

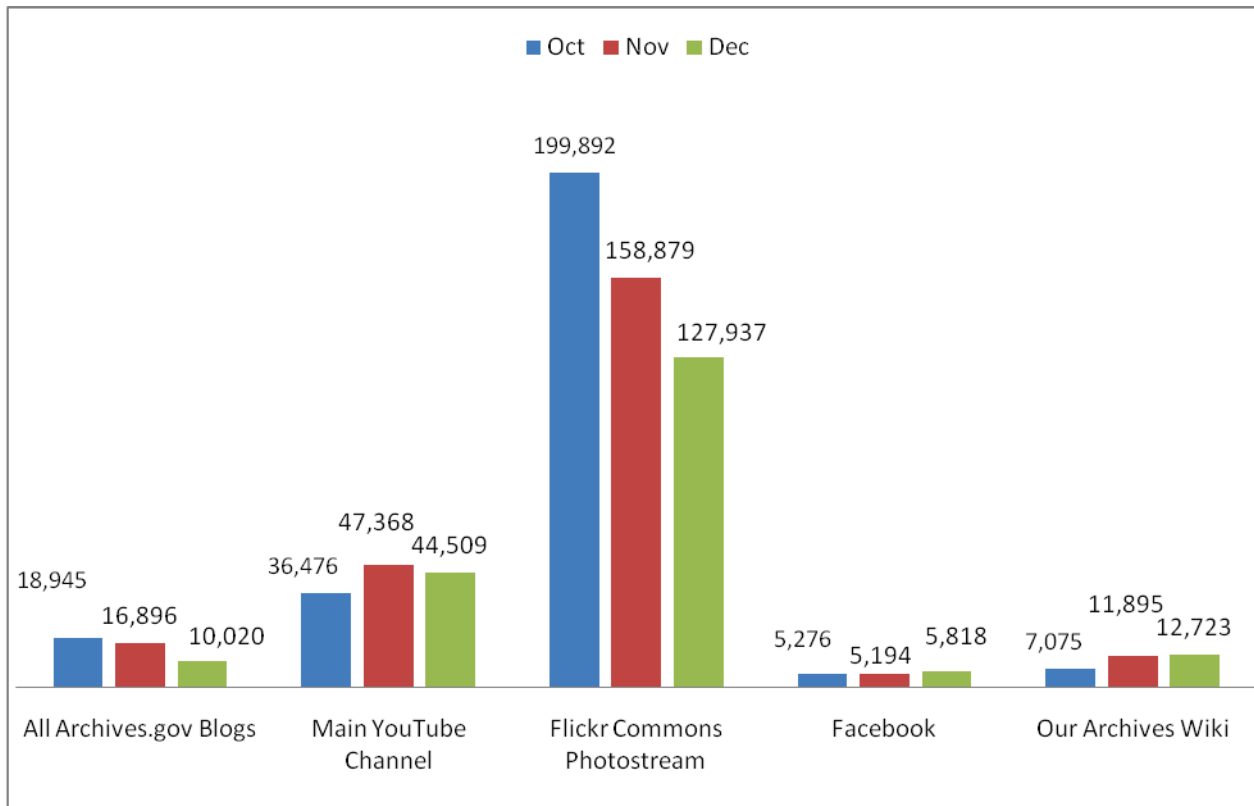
**Social Media Highlights:**

- Terms of Service signed with Foursquare. Two NARA pages will be created – one for Presidential Libraries (OurPresidents) and one for NARA nationwide (USNatArchives).
- History Happens Here! Augmented reality photo contest launches on Challenge.gov.
- The Online Public Access search interface launches to the public.

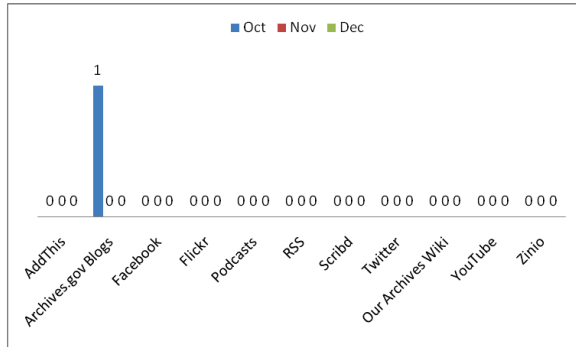
**Buzz:**

- The redesign of Archives.gov is receiving praise.
- Our Archives Wiki is listed on the White House innovations gallery.
- O’Reilly Radar mentions the History Happens Here! challenge.

