

SAMPLE PHONE SCRIPTS

Media

Hello, this is [NAME] with [ORGANIZATION] calling about the *Sisters Together: Move More, Eat Better* program – a national initiative encouraging Black women to become more physically active and eat healthier foods. We are planning a wellness walk on [DATE] at [LOCATION] in [COMMUNITY]. I'd like to send you some information and invite you to attend. What is the best way for me to get our media packet to you?

Potential Community Partners

Hello, my name is [NAME] with [ORGANIZATION] *Sisters Together: Move More, Eat Better* program. We are part of a national initiative that encourages Black women to become more physically active and eat healthier foods. We are planning a wellness walk to be held on [DATE] on the [LOCATION], beginning at [TIME].

Because [COMMUNITY PARTNER NAME] shares the same goals as the *Sisters Together* program we would like to ask you to be one of our partners. To make this event a success we are asking our partners to donate bottled water or nonperishable food items to walkers as they start the walk and to promote our event in their locations. In return, we will announce your company's support in media advertisements prior to the walk and during the walk.

If this opportunity is of interest to you, I would love to meet with you to share more information on the *Sisters Together* program and how it can benefit the community.

Church Pastors

Hello, my name is [NAME], with the [ORGANIZATION] *Sisters Together: Move More, Eat Better* program. We are a part of a national initiative that encourages Black women to become more physically active and eat healthier foods.

We are planning a healthy recipe contest and would like your assistance in promoting this event to your congregation and community. The purpose of this event is to encourage community involvement in *Sisters Together* programs and promote the *Sisters Together* "eat better" message. We want Black women to embrace good health through healthy eating and increased physical activity. We believe that you, as a spiritual and community leader, can help this project come to life, through your insight, support, and resources.

Are you available sometime this week to meet and discuss this opportunity in more detail?