UNITED STATES OF AMERICA BEFORE THE SECURITIES AND EXCHANGE COMMISSION

INVESTMENT COMPANY ACT OF 1940 Release No. 28907 / September 22, 2009

In the Matter of

JACKSON NATIONAL LIFE INSURANCE COMPANY, ET AL. 1 Corporate Way Lansing, Michigan 48951

:

(812-13584)

ORDER UNDER SECTION 6(c) OF THE INVESTMENT COMPANY ACT OF 1940 GRANTING EXEMPTIONS FROM SECTIONS 2(a)(32), 22(c) and 27(i)(2)(A) of the ACT AND RULE 22c-1 THEREUNDER

Jackson National Life Insurance Company ("Jackson National"), Jackson National Separate Account - I ("JNL Separate Account"), and Jackson National Life Distributors LLC (collectively, "Applicants") filed an application on October 9, 2008, and filed amended applications on February 10, 2009, April 23, 2009, and August 26, 2009, for an order under Section 6(c) of the Investment Company Act of 1940 ("Act"), granting exemptions from the provisions of Sections 2(a)(32), 22(c), and 27(i)(2)(A) of the Act and Rule 22c-1 thereunder, to the extent necessary to permit recapture, under specified circumstances, of certain contract enhancements applied to purchase payments made under deferred variable annuity contracts described in the application that Jackson National has issued and will issue through the JNL Separate Account (the "Contracts"), as well as other contracts that Jackson National may issue in the future through its existing or future separate accounts that are substantially similar in all material respects to the Contracts. Applicants also requested that the order extend to Affiliated Broker Dealers as defined in the application and to any successors in interest to the Applicants.

A notice of the filing of the application was issued on August 27, 2009 (Investment Company Act Release No. 28890). The notice gave interested persons an opportunity to request a hearing and stated that an order disposing of the matter would be issued unless a hearing should be ordered. No request for a hearing has been received, and the Commission has not ordered a hearing.

The matter has been considered, and it is found that granting the requested exemptions is appropriate in the public interest and consistent with the protection of investors and the purposes fairly intended by the policy and provisions of the Act. Accordingly,

IT IS ORDERED, pursuant to Section 6(c) of the Act, that the requested exemptions from the provisions of Sections 2(a)(32), 22(c), and 27(i)(2)(A) of the Act and Rule 22c-1 thereunder, for Jackson National Life Insurance Company, <u>et al.</u>, (812-13584) be, and hereby are, granted, effective immediately.

For the Commission, by the Division of Investment Management, pursuant to delegated authority.

Florence E. Harmon Deputy Secretary