



PoolSafely.gov  
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## POOL SAFELY CAMPAIGN PARTNERS

The *Pool Safely* campaign launched with the support of drowning prevention and public safety organizations. The campaign combines the efforts of a wide variety of partnering organizations, including drowning prevention, water and children's safety groups; industry leaders and the pool and spa community; and state and local entities involved in pool and spa regulation. Many of these organizations are campaign partners.

### Campaign Safety Partners

Campaign Safety Partners (CSPs) are the top tier of partners who are well-known national or international organizations with a significant stake in drowning and entrapment prevention, child and family safety, and pool and spa safety and related issues. They are highly engaged in the campaign and are featured in key elements of the campaign.

- Abbey's Hope
- American Red Cross
- Asian American Hotel Owners Association
- Association of Pool and Spa Professionals
- Colin's Hope
- Infant Swimming Resource
- National Aquatic Safety Company
- National Drowning Prevention Alliance
- National Swimming Pool Foundation
- Northeast Spa & Pool Association
- Safe Kids USA
- United States Swim School Association
- USA Swimming Foundation/Make A Splash Initiative
- West Bend Mutual Insurance Company
- World Waterpark Association
- The Y

### Campaign Safety Leaders

Campaign Safety Leaders (CSLs) are important partners due to their ability to reach the public in communities around the country. CSLs have the opportunity to become involved in many aspects of the campaign, including participation in events and campaign promotion, online engagement and distribution of campaign materials.

- American Camp Association
- American Title Service Agency
- Boy Scouts of America
- CEF Foundation
- Design Pool & Spa, Ltd.
- Crexel Heights Fire District
- Drowning Prevention Coalition of Arizona
- Drowning Prevention Coalition of Palm Beach County
- Drowning Prevention Foundation
- Farmington YMCA
- Fin 2 Swim
- Florida Swimming Pool Association
- Foss Swim School
- Guardian Pool Fence Systems
- Katelyn Foundation
- Lakeland Hills YMCA
- Life Saver Pool Fence Systems
- Lifesaving Resources
- Life Saver Systems, Inc.
- Maryland-National Capital Park and Planning Commission, Department of Parks and Recreation
- Mesa Fire Department
- Monroe Carell Jr. Children's Hospital at Vanderbilt
- New Water Solutions, Inc.
- Nicholas J. Norman Memorial Fund
- North Penn Y (Indian Valley Branch)
- Phoenix Children's Hospital
- Phoenix Fire Department
- Safe Kids Greater Naugatuck
- Safe Kids Gwinnett
- Safe Kids Kenosha-Racine
- Safe Kids Mid-South
- Safe Kids North Carolina
- Safe Kids Palm Beach County
- Safe Kids San Diego
- Safe Kids Springfield
- Safe Kids Tuscon
- Safety Matters
- Safety Turtle
- Scottsdale Fire Department
- Southwest Insurance Brokers, LLC
- Swim-in Zone
- SWIMkids USA
- Swimming Safari Swim School
- The Pool Safety Resource
- Water Safety Magazine
- West USA Realty
- YMCA of Central Ohio
- YMCA of El Paso

### Campaign Safety Community

Campaign Safety Community (CSC) is a virtually limitless group consisting of over 500 individuals and organizations largely comprised of local coalitions and affiliates of our campaign CSPs and CSLs, as well as families touched by



drowning tragedies. Any organization is welcome to join the CSC by subscribing to the CPSC listserv and promoting the *Pool Safely* campaign in their own communities.

To learn more about the *Pool Safely* campaign, please visit [www.poolsafely.gov](http://www.poolsafely.gov)