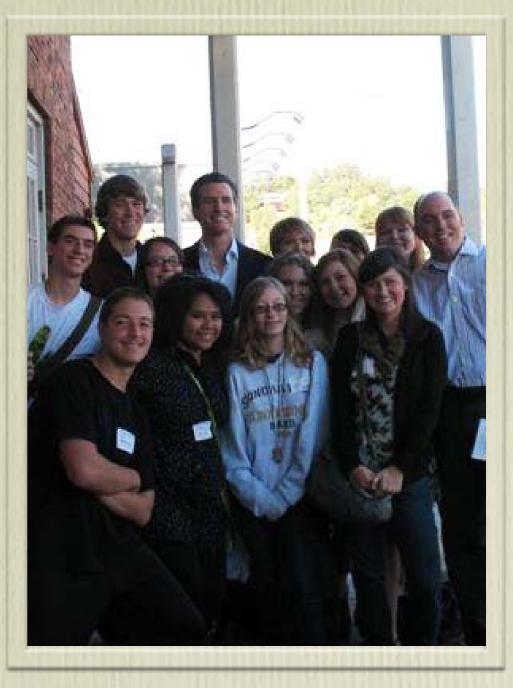
What Has Worked

Environmental Strategies that Incorporate: •Youth-Adult Partnerships • Finding the *Right* Partners •Friday Night Live Roadmap





Kellie Goodwin ~ KellieG@tcoe.org

What Has Worked

Youth Driven & Led:
Social Norms Campaigns
Merchant Education/Store Makeovers

Alcohol Access Policies

- Social Host Ordinance
- T.R.A.C.E
- Lee Law Ordinance







Kellie Goodwin ~ KellieG@tcoe.org

Town Hall Meeting Outcomes

- Policies
 Passed/Supported
- Coalition
 Development/Expansion
- Merchant Education/Compliance



Dr. Jim Kooler ~ JimK@tcoe.org



Kellie Goodwin ~ KellieG@tcoe.org



Youth Involvement

Activity vs. Action



Goal Oriented

• "Big Picture"



Kellie Goodwin ~ KellieG@tcoe.org

Engaging Youth in Taking Action



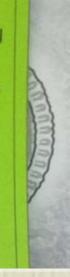


FNL Chapters

- Leadership & Advocacy
- Relationship Building
- •Skill Building
- Community Engagement
- Roadmap



About one in three high school students has been a passenger in a car driven by someone who had consumed alcohol.







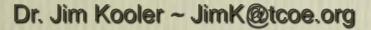
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Youth-Led THMs

Part of the Bigger Picture

- Build Skills
- Create Passion
- Provide Support







Kellie Goodwin ~ KellieG@tcoe.org