UNITED STATES OF AMERICA BEFORE FEDERAL TRADE COMMISSION

COMMISSIONERS:

Deborah Platt Majoras, Chairman

Orson Swindle Thomas B. Leary

Pamela Jones Harbour

Jon Leibowitz

In the Matter of

Telebrands Corporation, et al.

Docket 9313

NOTICE SCHEDULING ORAL ARGUMENT

The oral argument on the appeal filed by Respondents and the cross-appeal filed by Counsel Supporting the Complaint from the Initial Decision in this matter has been scheduled for Monday, March 14, 2005, at 2:00 p.m., in the Federal Trade Commission's Hearing Room 532, Headquarters Building, located at 600 Pennsylvania Avenue, NW, Washington, D.C., 20580.

Each side will be allotted forty-five minutes to present its argument. Respondents will have the opportunity to open and close the argument.

By direction of the Commission.

Donald S. Clark

Secretary

SEAL

ISSUED: Februa

February 25, 2005