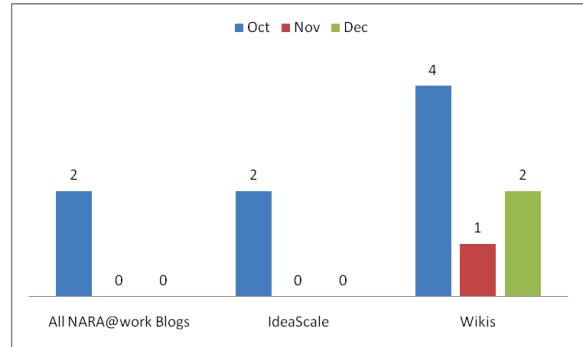
**Monthly Views: External Social Media Projects**



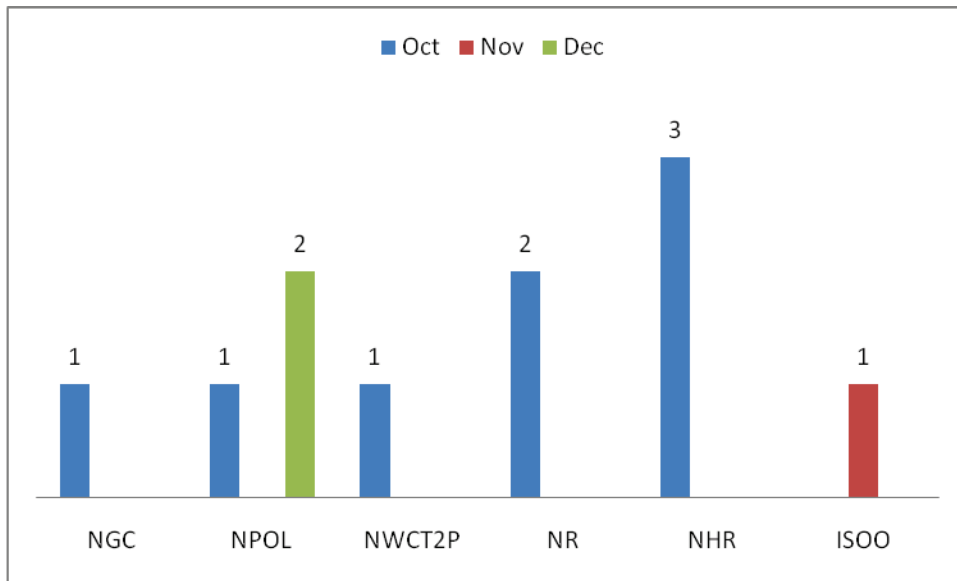
### Number of New External