

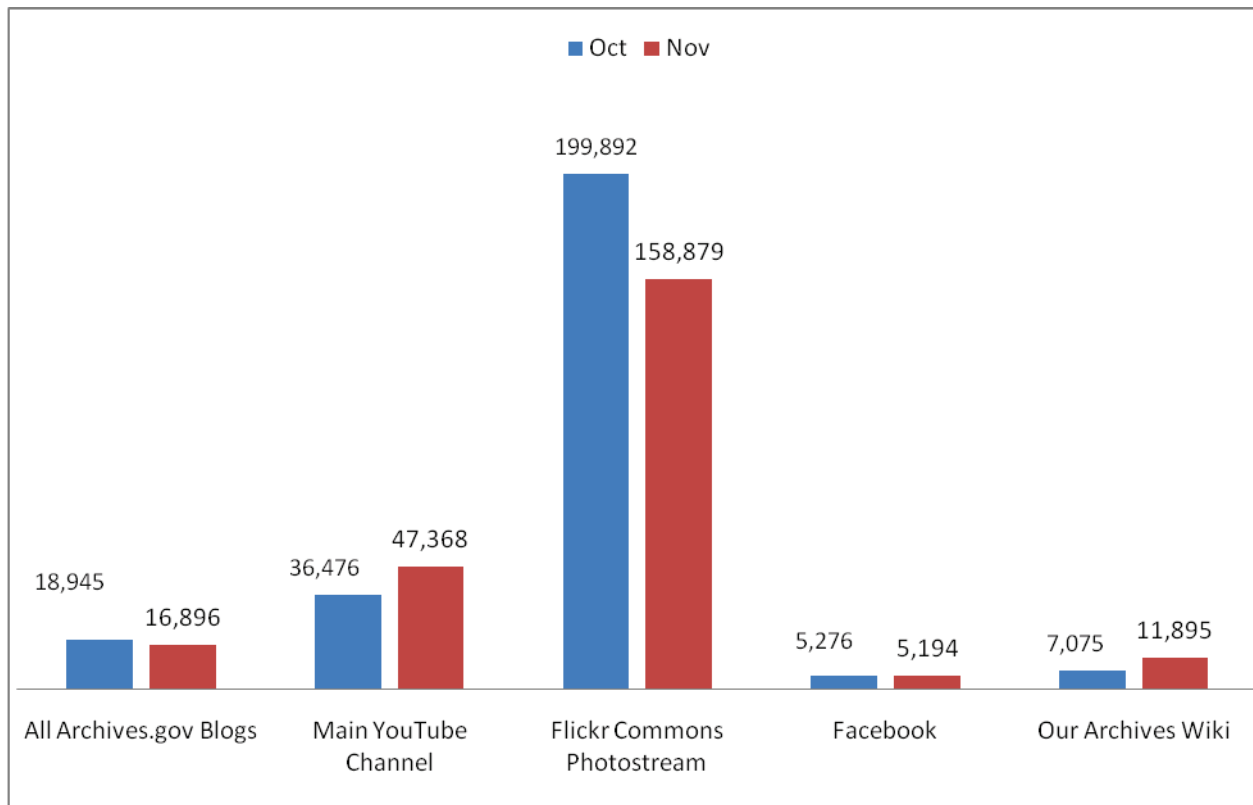
Social Media Highlights:

- What's in Your Toolbox? Brown bag sessions were held at Archives I to present Social Media, Blogs, Twitter and RSS to NARA staff and the public.
- Social Media Soapbox Blog has launched as a way for staff to share enthusiasm and experience using social media tools.
- The Transformation Blog continues to solicit feedback and comments from NARA staff.
- NARA signed a new Terms of Service Agreement with HootSuite.

