# Private Health Insurance: Coverage and Financial Experience, 1965 

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THE PURPOSE of this article is to extend and carry forward the data and analyses on private health insurance coverage and finances published by the Office of Research and Statistics of the Social Security Administration for many years.
The first part of the article deals with the extent and growth of health insurance coverage and the financial aspects of health insurance for the Nation as a whole; the second part deals with the extent of coverage and premium income and benefit expenditures by region as well as by State.

## enrollment and extent of coverage

Data in table 1 give the actual or estimated number of persons covered at the end of 1965 for hospital care, surgical service, and physician inhospital visits by the Blue Cross and Blue Shield plans, by insurance companies, and by the independent plans. "Covered" means having some health insurance protection against the cost of these services. Benefits may be in the form of entitlement to service or cash indemnity against the cost of care.

The data for the Blue Cross and Blue Shield plans are those reported by the national associations of these plans to the Office of Research and Statistics, with ORS responsible for the synthesis of the data. The insurance company data are the estimates of the Health Insurance Association of America, based on its 1966 survey of the persons covered by insurance companies under group and individual policies. ${ }^{1}$ The data for the independent plans (all plans other than Blue Cross, Blue Shield, or insurance companies) are estimates made by the Office of Research and Statistics on the basis of its 1965 survey of all

[^0]such plans and its 1966 survey of the larger plans. ${ }^{2}$

The total gross enrollment reported by or for the three main types of health insurance organizations (with the net number of different persons covered used for enrollment of insurance companies) is 167.7 million for hospital care, 158.7 million for surgical service and 119.3 million for in-hospital physician visits. Since some people have coverage through more than one type of health insurance organization, these figures overstate by a considerable margin the net number of different persons covered.

Of the total gross enrollment in the three types of organizations for hospital care, 38 percent is in the Blue Cross-Blue Shield plans, 58 percent in insurance companies, and 4 percent in independent plans. The Blue Cross-Blue Shield plans have 36 percent of the gross surgical enrollment, insurance companies have 59 percent, and the independent plans 5 percent. Forty-four percent of the coverage for in-hospital physician visits is through Blue Cross-Blue Shield plans, 49 percent through insurance companies, and 7 percent through independent plans.

Only rough estimates can be made of the extent to which people have coverage through more than one type of carrier and of the net number of different persons with health insurance coverage for each service. In making its estimates, the Health Insurance Association of America (HlAA) uses basic data that vary somewhat from those shown in table 1 and calculates the duplication that results from multiple coverage at 7.6 percent of gross enrollment for hospital care, a little more than that percentage for surgical service, and somewhat less for in-hospital physician visits. It thus arrives at the following estimates of the number of different persons cov-

[^1]ered at the end of 1965: 156.0 million for hospital care, 145.9 million for surgical benefits, and 112.8 million for in-hospital medical benefits. ${ }^{3}$ These figures represent 80.9 percent, 75.6 percent, and 58.5 percent, respectively, of the civilian population.

The HIAA estimates have run consistently higher than the findings of the various household interview surveys on the extent of health insurance coverage. Thus the HIAA estimated that, at the end of 1962,76 percent of the population had hospital coverage and 71 percent had surgical coverage. The Public Health Service in its household survey for the period July 1962-June 1963 found that 69 percent of the population had hospital insurance and 64 percent had surgical insurance. ${ }^{4}$

Two independent estimates of the net number of the population with health insurance coverage may be made. The first estimate is arrived at by applying duplication factors found in the Public Health Service survey of 1962-63 to the gross enrollments shown in table 1. That survey found that 7.1 percent of those with hospital insurance had coverage under both a Blue Cross or Blue Shield plan and another plan (insurance company or independent plan). ${ }^{5}$ The analogous figure for surgical insurance was 5.4 percent. Applying these duplication factors ${ }^{6}$ to the sum of Blue Cross-Blue Shield and other plan enrollment, after an appropriate deduction for duplication between insurance companies and independent plans, yields estimates of 156.0 million different persons with hospital insurance and 150.1 million

[^2]Table 1.-Number of persons enrolled by private health insurance organizations, and Health Insurance Association of America estimate of net number of different persons covered, by type of benefit, as of December 31, 1965
[In thousands, except percents]

| Type of plan | Hospital care |  | Surgical service |  | In-hospital physician visits |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Percent | Number | Percent | Number | Percent |
| Gross total | 167,688 | 100.0 | 158,730 | 100.0 | 119,345 | 100.0 |
| Blue Cross-Blue Shield plans. | 63,662 | 38.0 | 56,330 | 35.5 | 53,119 | 44.5 |
| Blue Cross | 61,651 | 36.8 | 3,660 | 2.3 | ${ }^{1} 3,610$ | 3.0 |
| Blue Shield | 2,012 | 1.2 | 52,669 | 33.2 | ${ }^{1} 49,509$ | 41.5 |
| Insurance companies: <br> Net total ${ }^{2}$ | 97,042 | 57.9 | 93,717 | 59.0 | 58,398 | 48.9 |
| Unadjusted total........ | 108,524 |  | 104,402 |  | 63,191 |  |
| Group policies .-------- | 67, 104 |  | 67,557 |  | 50,632 | -..--- |
| Individual policies....... | 41.420 |  | 36,845 |  | 12,559 |  |
| Independent plans........ | 6,984 | 4.2 | 8,684 | 5.5 | 7,828 | 6.6 |
| Community --.-.......- | 1,954 | 1.2 | 3,400 | 2.1 | 3,388 | 2.8 |
| Employer-employeeunion. | 4,971 | 3.0 | 5,068 | 3.2 | 4,187 | 3.5 |
| Medical society ------.-- | 8 | (3) | 10 | (3) | 10 | (3) |
| Private group clinic.-... | 51 | ${ }^{3}$ ) | 206 | , 1 | 243 | . 2 |
| HIAA estimate: |  |  |  |  |  |  |
| Net number of different persons covered | 156,047 |  | 145,938 |  | 112,808 |  |
| Percent of civilian population | +80.9 |  | 75.6 |  | 58.5 | -..--- |

1 Estimated.
${ }^{2}$ Number of different persons covered-that is, after deduction for those covered by more than 1 insurance policy.
${ }^{3}$ Less than 0.05 percent.
4 Based on estimated civilian population (192,920,000) as of Jan. 1, 1966.
with surgical insurance at the end of 1965 -or 80.9 percent and 77.8 percent of the civilian population, respectively. The first figure is not materially different from the HIAA estimate, the second is slightly higher.

A second estimate may be made (1) by taking the Public Health Service findings for 1962-63 (on the assumption that the data for this period represent roughly the situation as of December 31,1962 ) that 128.7 million persons had hospital insurance and 119.1 million had surgical insurance and (2) by assuming that the percentage increase from 1962 to 1965 was the same as the percentage increase in total gross enrollment of all carriers for the same period. This process yields estimates of 142.2 million different persons with some hospital insurance at the end of 1965 and 133.9 million with some surgical insurance, or 73.7 percent and 69.4 percent of the civilian population. These figures may be compared with the HIAA estimates of 80.9 percent and 75.6 percent.

Probably the most precise statement that can be made on the proportion of the population with some health insurance coverage at the end of 1965 is that it is in the range of 74-81 percent for

Table 2.-Number of persons enrolled in private health insurance organizations, and Health Insurance Association of America estimate of net number of different persons enrolled, by type of benefit, as of December 31, selected years, 1940-65 ${ }^{1}$
[In thousands, except percents]

| End of year | Total gross enrollment | $\underset{\text { plans }}{\text { Blue Cross-Blue Shield }}$ |  |  | Insurance companies |  |  |  | Independent plans |  |  |  |  | HIAA estimates of net number of different persons covered |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Blue CrossShield | Blue Cross | Blue Shield | $\begin{gathered} \text { Net } \\ \text { total }{ }^{2} \end{gathered}$ | Unadjusted total | Group policies | Individual policies | Total | Com-consumer | Em-ployer-em-ployeeunion | Medical society | Private group clinics | Number | ```Percent of civilian popu- lation``` |
|  | Hospital benefits |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1940 | 12,022 | 6,072 | 6,012 | 60 | 3,700 | 3,700 | 2,500 | 1,200 | 2,250 | 140 | 1,560 | 110 | 440 | 12,312 | 9.3 |
| 1945 | 32,135 | 18,961 | 18,881 | 80 | 10,504 | 10,504 | 7,804 | 2,700 | 2,670 | 420 | 1,660 | 200 | 390 | 32,068 | 24.0 |
| 1950. | 79,045 | 37,645 | 37,435 | 210 | 36,955 | 39,601 | 22,305 | 17,296 | 4,445 | 1,445 | 2,280 | 500 | 220 | 76,639 | 50.7 |
| 1955. | 115,123 | 48,924 | 47,719 | 1,205 | 59,654 | 65,735 | 39,029 | 26,706 | 6,545 | 2,920 | 3,220 | 360 | 45 | 107,662 | 65.4 |
| 1960. | 142,343 | 57,464 | 55,938 | 1,526 | 78.885 | 88,120 | 55,218 | 32,902 | 5.994 | 1,604 | 4,000 | 340 | 50 | 131,962 | 73.4 |
| 1961 | 146,431 | 57,960 | 56,489 | 1,471 | 81,369 | 90,887 | 57,013 | 33,874 | 7,102 | 1,851 | 4,850 | 344 | 57 | 136,522 | 74.8 |
| 1962 | 151,729 | 59,618 | 58,133 | 1,485 | 85,174 | 95,214 | 59,153 | 36,061 | 6,937 | 1,830 | 4,703 | 344 | 60 | 141,437 | 76.3 |
| 1963 | 158,124 | 60,698 | 59,141 | 1,557 | 90,261 | 100,882 | 62,817 | 38,065 | 7,165 | 1,947 | 4,814 | 344 | 60 | 147,168 | 78.2 |
| 1964. | 162,478 | 62,429 | 60,478 | 1,951 | 93,209 | 104,230 | 64,506 | 39,724 | 6,840 | 1,859 | 4,785 | 8 | 188 | 151,123 | 79.2 |
| 1865.......-- | 167,688 | 63,662 | 61,651 | 2,012 | 97,042 | 108,524 | 67,104 | 41,420 | 6,984 | 1,054 | 4,071 | 8 | 51 | 156,047 | 80.9 |
|  | Surgical benefits |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1940 | 4,790 | 260 |  | 260 | 2,280 | 2,280 | 1,430 | 850 | 2,250 | 200 | 1,480 | 110 | 460 | 5,350 | 4.0 |
| 1945 | 12,092 | 2,335 | 127 | 2,208 | 7,337 | 7,337 | 5,537 | 1,800 | 2,420 | 350 | 1,460 | 200 | 410 | 12,890 | 9.7 |
| 1950 | 54,441 | 17,253 | 1,151 | 16,102 | 33,428 | 34,937 | 21,219 | 13,718 | 3,760 | 940 | 1,950 | 600 | 270 | 54,156 | 35.8 |
| 1055 | 09,970 | 37,395 | 3,194 | 34,201 | 56,645 | 62,170 | 39,725 | 22,445 | 5,930 | 2,130 | 3,200 | 430 | 170 | 91,927 | 55.8 |
| 1960 | 130,907 | 48,266 | 3,773 | 44,493 | 75,305 | 83,713 | 55,504 | 28,209 | 7.336 | 2,760 | 4,020 | 346 | 210 | 121,045 | 67.3 |
| 1961 | 136,729 | 49,374 | 3,048 | 46,326 | 78,861 | 87,775 | 57,373 | 30,402 | 8,494 | 3,026 | 4,891 | 346 | 231 | 126,940 | 69.6 |
| 1962 | 141,146 | 50,876 | 2,814 | 48,062 | 81,983 | 91,230 | 59,787 | 31,443 | 8,287 | 3,003 | 4,695 | 346 | 243 | 131,185 | 70.8 |
| 1963 | 148,141 | 52,371 | 2,740 | 49,631 | 87,162 | 97,033 | 63,288 | 33,745 | 8.608 | 3,206 | 4,806 | 346 | 250 | 136,831 | 72.7 |
| 1964 | 152,328 | 54,473 | 3,222 | 51,251 | 89,558 | 99,714 | 64,939 | 34,775 | 8,297 | 3,111 | 4,968 | 10 | 208 | 140,667 | 73.7 |
| 1965--------- | 158,730 | 56,330 | 3,660 | 52,669 | 93,717 | 104,402 | 67,557 | 36,845 | 8,684 | 3,400 | 5,068 | 10 | 206 | 145,938 | 75.6 |
|  | In-hospital medical benefits * |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1940. | 2,265 | 65 |  |  |  |  |  |  | 2,200 | 170 | 1,430 | 110 | 490 | 3,000 | 2.3 |
| 1945 | 3.640 | 770 |  |  | . 35 | 535 | 335 | 200 | 2.335 | 350 | 1.360 | 200 | 425 | 4.713 | 3.5 |
| 1950. | 20,721 | 9,400 |  |  | 8,001 | 8,301 | 5,587 | 2,714 | 3,320 | 930 | 1,660 | 460 | 270 | 21,589 | 14.3 |
| 1955. | 58,971 | 28,500 |  |  | 25,031 | 26,942 | 20,678 | 6,264 | 5,440 | 1,870 | 2,960 | 420 | 190 | 55,506 | 33.7 |
| 1960 | 89,928 | 41,700 |  |  | 41,312 | 44,704 | 35,802 | 8,902 | 6,916 | 2,680 | 3,670 | 346 | 220 | 87,541 | 48.7 |
| 1961 | 96,129 | 43,700 |  |  | 44,399 | 48,120 | 38,003 | 10,117 | 8.030 | 2,924 | 4,523 | 346 | 237 | 94,209 | 51.6 |
| 1962. | 100,799 | 46,000 |  |  | 47,010 | 50,986 | 40,012 | 10,974 | 7,789 | 2,897 | 4,297 | 346 | 249 | 98,204 | 53.0 |
| 1963. | 107,214 | 48,200 |  |  | 50,921 | 55,227 | 43,343 | 11,884 | 8,093 | 3,093 | 4,398 | 346 | 256 | 103,263 | 54.9 |
| 1964 | 112,399 | 49,800 |  |  | 55,174 | 59,764 | 47,446 | 12,318 | 7,425 | 3,100 | 4,069 | 10 | 246 | 108,717 | 57.0 |
| 1965 | 119,345 | 53,119 |  |  | 58,398 | 63,191 | 50,632 | 12,559 | 7,828 | 3,388 | 4,187 | 10 | 243 | 112,808 | 58.5 |

