

prohibits it from displaying the name of any GM car division on any engine or visible attachment to the engine unless that engine is manufactured by that division. GM filed a petition on July 7, 1995, requesting the Commission to reopen and modify the order to allow GM to display a passenger car's nameplate on the engine or visible attachment to the engine if the engine is materially different from other engines in GM cars under other nameplates. This document announces the public comment period on this petition.

**DATES:** The deadline for filing comments in this matter is August 25, 1995.

**ADDRESSES:** Comments should be sent to the Office of the Secretary, Federal Trade Commission, 6th Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580. Requests for copies of the petition should be sent to the Public Reference Branch, Room 130.

**FOR FURTHER INFORMATION CONTACT:** Thomas D. Massie, Attorney, Division of Enforcement, Bureau of Consumer Protection, Federal Trade Commission, Washington, D.C. 20580, (202) 326-2982.

**SUPPLEMENTARY INFORMATION:** The order in Docket No. C-2966 was issued on May 18, 1979, and reported at 93 F.T.C. 860. GM argues that changed conditions of fact require modifying the order. In 1979, GM passenger car divisions manufactured engines. Passenger car divisions ceased manufacturing engines in 1984. Through a series of organizational changes, the manufacture of passenger car engines is now under the Power Train Group. The Power Train Group produces engines and transmissions for all GM passenger cars except Saturn. As a consequence, the order provision prohibiting the placement of a car divisions's name on the engine unless it was manufactured by that division has prevented GM from placing the name of car division, such as Cadillac, on the engine of any passenger car produced by GM. GM seeks to place the nameplate of a passenger car on the engine only if it is unique to that nameplate because of material differences such as horsepower or displacement from similar engines used in different nameplates.

**Donald S. Clark,**  
*Secretary.*

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[Dkt. C-3591]

**Mattel, Inc.; Prohibited Trade Practices, and Affirmative Corrective Actions**

**AGENCY:** Federal Trade Commission.

**ACTION:** Consent order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair acts and practices and unfair methods of competition, this consent order prohibits, among other things, a California-based corporation from representing that any aerosol product it sells offers any environmental benefit, unless it can substantiate the claim.

**DATES:** Complaint and Order issued June 23, 1995.<sup>1</sup>

**FOR FURTHER INFORMATION CONTACT:** Michael Dershowitz, FTC/S-4002, Washington, D.C. 20580, (202) 326-3158.

**SUPPLEMENTARY INFORMATION:** On Friday, April 14, 1995, there was published in the **Federal Register**, 60 FR 19068, a proposed consent agreement with analysis In the Matter of Mattel, Inc., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45)

**Benjamin I. Berman,**  
*Acting Secretary.*

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[File No. 941-0107]

**Santa Clara County Motor Car Dealers Association; Proposed Consent Agreement With Analysis to Aid Public Comment**

**AGENCY:** Federal Trade Commission.

**ACTION:** Proposed consent agreement.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting

<sup>1</sup> Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street and Pennsylvania Avenue, N.W., Washington, D.C. 20580

unfair acts and practices and unfair methods of competition, this consent agreement, accepted subject to final Commission approval, would prohibit, among other things, a California association from carrying out, participating in, inducing or assisting any boycott or concerted refusal to deal with any newspaper, periodical, television or radio station, and would require the association to amend its by-laws to incorporate the stipulated prohibition, and to distribute the amended by-laws and the final Commission order to each of its members.

**DATES:** Comments must be received on or before October 3, 1995.

**ADDRESSES:** Comments should be directed to: FTC/Office of Secretary, Room 159, 6th St. and Pa. Ave., NW., Washington, DC 20580.

**FOR FURTHER INFORMATION CONTACT:** Ralph Stone, San Francisco Regional Office, Federal Trade Commission, 901 Market St., Suite 570, San Francisco, CA 94103. (415) 744-7920.

**SUPPLEMENTARY INFORMATION:** Pursuant to Section 6(f) of the Federal Trade Commission Act, 38 Stat. 721, 15 U.S.C. 46 and Section 2.34 of the Commission's Rules and Practice (16 CFR 2.34), notice is hereby given that the following consent agreement containing a consent order to cease and desist, having been filed with and accepted, subject to final approval, by the Commission, has been placed on the public record for a period of sixty (60) days. Public comment is invited. Such comments or views will be considered by the Commission and will be available for inspection and copying at its principal office in accordance with Section 4.9(b)(6)(ii) of the Commission's Rule of Practice (16 CFR 4.9(b)(6)(ii)).

In the Matter of: Santa Clara County Motor Car Dealers Association, an unincorporated association; File No. 941-0107.

**Agreement Containing Consent Order to Cease and Desist**

The Federal Trade Commission, having initiated an investigation of certain acts and practices of the Santa Clara County Motor Car Dealers Association, an unincorporated association, and it now appearing that the Santa Clara County Motor Car Dealers Association, hereinafter sometimes referred to as the "Association" or "proposed respondent," is willing to enter into an agreement containing an order to cease and desist from the acts and practices being investigated,

It is Hereby Agreed by and between the Association, by its duly authorized