

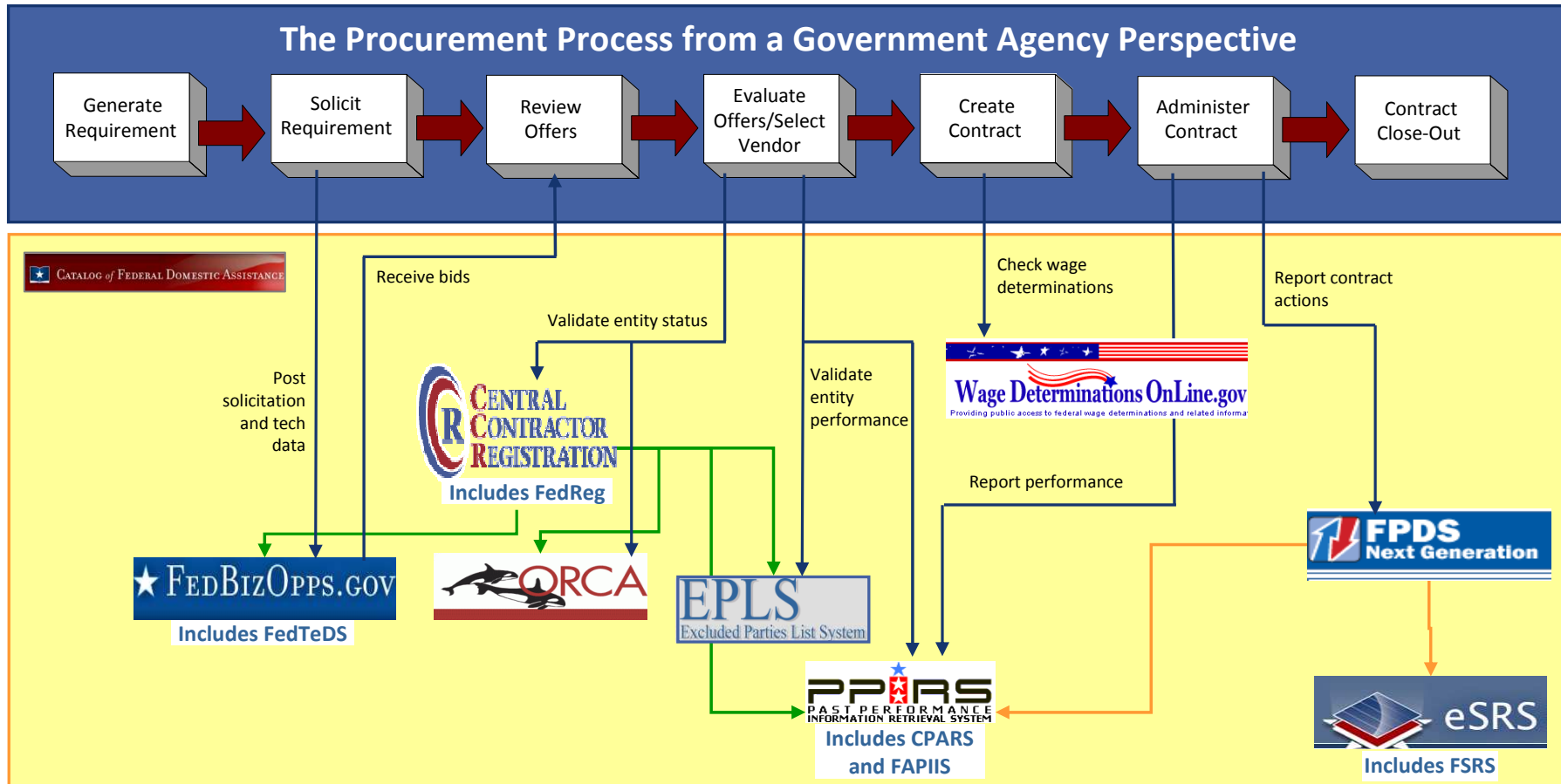


System for Award Management (SAM)

- ▶ **Creating Efficiencies through Integration and Consolidation**

February 2012

► Federal/IAE systems support the award process



- User action
- Entity data
- Contract data

▶ Siloed systems

- Multiple logins—inefficient and confusing
- Data overlap among systems—inefficient and creates opportunity for error