Social Media Projects



### Number of New Internal Social Media Projects



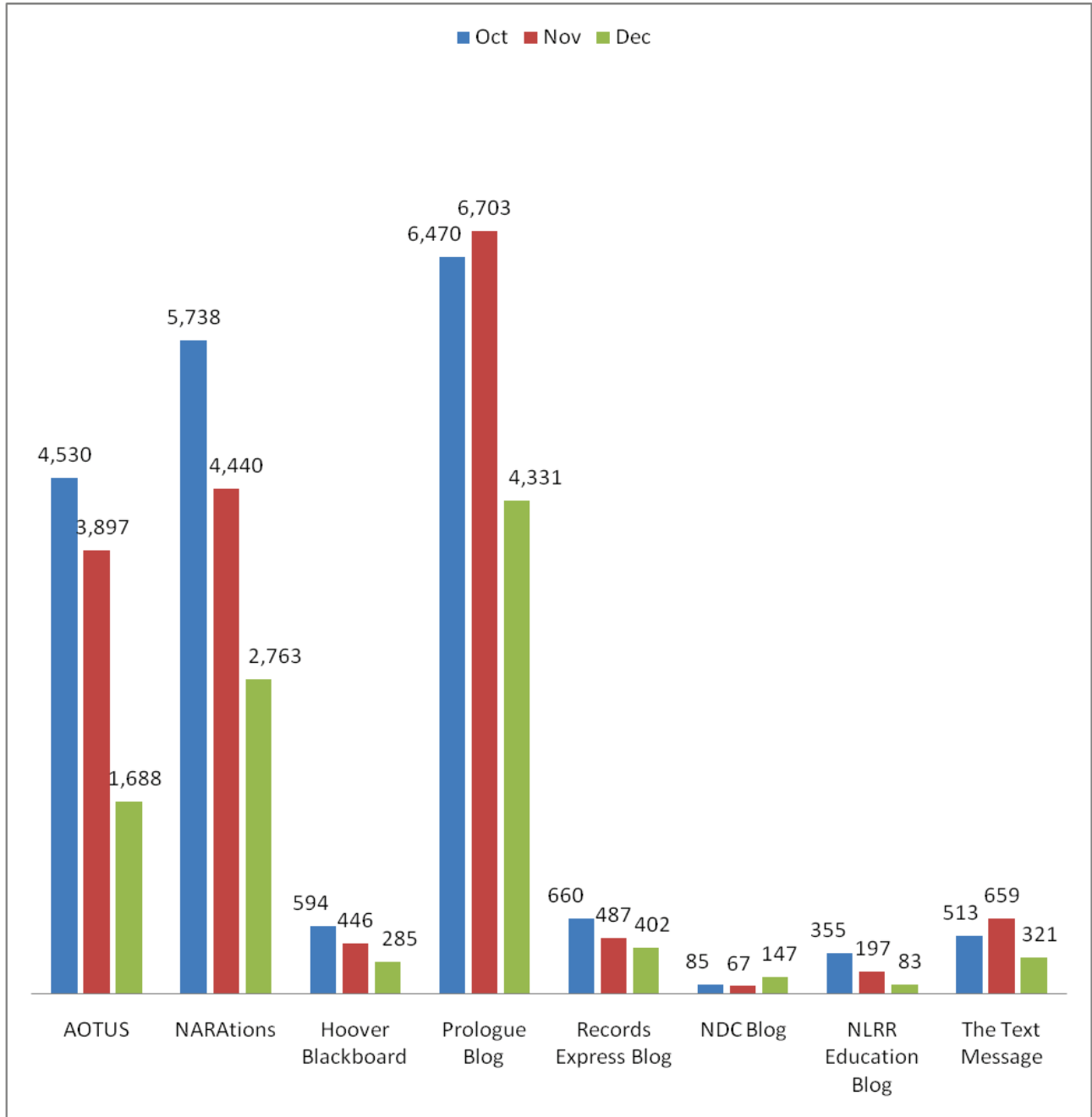
### Number of Social Media Projects by Office



