



# Encouraging Energy Efficiency Improvement in New and Existing Homes in Arlington County

# Helen Reinecke-Wilt, AICP, LEED AP EPA Webcast May 21, 2009











- Arlington Initiative to Reduce Emissions
- Program launched January 1, 2007
- Collaborative effort between County Government, businesses, and residents to reduce green house gas emissions through:
  - energy efficiency measures
  - green building techniques
  - alternative transportation
  - improved recycling, and
  - water conservation





#### Fresh AIRE



 Government emissions less than 4% of total, so community outreach also critical

 Program paid for through residential utility tax





- Five components of AIRE Program:
  - Internal commitment to reduce the government's energy usage by 10% by 2012
  - Recognize, assist and encourage
    businesses to reduce emissions and energy needs
- Encourage **residents** to reduce their energy usage
- Work with other **localities** around the region and nation to share best practices
- Keep the community updated through a Web site and blog



# Fresh AIRE- Government



- County government reductions are focused on:
  - energy efficiency in buildings
  - employee engagement and education, and
  - vehicle fleet efficiency



# **Other AIRE Activities**



- <u>Energy Audit Program</u> Over 300 energy audit applications, winners chosen at random, 20 performed in 2007 and 20 in 2008 (lessons learned)
- <u>Coming Soon</u>:
  - Communitywide Climate Action Plan
  - Incentives for energy efficiency using EE block grant funds (beyond the energy audit)







- Fresh AIRE and Green Home Choice program overlap in their outreach missions
- Fresh AIRE public outreach for energy efficiency in general
- GHC public outreach for energy efficiency in construction projects and in existing homes
- More staff can target larger audiences, leveraging resources



#### Residential Outreach -AIRE and GHC





#### Conduct workshops on home energy savings

















- Make presentations at civic associations and other community and business groups on energy savings
- Distribute information and ENERGY STAR CFLs at community events (>2,000 so far)
- Partner with local non-profit to connect with residents on green living tips and on Green Building Directory
- Maintain website and blog







- Voluntary single-family residential program began in 2003
- 77 homes have been or in the process of being certified
- Of these, 48 are new homes and 36 have or will be ENERGY STAR certified (voluntary)
- Program currently going through significant revisions







- Expedited plan review
- Builder/designer name appears on County website
- Annual awards ceremony
- Builders doing well in slow market with green home advantage





- Energy efficiency is primary objective of program
- Current program requires 75-85 of 175 minimum points related to energy
- New proposed program requires 75-100 energy points and ENERGY STAR certification for any new homes





- Input on revised rating system through e-mail, large and small meetings with program builders, regional industry groups, and product suppliers
- Not sure how builders would react to ENERGY STAR requirement for new construction
- Need to balance cost/ability of builders to requirements



#### Green Home Choice- Energy Categories









- Air Sealing Measures
- Insulation
- Windows and Doors
- Passive Solar Design/Heat Island
- Heating and Cooling Equipment
- On-site renewable energy sources
- Energy Efficient Lighting and Appliances
- Resource Efficient Design



# Green Home Case Study- New

ARL

NGTON



• New Home





### Green Home Case Study





- SIPs construction
- Partial green roof
- Geothermal heating, cooling, and assisted hot water
- Desuperheater on hot water
- Energy Recovery Ventilator (ERV)
- Ultra-efficient windows
- Solar PV (4 kw)
- Essentially no net annual energy usage
- GHC, LEED Homes, and Energy Star



### Green Home Case Study-Existing





# Home Renovation/Addition













## Green Home Case Study





- Spray foam closed cell insulation (also achieves air sealing)
- Energy-efficient windows
- Radiant floor heating
- ENERGY STAR wood burning fireplace
- 15 SEER air conditioning unit
- ENERGY STAR appliances and lighting
- Energy Recovery Ventilator (ERV)



### Green Home Case Study





- Renovation increased square footage by 72%
- And yet, the electricity used prior to the addition was 8,066 kWh and after the renovation was 7,544 kWh (overall decrease of 6%)
- The kWh per square foot dropped 46%



## **Contact Information**



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