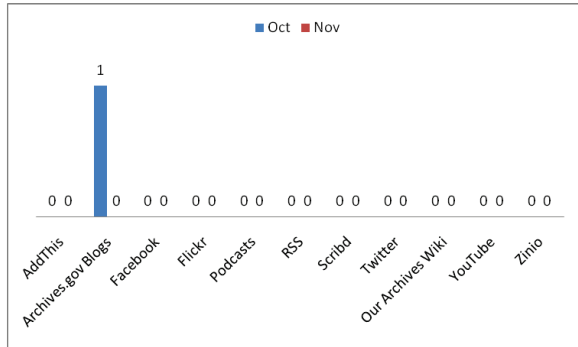
Buzz:

- The National Archives is now a member of the Association of Research Libraries (ARL).
- Free WiFi has launched for researchers at Archives I and Archives II.
- NARA's work with AMERESCO to make all NARA facilities energy efficient is receiving praise.

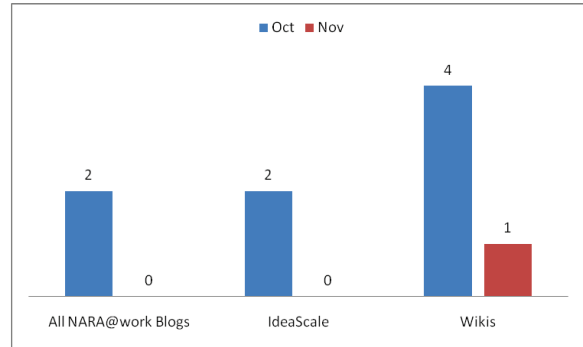
Monthly Views: External Social Media Projects



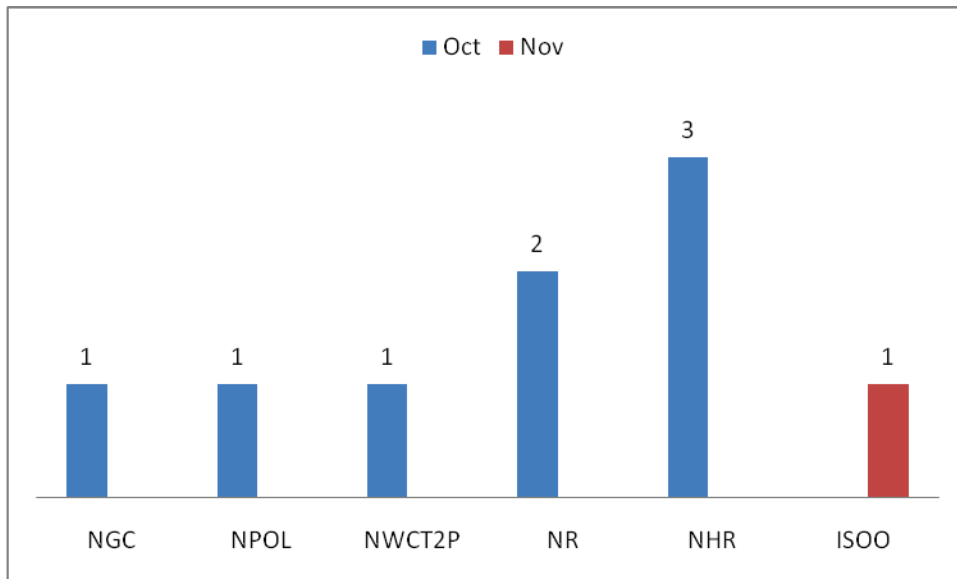
Number of New External Social Media Projects