${ }^{1}$ For data for years not shown, see the Social Security Bulletin, December 1965, pp. 15, 17.
${ }_{2}$ Net number of different persons covered.
${ }^{5}$ Data for Blue Cross-Blue Shield plans estimated, not available separately.
hospital coverage and 69-78 percent for surgical coverage.

Table 2 presents data for 1940-65 similar to those of table 1. The growth in percent of the population covered (as indicated by the HIAA estimates) was largest in the decade 1945-55 and since 1957-58 has perceptibly leveled off. Surgical coverage started later than hospital coverage. Its growth through 1946-56 paralleled that of hospital coverage but with a lag of about 3 years; it has now nearly caught up to hospital coverage. Coverage of in-hospital physician visits is increasing rapidly, and the gap between it and the other coverages is fast narrowing.

During the entire period the share of insurance companies in the total gross enrollment for hospital and surgical benefits has tended to grow,
and the shares of the Blue Cross-Blue Shield plans and independent plans have shrunk (table 3). Independent plans were a large segment of all health insurance plans in the early years; their relative importance has diminished. The insurance companies' share of coverage for in-hospital physician visits is lower than for other benefits.

Of course, the number of persons with some health insurance coverage is only part of the story. The comprehensiveness of the coverage and the proportion of health care costs met by the insurance are equally vital.

## Coverage of Other Services

Until recent years virtually all discussion of the extent of health insurance coverage has been

Table 3.-Percentage distribution of total gross enrollment under private health insurance organizations, by type of benefit, 1940-65

| End of year | Hospital benefits |  |  | Surgical benefits |  |  | Physician in-hospital visits |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blue CrossBlue Shicld | Insurance companies (net) | Independent plans | Blue CrossBlue Shicld | Insurance companies (net) | Independent plans | Blue CrossHlue Shield | Insurance companies (net) | Independent plans |
| 1940. | 50.5 | 30.8 | 18.7 | 5.4 | 47.6 | 47.0 | 2.9 |  | 97.1 |
| 1945 | 59.0 | 32.7 | 8.3 | 19.3 | 60.7 | 20.0 | 21.2 | 14.7 | 64.1 |
| 1950. | 47.6 | 46.8 | 5.6 | 31.7 | 61.4 | 6.9 | 45.4 | 38.6 | 16.0 |
| 1955. | 42.5 | 51.8 | 5.7 | 37.4 | 56.7 | 5.9 | 48.3 | 42.4 | 9.2 |
| 1960 | 40.4 | 55.4 | 4.2 | 36.9 | 57.5 | 5.6 | 46.4 | 45.9 | 7.7 |
| 1961 | 39.6 | 55.6 | 4.9 | 36.1 | 57.7 | 6.2 | 45.5 | 46.2 | 8.4 |
| 1962 | 39.3 | 56.1 | 4.6 | 36.0 | 58.1 | 5.9 | 45.6 | 46.6 | 7.7 |
| 1963. | 38.4 | 57.1 | 4.5 | 35.4 | 58.8 | 5.8 | 45.0 | 47.5 | 7.5 |
| 1964. | 38.4 | 57.4 | 4.2 | 35.8 | 58.8 | 5.4 | 44.3 | 49.1 | 6.6 |
| 1965. | 38.0 | 57.9 | 4.2 | 35.5 | 59.0 | 5.5 | 44.5 | 48.9 | 6.6 |

in terms of the services already discussed. Such a limited view is now outdated as health insurance has been extended to physician service in the office and home, prescribed drugs, dental care, privateduty nursing, visiting-nurse service, and nursinghome care-all types of medical care expense previously considered uninsurable.

Table 4 shows the growth in the number of persons covered under major medical policies of insurance companies and comprehensive extended benefit and major medical contracts of Blue Cross-Blue Shield plans. Typically, major medical policies of insurance companies cover all types of medical care expense other than dental care and nursing-home care, and sometimes nursinghome care is included. The extended benefit and
supplementary major medical contracts of Blue Cross-Blue Shield plans are more varied, but increasingly plans are offering through one type of contract or another some coverage of outpatient care, physician service in the office and home, visit ing and private-duty nursing, drugs, and to a lesser extent nursing-home care.

As shown in table 5, about 41 percent of the population now has some coverage of $X$-ray and laboratory examinations outside the hospital, 33 percent has some coverage of physician visits in the office and home, about 28 percent has some coveruge of drugs, 29 percent private-duty nursing, 31 percent visiting-nurse service, and about 5 percent nursing-home care. Insurance coverage of dental care is growing fairly rapidly through

Table 4.-Number of persons covered under major medical policies of insurance companies and under comprehensive extended benefit and supplementary major medical contracts of Blue Cross-Blue Shield plans, 1951-65
[In thousands]

|  | End of year | Insurance companies |  |  |  |  | Blue Cross-Blue Snield plans ${ }^{1}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Group policies |  |  | $\begin{gathered} \text { Individual } \\ \text { and family } \\ \text { policies } \end{gathered}$ | 'Total | Comprehensive extended bencfit | Supplementary major medieal |
|  |  |  | Total | Supplementary | Comprehensive |  |  |  |  |
| 1951 |  | 108 | 96 | 96 |  | 12 |  |  |  |
| 1952 |  | 689 | 533 | 533 |  | 156 |  |  | ------- |
| 1953. |  | 1,220 | 1,044 | 1,044 | ------ | 176 |  |  |  |
| 1954 |  | 2,198 | 1,892 | 1,841 | 51 | 306 |  |  |  |
| 1955. |  | 5,241 | 4,759 | 3,928 | 831 | 482 |  |  | -.---- |
| 1956 |  | 8,876 | 8,294 | 6,881 | 1,413 | 582 |  |  |  |
| 1957. |  | 13,262 | 12,428 | 9,290 | 3,138 | 834 |  |  |  |
| 1958 |  | 17,375 | 16,229 | 11,072 | 5,157 | 1,146 |  |  |  |
| 1959 |  | 21, 850 | 20,353 | 13,900 | 6,453 | 1,497 | (2) | ( ${ }^{\text {a }}$ ) | ${ }^{(2)}$ |
| 1960 |  | 27,448 | 25,608 | 17,285 | 8,323 | 1,840 | 3,713 | 893 | 3,020 |
| 1961 |  | 34,139 | 31,517 | 22,281 | 9,236 | 2,621 | 5,059 | 1,044 | 4,015 |
| 1962 |  | 38,250 | 35,053 | 25,301 | 9,752 | 3,197 | 7,501 | 1,735 | 5,068 |
| 1963 |  | 42,441 | 38,699 | 28,248 | 10,451 | 3,742 | (2) | ${ }^{(2)}$ | (2) |
| 1964 - - | - | 47.001 | 42.579 | 31.772 | 10,807 | 4,422 | ${ }^{(2)}$ | (2) | (2) |
| 1965 |  | 51,946 | 47,269 | 35,988 | 11,281 | 4,677 | ${ }^{3} 14,600$ | (4) | (4) |

[^3][^4]Table 5.-Estimated number of persons enrolled by private health insurance organizations, for services other than hospital, surgical, or in-hospital physician benefits, end of year, 1965
[In millions]

| Type of plan | $X$-ray and laboratory services (outside hospital) | Physician office and home visits | Dental care | Prescribed drugs (outside hospital) | Privateduty nursing | Visitingnurse service | Nursinghome care |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Blue Cross-Blue Shield ${ }^{1}$ | 28.0 | 14.0 |  | 9.6 | 9.8 | 12.7 | 5.1 |
| Insurance companies ${ }^{2}$ | 48.0 | 45.0 | 1.0 | 43.0 | 45.0 | 45.0 | 4.0 |
| Independent plans ${ }^{3}$ - | 7.7 | 7.0 | 2.1 | 2.8 | 3.5 | 4.9 | 1.0 |
| Total. | 83.7 | 66.0 | 3.1 | 55.4 | 58.3 | 62.6 | 10.1 |
| Deduction for duplication ${ }^{\text {a }}$ | 4.2 | 2.6 |  | 2.2 | 2.3 | 2.5 | . 2 |
| Net total of different persons. | 79.5 | 63.4 | 3.1 | 53.2 | 56.0 | 60.1 | 9.9 |
| Percent of civilian population ${ }^{\text {s }}$. | 41.2 | 32.9 | 1.6 | 27.6 | 29.0 | 31.2 | 5.1 |

${ }^{1}$ Estimated on the basis of data from the Blue Cross Association and the National Association of Blue Shield Plans.
${ }_{3}^{2}$ Estimated from data on major medical and other coverages.
${ }^{3}$ From Louis S. Reed, Arne H. Anderson, and Ruth S. Hanft, Inde pendent Health Insurance Plans in the United States, 1965 Survey.
dental-service prepayment plans sponsored by dental societies, employer-employee-union independent plans, and basic and major medical policies of insurance companies. About 2 percent of the population now has some coverage of this service.

## Characteristics of Those Insured

Any meaningful discussion of the extent of health insurance must take into account the fact that certain groups of the population are more widely insured than others. As the following data from the 1962-63 survey of the Public Health Service shows (table 6) : the middle and higher income groups enjoy health insurance protection to a much greater degree than the lower income groups; white persons have more health insurance than nonwhite persons; the employed in the labor force are much more widely insured than the unemployed; those in the professional and managerial occupations and in clerical and sales work are more widely insured than those in other occupational groups; farm laborers and workers in private households are least apt to have health insurance; and persons living in cities have health insurance to a greater degree than those in rural areas. As shown later in the article, the extent of coverage also varies among the regions and States.

## FINANCIAL EXPERIENCE

In 1965 the earned subscription or premium income of all private health insurance organiza-

4 Estimated at 5 percent for X-ray and laboratory, 4 percent for physician office and home visits, zero for dental care, 4 percent for drugs, private-duty nursing and visiting-nurse service, and 2 percent for nursing-home care.
${ }_{5}$ Based on estimated civilian population (192,920,000), as of Jan. 1, 1966.
tions was almost exactly $\$ 10$ billion (table 7 ). They expended $\$ 8.7$ billion ( 87.3 percent) for benefits, used $\$ 1.4$ billion ( 14.2 percent) for operating expenses, and had a net underwriting loss of $\$ 145$ million ( -1.5 percent). This loss is more than offiset by income from investment of reserves, but data on such income are not available for the insurance companies.

