Voting Trend Analysis & Risk Assessment Maricopa County, Arizona

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Maricopa County Recorder/Election Department



UOCAVA Working Group

- Overall assessment of current Vote By Mail (VBM) UOCAVA system was circulated in February of this year identifying areas of potential vulnerability.
- Maricopa County collects data which speak to two of the categories:
 - Denial of Service/Misdirected or Diversion
 - Authentication
- As a background, Arizona has allowed for the delivery and return of ballots electronically since the 2008 election cycle and is an important element of this presentation.



Denial of Service/ Misdirected or Diversion

Discussed as:

- Accidental or malicious failure of the voter receiving their ballot either due to inherent qualities of the delivery system of the ballot or the voter not providing accurate/sufficient/timely information.
- Competing resources for the delivery of necessities (FVAP's 4B's: "Beans, Bullets, Bandages, and Ballots")



Authentication

- For existing VBM systems this is usually in reference to the signature verification of the returned balloting materials.
- This is a two-fold issue:
 - Lack of signature
 - Signature which does not match



MOVE Act

- It is important to note in this discussion that this analysis is not a comprehensive review of the impact of the MOVE Act because the State of Arizona did not reduce the coverage period MOVE allows until this legislative session.
- Therefore, there were still many voters who had requested to be a covered UOCAVA voter up to 4 years prior to the 2010 General Election, consequently impacting the efficacy of MCED's ability to successfully transmit a ballot to the voter.

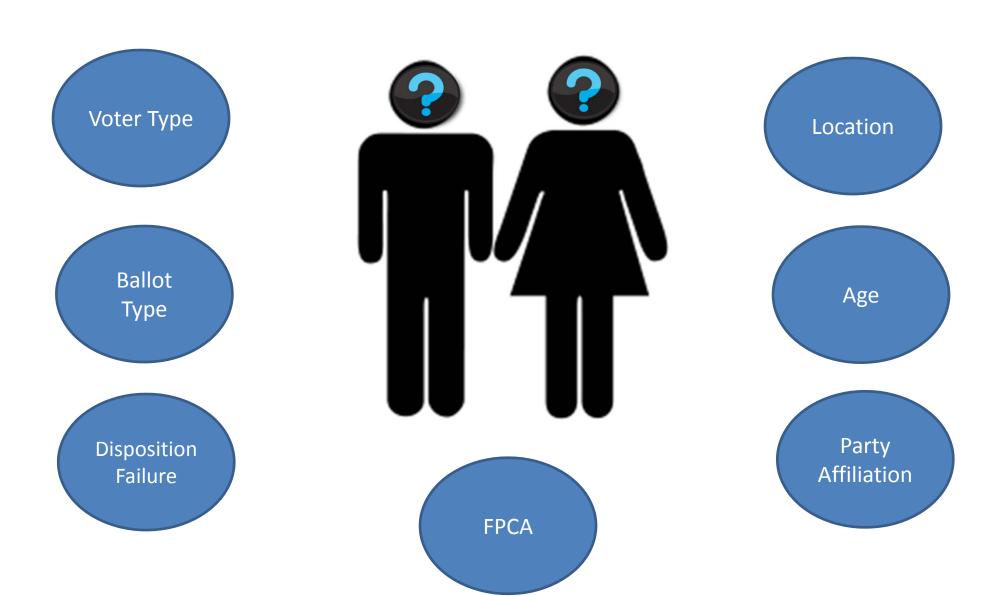


With that said.

- UOCAVA voting behaviors in Maricopa County 2004-2010
- Review of ballots returned, & their dispositions
- Review of who did not return ballots



UOCAVA Voter At Risk

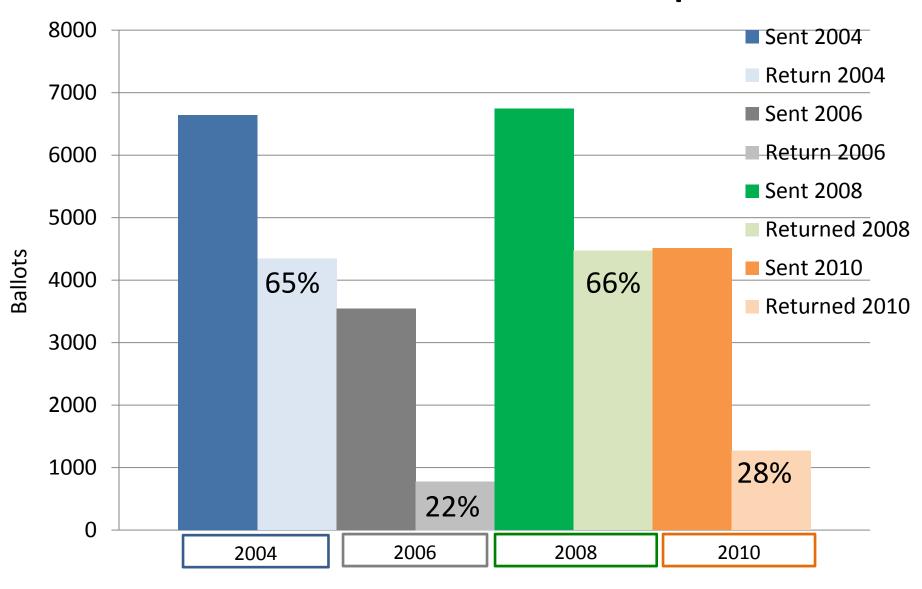


2004-2010

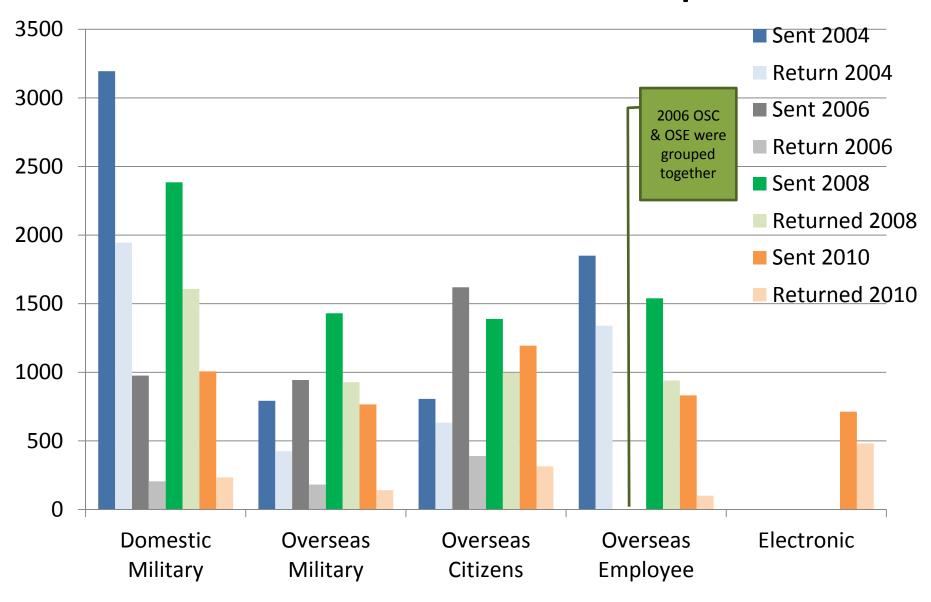
UOCAVA BY TOTAL NUMBER OF BALLOTS



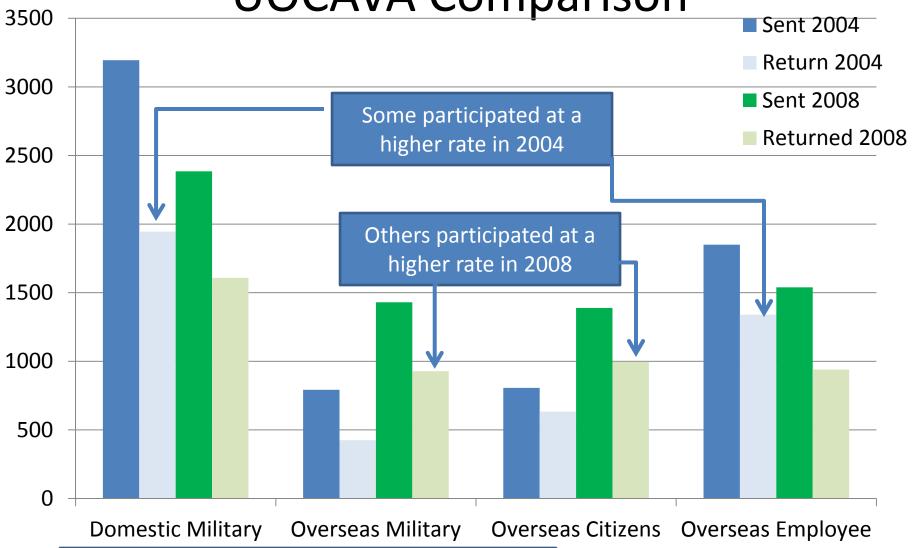
2004-2010 UOCAVA Comparison



2004-2010 UOCAVA Comparison

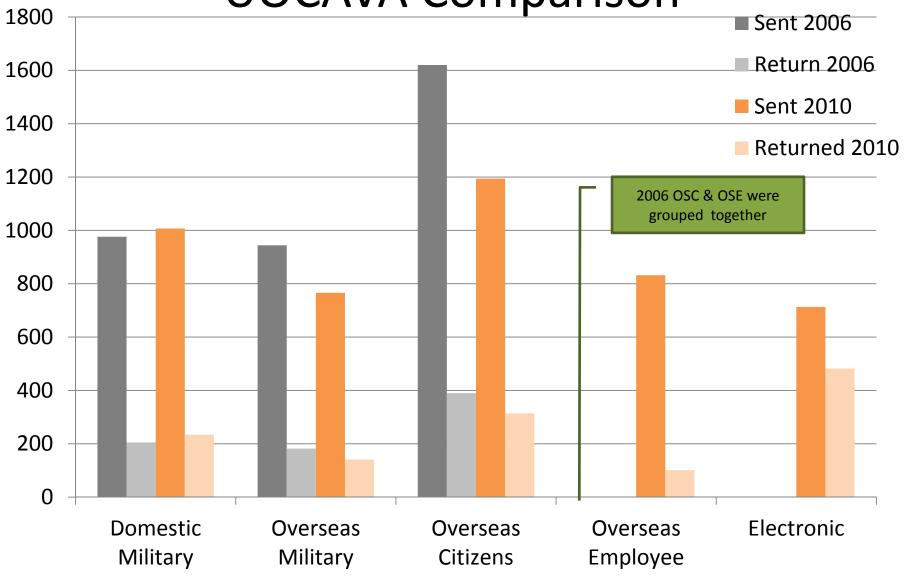


2004-2010 Presidential Cycle UOCAVA Comparison



Some of the Domestic Military in '04 could possibly be a portion of the Overseas Military voters 4 years later

2004-2010 Mid-term Cycle UOCAVA Comparison



2004-2010 Overall Return Rate:

•	Domestic Military	53%
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 Overseas Military 	43%
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 Overseas Citizen 479 	47%
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Overseas Employee 56%

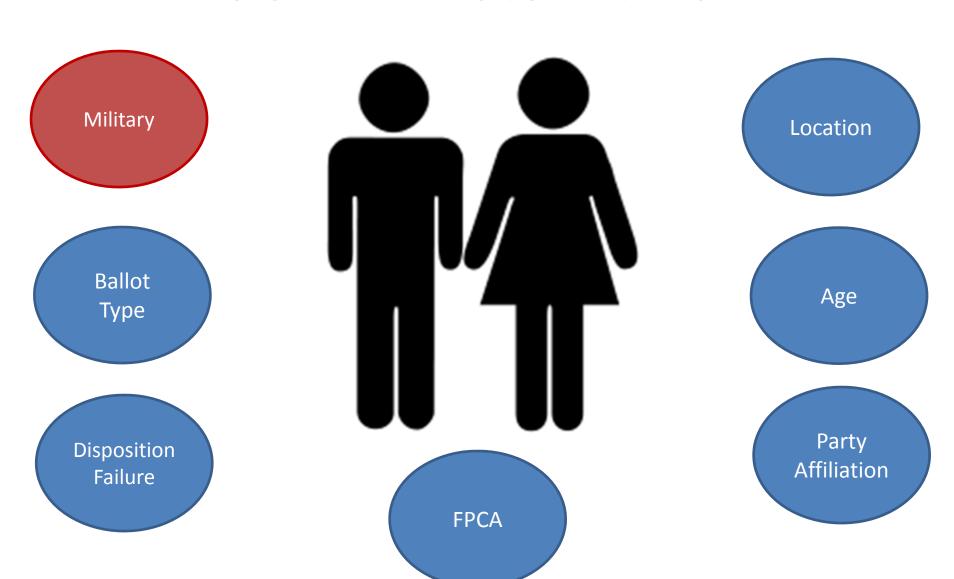
• Electronic 68%

Total Military 49%

• Total Civilian 51%



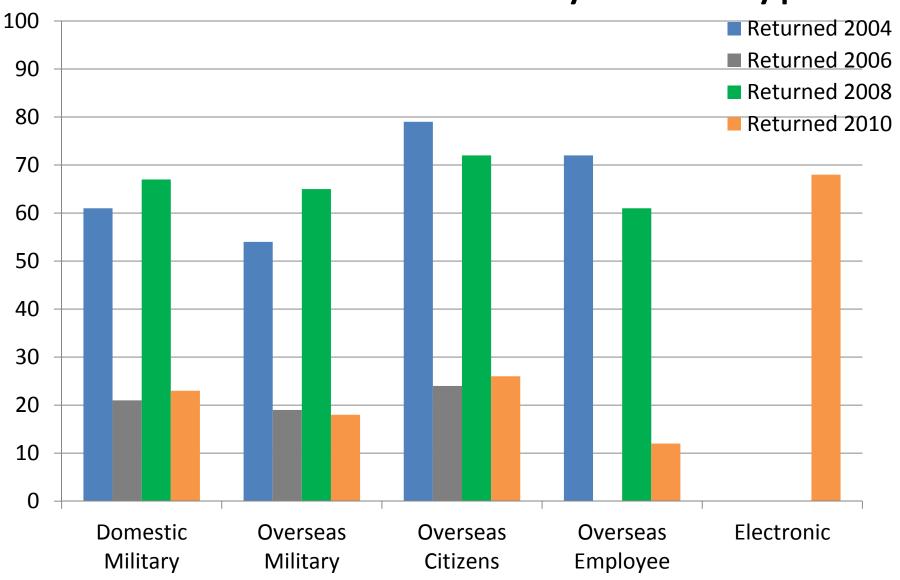
UOCAVA Voter At Risk



UOCAVA BY PERCENTAGE OF BALLOTS



2004-2010 UOCAVA Comparison % of Ballots Returned by Voter Type



2010 UOCAVA Rate of Return

- The average return rate for UOCAVA voters was 28%, well below the average return rate of 77%.
- Although faxing was the smallest category, it had the highest rate of return of 80%.
- Notice that providing an electronic mechanism for UOCAVA voters to access and return their ballot greatly improved their participation/return rate to 68% over the other UOCAVA Categories:

Overseas Citizen26%

Overseas Employee 12%

Overseas Military 18%

Domestic Military 23%



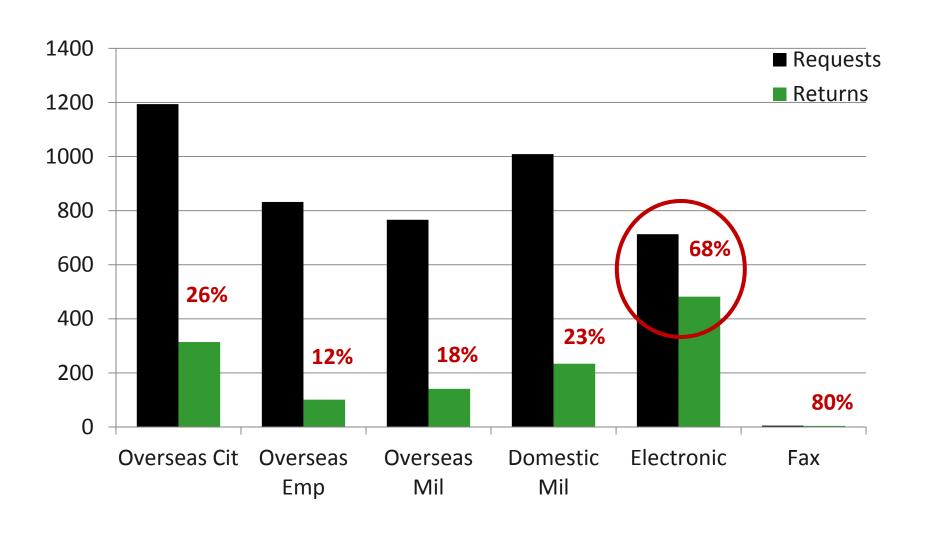
Rate of Return

 General Election 2008 UOCAVA voters returned their ballots 64% of the time, total ballot return for all early voters was 92%.

 General Election 2010 UOCAVA voters returned their ballots 28% of the time, total ballot return for all early voters was 77%. (But electronic return was much closer at 68%.)



2010 UOCAVA Requests & Returns

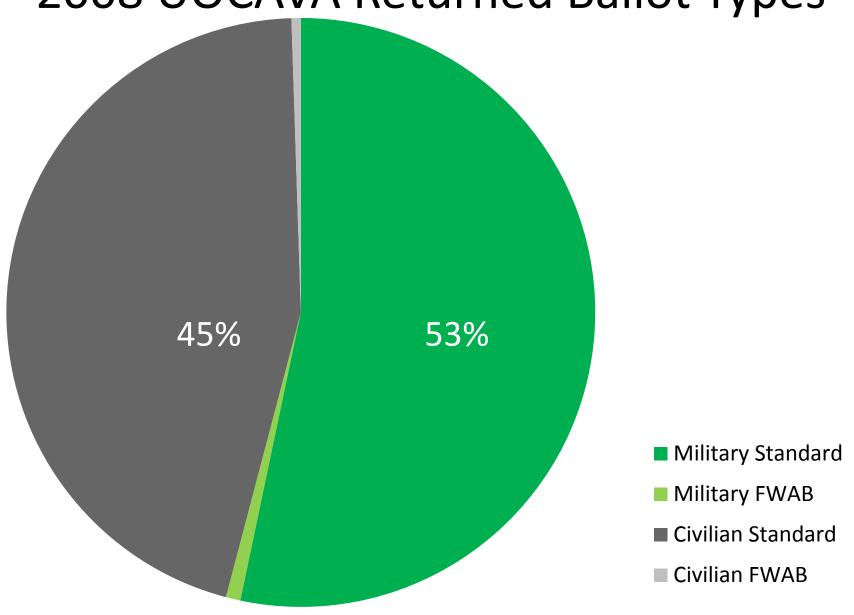


General 2008 & 2010

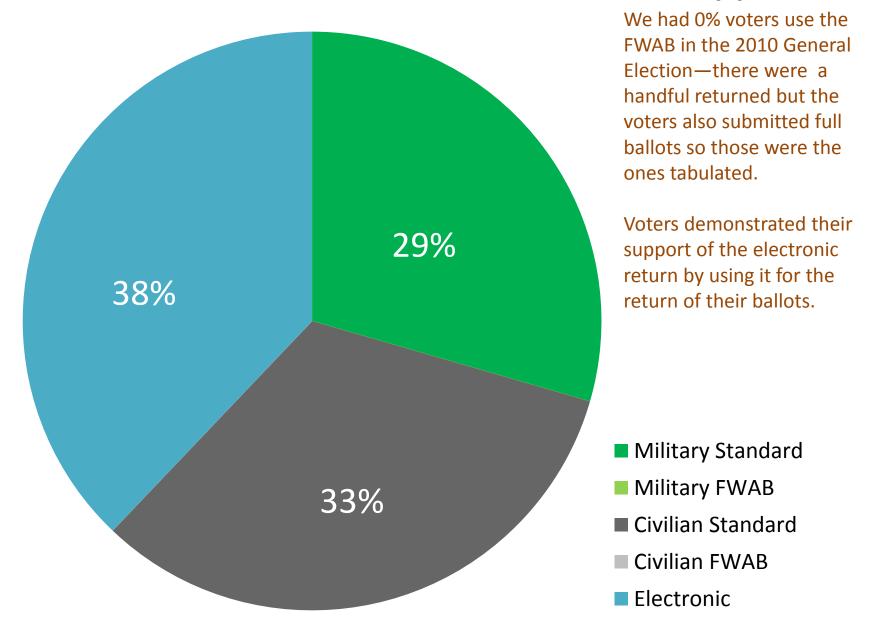
RETURNED BALLOT& VOTER TYPE ANALYSIS



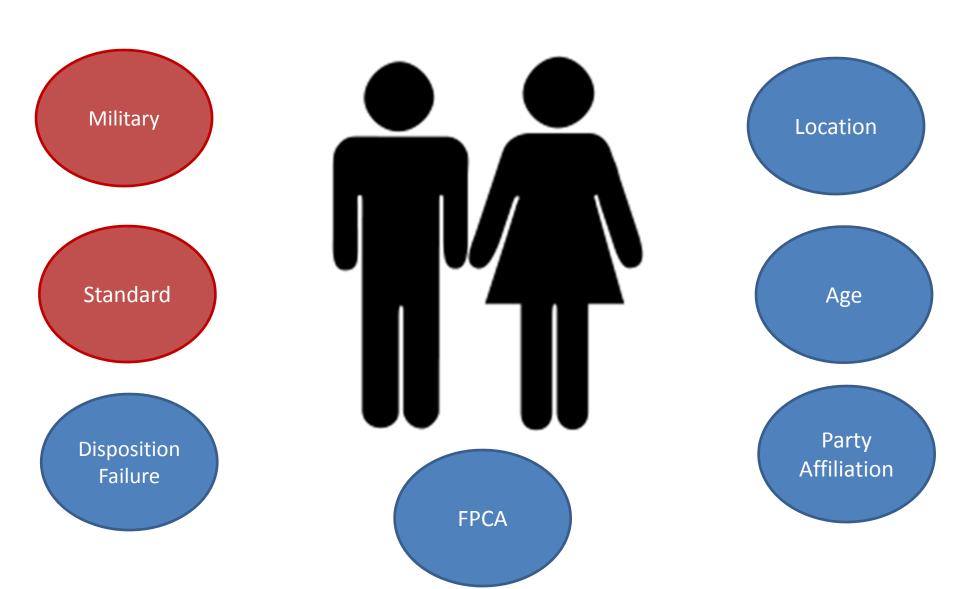
2008 UOCAVA Returned Ballot Types



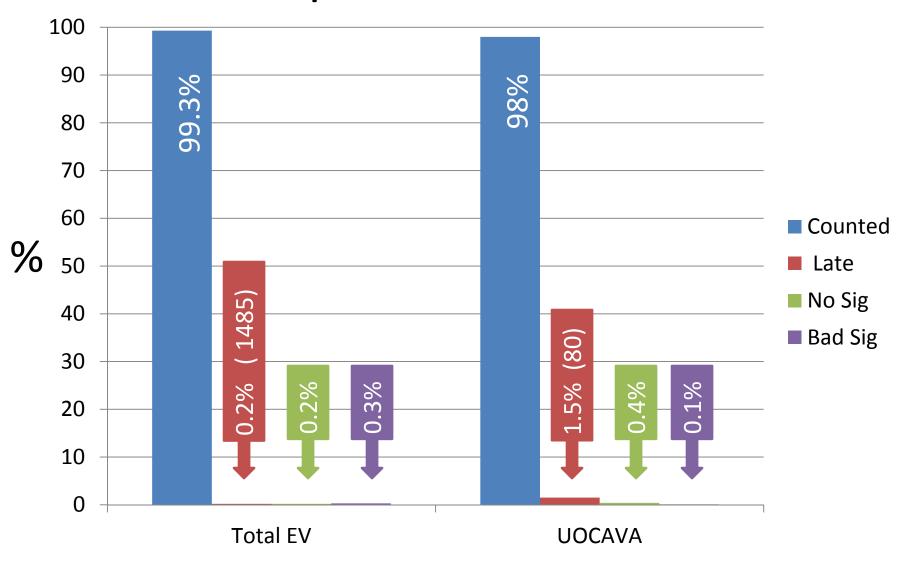
2010 UOCAVA Returned Ballot Types



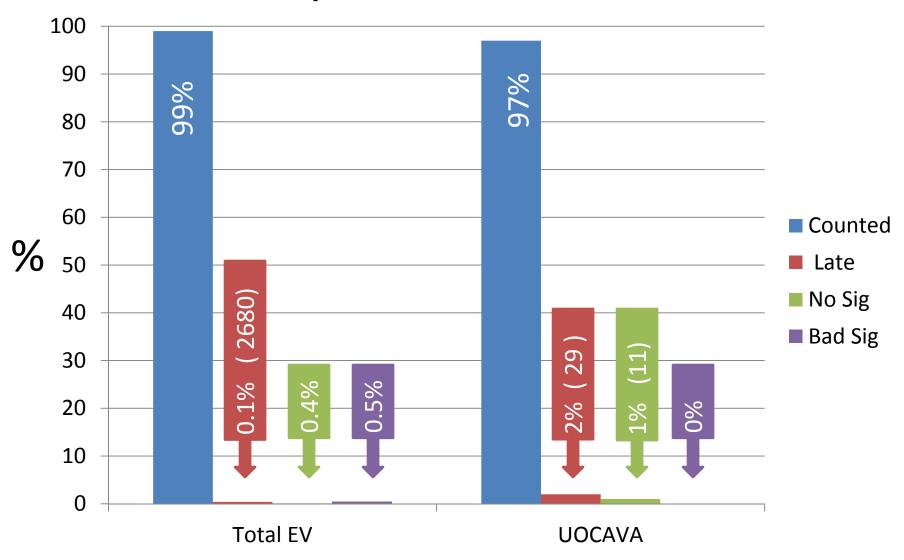
UOCAVA Voter At Risk



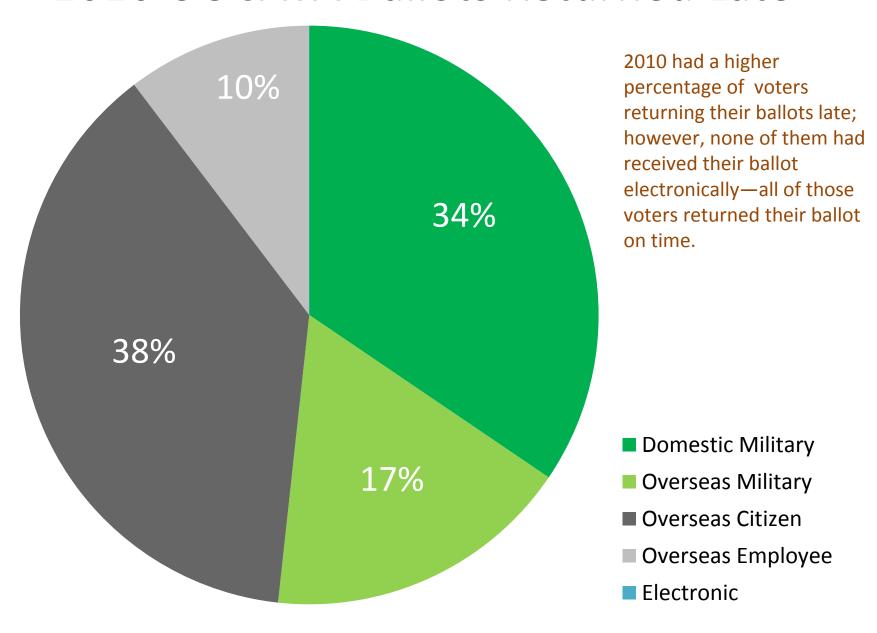
2008 UOCAVA vs. Total EV Return & Disposition of the Ballot