## Social Media Tools: Detail View

### Blogs

#### Views on All Archives.gov Blogs

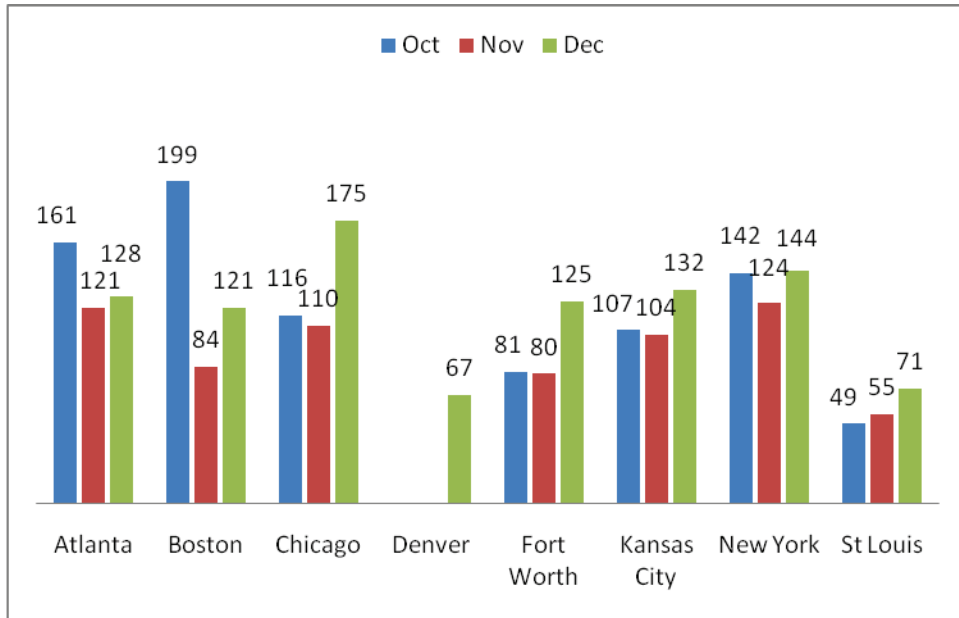


**Top Most Viewed Posts (December)**

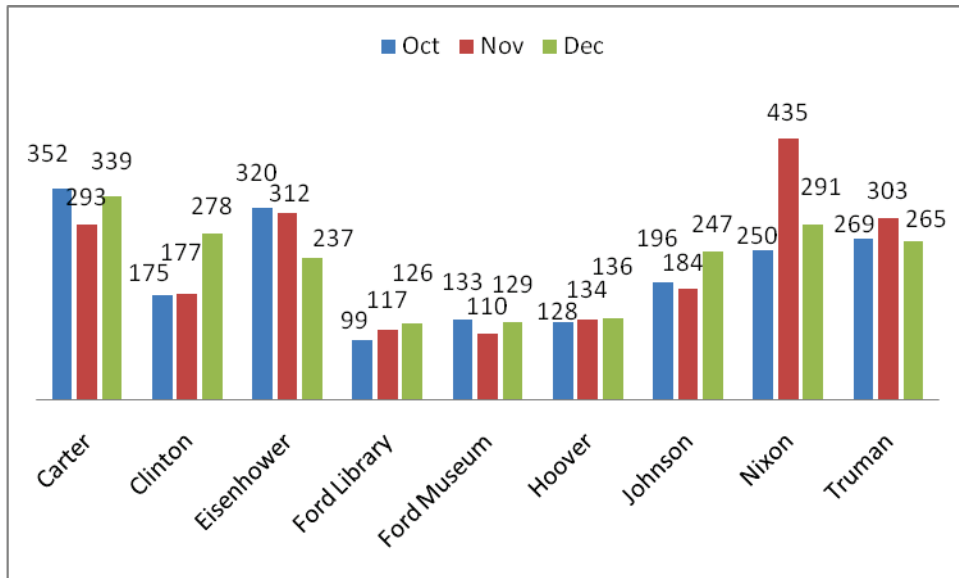
<b>Blog</b>	<b>Views</b>	<b>Post Title</b>
Prologue	896	Mole in Place at the Archives
NARAtions	889	Have Your Say: 2010 Census Records!
Prologue	676	If Our Founding Fathers Had Twitter (Final!)
Prologue	629	FHF: Merry Christmas... or else.
Prologue	628	Top Ten Pieces of History for 2010

**Facebook**

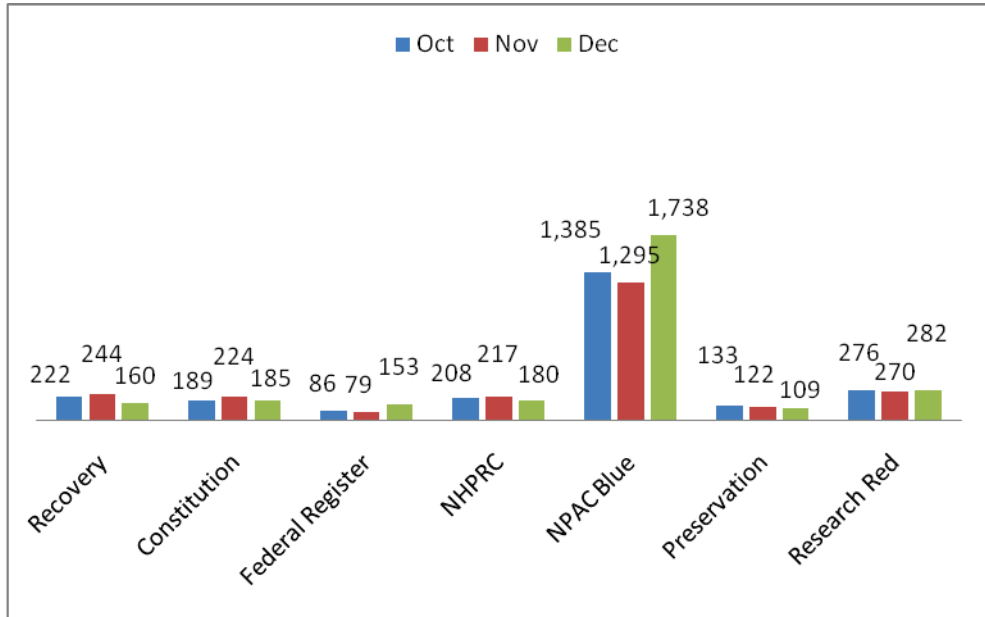
**Views or Impressions on Regional Pages**



