FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



CASE NAME	FILE/DOCKET NUMBER	554001
Appliance Best Buys	D09347	SECRETARY

corporations, or associations

➤ Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of	
counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)	
□ counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)	

1. COUNSEL OR REPRESENTATIVE

Include name, address and telephone of each

Laura Schneider Senior Attorney Federal Trade Commission/ Bureau of Consumer Protection/ Division of Enforcement 600 Pennsylvania Avenue, NW M-8102B Washington, DC 20580 202-326-2604

Matthew Wilshire Attorney Federal Trade Commission/ Bureau of Consumer Protection/ Division of Enforcement 600 Pennsylvania Ave., NW M-8102B Washington, DC 20580 202-326-2976 2. RESPONDENTS
Include address and telephone numbers of all persons, partnerships,

3. ASSOCIATE/ASSISTANT DIRECTOR

Laura DeMartino, Assistant Director

4. SIGNATURE OF SENIOR COUNSEL (Laura Schneider)

5. DATE SIGNED

4/8/2011

Return this form to: H-135

Federal Trade Commission 600 Pennsylvania Ave. NW Washington, D.C. 20580