The Blue Cross and Blue Shield plans together had a subscription income of $\$ 4,169$ million and other income-virtually all investment income-

Table 6.-Selected characteristics of persons with health insurance, July 1962-June 1963

| Characteristic | Percent of persons with- |  |
| :---: | :---: | :---: |
|  | Hospital insurance | Surgical insurance |
| Family income: |  |  |
| All persons with health insurance | 70.3 | 65.2 |
| Under \$2,000.. | 34.1 | 28.8 |
| 2.000-3.999. | 51.9 | 46.8 |
| 4,000-6,999 | 79.0 | 73.9 |
| 7,000-9,999. | 87.3 | 83.2 |
| 10,000 or more. | 87.9 | 82.6 |
| Race: |  |  |
| Whites.. | 73.6 | 68.5 |
| Non-whites | 45.5 | 40.2 |
| Residence: |  |  |
| Rural nonfarm | 6 | (1) |
| Rural farm. | 50.8 | (1) |
| Occupation: |  |  |
| All persons in the labor force | 76.4 | 71.0 |
| Employed. | 77.7 | 72.3 |
| Unemployed | 50.8 | 45.8 |
| Professional and managers. | 84.2 | 78.6 |
| Clerical and sales ....-.- | 84.8 | 79.3 |
| Farmers and farm managers | 74.3 | 69.3 |
| Operative and service workers | 75.3 | 69.9 |
| Farm laborers.-..----- | 27.3 | 23.5 |
| Private household | 51.4 | 45.3 |
| Laborers, except farm and mine | 59.7 | 54.5 |
| All olher occupations.- | 55.3 | 48.7 |

[^5]Sonrce: Public Health Service, National Center for Health Statistics, Health Insurance Coverage, United States, July 1962-June 1963 (Series 10, No. 11), 1964.

Table 7.-Financial experience of private health insurance organizations, 1965
[Amounts in millions]

| Type of plan | Totsl income | Subscription or premium income | Claims expense |  | Operating expense |  | Net gain from underwriting |  | Net income |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount | Percent of premium income | Amount | Percent of premium income | Amount | Percent of premium income | Amount | Percent of total income |
| Total. | (1) | \$10,001.3 | \$8,728.9 | 87.3 | \$1,417.7 | 14.2 | \$-145.3 | -1.5 | (1) | (1) |
| Blue Cross-Blue Shield plans.- | \$4,229.8 | 4,169.0 | 3,912.9 | 93.9 | 238.9 | 5.7 | 17.2 | .4 | \$78.0 | 1.8 |
| Rlue Cross.-..........-...... | 3,036.5 | $2,993.7$ | 2,853.4 | 95.3 | 132.3 | 4.4 9.1 | 8.5 8.6 | . 3 | 51.3 26.7 | $\underline{1.7}$ |
| Blue Shield -.--- | 1,193.3 | 1,175.3 | 1,059.5 | 90.1 | 106.6 | 9.1 | 8.6 |  |  |  |
| Insurance companies.........-- | (1) | 5,224.0 | 4,265.0 | 81.6 | 1,140.0 | 21.8 | -181.0 | -3.5 |  | (1) |
| Group | (1) | 3,665.0 | 3,413.0 | 93.1 | 454.0 686.0 | 12.4 44.0 | -202.0 21.0 | -5.5 1.3 | (1) |  |
| Individual | (1) | 1,559.0 | 852.0 | 54.7 | 686.0 | 44.0 | 21.0 | 1.3 |  |  |
| Independent plans. | 608.3 | 608.3 | 551.0 | 90.6 | 38.8 | 6.4 | 18.5 | 3.0 | 18.5 | 3.0 |
| Community-....-............- | 216.2 | 216.2 | 198.6 | 91.8 | 16.3 | 7.6 | 1.3 16.8 | .6 4.6 | 1.3 16.8 | +68 |
| Employer-employee-union... |  | 366.3 .7 | 329.0 .5 | 89.8 72.5 | 10.5 .1 | 5.6 9.5 | 16.8 .1 | 18.0 | r 1 | 18.0 |
| Medical society --............. Private group clinic.-.-. | 12.1 | 12.1 | 10.8 | 72.5 89.5 | 1.1 | 8.9 | . 2 | 1.6 | . 2 | 1.6 |
| Dental society --...- | 13.0 | 13.0 | 12.1 | 93.3 | . 8 | 6.2 | . 1 | . 6 | . 1 | . 6 |

${ }^{1}$ Data not available.
of $\$ 60$ million, or a total income of $\$ 4,229$ million. They used $\$ 3,913$ million ( 93.9 percent of subscription income) for provision of benefits-payments to hospitals and physicians for services for covered persons--and $\$ 239$ million ( 5.7 percent) for operating expenses; they had a net underwriting gain of $\$ 17$ million ( 0.4 percent of subscription income) and a net income of $\$ 78$ million equal to 1.8 percent of total income.

Blue Cross plans paid out 95.3 percent of subscription income for benefits; Blue Shield plans used 90.1 percent. About 4.4 percent of Blue Cross subscription income went for operating expenses, compared with 9.1 percent of Blue Shield income.

In 1965 insurance companies had a total earned premium income (after dividends) on their health (hospital and medical care) insurance business

Table 8.-Percentage distribution of subscription or premium income, claims expense, and operating expense, for private health insurance organizations, 1965

${ }^{1}$ Less than 0.05 percent.
of $\$ 5,224$ million, of which $\$ 3,665$ million was from group business and $\$ 1,559$ million from individual business. Comprehensive data are not available on the income insurance companies obtain from investment of health insurance reserves, so no precise statement can be made concerning their total income. Total reserves of the health insurance segment of their business may, however, be calculated at about $\$ 4.7$ billion at the end of 1965 and about $\$ 4.2$ billion at the end of $1964-$ an indication that, at a 5 -percent return, investment income for the year would be about $\$ 220$ million. ${ }^{7}$

Total claims expense (claims incurred) amounted to $\$ 4,265$ million or 82 percent of earned premium income- 93.1 percent for group business and 54.7 percent for individual business. Operating expense totaled $\$ 1,140$ million or 21.8 percent of premium income. As with claims expense, the ratio of operating expense to premium income was markedly different for group business (12.4 percent) and individual ( 44.0 percent) business.

[^6]The low loss ratio and high operating expense ratio on individual policies reflect, of course, the relatively high cost of selling such policies. Insurance companies had a net underwriting loss for the year of $\$ 181$ million, the result of a net underwriting loss of $\$ 202$ million on group business ( 5.5 percent of earned premium income) and a gain of $\$ 21$ million on individual business ( 1.3 percent of premium income). It is probable that the underwriting loss on group business is more than offset by the return on invested reserves. It seems plain, however, that this part of their business is relatively less profitable to insurance companies than their group disability (wage-loss) insurance or group life insurance. ${ }^{8}$

The independent plans had a total income (subscription and other income) in 1965 of $\$ 608$ million. They expended 90.6 percent in provision of benefits, had operating expenses of 6.4 percent, and a net income of 3.0 percent of total income. ${ }^{9}$

The financial data for the Blue Cross and Blue Shield plans were compiled from income statements of the individual plans provided by the two national associations. The data for Blue Cross include those for Health Services, Inc., an insurance company owned by the Blue Cross plans, and the data for Blue Shield include those for Medical Indemnity of America, an insurance company owned by the Blue Shield plans. The figures for the joint Blue Cross-Blue Shield plans have been allocated between Blue Cross and Blue Shield on the basis of claims expense for hospital care and physician service, respectively.

The data for insurance companies on premium income and benefit expense are estimates made by HIAA for the Office of Research and Statistics. The division of group accident and health business between health care and wage loss is based on the Association's annual surveys of enrollment and premiums and of benefits paid under group business. For individual business, the distribution is determined on the basis of benefits paid. The

[^7]operating expenses are estimated by the Office of Research and Statistics on the basis of the operating expense ratios for all group and all individual accident and health business shown by the Spectator Company in its health insurance aggregates. ${ }^{10}$

Data for the independent plans are based on the survey of all such plans made by the Office of Research and Statistics in 1965 and the survey of the larger plans made in 1966.

Of the total premium or subscription income of all health insurance organizations, 41.7 percent was received by Blue Cross-Blue Shield plans (29.9 by Blue Cross and 11.8 by Blue Shield); 52.2 percent by insurance companies ( 36.6 under group business and 15.6 under individual policies) ; and 6.1 percent by the independent plans (table 8). The shares of total benefit expenditures for Blue Cross-Blue Shield plans and independent plans are somewhat larger than their shares of total premium income, because they pay out a larger proportion of their premium income in benefits than do insurance companies. Of the total operating expenses of all carriers, those of Blue Cross-Blue Shield constituted 17 percent, those of insurance companies 80 percent, and those of independent plans 3 percent.

When the carriers' shares of gross enrollment and premium income (table 8 and table 1) are compared, it will be noted that, though the Blue Cross-Blue Shield plans have 38 percent of the gross enrollment of all carriers for hospital benefits and 36 percent for surgical benefits, they receive 42 percent of the aggregate premium income. Though insurance companies have 58 percent of the gross enrollment for hospital benefits and 59 percent for surgical benefits, their premium income was 52 percent of the total for all organizations. The explanation, of course, is that the Blue Cross-Blue Shield plans tend to provide a more comprehensive coverage of hospital, surgical, and in-hospital physician visits and hence have a larger premium income per covered person than do the insurance companies.

The independent plans receive 6 percent of the total premium income of all plans. They have 4 percent of the gross enrollment for hospital care and 7 percent of the gross enrollment for inhospital physician visits. The explanation for

[^8]Table 9.-Benefit expense of private health insurance organizations, by type of service, 1965
[A mounts in millions]

' Less than $\$ 50,000$
the differences in these proportions is that two large independent plans do not cover hospital care and that many independent plans stress comprehensive coverage of physician service.

Of the total health insurance benefit expenditures of $\$ 8.7$ billion, it is estimated (table 9 ) that 66 percent went for hospital care (payment to hospitals or reimbursement of hospital care expenses), 31 percent for physician service, and 3 percent for other types of care (private-duty nursing, visiting-nurse service, drugs, nursing-home care, dental care, etc.).

The Blue Cross-Blue Shield plans used 72 percent of their benefit expenditures for payments to hospitals, 27 percent for payments to physicians, and 1.0 percent for other types of care-cgenerally under extended benefit or supplementary major medical contracts. (These figures are Office of Research and Statistics estimates based on data provided by the plans.)

The insurance companies, according to HLAA estimates, used 64 percent of total expenditures for hospital care benefits, 32 percent for physician service benefits, and 4 percent for other types of care. Virtually all the expense for the "other types" of care is under major medical policies. The independent plans used 43 percent of total benefit expenditures for hospital care, 49 percent for physician service, and 8 percent for other types of care. Again, the emphasis given by many independent plans to comprehensive coverage of physician service and their interest in coverage of dental care, drugs, etc., is evident.

Table 10 gives some numerical expression of
the relative depth of coverage provided by the different carriers to their enrollees. The Blue ('ross-Blue Shield plans expended, on the average, $\$+4.36$ in hospital care benefits for every person enrolled by them for this type of benefit. The insurance companies similarly had benefit expenditures of $\$ 28.12$ for each different person covered by them for hospital care (under group) policjes, $\$ 31.68$ per policyholder, and under individual policies, $\$ 14.45$ per policyholder). The independent plans had estimated benefit expenditures for hospital care of $\$ 33.86$ per person covered by them.

With respect to benefit expenditures for physician service per person or enrollee covered for this service, items to be noted are the relatively large expenditures of the independent plans, and the very low expenditures per policyholder under the individual policies of insurance companies.

The net cost of health insurance to the American public in 1965 wats $\$ 1,272$ million. This is the difference between earned premium or subscription income and benefit expenditures; it is what

Table 10.-Benefit expenditures of private health insurance organizations, per person enrolled for specified benefits, 1965

| Type of plan | ILospital care | Physician service |
| :---: | :---: | :---: |
| Blue Cross-Blue Shield plans | \$44.36 | \$18.62 |
| Insurance companies ${ }^{1}$ | 28.12 | 14.59 |
| Group policies ${ }^{2}$ | 31.68 | 17.02 |
| Individual policies ${ }^{2}$ - | 14.56 | 5.86 |
| Independent plans. | 33.86 | 31.34 |

${ }_{2}$ Per net number of different persons covered by insurance companies.
${ }_{2}$ Per enrollee (policyholders and covered dependents).
insurance organizations retain for operating expenses, additions to reserves, and profits. Of the total net cost of insurance to the public (the net cost of buying health insurance service), $\$ 256$ million represents the retentions of the Blue Cross-Blue Shield plans, $\$ 959$ million the retentions of insurance companies ( $\$ 252$ million under group and $\$ 707$ million under individual policies), and $\$ 57$ million those of the independent plans.