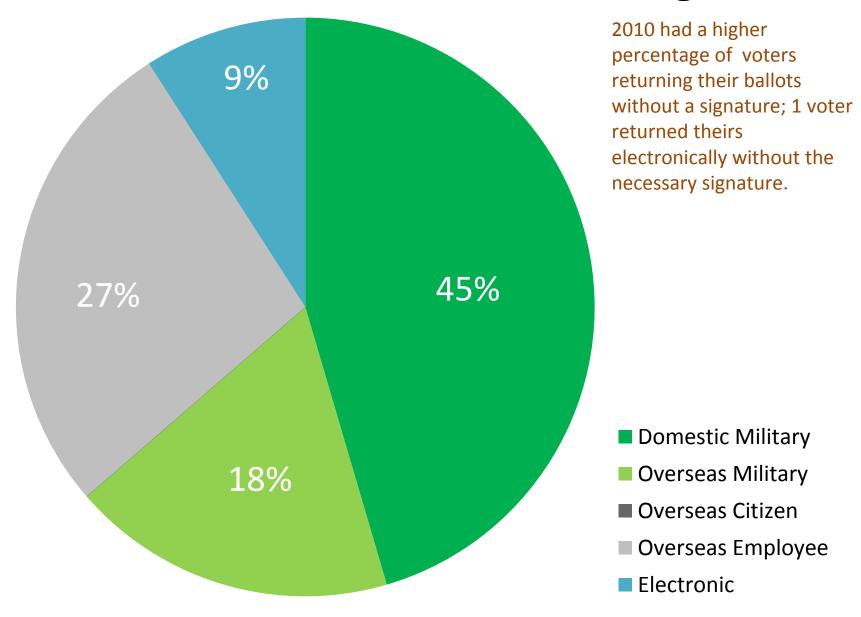
2010 UOCAVA vs. Total EV Return & Disposition of the Ballot



