high-impact firms that are transforming our economy. Each business received SBA support, in the form of capital, contracting, or counseling, before going on to create at least 100 jobs.

A few businesses in the SBA 100 worked with the SBA decades ago. For example, Columbia Sportswear used an SBA loan in 1970 to increase its production capacity. At the time, it had forty employees. Today Columbia Sportswear has over 3,000 employees and generates over \$1 billion dollars in revenue. Hard work and a little help from the SBA has made Columbia Sportswear into a global leader in outdoor apparel.

Meanwhile, one of the youngest companies in the SBA 100 is the Boathouse at Rockett's Landing in Richmond, Virginia. Owner Kevin Healy got an SBA 7(a) loan in 2009 to renovate an old power plant on the James River to open up his second restaurant. He said the process was "quick, easy and painless and done within approximately 60 days." His business has been growing steadily for the past two years, and the Boathouse at Rockett's Landing now employs over 100 people.

The SBA 100 isn't just businesses that have received SBA loans. In 1985, Qualcomm was a small company proving R&D to the federal government, but not for long. In 1989, the company received funding from the Small Business Innovation Research (SBIR) program to hire engineers and begin developing microchips. This funding gave them the freedom to innovate, explore, and transition from contract research to consumer applications. In twenty years, Qualcomm has gone from 35 people to a global workforce of 16,000 employees. The chip department initially funded by the SBIR program now makes up two-thirds of the company's revenue.

There are also businesses that have benefited from SBA's support for small business contracting. Missouri's World Wide Technology (WWT) enrolled in SBA's 8(a) Business Development program in 1992. The 8(a) program gave the company the tools it needed to compete for and win government contracts. Now, WWT has over 1,300 employees in 48 states and six countries, and its sales exceed \$68 million.

The fact is, the SBA has something to offer, no matter what kind of support you need or what kind of business you own. Whether you're just starting out, or you have been in business for decades, the SBA can help you take your business to the next level. If you own a restaurant on Main Street, you can get a loan to expand. If you own a high-growth firm, you can get the investment capital you need. If you are looking to get into government contracting, SBA can help you get started. And for every business, SBA counselors are standing by to help you along the way.

This Resource Guide is a great place to learn more. In here, you can find details on all of SBA's programs, from loans and capital, to contracting and counseling. You can also find SBA online at *www.sba.gov*. SBA recently revamped its website, making the information and resources you need much easier to find. Meanwhile, the SBA online Community, which you can find at *community.sba.gov*, puts the advice of thousands of small business owners like you at your fingertips. You can also visit *www.sba.gov/direct* to find your SBA district office or local resource partner.

Thanks for reading, and we'll see you soon.

CONTRACTING

Applying for Government Contracts



The U.S. government is the largest single purchaser of goods and services in the world, buying everything from armored tanks to paper clips. Every year, the federal government awards more than \$500 billion in contracts, and a significant share of those contracts are specifically allotted to small businesses.

The SBA works with agencies to award at least 23 percent of all prime government contracts to small businesses, with specific statutory goals for small disadvantaged businesses, businesses that are women-owned or service-disabled veteran-owned, or businesses that are located in historically underutilized business zones (HUBZone).

The agency ensures that small businesses have access to long-lasting development opportunities, which means working with small businesses to help them stay competitive, as well as encouraging federal agencies to award more contracts to small businesses. The SBA features outreach programs, matchmaking events, and online training opportunities; and helps agencies identify opportunities for small businesses.

HOW GOVERNMENT CONTRACTING WORKS Sealed bidding vs. Negotiation

There are two methods the government uses to purchase goods and services, sealed bidding and negotiation. The first method, sealed bidding, involves issuing an invitation for bid by a procuring agency. Under the sealed bidding method, a contract is usually awarded to the lowest priced bidder that can meet the quantity, quality and delivery requirements of the procurement. The second method, negotiation, involves issuing a request for proposal or request for quotation.

The business with the best proposal in terms of technical content, price and other factors generally wins the contract.

Types of Contracts

Firm fixed price contracts place the responsibility for the costs and risk of loss on the contractor. Firm fixed price contracts do not permit any adjustment on the basis of the contractor's costs during the performance of the contract. This type of contract is used in all sealed bid and some negotiated procurements.

Cost reimbursement contracts provide for the payment of allowable costs incurred by the contractor, to the extent stated in the contract. The contract establishes a ceiling price, above which a contractor may not exceed without the approval of the contracting officer. Cost reimbursement contracts are used in research contracts that have commercial applicability.

Some contracts do not fit neatly into these two categories, such as time and material contracts (prices for hourly wages are fixed but the hours are estimated) and letter contracts (authorizes a contractor to begin work on an urgent requirement).

Small Business Set-Asides

A "set-aside" for small businesses reserves an acquisition exclusively for small business participation. There are two ways in which set-asides can be determined. First, if an acquisition of goods or services has an anticipated dollar value of at least \$3,000 but not exceeding \$150,000, it is automatically reserved for small businesses. The acquisition will be set aside only if the contracting officer determines there are two or more responsible small businesses that are competitive in terms of market prices, quality and delivery. Second, if an acquisition of goods or services is more than \$150,000, and if it's likely offers will be obtained

from at least two responsible small businesses, and if awards will be made at fair market prices, the acquisition is reserved exclusively for small business. Reasonable expectations of small business competition may be evaluated using past acquisition history of an item or similar items.

There are several exceptions and unique rules for specific kinds of small businesses and industries. For R&D small business set-asides, there must be a reasonable expectation of obtaining from small businesses the best scientific and technological sources consistent with the demands of the proposed acquisition. For small business set-asides other than for construction services, any business proposing to furnish a product that it did not itself manufacture must furnish the product of a small business manufacturer unless the SBA has granted either a waiver or exception to this requirement. In industries where the SBA finds that there are no small business manufacturers, it may issue a waiver to the non-manufacturer rule. Waivers permit small businesses to provide any domestic firm's product.

Subcontracting

Subcontracting opportunities are a great resource for small businesses, especially to those not ready to bid as prime contractors. Experience gained from subcontracting with a federal prime contractor can better prepare businesses to bid for prime contracts.

Current regulations stipulate for contracts offering subcontracting opportunities over \$650,000 for goods and services, or \$1.5 million for construction, large business prime contractors must offer maximum practicable subcontracting opportunities to small businesses. Large business prime contractors must submit a subcontracting plan describing how they will successfully subcontract to small businesses.

To find subcontracting opportunities, a list of Federal prime contractors is available through SBA's Subcontracting Directory at www.sba.gov and www. gsa.gov. Research the list of prime contractors and determine which are best suited for your business. Develop a marketing strategy, and then contact the Small Business Liaison Officer listed for each prime to schedule an appointment.

What You Should Know About Your Business-

To be eligible to bid on a federal contract, you must know your business. Answer the following three questions:

1. Are you a small business?

Is your small business:

- · Organized for profit?
- · Located in the U.S.?
- Operated primarily within the U.S. or making a significant contribution to the U.S. economy through payment of taxes or use of American products, materials, or labor?
- · Independently owned and operated?
- Not dominant in the field of operation in which it is bidding for government contracts?
- A sole proprietorship, partnership, corporation, or any other legal form?

If the first six criteria apply to your business, ask yourself the second important question to find out if your business meets size standard requirements.

2. What is the size standard for your business?

Size standards are used to determine whether a business is small or "other than small." Size standards vary depending upon the industry. To determine the size standard for your business, you will need a NAICS code. Every federal agency uses these codes when considering your business. To determine your NAICS code, go to www.census.gov/eos/www/nqics/.

Some SBA programs require their own unique size standards. To find out more about these requirements and other size standard information, go to www.sba.gov/size.

3. Do you fall under a specific certification?

Under the umbrella of "small business," SBA has outlined several specific certifications that businesses may fall under. These certifications are divided into two categories: SBA-Certified and Self-Certified.

The SBA-Certified Programs were created to assist specific businesses in securing federal contracts and therefore can only be issued by SBA administrators. For the Self-Certified Programs, you can determine for yourself if your business meets the requirements by referring to the Federal Acquisition Regulations (FAR).

Just as Congress has given federal agencies a goal of procuring 23 percent of federal contracts from small businesses, so too must federal agencies meet specific contracting goals for other categories of small firms. These goals are:

- 5 percent of contracts go to Small Disadvantaged Businesses
- 5 percent go to Women-Owned Small Businesses
- 3 percent go to Service-Disabled Veteran-Owned Small Businesses
- 3 percent go to HUBZone Small

Federal agencies have a strong incentive to fulfill these contracting goals. You should apply for those SBA-Certified and Self-Certified programs for which you qualify to take advantage of contracting opportunities.

SBA CONTRACTING PROGRAMS HUBZONE

The HUBZone program helps small businesses located in distressed urban and rural communities, known as Historically Underutilized Business Zones, gain access to federal set-aside contracts and sole source contracts, as well as a price evaluation preference in full-and-open contract competitions. There is a statutory requirement that HUBZone small business concerns be awarded not less than 3 percent of the total value of all prime contract awards. The HUBZone program also establishes preference for award of federal contracts to small businesses in these areas. To qualify for the program, a business must meet the following criteria:

- It must be a small business by SBA size standards
- It must be owned and controlled at least 51 percent by U.S. citizens, or a Community Development Corporation, an agricultural cooperative, or an Indian tribe
- Its principal office must be located within an "Historically Underutilized Business Zone," which includes lands considered "Indian Country" and military facilities closed by the Base Realignment and Closure Act
- At least 35 percent of its employees must reside in a HUBZone.
 Existing businesses that choose to move to qualified areas are eligible to apply for certification. To fulfill the requirement that 35 percent of a HUBZone firm's employees reside in a HUBZone, employees must live in a primary residence at a place for at least 180 days, or as a currently registered voter, and with intent to live there indefinitely.

SBA is responsible for:

- Determining whether or not individual concerns are qualified HUBZone small business concerns:
- Maintaining a list of qualified HUBZone small business concerns for use by acquisition agencies in awarding contracts under the program;
- Adjudicating protests and appeals of eligibility to receive HUBZone contracts.

For additional information, visit **www.sba.gov/hubzone**.

8(a) BUSINESS DEVELOPMENT PROGRAM

The 8(a) Business Development program is a nine year program established to assist eligible socially and economically disadvantaged individuals develop and grow their businesses. Business development assistance includes one-to-one counseling, training workshops, and other management and technical guidance. There is a statutory requirement that small disadvantaged business concerns be awarded not less than 5 percent of the total value of all prime contract awards. All firms that become eligible for SBA's 8(a) business development assistance are also considered small disadvantaged business concerns for federal contracting. To be eligible for the 8(a) Business Development program, a business must meet the following criteria:

- It must be a small business by SBA size standards:
- It must be owned (at least 51 percent) by one or more individuals who qualify as socially and economically disadvantaged, and who are US citizens of good character;

Teaming To WinEntering its two

Entering its twenty-second year, Teaming To Win has grown from a modest beginning to a premier annual conference dedicated to providing West Virginia's small business community opportunities for business development and growth. The conference is devoted to advocating and advancing teaming relationships among businesses and organizations in order to capture federal and commercial contracts. Historically held in late May or early June, the conference location shifts annually among various locations in northern West Virginia. For information, visit Teaming to Win at

www.teamingtowin.org, call 304-285-1306, or e-mail:

info@teamingtowin.org.

- It must be controlled, managed, and operated by one or more individuals who qualify as disadvantaged, and;
- It must demonstrate potential for success (generally by being in business for at least two full years) before applying.

Socially disadvantaged individuals are those who have been subjected to racial or ethnic prejudice or cultural bias because of their identity as a member of a group without regard to their individual capabilities. The following individuals are presumed to be socially disadvantaged: Black Americans, Native Americans, Alaska Natives or Native Hawaiians, Hispanic Americans, Asian Pacific Americans, and Subcontinent Asian Americans. An individual who is not a member of one of these groups must establish individual social disadvantage by a preponderance of evidence. Economically disadvantaged individuals are socially disadvantaged individuals whose ability to compete in the free-enterprise system has been impaired due to diminished capital and credit opportunities as compared to others in the same or similar line of business who are not socially disadvantaged.

Firms owned by Alaska Native Corporations, Indian Tribes, Native Hawaiian Organizations, and Community Development Corporations can also apply to the SBA for 8(a) business development assistance.

So that approved firms can obtain training, counseling, and business development assistance, SBA designates a staff person at a local SBA District Office - geographically near the business. SBA is responsible for:

- Determining whether a business qualifies for the 8(a) Business Development program
- Determining whether a business continues to qualify, during the nineyear term.
- Approving Mentor/Protégé agreements between 8(a) firms and large businesses.

For additional information, visit www.sba.gov/8a.

West Virginia Disadvantaged Business Certification (DBE)

The West Virginia Dept. of Transportation provides DBE Certification to ensure greater participation in the Federal Aid Highway Program by socially and economically disadvantaged individuals. For eligibility information or to apply, contact the West Virginia Dept. of Transportation at:

WV Department of Transportation

Division of Highways, EEO Division Bob Cooke, DBE Program Manager State Capitol Complex, Bldg. 5, Rm. 925 Charleston, WV 25305 800-227-9147 • 304-558-4236 Fax Robert.S.Cooke@wv.gov www.transportation.wv.gov

SMALL DISADVANTAGED BUSINESS

A Small Disadvantaged Business (SDB) is defined as a small business that is at least 51 percent owned and controlled by one or more individuals who are socially and economically disadvantaged.

There is a federal government-wide goal of awarding at least 5 percent of prime contracting dollars to SDBs each year. Large prime contractors must also establish a subcontracting goal for SDBs in their Subcontracting Plans.

Firms self-certify as SDB without submitting any application to SBA; however, firms approved by SBA into the 8(a) Business Development program are automatically certified as an SDB. To self-certify, firms should update their Central Contractor Registration (CCR) profiles and their Online Representations and Certifications Application (ORCA) profiles, at www.bpn.gov/cct/ and https://orca.bpn.gov, making sure that both profiles reflect their SDB status.

SERVICE-DISABLED VETERAN-OWNED SMALL BUSINESS

The Service-Disabled Veteran-Owned Small Business (SDVOSB) program has a federal government-wide goal of awarding at least 3 percent of prime and subcontracting dollars to Service-Disabled Veteran-Owned Small Businesses each year. Large prime contractors must also establish a subcontracting goal for Veteran-Owned Small Businesses in their Subcontracting Plans. These subcontracting goals are reviewed at time of proposal by both the contracting officer and SBA prior to the award of a contract.

When a business's SDVOSB self-certification is challenged, SBA determines if the business meets the status, ownership, and control requirements. The SDVOSB Protest is administered by SBA to ensure that only businesses owned by service-disabled veterans receive contracts reserved exclusively for them.

To determine your eligibility, contact your local veterans business development officer, visit the various program websites, or contact SBA's Office of Veterans Business Development at www.sba.gov/vets.

WOMEN-OWNED SMALL BUSINESS FEDERAL CONTRACT PROGRAM

On October 7, 2010, the SBA published a final rule effective February 4, 2011, aimed at expanding federal contracting opportunities for womenowned small businesses. The Women-Owned Small Business Federal Contract program authorizes contracting officers to set aside certain federal contracts for eligible women-owned businesses and economically disadvantaged womenowned small businesses.

To be eligible, a firm must be at least 51 percent owned and controlled by one or more women. The women must be U.S. citizens. The firm must be "small" in its primary industry in accordance with SBA's size standards for that industry. To be deemed "economically disadvantaged" its owners must demonstrate economic disadvantage in accordance with the requirements set forth in the final rule. For additional information, visit www.sba.gov/wosb.



GETTING STARTED IN CONTRACTING

Once you have identified the important information regarding your business, it is time to start the process of procuring a government contract.

1. Identify your DUNS (Data Universal Numbering System) number

To register your business, obtain a DUNS number used to identify and track millions of businesses. You can obtain your free DUNS number when registering with the CCR (Central Contractor Registration) at www.ccr.gov or by contacting Dun & Bradstreet at www.dnb.com.

