NOTICE OF APPEARANCE

DER	AL TRADE COMANNESS	
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	550019	and a

CASE NAME	FILE/DOCKET NUMBER	FILE/DOCKET NUMBER	
North Carolina Board of Dental Examiners	D-9343		

Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

x counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

FEDERAL TRADE COMMISSION

WASHINGTON, D.C. 20580

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS		
Include name, address and telephone of each	Include address and telephone numbers of all persons, partnerships, corporations, or associations		
Richard B. Dagen, Esq. (202) 326-2628			
600 Pennsylvania Ave. NW H-374 Washington, DC 20580			
3. ASSOCIATE/ASSISTANT DIRECTOR			
Melanie Sabo			
4. SIGNATURE OF SENIOR COUNSEL	5. DATE SIGNED		
Willia d. day.	7/23/10		
Return this form to: H-135			
Federal Trade Commission			
600 Pennsylvania Ave. NW			
Washington, D	.C. 20580		
FTC Form 232 (rev. 1/07)			

CERTIFICATE OF SERVICE

I, Isabelle M. Chiaradia, hereby certify that on July 23, 2010, have caused a copy of the attached, Notice of Appearance, to be served upon the following persons:

by hand delivery and electronic mail delivery to:

The Honorable D. Michael Chappell Administrative Law Judge Federal Trade Commission 600 Pennsylvania Ave., NW Room H-113 Washington, DC 20580 <u>oalj@ftc.gov</u>

Donald S. Clark Office of the Secretary Federal Trade Commission 600 Pennsylvania Ave., NW Room H-172 Washington, DC 20580 secretary@ftc.gov

and by electronic mail to:

Noel Allen Allen & Pinnix, P.A. 333 Fayetteville Street Suite 1200 Raleigh, NC 27602 nla@Allen-Pinnix.com

Counsel for Respondent North Carolina Board of Dental Examiners

Isabelle M. Chiaradia