# **Small Business Profile**



Advocacy: the voice of small business in government

## **United States**

Small businesses totaled 26.8 million in the United States in 2009. They represent 99.7 percent of all employers and employ 49.2 percent of the private-sector workforce. Being such a large part of the nation's economy, these businesses are central to the United States' health and well-being.

This profile uses the latest available data to illustrate the condition of U.S. small businesses. (Note that a small business is defined as one with fewer than 500 employees.)

• The U.S. economy struggled in 2010, with real gross domestic product decreasing 1.3 percent and private-sector employment decreasing 0.8 percent (Bureau of Economic Analysis, Bureau of Labor Statistics).

• Most of the country's small businesses are very small as 78.5 percent of all businesses did not have employees and most employers have fewer than 20 employees.

• Small businesses employed 56.3 million workers in 2009 (Table 1) with most of the employment coming from firms with 20-499 employees.

• While the employment situation in 2008-2009 was weak (Table 2), small businesses in the United States represented 81.4 percent of the net new private-sector jobs from 2005-2008.

• Self-employment surged over the last decade. Minority self-employment fared the best compared to other demographic groups during the decade.\*

• Throughout 2010, the number of opening establishments was lower than closing establishments while the net employment change from this turnover was positive (Table 3).

#### For Further Information

• Data on all states and territories are available at www.sba.gov/advocacy/848.

• For other small business data and analysis, visit **www.sba.gov/advocacy/847**, call (202) 205-6533, or email **advocacy@sba.gov**.

• Visit http://web.sba.gov/list to subscribe to Advocacy's Listservs.

\* Because of the relatively low number of veterans in the survey data source, the veteran self-employment figure is susceptible to large fluctuations.

## **United States Small Business Facts**

| Number of Businesses<br>Small employers (<500 employees)<br>Large employers (500+ employees)<br>Nonemployers | <b>2009*</b><br>5,749,797<br>17,509 | <b>2008</b> 5,911,663 | 2000           |  |  |
|--|-------------------------------------|-----------------------|----------------|--|--|
| Small employers (<500 employees)<br>Large employers (500+ employees)   | 17,509                              | 5,911.663             |                |  |  |
| Large employers (500+ employees)   | 17,509                              | 5,911.663             |                |  |  |
|  |                                     | - ,,                  | 5,635,391      |  |  |
| Nonemployers   |                                     | 18,469                | 17,153         |  |  |
|  | 21,090,761                          | 21,351,320            | 16,529,955     |  |  |
|  | Level                               | l in 2007* (0         | 00)            |  |  |
|  | Firms                               | Employment            | Receipts (\$M) |  |  |
| <b>Business Owner Demographics</b>   |                                     |                       |                |  |  |
| Male-owned   | 13,901                              | 41,051                | 7,909,151      |  |  |
| Woman-owned  | 7,792                               | 7,520                 | 1,014,366      |  |  |
| Equally male/female-owned  | 4,602                               | 8,055                 | 1,091,626      |  |  |
| African American-owned   | 1,922                               | 910                   | 97,145         |  |  |
| Asian-owned  | 1,550                               | 2,808                 | 453,574        |  |  |
| Hispanic-owned   | 2,260                               | 1,908                 | 279,921        |  |  |
| Native American/Alaskan-owned  | 237                                 | 185                   | 27,494         |  |  |
| Hawaiian/Pacific Islander-owned  | 38                                  | 38                    | 5,250          |  |  |
| Veteran-owned  | 3,667                               | 8,241                 | 1,633,750      |  |  |
| Publicly held, unclassified  | 798                                 | 60,684                | 19,043,686     |  |  |
|  | Level in                            | % Change from         |                |  |  |
|  | 2010*                               | 2009                  | 2000           |  |  |
| Workforce (Thousands)  |                                     |                       |                |  |  |
| Private-sector employment  | 107,337                             | -0.8                  | -3.3           |  |  |
| Government employment  | 22,482                              | -0.3                  | 8.1            |  |  |
| Self-employed (incorp. & uninc.)   | 14,684                              | -4.4                  | 6.2            |  |  |
| Female self-employment   | 4,953                               | -5.1                  | 2.8            |  |  |
| Male self-employment   | 9,731                               | -4.1                  | 8.0            |  |  |
| Minority self-employment   | 3,094                               | -9.3                  | 25.2           |  |  |
| Veteran self-employment  | 1,337                               | -2.4                  | -34.1          |  |  |
| Unemployment Rate (Percent)  | 9.4                                 | -0.5†                 | 5.5†           |  |  |
| Business Turnover  |                                     |                       |                |  |  |
| Quarterly establishment openings   | 1,405,000                           | -0.4                  | 0.7            |  |  |
| Quarterly establishment closings   | 1,432,000                           | -10.1                 | 9.1            |  |  |
| Business bankruptcies  | 56,282                              | -7.5                  | 59.8           |  |  |
|  | 2010*                               | 2009                  | 2000           |  |  |
| Income and Finance   |                                     |                       |                |  |  |
| Proprietors' income (\$billion)  | 1,037.6                             | 943.6                 | 820.6          |  |  |
| Number of bank branches  | 97,952                              | 98,943                | 84,871         |  |  |
| No. of bus. loans under \$100,000‡   | 3,924,532                           | 5,834,586             | 3,965,304      |  |  |
| Total value of business loans under \$100,000 (\$million);   | 56,893                              | 73,330                | 51,887         |  |  |

