Skin cancer is the most common cancer diagnosed in the **United States.**¹⁻⁴ This fact sheet presents statistics about skin cancer for Utah and the United States as a whole.

just the facts: Skin Cancer in Utah

- Sunburns. A 2004 survey found that 49.9% of white adults in Utah had at least one sunburn in the past year.⁵ Sunburns are a significant risk factor for the development of skin cancer.6-8
- New Cases of Melanoma. The rate of new melanoma diagnoses—responsible for 75% of all skin cancer deaths—was 37% higher in Utah than the national average from 2001-2005 and was the 4th highest in the U.S. ^{9,10} An estimated 500 state residents were diagnosed with melanoma in 2008.2
 - Summit County has the highest rate of melanoma diagnoses in the state, 124% above the national average.9
- Deaths from Melanoma. Nearly 60 people in Utah die of melanoma every year.¹¹ Utah had the 4th highest melanoma death rate nationally from 2001-2005— 25.9% higher than the U.S. average. 12

1-41 All references can be found on the SunWise Web site at: www.epa.gov/sunwise/statefacts.html

survivor story: *MaryAnn Gerber*



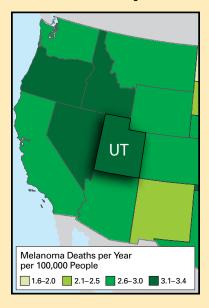
In spring 2005, I noticed what seemed like a new red mole on my left cheek. When my family started commenting on it, I thought I should get it removed but delayed because I didn't want the stitches on my face. When I finally went to the doctor six months later, I could not believe the spot was a melanoma: I was only 24 years old!

The doctors found another melanoma on my lower back and a basal cell carcinoma on my neck. My first surgery removed the melanomas and a few lymph nodes, and in the second surgery, the doctor took out every single lymph node on the left side of my neck—nearly 30 of them. A third surgery removed the basal cell carcinoma.

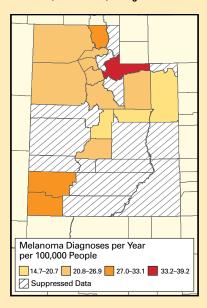
My battle with skin cancer inspired me to spread the word about sun protection. Stay away from tanning beds, cover up in the sun, and wear sunscreen—now I put it on every single day after I get out of the shower and reapply it later in the day. Taking these simple steps now can make a big difference.

MaryAnn Gerber speaks to the public about skin cancer prevention for the Utah Cancer Action Network and volunteers for the Huntsman Cancer Institute.

Melanoma Death Rates. 2001-200511 All Races, Both Sexes, All Ages



Annual Rate of New Melanoma Diagnoses, 2001-20059 All Races, Both Sexes, All Ages



facts about: Skin Cancer

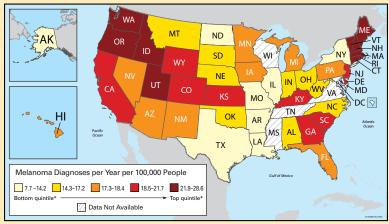
The Cost of Skin Cancer

In the U.S., medical costs to treat skin cancer are estimated at almost \$2 billion annually. 13-14

statistics: Cause for Concern

- In 2008, more than 1 million people were diagnosed with skin cancer, making it the most common of all cancers.¹⁴ More people were diagnosed with skin cancer in 2008 than with breast, prostate, lung, and colon cancer combined.² About 1 in 5 Americans will develop skin cancer during their lifetime.¹6
- One American dies of melanoma almost every hour.²
- Melanoma is the second most common form of cancer for adolescents and young adults (15-29 years old).¹⁷
- For people born in 2005, 1 in 55 will be diagnosed with melanoma¹²—nearly 30 times the rate for people born in 1930.¹⁸

National Annual Rate of New Melanoma Diagnoses, 2001–2005¹⁵ All Races, Both Sexes, All Ages, Age-adjusted Rates



* Please note that delays in reporting melanoma cases to cancer registries are more common since they are usually diagnosed and treated in non-hospital settings such as physician offices. States are grouped into quintiles based on rates of melanoma diagnoses. A quintile is a statistical "block" representing 20% of a total. Because data are available for only 45 states and D.C., four quintiles include nine states, and one includes 10. For example, the ten states with the highest melanoma rates—21.8 to 28.6 diagnoses per 100,000 residents every year—are in the top quintile.

what works:

An Ounce of Prevention

- Unprotected exposure to ultraviolet light—a known human carcinogen—is the most preventable risk factor for skin cancer. 6,16,19-23 Taking simple steps as early in life as possible can reduce one's risk. 2-4, 24,25
- Early detection of melanoma can save one's life. 26-32 Skin examinations may be the best way to detect skin cancer early. 2, 33-37
- The CDC found evidence that education and policy approaches in primary schools (for children) and in recreational or tourism settings (for adults) can improve sun safety behaviors.³⁸⁻³⁹
- Student self-reported data⁴⁰—collected as part of the U.S. EPA's SunWise Program—showed that teachers using the SunWise Tool Kit for 1-2 hours yearly can spur increases in students' sun safety knowledge and attitudes and small to modest improvements in shortterm sun safety behaviors.⁴¹
 - Using the data mentioned above, published modeling results show SunWise teaching between 1999 and 2015 could prevent more than 50 premature deaths and 11,000 future cases of skin cancer, saving the country more than \$30 million in medical costs and productivity losses.⁴¹

skin cancer prevention: *Action Steps*

- Do Not Burn. Overexposure to the sun is the most preventable risk factor for skin cancer.
- Avoid Sun Tanning and Tanning Beds. UV light from tanning beds and the sun causes skin cancer and wrinkling.
- Use Sunscreen. Generously apply a broad spectrum sunscreen with an SPF of 15 or higher. Reapply at least every two hours, and after swimming or sweating.
- Cover Up. Wear protective clothing, such as a long-sleeved shirt, pants, a wide-brimmed hat, and sunglasses with 99-100% UVA/UVB protection, when possible.
- Seek Shade. Seek shade when the sun's UV rays are most intense between 10 a.m. and 4 p.m.
- Watch for the UV Index. Pay attention to the UV Index when planning outdoor activities to prevent overexposure to the sun.

¹⁻⁴¹ All references can be found on the SunWise Web site at: www.epa.gov/sunwise/statefacts.html