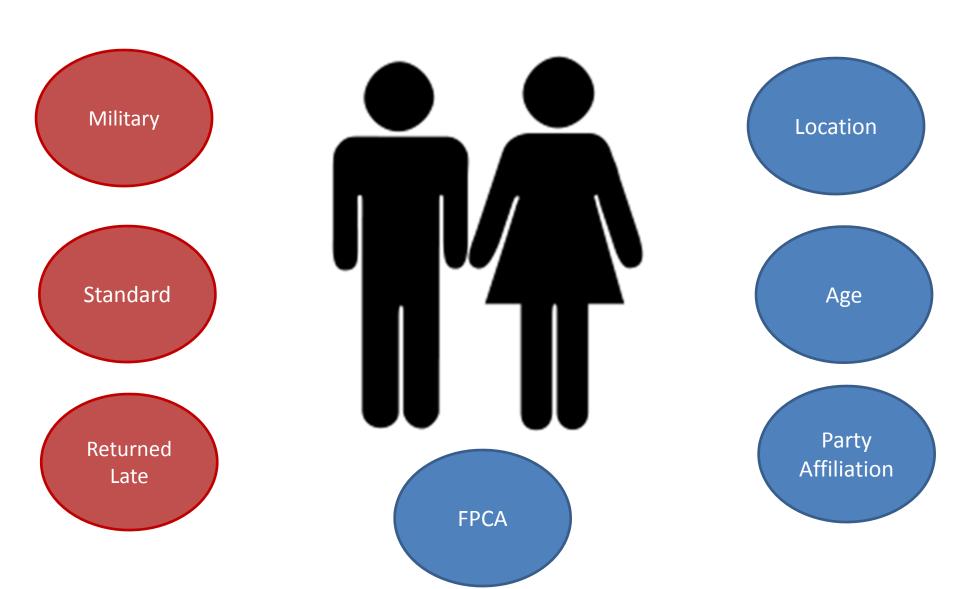
2010 UOCAVA Ballots Returned Late



2010 UOCAVA Ballots Without Signature



UOCAVA Voter At Risk

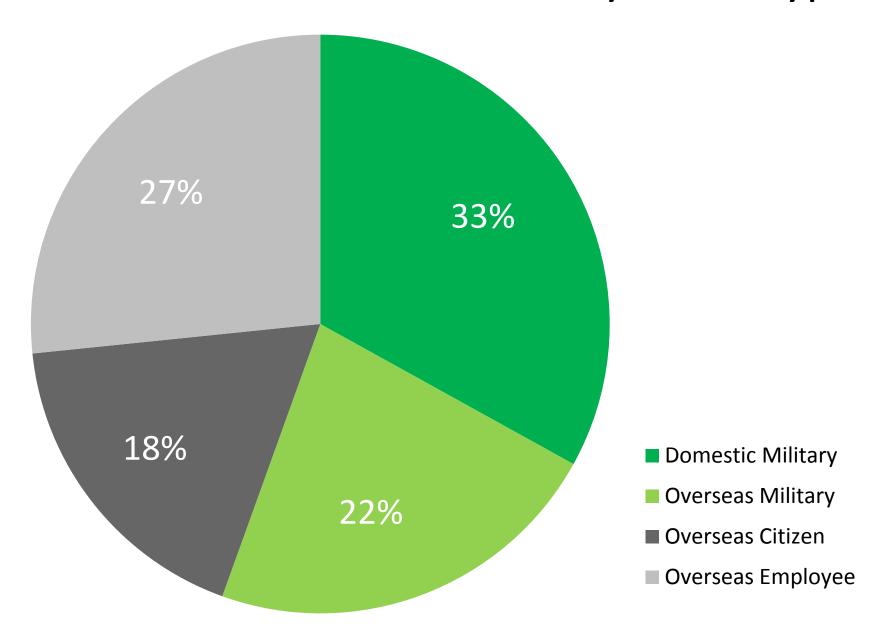


General 2008 & 2010

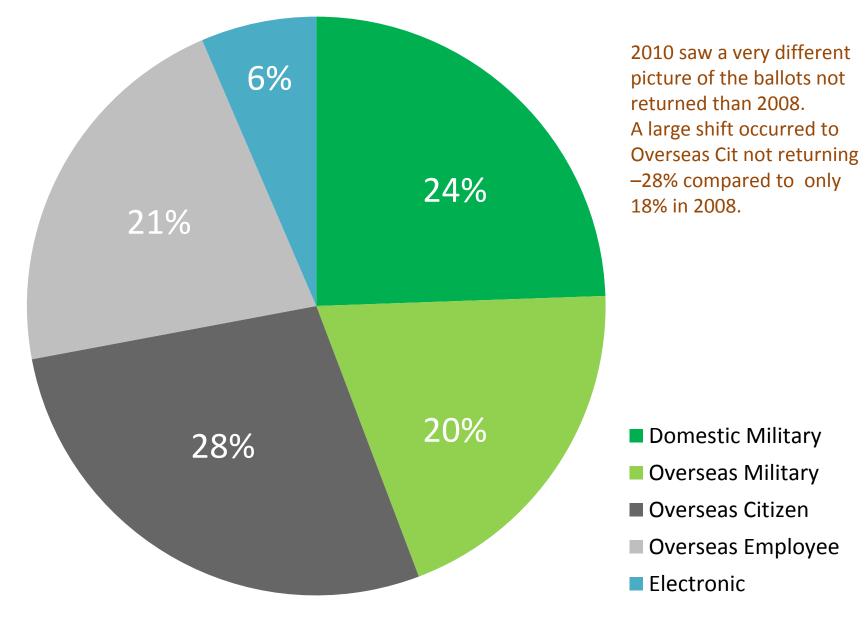
UNRETURNED BALLOT VOTER TYPE ANALYSIS



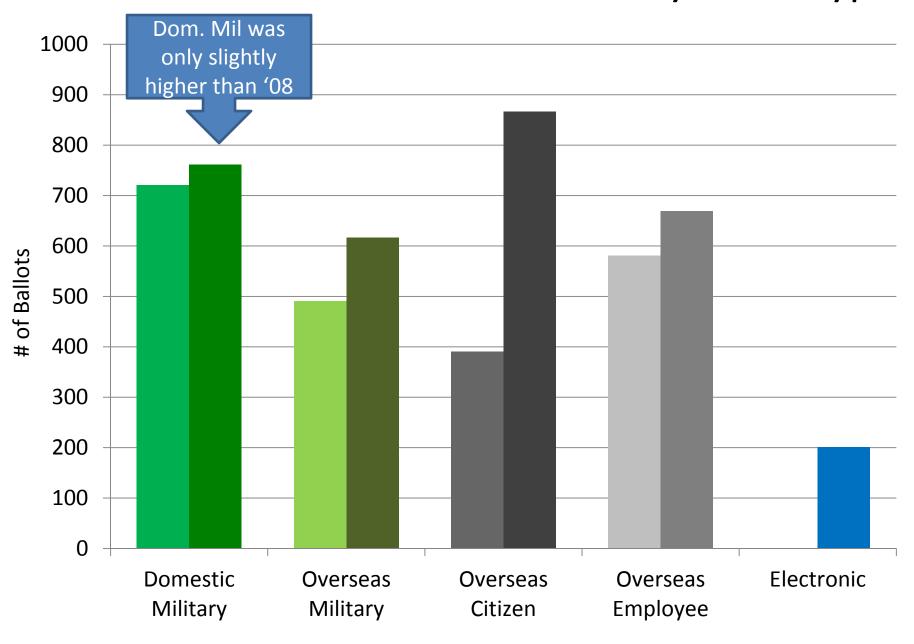
2008 UOCAVA Not Returned by Voter Type



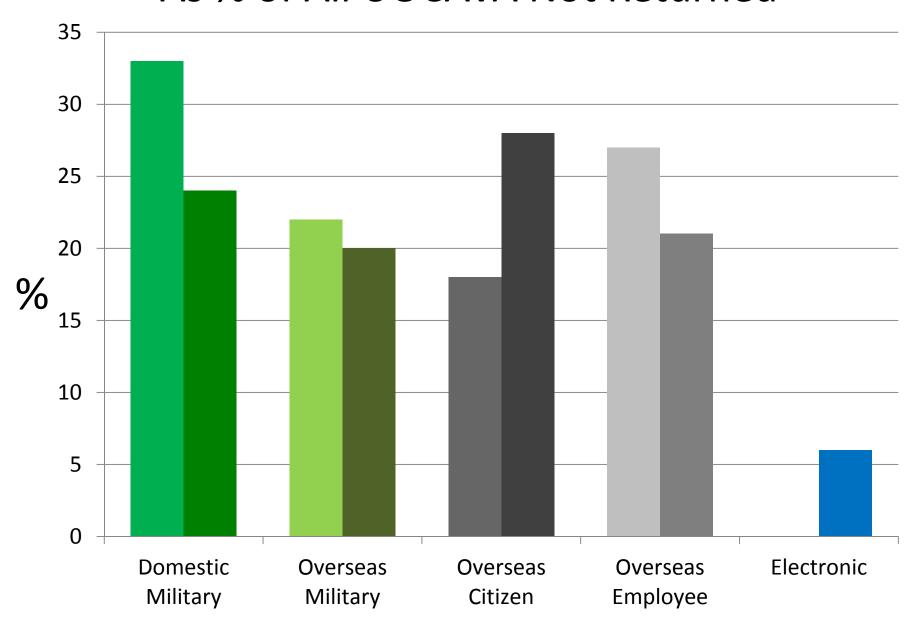
2010 UOCAVA Not Returned by Voter Type



'08 vs. '10 UOCAVA Not Returned by Voter Type



'08 vs. '10 UOCAVA Not Returned by Voter Type As % of All UOCAVA Not Returned



2010 General Election

FPCA ANALYSIS

REGISTRATIO	N AND ABSENTEE	BALLO	T REQ	UEST - FEDI	ERAL POST	CARD AP	PLICATION (FPCA)
I REQUEST ABSENTE	E BALLOTS FOR ALL E	LECTION	S IN WHI	CH I AM ELIGIE	BLE TO VOTE	AND LAM (Ma	rk only one):
	UNIFORMED SERVICES C						
HALLS CHIZEN DES	SIDING OUTSIDE THE U.S.	TEMPORAL	DE V				
-	IDING OUTSIDE THE U.S. I	NDEFINITE	LY				
MY INFORMATION (Re					SV. III. efc.)	To PREVIOUS	S NAME (Fapplicable)
					Sr. III, efc.)		
SEX RACE	e. DATE OF BIRTH	Tr. socia	AL SECURI	TYNUMBER	g. STATE D	RIVERSLICEN	SE OR I.D. NUMBER
M F	(MACDYYYY)	111	1-11	1-1111			
TELEPHONE NUMBER (N	o DSN number, include at in	ternational's	prefixes)	I FAX NUMBE	R (No DSN num	bar, include all in	dernational prefixes)
EMAIL ADDRESS							
MY VOTING RESIDEN	CE ADDRESS (Required)	(Motory, s	se lagal re	sidence. Overseas	s ofizens, use les	t lingal residence	in U.S.)
NUMBER AND STREET (C	Cannot be a P.O. Box)						
CITY, TOWN OR VILLAGE	2		c 000	NTY		d STATE	e. ZIP CODE
							77.5
WHERE TO SEND MY	VOTING MATERIALS (Where I live now) (Required	0					plate 4b, only if you do not want
I PREFER TO RECEIVE M	Y ABSENTEE BALLOT, AS G	PERMITTEE	D BY MY S	TATE, BY:	MAL	FAX	EMAIL
	PREFERENCE (Options				MAL	FAX	EMAIL
MY POLITICAL PARTY register to vote in prima ADDITIONAL INFORM	PREFERENCE (Options	il, but may	be requir	red by states to]		
MY POLITICAL PARTY register to vote in prima ADDITIONAL INFORM. Consult the Voting Assistance of the Consult the Voting Assistance of the Consult the Voting Assistance of the Consult to Consult the	PREFERENCE (Options ry efections): ATION (Designate the pe stance Guide for other sp feet) red) nalty of perjury, that: e Uniformed Services or siding outside the U.S., or least 18 years of age (or icted of a feory or other incided of a feory or other incided of a feory or other incided of a feory or other	merchant r r will be by disqualifyiting in any completed iete to the	marine on S. citizen y the day ing offens other jurit this docu best of m	ed by states to vari to receive b active duty or a residing outside of the election), de or been adjusted soliction in the U ment, and y knowledge.	n eligible spous the U.S., and eligible to vote cated mentally .S., and	ructions for Blo	ock 6, paragraph (3). Int of such a member, or a U. Ind jurisdiction, and or if so, my voting rights have
MY POLITICAL PARTY register to vote in prima ADDITIONAL INFORM. Consult the Voting Assistance of the Consult the Voting Assistance of the Consult the	PREFERENCE (Optional PREFERENCE (Optional Preference Guide for other spatiance Guide for Edition Control Preference Guide for U.S., of I least 18 years of age (or incited of a feory or other requesting a ballot, or vote below indicate when I in form is true and comp	merchant r r will be by disqualifyiting in any completed iete to the	marine on S. citizen y the day ing offens other jurit this docu best of m	ed by states to vari to receive b active duty or a residing outside of the election), de or been adjusted soliction in the U ment, and y knowledge.	n eligible spous the U.S., and eligible to vote cated mentally .S., and	ructions for Blo	ock 6, paragraph (3). Int of such a member, or a U. Ind jurisdiction, and or if so, my voting rights have

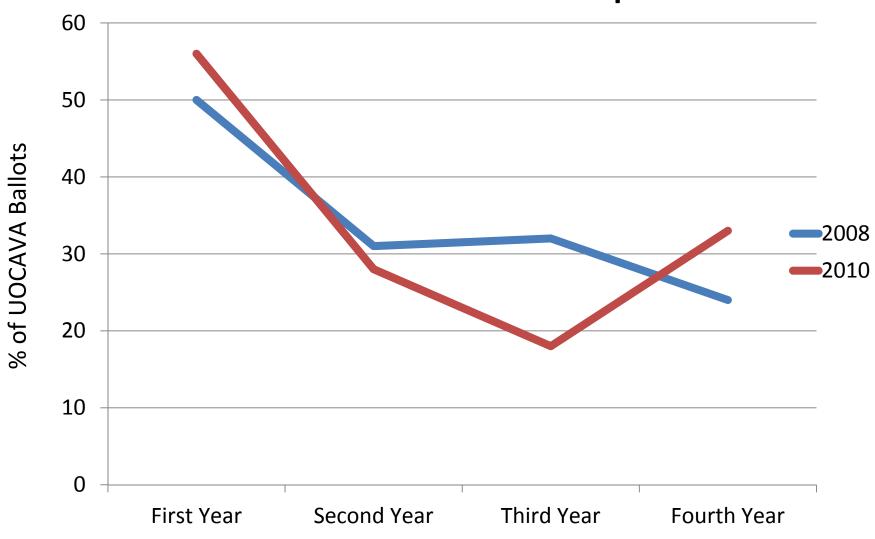


Quick Methodology Narrative

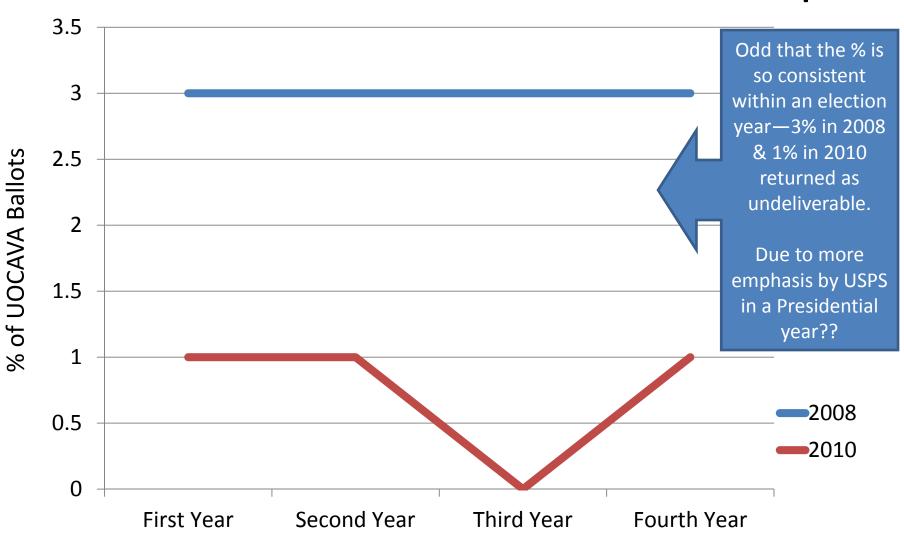
- This query looked at those voters on the voter file as of the date of the analysis.
- The data includes:
 - Date of the voter's FPCA request
 - History of any election post request
 - Status of ballot for each election in voter's history
- Graphs reflect the percentages of ballots for all elections the voter was eligible for by year with raw numbers listed.
- Anomalies may be attributed to those voters who are no longer on the voter file.



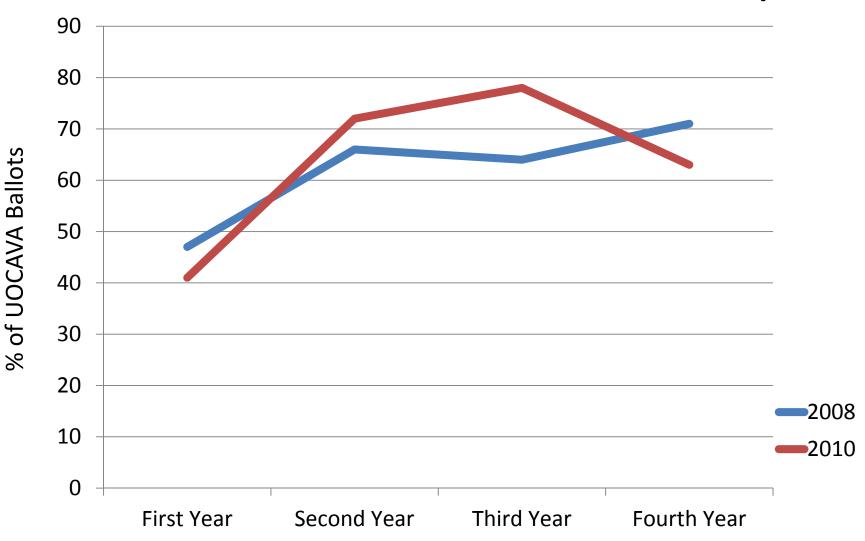
'08 vs '10 Effective Ballots Returned in Years After FPCA Request



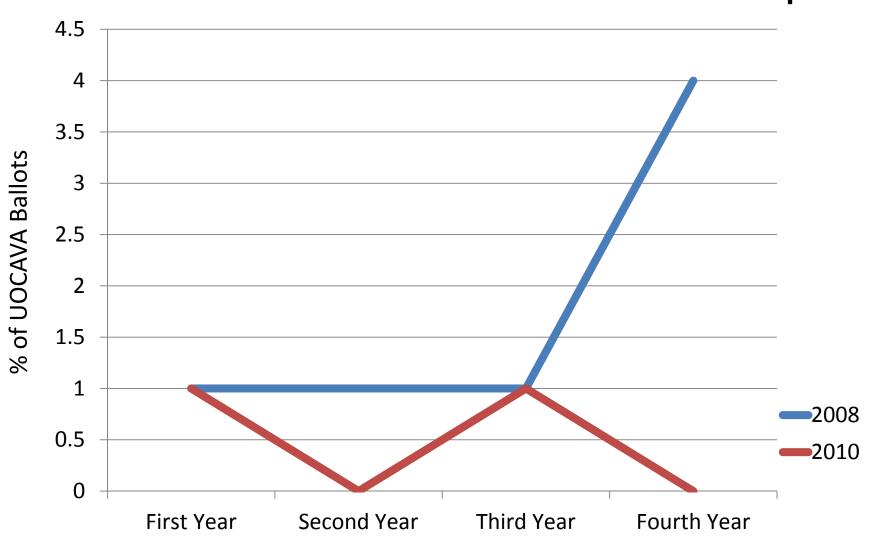
'08 vs '10 Ballots Returned as Undeliverable in Years After FPCA Request



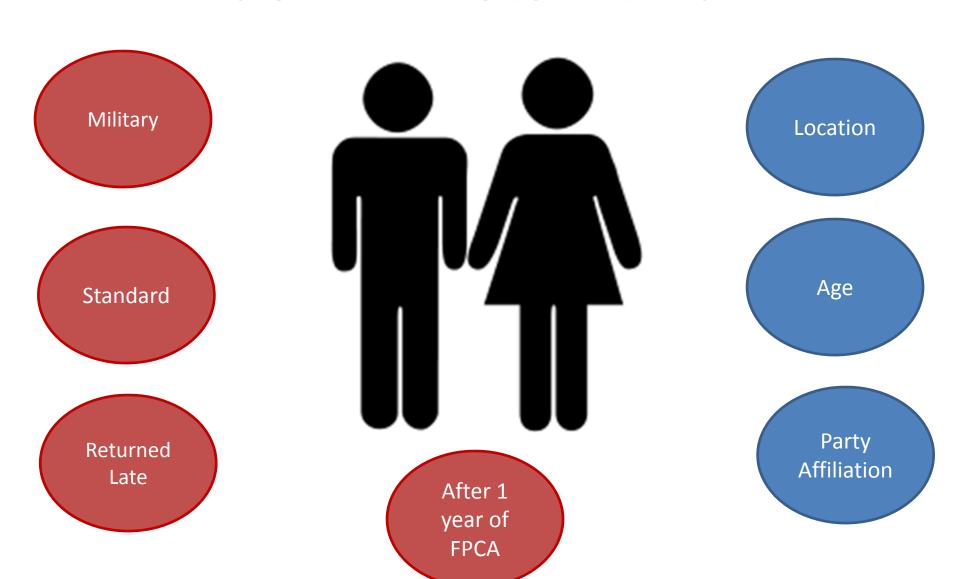
'08 vs '10 Ballots Sent But Never Returned in Years After FPCA Request



'08 vs '10 Ballots Cast by UOCAVA Voters at the Polls in Years After FPCA Request