Number of New Internal Social Media Projects



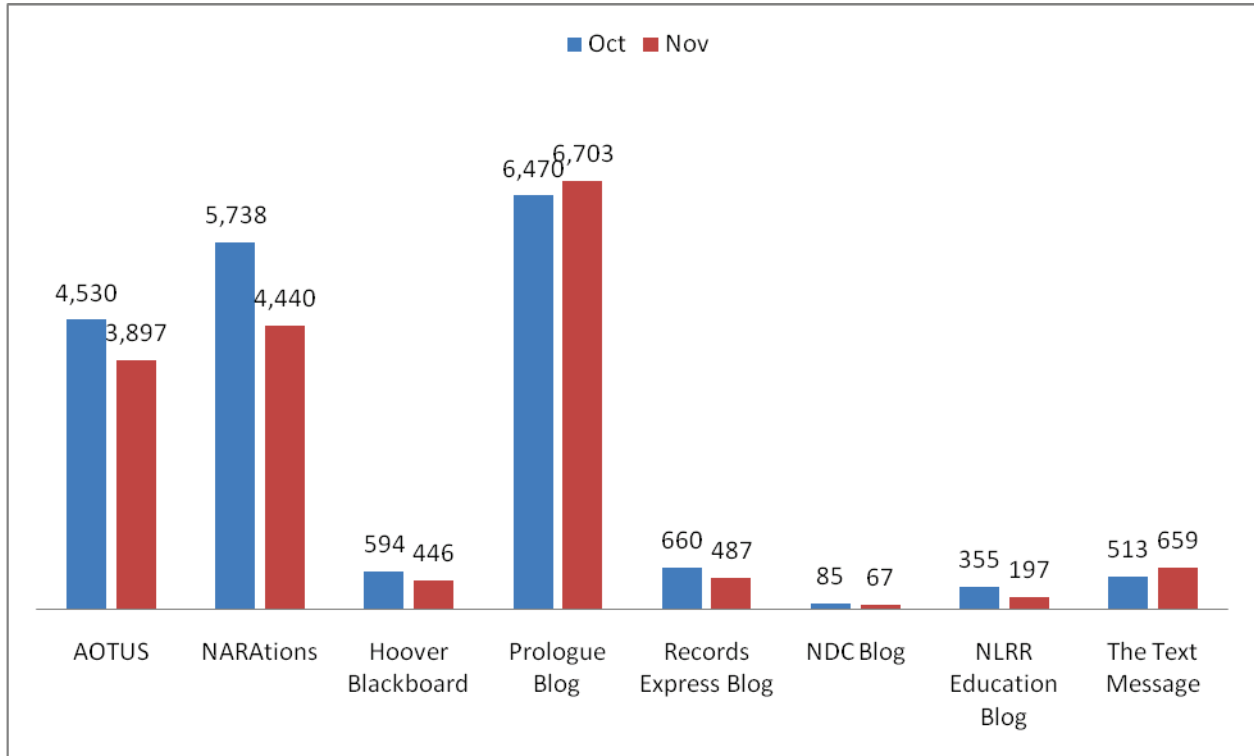
Number of Social Media Projects by Office



