# Health Care Services Research on Initiatives to Improve Health Care Delivery through Collaboration among Providers

Lawton R. Burns, Ph.D., MBA
The James Joo-Jin Kim Professor
Director – Wharton Center for Health Management & Economics
The Wharton School
University of Pennsylvania
burnsL@wharton.upenn.edu

Presentation to FTC Conference Clinical Integration in Health Care – A Check-Up May 29, 2008 – Washington D.C.

#### Relevant Background

#### Research:

- 1. Hospital-Physician Relationships
- 2. Integrated Delivery Networks: PHOs, IPAs, etc.

#### **Expert Witness:**

- 1. FTC v. Piedmont Health Alliance (2004)
- 2. FTC v. Evanston Northwestern Healthcare Corp. and ENH Medical Group (2005)

### Need To Understand the Context: Three Types of Integration

- 1. Non-economic integration
- 2. Economic Integration
- 3. Clinical Integration

## CLINICAL INTEGRATION COMPONENTS: What Researchers Study

- Guidelines, pathways, protocols
  - a) development
  - b) implementation
- Physician & episode profiling
- Physician performance feedback
- Physician credentialing
- Common patient identifier
- Disease registry
- Case management
- Medical management committee
- Disease management
- Demand management
- Clinical information systems
- Patient self-management skills and education

- Quality improvement steering councils
- Continuous quality improvement
  - a) inpatient
  - b) outpatient
- Clinical service lines
  - a) inpatient
  - b) outpatient

## CLINICAL INTEGRATION COMPONENTS: What FTC Investigations Looked For

- Criteria for physician membership
- Criteria for physician credentialing & re-credentialing
- Utilization management
- Clinical protocols
- Physician profiling
- Episode profiling
- Quality management
- Information systems & software
- EMR roll-out to physicians

# Hospital-Physician Collaboration: Landscape of Economic Integration & Impact on Clinical Integration

Lawton R. Burns, Ph.D., MBA
The Wharton School
University of Pennsylvania

Ralph W. Muller
Chief Executive Officer
University of Pennsylvania Health System

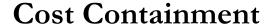
Kaiser Foundation Roundtable on Hospital/Physician Collaboration February 21-22, 2008 (Dallas)

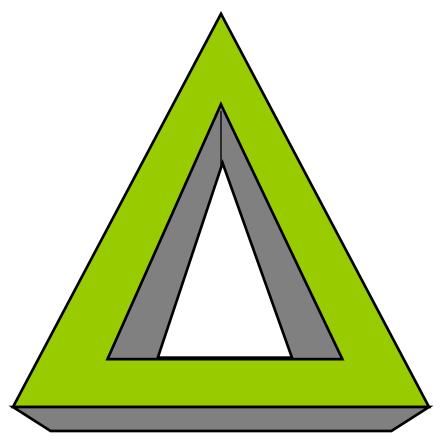
### **Evidence Base on Integration**

Strategic Intent of Integration:

Hospital vs. Physician Goals

### The Iron Triangle of Health Care





**High Quality Care** 

**Patient Access** 

## Older vs. Newer Generations of Clinical Integration in IDNs