

The Central Florida Energy Efficiency Alliance proudly invites you and a guest to a very special event:

The Business of Green

This invitation is only being extended to our community's leaders and decision makers for a unique experience and conversation.

Please join us for cocktails, hors d'oeuvres and a private viewing of the upcoming Central Florida Greenovations event.

Friday, October 15, 2010 • 5:30 P.M. Orlando Science Center • 777 East Princeton Street, Orlando, FL 32803

> Please RSVP by October 6, 2010 Christina Webb at Christina.Webb@ocfl.net or 407-836-1506

The Business of Green

The mixer that will change our community. Yes, it's true; we are using happy hour to have real conversations about the things that matter to our investors, our tenants, our employees, and our neighbors. This is not networking, this is an invite-only event to begin the long overdue conversations about how to reduce your operational costs and improve your bottom line. This is the opportunity to have the conversations you're too busy to have during your work day and too overwhelmed to know where to start.

Give us an hour to buy you a drink, get to know you, and get to know us. You may have heard of CFEEA or even know a thing or two about energy efficiency, but you've never had this conversation in this way. No sales pitch, no politics, no hard press. We simply want to meet you, introduce ourselves, and let you know what we are doing to improve Central Florida's energy efficiency. This VIP event will be held on the eve of the Central Florida Greenovations Exhibits and Seminars. This invite will provide you access to a sneak-peak at the Greenovations event before it opens to the public the next day. In addition, attendees will have the freedom to explore the entire Science Center as it prepares for Greenovations - preview the workshops and seminars, speak to exhibitors without a crowd, and take in the experience with a private tour. This access will only be allowed for VIP guests of CFEEA.

We are encouraging you to bring a guest - but not just any guest. Bring your Energy Manager, your Property Manager, your Facilities Director, your Chief Engineer - whomever that person is in your company that you would call the next day to tell them everything you heard and saw. We want them to hear and see it too.

To RSVP for this important event, please contact Christina Webb at <u>Christina.Webb@ocfl.net</u> or 407-836-1506.



And sponsored by Honeywel