

**FOOD MARKETED TO CHILDREN
FORUM ON INTERAGENCY WORKING GROUP PROPOSAL
AGENDA**

When: May 24, 2011
11:00 a.m. to 2:30 p.m.

Where: HHS, Humphrey Building
200 Independence Ave, S.W.
Washington, D.C. 20201

I. Overview:

11:00 to 11:45

Welcoming Remarks and Moderator:

Dr. William H. Dietz

Director, Division of Nutrition and Physical Activity
Center for Chronic Disease Prevention and Health Promotion
Centers for Disease Control and Prevention

Summary of Proposed Nutrition Principles:

Dr. Barbara Schneeman

Director, Office of Nutrition, Labeling, and Dietary Supplements
Center for Food Safety & Applied Nutrition
Food and Drug Administration

Summary of Proposed Marketing Definitions:

Michelle Rusk

Attorney, Division of Advertising Practices
Federal Trade Commission

II. Comments on Proposed Nutrition Principles:

11:45 to 1:00

Moderator:

Dr. Robert C. Post

Deputy Director
Center for Nutrition Policy and Promotion
U.S. Department of Agriculture

Break: 1:00 to 1:15

III. Comments on Proposed Marketing Definitions:

1:15 to 2:30

Moderator:

Mary Engle

Associate Director
Division of Advertising Practices
Federal Trade Commission

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