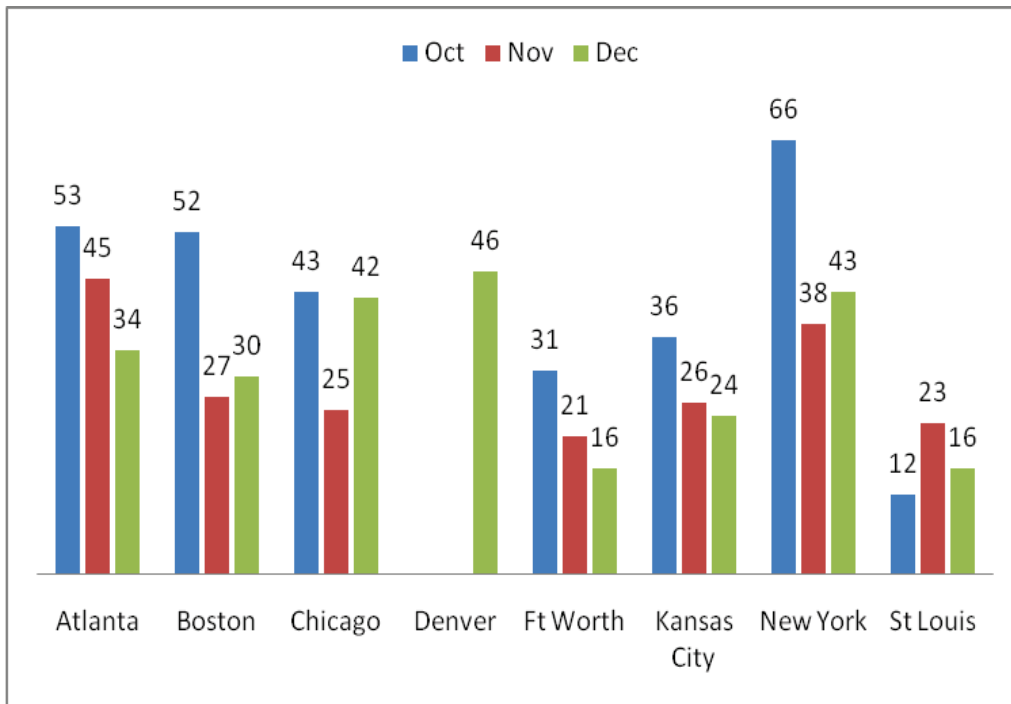
**Views or Impressions on Presidential Library Pages**



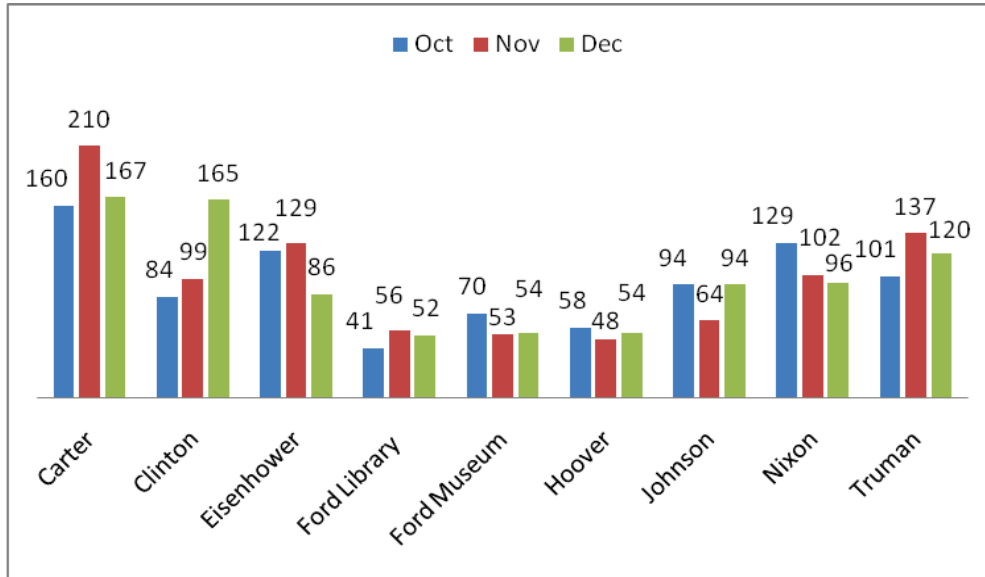
### Views or Impressions on Agency-Wide Pages



