Clinical Integration in Health Care: A Check-Up

Private Initiatives to Improve Health Care Delivery through Collaboration among Health Care Providers

Elizabeth Wennar Rosenberg, MPH, DHA FTC Workshop, Washington, DC May 29, 2008

United Health Alliance

- □ Rural PHO (15 years)
- □ 50/50 partnership
- 105 physicians (1/3 Primary Care)
- □ Hospital <100 beds
- □ Board (3 PCP, 3 Specialists, 3 Hospital)
- Multi-functional: ACCESS, best practices/processes, clinical integration, group purchasing, contract facilitation, on-going education

Goals

□ ACCESS

- Stabilization of costs: consumers, payers, providers, employers
- □ Manage to "best practices"
- Outcomes/Prevention/Wellness
- □ Standardization of Measures/Processes
- Education and Innovation

2007 Strategic Objectives

- □ Implement a process that meets the anti-trust rules/regulations and requirements for non-risk contracting for the organizations' membership.
- Develop and implement processes that support and strengthen corporate compliance for physician membership and SVHC.
- □ Implement the Performance Improvement Merit Award System© (Pay-for-performance methodology).
- □ Investigate and implement savings (discount programs) for the membership through group purchasing initiatives (e.g., centralized billings, personal insurance offerings, professional liability insurance).
- **Expand Clinical MicroSystems to include specialist.**
- Meet the Vermont Blueprint demonstration project's goals under the UHA grant

UHA Activities

- □ Anti-trust Compliance (process/policy)
- □ Blue Print for Health Care Grant (demo)
- Performance (Provider) Improvement Merit Award System[©]
- Clinical Micro-Systems
- Integration Task Force
- On-going Education

Mechanisms and Incentives

- □ Access to Data/Information
- Best Practices/Outcomes (Chronic Disease Management, Wellness/Prevention)
- Decrease Administrative Costs
- Stabilize Costs
- Practice Medicine

Approach and Measures

- Performance Improvement Measures: (PIMAS©)
- 1. Elements of Care
- 2. Diabetes Care
- 3. AMI Bundle
- 4. Surgical Infection Prevention
- 5. Surgery Process
- 6. Pneumonia Care Bundle
- 7. Heart Failure
- 8. Patient Access
- 9. Clinical Micro-Systems

Approach and Measures

- Blue Print: Data Input/Chronic Disease
 Management (Physician's Office)
- Clinical Micro-Systems:
 Processes/Efficiencies (Physician's Office)
- Integration Task Force: Identify Model (System and Physicians)

Observations (Problems/Issues?)

- □ Rural design of medical practices & system
- □ Clinical Integration definition & requirements
- □ Resources (\$, time, people)
- □ ACCESS
- □ Payer and provider frustration
- "Pendulum Swing" (\$ costs moving away from stabilization)
- □ Organizations size (Super vs. Local)

Confusing and (Sometimes) Scary Terms

- □ Anti-trust
- □ Compliance
- □ Collusion
- □ Fraud
- □ "Gorilla"

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