

Lessons Learned and Promising Practices from the Field Webinar Chat

March 31, 2010

1:07:47 PM

Beth Gordon: You can chat here!

1:10:03 PM

Kristen Nilsson: I have technical question. I'm only able to hear through the phone. Is it supposed to go through the web?

1:10:16 PM

Paul Huffman: Please send chat messages/questions to "All participants" from the drop down menu.

1:10:43 PM

Paul Huffman: All audio is through the phone only. Thanks!

1:10:50 PM

Kristen Nilsson: Thanks!

1:22:36 PM

Kelli King-Jackson: Can they share more about the 100 Project?

1:25:12 PM

Victoria Bitzer: Please bring this question up at the Q&A portion at the end of the presentations, thank you Kelli!

1:25:22 PM

Paul Huffman: We hear you great!

1:26:13 PM

Beth Gordon: Kelli, you can also feel free to contact the presenters directly - we will mention your question at the end

1:30:56 PM

Kelli King-Jackson: Thanks. I'll email them.

1:31:38 PM

Kelli King-Jackson: We are doing the 100% Campaign :) We should all touch base about school based outreach in our states.

1:32:29 PM

Beth Gordon: That is great, are you willing to share some contact information so we can connect everyone?

1:37:07 PM

Kelli King-Jackson: sure. my email is kkingjackson@childrensdefense.org.

1:38:46 PM

Kelli King-Jackson: We are also on Facebook and Twitter - 100PercentTX.

1:39:52 PM

Beth Gordon: This is great, keep the chatting coming!

1:46:18 PM

Beth Heeb: Oregon...Can you please talk more about your paid referral program. Who can be paid for a referral? Community partners, individuals, etc? What funding pays for this? How effect has this been?

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1:46:33 PM

Trey Daly: Oregon - have you developed any materials for the Coached Campaign yet - we are hoping to do the same in Ohio

1:47:39 PM

Kelli King-Jackson: Our target group are partners (media, social workers, school districts, communities in schools, etc.) Not so much parents on Twitter. On Facebook we are trying to reach all of the above and parents.

1:48:41 PM

Kelli King-Jackson: can they restate the question. her voice is a little low.

1:49:14 PM

Barbara Luksch: Hawai'i Covering Kids also has a Facebook page: (www.facebook.com/HawaiiCoveringKids) please check it out and become a fan :-]

1:52:12 PM

Barbara Luksch: Troy: Most referrals to our 211 hotline are from family/friends/neighbors so we consider our Facebook page the technology equivalent of the coconut wireless.

1:56:34 PM

Trey Daly: In Ohio we are thinking about, as part of a back to school campaign, having a contest to see which school can muster the most fans on our facebook page. Once we have large distribution network we hope disseminating information via facebook will translate into enrollments

1:57:01 PM

Erica Sontag: great information everybody! thanks for participating.

1:57:04 PM

Kelli King-Jackson: awesome!