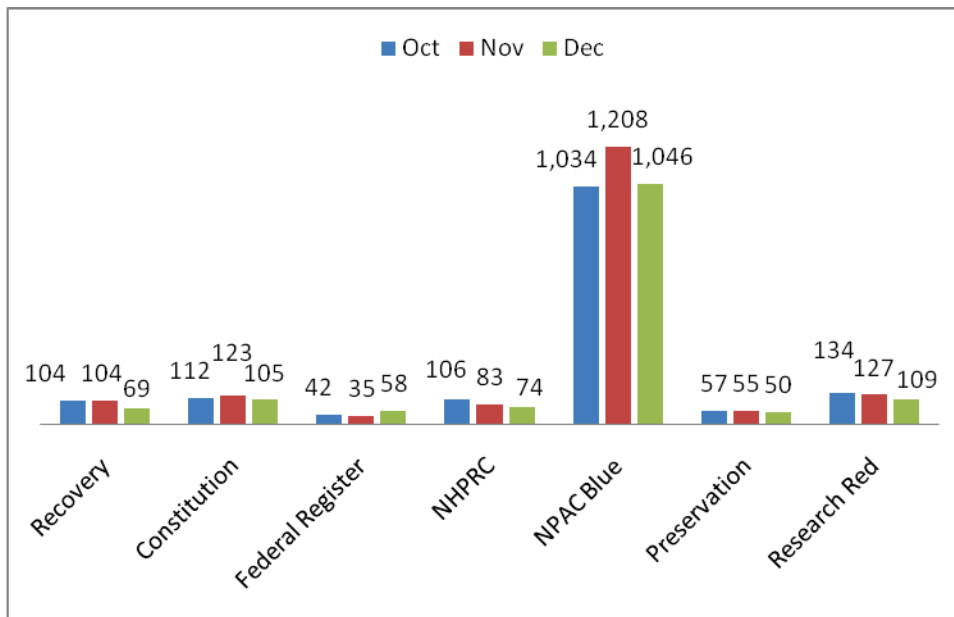
### Fans of Regional Pages



### Fans of Presidential Library Pages

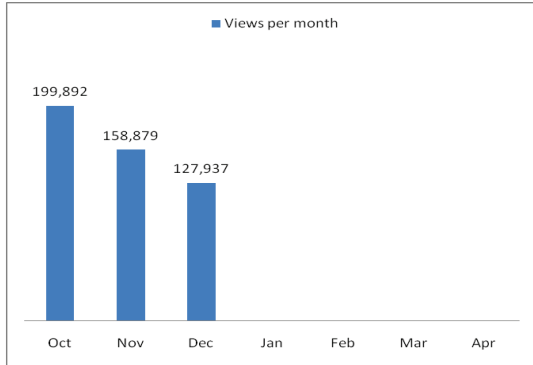


### Fans of Agency-Wide Pages

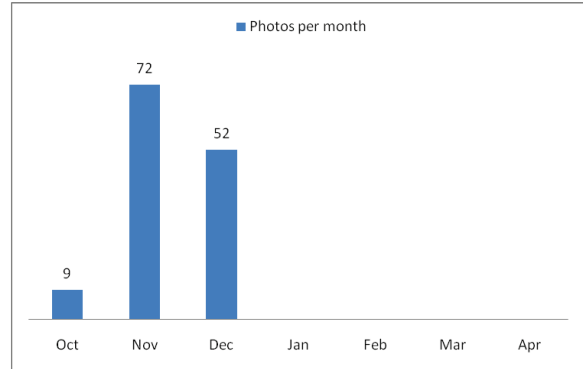


**Flickr**

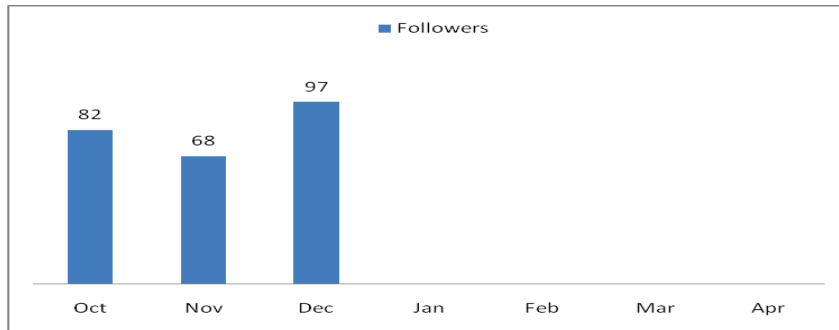
**Views on U.S. National Archives Photostream (Per Month)**








**Photos on U.S. National Archives Photostream (Per Month)**



**Followers of U.S. National Archives Photostream**



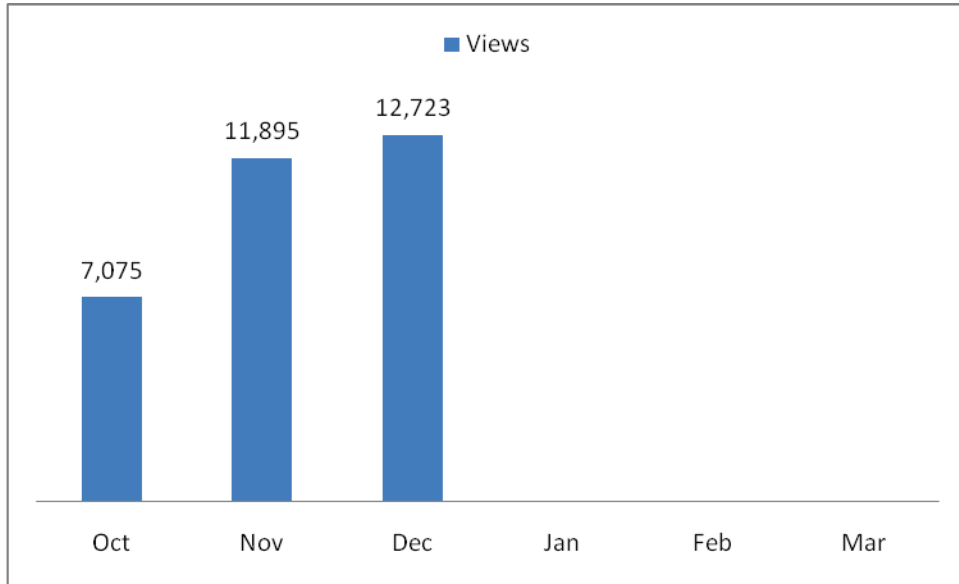
**Top 5 Most Viewed Photos on U.S. National Archives Flickr Photostream**