In comparing the operating expenses of the three groups of carriers, it should be borne in mind that insurance companies pay premium taxes of $2-3$ percent (varying from State to State) from which the Blue Cross-Blue Shield and independent plans are generally exempt. The Blue CrossBlue Shield and independent plans, however, carry the full cost of administration (except for the expense of payroll deductions). Under most

Table 11.-Subscription or premium income and benefit expenditures of private health insurance organizations, 1948-64
[In millions]

| Year | Total | Blue Cross-Blue Shield plans |  |  | Insurance companies |  |  | Inde. pendent plans |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | $\xrightarrow{\text { Blue }}$ Cross | Blue Shield | Total | $\mathrm{Gr}_{\text {group }}^{\text {policies }}$ | Indi- vidual policies |  |
|  | Income |  |  |  |  |  |  |  |
| 1948. | \$862.0 | \$365.0 | \$315.0 | \$50.0 | \$421.0 | \$212.0 | \$209.0 | \$76.0 |
| 1949. | 1,015.5 | 455.3 | 362.2 | 93.1 | 461.0 | 241.0 | 220.0 | 99.2 |
| 1950 | 1.291 .5 | 574.0 | 436.7 | 137.3 | 605.0 | 333.0 | 272.0 | 112.5 |
| 1951 | 1.660 .3 | 684.9 | 505.5 | 179.4 | 797.6 | 468.6 | 329.0 | 177.8 |
| 1952 | 1,993.4 | 851.3 | 616.2 | 235.1 | 957.6 | 569.0 | 388.8 | 184.5 |
| 1953 | 2.405.3 | $988.6{ }^{\text {¢ }}$ | 708.4 | 280.2 | 1,181.4 | 722.6 | 458.8 | 235.3 |
| 1954 | 2,756.3 | 1,133.7 | 803.7 | 330.0 | 1,389.6 | 867.3 | 522.3 | 233.0 |
| 1955 | 3,149.6 | 1,292.4 | 910.7 | 381.7 | 1,626.9 | 1,022.5 | 604.4 | 230.3 |
| 1956... | 3,623.7 | 1,493.2 | 1,046.3 | 446.9 | 1,839.1 | 1,216.3 | 622.8 | 291.4 |
| 1957. | 4,143.9 | 1,667.8 | 1,162.9 | 504.9 | 2,175.0 | 1,476.0. | 699.0 | 301.1 |
| 1958 | 4,497.8 | 1,857.0 | 1,305,9 | 561.1 | 2,314.0 | 1,606.0 | 708.0 | 316.8 |
| 1959. | 5,139.2 | 2,157.4 | 1.522.5 | 634.9 | 2,639.0 | 1.853.0 | 786.0 | 342.8 |
| 1960 | 5,841.0 | 2,482.1 | 1,773.0 | 709.1 | 3,027.0 | 2,104.0 | 923.0 | 331.9 |
| 1961. | 6,673.3 | 2,805.1 | 2,004.4 | 800.7 | 3,427.0 | 2,414.0 | 1,013.0 | 441.2 |
| 1962 | 7.411.1 | 3,118.6 | 2,212.8 | 905.8 | 3,810.0 | 2,708.0 | 1,102.0 | 482.5 |
| 1963 | 8.053 .6 | 3,399.4 | 2.438 .7 | 960.7 | 4,136.0 | 2.913 .0 | 1,223.0 | 518.2 |
| 1964 | 8,983.6 | 3.785 .1 | 2,697.6 | 1.087 .5 | 4.652.0 | 3.297 .0 | 1.355.0 | 546.5 |
| 1965... | 10,001.3 | 4,169.0 | 2,993.7 | 1,175.3 | 5,224.0 | 3,665.0 | 1,559.0 | 608.3 |
|  | Benefit expenditures |  |  |  |  |  |  |  |
| 1948.. | \$606.0 | \$308.0 | \$269.0 | \$39.0 | \$228.0 | \$148.0 | $\$ 80.0$ | \$70.0 |
| 1949. | 766.8 | 382.8 | 308.6 | 74.2 | 295.0 | 180.0 | 115.0 | 89.0 |
| 1950. | 991.9 | 490.6 | 382.9 | 107.7 | 400.0 | 257.0 | 143.0 | 101.3 |
| 1951. | 1,352.6 | 605.0 | 454.0 | 151.0 | 587.5 | 415.5 | 172.0 | 160.1 |
| 1952 | 1,603.9 | 736.5 | 550.1 | 186.4 | 698.7 | 498.1 | 200.6 | 168.7 |
| 1953. | 1,919.2 | 851.5 | 626.8 | 224.7 | 854.7 | 625.8 | 228.9 | 213.0 |
| 1954 | 2,178.9 | 984.6 | 718.1 | 266.5 | 983.0 | 716.6 | 266.4 | 211.3 |
| 1955 | 2,535.7 | 1,146.7 | 832.2 | 314.5 | 1,179.0 | 858.0 | 321.0 | 210.0 |
| 1956. | 3,014.7 | 1,353.7 | 968.1 | 385.6 | 1,410.6 | 1,082.5 | 328.1 | 250.4 |
| 1957 | 3,474.0 | 1,547.0 | 1,106.0 | 441.0 | 1,655.0 | 1,318.0 | 337.0 | 272.0 |
| 1958 | 3.877 .3 | 1,768.0 | 1.268 .8 | 499.2 | 1,809.0 | 1.464.0 | 345.0 | 300.3 |
| 1959. | 4,398.8 | 1,994.8 | 1,424.3 | 570.5 | 2,080.0 | 1.680.0 | 400.0 | 324.0 |
| 1960 | 4,996.3 | 2,287.1 | 1,646.2 | 640.9 | 2,389.0 | 1,901.0 | 488.0 | 320.2 |
| 1961 | 5,695.4 | 2,585.4 | 1.867 .1 | 718.3 | 2,706.0 | 2,170.0 | 536.0 | 404.0 |
| 1962 | 6,343.8 | 2,893.6 | 2.064 .5 | 829.1 | 3.012 .0 | 2,453.0 | 559.0 | 438.2 |
| 1963 | 6,979.3 | 3,179.5 | 2,317.3 | 862.2 | 3,332.0 | 2.671.0 | 661.0 | 407.8 |
| 1964 | 7,832.1 | 3,574.4 | 2,592.8 | 981.6 | 3,763.0 | 3.024 .0 | 739.0 | 494.7 |
| 1965.. | 8,728.9 | 3,912.9 | 2,853.4 | 1,059.5 | 4,265.0 | 3,413.0 | 852.0 | 551.0 |

large group insurance policies the employer or welfare fund performs much of the administrative work, including determination of eligibility and review and payment of claims.

The remaining tables in this section (11-14) give historical data from 1948 on. It will be seen that for the entire period, the Blue Cross-Blue Shield share of the premium income of all carriers has remained relatively constant at about 42 percent, but their share of benefit expenditures has declined with the increase in the benefit expense ratio of insurance companies. The insurance company share of total premimm income has risen slightly from 49 percent to 52 percent (but with a larger group policy share and a decline in the share of individual policy business.) The indedependent plans have become progressively less important in terms of the relation of their pre-

Table 12.-Percentage distribution of subscription or premium income and benefit expenditures of private health insurance organizations, 1943-64

mium income and benefit expenditures to the totals.

Over the years the public has been able to buy health insurance on increasingly advantageous terms, as shown by a steady decline in the retention ratio (retentions as a percent of premium income) -from 29.7 percent in 1948 to 12.7 percent in 1965 (table 13). This decrease is the result of two main factors: (1) the steady drop in the retention ratios of the Blue Cross-Blue Shield plans, group insurance business, and, to a lesser extent, individual policy business and (2) the steady decline in the relative importance of insurance company individual business with its very high retention ratios.

Table 13.-Retentions ${ }^{1}$ of private health insurance organizations as a percent of subscription or premium income, 1948 $6.5{ }^{2}$

| Year | Total | Blue Cross-Blue Shield plans |  |  | Insurance companies |  |  | Independent plans |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | $\begin{aligned} & \text { Blue } \\ & \text { Cross } \end{aligned}$ | Blue Shield | Total | $\begin{gathered} \text { Group } \\ \text { policies } \end{gathered}$ | Indi- <br> vidual policies |  |
| 1948 | 29.7 | 15.6 | 14.6 | 22.0 | 45.8 | 30.2 | 61.7 | 7.9 |
| 1949 | 24.5 | 15.9 | 14.8 | 20.3 | 36.0 | 25.3 | 47.7 | 10.3 |
| 1950 | 23.2 | 14.5 | 12.3 | 21.6 | 33.9 | 22.8 | 47.4 | 10.0 |
| 1951 | 18.5 | 11.7 | 10.2 | 15.8 | 26.3 | 11.3 | 47.7 | 10.0 |
| 1952 | 19.5 | 13.5 | 10.7 | 20.7 | 27.0 | 12.5 | 48.4 | 8.6 |
| 1953 | 20.2 | 13.9 | 11.5 | 19.8 | 27.7 | 13.4 | 50.1 | 9.5 |
| 1954 | 20.9 | 13.2 | 10.7 | 19.2 | 29.3 | 17.4 | 49.0 | 0.3 |
| 1955 | 19.5 | 11.3 | 8.6 | 17.6 | 27.5 | 16.1 | 46.9 | 8.8 |
| 1956. | 16.8 | 9.3 | 7.5 | 13.7 | 22.0 | 11.0 | 47.3 | 14.1 |
| 1957 | 16.2 | 7.2 | 4.9 | 12.7 | 23.9 | 10.7 | 51.8 | 9.7 |
| 1958. | 13.8 | 5.3 | 2.8 | 11.0 | 21.8 | 8.8 | 61.3 | 6.2 |
| 1959 | 14.4 | 7.5 | 6.4 | 10.1 | 21.2 | 9.3 | 49.1 | 5.5 |
| 1960 | 14.5 | 7.9 | 7.2 | 9.6 | 21.1 | 9.6 | 47.1 | 3.5 |
| 1961. | 14.7 | 7.8 | 6.8 | 10.3 | 21.0 | 10.1 | 47.1 | 8.4 |
| 1962 | 14.4 | 7.2 | 5.7 | 11.0 | 20.9 | 9.4 | 49.3 | 9.2 |
| 1963. | 13.3 | 6.5 | 5.0 | 10.3 | 19.4 | 8.3 | 46.0 | 9.7 |
| 1964 | 12.8 | 5.6 | 3.9 | 9.7 | 19.1 | 8.3 | 45.5 | 9.5 |
| 1965 | 12.7 | 6.1 | 4.7 | 9.9 | 18.4 | 6.9 | 45.3 | 9.4 |

'Amounts retained by the organizations for operating expenses, additions to reserves, and profits.

Derived from table 11.
For the whole period 1948-65, the aggregate premium incomes of insurance organizationsthat is, private consumer expenditures for health insurance-have increased from $\$ 5.91$ to $\$ 5.2 .12$ per capita for the entire civilian population. Average premium income per person with any health insurance coverage (with hospital insurance coverage as shown by the HIAA estimates) has increased from $\$ 14.13$ to $\$ 64.09$. And the percent of national disposable personal income spent for health insurance has increased from 0.5 percent to 2.1 percent (table 14).

The tabulation in the next column shows the distribution of benefit expenditures by type of care, 1960-65.
[In millions]

| Year | Total | Hospital | Physician service | "Other" |
| :---: | :---: | :---: | :---: | :---: |
| 1960. | \$4,996 | \$3,304 | \$1,593 | \$99 |
| 1961. | 5,695 | 3,766 | 1,796 | 133 |
| 1962 | 0.344 | 4,197 | 1,992 | 155 |
| 1963. | 6, 980 | 4.642 | 2,153 | 185 |
| 1964. | 7.832 | 5.187 | 2,427 | 218 |
| 1965. | 8,729 | 5.790 | 2,680 | 259 |

In 1960,2 percent of benefit expenditures were for types of care other than hospital care and physician service; by 1965 the proportion had increased to 3 percent.

Preliminary estimates suggest that in 1965 as in $196+$ private health insurance met about onethird of consumer medical care expenditures (excluding the net cost of insurance). ${ }^{11}$

Table 14.--Per capita expenditures for private health insurance, average expenditures (subscription or premium income) per person covered, and percent of national disposable personal income spent for heallh insurance, 1948-65

| Year | Per capita expenditures for health insurance | Average subscription or premiam per person covered | Percent of national personal income spent for bealth insurance |
| :---: | :---: | :---: | :---: |
| 1948... | \$5.91 | \$14.13 | 0.5 |
| 1949 | 6. 8.5 | 15.38 | 5 |
| 1950 | 8.57 | 16.85 | . 6 |
| 1451 | 10.95 | 19.45 | 7 |
| 1952 | 12.95 | 21.91 | . 8 |
| 1953-1 | 15.36 | 24.72 | 1.0 |
| 1954 | 17.26 | 27.16 | 1.1 |
| 1955 | 19.33 | 29.25 | 1.1 |
| 1956 | 21.82 | 31.25 | 1.2 |
| 1957. | 24.50 | 34.33 | 1.3 |
| 1958 | 26.12 | 36.56 | 1.4 |
| 1959. | 23.32 | 40.18 | 1.5 |
| 1960 | 32.79 | 41.26 | 1.7 |
| 1961 | 36.83 | 48.88 | 1.8 |
| 1962 | 40.32 | 62.40 | 1.9 |
| 1963. | 43.14 | 54.72 | 2.0 |
| 1964. | 47.44 | 89.45 | 2.1 |
| 1965 | 52.12 | 64.09 | 2.1 |

## EXTENT OF COVERAGE BY REGION AND STATE

There is a considerable and growing interest on the part of the general public, govermment officials, and hospital, medical, and health insurance persomel in the extent of health insurance coverage and the financial experience of health insumance organizations in the various States. This section and the one that follows are aimed at meeting such interest. The data are for 1964 . Data for 1965

[^9]could not be provided at this time since the figures needed for State estimates are not available as early as the national data.