▶ Separate hosting, management, and support

- Various standards and service level agreements—may yield varying levels of service
- Multiple hosting vendors—more expensive than consolidated hosting

Today

- ▶ **Siloed** – Separate systems, each with a separate login
- ▶ **Redundant** – Overlapping data creates opportunity for error and complicates changes
- ▶ **Separate** – Multiple vendors at many hosting locations, managed separately with varying levels of service



Future

- ▶ **1 Login!** – Functionality accessible at one online location to streamline the process
- ▶ **1 Data Source!** – Centralized, normalized data to eliminate potential for conflicting values and improves agility to deal with future changes
- ▶ **1 Host!** – Consolidated hosting to reduce O&M costs



Existing capabilities, streamlined for efficiency.

▶ **SAM Requirements and Operations**

- IBM is designing and documenting SAM architecture and system requirements and will operate SAM



▶ **Phased System Development**

- Government will compete the development of each phase and compete subsequent enhancements to SAM to increase competition and opportunities for small and innovative businesses



▶ **Federal Service Desk (FSD)**

- Current consolidation of Tier 1 help desk services aligns with 1-system approach



▶ **Consolidated Hosting Services**

- One common database in one hosting location means lower operating costs and greater reporting flexibility





What Are Benefits to Specific Groups?



▶ Contracting/Grants Officers

- One login provides access to all the information needed to make an award determination
- Streamlined, integrated processes simplify and reduce the time required to complete an award

▶ Entities

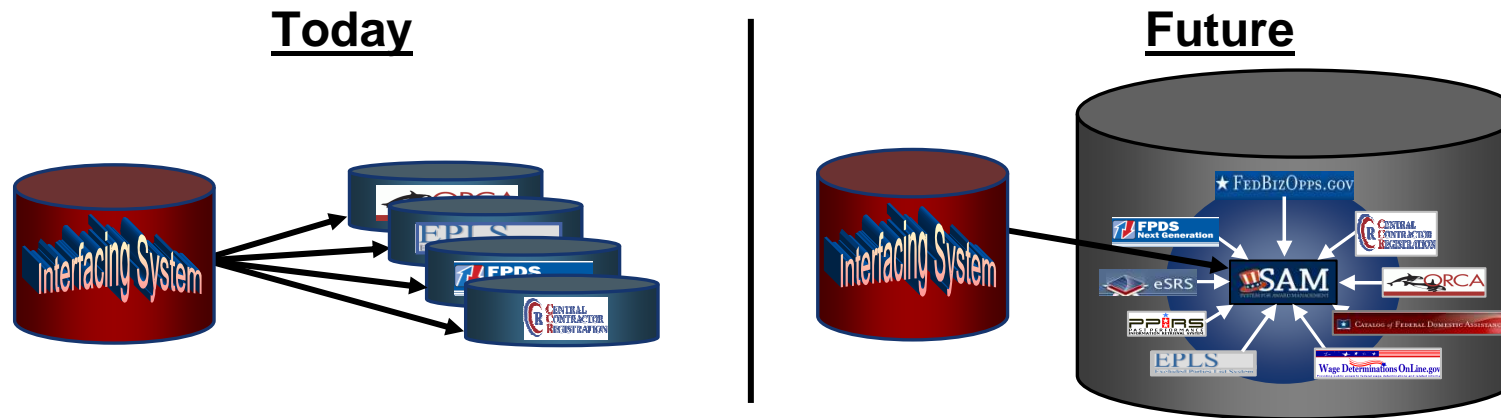
- One login provides access to all the tools needed to register, record reps and certs, and view and respond to opportunities
- Streamlined processes decrease the amount of time required to complete a typical registration
- Eliminating artificial information category divisions simplifies data entry

▶ System Owners/Administrators

- Reducing the number of interfaces decreases maintenance challenges and costs

▶ All Users

- Integrating all data into one database increases reporting flexibility



- ▶ **Process Improvements** – SAM process-improvement work is identifying ways to reduce the number of interfaces needed
- ▶ **1 Database** – As the legacy systems are migrated into SAM, they will be migrating into one database, further consolidating the number of interfaces needed
- ▶ **Interface Changes** – Because the data model and interface specifications will change, interfacing systems (contract writing systems, financial systems, business warehouses, grants writing systems, etc.) will need to be modified (see <http://sam.gov> section on Interfacing Systems)

Your Interfaces Will Change!



