

Federal Voting Assistance Program Technology Programs and 2012 Cycle Initiatives

Technical Guidelines Development Committee
EAC-NIST
January 13, 2011



P.GOV FVAP 2010 Key Initiatives

From an Agency to a Portal

- Serve as the liaison between the voter and the State
- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers
- Avoid running elections

Expanded Assistance for Election Officials

- Incubate the development of new online tools for registration, absentee ballot application, ballot delivery, marking, and tracking
- Tools that voters will use and States will adopt
- Greater control by States and LEOs Grants
- Not directly supporting electronic transmission of VOTED ballots
- Assist States in compliance

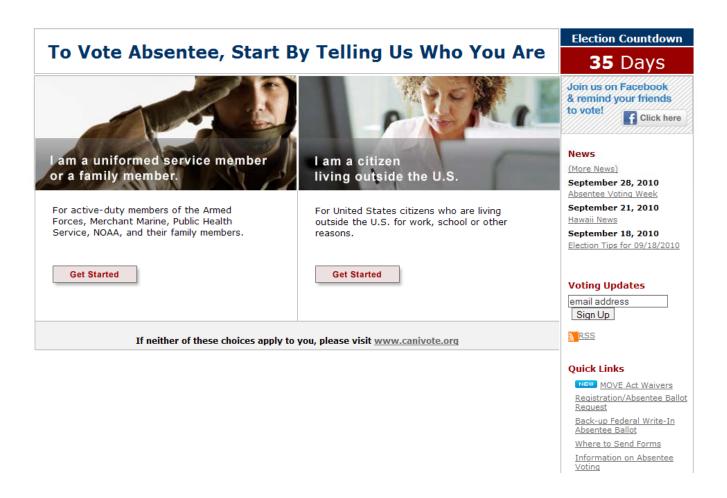
Transparency and Data-Driven Operations

- Improve Post-Election Surveys to correct incorrect policies based on poor data
- Post all data and methodology online
- Combine data collection with EAC



Agency to Portal



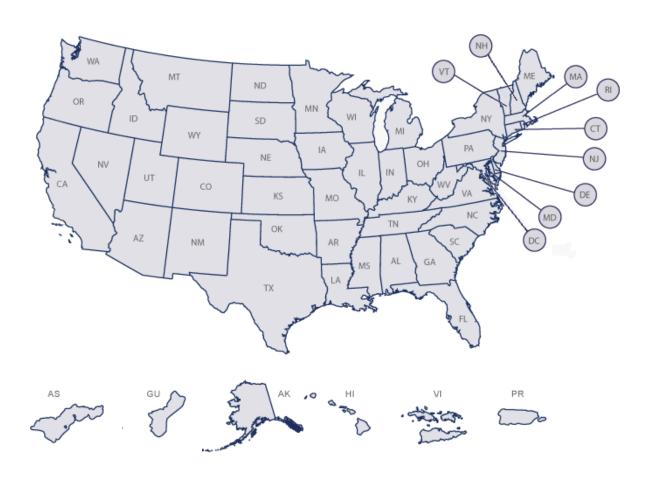




AP.GOV State Specific Guidance

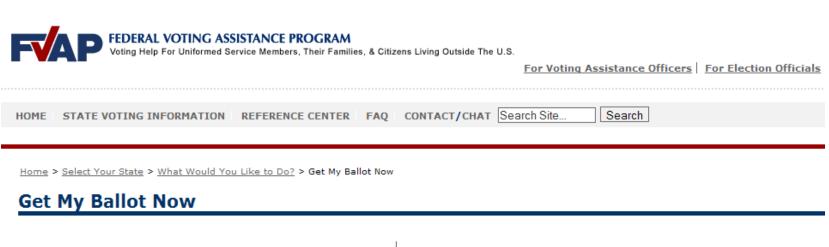
Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.





Steer Voter to State Systems





Important Dates for UOCAVA citizens

General Election: 11/02/2010
Uniformed Service members Register by: 10/26/2010
Overseas Citizens Register by: 10/12/2010
Request ballot by: 10/26/2010
Return ballot by: 11/02/2010

<u>Please See Important Notice to Virginia Users of</u> <u>Federal Write-in Absentee Ballot (FWAB)</u>

Resources:

<u>Virginia Absentee Voting Guidelines</u> <u>Virginia State Election website</u>

ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand?