Social Media Tools: Detail View

Blogs

Views on All Archives.gov Blogs

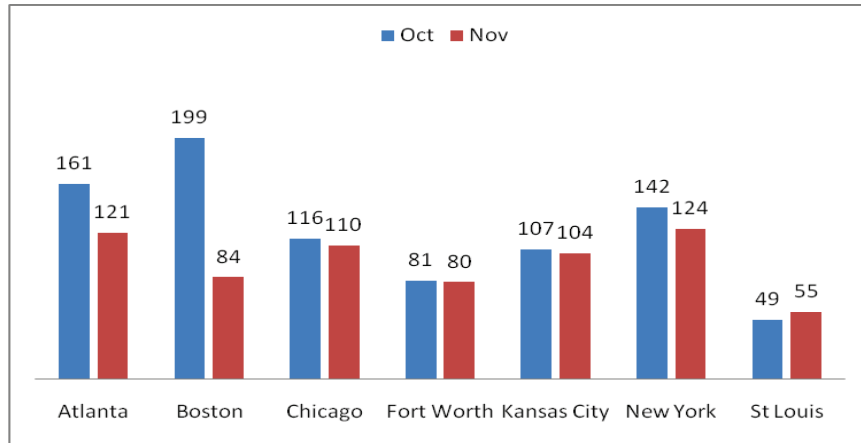


Top Most Viewed Posts

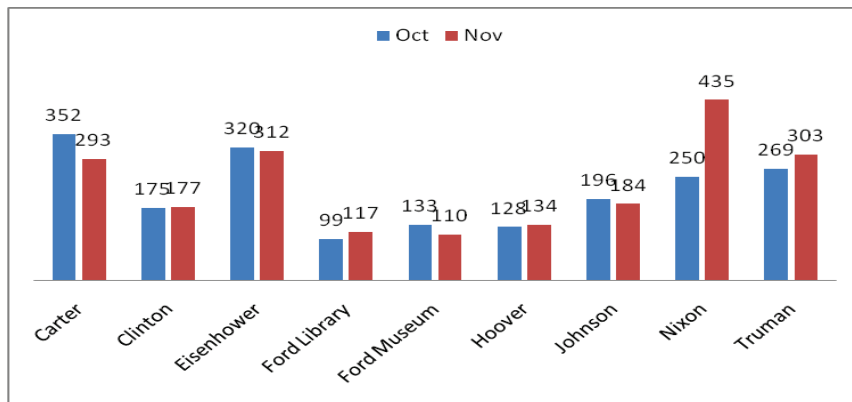
Blog	Views	Post Title
Prologue	13,212	Okamoto
NARAtions	9,141	WiFi @ Archives I and II
AOTUS	8,172	The Grace Tully Collection of FDR Papers
The Text Message	1,683	You Never Know Who You'll Meet in the Records!
Records Express	1,163	NARA's 22 nd Annual Records Administration Conference (RACO 2010)