Views	Title	Image
1. 11,601	Richard M. Nixon and Elvis Presley at the White House	
2. 10,169	"Top Women" at U.S. Steel's Gary, Indiana, Works, 1940-1945	
3. 8,671	Hitchhiker with His Dog "Tripper" on U.S. 66, May 1972	
4. 6,331	Safety Garb for Women Workers, ca. 1943	
5. 6,116	Earth, as Seen by Astronauts Eugene Cernan, Ronald Evans and Harrison Schmidt from Apollo 17	

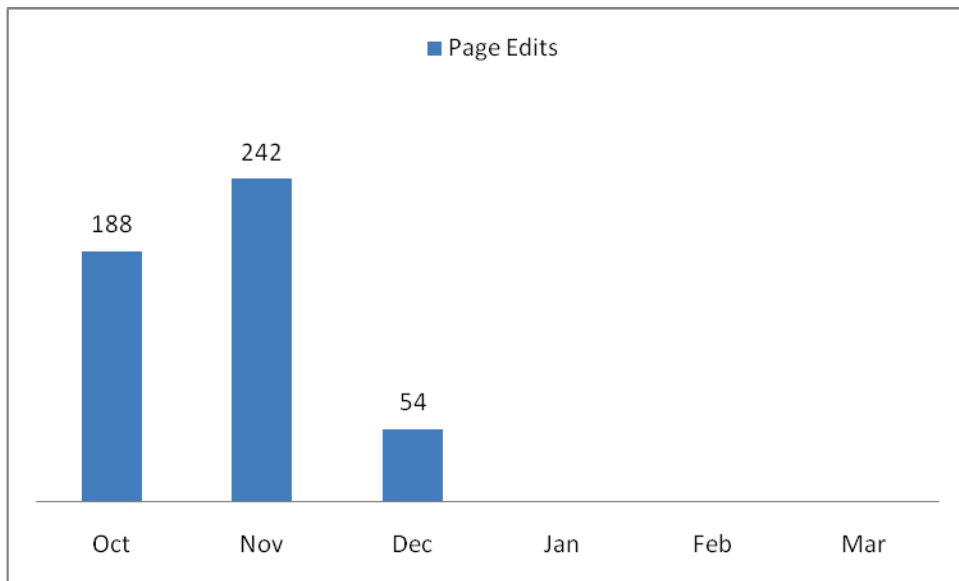


***Our Archives Wiki***

**Number of Views on “Our Archives” Wiki**

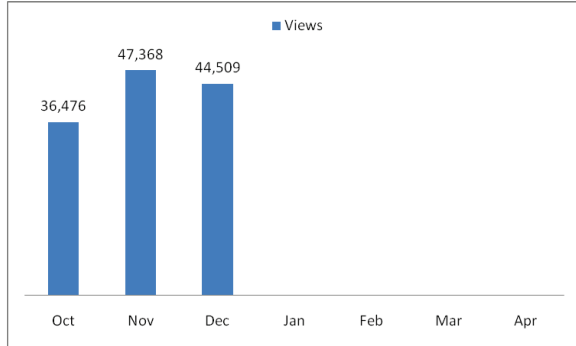


**Number of Edits on “Our Archives” Wiki**

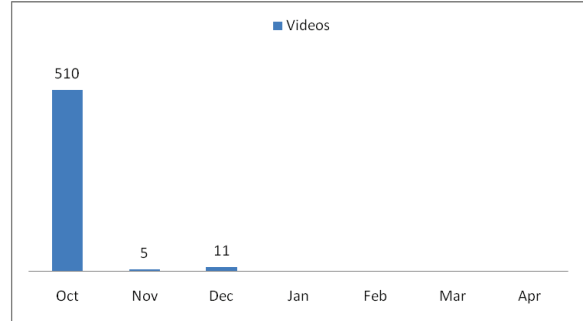