Tables 15 and 16 show the reported enrollment of health insurance organizations for hospital and surgical benefits by region and State and two
estimates of the net number and percentage of the population with hospital and surgical insurance coverage.

The data for the Blue Cross and Blue Shield plans have been compiled from information furnished by the Blue Cross Association and the

Table 15.-Number of persons enrolled for hospital benefits by private health insurance organizations and estimated net number and percent of population covered, by region and State, 1964
[In thousands, except for percents]

| Region and State | Gross total, all organizations | Blue CrossBlue Shield plans ${ }^{1}$ | Insurance companies ${ }^{2}$ |  |  | Independent plans ${ }^{3}$ | Net population covered ${ }^{1}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Net total | Group policies | Individual policies |  | First estimate | Second estimate | Percent of civilian population (range) |
| United States. | 162.478 | 62.429 | 93.209 | 64,506 | 39,724 | 6,840 | 151,195 | 137,823 | 79-72 |
| New England. | 10,252 | 5,882 | 4,197 | 3,509 | 973 | 173 | 9,419 | 8,593 | 85-78 |
| Maine | 811 | 368 | 437 | 360 | 111 | 6 | 760 | 693 | 78-71 |
| New Hampshire | 502 | 262 | 236 | 161 | 93 | 4 | 476 | 434 | 73-67 |
| Vermont.- | 331 | 145 | 181 | 116 | 83 | 5 | 311 | 284 | 76-69 |
| Massachusetts Rhode Island. | 5,058 | 3,062 | 1,877 | 1,550 | 438 | 119 | 4,641 | 4,234 | 87-80 |
| Rhode Island | 819 | ${ }^{678}$ | 133 | 105 | 32 | 8 | 751 | 685 | 84-77 |
| Connecticut... | 2,732 34.645 | 1,368 | 1,333 | 1,217 | 216 | 31 | 2,480 | 2,263 | 89-81 |
| Middle Attantic. New York.... | 34,645 | 18.470 | 14,169 | 11.420 | 3.753 | 2,006 | 31,646 | 28,871 | 88-80 |
| New York. New Jersey | 18,117 | 10,085 | 6.938 | 6,015 | 1.354 | 1,094 | 16,441 | 14,999 | 91-83 |
| New Jersey Pennsylvania | 5,098 | 2,718 | 2,226 | 1,741 | ${ }^{616}$ | 154 | 4,832 | 4,408 | 72-66 |
| East North Central | 11.430 36.254 | 5,667 | 5,005 | 3,664 | 1,783 | 758 | 10.373 | 9,463 | 90-83 |
| Ohio........... | 36.844 | 14,011 4,921 | 51,221 4,792 | 15,411 3,384 | 8,660 1,897 1,89 | 1,024 131 | $\begin{array}{r}10,052 \\ 8,934 \\ \hline, 068\end{array}$ | 30,124 8,143 | $88-80$ $88-80$ |
| Indiana. | 4,827 | 1,592 | 2,803 | 1,919 | 1.275 | 432 | 4,380 | 3,992 | 90-82 |
| Inlinois.-- | 10,438 | 2,590 | 7,535 | 5,866 | 2,938 | 313 | 9,472 | 8,633 | 90-82 |
| Michigan. | 7,465 | 3.695 | 3.709 | 2,723 | 1,333 | 61 | 6,850 | 6,243 | 84-77 |
| Wisconsin | 3,681 | 1,213 | 2,382 | 1,519 | 1,217 | 86 | 3,415 | 3,112 | 83-76 |
| West North Central | 13,801 | 4.289 | 9,239 | 5,089 | 5,724 | 273 | 12,754 | 11,624 | $81-74$ |
| Minnesota. | 3.249 | 905 | 2,286 | 1,338 | 1,381 | 58 | 2,982 | 2,718 | 84-77 |
| Mowa Missouri | 2,396 | 747 | 1,612 | 793 | 1,110 | 37 | 2,222 | 2,025 | 81-74 |
| Missouri North Dakota | 4,164 | 1,466 203 | 2,596 370 | 1,690 | 1,292 | 102 | 3,779 | 3.444 | 86-78 |
| South Dakota | 514 | 73 | 370 130 | 1215 | 278 | 11 | 492 | 488 | 83-76 |
| Nebraska. | 1,170 | 275 | 869 | 420 | 609 | 26 | 1.109 | 1,011 | 69-63 |
| Kansas | 1,730 | 620 | 1,076 | 471 | 760 | 34 | 1,640 | 1,495 | 75-68 |
| South Atlantic | 21,856 | 6,730 | 14,547 | 9,023 | 7,501 | 579 | 20,747 | 18,614 | 74-66 |
| Delaware | . 457 | 1392 | 123 | 83 | 46 | 2 | 419 | 376 | 80-77 |
| Maryland ---.-.- | 2,496 | 1,153 | 1,266 | 856 | 507 | 77 | 2,391 | 2.145 | 70-63 |
| District ol Columbia ${ }^{5}$ | 1,fi88 | 1,041 | 565 | 424 | 237 | 82 | 1,532 | 1.374 | 192-172 |
| Virginia.- | 2,835 | 887 | 1,881 | 1,163 | 906 | 67 | 2,745 | 2,463 | 64-58 |
| West Virginia | 1,458 | 296 | . 962 | 567 | 529 | 200 | 1.367 | 1.226 | 76-68 |
| North Carolina | 3,779 | 1,211 | 2,528 | 1,567 | 1,289 | 40 | 3,582 | 3.214 | 75-67 |
| South Carolina | 1,883 | 279 | 1. 591 | 952 | , 915 | 13 | 1,785 | 1,601 | 71-64 |
| Georgia- | 3,399 | 570 | 2,774 | 1,899 | 1,335 | 55 | 3,187 | 2,859 | 75-67 |
| East Gouth Central | 3,862 | 961 | 2,857 | - 1.512 | 1,737 | 44 | 3,739 | 3,355 | 66-59 |
| Kentucky ..... | 8,797 2,135 | 3,290 | -1,228 | 2,868 530 | 2,904 | 279 | ${ }^{8,455}$ | 7.586 | 67-60 |
| Tennessec. | 2,961 | 1,084 | 1,806 | 1,097 | 918 | 71 | 2,806 | 1,855 | 66-59 |
| Alahama- | 2,363 | 836 | 1,439 | 869 | 714 | 88 | 2,287 | 2.052 | 67-60 |
| Mississippi | 1,337 | 434 | 877 | 372 | 597 | $2 \kappa$ | 1,295 | 1,162 | 56-50 |
| West South Central | 13,247 | 3,198 | 9,842 | 5,823 | 5,428 | 207 | 12,684 | 11,380 | 70-63 |
| Arkansas.. | 1,127 | 314 | 765 | 349 | 498 | 48 | 1,091 | -979 | 56-51 |
| Iolisiana. | 2.365 | 497 | 1,826 | 1.202 | 8.52 | 42 | 2,289 | 2,054 | 66-59 |
| Oklahoma | 2,025 | 532 | 1,463 | 750 | 975 | 30 | 1,899 | 1,704 | 78-70 |
| Texas... | 7.730 | 1,855 | 5,788 | 3,522 | 3,103 | 87 | 7,405 | 6,644 | 72-64 |
| Mountain.- Montana | 5,317 | 1,735 | 3.285 | 2,062 | 1,554 | 297 | 5,080 | 4,761 | 66-62 |
| Montana | 489 | 117 | 362 | 182 | 233 | 10 | 469 | 440 | 67-63 |
| Idaho--... | 449 | 120 | 318 | 184 | 171 | 11 | 435 | 408 | 63-59 |
| Wyoming | 264 | 83 | 172 | 75 | 122 | 9 | 250 | 234 | 74-69 |
| Colorado.-.- | 1.620 | 801 | 711 | 399 | 372 | 108 | 1,520 | 1,425 | 78-73 |
| New Mexico. Arizona. | 644 | 109 | 453 | 284 | 216 | 82 | 623 | 584 | 62-58 |
| Arizona. | 875 | 211 | 631 | 443 | 240 | 33 | 817 | 794 | 53-50 |
| Stah Nuya | 728 | 295 | 415 | 323 | 124 | 18 | 698 | 654 | 70-66 |
| Pacific. | 847 |  | 223 | 172 | 76 | 24 | 239 | 224 | 58-54 |
| Pacific ${ }^{\text {Washington }}$ | 18,307 | 4,824 | 11,481 | 9,301 | 3,227 | 2,002 | 17,359 | 16,271 | 73-69 |
| Washington Orecon. | 2,286 | 83.5 | 1,281 | 862 | 539 | 170 | 2,167 | 2,031 | 74-69 |
| Oregon | 1,431 | 421 | 830 | 499 | 420 | 180 | 1,356 | 1,271 | 72-68 |
| California | 13,996 | 3,243 | 9,201 | 7,816 | 2,216 | 1,552 | 13,266 | 12,435 | 74-69 |
| Alaska- | 117 | 25 | 81 | 73 | 12 | 11 | 113 | - 106 | 51-48 |
| Hawaii. | 477 | 300 | 88 | 51 | 40 | 89 | 457 | 428 | 70-66 |

${ }^{1}$ Compled by omice of Research and statistics, from data furnished by Blue Cross Association and National Association of Blue Shield Plans.
${ }^{2}$ Unpubitished data provided to the Social Security Administration by the Health Insurance Association of America; net enrollment is after adjustment for persons with more than 1 policy.
${ }^{3}$ Data from 1965 survey by the Olfice of Research and Statistics of all in-

[^10]Table 16.-Number of persons cnrolled for surgical benefits by private health insurance organizations, and estimated net number and percent of population covered, by region and State, $1964{ }^{1}$
[In thousands, except for percents]