Federal Write-In Absentee Ballot



www.usa.gov www.defenselink.mil www.americasupportsyou.mil

FVAP.GOV Online Registration Tool

About FVAP News Disclaimers

FEDERAL VOTING Voting Help For Uniform	G ASSISTANCE PROGRAM med Service Members, Their Families, & Citizens Living Outside The U.S. Hely				
START OVER FVAP HOME CONTACT FVAP					
Federal Post Card Application (FPCA) for Absentee Ballot					
Complete the Form	Uniformed Services Member > Washington > King				
Eligibility	My Information				
State	First Name (required) Robert Telephone 123-458-7890				
Jurisdiction	Middle Name (required) H Fax (required) 123-458-7890				
My Information	Middle Name (requires)				
Voting Residence	Last Name (required)				
Mailing Address	Suffix Junior Gender Male				
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Method To Receive Ballot					
Additional Information	Political Party Purple				
Print and Finish	Social Security Number (required) 1234 0				
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Pre-Filled Output



Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010; Registration: November 2, 2010; Ballot Request: November 2, 2010; Ballot Return: Signed and Dated by: November 1, 2010; Received by: November 23, 2010 State Primary Election: August 17, 2010; Registration: August 17, 2010; Ballot Request: August 17, 2010; Ballot Return: Signed and Dated by: August 16, 2010; Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

- · From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks before the election
- · From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- · From Within the United States: 1 week before the election

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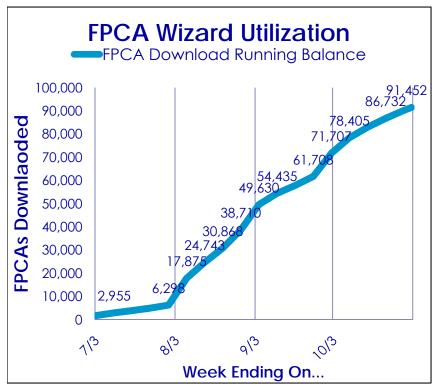


Online FWAB Wizard

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Form	Vote Candidates (Help)					
Eligibility	Choose your candidates below by selecting the radio button beside your					
State	condidate's name. You may also choose a write-in condidate. You can find help in determining your district's condidates by visiting the <u>Pennsylvania</u> election web site.					
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2010 FPCA and FWAB Wizard Utilization

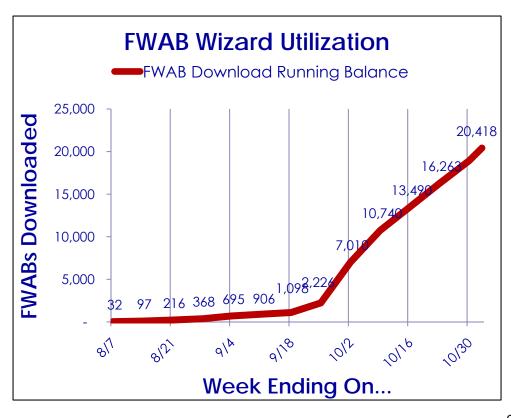


FWAB Wizard downloads:

• National: 20,536

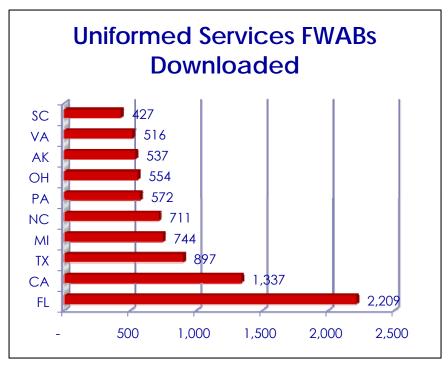
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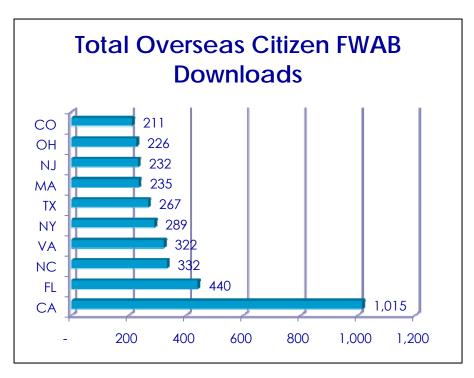
• National: 91,565