**YouTube**

**Views on U.S. National Archives Channel**



**Videos on U.S. National Archives Channel**

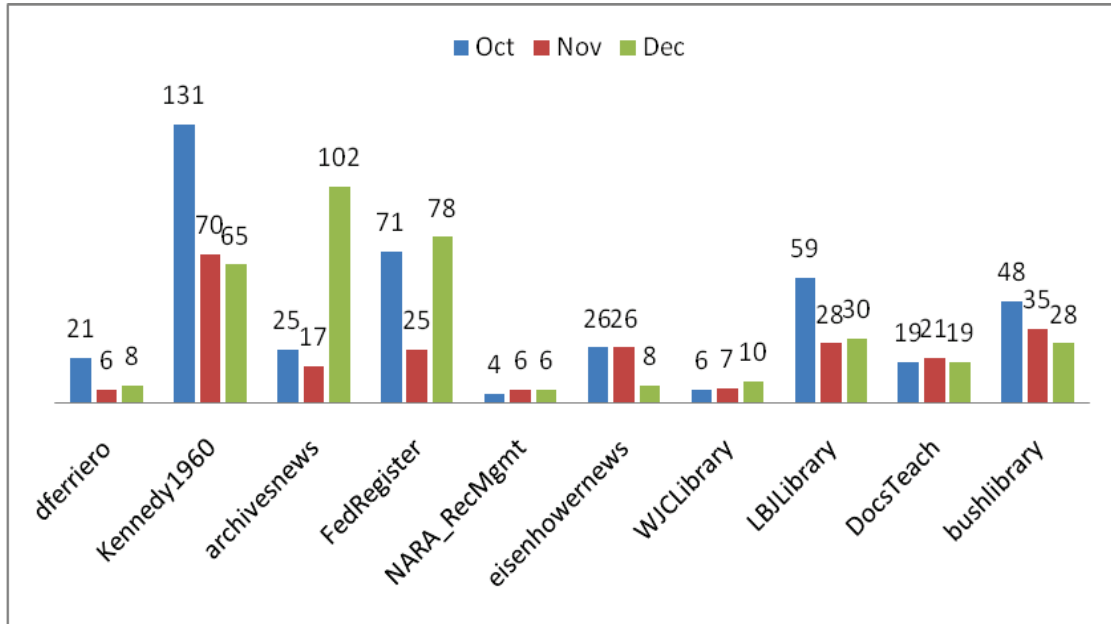


**Top 5 Most Viewed Videos on U.S. National Archives YouTube Channel**

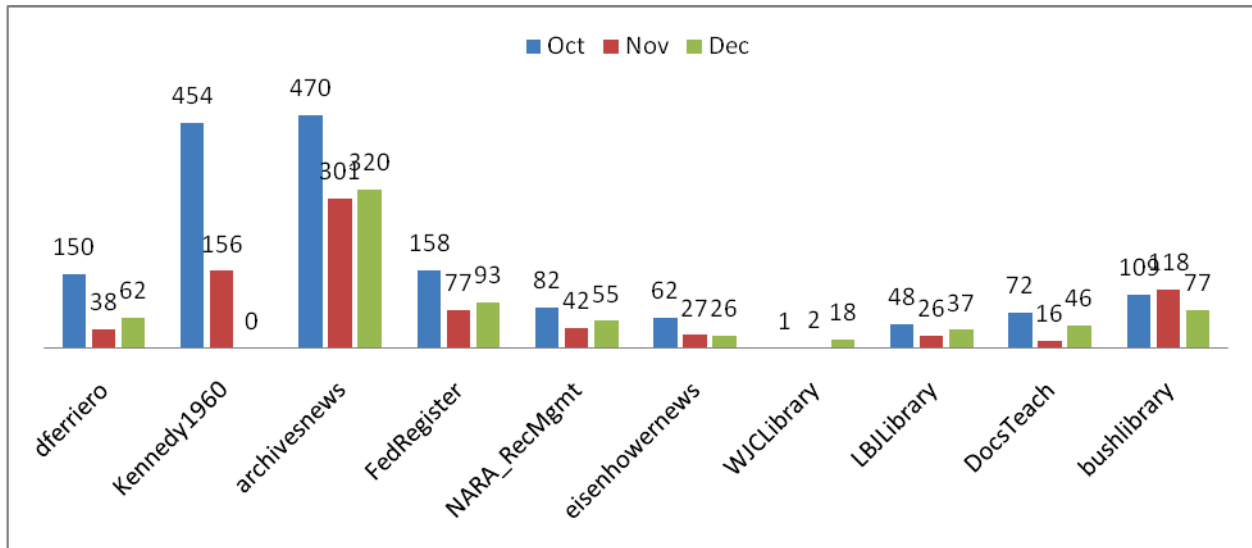
Title	Views
War Comes to America	38,791
Stories from the Great Depression	35,543
The Eagle Has Landed – 1969	35,234
Women in Leadership: Journalism	27,501
Land of the Giants	14,899

**Twitter**

**Number of Posts on U.S. National Archives Twitter Feeds**



**Number of Followers on U.S. National Archives Twitter Feeds**



### Number of Favorites (Listed) on U.S. National Archives Twitter Feeds