| Kegion and State | Gross total, all organizations | Biue CrossBlue Shield plans | Insurance companies |  |  | Independent plans | Net population covered |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Net total | Group policies | Individual policies |  | First estimate | Second estimate | Percent of civilian population (range) |
| United States.- | 152,328 | 54,473 | 89,558 | 64,939 | 34,775 | 8,297 | 144,056 | 128,882 | 76-68 |
| New England | 9,663 | 5,468 | 3,971 | 3,460 | 769 | 224 | 9.011 | 7.989 | 82-72 |
| Maine | 735 | 309 | 420 | 368 | 83 | 6 | 702 | 622 | 72-64 |
| New Hampshire | 496 | 258 | 234 | 157 | 96 | 4 | 473 | 419 | 72-64 |
| Vermont.... | 330 | 145 | 180 | 115 | 84 | 5 | 312 | 277 | 76-68 |
| Massachusetts | 4,842 | 2,959 | 1,754 | 1.523 | 327 | 129 | 4,478 | 3,970 | 84-74 |
| Rhode Island | 779 2,481 | 635 1,162 | 126 1.257 | +108 | $\begin{array}{r}21 \\ 158 \\ \hline\end{array}$ | 18 | -728 | 045 | 82-72 |
| Middle Atlantic. | 31,657 | 14,743 | 13,606 | 1,189 11,604 | 2,921 | 62 3,308 | 29,319 29 | 26.056 | -83-74 |
| New York | 16,862 | 7,549 | 6,700 | 6,160 | 2,932 | 2,613 | 15,593 | 13.825 | 87-77 |
| New Jersey | 4,768 | 2,542 | 2,109 | 1,754 | 471 | 117 | 4,601 | 4.079 | 69-61 |
| Pennsylvania | 10,028 | 4,653 | 4,797 | 3,690 | 1,518 | 578 | 9,374 | 8.311 | $82-72$ |
| East North Central | 34,061 | 12,038 | 20,927 | 15,963 | 7,804 | 1,096 | 31,681 | 28,375 | 84-75 |
| Ohio--- | 8,686 | 3,577 | 4,963 | 3,772 | 1,723 | 146 | 8,120 | 7,273 | $810-72$ |
| Indiana | 4,723 | 1,521 | 2,778 | 1,965 | 1.218 | 424 | 4,320 | 3,869 | $89-80$ |
| Illinois. | 9,951 | 2,205 | 7,418 | 0,021 | 2,671 | 328 | 9,202 | 8.242 | 88-78 |
| Michipan- | 7,228 | 3,562 | 3,576 | 2,698 | 1,214 | 90 | 6,757 | 6,052 | 83-75 |
| Wisconsin -........ | 3.473 | 1,173 | 2,192 | 1,507 | . 978 | 108 | 3,282 | 2,940 | 80-71 |
| West North Central | 12,794 | 3,562 | 8,937 | 5.038 | 5.464 | 295 | 12.093 | 10,831 | 77-69 |
| Minnesota | 2,913 | 569 | 2,263 | 1.372 | 1.34 .5 | 81 | 2,752 | 2,465 | 78-70 |
| Missouri- | 2,276 | 692 | 1,547 | 782 | 1,049 | 37 | 2.150 | 1,926 | 78.70 |
| Missouri-..-- | 3,791 | 1,178 | 2,511 | 1,677 | 1,215 | 102 | 3.544 | 3,1:4 | 81-72 |
| North Dakota | 526 | 197 | 325 | 124 | 258 | 4 | 497 | 445 | 78-70 |
| South Dakota | 486 | 68 | 407 | 201 | 283 | 11 | 473 | 424 | 6it-60 |
| Nehraska | 1,108 | 260 | 822 | 417 | 553 | 26 | 1.058 | 948 | 72.65 |
| Kansas | 1,695 | 599 | 1,062 | 465 | 761 | 34 | 1.618 | 1,449 | 74.66 |
| South Atlantic Delaware | 20,120 | 6,187 | 13,381 | 9,009 | 5,958 | 552 | 19,351 | 17,297 | 69-62 |
| Delaware | 418 | 301 | 115 | 83 | 37 | 2 | 391 | 349 | $80-72$ |
|  | 2.134 | 843 | 1.212 | 852 | 451 | 79 | 2.081 | 1, x 6 ff | ti1-54 |
| Distriet of Columbia | 1,668 | 1,028 | 558 | 415 | 199 | 82 | 1,526 | 1,364 | 191-170 |
| Virginia----- | 2,693 | 849 | 1.777 | 1,164 | 784 | 67 | 2. 625 | 2,346 | 62-55 |
| West Virginia. | 1,454 | 321 | 948 | 559 | 531 | 185 | 1,374 | 1,228 | 77-69 |
| North Carolina | 3,690 | 1,197 | 2,453 | 1,556 | 1.224 | 40 | 3,524 | 3.150 | 73-66 |
| South Carolina | 1,600 | 261 | 1,325 | 951 | 537 | 14 | 1,550 | 1,394 | 62-56 |
| Georgia | 3,099 | 497 | 2.571 | 1,934 | 1.009 | 41 | 2.990 | 2,573 | 70-63 |
| Florida | 3,364 | 900 | 2,422 | 1.495 | 1,186 | 42 | 3,280 | 2,932 | 58-51 |
| East South Central | 8.322 | 3,112 | 4,927 | 2,869 | 2,553 | 283 | 8.046 | 7,228 | 64-57 |
| Kentucky. | 2.031 | 859 | 1,077 | 539 | 637 | 95 | 1,480 | 1.770 | +33-57 |
| Tennessee. | 2,819 | 1.023 | 1,725 | 1,100 | 821 | 71 | 2,720 | 2,431 | 72-64 |
| Alabama..- | 2,237 | 802 | 1,343 | 860 | 610 | 42 | 2,181 | 1.950 | 64-57 |
| $\underset{\text { West South Central }}{\text { Missisiole }}$ | 1,236 | 423 | 782 | 370 | 485 | 26 | 1,205 | 1,037 | 52-47 |
| West South Central | 12,721 | 2,804 | 9.640 | 5,728 | 5,097 | 217 | 12,247 | 10,947 | 67-60 |
| Arkansas.- | 1,113 | 304 | 761 | 350 | 449 | 48 | 1,086 | 971 | 56-50) |
| Louisiana | 2,239 | 452 | 1,741 | 1.173 | 786 | 46 | 2.183 | 1,951 | 63-56) |
| Texas | 2,114 | 520 | 1,564 | 729 | 894 | 30 | 1,976 | 1,7bi | 81-72 |
| Texas | 7,256 | 1,589 | 5,574 | 3,476 | 2,918 | 93 | 7,002 | 6,259 | 68-61 |
| Mountain | 5.240 | 1,676 | 3,267 | 2,044 | 1,583 | 297 | 5,048 | 4,585 | 66-60 |
| Montana | 482 | 115 | 357 | 180 | 234 | 10 | 470 | 427 | 67.81 |
| Idaho-.- | 439 | 118 | 310 | 177 | 170 | 11 | 428 | 389 | 62-56 |
| W yoming | ${ }_{1} 265$ | 80 | 176 | 80 | 125 | 9 | 253 | 230 | 75-68 |
| Colorado- | 1,611 | 770 | 733 | 403 | 403 | 108 | 1,522 | 1,383 | 78-71 |
| New Merico. | 840 | 109 | 449 | 284 | 216 | 82 | 624 | 564 | $63-57$ |
| Arizona | 839 | 197 | 609 | 429 | 231 | 33 | 818 | 743 | 51-47 |
| Utah--- | 723 | 288 | 417 | 325 | 128 | 18 | 698 | 6334 | -0-63 |
| Nevada. | 240 |  | 216 | 166 | 76 | 24 | 234 | 213 | 57-52 |
| Pacific--... | 17.750 | 4.823 | 10,902 | 9,224 | 2,629 | 2,025 | 16,970 | 15,415 | 72.65 |
| Washington | 2,261 | 827 | 1,264 | 871 | 515 | 170 | 2,159 | 1.961 | 73-67 |
| Oregon-2- | 1,380 | 412 3.259 | - 789 | 489 | 384 | 179 | 1,332 | 1,210 | 71-64 |
| California | 13,527 117 | 3.259 25 | 8,692 81 | 7,738 75 | 1,690 10 | 1,576 11 | 12,917 114 | 11,733 104 | 72-65 |
| Hawaii. | 465 | 300 | 76 | ธิ1 | 27 | 89 | 448 | 407 | - $62-48$ |

${ }^{1}$ See footnotes to table 15 .

National Association of Blue Shield Plans. ${ }^{12}$ Data for insurance companies are unpublished data provided by HIAA. Data for the independent plans are from the survey made in 1965 by the Office of Research and Statistics of all such plans known to it with enrollment in plans serv-
${ }^{12}$ Louis S. Reed and Clyde R. McDowell, Enrollment of Rlue Cross and Blue Shield Plans 1964, Research and Statistics Note No. 17 (Social Security Administration, Office of Research and Statistics), 1965.
ing more than one State, allocated by State of residence. The total gross enrollment for all organizations is the sum of enrollment of Blue Cross-Bhue shield plans, insurance companies (net) and independent plans.

The first of the two estimates of the net number of different persons with health insurance coverage is based on the total gross enrollment of all organizations with a deduction for persons covered by more than one type of plan. The deduc-
tion was based mainly on the proportion of persons with both Blue Cross-Blue Shield and other health plan coverage reported by the Public Health Service in its survey for July 1962-June 196\%\% The estimated deduction for such persons in each State was assumed to vary with the degree of health insurance coverage- that is, that it was highest in the States with the highest proportion of the population with insurance coverage and lowest in the States with the lowest proportion.

The second estimate is based on the net number of persons with health insurance coverage in $1962-63$ for each of four main geographic regions, as reported by the Public Mealth Service survey. The figures were increased according to the percentage rise in total gross enrollment of all health insurance organizations in each region from 1962 to 1964 . Each State figure was estimated on the basis of that State's percent of the total regional enrollment as given in the first estimate.

For the Nation as a whole, the first estimate shows 151.2 million different persons ( 79 percent) with hospital coverage at the end of 1964 . Cnder the second estimate, such persons number 187.8 million ( 72 percent). For surgical coverage, the first and second estimates are 141.0 million ( 76 percent) and 128.9 million ( 68 percent), respectively.

Differences among the regions and States in the extent of coverage are important. Under the lower, more conservative estimate, the proportion of the population with hospital coverage ranges from 80 percent in the Middle Atlantic and East North Central States to 60 percent in the East South Central States. In general, the extent of hospital insurance coverage is high in the northeastern and North Central States and low in the Southern and Mountain States, with most of the Pacific States occupying a middle ground. Among the States, the proportion of the population with hospital coverage ranges from a high of 83 percent in New York and Pennsylvania to a low of 48 percent in Alaska and 50 in Arizona and Mississipi. ${ }^{13}$ Regional and State coverage for surgical benefits follows the same general pattern but is lower by a few percentage points.

[^11]The extent of health insurance coverage tends to vary from one region to another with per capita income, the degree of urbanization, and the degree to which the population draws its livelihood from industry and commerce.

As shown by the data in the tabulation below, which is based on the lower percentage estimate of coverage, 11 States have less than 60 percent of the population covered for hospital insurance, 25 have between 60 and 75 percent of their population covered, and 14 States have more than 7 percent of their population covered. The corresponding figures for surgical insurance are 13 percent, 33 percent, and 4 percent.

| Percent of population covered | Number of States |  |
| :---: | :---: | :---: |
|  | Hospital benefits | Surgical benefits |
| Total ${ }^{1}$ | 50 | 50 |
| 45-49.9 | 2 | 1 |
| 50-54.9 | 3 | 5 |
| 55-59.9. | 6 | 7 |
| 60-65.9 | 6 | 9 |
| 65-69.9 | 16 | 9 |
| 70-74.9. | 3 | 15 |
| 75-79.9. | 8 | 3 |
| 80-84.9. | 6 | 1 |

${ }^{1}$ Excludes the District of Columbia.
Table 17 shows the percentage distribution of total gross emrollment for hospital and surgical benefits, by type of health insurance organization. The shares of the three types of plans vary widely, from region to region. The Blue Cross-Blue Shield plans are relatively strong in the New Fngland and Middle Atlantic States, where they have 57 percent and 53 percent, respectively, of the total gross enrollment for hospital benefits, and relatively weak in the West South Central

Table 17.-Percentage distribution of gross enrollment of private health insurance organizations for hospital and surgical benefits, by region, 1964

| Region | Hospital benefits |  |  | Surgical benefits |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blue Cross Blue Stield plans | Insur- <br> ance <br> conl- <br> panies <br> (net) | Inde- pendent plans | Blue Cross Blue Shield plans | Insurance companies (net) | Independent plans |
| United States, total. | 38.4 | 57.4 | 4.2 | 35.8 | 58.8 | 5.4 |
| New England | 57.4 | 40.9 | 1.7 | 56.6 | 41.1 | 2.3 |
| Middle Atlantic. | 53.3 | 40.9 | 5.8 | 46.6 | 43.0 | 10.4 |
| East North Central | 38.6 | 58.5 | 2.8 | 35.3 | 61.4 | 3.2 |
| West North Central | 31.1 | 66.9 | 2.0 | 27.8 | 69.9 | 2.3 |
| South Atlantic. | 30.8 | 66.6 | 2.6 | 30.8 | 66.5 | 2.7 |
| East South Central. | 37.4 | 59.4 | 3.2 | 37.4 | 59.2 | 3.4 |
| West South Central | 24.1 | 74.3 | 1.6 | 22.5 | 75.8 | 1.7 |
| Mountain. | 32.6 | 61.8 | 5.6 | 32.0 | 62.3 | 5.7 |
| Pacife. | 26.4 | 62.7 | 10.9 | 27.2 | 61.4 | 11.4 |

States and the Pacific States, where their share of the total is only 24 percent and 26 percent. The insurance companies have only 41 percent of the enrollment in the northeastern States, but their share rises to 74 percent in the West South Central States and 67 percent in the West North Central States. The independent plans have 11 percent of the gross enrollment in the Pacific States, 6 percent in the Middle Atlantic and Mountain regions, and only an insignificant share of the total in the other regions.

The pattern is about the same for surgical coverage except that in the Middle Atlantic States the share of the Blue Cross-Blue Shield plans is lower and the proportion covered by independent plans rises to 10 percent of the total. (This increase reflects the fact that the two large independent plans in New York-Group Health Insurance, Inc., and Health Insurance Plan of Greater New York-do not write hospital coverage.)