2. Identify your EIN (Employer Identification Number)

An EIN, otherwise known as a federal tax identification number, is generally required of all businesses. For more information, go to www.irs.gov.

3. Identify your NAICS (North American Industry Classification) codes

The NAICS codes are used to classify the industry a particular business occupies. You will need at least one NAICS code to complete your registration, but be sure to list as many as apply. You may also add or change NAICS codes at any time. To find NAICS code, visit

www.census.gov/eos/www/ngics/

4. Identify your SIC (Standard Industrial Classification) codes

The SIC codes are four-digit numbers that are used to classify the industry a particular business occupies. While NAICS codes have largely replaced SIC codes, you will still need to provide your SIC code. SIC codes can be found at www.osha.gov/pls/imis/sicsearch.html.

5. Register with the CCR (Central Contractor Registration)

The CCR is an online federal government-maintained database of companies wanting to do business with the federal government. Agencies search the database for prospective vendors. The CCR is at www.ccr.gov.

After completing registration, you will be asked to enter your small business profile information through the SBA Supplemental Page. The information will be displayed in the Dynamic Small Business Search.

Creating a profile in CCR and keeping it current ensures your firm has access to federal contracting opportunities. Entering your small business profile, including your business information and key word description, allows contracting officers, prime contractors, and buyers from state and local governments to learn about your company.

6. Use ORCA (Online Representations and Certifications Application)

Prospective contractors must complete (electronically or through submission of paperwork) representations and certifications for small business size and program status as part of the process that registers the business for federal contracting opportunities. To make this process easier for everyone involved, the government developed ORCA, where generally, businesses can complete all of the paperwork online. To begin this process, first register your firm in CCR, then go to www.orca.bpn.gov.

7. Register with the GSA Schedule

The GSA (General Services Administration) Multiple Award Schedule (aka Federal Supply Schedule) is used by GSA to establish long-term, government-wide contracts with commercial firms. Once these contracts are established, government agencies can order the supplies and services they need directly from the firms through the use of an online shopping tool. Becoming a GSA schedule contractor increases your opportunity for contracts across all levels

of government. Businesses interested in becoming GSA schedule contractors should review the information available at www.gsa.gov/schedules.

8. Make Sure Your Business is Financially Sound

This critical step is absolutely necessary to make sure that your business is financially prepared for the journey ahead. Even if you are able to obtain a government contract, you will not be receiving all of the money at once. It helps to have a clear plan of how your business will stage the benefits of the contract.

9. Search FedBizOpps for contracting opportunities

Federal Business Opportunities, or FedBizOpps, is an online service operated by the federal government that announces available business opportunities. FedBizOpps helps identify the needs of federal agencies and available contracting opportunities. To begin searching for contracting opportunities, go to www.fbo.gov.

10. Marketing Your Business

Registering your business is not enough to obtain a federal contract; you will need to market your business to attract federal agencies. Tips for good marketing are:

- Determine which federal agencies buy your product or service, and get to know them;
- Identify the contracting procedures of those agencies;
- Focus on opportunities in your niche and prioritize them.

Although not required, you may want to obtain a PSC (Product Services Code) and/or a FSC (Federal Supply Classification). These codes provide additional information about the services and products your business offers.

ADDITIONAL PROCUREMENT RESOURCES

The following federal procurement resources may also be of assistance:

- The Certificates of Competency
 program allows a small business, that
 is the apparent successful offeror,
 to appeal a contracting officer's nonresponsibility determination that it is
 unable to fulfill the requirements of
 a specific government contract. The
 SBA will conduct a detailed review
 of the firm's technical and financial
 capabilities to perform on the
 contract. If the business demonstrates
 the capability to perform, the SBA
 issues a Certificate of Competency
 to the contracting officer, requiring
 award of that contract to the small
- business
- PCRs (Procurement Center Representatives) and CMRs (Commercial Marketing Representatives): PCRs work to increase the small business share of federal procurement awards. CMRs offer many services to small businesses, including counseling on how to obtain subcontracts. To find a PCR or CMR near you, go to www.sba.gov/sba-direct.
- PTACs (Procurement Technical Assistance Centers): PTACs provide assistance to businesses that want to sell products and services to federal, state, and/or local

- government. To find a PTAC in your state, go to www.floridasbdc.com.
- Department of Defense (The DoD is the largest purchaser of goods from small businesses):
 www.gcg.osd.mil/sqdbu
- Office of Federal Procurement Policy: www.whitehouse.gov/omb/procurement
- Acquisition Forecast:
 www.acquisition.gov/comp/procurement
 _forecasts/index.html
- Federal Supply Schedule (FSS): www.gsa.gov
- GSA Center for Acquisition Excellence: www.gsa.gov/portal/ content/103487

SBA DISASTER ASSISTANCE

Knowing the Types of Assistance Available for Recovery

he Disaster Assistance
Program is SBA's largest
direct loan program, and
the only form of SBA
assistance not limited to
small businesses. SBA is responsible
for providing affordable, timely and
accessible financial assistance to
homeowners, renters, businesses of all
sizes and private, nonprofit organizations
following declared disasters. By law,
governmental units and agricultural
enterprises are ineligible.

The SBA offers two types of disaster loans—Physical and Economic Injury Disaster Loans.

Home Physical Disaster Loans up to \$200,000 are available to eligible homeowners to repair or replace to its pre-disaster condition damaged or destroyed real estate not fully covered by insurance. Renters and homeowners alike may borrow up to \$40,000 to repair or replace clothing, furniture, cars, appliances, etc., that were damaged or destroyed in the disaster.

Business Physical Disaster Loans up to \$2 million are available to qualified businesses or private, nonprofit organizations of any size to help restore or replace damaged real estate, inventory, machinery, equipment and other business assets to its pre-disaster condition.

The SBA can also lend additional funds to homeowners and businesses to help with the cost of making improvements that protect, prevent or minimize the same type of disaster damage from occurring again.

Economic Injury Disaster Loans (EIDLs) are working capital loans available to qualified small businesses, private nonprofit organizations of all sizes and small agricultural cooperatives that suffered financial losses because of the disaster, regardless of physical damage. The SBA can lend up to \$2 million to provide the necessary working capital to help small businesses pay fixed debts, payroll, accounts payable and other bills that could have been covered had the disaster not occurred. The loan is not intended to replace lost sales or profits. The combined limit for economic injury and physical damage assistance for businesses is \$2 million.

Military Reservist Economic Injury Disaster Loans (MREIDLs) are working capital loans for small businesses adversely affected when an essential employee is called up to active duty by the National Guard or Reserves. An "essential employee" is defined as an individual (whether or not the owner of the small business) whose managerial or technical skill is critical to the successfully daily operation of the business. The loan limit is \$2 million, and the funds may be used to pay necessary operating expenses as they mature until operations return to normal after the essential employee is released from active military duty. The MREIDLs cannot be used to replace lost

For all disaster loans, SBA can only approve loans to applicants having a credit history acceptable to SBA and who also show the ability to repay the loans. The loan terms are established in accordance with the borrower's repayment ability. The law gives SBA several powerful tools to make disaster loans affordable: low interest rates (around 4 percent), long terms (up to 30 years), and refinancing of prior liens (in some cases). As required by law, the interest rate for each loan is based on SBA's determination of whether the applicant has credit available elsewhere (the ability to borrow or use their own resources to recover after the disaster).

More information on all of SBA's disaster assistance programs, including information for military reservists, is available at www.sba.gov/disaster.

Disaster Preparedness

For small businesses, surviving a disaster doesn't begin with clearing the debris and returning to work.

With proper planning, surviving begins long before the disaster strikes—or before active-duty orders are received. Your planning should include insurance coverage, emergency power, protection of company records, fire safety, medical emergencies, taking care of your employees and continuity planning — how your business will continue during and after the emergency or disaster.

Starting is as easy as clicking on the disaster preparedness page of SBA's website at www.sba.gov/content/disaster-preparedness.

The page provides links to resources to help you put together your own emergency plan, preparedness tips, and fact sheets about SBA recovery assistance for homeowners, renters, businesses of all sizes and private, nonprofit organizations.

Additionally, to help small businesses with their preparedness planning, SBA has teamed up with Agility Recovery Solutions to offer business continuity strategies for entrepreneurs via their "PrepareMyBusiness" website. In addition to offering practical disaster preparedness tips, Agility is the co-host (with SBA) of a monthly disaster planning webinar for business owners. Previous webinar topics have included discussions on crisis communications. testing your recovery plan, and using social media to enhance business recovery. Visit www.preparemybusiness. org to get the schedule for future webinars, view archived webinars, and for more disaster planning tips.

As small businesses are leading America's economic recovery, many of them are investing time and money into their plans to grow and create jobs. Developing a strong disaster preparedness plan should be a critical and integral piece of those efforts. Planning for a disaster is the best way of limiting its effects.

Additional Resources

The SBA has partnered with the American Red Cross to increase awareness in the business community about the Red Cross Ready RatingTM program. Ready Rating (www.readyrating.org) is a free, self-paced, web-based membership program that helps a business measure its ability to deal with emergencies, and gives customized feedback on how to improve those efforts.

Additional information on developing an emergency plan is available at the federal government's preparedness website www.ready.gov.

The Institute for Business and Home Safety (www.disastersafety.org) has useful tips on protecting your home or business.

ADVOCACY AND OMBUDSMAN

Watching out for small business interests



OFFICE OF ADVOCACY

The SBA's Office of Advocacy, the "small business watchdog" of the government, examines the role and status of small business in the economy and independently represents the views of small business to federal agencies, Congress, the President and federal appellate courts as friends of the court. Advocacy compiles and interprets statistics on small business and is the primary entity within the federal government to disseminate small business data.

Headed by the Chief Counsel for Advocacy, the office also funds outside research of small business issues and produces numerous publications to inform policy makers about the important role of small business in the economy and the impact of government policies on small business. In addition, the office monitors federal agency compliance with the Regulatory Flexibility Act – the law that requires agencies to analyze the impact of their proposed regulations on small entities (including small businesses, small governmental jurisdictions and small

nonprofit organizations), and consider regulatory alternatives that minimize the economic burden on small entities.

Advocacy's mission is enhanced by a team of regional advocates, located in the SBA's 10 regions. They are Advocacy's direct link to small business owners, state and local government entities, and organizations that support the interests of small entities. The regional advocates help identify regulatory concerns of small business by monitoring the impact of federal and state policies at the grassroots level.

Learn more about the Office of Advocacy at www.sba.gov/advocacy.

OFFICE OF THE NATIONAL OMBUDSMAN

If excessive fines, penalties or unfair regulatory enforcement by federal agencies are problems for your small business, you have a voice in Washington, D.C. through the SBA's Office of the National Ombudsman.

The Ombudsman receives comments regarding federal regulatory enforcement from small business owners, nonprofit organizations and small government entities. Comments are forwarded to federal agencies for review, and in some cases fines may be lowered or eliminated and decisions changed in favor of the small business owners. Each year the National Ombudsman files a report with the U.S. Congress on the responsiveness of federal agencies regarding their actions of regulatory and compliance enforcement on small businesses.

To request help, send the National Ombudsman a complete Federal Agency Comment Form. You may do this by fax at 202-481-5719; online at the Ombudsman's Web page:

www.sba.gov/ombudsman; or by mail at 409 Third Street S.W., Mail Code 2120, Washington, DC 20416.

The Ombudsman also coordinates 10 Regional Regulatory Fairness Boards which meet regularly to receive comments about federal regulations affecting small businesses.

Learn more about the National Ombudsman from the Web site above or call 888-REG-FAIR.

ADDITIONAL RESOURCES

Taking care of start up logistics



ven if you are running a small home-based business, you will have to comply with many of the local, state, and federal regulations. Avoid the temptation to ignore regulatory details. Doing so may avert some red tape in the short term, but could be an obstacle as your business grows. Taking the time to research the applicable regulations is as important as knowing your market. Bear in mind that regulations vary by industry. If you're in the food-service business, for example, you will have to deal with the health department. If you use chemical solvents, you will have environmental compliances to meet. Carefully investigate the regulations that affect your industry. Being out of compliance could leave you unprotected legally, lead to expensive penalties and jeopardize your business.

BUSINESS LICENSES

There are many types of licenses, both state and local as well as professional. Depending on what you do and where you plan to operate, your business may be required to have various state and/or municipal licenses, certificates or permits.

Licenses are typically administered by a variety of state and local departments. Consult your state or local government for assistance.

West Virginia State Tax Department

P.O. Box 3784 Charleston, WV 25337-3781 304-558-3333 or 800-982-8297 www.wvtax.gov or www.business4wv.com

FICTITIOUS BUSINESS NAME

Registering your business name, after doing a search to make sure that it is not already in use, protects you from others who might want to use the same name. For more information, contact the county clerk's office in the county where your business is based. If you are a corporation, you'll need to check with the state.

West Virginia Secretary of State

Bldg. 1, Ste. 157-K 1900 Kanawha Blvd. E. Charleston, WV 25307-0770 304-558-8000 www.wvsos.com

BUSINESS INSURANCE

Like home insurance, business insurance protects your business against fire, theft and other losses. Contact your insurance agent or broker. It is prudent for any business to purchase a number of basic types of insurance. Some types of coverage are required by law, others simply make good business sense. The types of insurance listed below are among the most commonly used and are merely a starting point for evaluating the needs of your business.

Liability Insurance — Businesses may incur various forms of liability in conducting their normal activities. One of the most common types is product liability, which may be incurred when a customer suffers harm from using the business product. There are many other types of liability, which are frequently related to specific industries. Liability law is constantly changing. An analysis of your liability insurance needs by a competent professional is vital in determining an adequate and appropriate level of protection for your business.

Property – There are many different types of property insurance and levels of coverage available. It is important to determine the property you need to insure for the continuation of your business and the level of insurance you need to replace or rebuild. You must also understand the terms of the insurance, including any limitations or waivers of coverage.

Business Interruption – While property insurance may pay enough to replace damaged or destroyed equipment or buildings, how will you pay costs such as taxes, utilities and other continuing expenses during the period between when the damage occurs and when the property is replaced? Business Interruption (or "business income") insurance can provide sufficient funds to pay your fixed expenses during a period of time when your business is not operational.

"Key Man" – If you (and/or any other individual) are so critical to the operation of your business that it cannot continue in the event of your illness or death, you should consider "key man" insurance. This type of policy is frequently required by banks or government loan programs. It also can be used to provide continuity in operations during a period of ownership transition caused by the death, incapacitation or absence due to a Title 10 military activation of an owner or other "key" employee.

Automobile — It is obvious that a vehicle owned by your business should be insured for both liability and replacement purposes. What is less obvious is that you may need special insurance (called "non-owned automobile coverage") if you use your personal vehicle on company business. This policy covers the business' liability for any damage which may result for such usage.

Officer and Director – Under most state laws, officers and directors of a corporation may become personally liable for their actions on behalf of the company. This type of policy covers this liability.

Home Office – If you are establishing an office in your home, it is a good idea to contact your homeowners' insurance company to update your policy to include coverage for office equipment. This coverage is not automatically included in a standard homeowner's policy.

Worker's Compensation Insurance

According to the Workers'
Compensation Statues, Chapter 23
of the West Virginia State Code,
businesses are required to obtain
workers' compensation insurance
coverage for their employees. This
includes, "all persons, firms, associations
and corporations regularly employing
another person or persons for the
purpose of carrying on any form of
industry, service or business in this
state."

Exceptions to this requirement include: employers of employees in domestic service; employers of five or fewer full-time employees in agricultural service; casual employees (defined as three or fewer employees; employment is temporary, intermittent and sporadic and does not exceed 10 days in any calendar quarter); churches; employers engaged in organized professional sports; or, volunteer police auxiliary unit under the auspices of a county commission, municipality or other government entity; and employers of employees covered by USL&H coverage.