Facebook

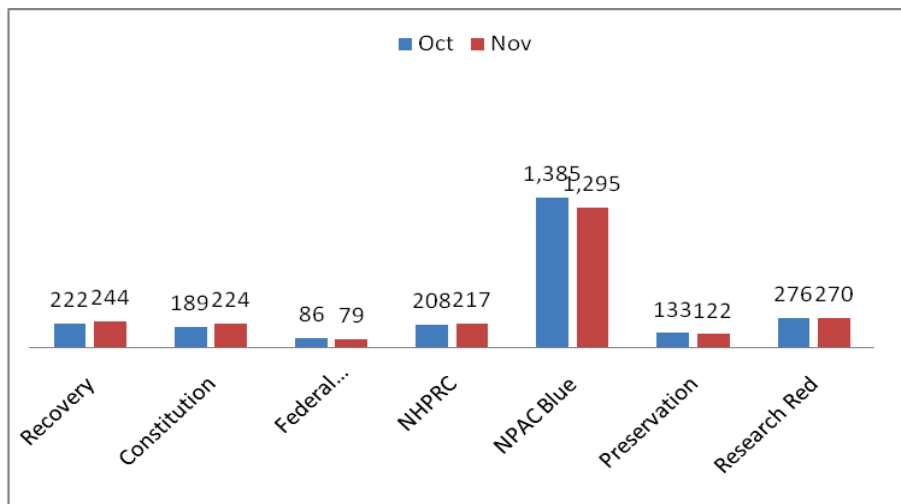
Views or Impressions on Regional Pages



Views or Impressions on Presidential Library Pages

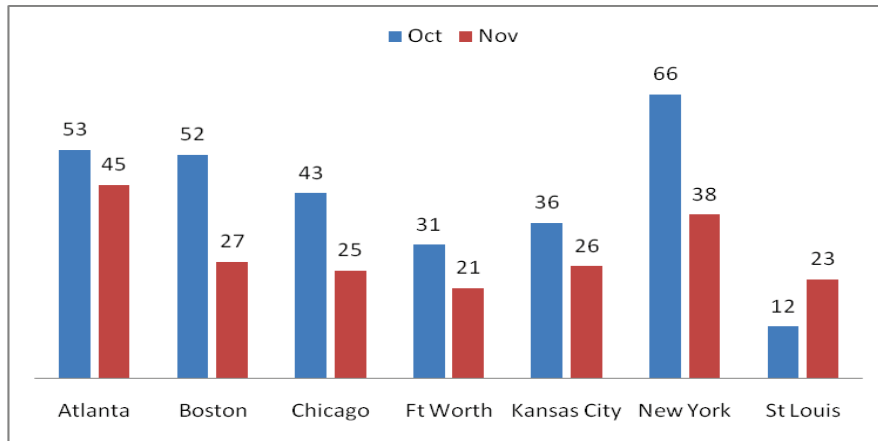


Views or Impressions on Agency-Wide Pages

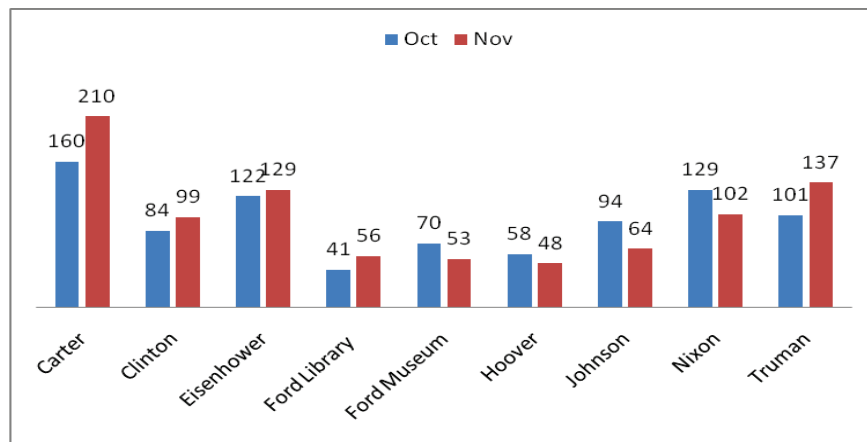


Facebook

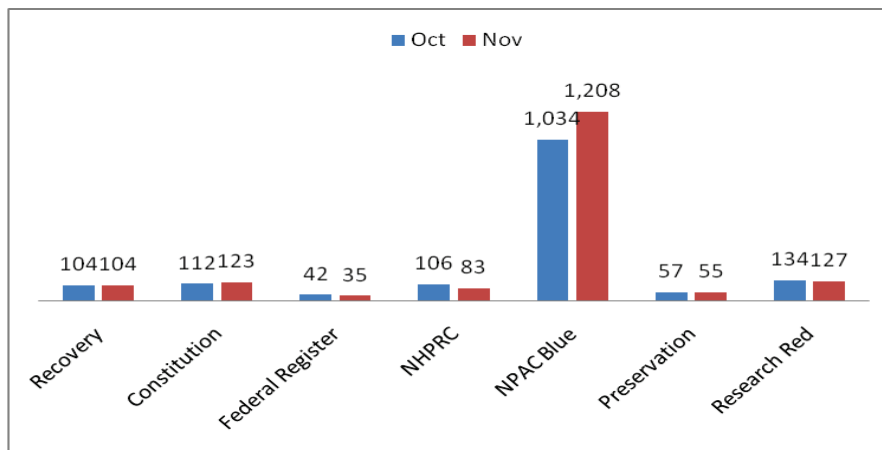