UOCAVA Voter At Risk

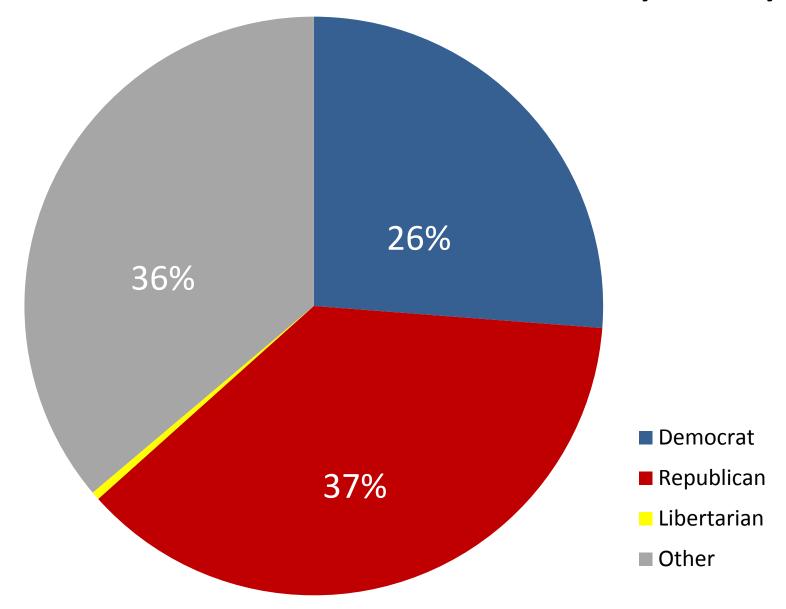


General 2008 & 2010

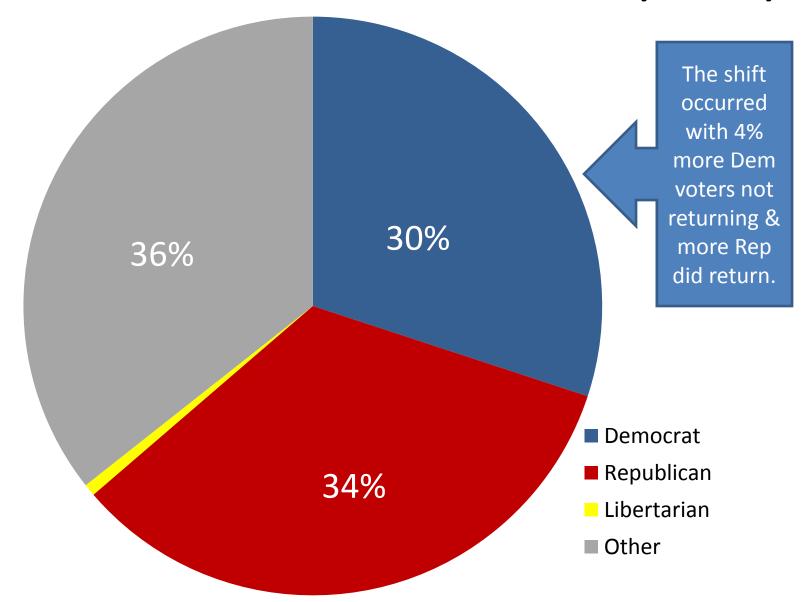
UNRETURNED BALLOT VOTER PARTY AFFILIATION ANALYSIS



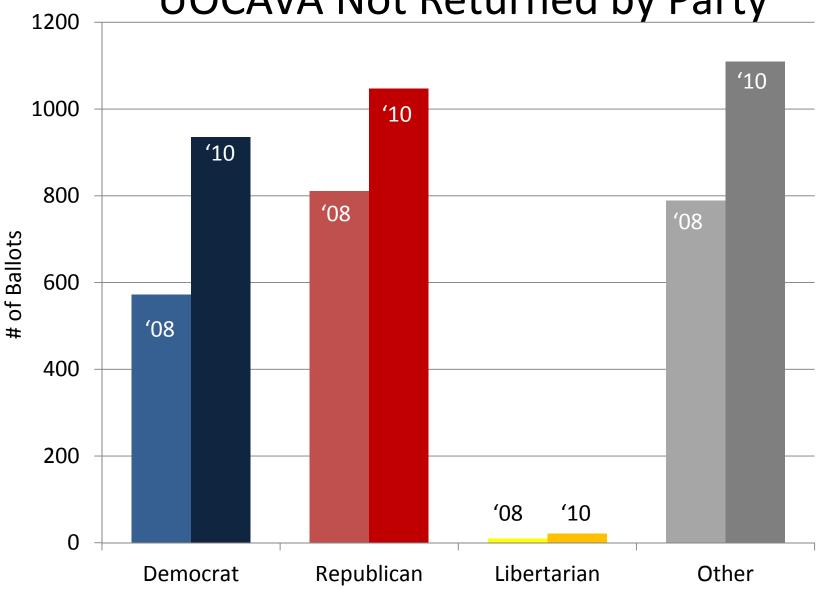
2008 UOCAVA Not Returned by Party



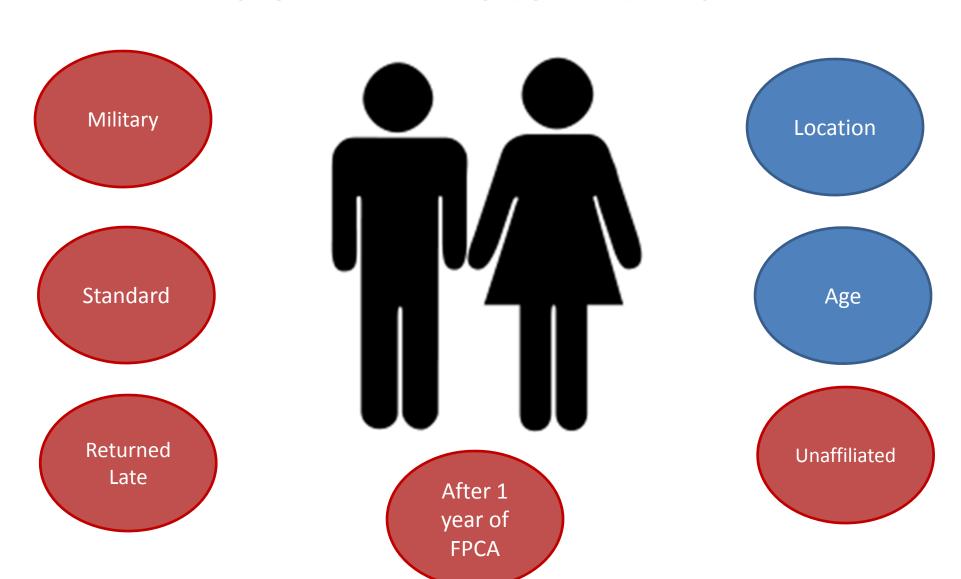
2010 UOCAVA Not Returned by Party



Gen 2008 vs. Gen 2010 UOCAVA Not Returned by Party



UOCAVA Voter At Risk

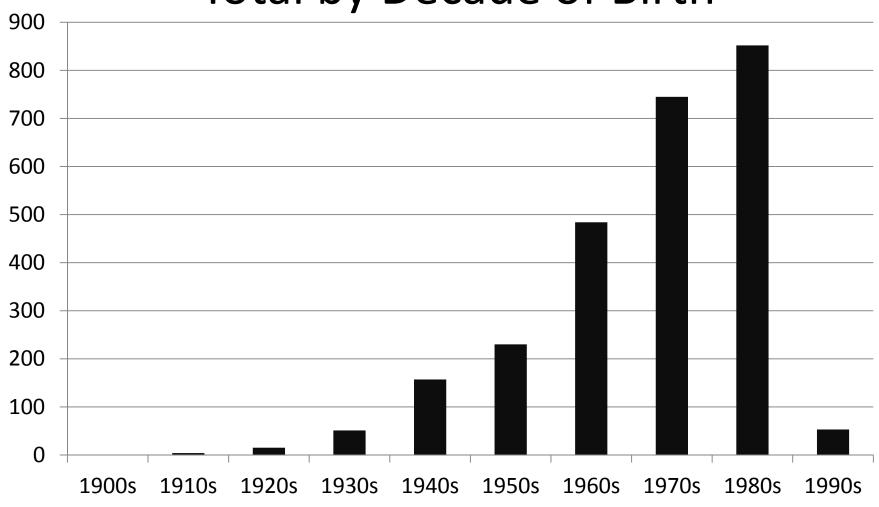


Ballot Sent, Not Returned 2010 General Election

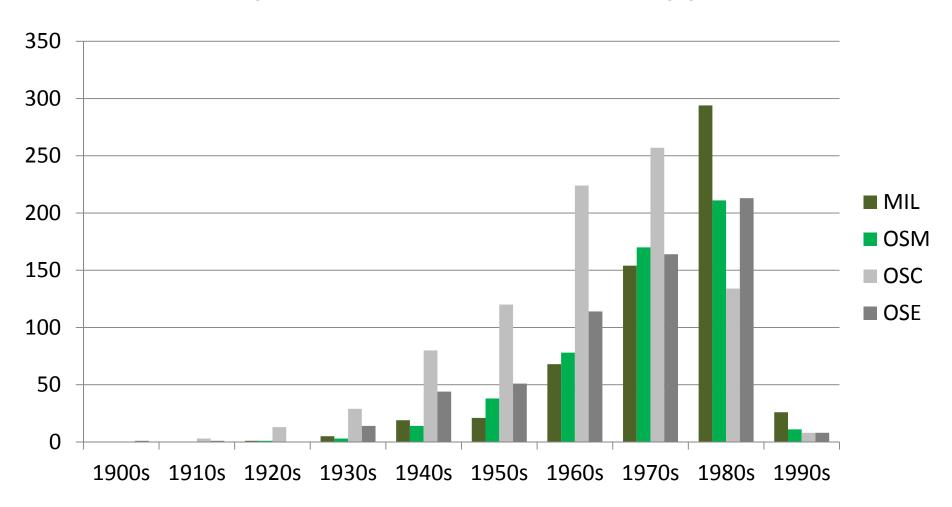
UNRETURNED BALLOT AGE OF VOTER ANALYSIS



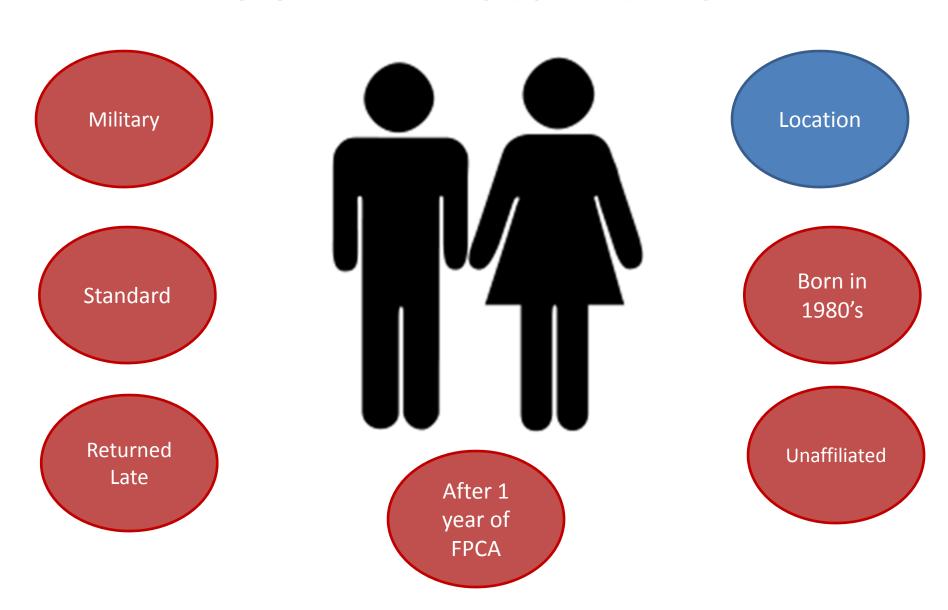
2010 Ballot Sent, Not Returned Total by Decade of Birth