Failure to obtain and maintain proper workers' compensation insurance coverage will subject you to a number of consequences, including, but not limited to, the following:

- 1. Administrative fines by the Offices of the Insurance Commissioner of up to \$10,000;
- 2. Loss of immunity against civil liability (you may be sued by your employee);
- 3. Immediate revocation of business licenses and permits;
- 4. Cessation of continuing operation;
- Assumption of business and personal liability for all workers' compensation claims paid plus attorneys fees.

Since July 1, 2008, employers have been able to purchase workers' compensation insurance in a competitive market. Workers' compensation insurance is now available from multiple insurers licensed in this state to provide such coverage. For information regarding available insurers, contact the West Virginia Offices of the Insurance Commissioner at 1-888-879-9842 or by email at: customer.service@wv insurance.gov. Employers are free to competitively shop among the licensed workers' compensation insurers to obtain the most competitive rate.

The application process for workers' compensation coverage for most insurers is quite simple. You must complete an application for coverage, answering basic questions to include the location of your company(s), a description of operations, and owner/officer and rating information. This data is needed to permit the insurer to properly classify

your company and calculate the premium for the policy. The insurer will provide you a quote for the policy and place the policy in force upon receipt of the required premium.

Note: The process may vary slightly with each insurer.

West Virginia Small Business Plan

The West Virginia Small Business Plan helps make company-sponsored health insurance more affordable. Premium costs can be as much as 22 percent lower than the going market rate for comparable policies.

To qualify, a small business must have been without company-sponsored health coverage for a minimum of the past 12 consecutive months. Plus, there are four additional requirements a company must meet to be eligible for policies offered under the West Virginia Small Business Plan. For initial consideration, an uninsured small business must answer, "Yes," to each of the following questions:

- 2-50 employees?
- Employer willing to pay at least 50 percent of the cost of an individual policy?
- Business has been in operation for at least 12 consecutive months?
- 75 percent of eligible employees will sign up for the insurance?

Actual plan costs for your small business can only be determined by working through a local insurance agent to complete the application process.

For more information about the West Virginia Small Business Plan, please contact the Insurance Commission Consumer Information line at 888-879-9842 ext. 107. For assistance in locating a participating Mountain State BlueCross BlueShield agent contact: Terri Jerrome

Wheeling BCBS office: 877-886-2583 terri.jerrome@msbcbs.com www.wvsbp.org

TAXES

Taxes are an important and complex aspect of owning and operating a successful business. Your accountant, payroll person, or tax advisor may be very knowledgeable, but there are still many facets of tax law that you should know. The Internal Revenue Service is a great source for tax information. Small Business/Self-Employed Tax Center: www.irs.gov/businesses/small/index.html

When you are running a business, you don't need to be a tax expert. However, you do need some tax basics. IRS Small Business/Self-Employed Tax Center gives you the information you need to

stay tax compliant so your business can thrive.

Small Business Forms and Publications www.irs.gov/businesses/small/article/0,,id= 99200,00.html

Download multiple small business and self-employed forms and publications.

FEDERAL PAYROLL TAX (EIN NUMBERS)

An Employer Identification Number (EIN), also known as a Federal Employer Identification Number (FEIN), is used to identify a business entity. Generally, businesses need an EIN to pay federal withholding tax.

You may apply for an EIN in various ways, one of which is to apply online. www.irs.gov/businesses/small/article/0,,id=102767,00.html. This is a free service offered by the Internal Revenue Service. Call 800-829 1040 if you have questions. You must check with your state to determine if you need a state number or charter.

New Hire Reporting

State and federal law require all employers to report each new and re-hired employee within 14 days of hire to the State Directory of New Hires (West Virginia Statute 48-18-125 and the Personal Responsibility and Work Opportunity Reconciliation Act of 1996, 42 U.S.C. 653A).

What Information MUST Be Reported?

- Employer Federal Identification Number (FEIN)
- · Employer Name
- Employer Address (For wage withholding purposes)
- Employee Social Security Number (SSN)
- · Employee Name (First & Last)
- · Employee Address

Why is New Hire Reporting Important?

Employers play a pivotal role in helping our country's children receive the support they need. Those who don't receive financial support often depend on public assistance or live in poverty. By remembering to report your new hires and rehires within the required timeframe, you will help children get the support they need, when they need it. Also, if an employee who is owed child support starts receiving it because of another employer's new hire report, you will have a more focused and productive employee. New hire reporting also helps your company through reduction of benefit fraud in the employment programs you help to

fund, such as Worker's Compensation and Unemployment Insurance. So, you see... new hire reporting isn't just good for children; it's good for business too!

How do I report New Hires?

Due to its ease of use, accuracy and efficiency, the preferred method of reporting your new hires and rehires is via the website at www.wv-newhire.com.

You can also report by mailing or faxing your information on an approved new hire reporting form to:

West Virginia New Hire Reporting Center

P.O. Box 640098 Atlanta, GA 30364 877-625-4669 www.wv-newhire.com

FEDERAL SELF-EMPLOYMENT TAX

Every employee must pay Social Security and Medicare coverage. If you are self-employed, your contributions are made through the self-employment tax.

The IRS has publications, counselors and workshops available to help you sort it out. For more information, contact the IRS at 800-829-1040 or www.irs.gov.

Business Tax Information

If you plan to hire employees you are also required to obtain a Federal Employee Identification Number from the Internal Revenue Service (IRS). To obtain the registration form and reference documents, contact the IRS at 800-829-1040 or visit their website: www.irs.gov/smallbiz for complete information. For state tax information contact:

West Virginia Tax Department

Bldg. 5, Rm. 109 1900 Kanawha Blvd. E. Charleston, WV 25305 800-982-8297 or 304-558-3333 www.wvtax.qov

West Virginia State Tax Department - MyTaxes

MyTaxes gives West Virginia business taxpayers, certified public accountants and tax preparers the ability to view and make changes to their accounts, and file and pay taxes through the secure website. The 24/7 access to tax accounts and the State Tax Department makes tax compliancy easy, quick and simple.

Any business that is registered to pay taxes in the State of West Virginia is eligible to use MyTaxes. Currently the website is business tax oriented enabling business owners to quickly and easily pay and file their taxes, then get back to business. A complete list of taxes currently available can be found by visiting the MyTaxes website at: https://mytaxes.wvtax.gov.

First time users must register before accessing tax accounts. To register, businesses will need a FEIN (tax identification number), a West Virginia eight digit account number, the business legal name and an email address. Taxpayers select their User ID name and password. The authorization code for immediate access to the website will be emailed to the registrant.

For questions or additional information, contact the taxpayer services general assistance number at 304-558-3333 or 800-982-8297 or via e-mail at: taxmytaxes@wv.gov

SALES TAX EXEMPTION CERTIFICATE

If you plan to sell products, you will need a Sales Tax Exemption Certificate. It allows you to purchase inventory, or materials, which will become part of the product you sell, from suppliers without paying taxes. It requires you to charge sales tax to your customers, which you are responsible for remitting to the state. You will have to pay penalties if it is found that you should have been taxing your products and now owe back taxes to the state. For information on sales tax issues, contact your state's government.

FEDERAL INCOME TAX

Like the state income tax, the method of paying federal income taxes depends upon your legal form of business.

Sole Proprietorship: You must file IRS Federal Form Schedule C along with your personal Federal Income Tax return (Form 1040) and any other applicable forms pertaining to gains or losses in your business activity.

Partnership: You must file a Federal Partnership return (Form 1065). This is merely informational to show gross and net earnings of profit and loss. Also, each partner must report his share of partnership earnings on his individual Form 1040 based on the information from the K-1 filed with the Form 1065.

Corporation: You must file a Federal Corporation Income Tax return (Form 1120). You will also be required to report your earnings from the corporation including salary and other income such as dividends on your personal federal income tax return (Form 1040).

FEDERAL PAYROLL TAX

Federal Withholding Tax: Any business employing a person must register with the IRS and acquire an EIN and pay federal withholding tax at least quarterly. File Form SS-4 with the

IRS to obtain your number and required tax forms. Call 800-829-3676 or 800-829-1040 if you have questions.

IRS WEB PRODUCTS FOR SMALL BUSINESSES

For the most timely and up-to-date tax information, go to www.irs.gov/businesses/small/index.html.

VIRTUAL SMALL BUSINESS WORKSHOP

www.tax.gov/virtualworkshop/

The Virtual Small Business Tax Workshop is the first of a series of video products designed exclusively for small business taxpayers. This workshop helps business owners understand federal tax obligations. The Virtual Small Business Workshop is available on CD

www.irs.gov/businesses/small/article/0,,id= 101169,00.html and online

www.irsvideos.gov/virtualworkshop/ if you are unable to attend a workshop in person. Small business workshops are designed to help the small business owner understand and fulfill their federal tax responsibilities. Workshops are sponsored and presented by IRS partners who are federal tax specialists.

Workshop topics vary from a general overview of taxes to more specific topics such as recordkeeping and retirement plans. Although most are free, some workshops have fees associated with them. Fees for a workshop are charged by the sponsoring organization, not the IRS.

The IRS's Virtual Small Business
Tax Workshop is an interactive
resource to help small business owners
learn about their federal tax rights
and responsibilities. This educational
product, available online and on CD,
consists of nine stand-alone lessons
that can be selected and viewed in any
sequence. A bookmark feature makes it
possible to leave and return to a specific
point within the lesson. Users also have
access to a list of useful online references
that enhance the learning experience by
allowing them to view references and
the video lessons simultaneously.

Tax Calendar for Small Businesses and Self-Employed (Publication 1518) www.irs.gov/businesses/small/article/0,,id=176080.00.html

The Tax Calendar for Small Businesses and Self-Employed contains useful information on general business taxes, IRS and SSA customer assistance, electronic filing and paying options, retirement plans, business publications and forms, common tax filing dates, and federal legal holidays.

SOCIAL SECURITY CARDS

All employees must have a social security card. It must be signed by its owner, and you should always ask to see and personally record the social security number. Failure to do so may cause your employee to lose benefits and considerable trouble for yourself in back tracking to uncover the error.

Each payday, your employees must receive a statement from you telling them what deductions were made and how many dollars were taken out for each legal purpose. This can be presented in a variety of ways, including on the check as a detachable portion or in the form of an envelope with the items printed and spaces for dollar deductions to be filled in.

EMPLOYEE CONSIDERATIONS Taxes

If you have any employees, including officers of a corporation but not the sole proprietor or partners, you must make periodic payments towards, and/or file quarterly reports about payroll taxes and other mandatory deductions. You may contact (for information, assistance and forms.)

Social Security Administration

800-772-1213 www.ssa.gov

Federal Withholding

U.S. Internal Revenue Service 800-829-1040 www.irs.gov

Social Security's Business Services Online

The Social Security Administration now provides free electronic services online at www.socialsecurity.gov/employer/. Once registered for Business Services Online, business owners or their authorized representative can:

- file W-2s online; and
- verify Social Security Numbers through the Social Security Number Verification Service, used for all employees prior to preparing and submitting Forms W-2.

Health Insurance

Compare plans in your area at www.healthcare.gov.

Employee Insurance

If you hire employees you may be required to provide unemployment or workers' compensation insurance.

WORKPLACE DISABILITY PROGRAMS

Americans with Disabilities Act (ADA): For assistance with the ADA, call 800-669-3362 or visit www.ada.gov.

U.S. CITIZENSHIP AND IMMIGRATION SERVICES

The Federal Immigration Reform and Control Act of 1986 requires employers to verify employment eligibility of new employees. The law obligates an employer to process Employment Eligibility Verification Form I-9. The U.S. Citizenship and Immigration Services Office of Business Liaison offers a selection of information bulletins and live assistance through the Employer Hotline. For forms call 800-870-3676, for the Employer Hotline call 800-357-2099.

E-Verify: Employment Eligibility Verification

E-Verify, operated by the Department of Homeland Security in partnership with the Social Security Administration, is the best--and quickest--way for employers to determine the employment eligibility of new hires. It is a safe, simple, and secure Internet-based system that electronically verifies the Social Security number and employment eligibility information reported on Form I-9. E-Verify is voluntary in most states and there is no charge to use it.

If you are an employer or employee and would like more information about the E-Verify program, please visit www.dhs.gov/E-Verify or contact our Customer Support staff: 1-888-464-4218 Monday – Friday 8 am – 5 pm. E-mail: e-verify@dhs.gov

SAFETY & HEALTH REGULATIONS

All businesses with employees are required to comply with state and federal regulations regarding the protection of employees. The Occupational Safety and Health Administration outlines specific health and safety standards adopted by the U.S. Department of Labor. For more information, contact:

Occupational Safety & Health Administration

200 Constitution Ave. N.W. Washington, DC 20210 800-321-6742 www.osha.gov

Charleston Area Office

405 Capitol St., Ste. 407 Charleston, WV 25301-1727 304-347-5937 • 304-347-5275 Fax

West Virginia Department of Environmental Protection

601 57th St. Charleston, WV 25304 304-926-0499 ext. 1381 Terry.L.Polen@wv.gov www.dep.wv.gov

BUILDING CODES, PERMITS AND ZONING

It is important to consider zoning regulations when choosing a site for your business. You may not be permitted to conduct business out of your home or engage in industrial activity in a retail district. Contact the business license office in the city or town where the business is located.

BAR CODING

Many stores require bar coding on packaged products. Many industrial and manufacturing companies use bar coding to identify items they receive and ship. There are several companies that can assist businesses with bar-coding needs. You may want to talk with an SBDC, SCORE or WBC counselor for more information.

Federal Registration of Trademarks and Copyrights

Trademarks or service marks are words, phrases, symbols, designs or combinations thereof that identify and distinguish the source of goods. Trademarks may be registered at both the state and federal level. To register a federal trademark, contact:

U.S. Patent and Trademark Office:

P.O. Box 1450 Alexandria, VA 22313-1450 800-786-9199 www.uspto.gov/

Trademark Information Hotline 703-308-9000

STATE REGISTRATION OF A TRADEMARK

Trademarks and service marks may be registered in a state.

West Virginia Secretary of State

Bldg. 1, Ste. 157-K 1900 Kanawha Blvd. E. Charleston, WV 25305 304-558-8000 • 304-558-6900 Fax business@wvsos.com www.wvsos.com

Caution: Federally registered trademarks may conflict with and supersede state registered business and product names.

Patents

A patent is the grant of a property right to the inventor by the U.S. Patent and Trademark Office. It provides the owner with the right to exclude others from making, using, offering for sale or selling the patented item in the United States

Additional information is provided in the publications, General Information Concerning Patents and other publications distributed through the U.S. Patent and Trademark Office. For more information, contact the:

U.S. Patent and Trademark Office
800-786-9199 • www.uspto.gov

Copyrights

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U.S. Library of Congress James Madison Memorial Building Washington, DC 20559 202-707-9100 - Order Line 202-707-3000 - Information Line www.copyright.gov



BUSINESS ORGANIZATION: Choosing Your Business Structure

There are many forms of legal structure you may choose for your business. Each legal structure offers organizational options with different tax and liability issues. We suggest you research each legal structure thoroughly and consult a tax accountant and/or attorney prior to making your decision.

The most common organizational structures are sole proprietorships, general and limited partnerships, "C" and "S" corporations and limited liability companies.

If you're uncertain which business format is right for you, you should discuss options with a business counselor or attorney.

Sole Proprietorship

One person operating a business as an individual is a sole proprietorship. It's the most common form of business organization. Profits are taxed as income to the owner personally. The personal tax rate is usually lower than the corporate tax rate. The owner has complete control of the business, but faces unlimited liability for its debts. There is very little government regulation or reporting required with this business structure.

General Partnership

A partnership exists when two or more persons join together in the operation and management of a business. Partnerships are subject to relatively little regulation and are fairly easy to establish. A formal partnership agreement is recommended to address potential conflicts such as: who will be responsible for performing each task; what, if any, consultation is needed between partners before major decisions, and what happens when a partner dies. Under a general partnership each partner is liable for all debts of the business. Profits are taxed as income to the partners based on their ownership percentage.