Fans of Regional Pages



Fans of Presidential Library Pages

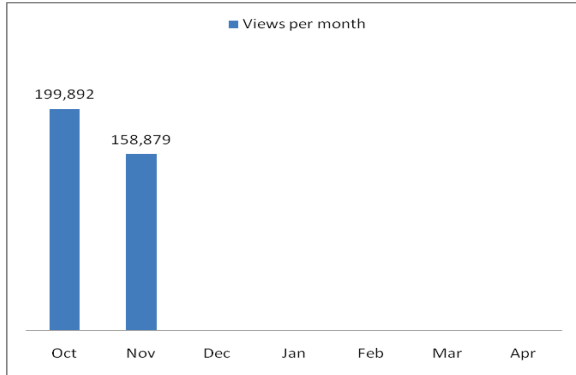


Fans of Agency-Wide Pages

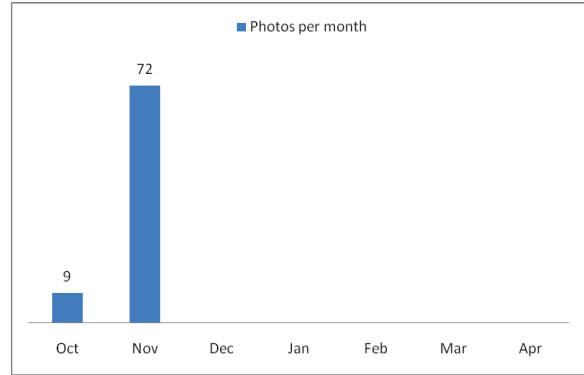


Flickr

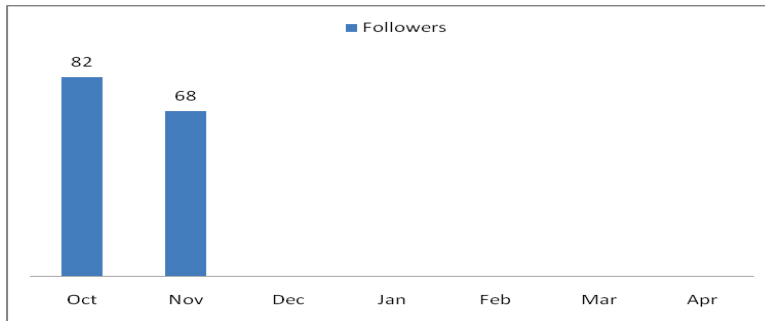
Views on U.S. National Archives Photostream (Per Month)








Photos on U.S. National Archives Photostream (Per Month)