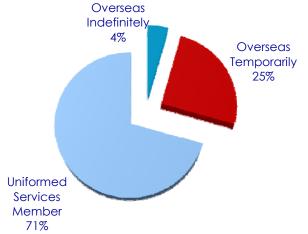




2010 FWAB Wizard Utilization

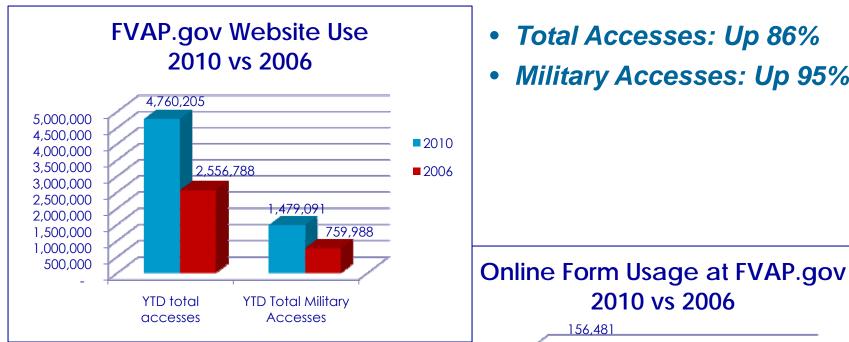








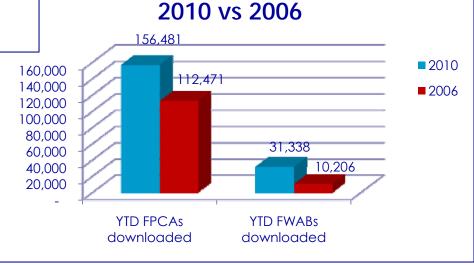
FVAP Website Utilization



- Total Accesses: Up 86%
- Military Accesses: Up 95%

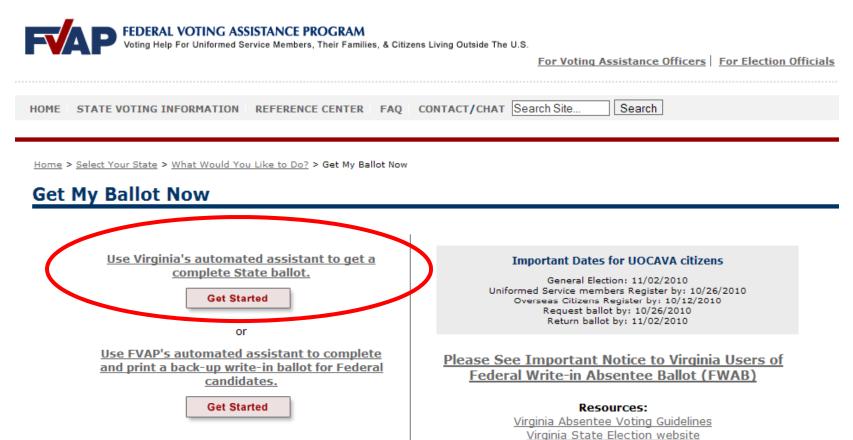


• FWABs: Up 207%





Steer Voter to State Systems



ALERT: Deadlines for Return of Voted Ballots from APO/FPOs

Would you rather fill out the form by hand?