2010 Ballot Sent, Not Returned By Decade & Voter Type



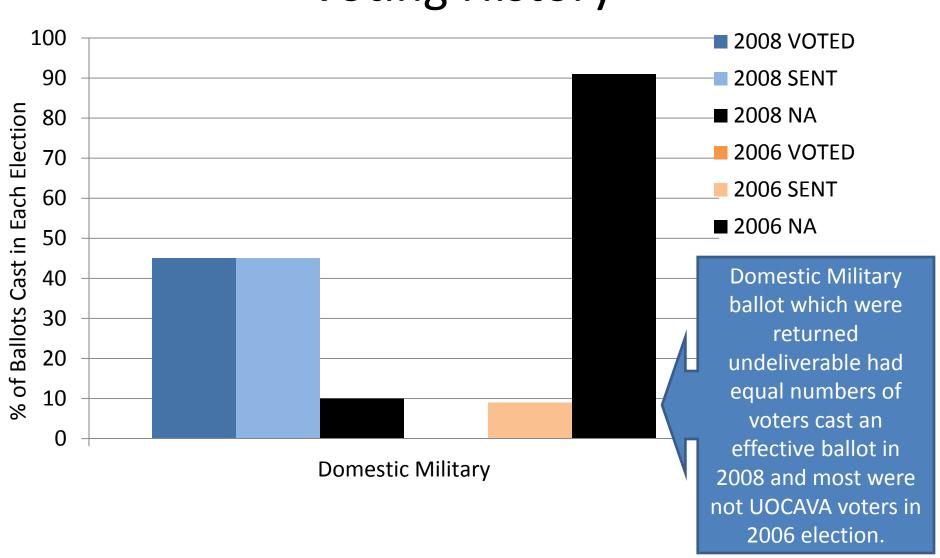
UOCAVA Voter At Risk

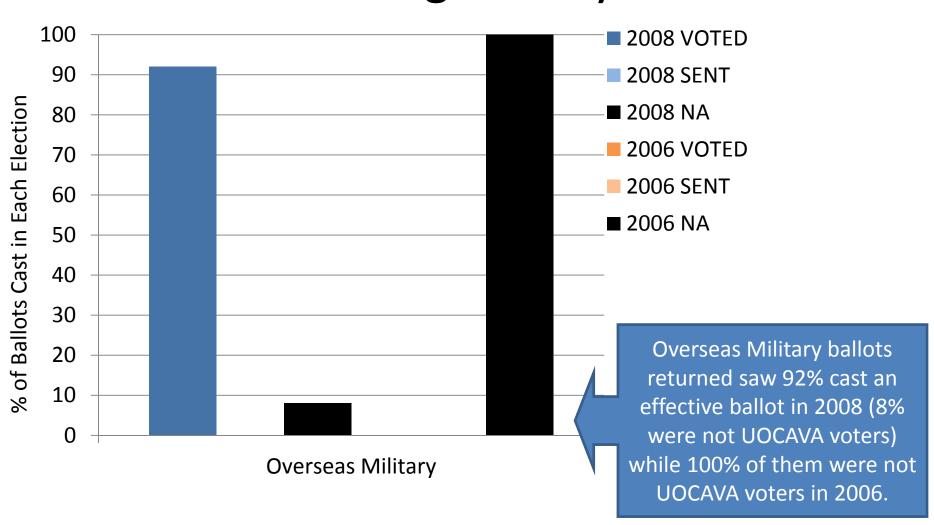


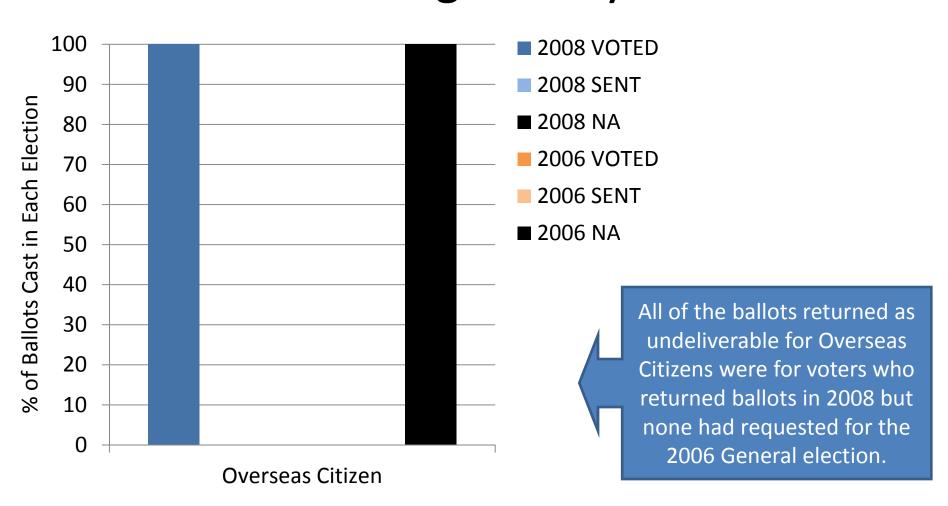
2010 General Election

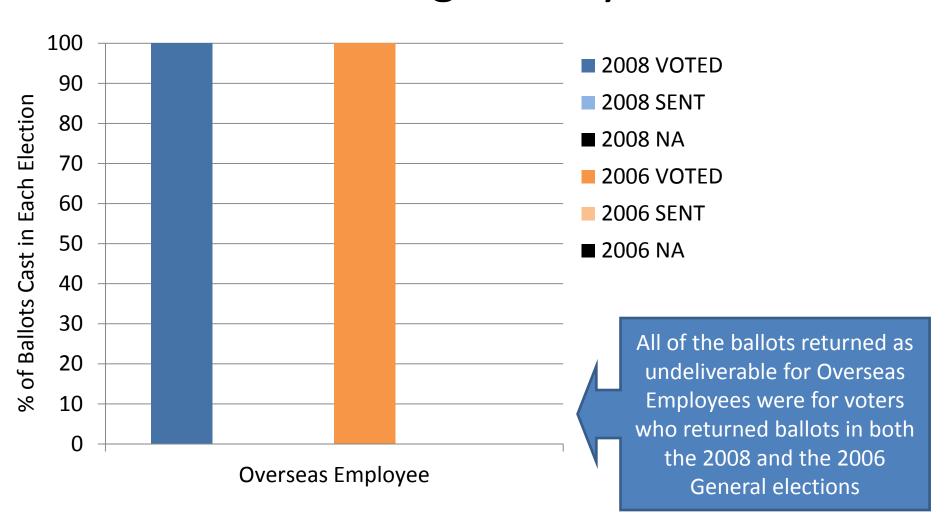
RETURNED UNDELIVERABLE ANALYSIS



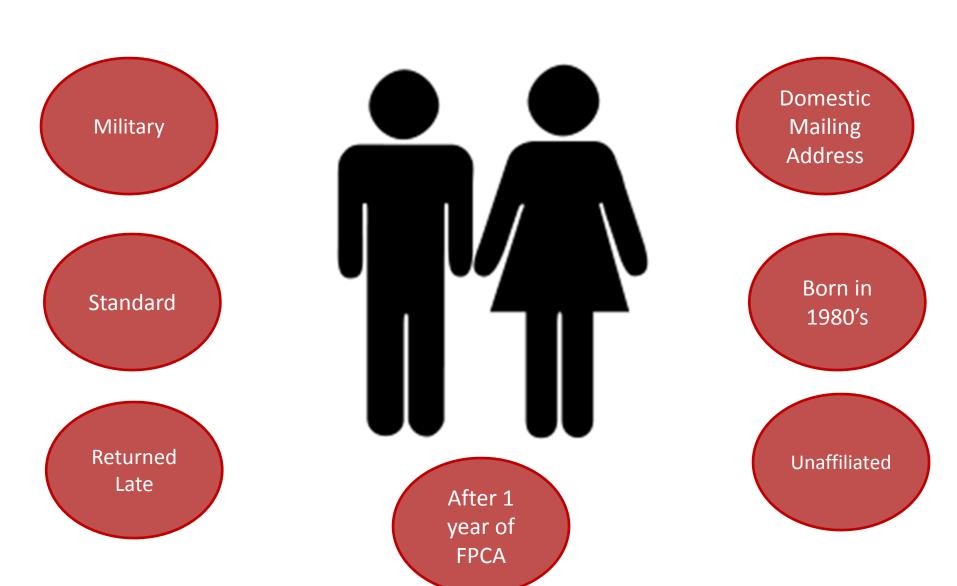








UOCAVA Voter At Risk

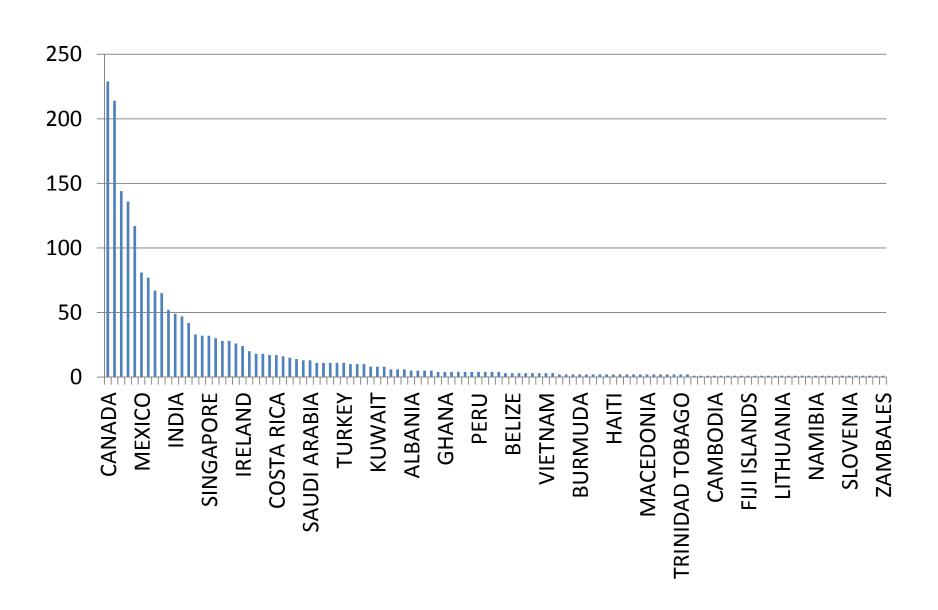


Spring 2011

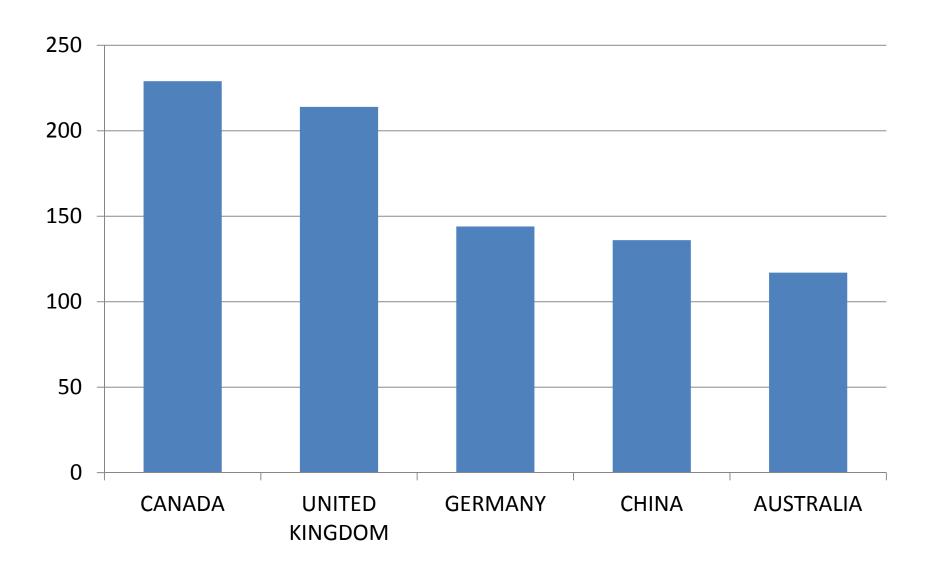
GLOBAL DISTRIBUTION OF NON-MILITARY UOCAVA VOTERS



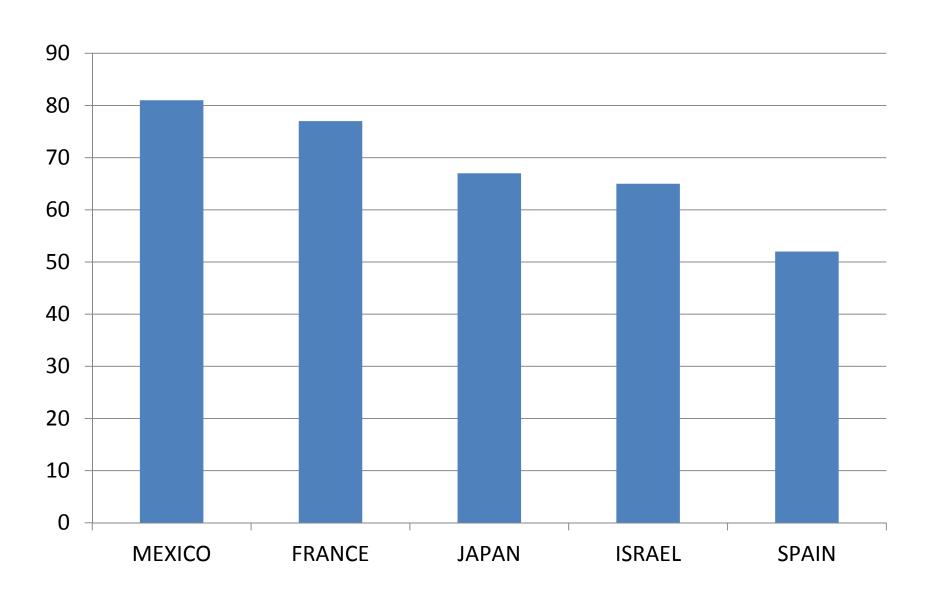
ALL NON-MILITARY UOCAVA VOTERS



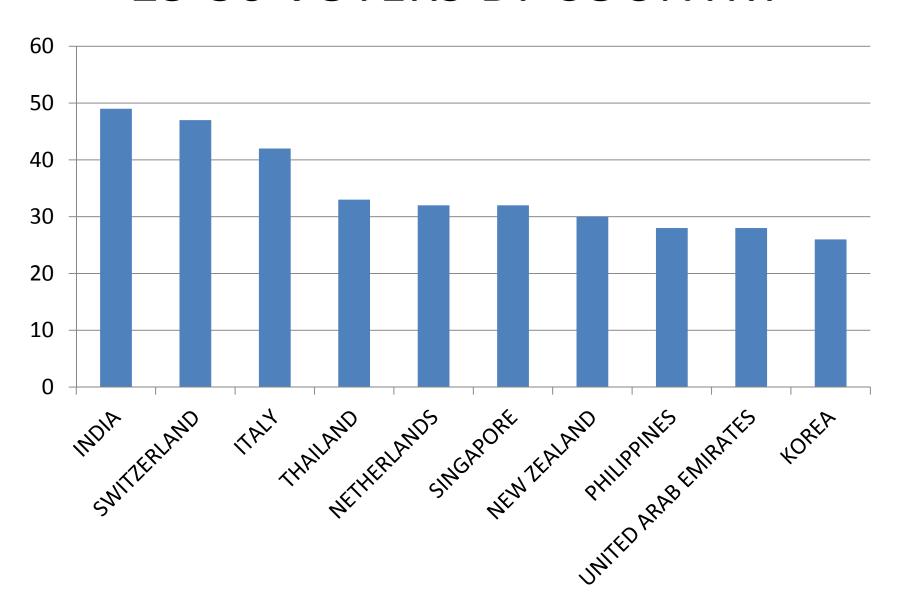
101+ VOTERS BY COUNTRY



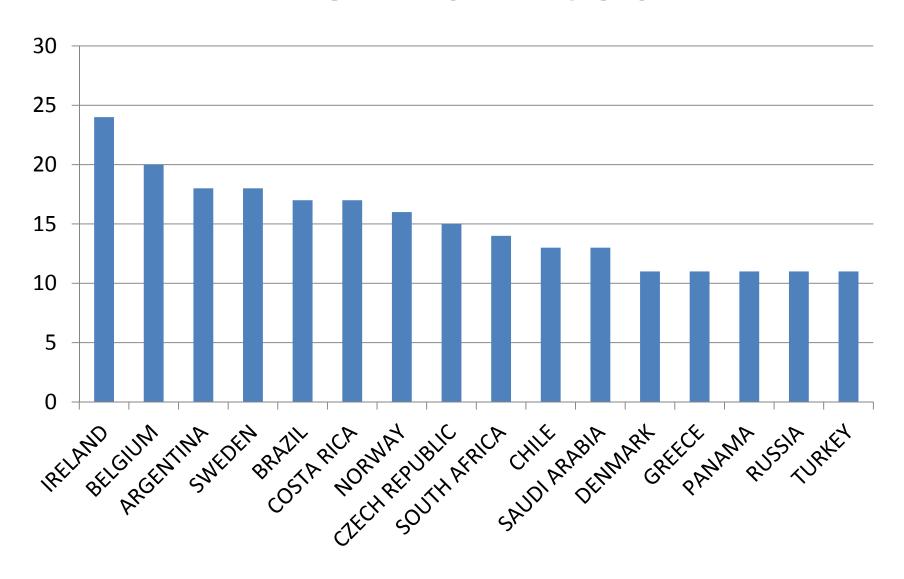
51-100 VOTERS BY COUNTRY



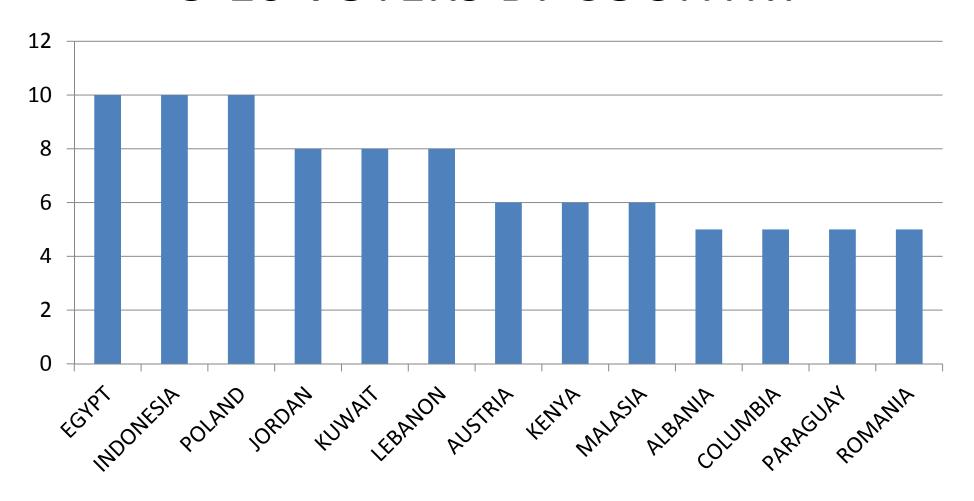
25-50 VOTERS BY COUNTRY



11-24 VOTERS BY COUNTRY



5-10 VOTERS BY COUNTRY



4 VOTERS 3

- ECUADOR
- GHANA
- HUNGARY
- LUXEMBOURG
- MONOCCO
- NICARAGUA
- PERU
- QUATAR
- UKRAINE
- VENEZUELA

3 VOTERS

- BANGLADESH
- BELIZE
- EL SALVADOR
- MONGOLIA
- SCOTLAND
- SUDAN
- VIETNAM
- ZAMBIA

2 VOTERS

- AFGHANISTAN
- BAHAMAS
- BANGALORE
- BURMUDA
- BOSNIA
 HERZEGOVINA