Followers of U.S. National Archives Photostream

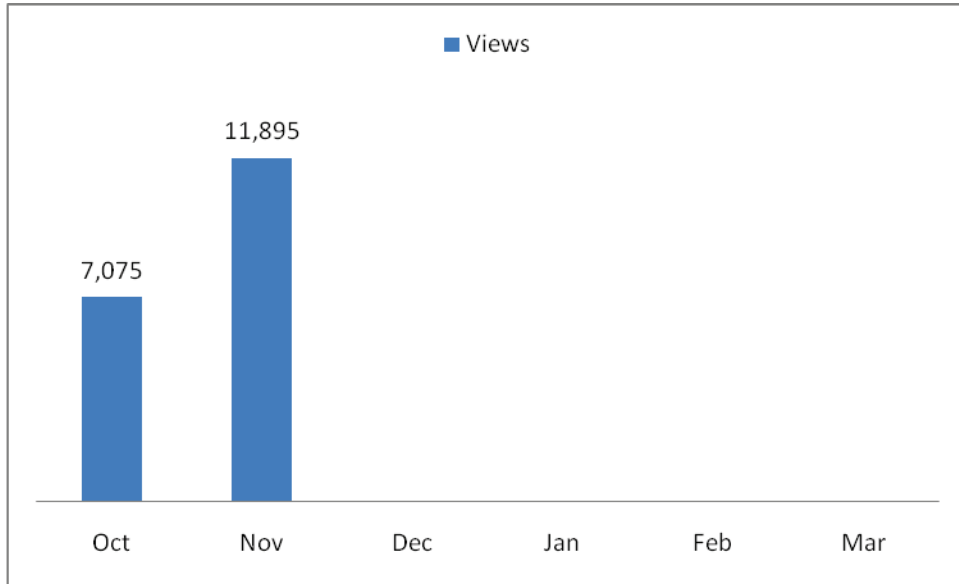


Top 5 Most Viewed Photos on U.S. National Archives Flickr Photostream

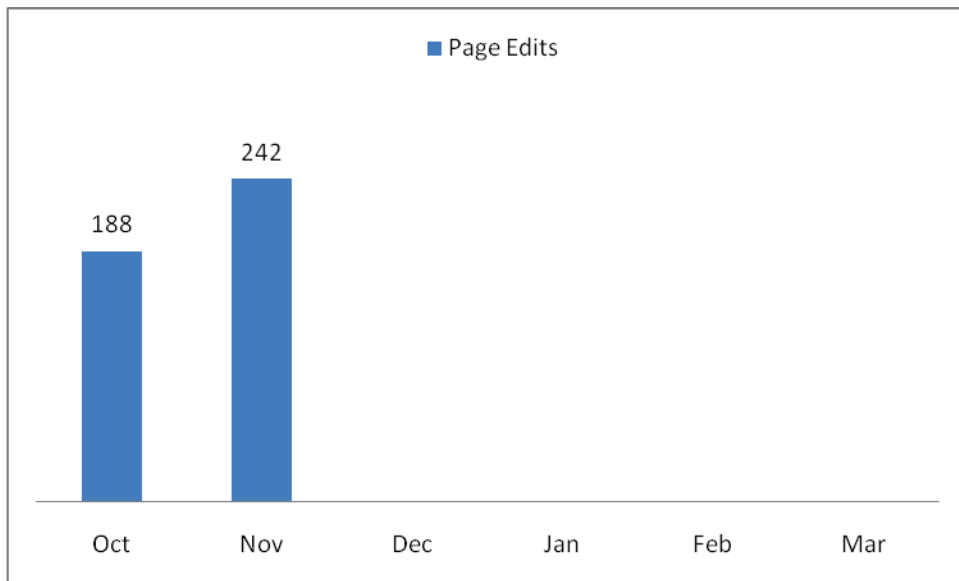
Views	Title	Image
1. 10,922	Richard M. Nixon and Elvis Presley at the White House	
2. 9,724	"Top Women" at U.S. Steel's Gary, Indiana, Works, 1940-1945	
3. 8,209	Hitchhiker with His Dog "Tripper" on U.S. 66, May 1972	
4. 6,051	Safety Garb for Women Workers, ca. 1943	
5. 5,710	Earth, as Seen by Astronauts Eugene Cernan, Ronald Evans and Harrison Schmidt from Apollo 17	