Limited Partnership

Like a general partnership, a limited partnership is established by an agreement between two or more persons. However, there are two types of partners.

- A general partner has greater control in some aspects of the partnership.
 For example, only a general partner can decide to dissolve the partnership.
 General partners have no limits on the dividends they can receive from profit so they incur unlimited liability.
- Limited partners can only receive a share of profits based on the proportional amount on their investment, and liability is similarly limited in proportion to their investment.

"C" Corporation

A "C" corporation is a legal entity created under state law by the filing of articles of incorporation. A corporation is a separate entity having its own rights, privileges and liabilities, apart from those of the individual(s) forming the corporation. It's the most complex form of business organization and is comprised of shareholders, directors and officers. Since the corporation is a separate legal entity in its own right it can own assets, borrow money and perform business functions without directly involving the owners. Corporations are subject to more government regulation and offer the owners the advantage of limited liability, but not total protection from lawsuits.

Subchapter "S" Corporation

Subchapter "S" references a special part of the Internal Revenue Code that permits a corporation to be taxed as a partnership or sole proprietorship, with profits taxed at the individual, rather than the corporate rate. A business must meet certain requirements for Subchapter "S" status. Contact the IRS for more information.

LLCs and LLPs

The limited liability company is a relatively new business form. It combines selected corporate and partnership characteristics while still maintaining status as a legal entity distinct from its owners. As a separate entity it can acquire assets, incur liabilities and conduct business. It limits liability for the owners. The limited liability partnership is similar to the LLC, but it is for professional organizations.

Other Assistance In Your Area

BETTER BUSINESS BUREAU

Better Business Bureaus are private nonprofit organizations supported largely by membership dues paid by business and professional groups in each Bureau's service area.

How does a Better Business Bureau serve its community?

Better Business Bureaus:

- Provide reports on business firms that will be helpful to you before making a purchase.
 The BBB system responds to millions of such inquiries each year;
- Provide information about charity groups and organizations;
- Help resolve consumers' disputes with businesses through telephone conciliation, mediation and arbitration; and
- Promote ethical business standards and voluntary self-regulation of business practices.

For additional information about the BBB, contact them at:

BETTER BUSINESS BUREAU

1434 Cleveland Ave. N.W./P.O. Box 8017 Canton, OH 44711-8017 800-362-0494 or 330-454-9401 330-456-8957 Fax

or

or 910 Quarrier St.1018 Kanawha Blvd. E. #301/P.O. Box 2541 Charleston, WV 25329-2541 304-345-7502 or 866-228-1820 304-345-7511 Fax info@cantonbbb.org www.cantonbbb.org

Economic Development Agencies

(Alphabetized by City)

NEW RIVER GORGE REGIONAL DEVELOPMENT AUTHORITY

Judy R. Radford, Executive Director 116 N. Heber St., Ste. B Beckley, WV 25801 304-254-8115 • 304-254-8112 Fax nrgrda@nrgrda.org www.nrgrda.org

MORGAN COUNTY ECONOMIC DEVELOPMENT AUTHORITY

William R. Clark, Executive Director 77 Fairfax St.
Berkeley Springs, WV 25411
304-258-8546 • 304-258-7305 Fax bclark@morgancountywv.gov
www.morgancountywv.gov/eda

UPSHUR COUNTY DEVELOPMENT AUTHORITY

Stephen Foster, Executive Director 99 Edmiston Way, Ste. 102 Buckhannon, WV 26201 304-472-1757 • 304-472-4998 Fax info@upshurda.com www.upshurda.com

UPPER KANAWHA VALLEY ECONOMIC DEVELOPMENT CORPORATION

Diana Wilson, Executive Director 326 Third Ave., Ste. 307 Montgomery, WV 25136 304-981-6400 • 304-981-6401 Fax ukvedc@wvdsl.net www.ukvworks4u.com

JEFFERSON COUNTY DEVELOPMENT AUTHORITY

Thomas Bayuzik, Jr., Executive Director P.O. Box 237 Charles Town, WV 25414 304-728-3255 ◆ 304-725-3133 Fax tom@jcda.net www.jcda.net

CHARLESTON AREA ALLIANCE

Matthew Ballard, President
1116 Smith St.
Charleston, WV 25301
304-340-4253 • 304-340-4275 Fax
info@charlestonareaalliance.org
www.charlestonareaalliance.org

CHEMICAL ALLIANCE ZONE INC

Kevin DiGregorio, Executive Director 3200 Kanawha Turnpike Charleston, WV 25303 304-720-1023 • 304-720-1027 Fax kevindig@suddenlink.net www.cazwy.com

WEST VIRGINIA ECONOMIC DEVELOPMENT AUTHORITY

David A. Warner, Executive Director Greenway Bldg. Northgate Business Park 160 Association Dr. Charleston, WV 25311 304-558-3650 www.wveda.org

WEST VIRGINIA ECONOMIC DEVELOPMENT COUNCIL

Mallie Combs, Executive Director 2001 Quarrier St. Charleston, WV 25311 304-342-2123 • 304-342-4552 Fax info@wvedc.org www.wvedc.org

HARRISON COUNTY DEVELOPMENT AUTHORITY

1215 Johnson Ave. Bridgeport, WV 26330 304-326-0213 • 304-326-0215 Fax hcda@westvirginia.com www.hcdawv.com

CENTRAL APPALACHIA EMPOWERMENT ZONE OF WV

Connie Lupardus, Executive Director 135 Main St. Clay, WV 25043 304-587-2034 • 304-587-2027 Fax clupardus@caez-wv.org www.caez-wv.org

POLYMER ALLIANCE ZONE OF WV

Karen Facemyer, President One Polymer Way Davisville, WV 26142 304-428-1622 • 304-428-1667 Fax kfacemyer@pazwv.org www.pazwv.com

LITTLE KANAWHA AREA DEVELOPMENT CORPORATION

Diane Ludwig, Director
P.O. Box 508
Elizabeth, WV 26143
304-275-4231 • 304-275-4882 Fax
dludwig@littlekanawha.com
www.littlekanawha.com

RANDOLPH COUNTY DEVELOPMENT

Robbie Morris, Executive Director 10 Eleventh St. Elkins, WV 26241 304-637-0803 • 304-637-4902 Fax info@rcdawv.org www.rcdawv.org

WV HARDWOOD ALLIANCE ZONE

Ed Murriner, Wood Industry Specialist 10 Eleventh St. Elkins, WV 26241 304-636-9542 • 304-637-4902 Fax info@westvirginiahaz.com www.westvirginiahaz.com

I-79 DEVELOPMENT COUNCIL

Deana Keener, President P.O. Box 5099 Fairmont, WV 26554 304-677-9961 info@i79developmentcouncil.com www.i79developmentcouncil.com

MARION REGIONAL DEVELOPMENT CORPORATION

Sharon Shaffer, Executive Director 1000 Technology Dr., Ste. 1230 Fairmont, WV 26554 304-333-6732 • 304-333-6735 Fax director@marion.com

PENDLETON COUNTY ECONOMIC & COMMUNITY DEVELOPMENT AUTHORITY

Shawn Hershberger, Executive Director P.O. Box 602 Franklin, WV 26807 304-358-2074 • 304-358-2185 Fax eda@pendletoncounty.com www.pendletoncounty.com

GILMER COUNTY ECONOMIC DEVELOPMENT ASSOCIATION

David B. Millard, President 8 Howard St./P.O. Box 223 Glenville, WV 26351 304-462-8098 director@gceda.org www.gceda.org

TAYLOR COUNTY DEVELOPMENT AUTHORITY

Bob Gorey, Executive Director 214 W. Main St., Ste. 107 Grafton, WV 26354 304-265-3938 www.taylorcountywv.org bobgorey@yahoo.com

RITCHIE COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Bob High, Executive Director P.O. Box 177 Harrisville, WV 26362 304-643-2505 • 304-643-2502 Fax info@ritchiecountyeda.com www.ritchiecountyeda.com

HUNTINGTON AREA DEVELOPMENT COUNCIL

Marc Sprouse, President 916 5th Ave., Ste. 400 Huntington, WV 25701 304-525-1161 • 304-525-1163 Fax hadco@hadco.org www.hadco.org

ADVANTAGE VALLEY INC.

3751 Teays Valley Rd. Hurricane, WV 25526 304-760-0950 ◆ 304-760-0951 Fax info@advantagevalley.com www.advantagevalley.com

MINERAL COUNTY DEVELOPMENT AUTHORITY

Kristan Carter, Executive Director 1 Grand Central Station, Ste. 3011 Keyser, WV 26726 304-788-2233 • 304-788-2998 Fax info@wv-mcda.com www.wv-mcda.com

PRESTON COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Roberta Baylor, Executive Director 330 E. Main St., Ste. 100 Kingwood, WV 26537 304-329-2299 • 304-329-6215 Fax robertabaylor@hotmail.com www.prestonwv.com

CORRIDOR G REGIONAL DEVELOPMENT AUTHORITY

Tommy Adkins, Executive Director 300 Main St./P.O. Box 90 Logan, WV 25601 304-792-7243 tommy@corridorgda.com www.corridorgrda.com

LOGAN COUNTY DEVELOPMENT AUTHORITY

Roscoe "Rocky" Adkins, Exec. Director Logan County Airport Terminal Melville, WV 25601 304-752-4600 • 304-752-6666 Fax scb00868@wvnet.edu www.logancountywv.org

BOONE COUNTY COMMUNITY & ECONOMIC DEVELOPMENT

Larry Lodato, Director
One Ave. C Bldg., Ste. 101
Madison, WV 25130
304-369-9118 or 304-369-9127
304-369-9130 Fax
boonedevcorp@yahoo.com
www.boonecountywv.org

BERKELEY COUNTY DEVELOPMENT AUTHORITY

Stephen Christian, Executive Director 300 Foxcroft Ave., Ste. 201 Martinsburg, WV 25402 304-267-4144 • 304-267-2283 Fax info@developmentauthority.com www.developmentauthority.com

GREENBRIER VALLEY ECONOMIC DEVELOPMENT CORP.

Stephen Weir, Executive Director 804 Industrial Park Rd./P.O. Box 33 Maxwelton, WV 24957 304-497-4300 • 304-497-4330 Fax info@gvedc.com www.gvedc.com

HARDY COUNTY RURAL DEVELOPMENT

Mallie Combs-Snider, Executive Director 204 Washington St., Ste. 102/P.O. Box 209 Moorefield, WV 26836 304-530-3047 • 304-530-6695 Fax hardyrda@hardynet.com www.hardycountywv.com

MORGANTOWN AREA ECONOMIC PARTNERSHIP

Don Reinke, President 955 Hartman Run Rd., Ste. 200/P.O. Box 188 Morgantown, WV 26505 304-296-6684 ● 304-296-6689 Fax info@morgantown.org www.morgantown.org

WEST VIRGINIA UNIVERSITY

Russel Lorince, Director Economic Dev. 886 Chestnut Ridge Rd./P.O. Box 6201 Morgantown, WV 26506-6201 304-293-4806 • 304-293-7498 Fax russ.lorince@mail.wvu.edu www.wvu.edu

HANCOCK COUNTY DEVELOPMENT AUTHORITY

102 N. Court St.
New Cumberland, WV 26047
304-564-3311 ext. 223 • 304-564-4059 Fax
cgraham@hancockcountywv.org
www.hancockcountywv.org

MID-OHIO VALLEY REGIONAL COUNCIL

Jim Mylott, Executive Director 531 Market St. Parkersburg, WV 26101 800-924-7047 • 304-422-4998 Fax Jim.mylott@movrc.org www.movrc.org

THE AREA ROUNDTABLE

409 ½ Market St.
Parkersburg, WV 26101
304-422-5650 • 304-485-5219 Fax cam@arearoundtable.com
www.arearoundtable.com

TUCKER COUNTY DEVELOPMENT AUTHORITY

Lisa Sharp, Executive Director 215 First St. Parsons, WV 26287 304-478-3454 ◆ 304-478-2446 Fax Sharp595@comcast.net www.tuckercountyda.org

GRANT COUNTY DEVELOPMENT AUTHORITY

114 N. Grove St.
Petersburg, WV 26847
304-257-2168 • 304-257-5454 Fax
info@grantcounty-wv.com
www.grantcounty-wv.com

BARBOUR COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Lisa Sharp, Director 124 N. Main St. Philippi, WV 26416 304-457-1225 • 304-457-3887 Fax Sharp595@comcast.net barbourcountywveda.org

WYOMING COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Christy Laxton, Executive Director P.O. Box 1828 Pineville, WV 24874 304-732-6707 • 304-432-6963 Fax christylaxton@wyomingcounty.com www.wyomingcounty.com

MASON COUNTY DEVELOPMENT AUTHORITY

Charles Humphreys, Executive Director 305 Main St.
Point Pleasant, WV 25550
304-675-1497 • 304-675-1601 Fax mcdadm@masoncounty.org
www.masoncounty.org

MERCER COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Janet Bailey, Director 1500 W. Main St. Princeton, WV 24740 304-487-2896 • 304-487-5616 Fax info@mercercoeda.com www.mercercoeda.com

RAVENSWOOD DEVELOPMENT AUTHORITY

Earl Wolfe, President
Ravenswood City Hall, 212 Walnut St.
Ravenswood, WV 26164
304-273-2621 • 304-273-2603 Fax
earlwolfe2005@hotmail.com
www.ravenswoodwv.org/rda

JACKSON COUNTY DEVELOPMENT AUTHORITY

Mark W. Whitley, Executive Director 104 Miller Dr. Ripley, WV 25271 304-372-1151 • 304-372-1153 Fax director@jcda.org www.jcda.org

HAMPSHIRE COUNTY DEVELOPMENT AUTHORITY

Les Shoemaker, Jr., Executive Director 91 S. High St.
Romney, WV 26757
304-822-4320 • 304-822-7672 Fax hampcodo@frontiernet.net www.hampshirecountyeda.com

PUTNAM COUNTY DEVELOPMENT AUTHORITY, INC.

Gary S. Walton, Executive Director P.O. Box 167 Scott Depot, WV 25560 304-757-0318 ◆ 304-757-7748 Fax pcda@pcda.org www.pcda.org

TYLER COUNTY DEVELOPMENT AUTHORITY

J. Eric Peters, Executive Director 710 Main St./P.O. Box 58 Sistersville, WV 26175 304-652-1760 ● 304-652-1645 Fax ericpeters.tcda@frontier.com http://tylercountywv.org

ROANE COUNTY DEVELOPMENT AUTHORITY

Mark W. Whitley, President 207 Court St./P.O. Box 1 Spencer, WV 25276 304-927-5189 ◆ 304-927-5953 Fax director@roanecountyeda.org www.roanecountyeda.org

SAINT ALBANS REGIONAL DEVELOPMENT AUTHORITY

412 6th Ave./P.O. Box 675
St. Albans, WV 25177
304-727-7251 • 304-727-7251 Fax sachamber@frontier.com
www.stalbanswv.com/starda

PLEASANTS COUNTY DEVELOPMENT AUTHORITY

Larry Gainer, Executive Director 309 Second St./P.O. Box 339 St. Marys, WV 26170 304-684-1220 • 304-684-1229 Fax pcda@frontiernet.net www.pleasantscountywv.com

BROOKE-HANCOCK JEFFERSON METROPOLITAN PLANNING COMMISSION

John C. Brown, Executive Director 124 N. 4th St. Steubenville, OH 43952 740-282-3685 • 740-282-1821 Fax jbrown@bhjmpc.org www.bhjmpc.org

BRAXTON COUNTY DEVELOPMENT AUTHORITY

Terrell Ellis, Executive Director One South Pkwy./P.O. Box 486 Sutton, WV 26601 866-832-3535 ◆ 304-342-1639 Fax tbeassoc@aol.com www.braxtoncountywv.org

WAYNE COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Don Perdue, Executive Director P.O. Box 519 Wayne, WV 25570 304-272-9050 ◆ 304-272-9050 Fax wceda@suddenlinkmail.com wceda.org

WEBSTER COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Geary Weir, Director 139 Baker St. Webster Springs, WV 26288 304-847-2145 • 304-847-5198 Fax wcda@websterwv.com www.websterwv.com

BUSINESS DEVELOPMENT CORPORATION OF THE NORTHERN PANHANDLE

3174 Penn Ave., Ste. 1 Weirton, WV 26062 304-748-5041 • 304-748-0241 Fax pford@bhbdc.org www.bhbdc.com

MCDOWELL COUNTY ECONOMIC DEV.