- BRITISH WEST INDIES
- CROATIA
- GUADEMALA
- HAITI
- KINGDOM OF BAHRAIN
- KYRGYZSTAN
- LATVIA
- LIBERIA
- MACEDONIA
- RWANDA
- SENEGAL
- SRI LANKA
- TANZANIA
- TRINIDAD TOBAGO
- URUGUAY

1 VOTER

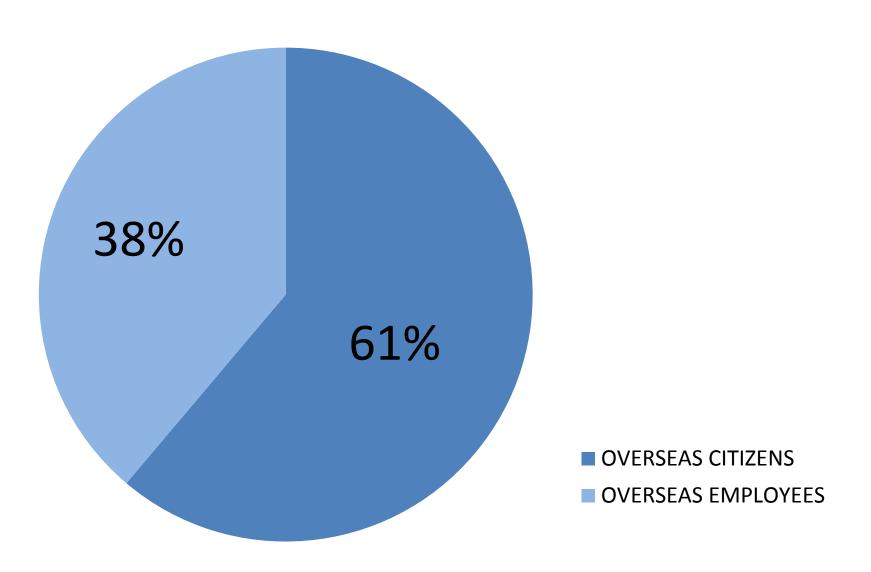
- BOLIVIA
- BOTSWANA
- BULGARIA
- CAMBODIA
- CAYMAN ISLANDS
- CYPRUS
- ETHIOPIA
- FEDERATED STATES OF MICRONISIA
- FIJI ISLANDS
- FINLAND
- GAMBIA
- HONDURAS
- IVORY COAST
- LITHUANIA
- MACAU
- MALAWI
- MAURITIUS
- MOZAMBIQUE
- NAMIBIA
- NEPAL
- PALESTINE
- REPUBLIC OF GUINEA
- SERBIA
- SLOVENIA
- SYRIA
- TUNISIA
- UGANDA
- WEST INDIES
- ZAMBALES



CITIZENS & EMPLOYEES



VOTER TYPES

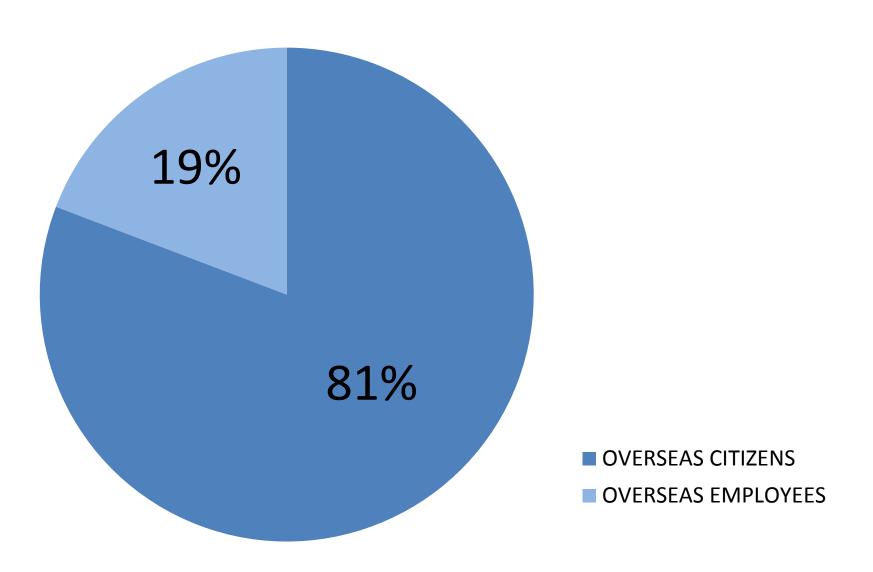


VOTER TYPES

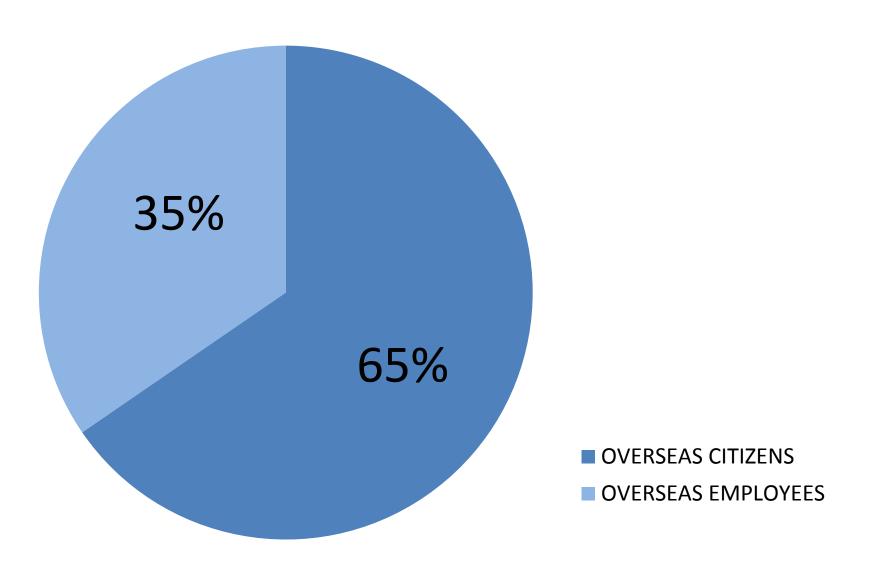
COUNTRIES WITH MORE THAN 100 VOTERS



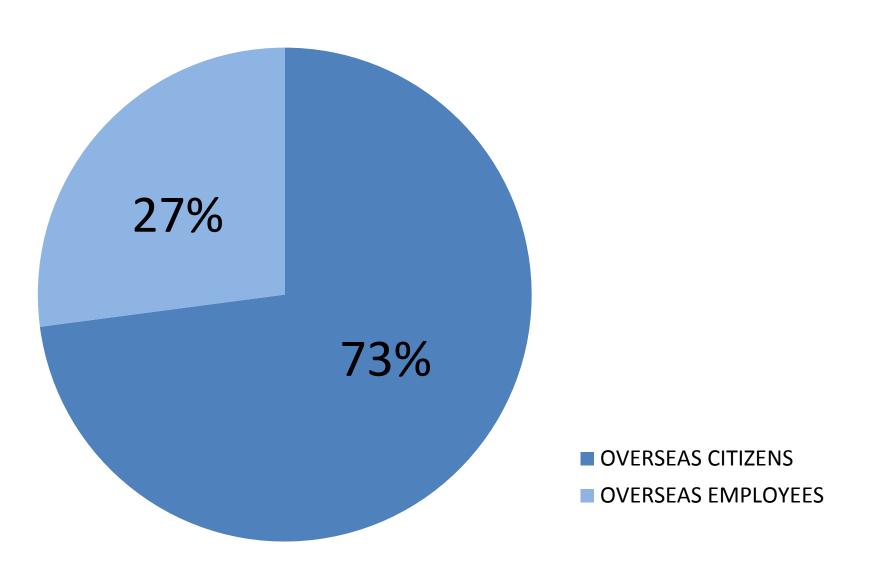
CANADA: 229 VOTERS



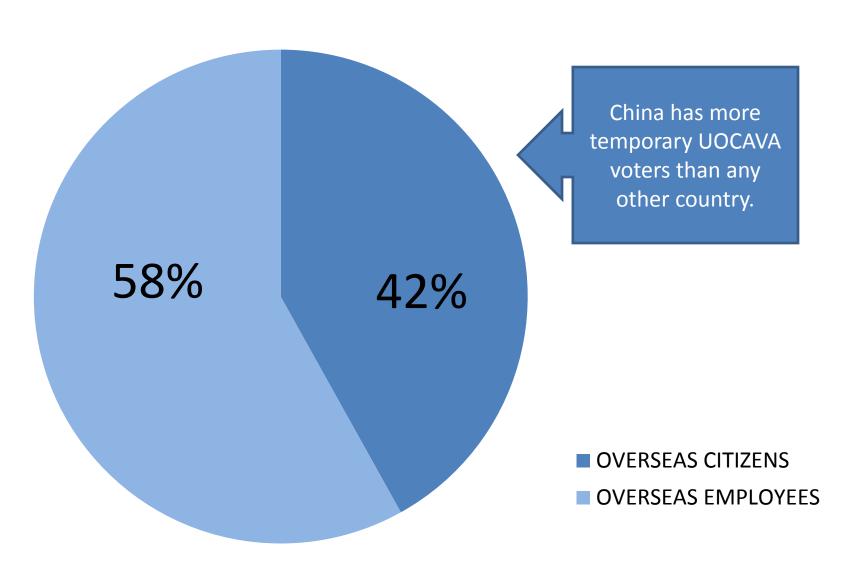
UNITED KINGDOM: 214 VOTERS



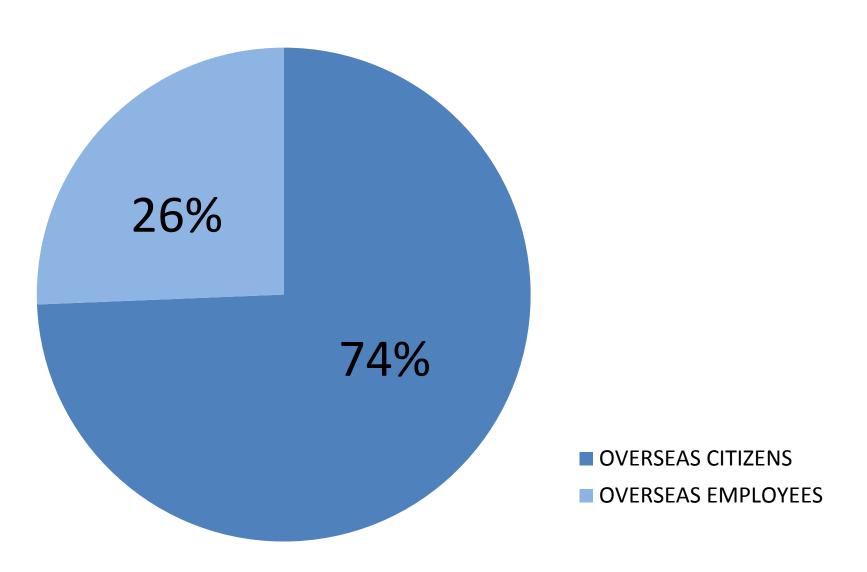
GERMANY: 144 VOTERS



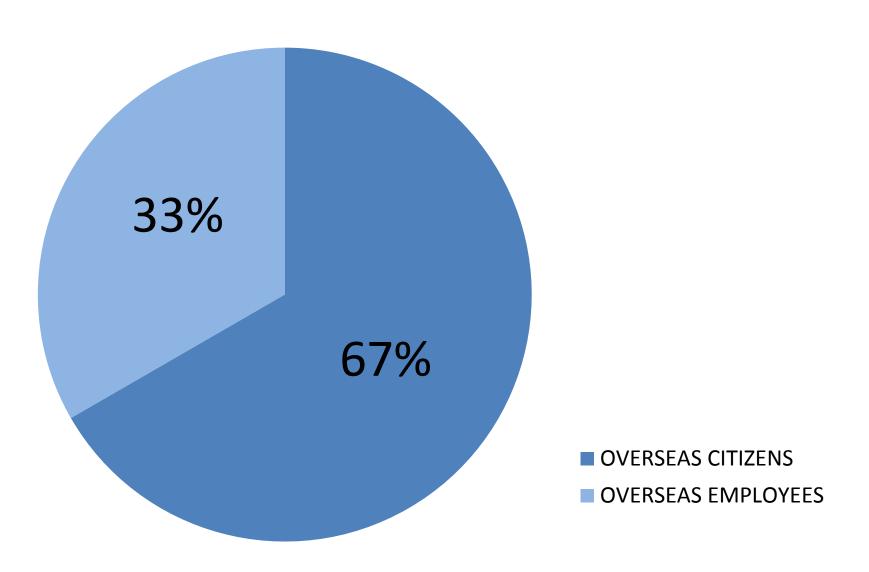
CHINA: 136 VOTERS



AUSTRALIA: 118 VOTERS



MEXICO: 81 VOTERS





Presidential Election 2008

DOES THE UOCAVA VOTER AT RISK PROFILED ACCESS ONLINE SERVICES?



