








Sample of Current Projects	Primary Office							
NARAtions	NPOL	7/21/09	21,164	N/A	121	519	35	N/A
AOTUS Blog	N	4/7/10	18,131	N/A	22	111	0	N/A
Flickr	NPOL	Lv: 6/12/09 Co: 2/1/10	910,426	N/A	Ttl: 10,184 Lv: 8,256	366	1,558	>7,500
YouTube	NPAC	6/9/09	Vid: 195,289 Ch: 41,760	1,114	452	Vid: 344 Ch: 33	522	N/A
Facebook US National...	NPAC	7/29/09	N/A	6,724	422	977	3,803	N/A
Facebook Research...	NPOL	7/29/09	N/A	1,535	88	69	331	N/A
Facebook NHPRC	NHPRC	2/4/09	N/A	1,149	133	67	504	N/A
Facebook Federal Register	NF	10/6/09	N/A	551	90	22	133	N/A
Facebook Eisenhower Lib	NLDDE	1/27/09	N/A	1,346	129	97	576	N/A
Our Archives Wiki	NPOL	7/8/10	32,143	164	117	910	N/A	N/A
Twitter archivesnews	NPAC	10/14/09	N/A	1,792	438	N/A	318	N/A
Twitter fedregister	NF	10/2009	N/A	523	698	N/A	99	N/A
IdeaScale Budget Brainstorm	NAB	6/28/10	N/A	801	371	921	22,000	50
IdeaScale OpenGov	NPOL	2/4/10	N/A	116	30	34	352	47

Recent Buzz on Our Channels

- AOTUS blogs about his trip to Angel Island for the 100th Anniversary
- NARAtions began the “NARA Coast-to-Coast” blog series to highlight records from the Regions
- The National Declassification Center has released its first report

Recent Buzz on External Channels

- Excitement around the newly geotagged Mathew Brady images
- Archivist David Ferriero visits the FDR Library to commemorate the 75th Anniversary of the Social Security Act and the opening of the new exhibit
- Lots of attendees focus on NARA at the 2010 SAA meeting in DC

KEY: Calendar = project launch date; Footprints = visits/views; People = friends/followers/fans/contacts/subscribers/users; Pushpin=NARA’s posts/tweets/new content such as photos or videos/ideas; Comments bubble = comments/ideas/annotations/retweets; Heart = likes/favorites/pingbacks/listed/votes; Tag = user-contributed tags; Abbreviations: Lv= Live, Co= Commons, Ttl= Total, Vid= Videos, Ch= Channel

Tools	Live	Approved	Pending
Blogs	10	5	1
Facebook	22	3	0
Flickr	1	1	1
IdeaScale	5	3	0
RSS	5	0	0
Twitter	6	2	1
Wikis	29	6	0
YouTube	4	4	1
Other	0	2	1

Most Recent Proposals

Project	Office	Date	Status
NLLBJ internal Wiki	NLLBJ	8/18/10	Live
“You Are Here” mobile app	NPOL	8/11/10	Approved
Constitution Facebook	NPAC	8/9/10	Live
Federal Register Scribd	NF	8/12/10	Live
Bush Lib Twitter Feed	NLGB	7/27/10	Approved
WRNC Staff Wiki	WNRC	7/21/10	Approved

What the Social Media Team is working on...

- Proposal for “You Are Here” Flickr set and mobile app comparing photos from NARA collections to current surroundings
- Completed Wiki Training for NRMP/NWML teams
- Rebecca to speak to visitors from Uruguay through the State Dept.’s International Visitor Leadership Program about digitization and social media efforts at NARA