Peni Adams, Executive Director 92 McDowell St., Ste. 100 Welch, WV 24801 304-436-3833 • 866-591-0746 Fax mcdeda@citlink.net www.mcdowelleda.com

LINCOLN ECONOMIC DEVELOPMENT AUTHORITY

Larry Stutler, Executive Director 21 Lincoln Plaza/P.O. Box 100 West Hamlin, WV 25571 304-824-3838 • 304-824-3837 Fax larry@lincolneda.com www.lincolneda.com

DODDRIDGE COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Philip McMillan, Executive Director P.O. Box 147 West Union, WV 26456 304-873-1652 info@visitdoddridgecounty.com www.visitdoddridgecounty.com

LEWIS COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Doug Parsons, Director P.O. Box 466 Weston, WV 26452 304-269-8200 • 304-269-8202 Fax info@lceda.org www.lceda.org

REGIONAL ECONOMIC DEVELOPMENT PARTNERSHIP

Don Rigby, Executive Director 1310 Market St., 3rd Fl./P.O. Box 1029 Wheeling, WV 26003 304-232-7722 • 304-232-7727 Fax drigby@redp.org www.redp.org

MINGO COUNTY REDEVELOPMENT AUTHORITY

Mike Whitt, Executive Director 1100 E. Fourth Ave./P.O. Box 298 Williamson, WV 25661 304-235-0042 • 304-235-0043 Fax whitt_mcra@frontier.com www.mcra-wv.org

Economic Development Resources

(Alphabetized by Agency)

AEP-WEST VIRGINIA ECONOMIC DEVELOPMENT

Mark E. Dempsey, VP External Affairs 707 Virginia St. Charleston, WV 25301 304-348-4120 medempsey@aep.com

DISCOVER THE REAL WEST VIRGINIA FOUNDATION

Sara Dearing, Executive Director 405 Capitol St., Ste. 512 Charleston, WV 25301 304-345-0700 ◆ 304-345-1779 Fax sdearing@drwvfoundation.org www.drwvfoundation.org

NATIONAL CONTRACT MANAGEMENT ASSOCIATION

Krista Mitchell, President 364 Patterson Dr., #289 Morgantown, WV 26505 304-333-2680 ext. 343 info@ncmawv.org www.ncmawv.org

FRONTIER WEST VIRGINIA

1500 MacCorkle Ave. S.E. Charleston, WV 25396 www.frontier.com

WEST VIRGINIA CENTER FOR ECONOMIC OPTIONS

Pam Curry, Executive Director 910 Quarrier St., Ste. 206 Charleston, WV 25301 304-345-1298 • 304-342-0641 Fax info@economicoptions.org www.centerforeconomicoptions.org

WEST VIRGINIA ROUNDTABLE

Paul E. Arbogast, President 1624 Kanawha Blvd. E. Charleston, WV 25311 304-357-0850 ◆ 304-357-0852 Fax Sb.wvrt@verizon.net www.wvbrt.org

Business Trade & Professional Associates

(Alphabetized by Agency)

ASPHALT PAVEMENT ASSOCIATION OF WV

Patrick Parsons, Executive Director 2114 Kanawha Blvd. E. Charleston, WV 25311 304-342-1166 • 304-342-7469 Fax pat@asphaltwv.com www.asphaltwv.com

ASSOCIATED BUILDERS & CONTRACTORS, INC.

Wendy McCuskey, President P.O. Box 3965 Charleston, WV 25339 304-346-8791 • 304-346-2511 Fax abc@abcwv.org www.abcwv.org

BUILDERS SUPPLY ASSOCIATION OF WV

Dale Hill, Executive Director
400 Allen Dr., Ste. 50
Charleston, WV 25302
304-342-2450 • 304-342-2511 Fax
dale@wvbsa.com
www.builderssupplywv.com

CHARLESTON PUBLIC SAFETY COUNCIL

Ruth Sayre, Executive Director 2005 Quarrier St./P.O. Box 146 Charleston, WV 25321 304-348-8143 ruthsayre@hotmail.com

CONTRACTORS ASSOCIATION OF WV

Michael Clowser, Executive Director 2114 Kanawha Blvd. E. Charleston, WV 25311 304-342-1166 • 304-342-1074 Fax cawv@cawv.org www.cawv.org

HOME BUILDERS ASSOCIATION OF WV

Beth Thomasson, Executive Director 2220 Washington St. E., Ste. 1 Charleston, WV 25362 304-342-5176 ● 304-342-5177 Fax bthomasson@hbawv.org www.hbawv.org

INDEPENDENT OIL & GAS ASSOCIATION OF WV

Charlie Burd, Executive Director 405 Capitol St., Ste. 808 Charleston, WV 25301 304-344-9867 • 304-344-5836 Fax info@iogawv.com

NATIONAL FEDERATION OF INDEPENDENT BUSINESS

Pat McCune, State Director 3501 MacCorkle Ave. S.E., #122 Charleston, WV 25304 866-560-7609 pat.mccune@nfib.org wv.nfib.com

PROFESSIONAL INDEPENDENT INSURANCE AGENTS OF WV

L. Gray Marion Jr, Executive Director 179 Summers St., Ste. 321 Charleston, WV 25324 304-342-2440 • 304-344-4492 Fax gmarion@iiawv.org www.iiawv.org

WV ALCOHOL BEVERAGE CONTROL ADMINISTRATION

Ronald Moats, Acting Commissioner 322 70th St. S.E. Charleston, WV 25304 304-558-2481 • 304-558-5163 Fax Ronald.m.moats@wv.gov www.abca.wv.gov

WV ASSOCIATION OF CONSULTING ENGINEERS

Dayton Carpenter, President 2007 Quarrier St. Charleston, WV 25311 304-345-2828 • 304-345-3214 Fax acecwv@wvengineers.com www.wvengineers.com

WV ASSOCIATION OF REALTORS

Raymond I. Joseph, CEO 2110 Kanawha Blvd. E. Charleston, WV 25311 304-342-7600 or 800-445-7600 304-334-5811 Fax www.wy.eyrealtors.com

WV AUTOMOBILE & TRUCK DEALERS ASSOCIATION

Ruth Lemmon, President
1618 Kanawha Blvd. E./P.O. Box 2028
Charleston, WV 25311
304-343-4158 • 304-343-8474 Fax
assistant@wvcar.com
www.wvcar.com

WV BANKERS ASSOCIATIONS

Joe Ellison, President & CEO 120 Washington St. Charleston, WV 25301 304-343-8838 • 304-343-9749 Fax jellison@wvbankers.org www.wvbankers.org

WV BAR ASSOCIATION

Pryce Haynes, II, Exec. Dir.
P.O. Box 2162
Huntington, WV 25722
304-522-2652 • 304-522-2795 Fax
director@wvbarassociation.org
www.wvbarassociation.org

WV BEER WHOLESALERS ASSOCIATION, INC.

James Wilson 3105 Kanthor Ln. Pt. Pleasant, WV 25550 jhwilson@suddenlink.net www.wvbeer.org

WV BROADCASTERS ASSOCIATION

Michele Crist, Executive Director 140 7th Ave. South Charleston, WV 25309-2110 304-744-2143 or 888-345-0364 304-744-1764 Fax wvba@wvba.com www.wvba.com

WV CABLE TELECOMMUNICATIONS ASSOCIATION

Mark Polen, Executive Director 117 Summers St. Charleston, WV 25301-2110 304-345-2917 • 304-342-1285 Fax mpolen@arnoldagency.com www.wycta.com

WV COAL ASSOCIATION

William B. Raney, President P.O. Box 3923 Charleston, WV 25309 304-342-4153 • 304-342-7651 Fax braney@wvcoal.com www.wvcoal.com

WV CREDIT UNION LEAGUE

Kenneth Watts, President 411 Cedar Grove Rd. Parkersburg, WV 26104 800-642-1946 • 304-485-0573 Fax kwatts@wvcul.org www.wvcul.org

WV DENTAL ASSOCIATION

Richard Stevens, Executive Director 2016 1/2 Kanawha Blvd. E. Charleston, WV 25311 304-344-5246 • 304-344-5316 Fax info@wvdental.org

WV FARM BUREAU, INC.

Bill Aiken, Field Service Representative 1 Red Rock Rd. Buckhannon, WV 26201 800-398-4630 • 304-472-6554 Fax billa@wvfarm.org www.wvfarm.org

WV FORESTRY ASSOCIATION

Dick Waybright, Executive Director P.O. Box 718 Ripley, WV 25271 888-372-9663 • 304-372-1957 Fax wvfa@wvadventures.net www.wvfa.org

WV FOUNDATION FOR INDEPENDENT COLLEGES

Rita Ray, Executive Director 900 Lee St., Ste. 910 Charleston, WV 25301 304-345-5525 • 304-345-5526 Fax ritaray@wvicu.org www.wvicu.org

WV FUNERAL DIRECTORS ASSOCIATION

Robert C. Kimes, Executive Director 815 Quarrier St., Ste. 345 Charleston, WV 25301-2616 304-345-4711 • 304-346-6416 Fax kimesrob@yahoo.com www.wvfda.org

WV HEALTH CARE ASSOCIATION

Patrick Kelly, CEO 110 Association Dr. Charleston, WV 25311 304-346-4575 • 304-342-0519 Fax info@wvhca.org www.wvhca.org

WV HOSPITAL ASSOCIATION

Lisa Green, Program Manager 100 Association Dr. Charleston, WV 25311-1571 304-344-9744 • 304-344-9745 Fax Igreen@wvha.org www.wvha.com

WV HOSPITALITY & TRAVEL ASSOCIATION

Carol Fulks, Ex. Director P.O. Box 2391 Charleston, WV 25328 304-342-6511 • 304-345-1538 Fax carol@wvhta.com www.wvhta.org

WV INSURANCE COMMISSION

1124 Smith St. Charleston, WV 25311 888-879-9842 • 304-558-3386 Fax Consumer.Service@wvinsurance.gov www.wvinsurance.gov

WV HOUSING INSTITUTE, INC.

Andy Gallagher, Executive Director 2214 Washington St. Charleston WV 25328-2182 304-346-8985 andy@wvhi.org www.wvhi.org

WV MANUFACTURERS ASSOCIATION

Karen Price, President 2001 Quarrier St. Charleston, WV 25311 304-342-2123 • 304-342-4552 Fax wvma@wvma.com www.wvma.com

WV MEDICAL EQUIPMENT SUPPLIERS ASSOCIATION

Richard Stevens, Executive Director 2016 ½ Kanawha Blvd. E. Charleston, WV 25311 304-344-5320

WV MOTOR TRUCK ASSOCIATION, INC.

Janet Vineyard, President 2506 Kanawha Blvd. E. Charleston, WV 25311 304-345-2800 ◆ 304-343-5810 Fax jan@wvmotortruck.org www.wvmotortruck.org

WV MUNICIPAL LEAGUE

Lisa Dooley, Executive Director 2020 Kanawha Blvd. E. Charleston, WV 25311 800-344-7702 • 304-342-5586 Fax wvml@wvml.org www.wvml.org

WV NURSES ASSOCIATION

Beth Baldwin, President 1007 Bigley Ave., Ste. 308 Charleston, WV 25327 800-400-1226 • 304-414-3369 Fax centraloffice@wvnurses.org www.wvnurses.org

WV OIL MARKETERS & GROCERS ASSOCIATION, INC.

Janet S. Vineyard, President 2506 Kanawha Blvd. E. Charleston, WV 25311 304-343-5500 ● 304-343-5810 Fax omega@omegawv.com www.omegawv.com

WV OPTOMETRIC ASSOCIATION

Chad D. Robinson, Ex. Director 2210 Washington St. E. Charleston, WV 25311 304-720-8262 • 304-343-4251 Fax exec@wvoa.com www.wvaop.org

WV PHARMACISTS ASSOCIATION

2016 1/2 Kanawha Blvd. E. Charleston, WV 25311-2204 304-344-5302 • 304-344-5316 Fax wvrds@aol.com www.wvpharmacy.org

WV POULTRY ASSOCIATION

Emily Funk
P.O. Box 612
Moorefield, WV 26836
304-538-2725 ◆ 304-538-2725 Fax
wvpa@hardynet.com
www.poultryegg.org

WV PRESS ASSOCIATION

Gloria Flowers, Director 3422 Pennsylvania Ave. Charleston, WV 25302 304-342-1011 or 800-235-6881 304-343-5879 or 800-526-6939 Fax wvpress@wvpress.org www.wvpress.org

WV PRIMARY CARE ASSOCIATION

Louise Reese, CEO
1219 Virginia St. E.
Charleston, WV 25301
304-346-0032 • 304-346-0033 Fax
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WV PROFESSIONAL RIVER OUTFITTERS

P.O. Box 32
Fayetteville, WV 25804
304-574-2343
wvpro@westvirginia.com
www.americasbestwhitewater.com

WV PUBLIC ACCOUNTANTS ASSOCIATION

Floyd Sayre, Jr., CAE, CMP, Exec. Director 2005 Quarrier St./P.O. Box 284 Charleston, WV 25321 304-342-4441 • 304-345-0308 Fax wvpaa@wvpaa.org www.wvpaa.org

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wvscpa@wvscpa.org
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WV STATE MEDICAL ASSOCIATION

Evan H. Jenkins, Executive Director 4307 MacCorkle S.E./P.O. Box 4106 Charleston, WV 25364 304-925-0342 • 304-925-0345 Fax evan@wvsma.com www.wvsma.com

WV TIRE DEALERS ASSOCIATION, INC.

2005 Quarrier St./P.O. Box 1335 Charleston, WV 25321 304-342-4441 • 304-345-0308 Fax

WV WHOLESALERS ASSOCIATION

John Hodges, Executive Director 2252 Miller Rd./P.O. Box 1774 Huntington, WV 25718-1774 304-529-1412 ● 304-529-3471 Fax wvhodges@charter.net

Business Research Industrial Technology Resources

(Alphabetized by Agency)

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CENTER FOR ENTREPRENEURIAL STUDIES AND DEVELOPMENT

Dr. Jack Byrd Jr., Executive Director 1062 Maple Dr. Morgantown, WV 26505 304-293-5551 • 304-293-6707 Fax info@cesd.wvu.edu www.cesd.wvu.edu

CONCURRENT ENGINEERING RESEARCH CENTER - WVU

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MARSHALL UNIVERSITY CENTER FOR BUSINESS & ECONOMIC RESEARCH

Dr. Calvin Kent, VP of Business & Economic Research 1 John Marshall Dr. Huntington, WV 25755 304-696-2313 • 304-696-6661 Fax cber@marshall.edu www.marshall.edu/cber

NATIONAL TECHNOLOGY TRANSFER CENTER

Wheeling Jesuit University 316 Washington Ave. Wheeling, WV 26003 800-678-6882 • 304-243-2523 Fax www.nttc.edu

RCBI FOR ADVANCED FLEXIBLE MANUFACTURING

Charlotte Weber, Director 1050 4th Ave. Huntington, WV 25701 800-469-7224 ◆ 304-696-6277 Fax info@rcbi.org www.rcbi.org

U.S. EXPORT ASSISTANCE CENTER

Leslie Drake, Director 1116 Smith St. Charleston, WV 25301 304-347-5123 • 304-347-5408 Fax leslie.drake@trade.gov www.buyusa.gov/westvirginia

U.S. EXPORT ASSISTANCE CENTER

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Wheeling, WV 26003
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WV DEVELOPMENT OFFICE INTERNATIONAL DIVISION

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WV HIGH TECHNOLOGY CONSORTIUM FOUNDATION

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WV WOOD TECHNOLOGY CENTER

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WEST VIRGINIA DEVELOPMENT OFFICE

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WEST VIRGINIA DEVELOPMENT OFFICE

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Rcavender@charlestoneastend.com www.
eastendmainstreet.com

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MAIN STREET FAIRMONT

Vera Sansalone, Program Manager 206 Adams St. Fairmont, WV 26554 304-366-0468 • 304-363-0480 Fax contact@mainstreetfairmont.org www.mainstreetfairmont.org

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304-329-2717 • 304-329-2717 Fax, call first
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MANNINGTON MAIN STREET, INC.