Our Archives Wiki

Number of Views on “Our Archives” Wiki

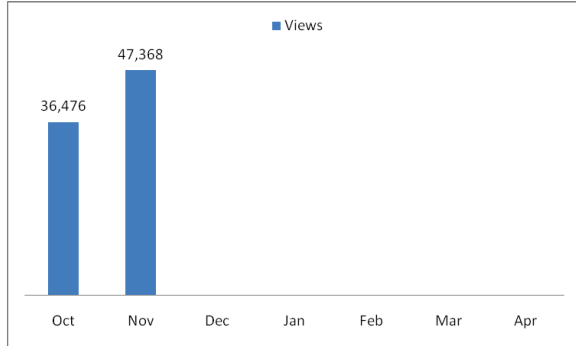


Number of Edits on “Our Archives” Wiki

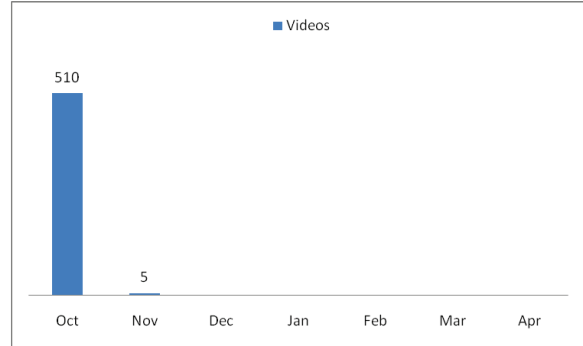


YouTube

Views on U.S. National Archives Channel



Videos on U.S. National Archives Channel

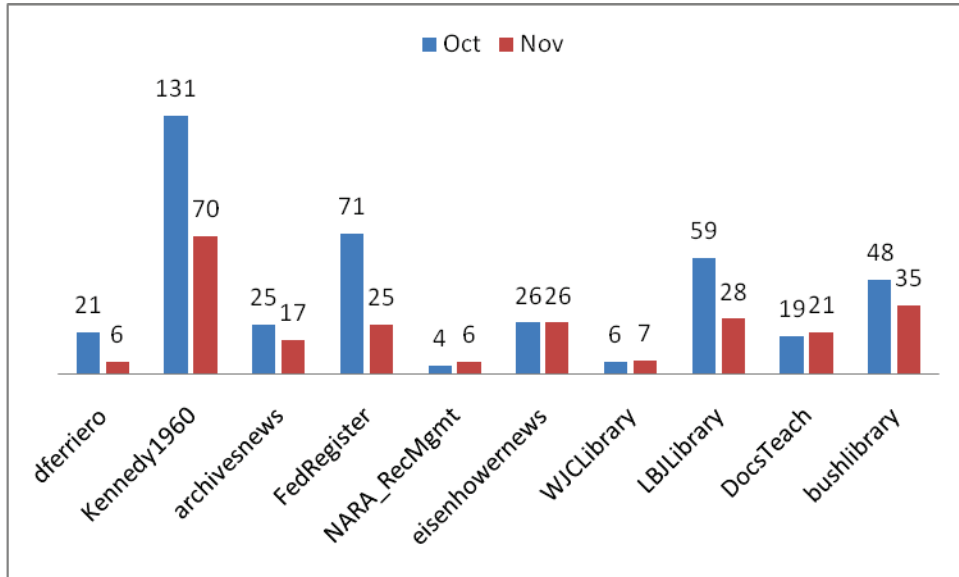


Top 5 Most Viewed Videos on U.S. National Archives YouTube Channel

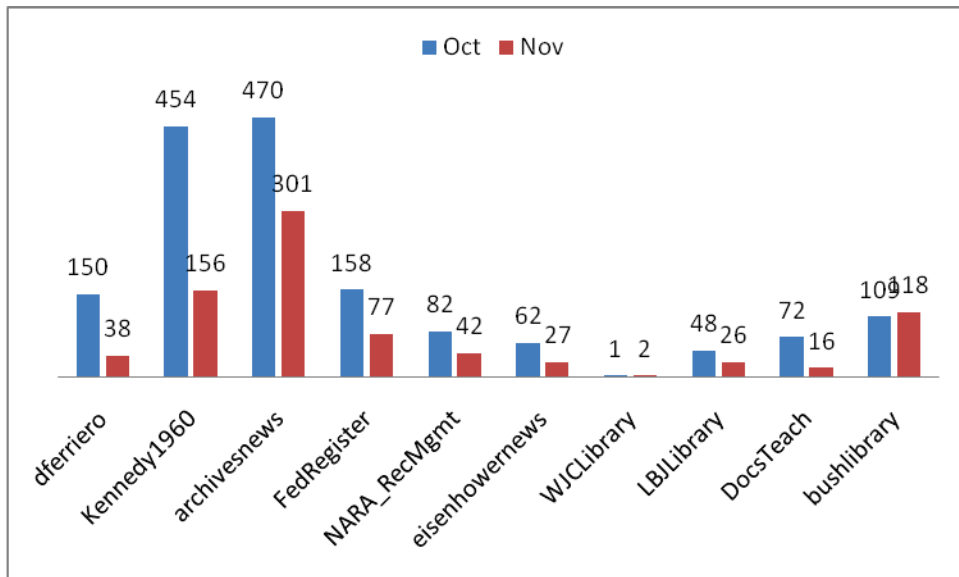
Title	Views
The Eagle Has Landed – 1969	33,189
Land of the Giants – 1935	12,365
Harry S. Truman – Life at the White House	5,114
Harry S. Truman – The Lobster Story	3,613
Democracy Starts Here	2,205

Twitter

Number of Posts on U.S. National Archives Twitter Feeds



Number of Followers on U.S. National Archives Twitter Feeds



Number of Favorites (Listed) on U.S. National Archives Twitter Feeds

