National Children's Mental Health Awareness Day 2012

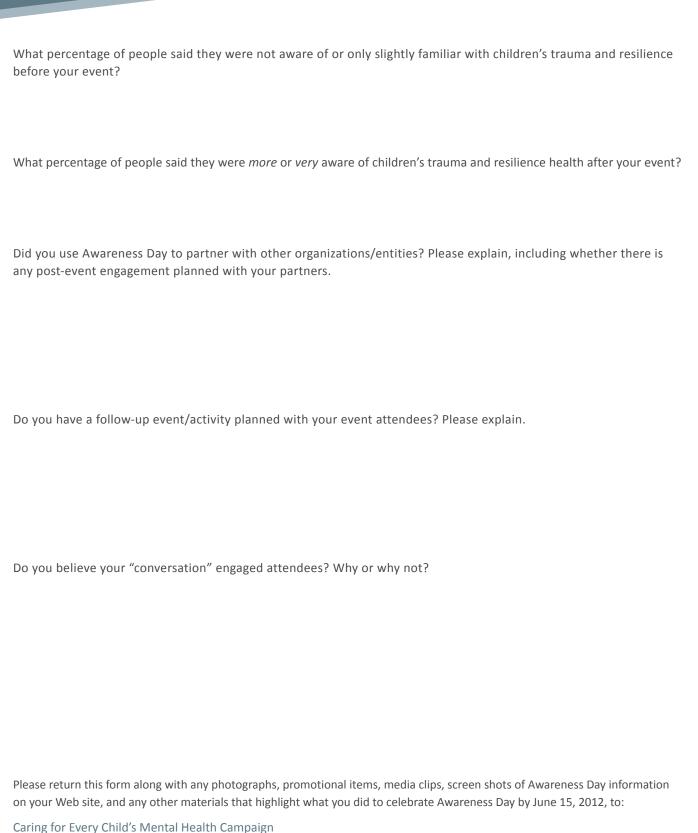
Conversation Starters: Feedback on Your Awareness Day Conversation

Contact Information NAME OF AWARENESS DAY COORDINATOR AND/OR SOCIAL MARKETER NAME OF ORGANIZATION/FEDERAL AGENCY NAME OF GRANT PROGRAM (IF DIFFERENT FROM ORGANIZATION) POSITION IN ORGANIZATION/FEDERAL AGENCY LOCATION (CITY/STATE/TERRITORY/TRIBE, ETC.) **EMAIL ADDRESS** AFFILIATION (CHECK ONE) ☐ SAMHSA-funded community Other federally funded program ☐ Non-profit organization affiliate Our community conducted and/or participated in the following Awareness Day activities/events: If your activity/event included an Awareness Day conversation, what format did you use (check all that apply)? ☐ Webcast viewing ☐ Conversation including art ☐ Conversation including dance ☐ Conversation including music Discussion How many people attended your activity/event? If your activity/event included an Awareness Day conversation, please detail the number of people who pledged to be a Hero of Hope.

Feedback, page 2

Who attended your activity/event (check all that apply)? Young children (1–5) Children (6–13) Youths (14–17) Young adults (18–26) Families Military families Providers Educators Other
What Awareness Day materials did you use? If you conducted an Awareness Day conversation, please detail what materials would be helpful for you to conduct a conversation next year. (Materials offered include the template press
release, Awareness Day data from the "Short Report," graphics, and conversation materials.)
How did you promote the activities and/or events? Promotion activities might include media outreach, mentioning the event on a Web site, or sending information to community members or partners.
Did you use the Awareness Day Web page (www.samhsa.gov/children) as a resource? If so, please provide details about how you used the Web page. If not, please detail how we can improve the Web page to better meet your needs.
If your Awareness Day activity was conducted online, how many people visited your Web site?

Feedback, page 3



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