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MAIN STREET WHITE SULPHUR SPRINGS

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Local Development Districts in Appalachia West Virginia

The Appalachian Regional Commission (ARC) is a federal-state partnership that works with the people of Appalachia to create opportunities for self-sustaining economic development and improved quality of life. ARC's Online Resource Center has information and technical assistance to help you plan and develop programs for your community. www.arc.gov

REGION 1 – PLANNING AND DEVELOPMENT COUNCIL

David N. Cole, Executive Director 1439 Main St., Ste. 5 Princeton, WV 24740 304-431-7225 regionone@regiononepdc.org www.regiononepdc.org Counties: McDowell, Mercer, Monroe, Raleigh, Summers and Wyoming.

REGION 2 – PLANNING AND DEVELOPMENT COUNCIL

Michele P. Craig, Executive Director 720 Fourth Ave./P.O. Box 939 Huntington, WV 25701 304-529-3357 mcraig@ntelos.net www.region2pdc.org Counties: Cabell, Lincoln, Logan, Mason, Mingo and Wayne.

REGION 3 REGIONAL INTERGOVERNMENTAL COUNCIL

Mark Felton, Executive Director 315 D St. South Charleston, WV 25303 304-744-4258 markfelton@wvregion3.org www.wvregion3.org Counties: Boone, Clay, Kanawha and Putnam.



REGION 4 - PLANNING AND DEVELOPMENT COUNCIL

W.D. Smith, Director 885 Broad St., Ste. 100 Summersville, WV 26651 304-872-4970 wdsmith@reg4wv.org www.reg4wv.org Counties: Fayette, Greenbrier, Nicholas, Pocahontas and Webster.

REGION 5 - MID-OHIO VALLEY

Regional Council Jim Mylott, Executive Director 531 Market St. Parkersburg, WV 26101 304-422-4993 jim.mylott@movrc.org http://movrc.org Counties: Calhoun, Jackson, Pleasants, Ritchie, Roane, Tyler and Wirt.

REGION 6 - PLANNING AND DEVELOPMENT COUNCIL

34 Mountain Park Dr. White Hall, WV 26554 304-366-5693 regionvi@regionvi.com www.regionvi.com Counties: Doddridge, Harrison, Marion, Monongalia, Preston and Taylor.

REGION 7 - PLANNING AND DEVELOPMENT COUNCIL

Rosemary Wagner, Executive Director 99 Edmiston Way, Ste. 225 Buckhannon, WV 26201-2297 304-472-6564 rwagner@regionvii.com http://regionvii.com Counties: Barbour, Braxton, Gilmer, Lewis, Randolph, Tucker and Upshur.

REGION 8 - PLANNING AND **DEVELOPMENT COUNCIL**

Terry Lively, Executive Director

8 Grant County Industrial Park P.O. Box 849 Petersburg, WV 26847 304-257-2448 tlively@regioneight.org www.regioneight.org Counties: Grant, Hampshire, Hardy, Mineral and Pendleton.

REGION 9 - EASTERN PANHANDLE PLANNING AND DEVELOPMENT COUNCIL

Carol Crabtree, Executive Director 400 W. Stephen St. Martinsburg, WV 25401 304-263-1743 info@region9wv.org www.region9wv.org

Counties: Berkeley, Jefferson and Morgan.

REGION 10 - BEL-O-MAR REGIONAL COUNCIL AND INTERSTATE PLANNING COMMISSION

William C. Phipps, Executive Director P.O. Box 2086 Wheeling, WV 26003 304-242-1800 belomar@belomar.org www.belomar.org Counties: Marshall, Ohio and Wetzel, and Belmont County, Ohio

REGION 11 - BROOKE-HANCOCK **REGIONAL PLANNING & DEVELOPMENT** COUNCIL

Dr. John Brown, Executive Director P.O. Box 82 Weirton, WV 26062-0082 304-797-9666 jbrown@bhjmpc.org www.bhjmpc.org

Counties: Brooke and Hancock.

Workforce WV Comprehensive Career Centers

REGION 1

Counties served: Fayette, Greenbrier, McDowell, Mercer, Monroe, Nicholas, Pocahontas, Raleigh, Summers, Webster and Wyoming.

www.wvcommerce.org/business/ workforcewv/locations/region1offices.aspx

BECKLEY WORKFORCE WV CAREER CENTER

200 New River Town Center Beckley, WV 25801 304-256-6792

MERCER COUNTY WORKFORCE

WV Career Center 195 Davis St. Princeton, WV 24740 304-487-2248

GREENBRIER VALLEY WORKFORCE

WV Career Center 20 Red Oaks Shopping Center Ronceverte, WV 24970 304-647-7410

SUMMERSVILLE WORKFORCE

WV Career Center 830 Northside Dr., Ste. 123 Summersville, WV 26651-0673 304-872-0820

WELCH WORKFORCE

110 Park Ave., Ste. 100 Welch, WV 24801 304-436-3131

REGION 2

Counties served: Boone, Cabell, Lincoln, Logan, Mingo, Putnam, and Wayne www.wvcommerce.org/business/ workforcewy/locations/region2offices.aspx

HUNTINGTON WORKFORCE

WV Career Center 2699 Park Ave., Ste. 240 Huntington, WV 25713 304-558-5525

PUTNAM WORKFORCE WV CAREER

#19 Putnam Village Shopping Center Teays, WV 25569 304-757-7270

LOGAN WORKFORCE WV CAREER CENTER

300 Prosperity Lane Logan, WV 25601-1619 304-792-7010

Counties served: Kanawha www.wvcommerce.ora/business/ workforcewv/locations/region3offices.aspx

CHARLESTON WORKFORCE WV CAREER CENTER

1321 Plaza E./P.O. Box 1349 Charleston, WV 26325-1349 304-558-0342

REGION 4

Counties served: Calhoun, Clay, Jackson, Mason, Pleasants, Ritchie, Roane, Wirt and Wood.

www.wvcommerce.org/business/ workforcewv/locations/region4offices.aspx

PARKERSBURG WORKFORCE WV CAREER CENTER

300 Lakeview Center Parkersburg, WV 26101 304-420-4525

POINT PLEASANT WORKFORCE WV CAREER CENTER

404 Main St. Point Pleasant, WV 25550 304-675-0857

RIPLEY WORKFORCE WV CAREER CENTER

206 Stone Dr. Ripley, WV 25271 304-373-0313

Counties served: Brooke, Hancock, Marshall, Ohio, Tyler and Wetzel. www.wvcommerce.org/business/ workforcewv/locations/region5offices.aspx

NEW MARTINSVILLE WORKFORCE WV CAREER CENTER

257 N. State Route 2 New Martinsville, WV 26155 304-455-0902

WEIRTON WORKFORCE WV CAREER CENTER

100 Municipal Plaza, Ste. 300 Weirton, WV 26062 304-794-2001

WHEELING WORKFORCE WV CAREER CENTER

1275 Warwood Ave. Warwood Shopping Plaza Wheeling, WV 26003 304-238-1045

REGION 6

Counties served: Barbour, Braxton,
Doddridge, Gilmer, Harrison, Lewis, Marion,
Monongalia, Preston, Randolph, Taylor,
Tucker and Upshur.
www.wvcommerce.org/business/
workforcewv/locations/region6offices.aspx

CLARKSBURG WORKFORCE WV CAREER CENTER

16 Sterling Dr. Bridgeport WV 26630 304-627-2125

ELKINS WORKFORCE WV CAREER CENTER

1023 N. Randolph Ave. Elkins, WV 26241 304-637-0255

FAIRMONT WORKFORCE WV CAREER CENTER

Veterans Square 320 Adams St., Ste. 107 Fairmont, WV 26654 304-363-0654

MORGANTOWN WORKFORCE WV CAREER CENTER

304 Scott Ave. Morgantown, WV 26508 304-285-3120

REGION 7

Counties served: Berkeley, Grant, Hampshire, Hardy, Jefferson, Mineral, Morgan and Pendleton. www.wvcommerce.org/business/ workforcewy/locations/region7offices.aspx

MARTINSBURG WORKFORCE WV CAREER CENTER

891 Auto Parts Place, Ste. 1314 Martinsburg, WV 25403 304-267-0065

SOUTH BRANCH WORKFORCE WV CAREER CENTER

1929 S.R. 55 E./P.O. Box 350 Moorefield, WV 26836 304-538-7741

West Virginia Chambers of Commerce

(Alphabetized by Chamber)

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BECKLEY-RALEIGH COUNTY CoC

245 N. Kanawha St. Beckley, WV 25801 304-252-7328 • 304-252-7373 Fax chamber@brccc.com www.brccc.com

BERKELEY SPRINGS-MORGAN COUNTY CoC

127 Fairfax St.
Berkeley Springs, WV 25411
304-258-3738 • 304-258-8682 Fax
chamber@berkeleysprings.com
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BUCKHANNON-UPSHUR CoC

16 Kanawha St./P.O. Box 442 Buckhannon, WV 26201 304-472-1722 • 304-472-4938 Fax buckhannon@wvdsl.net www.buchamber.com

CHARLESTON AREA ALLIANCE

1116 Smith St. Charleston, WV 25301 304-340-4253 • 304-340-4275 Fax mballard@charlestonareaalliance.org www.charlestonareaalliance.org

CHESTER-NEWELL AREA CoC

449 Carolina Ave. Chester, WV 26304 304-387-2025

ELKINS-RANDOLPH COUNTY CoC

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304-636-2717 ● 304-636-8046 Fax
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FAYETTE COUNTY CoC

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FOLLANSBEE CoC

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GRANT COUNTY CoC

126 S. Main St.
Petersburg, WV 26847
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GREATER BLUEFIELD CoC

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GREATER GREENBRIER CoC

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HAMPSHIRE COUNTY CoC

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HARDY COUNTY CoC

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HARRISON COUNTY CoC

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HUNTINGTON REGIONAL CoC

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JACKSON COUNTY CoC

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JEFFERSON COUNTY CoC

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LEWIS COUNTY CoC

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MARION COUNTY CoC

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MARTINSBURG-BERKELEY COUNTY CoC

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info@movchamber.org
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MINERAL COUNTY CoC

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PLEASANTS AREA CoC

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5664 State Rt. 34 Winfield, WV 25213 304-757-6510 • 304-757-6562 Fax Chamber@putnamcounty.org www.putnamchamber.org

RICHWOOD CoC

East Main St./P.O. Box 267
Richwood, WV 26261
304-846-6790 • 304-846-6790 Fax
rwdchamber@richwoodwv.com
www.richwoodwv.com/chamber.html

RITCHIE COUNTY CoC

P.O. Box 177
Harrisville, WV 26362
304-643-2500 • 304-643-2502 Fax
ritchiechamber@zoominternet.net
www.ritchiechamber.com

ROANE COUNTY CoC

207 Court St.
Spencer, WV 25276
304-927-1780 • 304-927-5953 Fax rchamber@commission.state.wv.us www.roanechamberwv.org

SALEM AREA CoC

P.O. Box 191
Salem, WV 26426
304-782-1005 • 304-782-3303 Fax
Chamber@salemwv.com

SOUTH CHARLESTON CoC

401 D St. South Charleston, WV 25303 304-744-0051 • 304-744-1649 Fax socCoC@wvdsl.net www.southcharlestonchamber.org

ST. ALBANS AREA CoC

412 6th Ave./P.O. Box 675 St. Albans, WV 25177 304-727-7251 • 304-727-7251 Fax sachamber@frontier.net

SUMMERS COUNTY CoC

221 Temple St.
Hinton, WV 25951
304-466-5332 • 304-466-5301 Fax
info@summerscounty.net
www.visitwv.com/companies

SUMMERSVILLE AREA CoC

19 Memorial Park Rd. Summersville, WV 26651 304-872-1588 • 304-883-2588 Fax info@summersvillechamber.com www.summersvillechamber.com

TAYLOR COUNTY CoC

200 Beech St. Grafton, WV 26354 304-265-6121 • 304-265-6122 Fax chamber@taylorwv.com www.taylorwvchamber.com

TUCKER COUNTY CoC

P.O. Box 565 Davis, WV 26292 304-259-5315 • 304-259-4210 Fax www.canaanvalley.org

TUG VALLEY CoC

45 East 2nd Ave.
P.O. Box 376
Williamson, WV 25661
304-235-5240 • 304-235-4509 Fax
tvcc1@frontier.com
www.tugvalleychamber.com

WEIRTON AREA CoC

3174 Pennsylvania Ave., Ste. 1 Weirton, WV 26062 304-748-7212 • 304-748-0241 Fax info@weirtonchamber.com www.weirtonchamber.com

WELLSBURG CoC

P.O. Box 487 Wellsburg, WV 26070 304-479-2115 wellsburgchamber@gmail.com www.wellsburgchamber.com

WEST VIRGINIA STATE CoC

1624 Kanawha Bivd. E. Charleston, WV 25330 304-342-1115 • 304-342-1130 Fax forjobs@wvchamber.com www.wvchamber.com

WETZEL COUNTY CoC

201 Main St./P.O. Box 271
New Martinsville, WV 26155
304-455-3825 • 304-455-3637 Fax
chamber@wetzelcountychamber.com
www.wetzelcountychamber.com

WHEELING AREA CoC

1310 Market St., 2nd Fl. Wheeling, WV 26003 304-233-2575 ● 304-233-1320 Fax terrysterling@wheelingchamber.com Wheelingchamber.com

AWARD WINNERS

SMALL BUSINESS WEEK

Each year, the U.S. Small Business Administration recognizes successful small business entrepreneurs and champions at Small Business Week activities throughout the country. Each district office solicits nominations throughout the numerous avenues of the business community for outstanding candidates to recognize at local, regional and national levels. The West Virginia District Office solicits nominations for its Small Business Week Awards Celebration from September to November of each year.

Once the nominations are received, an independent panel comprised of small business owners, advocates, members of academia, media, and directors of economic development organizations, meets to select the West Virginia winners. These selections are then sent to the Philadelphia Regional Office for further competition with subsequent winners moving on to Washington DC for National competition. Each West Virginia award winner is honored during the West Virginia Small Business Awards Celebration held in May or June of each year.

For questions about the Small Business Week awards program, please contact Rick Haney at 304-623-7449 or richard.haney@sba.gov.