Federal Write-In Absentee Ballot



Integration of State Systems

Future:

Planning a federal grant structured program for states and localities



Commonwealth of Virginia UOCAVA Overseas Voting

This site will take you through the following steps:

- 1. Verify your identity
- 2. Review ballot choices
- 3. Download and verify ballot form
- 4. Printing ballot and finish

Help Resources:

FVAP online 24x7 chat support

FVAP Help Site and Toll-Free #s

Virginia Overseas Voting web site

For technical issues with site availability only - (866) 257-2150

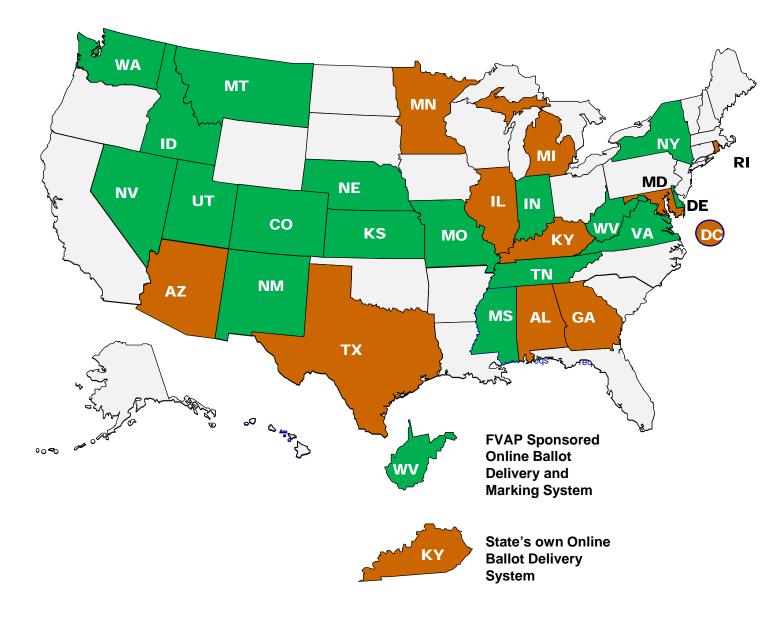
Continue

SBE Home Page

Additional Election Links



Online Ballot Wizards

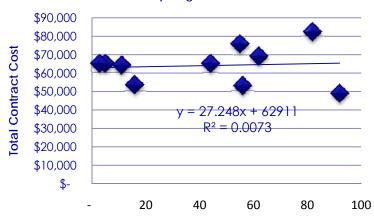


- DE sent out ½
 of all ballots
 using online
 wizard
- WV also has 5
 Counties with
 full internet
 voting
- WA, CO also had additional, non-FVAP, systems

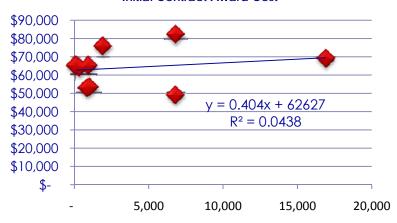


EVSW Metrics

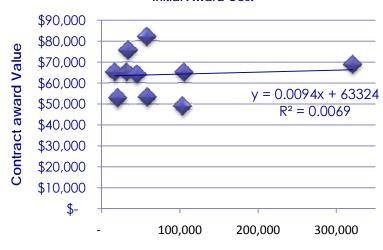
Correlation of Initial Contract Award Cost to Total # of Participating Jurisdictions in State



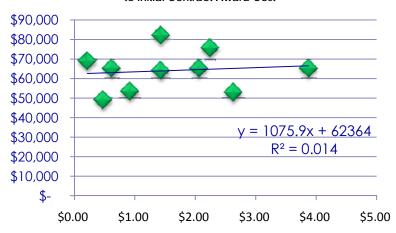
Correlation of Total # of Ballot Styles to Initial Contract Award Cost



Correlation of Total Estimated UOCAVA Voters in State to Initial Award Cost



Corrlation of Initial Contrct Award Cost per UOCAVA Voter to Initial Contract Award Cost





EVSW Lessons

Correlation of Total # Ballot Styles to Initial Award Cost Per Ballot Style



- No correlation between contract cost and:
 - # of ballot styles
 - # of election jurisdictions
 - # of voters
- Average baseline cost about \$65,000
- Marginal cost of additional ballot style is almost zero.
- Ballot data acquisition was difficult
- Federal Contracting Process was cumbersome