How Will the New System Be Organized?



▶ IAE system capabilities notionally have been organized around six key functional areas

Functional Area	Capabilities	Legacy Systems
Entity* Management	<ul style="list-style-type: none"> • Manage entity core data • Manage certifications/representations 	<ul style="list-style-type: none"> • CCR/FedReg – Central Contractor Registration/Federal Agency Registration • ORCA – Online Representations and Certifications Application
Award Management	<ul style="list-style-type: none"> • Post solicitation and award data • Maintain government-wide contract award data • Manage government-wide subcontractor data 	<ul style="list-style-type: none"> • FBO – Federal Business Opportunities • FPDS-NG – Federal Procurement Data System-Next Generation • eSRS/FSRS – Electronic Subcontracting Reporting System/FFATA Subaward Reporting System
Wage Data	<ul style="list-style-type: none"> • Access wage determinations 	<ul style="list-style-type: none"> • WDOL – Wage Determinations Online
Performance Information	<ul style="list-style-type: none"> • Manage/maintain past performance information • Manage exclusion list 	<ul style="list-style-type: none"> • PPIRS/CPARS/FAPIIS – Past Performance Information Retrieval System • EPLS – Excluded Parties List System
Assistance Program Catalog	<ul style="list-style-type: none"> • Create/maintain assistance program catalog 	<ul style="list-style-type: none"> • CFDA – Catalog of Federal Domestic Assistance
Support	<ul style="list-style-type: none"> • Provide security/access control • Provide reporting/communications support • Provide internal controls 	

* For the purposes of this capability area, *Entity* refers to prime contractors, organizations or individuals applying for assistance awards, those receiving loans, sole proprietors, corporations, partnerships, and any Federal government agencies desiring to do business with the government