2011 SMALL BUSINESS WEEK WINNERS WEST VIRGINIA

Small Business Person of the Year

Judy K. Sheppard, President & CEO Professional Services of America, Inc Parkersburg, WV



SBA Young Entrepreneur Arthur Ebeling, President & CEO Warrior Energy, Inc. Martinsburg, WV

Financial Services Champion Melinda "Mindy" Walls, Director WVU Entrepreneurship Center Morgantown, WV



Minority Small Business Champion

Jamila Jones-Fleet, President Innovative Solutions Technology Martinsburg, WV



Veteran Champion

Walter "Wally" Howerton, III, Chapter President Elite SDVOB Network of WV Richwood, WV



Family-Owned Small Business*

Deanna O. Mason, Owner Mark F. Oliverio, Owner Oliverio Italian Style Peppers Clarksburg, WV



Entrepreneurial Success*

Harry M. Siegel, President & CEO HMS TECHNOLOGIES, INC. Martinsburg, WV



*Denotes Region III Award Winners among state winners from PA, MD, DE, VA, WV & DC

In State Lenders

(Alphabetized by City)

COMMUNITY TRUST BANK EX/PX

Rt. 1, Box 156-B Alum Creek, WV 25003 304-756-2248

BB&T PLP/EX/PX

202 State St. Athens, WV 24712 304-384-9680

FIRST COMMUNITY BANK

P.O. Box 917 Athens, WV 24712 304-384-9020

FIRST SENTRY BANK EX

P.O. Box 790 Barboursville, WV 25504 304-399-4441

FIRST STATE BANK PLP/EX/PX

660 Central Ave. Barboursville, WV 25504 304-736-5271

MINERS & MERCHANTS BANK

P.O. Box 275 Bayard, WV 26707 304-693-7675

BANK OF MOUNT HOPE

204 Pinewood Dr. Beckley, WV 25801 304-252-2265

BB&T PLP/EX/PX

3941 Robert C. Byrd Dr. Beckley, WV 25801 304-252-6335

CHASE PLP/EX/PX

500 Neville St. Beckley, WV 25801 304-256-2157

CITY NATIONAL BANK EX/PX

1 Park Ave. Beckley, WV 25801 304-255-7000

FIRST COMMUNITY BANK

111Citizens Dr. Beckley, WV 25801 304-921-2988

MCNB BANKS

85 Jerome Van Meter Dr. Beckley, WV 25801 304-252-9500

UNITED BANK EX/PX

129 Main St./P.O. Box 1269 Beckley, WV 25802 304-256-7309

FREEDOM BANK EX/PX

315 Crim Ave. Belington, WV 25260 304-823-1531

BB&T PLP/EX/PX

102 S. Washington St. Berkeley Springs, WV 25411 304-258-4596

CNB BANK EX/PX

212 S. Washington St. Berkeley Springs, WV 25411 304-258-1520

FIRST CENTURY BANK EX

500 Federal St. Bluefield, WV 24701 304-324-3221

NEW PEOPLES BANK

3996 Coal Heritage Rd. Bluefield, WV 24701 304-589-5500

BOONE COUNTY BANK

40 Lincoln Plaza Branchland, WV 25506 304-824-2611

CITY NATIONAL BANK EX/PX

1216 Johnson Ave. Bridgeport, WV 26330 304-842-1962

FIRST COMMUNITY BANK

102 Cambridge Place Bridgeport, WV 26330 304-848-2265

FREEDOM BANK EX/PX

625 W. Main St. Bridgeport, WV 26330 304-842-4424

HARRISON COUNTY BANK

1215 Johnson Ave. Bridgeport, WV 26330 304-842-0400

MVB BANK

1000 Johnson Ave. Bridgeport, WV 26330 304-848-5390

CLEAR MOUNTAIN BANK

P.O. Box 205 Bruceton Mills, WV 26525 304-379-2265

CHASE PLP/EX/PX

32 E. Main St. Buckhannon, WV 26201 304-472-8517

FIRST CENTRAL BANK

14 N. Locust St. Buckhannon, WV 26201 304-472-8828

FIRST COMMUNITY BANK

2 W. Main St. Buckhannon, WV 26201 304-472-1112

PROGRESSIVE BANK EX/PX

West Main & Locust Sts. Buckhannon, WV 26201 304-472-0052

BANK OF CHARLES TOWN EX

111 E. Washington St. Charles Town, WV 25414 304-725-8431

JEFFERSON SECURITY BANK

873 E. Washington St. Charles Town, WV 25414 304-724-1122

UNITED BANK EX/PX

106 W. Washington St. Charles Town, WV 25414 304-724-3934

BB&T PLP/EX/PX

300 Summers St. Charleston, WV 25301 304-348-7281

CHASE PLP/EX/PX

707 Virginia St. E. Charleston, WV 25324 304-348-6980

CITY NATIONAL BANK EX/PX

3601 MacCorkle Ave. S.E. Charleston, WV 25364 304-926-3323

FIRST BANK OF CHARLESTON

201 Pennsylvania Ave. Charleston, WV 25302 304-340-3000

HUNTINGTON NATIONAL BANK PLP/EX/PX

900 Lee St. Charleston, WV 25301 304-348-5058

SUMMIT COMMUNITY BANK

2402 Mountaineer Blvd. Charleston, WV 25309 304-746-6059

SUNTRUST BANK PLP/EX/PX

300 Capital St. Charleston, WV 25301 304-340-4412

UNITED BANK EX/PX

P.O. Box 393 Charleston, WV 25322 304-348-8397

WESBANCO CLP

300 Tennessee Ave. Charleston, WV 25362 304-347-4013

WV CERTIFIED DEVELOPMENT CORPORATION CDC

North Gate Business Park 160 Association Dr. Charleston, WV 25311 304-558-3691

HANCOCK SAVINGS BANK

351 Carolina Ave. Chester, WV 26034 304-387-1620

HUNTINGTON NATIONAL BANK PLP/EX/PX

253 Carolina Ave. Chester, WV 26034 304-387-3500

BB&T PLP/EX/PX

100 S. Fourth St. Clarksburg, WV 26301 304-626-1702

CHASE PLP/EX/PX

229 W. Main St. Clarksburg , WV 26301 304-624-3432

HUNTINGTON NATIONAL BANK PLP/EX/PX

230 W. Pike St. Clarksburg, WV 26301 304-623-7276

WESBANCO CLP

140 W. Main St. Clarksburg, WV 26301 304-623-4395

WEST UNION BANK

320 Emily Dr. Clarksburg, WV 26301 304-326-3911

CHASE PLP/EX/PX

2 Main St. Clendenin, WV 25045 304-548-4347

POCA VALLEY BANK EX/PX

P.O. Box 1235 Clendenin, WV 25045 304-548-7329

UNITED BANK EX/PX

P.O. Box 248 Cowen, WV 26206 304-226-5371

CITY NATIONAL BANK EX/PX

25 Gatewater Rd. Cross Lanes, WV 25313 304-769-1351

FIFTH THIRD BANK PLP/EX/PX

Cross Lanes Banking Center Cross Lanes, WV 25313 304-776-5303

BB&T PLP/EX/PX

149 Smoot Ave. Danville, WV 25053 304-369-0025

GRANT COUNTY BANK

P.O. Box 517 Davis, WV 26260 304-259-5201

KISRA MLP

131 Perkins Ave. Dunbar, WV 25064 304-768-8924

UNITED BANK EX/PX

1200 Grosscup Ave. Dunbar, WV 25064 304-766-7111

WESBANCO CLP

1101 Myers Ave. Dunbar, WV 25064 304-768-9761

CITIZENS NATIONAL BANK EX/PX

P.O. Box 1519 Elkins, WV 26241 304-636-4095

DAVIS TRUST CO.

P.O. Box 1429 Elkins, WV 26241 304-636-0991

HUNTINGTON NATIONAL BANK PI P/FX/PX

P.O. Box 1279 Elkins, WV 26241 304-636-3402

MOUNTAIN VALLEY BANK

P.O. Box 1969 Elkins, WV 26241 304-637-2265

CHASE PLP/EX/PX

P.O. Box 445 Elkview, WV 25071 304-965-7096

POCA VALLEY BANK EX/PX

P.O. Box 69 Elkview, WV 25071 304-965-7730

BB&T PLP/EX/PX

120 Fairmont Ave. Fairmont, WV 26554 304-368-3207

FIRST EXCHANGE BANK

216 Fairmont Ave. Fairmont, WV 26554 304-367-1700

HUNTINGTON NATIONAL BANK PLP/EX/PX

103 Adams St. Fairmont, WV 26555 304-367-2347

MVB BANK

301 Virginia Ave. Fairmont, WV 26555 304-367-8687

CNB BANK EX/PX

P.O. Box 644 Falling Waters, WV 25419 304-274-3475

FAYETTE COUNTY NATIONAL BANK

P.O. Box 209 Fayetteville, WV 25840 304-574-1212

WESBANCO CLP

955 Main St. Follansbee, WV 26037 304-527-1200

M&T BANK PLP/EX/PX

P.O. Box 1210 Fort Ashby, WV 26719 304-298-3092

COMMUNITY TRUST BANK EX/PX

Court St. Fort Gay, WV 25514 304-648-7200

PENDLETON COMMUNITY BANK EX/PX

P.O. Box 487 Franklin, WV 26807 304-358-2311

UNITED BANK EX/PX

P.O. Box 519 Glenville, WV 26351 304-462-5001

BB&T PLP/EX/PX

7 Harmon Center Grafton, WV 26354 304-265-3400

FIRST COMMUNITY BANK, NA

128 W. Main St. Grafton, WV 26354 304-265-1111

CALHOUN COUNTY BANK

P.O. Box 430 Grantsville, WV 26147 304-354-6116

COMMUNITY TRUST BANK EX/PX

8049 Lynn Ave. Hamlin, WV 25523 304-824-7221

HUNTINGTON NATIONAL BANK PLP/EX/PX

121 N. Court St. Harrisville, WV 26362 304-643-2901

BUSINESS FINANCE GROUP CDC

535 Winter Camp Tr. Hedgesville, WV 25427 304-754-9427

FIRST CENTURY BANK EX

P.O. Drawer 70 Hinton, WV 25951 304-466-2311

BB&T PLP/EX/PX

First St. & Sixth Ave. Huntington, WV 25701 304-528-6104

CHASE PLP/EX/PX

1000 5th Ave. Huntington, WV 25701 304-526-4210

CITY NATIONAL BANK EX/PX

1900 Third Ave. Huntington, WV 25708 304-526-6200

COMMUNITY TRUST BANK PX

952 Third Ave. Huntington, WV 25701 304-697-0272

FIFTH THIRD BANK PLP/EX/PX

999 4th Ave. Huntington, WV 25701 304-691-6609

FIRST SENTRY BANK EX

P.O. Box 2107 Huntington, WV 25721 304-522-6400

GUARANTY BANK & TRUST EX

517 Ninth St. Huntington, WV 25701 304-528-2546

HUNTINGTON NATIONAL BANK PLP/EX/PX

919 5th Ave. Huntington, WV 25701 304-526-4687

PEOPLES BANK

1126 Twentieth St. Huntington, WV 25703 304-528-2470

UNITED BANK EX/PX

2889 Third Ave. Huntington, WV 25702 304-781-2350

BB&T PLP/EX/PX

4141 St. Rt. 34 Hurricane, WV 25526 304-757-6882

FIRST STATE BANK PLP/EX/PX

1101 Hospital Dr. Hurricane, WV 25526 304-757-2250

HUNTINGTON NATIONAL BANK PLP/EX/PX

4149 St. Rt. 34 Hurricane, WV 25526 304-757-0824

PUTNAM COUNTY BANK

2767 Main St. Hurricane , WV 25526 304-562-5055

PIONEER COMMUNITY BANK

P.O. Box 368 laeger, WV 24844 304-938-5322

JEFFERSON SECURITY BANK

P.O. Box 1920 Inwood, WV 25428 304-229-6000

AMERICAN TRUST BANK

P.O. Box 878 Keyser, WV 26726 301-786-4691

BB&T PLP/EX/PX

P.O. Box 789 Keyser, WV 26726 304-788-7620

M&T BANK

67 N. Main St. Keyser, WV 26726 304-788-7961

CLEAR MOUNTAIN BANK

330 E. Main St. Kingwood, WV 26537 304-329-2265

WESBANCO CLP

203 Morgantown St. Kingwood, WV 26537 304-329-1210

HUNTINGTON NATIONAL BANK PLP/EX/PX

P.O. Box 377 Lavalette, WV 25535 304-529-6699

CITY NATIONAL BANK EX/PX

109 S. Jefferson St. Lewisburg, WV 24901 304-645-2500

FIRST CITIZENS BANK

P.O. Box 1330 Lewisburg, WV 24901 304-645-3717

FIRST NATIONAL BANK EX/PX

799 N. Jefferson St. Lewisburg, WV 24901 304-647-4232

LOGAN BANK & TRUST

P.O. Box 597 Logan, WV 25601 304-752-1192

HARRISON COUNTY BANK

P.O. Box 98 Lost Creek, WV 26385 304-745-3342

BOONE COUNTY BANK

300 State St. Madison, WV 25130 304-69-2407

FIRST EXCHANGE BANK

P.O. Box 388 Mannington, WV 26582 304-986-1700

CITY NATIONAL BANK EX/PX

P.O. Box 58 Marlinton, WV 24954 304-799-4640

FIRST CITIZENS BANK & TRUST

P.O. Box 57 Marlinton, WV 24954 304-799-4306

BANK OF CHARLES TOWN EX

9738 Tuscarora Pike Martinsburg, WV 25401 304-262-0089

BB&T PLP/EX/PX

148 Queen St. Martinsburg, WV 25402 304-264-8049

CENTRA BANK

300 Foxcroft Ave. Martinsburg, WV 25401 304-262-9841

CNB BANK EX/PX

P.O. Box 863 Martinsburg, WV 25402 304-260-4333

CITY NATIONAL BANK EX/PX

1700 W. King St. Martinsburg, WV 25402 304-264-4540

FIRST UNITED BANK & TRUST

1286 Edwin Miller Blvd. Martinsburg, WV 25401 304-263-7195

JEFFERSON SECURITY BANK

1861 Edwin Miller Blvd. Martinsburg, WV 25401 304-262-3143

MVB BANK

651 Foxcroft Ave. Martinsburg, WV 25401 304-264-4000

UNITED BANK EX/PX

24 District Way Martinsburg, WV 25402 304-267-0550

UNION BANK

103 Dodd St. Middlebourne, WV 26149 304-758-2191

FIRST UNITED NATIONAL BANK & TRUST

P.O. Box 320 Moorefield, WV 26836 304-538-2660

GRANT COUNTY BANK

P.O. Box 120 Moorefield, WV 26836 304-538-6566

PENDLETON COMMUNITY BANK EX/PX

P.O. Box 651 Moorefield, WV 26836 304-538-3622

SUMMIT COMMUNITY BANK

310 N. Main St. Moorefield, WV 26836 304-530-0539

BB&T PLP/EX/PX

496 High St. Morgantown, WV 26505 304-285-2307

CENTRA BANK

990 Elmer Prince Rd. Morgantown, WV 26505 304-581-6127

CLEAR MOUNTAIN BANK

102 Venture Dr. Morgantown, WV 26508 304-291-2265

FIRST EXCHANGE BANK

3081 University Ave. Morgantown, WV 26507 304-225-2600

FIRST UNITED BANK

1951 Hunters Way Morgantown, WV 26505 304-292-2107

HUNTINGTON NATIONAL BANK PLP/EX/PX

201 High St. Morgantown, WV 26505 304-291-7780

MORGANTOWN AREA ECONOMIC PARTNERSHIP MLP

955 Hartman Run Rd., Ste. 200 Morgantown, WV 26505 304-296-6684

PNC BANK PLP/EX/PX

1550 University Ave. Morgantown, WV 26505 304-292-2980

UNITED BANK EX/PX

1085 Van Voorhis Rd. Morgantown, WV 26505 304-285-2557

WESBANCO CLP

1350 Earl Core Rd. Morgantown, WV 26505 304-284-1645

BB&T PLP/EX/PX

414 Jefferson Avenue Moundsville, WV 26041 304-845-3047

FIRST PEOPLES BANK

P.O. Box 817 Mullens, WV 25882 304-294-7115



1ST NATIONAL COMMUNITY BANK

1200 N. Chestnut St. New Cumberland, WV 26047 304-564-4000

WESBANCO CLP

190 Main St. New Martinsville, WV 26155 304-455-1300

HUNTINGTON NATIONAL BANK PLP/EX/PX

1905 1st Ave. Nitro, WV 25143 304-755-6000

ROCK BRANCH COMMUNITY BANK FX

4650 First Ave. Nitro, WV 25143 304-755-4700

BANK OF MOUNT HOPE

835 E. Main St. Oak Hill, WV 25901 304-469-8046

FIRST CENTURY BANK EX

P.O. Box 807 Oceana, WV 24870 304-682-6221

BB&T PLP/EX/PX

329 8th St. Parkersburg, WV 26101 304-422-8965

COMMUNITY BANK OF PARKERSBURG

631 Juliana St. Parkersburg, WV 26101 304-420-5554

FIRST NEIGHBORHOOD BANK

4416 Emerson Ave. Parkersburg, WV 26104 304-485-7846

HUNTINGTON NATIONAL BANK PLP/EX/PX

429 Market St. Parkersburg, WV 26101 304-424-7502

UNITED BANK EX/PX

514 Market St. Parkersburg, WV 26101 304-424-8654

WESBANCO CLP

415 Market St. Parkersburg, WV 26102 304-480-2572

WILLIAMSTOWN NATIONAL BANK

3002 E. 17th St. Parkersburg, WV 26101 304-485-1717

BB&T PLP/EX/PX

496 High St. Parsons, WV 26505 304-285-2338

CITIZENS NATIONAL BANK EX/PX

P.O. Box 130 Parsons, WV 26287 304-478-2551

MOUNTAIN VALLEY BANK

401 1st St. Parsons, WV 26287 304-478-2461

GRANT COUNTY BANK

P.O. Box 929 Petersburg, WV 26847 304-257-4111

PENDLETON COMMUNITY BANK FX/PX

102 Virginia Ave. Petersburg, WV 26415 304-257-2122

SUMMIT COMMUNITY BANK

P.O. Box 1079
Petersburg, WV 26847
304-257-1244

BARBOUR COUNTY BANK

107 Pike St. Philippi, WV 26416 304-457-3300

FIRST CENTRAL BANK, INC.