2012 Technology Grant Plan

- 2010 cycle used federal contracting to purchase systems used in States
 - Attempted to incorporate State requirements and input as much as possible
 - But ultimately, it's a federal contract and a federal system
- Instead, 2012 cycle plan is grants to States and localities to incubate technological efforts to serve UOCAVA voters
- Focus Programs:
 - Online Registration
 - Online Absentee Ballot Request
 - Online and Expedited Blank Ballot Delivery
 - Online Voted Ballot Tracking
- Key Grant Considerations:
 - # of Voters Assisted
 - Projected Improvement in UOCAVA Voting Success
 - ROI and length of system availability
- More details of the grant program at pre-NASED meeting on 2/9/11



Wounded Warriors

Research	Testing & Evaluation
Comprehensive assessment of combat-related disabilities and associated voting challenges in Wounded Warriors • EAC grant with ITIC/OBF • FVAP contract with CALIBRE • Surveys of WII	 Independent VSTL testing of the EAC Requirements Full test on one manned kiosk system Security section testing for all five Electronic Voting Support Wizards (EVSW) systems VSTL result comparison
Process & Procedures Guide for VAO Wounded Warrior assistance	FVAP direct assistance in care facilities: revisions and additions to FVAP.gov tools and forms
Redesign of voting forms (FPCA/FWAB) for greater usability and accessibility	Focus groups on form design
 National Level Cyber-Threat Gap Analysis Voting systems vulnerabilities Cyber security measures Strategies for threat awareness, mitigation and continual monitoring strategies 	 Mock election Assess usability, accessibility, and privacy of electronic voting systems for Wounded Warriors National level penetration testing



GOV Demonstration & Pilot Projects

- DoD required by law to conduct electronic absentee voting demonstration project
 - 42 USC 1073ff note; 2002 and 2005 NDAAs
 - Mandates
 - Cast Ballots through electronic voting system
 - Only Uniformed services voters specified
 - States must agree to participate
 - Report afterwards
- DoD allowed to wait for EAC certified guidelines
 - EAC establishes guidelines
 - EAC also certifies it will assist in project
 - Different requirement than MOVE Act
 - DoD may further delay implementation



NIST Proposed Pilot Projects

TGDC WG Proposals	Initial View
Electronic Ballot Delivery	Doing and plan to continue
 Attended Kiosk-Based Voting System Unattended Kiosk-Based Voting System 	 Premature? Overseas Citizen definition study Geographic concentration of OC voters may indicate kiosk is superior approach
Standard Ballot Delivery FormatCDF for EMS Integration	Very interestedEMS, BDF and VRS/Geo data migration between systemsA widget?

- FY2011 Final Appropriations and Ongoing DoD Efficiencies Key Variable
- Who should run (and therefore pay for) pilot programs in support of the EAC developed electronic absentee voting guidelines?



How Electronic Standards Development Should Be Framed

GAO Guidance

- FVAP & EAC need detailed plans
- Necessary plan elements:
 - results-oriented action plan
 - goals, tasks, milestones, time frames, and contingencies
- FVAP-EAC Memorandum of Understanding
- EAC-NIST Interagency Agreement
- MOVE Act also requires EAC to develop detailed timeline for development of electronic absentee ballot guidelines - Roadmap

Risk = % x impact

- Acceptable risk level policy decision already made
 - It IS the current voting system
 - Accepts 1/3 of absentee ballots never returned
- We should accept equivalent risk in new UOCAVA systems
 - May have different probability or impact
 - Can reduce probability and/or mitigate impact
 - Goal is to keep risk level at least the same, if not better
- The articulation of risk in the current system would serve as a useful baseline for future electronic absentee systems



Path Forward

Articulate the Current Risk

- Evaluate the postal mail
 UOCAVA absentee ballot
 system as the baseline
- Find comparable current system threats to NIST/other identified threats
- Develop comparable measures for other voting systems

Establish Properties

- What "properties" are necessary for an electronic absentee voting system?
- To achieve the same level of risk as current system

Establish Interim Pilots

- Integrate current work
- Also examine national level threat risks
- Develop decision points for iterative development

Focus on Technological, Security, and Reliability Issues with Electronic Return of Voted Ballot



Federal Voting Assistance Program Department of Defense

Bob Carey, Director

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Phone: 703-588-8118

Fax: 703-696-1352

Email: Bob.Carey@fvap.gov