Among individual States the Blue Cross-Blue Shield share of the total gross enrollment for hospital insurance ranges from 83 percent in Rhode Island to 14 percent in South Dakota and zero in Nevada (where there is no Blue CrossBlue Shield plan). The percentage of the total with insurance company coverage ranges from 90 percent in Nevada to 16 percent in Rhode Island. The proportion with independent plan coverage ranges from 19 percent in Hawaii to 1 percent in a number of States.

There are also significant differences in the relative number of group and individual policyholders of insurance companies, from region to region (table 18). For the country as a whole, among the gross number of persons covered for hospital care

Table 18.-Percentage distribution of gross insurance company enrollment for hospital and surgical benefits, by type of policy, by region, 1964

| Region | Hospital benefits |  |  | Surgical benefits |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Group policies | Individual policies | Total | Group policies |  |
| United States, total | 100.0 | 61.9 | 38.1 | 100.0 | 65.1 | 34.9 |
| New England | 100.0 | 78.3 | 21.7 | 100.0 | 81.8 | 18.2 |
| Middle Atlantic....... | 100.0 | 75.3 | 24.7 | 100.0 | 79.9 | 20.1 |
| East North Central.... | 100.0 | 64.0 | 36.0 | 100.0 | 67.2 | 32.8 |
| West North Central.... | 100.0 | 47.1 | 52.9 | 100.0 | 48.0 | 52.0 |
| South Atlantic......... | 100.0 | 54.6 | 45.4 | 100.0 | 60.2 | 39.8 |
| East South Central...- | 100.0 | 49.7 | 50.3 | 100.0 | 52.9 | 47.1 |
| West South Central..-- | 100.0 | 51.8 | 48.2 | 100.0 | 52.9 | 47.1 |
| Mountain....---------- | 100.0 | 57.0 | 43.0 | 100.0 | 56.4 | 43.6 |
| Pacific. - | 100.0 | 74.2 | 25.8 | 100.0 | 77.8 | 22.2 |

by insurance companies (not different persons but policyholders and covered dependents), 62 percent are under group policies and 38 percent under individual policies. The proportion of the total that are group policyholders ranges from 78 percent in New England, 75 percent in the Middle Atlantic States, and 74 percent in the Pacific States to less than half in the West North Central and East South Central States. The ratio of group to individual policyholders for surgical benefits is somewhat more than it is for hospital benefits, but the geographical pattern is otherwise about the same.

In the Southern States, where fewer of the population have health insurance than in the North, the individual policies of insurance companies are an important vehicle for extending health insurance protection to the population.

## PREMIUM INCOME AND BENEFIT EXPENSE BY REGION AND STATE

Table 19 shows the premium or subscription income of the three types of health insurance organizations (with a breakdown for insurance companies between group and individual policies), the total for all organizations and the amount per capita of the population, by region and State, and similar data on benefit expense.

The data for Blue Cross and Blue Shield plans are based on income statements for the individual plans supplied by the Blue (ross Association and the National Association of Blue Shield Plans. Duplication arising from the fact that a few plans are both Blue Cross and Blue Shield plans has been eliminated.

The data for group policies of insurance companies are based on the premiums and incurred losses for group accident and health insurance for each State as reported in the Spectator Company's publication s'pectutor Insurance by State of Property. Liability, Surety and Miscellaneous Lines in 1964. The breakdown of the total for each State bet ween health care benefits and wageloss benefits was estimated on the basis of the relation of (a) the number of persons covered for hospital care under insurance company group policies times the national average premium income for health care benefits under group insurance policies, per person enrolled for hospital benefits, to (b) the number of persons covered for wage-loss benefits under insurance company group
policies times the national average premium for such insurance per person covered.

The data on premiums and incurred claims under individual policy insurance were estimated on the basis of the data for each State for the "hospital and medical expense (individual)" line in Spectator Insurance by State (minus all Blue

Cross-Blue Shield plans and independent plans included in the totals) and on the State data for the noncancellable accident and health insurance line. Division of the latter between health care benefit and wage-loss insurance was estimated on the basis of national ratios. In each case the State data for group and individual policies were

Tabie 19.-Total and per capita subscription or premium income and benefit expense of private health insurance organizations, by region and State, 1964
[In thousands, except per capita amounts]

| Region and State | Subscription or premium income |  |  |  |  |  |  | Benefit expense |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | BlueCrossBlue Shield ${ }^{1}$ | Insurance companies ${ }^{2}$ |  |  | Independent plans | Total |  | Blue Cross- <br> Blue <br> Shield ${ }^{1}$ | Insurance companies? |  |  | Independent plans ${ }^{3}$ |
|  | Total | $\begin{aligned} & \text { Per } \\ & \text { capita } \end{aligned}$ |  | Total | Group policies | Individual policies |  | Total | Per capita |  | Total | Group policies | Individual policies |  |
| United S | \$8,983,672 | 47.09 | \$3,785,159 | \$4,652,000 | \$3,297,000 | \$1,355,000 | \$546, 513 | \$7,832,193 | 41.05 | \$3,574,466 | \$3,763,000 | \$3,024,000 | \$739,000 | \$494,727 |
| New Engl | 580,966 | 53.18 | 335,235 | 242,758 | 192,453 | 50,305 | 8,973 | 544,462 | 49.33 | 335,724 | 200,557 | 175,021 | 25,536 | 8,18 |
| Maine | 36.249 | 37.18 | 6,603 | 19,334 | 13,326 | 6,008 | 312 | 30,276 |  | 15,366 | 4,609 | 1,652 |  | 30 |
| New Hampsh | 27,572 | 42.29 | 15,014 | 12,326 | 8,449 | 3,877 | 232 | 21,920 | 33.62 | 13,155 | 8.541 | 6,898 | 1,643 | 224 228 |
| Vermont, | 19,545 | 47.79 | 9,315 | 9.990 | 6, 271 | 3,719 | 240 | 15,946 | 38.98 | 8.280 | 7.438 | 5,464 | 1,974 | 22 |
| Massachusetits | 301,495 | 56.58 | 185, 589 | 110,451 | 88,351 | 22,100 | 5,455 | 287,199 | 53.89 | 191,814 | 90,449 | 79,304 | 11,145. | 4,436 |
| Rhode Island | 43,347 | 48.54 | 35,084 | 7,747 | 5,545 | 2.202 | 516 | 40,656 | 45.53 | 34,400 | 5,798 | 4,613 | 1,185 | 4.58 |
| Connecticut | 158,758 | 57.13 | 73,630 | 82,910 | 70,511 | 12,399 | 2,218 | 148,465 | 53.42 | 72,709 | 73,722 | 67,090 | 6,632 | 2,034 |
| Middle Atlanti | 1,996,759 | 55.25 | 1,070,067 | 751,220 | 575, 341 | 175,879 | 175,472 | 1,776,057 | 49.15 | 1,020,277 | 603,559 | 511,134 | 92,425 | 152,221 |
| New York | 1,078,522 | 59.97 | 575,690 | 374,063 | 293,748 | 80,315 | 128,769 | 965,425 | 53.68 | 551, 083 | 304,898 | 259,842 | 45,056. | 109,444 |
| New Jersey | 303,327 | 45.31 | 164,304 | 131,137 | 100,624 | 30, 513 | 7,886 | 272,218 | 40.66 | 161,284 | 104,083 | 88,857 | 15,226 | 6,851 |
| Pennsylvania | 614,910 | 53.66 | 330,072 | 246.020 | 180,969, | 65,051 | 38.818 | 538,414 | 46.99 | 307,910 | 194,578 | 162,435 | 32.143 | 35,92 |
| East North Centra | 2,148,549 | 56.99 | 989,110 | 1,092,482 | 804,996 | 287,486 | 66,957 | 1, 973,173 | 49.68 | 922,853 | 888,545 | 730,629 | 157,916 | 61,77 |
| Michigan | 548,107 | 67.60 | 334,390 | 205,095 | 160,013 | 45,082 | 8,622 | 488,731 | 60.28 | 306,403 | 174,456 | 149,919 | 24,537 | 7,872 |
| Ohio | 563,061 | 55.56 | 285,225 | 250,124 | 189,524 | 60,600 | 27,712 | 503,833 | 49.72 | 272,090 | 206,244 | 173,945 | 32,299 | 25,499 |
| Illinois. | 589,055 | 56.11 | 187,171 | 381,371 | 274,514 | 106,857 | 20,513 | 503,295 | 47.94 | 176,776 | 307,515 | 245,944 | 61,571 | 19,004 |
| Indiana | 237,182 | 49.01 | 101,378 | 131,206 | 96,658 | 34,548 | 4,598 | 200, 428 | 41.42 | 94, 295 | 101,852 | 84,987 | 16, 965 | 4,28 |
| Wisconsin | 211,146 | 51.24 | 80.946 | 124,688 | 84,287 | 40,401 | 5.512 | 176,887 | 42.92 | 73,289 | 98,478 | 75,834 | 22,644 | 5,12 |
| West North C | 714,264 | 45.54 | 258,871 | 432,917 | 254,681 | 178,236 | 22,476 | 602,786 | 38.43 | 239,824 | 342,201 | 234,472 | 107,729 | 20,761 |
| Minnesota | 179,027 | 50.64 | 61,453 | 112,814 | 74,174 | 38,640 | 4,760 | 151,754 | 42.93 | 55,852 | 91,349 | 68,260 | 23,089 | 4,553 |
| Iowa | 122,806 | 44.56 | 43,870 | 76,450 | 42,970 | 33,480 | 2,486 | 99,076. | 35.95 | 41,524 | 55.154 | 36,237 | 18,917 | 2.39 |
| Missouri | 206,863 | 47.13 | 83,333 | 114,944 | 75,294 | 39,650 | 8,586 | 182,396 | 41.56 | 77,928 | 96,985 | 74,036 | 22,949 | 7,483 |
| North Dakota | 28,302 | 44.64 | 12,997 | 14,925 | 6,481 | 8,444 | 380 | 23,976 | 37.82 | 11,693 | 11,911 | 6,003 | 5,908 | 372 |
| South Dako | 23,584 | 33.12 | 3,609 | 10,356 | 9,884 | 9,472 | 529 | 10,342 | 27.17 | 3,367 | 15, 169 | 9,071 | 6,398 | 50 |
| Nebraska | 58,773 | 40.06 | 15.435 | 41,186 | 21,276 | 19,910 | 2,152 | 46,034 | 31.38 | 14,440 | 29,519 | 17,752 | 11,767 | 2,075 |
| Kansas | 94,911 | 43.30 | 38,084 | 53,243 | 24,602 | 28,641 | 3,584 | 80,209 | 36.59 | 35,020 | 41,815 | 23,113 | 18,702 | 3,374 |
| South Atlant | 1,027, ¢23 | 36.69 | 349,763 | 633,907 | 411,105 | 222,802 | 43,953 | 860,166 | 30.71 | 326,016 | 493, 171 | 378, 529 | 114,642 | 40,979 |
| Delaware | 23, 103 | 47.44 | 15,258 | 7,727 | 6,146 | 1,581 | 118 | 19,536 | 40.11 | 14,171 | 5,255 | 4,562 | 693 | 110 |
| Maryland | 129,351 | 37.83 | 65,400 | 59,487 | 45,740 | 13,747 | 4,464 | 113,980 | 33.34 | 61,927 | 48,098 | 41,712 | 6,386 | 3,955 |
| Dist. of Co | 103,963 | 129.95 | 67,565 | 31,264 | 26,697 | 4,567 | 5,134 | 87,638 | 109.55 | 61,045 | 22,177 | 19,954 | 2,223 | 4,416 |
| Virginia | 141,263 | 33.10 | 46,205 | 89,034 | 58,770 | 30,264 | 6,024 | 122,015 | 23.59 | 44,486 | 71,884 | 55,636 | 16,248 | 5,645 |
| West Virginia | 80,409 | 44.90 | 17,504 | 41,745 | 26,565 | 15,180 | 21,160 | 71,303 | 39.81 | 17,065. | 34,001 | 24,754 | 9,247 | 20,237 |
| North Carolina | 136,090 | 28.38 | 42,048 | 92,230 | 60,921 | 31,309. | 1,812 | 111,420 | 23.24 | 38,456 | 71,234 | 54,682 | 16,552 | 1,730 |
| South Carolin | 68,301 | 27.22 | 14,243 | 53,367 | 32,196 | 21,171 | 691 | 54,837 | 21.86 | 13,093 | 41,082 | 30,198 | 10,884 | 662 |
| Cleorgia | 139,425 | 32.89 | 25,840 | 111,431, | 72,464 | 38,967 | 2,154 | 113,583 | 26.79 | 23,672 | 87,941 | 67,647 | 20,294 | 1,970 |
| Florida. | 205,719 | 36.07 | 55,700 | 147,623 | 81,606 | 66,017 | 2,396 | 165, 854 | 29.08 | 52,102 | 111,499 | 79,385 | 32,114 | 2,253 |
| East South Cent | 406,317 | 32.17 | 150.713 | 235.666 | 140.690 | 94.97 f | 19.937 | 344.149 | 27.25 | 141.296 | 183.869 | 132,639 | 51.230 | 18,984 |
| Kentucky | 101,178 | 32.39 | 39,053 | 53,577 | 28,781 | 24,796 | 8,548 | 85, 122 | 27.25 | 36,905 | 40,083 | 26,686 | 13,397 | 8,134 |
| Tennessee | 139,122 | 36.65 | 49,467 | 85,462 | 54,667 | 30,795 | 4,193 | 117,174 | 30.87 | 45,085 | 68,069 | 51,298 | 16,771 | 4,020 |
| Alabama. | 109,561 | 32.20 | 40,475 | 62,781 | 39,840 | 22,941 | 6,305 | 95, 503 | 28.06 | 39,879 | 49,682 | 38,253 | 11,429 | 5,942 |
| Mississippi | 56,456 | 24.46 | 21,718 | 33,847 | 17,402 | 16,445 | 891 | 46,350 | 20.08 | 19,428 | 26,035 | 16, 402 | 9,633 | 887 |
| West South Central. | 607,671 | 33.44 | 183,408 | 408,870 | 265,860 | 143.010 | 15,393 | 525,210 | 28.90 | 175,752 | 334,888 | 253.601 | 81,287 | 14,570 |
| Arkansas | 50,367 | 26.04 | 15,333 | 32,475 | 18,621. | 13,854 | 2,559 | 41,613 | 21.52 | 14,042 | 25,061 | 17,332 | 7,729 | 2,510 |
| Louisiana | 92,064 | 26.60 | 24,558 | 64,651 | 45,792 | 18,859 | 2,855 | 80, 296 | 23.20 | 22.356 | 55,284 | 44,834 | 10,450 | 2.656 |
| Oklahoma | 84,992 | 34.72 | 29, 103 | 53,904 | 30,149 | 23,755 | 1,985 | 70,494 | 28.80 | 28,051 | 40,585 | 28,817 | 11,768 | 1,858 |
| Texas | 380,248 | 36.81 | 114,414 | 257, 840 | 171,298 | 86,542 | 7,994 | 332, 808 | 32.21 | 111,303 | 213,959 | 162,618 | 51.341 | 7,546 |
| Mountain | 307,356 | 40.02 | 117,266 | 166,301 | 111,864 | 54,433 | 23,790 | 268,906 | 35.01 | 111,511 | 134,955 | 104,215 | 30,740 | 22,440 |
| Montan | 27,492 | 39.44 | 7,780 | 18,634 | 9,949 | 8,685 | 1,078 | 22,265 | 31.94 | 6,901 | 14,311 | 8,756 | 5,555 | 1,053 |
| Idaho. | 22,393 | 32.50 | 6,272 | 14.983 | 8,720 | 6,263 | 1,138 | 17,853. | 25.91 | 5,552 | 11,213 | 7,871. | 3,342 | 1,088 |
| Wyoming | 13,765 | 40.60 | 4,551. | 8,080 | 4,241 | 3,839 | 1,134 | 11,191 | 33.01 | 4, 199 | 5,898 | 3,531 | 2,367 | 1,094 |
| Colorado | 100,831. | 51.73 | 58, 185 | 34, 137 | 22,420 | 11,717 | 8,509 | 93,161 | 47.80 | 57,814 | 27,486 | 21,154 | 6,327 | 7,861 |
| New Mex | 34,226 | 34.26 | 7,511 | 21,069 | 14,881 | 6,188 | 5,646 | 28,225 | 28.25 | 6,914 | 15,937 | 12,727 | 3,210 | 5,374 |
| Arizona | 55,123 | 34.56 | 15,284 | 36,391 | 25,913 | 10,478 | 3,448 | 49,244 | 30.87 | 13,476 | 32,470 | 26,344 | 6,126 | 3,298 |
| Utahada | 40,071 | 40.11 | 17,682 | 20,617 | 16,588 | 4.029 | 1,772 | 36,210 | 36.25 | 16.658 | 17,854 | 15,732 | 2,122 | 1,698 |
| Navada | 13,455 | 32.58 |  | 12,390. | 9,152 | 3,238 | 1,065 | 10,769 | 23.05 |  | 9,786 | 8,095 | 1,691 | 974 |
| Pacific | 1,188,176 | 50.07 | 330.726 | 687,887 | 540,009 | 147,878 | 169,563 | 1,037,032 | 43.71 | 301,213 | 531,003 | 503.759 | 77,244 | 154,816 |
| Washingt | 134,283 | 45.61 | 55,403 | 64, 184 | 43,884 | 20,300 | 14,696 | 112,403 | 38.18 | 50,442 | 48,751 | 39,000 | 9.751 | 13,210 |
| Oreron | 79,276 | 42.28 | 24,868 | 41,913 | 26,750 | 15,163 | 12,495 | 64,563 | 34.43 | 21,856 | 31,746 | 24,034 | 7,712 | 10,961 |
| Californi | 936,873 | 51.93 | 231,880 | 570,684 | 460.931 | 109,753 | 134,399 | 827, 059 | 45.84 | 212,326 | 492,024 | 433, 155 | 58,869 | 122,709 |
| Alaska | 6,832 | 31.05 | 1,269 | 4.807 | 4,259 | 548 | . 756 | 5,752 | 26.15 | 1,184 | 3,940 | 3,940 | (4) | 628 |
| Hawa | 30,912 | 47.70 | 17,305 | 6,299 | 4,185 | 2,114 | 7,308 | 27,255 | 42.06 | 15, 405 | 4,542 | 3,630 | 912 | 7,308 |