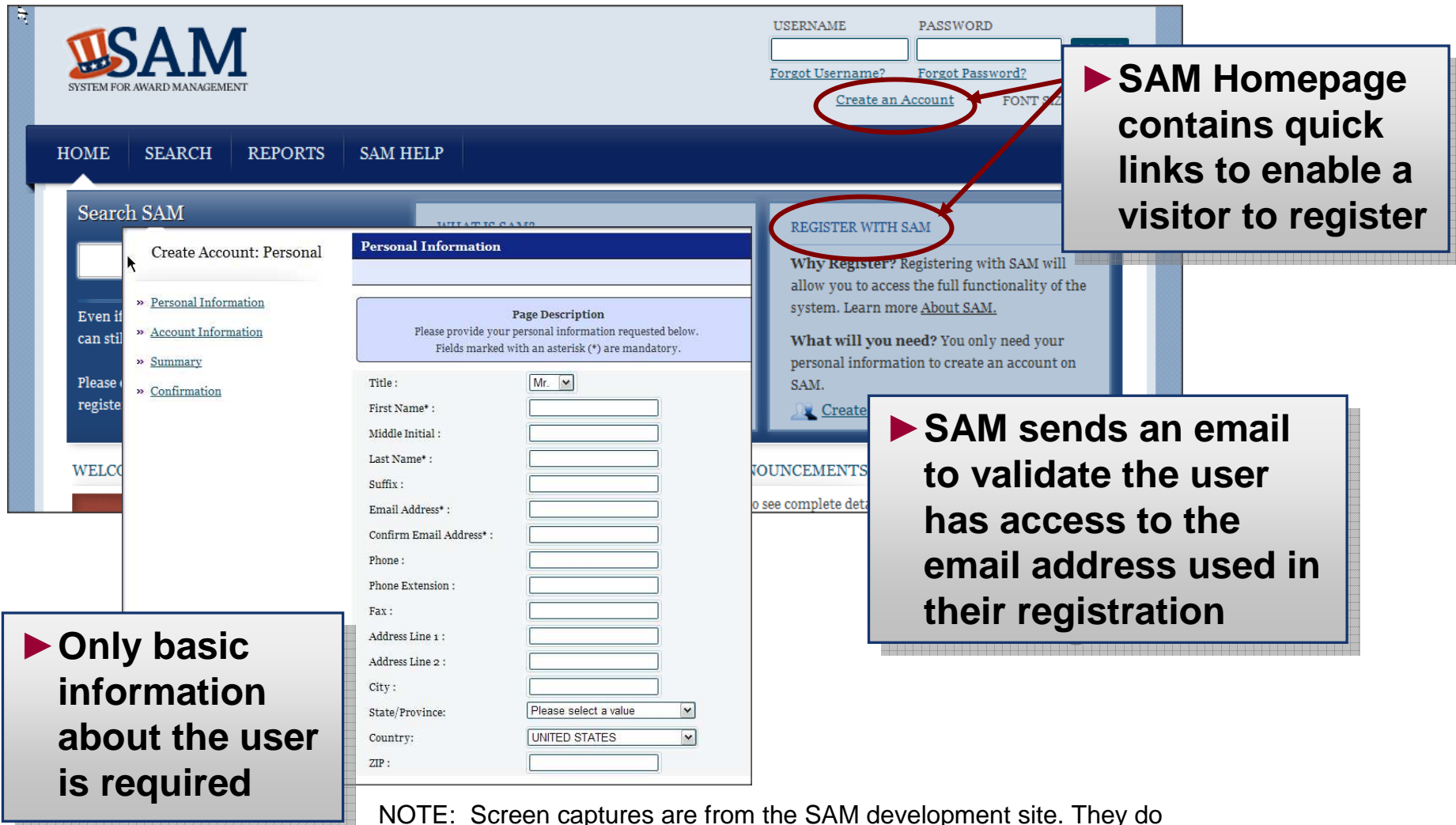


What Do I Need to Know about SAM Access?



- ▶ **SAM accounts are created for a person, not an entity**
- ▶ **Upon creating a SAM account, a user is considered an “authenticated user”**
- ▶ **Authenticated users can be associated with one or more federal or non-federal entities, but not both**
- ▶ **Admin approval is required when requesting roles**
- ▶ **Existing roles will be migrated to SAM**
- ▶ **A user can disassociate from entities and keep his SAM account**

► The User Management process begins on the home page



► SAM Homepage contains quick links to enable a visitor to register

► SAM sends an email to validate the user has access to the email address used in their registration

► Only basic information about the user is required

Personal Information

Page Description
Please provide your personal information requested below. Fields marked with an asterisk (*) are mandatory.

Title :

First Name* :

Middle Initial :

Last Name* :

Suffix :

Email Address* :

Confirm Email Address* :

Phone :

Phone Extension :

Fax :

Address Line 1 :

Address Line 2 :

City :

State/Province:

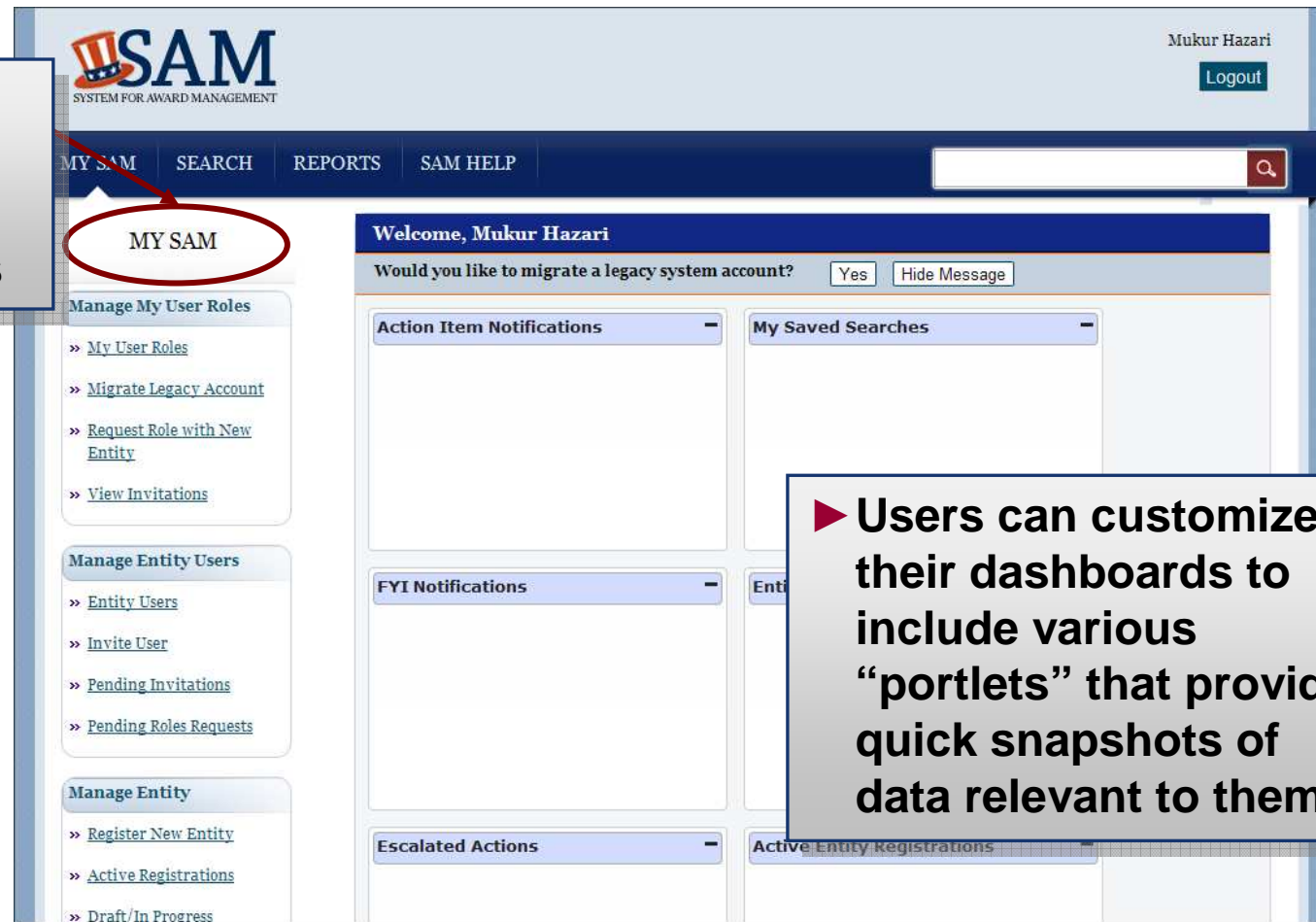
Country:

ZIP :

NOTE: Screen captures are from the SAM development site. They do not represent the final product and are considered work in progress.

- ▶ When a user logs in, the first page they see will be their SAM Dashboard

▶ The available menu options differ based on the user's roles



The screenshot shows the SAM user dashboard for Mukur Hazari. The user is logged in, as indicated by the 'Logout' button in the top right. The navigation menu includes 'MY SAM', 'SEARCH', 'REPORTS', and 'SAM HELP'. The 'MY SAM' menu is circled in red. The main content area displays a welcome message, a migration prompt, and several portlets: Action Item Notifications, My Saved Searches, FYI Notifications, Escalated Actions, and Active Entity Registrations.

▶ Users can customize their dashboards to include various “portlets” that provide quick snapshots of data relevant to them

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What Do I Need to Know about Searching?



- ▶ **“Public users” by definition do not have a SAM account; they may perform a search at any time for data deemed “Public”**
- ▶ **The Search feature in SAM is a full text search, which allows the user to enter any criteria to search by**
- ▶ **Upon performing a search, the user can use the filter to narrow down the results**
- ▶ **Authenticated users have the ability to save their search queries**
- ▶ **Any user can save or print the results of a search**
- ▶ **Search results will be displayed differently depending on the functional area of the returned results**
- ▶ **Initial displayed results are at a summary level, and a link to the complete record is provided**

▶ SAM provides tools to help users find, view, and review data

The screenshot shows the SAM search results interface. A search box contains the term "lockheed" with "Search" and "Clear" buttons. Below the search box are sorting options: "Sort by Relevance" and "Order Descending". A "FILTER RESULTS" button is on the left. The results list shows "Name: LOCKHEED MARTIN CORPORATION" and two "DUNS" entries. At the bottom, there are buttons for "SAVE SEARCH", "SAVE PDF", "EXPORT RESULTS", and "PRINT".

Callout boxes highlight the following features:

- Users can clear and refine search criteria**: Points to the "Clear" button in the search box.
- SAM includes filtering and sorting functions**: Points to the "Sort by" and "Order" dropdowns, and the "FILTER RESULTS" button.
- SAM displays the searched terms**: Points to the search results list.
- SAM provides options for future viewing of the data**: Points to the "SAVE SEARCH", "SAVE PDF", "EXPORT RESULTS", and "PRINT" buttons.

