Contact: Monica Allen 301-713-2370

FOR IMMEDIATE RELEASE

May 25, 2011

NOAA Fisheries encourages fishermen to release shortfin make sharks alive Online map will show locations of live releases

NOAA's Fisheries Service today launched a voluntary program to encourage commercial and recreational fishermen to safely release Atlantic shortfin make sharks alive and report the releases to NOAA for posting on an online map.

The new program is designed to encourage the conservation of North Atlantic shortfin make sharks. Scientific research shows many of these sharks are being caught and kept, damaging the long-term sustainability of the population. The most recent assessment of North Atlantic shorfin makes found that the population had declined about 50 percent from the 1950s.

Commercial and recreational fishermen can submit an online form to NOAA with information about where and when they release shortfin make sharks, and their information will be posted on an online map. The map will enable fishermen to see how they are making a difference in the conservation of shortfin make sharks and encourage others to release sharks. By charting how and where fishermen release sharks, NOAA hopes to encourage other fishermen to do the same.

"We are working with the fishing community to encourage fishermen to voluntarily release these sharks alive to help sustain the shortfin make population," said Eric Schwaab, assistant NOAA administrator for NOAA's Fisheries Service. "By releasing sharks that are unintentionally caught or caught for sport, U.S. fishermen will be leaders in encouraging fishermen from other nations to conserve this shark species."

Shortfin make sharks, like other shark species, grow slowly, mature late, and produce few young, making them vulnerable to fishing. The average female shortfin make shark becomes sexually mature at 18, while males are mature at 8. This highly migratory species is managed by the International Commission for the Conservation of Atlantic Tunas, to which the U.S. is a member. The U.S. has been a leader in urging the international commission to adopt conservation measures to help rebuild the species.

Shortfin makos are often caught unintentionally by commercial fishermen who are targeting swordfish and tuna with longline gear. They are also caught by recreational fishermen and are a popular catch in shark tournaments. An increasing number of these tournaments encourage the live release of sharks to promote conservation. It is legal for commercial and recreational fishermen to retain the sharks. However, recreationally caught sharks must not be smaller than 54 inches from the tip of the shark's nose to the fork of its tail. While some fishermen continue to retain shortfin makos for food, fins, and jaws, NOAA's Fisheries Service encourages fishermen to consider the effect on the stock in the long-term and choose to release them.

Capt. Mark Sampson, who runs a charter fishing business that specializes in shark fishing and runs a shark fishing tournament, is interested in reporting live releases of shortfin make sharks to NOAA so they can be posted on the new interactive webmap.

"I plan on making this a part of my daily routine if we catch and release any shortfin makos," said Sampson, who operates the charter vessel, Fish Finder, from Ocean City, Md. "I'll

encourage fishermen who may not want to take home the shark they catch for food to consider releasing it."

NOAA encourages fishermen to learn how to safely release sharks so that they are not injured and the sharks are released in good condition. Fishermen may obtain a brochure at http://www.nmfs.noaa.gov/sfa/hms/Compliance_Guide/index.htm on the safe release of sharks and other highly migratory species.

For more information about the program, to view the interactive map and learn how to submit information on a live shark release, go to http://www.nmfs.noaa.gov/sfa/hms/shortfinmako/index.htm

NOAA's mission is to understand and predict changes in the Earth's environment, from the depths of the ocean to the surface of the sun, and to conserve and manage our coastal and marine resources. Visit us at http://www.noaa.gov or on Facebook at http://www.facebook.com/usnoaagov.