Source: U.S. Dept. of Commerce, Census Bureau, Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Admin. Office of the U.S. Courts; Federal Deposit Insurance Corporation; and U.S. SBA, Office of Advocacy. \* Latest available data. †Percentage point change. ‡Data are for CRA loans.

## Table 1: Firms and Employment in the United States by Industry and Firm Size, 2009 (Nonfarm, Thousands)

|   | _           | E       | mployer Firn | ns        | Employment |           |           |
|---|-------------|---------|--------------|-----------|------------|-----------|-----------|
|   | Nonemployer |         | 1-19         | 1-499     |            | 1-19      | 1-499     |
| Industry                                      | Firms       | Total   | Employees    | Employees | Total      | Employees | Employees |
| Total   | 21,090.8    | 5,767.3 | 5,170.8      | 5,749.8   | 114,509.6  | 20,738.3  | 56,281.5  |
| Forestry, etc. and agriculture support        | 226.0       | 21.0    | 19.7         | 20.9      | 153.8      | 66.6      | 129.4     |
| Mining  | 96.7        | 20.8    | 17.4         | 20.4      | 604.7      | 73.6      | 251.1     |
| Utilities                                     | 16.4        | 5.7     | 4.4          | 5.6       | 641.6      | 17.9      | 108.2     |
| Construction                                  | 2,429.1     | 700.8   | 647.4        | 699.8     | 5,967.1    | 2,297.2   | 5,018.3   |
| Manufacturing                                 | 306.0       | 266.2   | 201.4        | 262.5     | 11,633.0   | 1,101.6   | 5,207.7   |
| Wholesale trade                               | 381.3       | 319.0   | 273.2        | 316.0     | 5,827.8    | 1,165.3   | 3,482.8   |
| Retail trade                                  | 1,802.4     | 670.6   | 611.7        | 668.4     | 14,802.8   | 2,619.7   | 5,518.5   |
| Transportation and warehousing                | 994.7       | 163.2   | 143.5        | 161.0     | 4,159.6    | 524.7     | 1,520.5   |
| Information                                   | 299.6       | 70.6    | 59.8         | 69.6      | 3,288.1    | 235.3     | 866.8     |
| Finance and insurance                         | 698.0       | 242.4   | 222.3        | 240.8     | 6,171.2    | 719.0     | 2,025.4   |
| Real estate and rental and leasing            | 1,979.5     | 269.8   | 256.1        | 268.6     | 2,036.6    | 700.7     | 1,362.1   |
| Professional, scientific, and technical svcs. | 3,031.1     | 761.6   | 713.2        | 758.7     | 7,840.0    | 2,245.7   | 4,758.1   |
| Management of companies and enterprises       |             | 27.5    | 5.3          | 20.2      | 2,853.5    | 15.5      | 362.2     |
| Admin., support, waste mgt., remed. svcs.     | 1,856.0     | 323.7   | 284.8        | 320.3     | 9,061.0    | 1,027.9   | 3,473.6   |
| Educational services                          | 558.6       | 78.8    | 60.9         | 77.6      | 3,200.6    | 279.9     | 1,411.1   |
| Health care and social assistance             | 1,863.4     | 625.9   | 543.8        | 621.9     | 17,531.1   | 2,631.4   | 8,258.5   |
| Arts, entertainment, and recreation           | 1,114.1     | 113.7   | 98.2         | 113.0     | 2,010.3    | 352.9     | 1,270.6   |
| Accommodation and food services               | 307.7       | 474.7   | 381.2        | 472.8     | 11,443.3   | 2,152.3   | 6,751.7   |
| Other services (except public admin.)         | 3,130.2     | 660.4   | 615.6        | 659.0     | 5,264.4    | 2,492.6   | 4,485.7   |
| Unclassified                                  |             | 16.9    | 16.9         | 16.9      | D          | D         | D         |