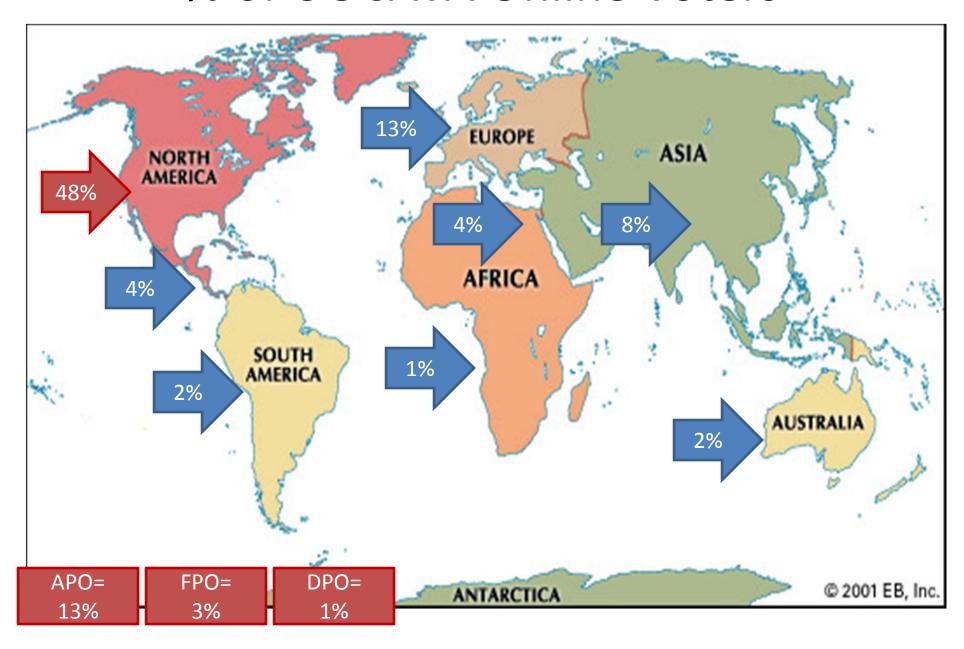
Data Source: MCED MILOS

(MILitary and Over Seas)

- All UOCAVA emails go to a single email address this includes directly from the voter, as well as inquiries made via the SOS or MCED website.
- The email information was then exported from Outlook into Excel for sorting, categorizing, and recording.
- Some emails were difficult to allocate as the voter failed to select or mention what their inquiry was for, they simply provided their information.
- This summary is presented as a general snapshot of online traffic from UOCAVA voters.



% of UOCAVA Online Voters





Standard

Returned Late



After 1 year of FPCA

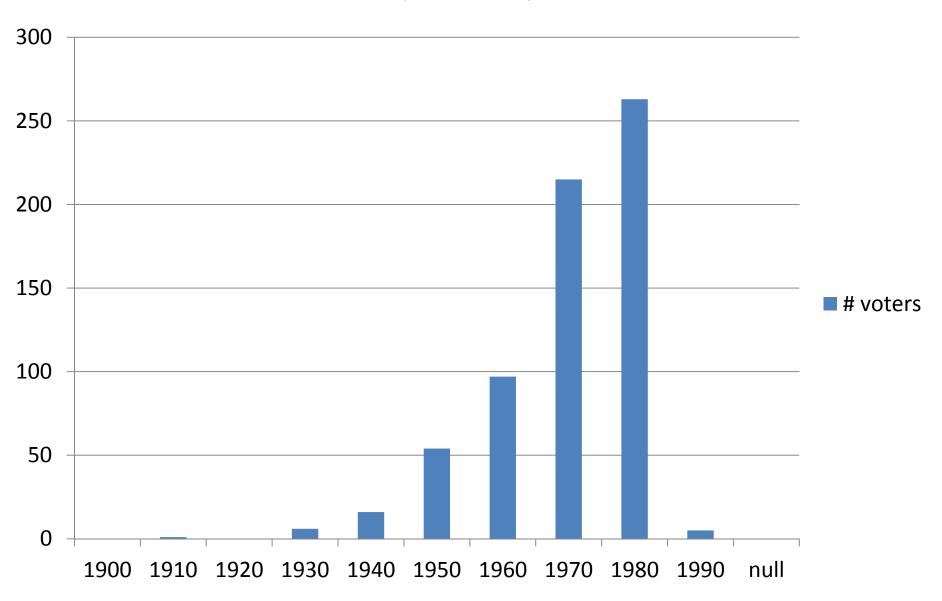


Born in 1980's

Unaffiliated

Decade of Birth of UOCAVA Online voters

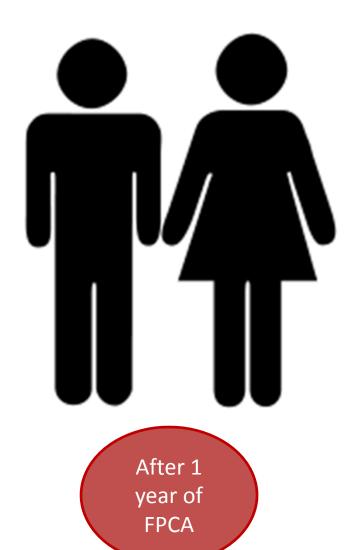
(From the SOS data)





Standard

Returned Late

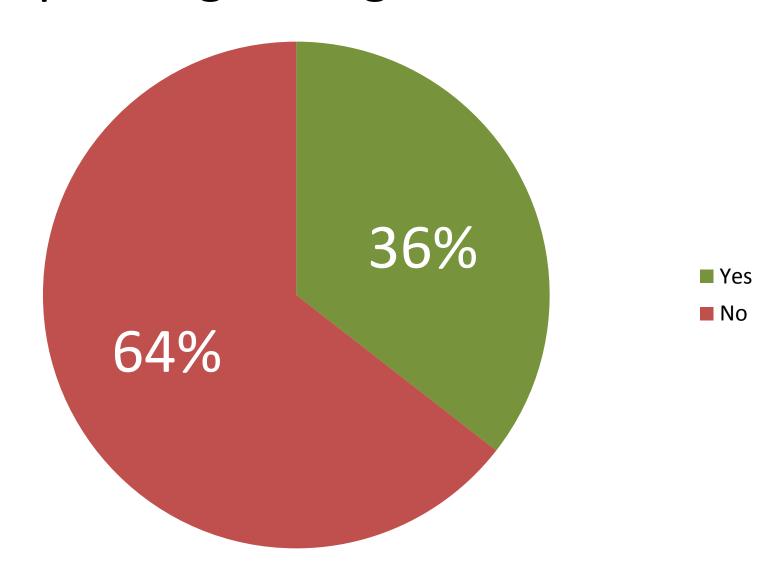




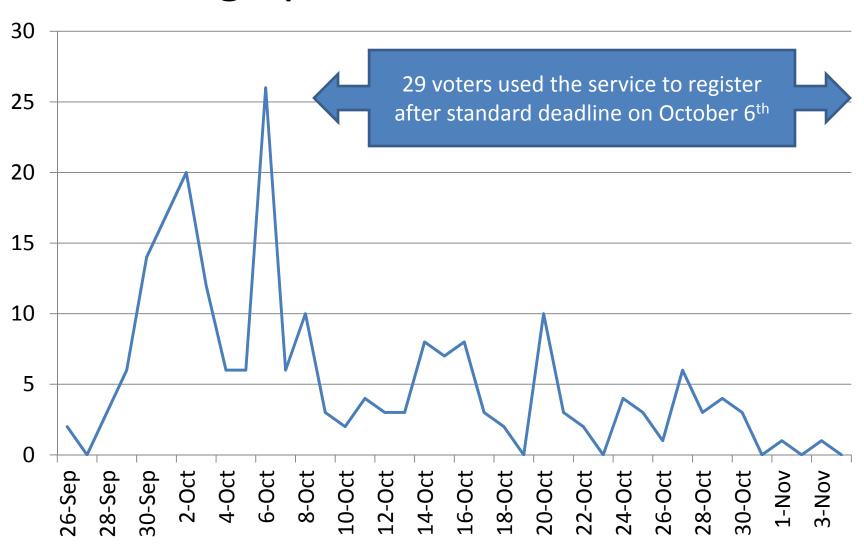




Requesting to Register to Vote?

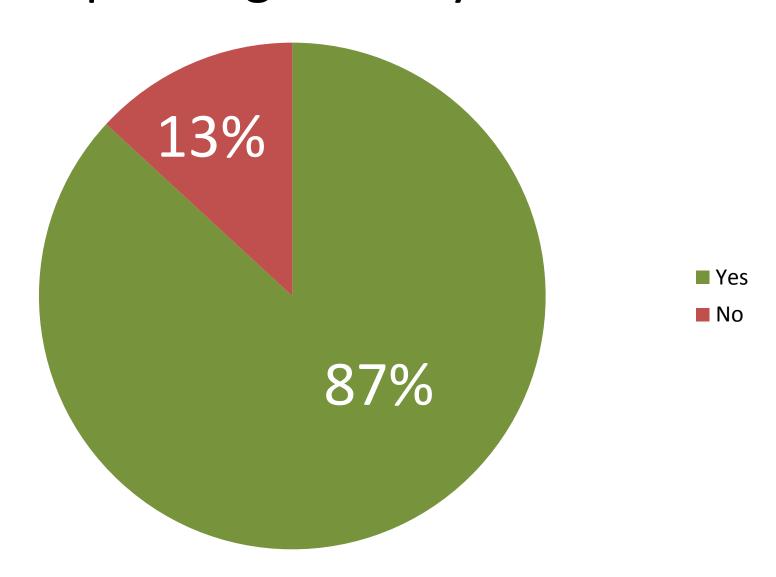


Timeline for using SOS site in month leading up to the election for VR

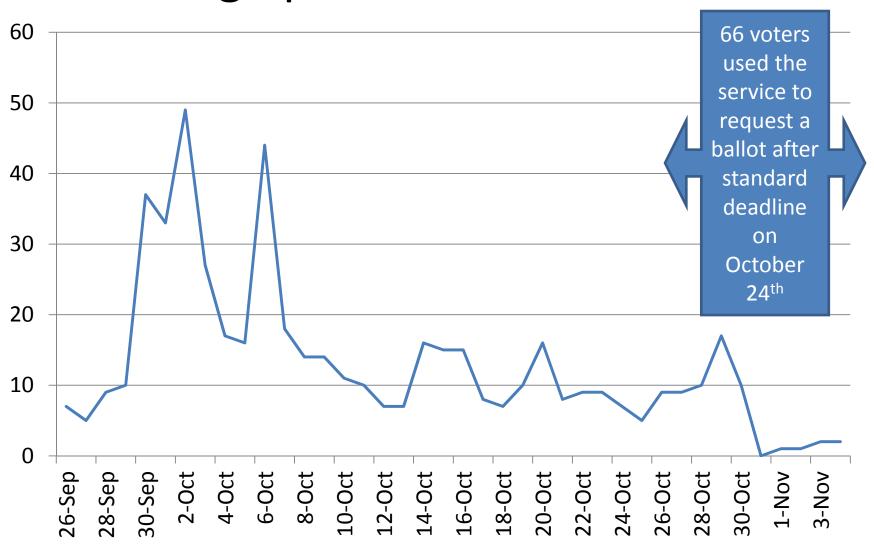




Requesting an Early Ballot?



Timeline for using SOS site in month leading up to the election for EV





Conclusion

- The existing VBM system has inherent risks which impact all UOCAVA voters, but in Maricopa County we have isolated particular voter characteristics which are more vulnerable.
- Providing online access to information and services aid in mitigating the impact of those risks.
- We are undergoing enhancements to our online system and data collection and have set our expectations high for 2012 voter participation.

