

Using Smart Growth Strategies to Reduce Greenhouse Gas Emissions

> Megan Susman U.S. EPA Smart Growth Program March 31, 2010



What Is Smart Growth?

- Making how and where we build more sustainable
- Development that benefits community, environment, public health, and economy
- Flexible enough to be used in urban, suburban, and rural settings





Housing choices

Compact design





Distinctive communities with strong sense of place

Predictable, fair development decisions





Direct development to

existing communities



U.S. Greenhouse Gas Emissions

Transportation = 28% of U.S. GHG emissions

Personal vehicles = 61% of transportation emissions, 21% of total GHG emissions

Buildings = 35% of U.S. GHG emissions

Residential = 17%
Commercial = 18%

Transportation + buildings (aka communities) =

63% of total U.S. GHG emissions

All numbers are for 2007. From EPA, Inventory of U.S. Greenhouse Gas Emissions and Sinks: 1990-2007, April 2009, http://epa.gov/climatechange/emissions/usinventoryreport.html



Smart Growth and GHG Emissions

Transportation

- Choices (transit, bike, walk)
- Shorter distances

Land use

- Compact development patterns and building design
- Energy use
- Urban heat island effect

 Can't meet GHG reduction goals without taking into account where and how we build



Benefits of Smart Growth Approaches to Reducing GHGs

- Allows expenditures for GHG reduction to meet multiple goals
- Smart growth is a natural outgrowth of market demand
- Reduces air and water pollution
- Encourages cleanup and reuse of brownfields
- Reduces energy and transportation costs
- Enhances public health
- Creates more choices in housing and transportation
- Enhances quality of life and strengthens communities



Estimates of CO₂ Reductions in 2050 From Compact Development

- Growing Cooler (ULI, 2008): 7-10%
- Moving Cooler (ULI, 2009): 9-15% (package of land use measures and improved travel options)
- Driving and the Built Environment (Transportation Research Board, 2009): 1-11%, depending on scenario
- Estimates do not include energy efficiency, cleaner cars, or cleaner fuels, which would create further reductions
- Reductions from compact development take longer because of development timeline, but they are essentially permanent



Where We Build

- Strengthen existing communities
- Foster distinctive, attractive communities with a strong sense of place
- Preserve open space and critical environmental lands





How We Build

- Compact design
- Mix of land uses
- Walkable neighborhoods
- Green building





Tools and Resources

 Essential Smart Growth Fixes for Urban and Suburban Zoning Codes Modest adjustments – Major modifications - Wholesale changes



SSENTIAL MART GROWTH JRBAN AND UBURBAN ZONING CODES



EPA 231-K-09-003



Tools to Assess GHG Emissions from Land Use and Transportation

- WA Dept. of Commerce study
- Assessed tools based on:
 - Applicability for community plans;
 - Availability to public agencies;
 - Sensitivity to land use and transportation changes;
 - Adaptability to local conditions;
 - Use of data and hardware that local agencies have available; and
 - Accuracy.



www.commerce.wa.gov



Tools to Assess GHG Emissions from Land Use and Transportation

- VMT spreadsheet w/emissions factors
- VMT spreadsheet w/4D smart growth adjustments
- Travel demand forecasting (TDF) models
- Enhanced TDF models
- ICLEI CACP software
- URBEMIS
- PLACE³S
- INDEX





HUD-DOT-EPA Partnership for Sustainable Communities

- DOT TIGER grants: jobs, economic activity, livable communities
- HUD-FTA mixed-income, transitoriented development guide (www.mitod.org)
- HUD Sustainable Communities Planning Grant Program (\$100 million)
- EPA Urban Waters Initiative
- EPA Brownfields Pilots





EPA Smart Growth Resources

- Publications
- Research
- Technical assistance
 - Application open until April 9, 2010
- National Award for Smart Growth Achievement
 - Application open until April 5, 2010
- New Partners for Smart Growth annual conference
 - Charlotte, NC, Feb. 3-5, 2011

www.epa.gov/smartgrowth







For More Information

EPA Smart Growth www.epa.gov/smartgrowth
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