2 S. Main St. Philippi, WV 26416 304-457-3737

FREEDOM BANK EX/PX

124 S. Main St. Philippi, WV 26416 304-457-3000

CITY NATIONAL BANK EX/PX

2212 Jackson Ave. Point Pleasant, WV 25550 304-674-1014

BB&T PLP/EX/PX

1439 Main St. Princeton, WV 24740 304-487-5900

FIRST CENTURY BANK EX

1223 Stafford Dr. Princeton, WV 24740 304-431-7615

FIRST COMMUNITY BANK

1001 Mercer St. Princeton, WV 24740 304-431-2203

MCNB BANK AND TRUST CO.

P.O. 750 Princeton, WV 24740 304-425-3300

NEW PEOPLES BANK

1221 Stafford Dr. Princeton, WV 24740 304-487-9800

CITY NATIONAL BANK EX/PX

75 W. Virginia Way Ranson, WV 25438 304-724-9177

BB&T PLP/EX/PX

One Wall St. Ravenswood, WV 26264 304-273-5062

FIRST COMMUNITY BANK

16 W. Main St. Richwood, WV 26261 304-846-2654

BB&T PLP/EX/PX

98 Academy Dr. Ripley, WV 25271 304-372-8561

CITY NATIONAL BANK EX/PX

108 N. Church St. Ripley, WV 25271 304-372-1768

UNITED BANK EX/PX

113 North St. Ripley, WV 25271 304-372-2121

BANK OF ROMNEY

95 E. Main St. Romney, WV 26757 304-822-3541

FNB BANK EX/PX

105 N. High St. Romney, WV 26757 304-822-8700

FIRST NATIONAL BANK EX/PX

P.O. Box 457 Ronceverte, WV 24970 304-647-4212

CITY NATIONAL BANK EX/PX

P.O. Box 250 Scott Depot, WV 25560 304-757-4916

JEFFERSON SECURITY BANK

P.O. Box 35 Shepherdstown, WV 25443 304–876-9044

UNITED BANK EX/PX

7867 Martinsburg Pike Shepherdstown, WV 25443 304-876-6002

POCA VALLEY BANK EX/PX

P.O. Box 13546 Sissonville, WV 25360 304-984-3277

UNION BANK

700 Wells St. Sistersville, WV 26175 304-652-3511

CITIZENS NATIONAL BANK EX/PX

P.O. Box 129 Slaty Fork, WV 26291 304-572-4095

PIONEER COMMUNITY BANK

822 Robert C. Byrd Dr. Sophia, WV 25921 304-683-9538

BB&T PLP/EX/PX

4 Riverwalk Mall South Charleston, WV 25303 304-744-2659

CHASE PLP/EX/PX

505 D St. South Charleston, WV 25303 304-744-1835

HUNTINGTON NATIONAL BANK PLP/EX/PX

156 Seventh Ave. South Charleston, WV 25303 304-348-7111

WESBANCO CLP

323 2nd Ave. South Charleston, WV 25303 304-744-1307

FIRST NEIGHBORHOOD BANK

P.O. ox 1049 Spencer, WV 25276 304-927-1750

PLEASANTS COUNTY BANK

P.O. Box 240 St Marys, WV 26170 304-684-2227

BB&T PLP/EX/PX

520 6th Ave. St. Albans, WV 25177 304-722-0350

CHASE PLP/EX/PX

603-613 MacCorkle Ave. St. Albans, WV 25177 304-722-0865

CITY NATIONAL BANK EX/PX

500 Fourth St. St. Albans, WV 25177 304-722-7565

BB&T PLP/EX/PX

811 Main St. Summersville, WV 26651 304-872-3131

COMMUNITY TRUST BANK PX

P.O. Box 400 Summersville, WV 26651 304-872-2711

CLEAR MOUNTAIN BANK

1101 E. State Ave. Terra Alta, WV 26764 304-789-2436

MINERS & MERCHANTS BANK

P.O. Box 189 Thomas, WV 26292 304-463-4155

WESBANCO CLP

410 Grand Central Ave. Vienna, WV 26105 304-422-8501

POCA VALLEY BANK EX/PX

7033 Charleston Rd. Walton, WV 25286 304-577-6611

CAPON VALLEY BANK

P.O. Box 119 Wardensville, WV 26851 304-874-3531

CHASE PLP/EX/PX

P.O. Box 278 Wayne, WV 25570 304-272-3121

CITY NATIONAL BANK EX/PX

206 Central Ave. Wayne, WV 25570 304-272-9955

UNITED BANK EX/PX

P.O. Drawer 231 Webster Springs, WV 26288 304-847-5112

HANCOCK SAVINGS BANK

375 Three Springs Dr. Weirton , WV 26062 304-723-4140

UNITED BANK EX/PX

109 Three Springs Dr. Weirton, WV 26062 304-723-2000

WESBANCO CLP

333 Penco Rd. Weirton, WV 26062 304-797-8000

MCNB BANK AND TRUST CO.

P.O. Box 549 Welch, WV 24801 304-436-4112

MAIN STREET BANK EX/PX

1010 Commerce St. Wellsburg, WV 26070 304-737-2345

PARKVALLE BANK

1015 Commerce St. Wellsburg, WV 26070 304-737-3531

CITY NATIONAL BANK EX/PX

6888 McClellan St. West Hamlin, WV 25571 304-824-7225

CORNERSTONE BANK

P.O. Box 249 West Union, WV 26456 304-873-2401

WEST UNION BANK

P.O. Box 305 West Union, WV 26456 304-326-3911

CITIZENS BANK OF WESTON

201 Main Ave. Weston, WV 26452 304-269-2862

HUNTINGTON NATIONAL BANK PLP/EX/PX

121 E. Third St. Weston, WV 26452 304-269-1161

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202 Main St. Weston, WV 26452 304-269-7600

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CHASE PLP/EX/PX

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875 National Rd. Wheeling , WV 26003 304-233-0060

REGIONAL ECONOMIC DEVELOPMENT PARTNERSHIP CDC

P.O. Box 1029 Wheeling, WV 26003 304-232-7722

UNITED BANK EX/PX

21 Twelfth St. Wheeling, WV 26003 304-234-1182

WESBANCO CLP

One Bank Plaza Wheeling, WV 26003 304-234-9514

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P.O. Box 68 Whitesville, WV 25209 304-854-1271

S U C C E S S S T O R Y

HMS Technologies, Inc. - Harry M. Siegel, President/CEO

Harry Siegel had a vision in 2003. He wanted to create a successful small business built upon the principles of duty, honor, and commitment to excellence. He wanted to parallel his military background and fundamentals. He knew the potential was there to develop his idea into a thriving enterprise. Seven years later his Service Disabled Veteran Owned Small Business, HMS TECHNOLOGIES, INC., with over 175 employees is approaching the level where it is no longer considered small under SBA standards.

Siegel's advanced IT systems integrator business reflects a 3000 percent increase over the past few years. This growth is through commercial and government contracts. What makes this SDVOSB unique is the executive staff is comprised almost entirely of veterans from the Army, Navy, and Air Force who have over \$15 billion in completed projects to date.

HMS has earned a great deal of recognition since its inception. Just this year alone the company was: certified at CMMI Level 2 for process; named by Washington Technology Fast Fifty, coming in at number 11 (was last year's number 1); ranked among INC. Magazines 500 Fastest Growing companies in America for the second year in a row; ranked #1 among the Top 50 Privately-Held Businesses in WV by DiversityBusiness.Com; and received the Nunn-Perry Award for Mentor/Protégé Excellence.

Siegel is quick to say from day one SBA and its resource partner network has been extremely supportive. "When HMS was in the early stages of growth, we needed funding to cover the payroll for our twelve employees," Siegel stated. "Our first SBA guaranteed loan through Centra Bank was approved in January of 2005 for \$200,000. That really helped jump start the growth process. Soon after, we applied for and received another SBA guaranteed loan for \$400,000 which we used for moving out of my basement into new office space."

HMS's mission statement, which is followed from the top down, states that the company strives to be the most responsive SDVOSB systems integrator in the world and recognized for the award-winning quality and value of work while living the priorities of the organization through the five C's: Country, Clients, Colleagues, Corporation, Cost-Control all of which Siegel is adamant about. What is the bottom line for Harry Siegel and HMS? "If it isn't good for the country, our clients, our colleagues, the corporation or we can't control costs, then we won't do it," says Siegel.

Recent contract awards have contributed mightily to their growth. A contract with the Department of Health and Human Services to provide COOP planning, design, and operations across the nation is in the high nine figure range. Multiple contract awards with the VA account for nearly \$15 million each year; US Patent and Trade Office contracts bring in nearly \$6 million per year; and contracts with the Recovery Accountability and Transparency Board received a \$3 million add-on to an existing \$8.5 million contract.

Another key component of HMS's success is Siegel's belief in official and unofficial mentoring programs (currently three official and 37 unofficial). The

company was selected to be the first ever small business mentor to a smaller business protégé under the

GSA's Mentor/Protégé program. As a result of the relationship, the protégé, Veteran Corps of America, another SDVOSB, recently won an award which could be worth up to \$200 million, the largest contract ever issued to a protégé under the program. When asked why he devotes so much time to mentoring, Siegel responded, "I've always been a team player from my early sports days through my military time. I've had some amazing mentors which have given me so much to build upon that I couldn't bear not to share with others. It's a wonderful feeling when you can actually make a difference in a person's life.

When applied in a business sense, Siegel states, "While your children may be your family legacy, your staff and protégées are your business legacy. Imagine what an amazing planet this would be if all successful people in all walks of life were willing and able to give back to their respective communities? I do it because it's the right thing to do."

What does Siegel attribute the rapid success of HMS to? "Planning and execution with honor, speed to market, leadership, timing and a little bit of luck," he concluded.

Siegel was selected SBA's West Virginia 2008 Small Business Person of the Year, 2006 Veteran Small Business Champion and 2011 Entrepreneurial Success.



BB&T PLP/EX/PX

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COMMUNITY TRUST BANK OF WV

P.O. Box 1300 Williamson, WV 25661 304-235-5454

FIRST NATIONAL BANK OF WILLIAMSON

P.O. Box 950 Williamson, WV 25661 304-235-5300

WILLIAMSTOWN NATIONAL BANK

P.O. Box 305 Williamstown, WV 26187 304-375-6262

CITY NATIONAL BANK EX/PX

1 Wall St. Winfield, WV 25213 304-586-2302

POCA VALLEY BANK EX/PX

P.O. Box 856 Winfield, WV 25213 304-586-2300

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(Alphabetized by State)

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SUPERIOR FINANCIAL GROUP EX/PX

165 Lennon Ln., Ste. 101 Walnut Creek, CA 94596 925-296-0500

BUSINESS LENDERS, LLC PLP

50 State House Sq., 5th Fl. Hartford, CT 06103 860-244-9202

UPS CAPITAL BUSINESS CREDIT PLP/EX

425 Day Hill Rd. Windsor, CT 06193 860-687-2600

PNC BANK, NA PLP/EX/PX

222 Delaware Ave. Wilmington, DE 29899 412-762-2021

BORREGO SPRINGS BANK, N.A. PLP/EX/PX

587 Palm Canyon Dr. Borrego Springs, CA 92004 619-668-5159

BB&T PLP/EX/PX

200 W. 2nd St. Winston Salem, NC 27101 336-733-2500

COMMUNITY TRUST BANK EX/PX

346 N. Mayo Tr. Pikeville, KY 41501 606-432-1414

WELLS FARGO BANK PLP/EX/PX

1455 W. Lake St., Ste. 306 Minneapolis, MN 55408 612-667-2710

FIRST COMMUNITY BANK

2127 Ayrsley Town Blvd., Ste. 203 Charlotte, NC 28269 704-503-7598

TD BANK PLP/EX/PX

One Royal Rd. Flemington, NJ 08822 908-237-4746

CIT SMALL BUSINESS LENDING CORPORATION PLP/PX

1 CIT Dr. Livingston, NJ 07039 973-740-5718

NEWTEK SMALL BUSINESS FINANCE PLP/EX/PX

1440 Broadway, 17th Fl. New York, NY 10018 212-356-9500

SHINHAN BANK AMERICA PLP/EX

330 Fifth Ave., 4th Fl. New York, NY 10001 646-843-7300

FIFTH THIRD BANK PLP/EX/PX

38 Fountain Square Plaza Cincinnati, OH 45263 513-534-8188

JP MORGAN CHASE PLP/EX/PX

1111 Polaris Pkwy. Columbus, OH 43240 614-248-7163

HUNTINGTON NATIONAL BANK PLP/EX/PX

7575 Huntington Park Dr. Columbus, OH 43235 614-480-1941

UNITED MIDWEST SAVINGS BANK PLP

33 N. Third St., Ste. 620 Columbus, OH 43215 614-225-9730

PEOPLES BANK

138 Putnam St. Marietta, OH 45750 740-374-6155

CITIZENS SAVINGS BANK EX/PX

201 S. 4th St. Martins Ferry, OH 43935 740-633-0445

SOVEREIGN BANK PLP/EX/PX

3 Terry Dr., Ste. 101 Newtown, PA 18940 877-768-2265

WASHINGTON COUNTY COUNCIL ON ECONOMIC DEVELOPMENT MLP

40 S. Main St., Lower Level Washington, PA 15301 724-225-8250

UNITED CENTRAL BANK PLP/EX

4555 W. Walnut St. Garland, TX 75042 800-585-3040

COMERICA BANK PLP/EX/PX

1717 Main St. Dallas, TX 75201 800-521-1190

BUSINESS FINANCE GROUP CDC

3930 Pender Dr., Ste. 300 Fairfax, VA 22030 703-352-0504

PENDLETON COMMUNITY BANK EX/PX

41 Monte Vista Dr. Harrisonburg, VA 22801 540-434-4722

COMMUNITY SOUTH BANK

51 W. Main St. Parsons, TN 38363 731-847-6316

SUNTRUST BANK PLP/EX/PX

7818 Parham Rd. Richmond, VA 23294 804-594-1080

FIRST CENTURY BANK EX

200 Peppers Ferry Rd. Wytheville, VA 24382 276-223-1115

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