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advocacy/849/12162 for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

### Table 2: Net Job Change by Firm Size, 2005–2009 (Nonfarm)

|             | Total Net  | Employment Size of Firm |          |          |            |            |            |            |
|-------------|------------|-------------------------|----------|----------|------------|------------|------------|------------|
|             | New Jobs   | 1-4                     | 5-9      | 10-19    | 20-99      | 100-499    | <500       | 500+       |
| 2005 - 2006 | 3,598,320  | 1,001,960               | 295,521  | 292,065  | 590,139    | 345,925    | 2,525,610  | 1,072,710  |
| 2006 - 2007 | 537,202    | 932,600                 | 81,166   | -27,147  | -120,782   | -240,560   | 625,277    | -88,075    |
| 2007 - 2008 | 350,401    | 719,890                 | -28,722  | -111,032 | -118,412   | 38,655     | 500,379    | -149,978   |
| 2008 - 2009 | -6,371,738 | 425,144                 | -344,330 | -512,619 | -1,458,928 | -1,384,384 | -3,275,117 | -3,096,621 |

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advocacy/849/12162.)

#### Table 3: Establishment and Employment Turnover by Quarter, 2010 (Nonfarm, Thousands)

|              |           | Establishments |           |           |        | Employment |           |           |           |  |
|--------------|-----------|----------------|-----------|-----------|--------|------------|-----------|-----------|-----------|--|
| -            | Quarter 1 | Quarter 2      | Quarter 3 | Quarter 4 | Quarte | r 1        | Quarter 2 | Quarter 3 | Quarter 4 |  |
| Openings     | 330.0     | 347.0          | 346.0     | 382.0     | 1,11   | 4.0        | 1,253.0   | 1,205.0   | 1,345.0   |  |
| Expansions   | 1,357.0   | 1,443.0        | 1,415.0   | 1,447.0   | 4,99   | 6.0        | 5,682.0   | 5,388.0   | 5,609.0   |  |
| Contractions | 1,486.0   | 1,417.0        | 1,429.0   | 1,418.0   | 5,23   | 1.0        | 5,064.0   | 5,226.0   | 5,162.0   |  |
| Closings     | 380.0     | 342.0          | 358.0     | 352.0     | 1,19   | 0.0        | 1,143.0   | 1,216.0   | 1,229.0   |  |

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/.)

Note: These figures contain all firm ai

Note: These figures contain all firm sizes; Census data from 2009 show that 85 percent of establishment births and deaths were in firms with fewer than 500 employees.