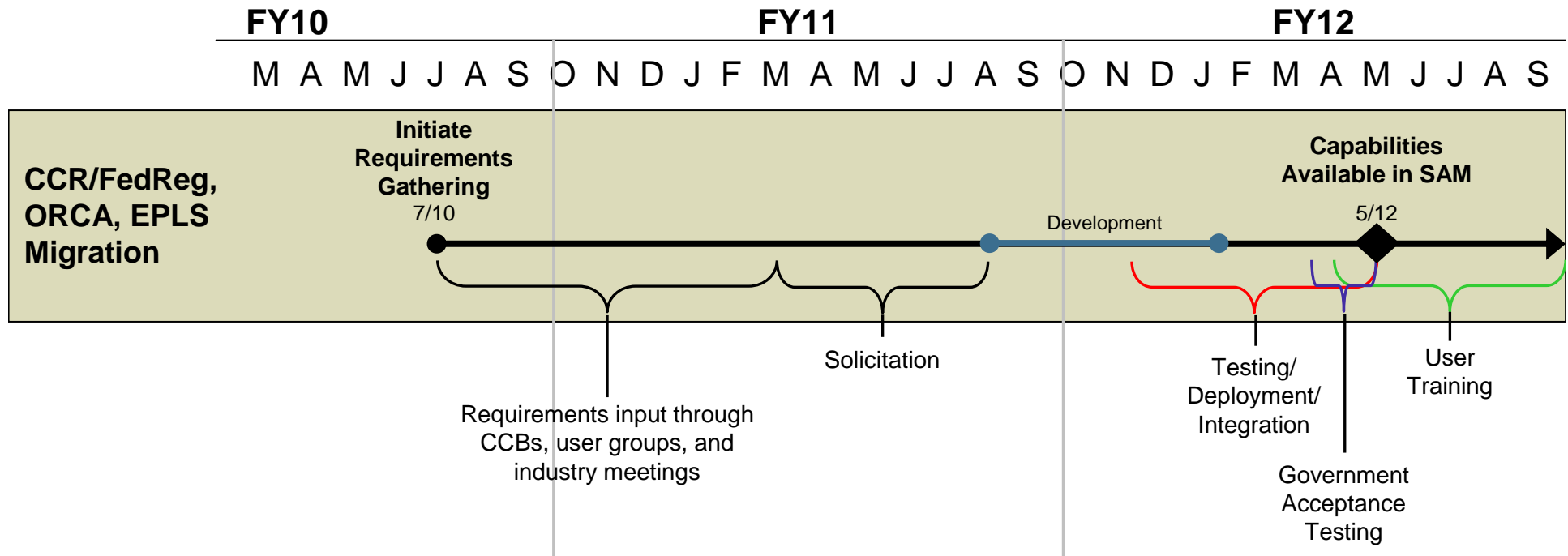
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What's Next?



- ▶ Acceptance Testing will begin in late March
- ▶ Training will be available online in early May
- ▶ SAM Phase 1 will be available to users in late May 2012



▶ Subsequent migration groups will follow this same pattern



What Can You Expect in May 2012?



- ▶ **After migration, all the capabilities in CCR/FedReg, ORCA, and EPLS will be available at SAM.gov – 1 login!**
- ▶ **Users will be automatically redirected from the legacy systems to SAM**
- ▶ **Users will specify a user ID and password (can be the same as the one you use now) – the system will guide users through the process**
 - **Existing CCR/FedReg, ORCA and EPLS data will be moved to SAM**
 - **The process of logging in will connect you with the data you have permission to view now**
 - **Publicly available data will still be publicly available**
- ▶ **Registering entities will experience a streamlined process**
 - **Data and process will be integrated into logical groupings (e.g., Core Data, Representations and Certifications)**
 - **Registration purpose will be captured at the start to guide data entry**
 - **Process steps will be reordered to improve efficiency (e.g., TIN match, CAGE validation, POC collection)**



What Should I Do Now?



- ▶ Review SAM information on <http://sam.gov>
- ▶ Direct any SAM-related questions to AskSAM@gsa.gov
- ▶ For interfacing systems
 - Use the interface specification and other information available at <http://sam.gov>
 - Ask to be added to the interfaces distribution list by writing to AskSAM@gsa.gov
- ▶ Plan to review SAM training materials when available online beginning in early May
- ▶ Review your organization's CCR/FedReg and EPLS administrators and users to verify access requirements and/or roles