[^12]adjusted to the national estimates of HIAA.
The data on independent plans are from the 1965 survey of such plans made by the Office of Research and Statistics, with income and benefit expense allocated by State of residence of persons covered.

The total premium income of all health insurance organizations in 1964 amounted to $\$ 47.09$ per capita. Premium income per capita varies widely from region to region and State to State-from a high of $\$ 56.99$ in the East North Central region to a low of $\$ 32.17$ in the East South Central States and from $\$ 67.60$ in Michigan to $\$ 24.46$ in Mississippi.

In general, as might be expected, the variation pattern is similar to that of the proportion of the population with health insurance coverage. The East North Central States and the Middle Atlantic States lead in both premiums and population coverage, closely followed by the New England States. The Southern States are low in both instances, and the West North Central, Mountain, and Pacific States occupy middle positions.

The differences between high and low are much more pronounced, however, in the case of per capita premium income than for the proportion of the population with some health insurance coverage. Thus, per capita premium income in the East South Central States is only a little more than half that in the East North Central region, but the proportion of the population enrolled for hospital benefits in the East South Central region is three-fourths of the proportion enrolled in the East North Central region. Two factors probably explain the difference: those in the East North Central region with health insurance have a broader scope of benefits, and hospital and medical costs are ligher, necessitating higher insurance premiums. There are other minor variations in the two patterns. The Pacific States are a little closer in per capita premiums to the East North Central States than they are in percentage of population enrolled for hospital benefitsagain, a reflection of broader benefit patterns and higher hospital costs in the Pacific than in the East North Central States. Per capita premiums in the West North Central States are only 80 percent of those in the East North Central States, but the enrollment level in the former region is 92 percent of that in the latter.

The differences in range for per capita premi-
ums and proportion of the population enrolled are much more pronounced for individual States. Thus, per capita premiums in Michigan are more than two and one-half times the per capita premiums in Mississippi, but the proportion of the population having health insurance is only one and one-half times the proportion in Mississipi. Clearly, not only do more of the population in Michigan have health insurance than in Mississippi, but they have a much broader and better coverage.

In 1964, benefit expenditures of health insurance organizations per capita were $\$ \$ 1.05$ for the country as a whole but ranged from $\$ 19.68$ in the East North Central States to $\$ 27.25$ in the East South Central States and, among the States, from $\$ 60.28$ in Michigan to $\$ 20.08$ in Mississippi. In general, the geographic pattern of benefit expenditures is similar to that for premium income. The differences between the high and low regions and among States are, however, slightly more pronounced in the case of benefit expenditures, reflecting the low benefit ratios moler individual policies of insurance companies and the relative importance of this type of coverage in the South.

Again the contrast with enrollment is striking. Per capita health insurance benefit expenditures in Michigan are three times those of Mississippi, althongh the proportion of the population with health insurance is only io percent greater.

The following data compare per capita premimm incone and benefit expenditures in each region with per capita personal income. It is plain that per capita premium income (or consumer expenditure for health insurance) varies, in general, with the level of per capita income, being relatively high in the more prosperons areas and relatively low in the less prosperous ones.

| Region | Fer capita premium income | I'er capita henefit expense | $\begin{aligned} & 1964 \\ & \text { per capita } \\ & \text { personal } \\ & \text { income } 1 \end{aligned}$ | P'er capita premium income as percent of per capita income |
| :---: | :---: | :---: | :---: | :---: |
| United States. | \$47.09 | \$41.05 | \$2,566 | 1.8 |
| New England. | 53.18 | 49.33 | 2,866 | 1.9 |
| Middle Atlantic. | 55.25 | 49.15 | 2,955 | 1.9 |
| East North Central | 56.99 | 49.68 | 2,750 | 2.1 |
| West North Central | 45.54 | 38.43 | 2,399 | 1.9 |
| South Atlantic. | 36.69 | 30.71 | 2,205 | 1.7 |
| East South Central | 32.17 | 27.25 | 1,745 | 1.8 |
| West South Central | 33.44 | 28.90 | 2.058 | 1.6 |
| Mountain | 40.02 | 35.01 | 2,328 | 1.7 |
| Pacific | 50.07 | 43.71 | 2,990 | 1.7 |

[^13]Table 20.-Percentage distribution of premium income and benefit expense of private health insurance organizations, by region, 1964

| Region | Premium income |  |  |  |  | Benefit expense |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Blue CrossBlue Shield | Insurance companies |  |  | Independent plans | Blue CrossBlue Shield plans | Insurance companies |  |  | Independent plans |
|  |  | Total | Group policies | Individual policies |  |  | Total | Group policies | Individual policies |  |
| United States. | 42.1 | 51.8 | 36.7 | 15.1 | 6.1 | 45.6 | 48.0 | 38.6 | 0.1 | 6.3 |
| New Encland. | 57.1 | 41.4 | 32.8 | 8.6 | 1.5 | 61.7 | 36.8 | 32.1 | 4.7 | 1.5 |
| Middle Atlantic.- | 53.6 | 37.6 | 28.8 | 8.8 | 8.8 | 57.4 | 34.0 | 28.8 | 5.2 | 8.6 |
| West North Central | 46.0 36.2 | 50.8 60.6 | 37.5 35.7 | 13.4 25.0 | 3.1 3.1 | 49.3 <br> 39.8 | 47.4 56.8 | 39.0 38.9 | 8.4 17.9 | 3.3 3.4 |
| South Atlantic...... | 34.0 | 61.7 | 40.0 | 21.7 | 4.3 | 37.9 | 57.3 | 44.0 | 13.3 | 4.8 |
| East South Central. | 37.1 | 58.0 | 34.6 | 23.4 | 4.9 | 41.1 | 53.4 | 38.5 | 14.9 | 5.5 |
| West South Central. | 30.2 | 67.3 | 43.8 | 23.5 | 2.5 | 33.5 | 63.8 | 48.3 | 15.5 | 2.8 |
| Mountain. | 38.2 | 54.1 | 36.4 | 17.7 | 7.7 | 41.5 | 50.2 | 38.8 | 11.4 | 8.3 |
| Pacific. | 27.8 | 57.9 | 45.4 | 12.4 | 14.3 | 29.0 | 56.0 | 48.6 | 7.5 | 14.9 |

The percent of personal income spent on health insurance is fairly constant from one region to another. It ranges from 2.1 percent in the East North Central States, where the per capita expenditures for health insurance are greatest, to 1.6 percent in the West South Central States where the per capita health insurance expenditures are next to the lowest.

The data in the tabulation below show the distribution of the States by amount of per capita premium income and benefit expense. For 16 of the 50 States, per capita premium income is less than $\$ 35$ a year, for 28 States it ranges from $\$ 35$ to $\$ 55$, and for six it is more than $\$ 55$. The corresponding figures for benefit expenditures per capita are 26 States, 23 States, and 1 State.

| Amount | Sutseription or premium income | Benefit expense |
| :---: | :---: | :---: |
|  | Number of States |  |
| Total ${ }^{1}$ | 50 | 50 |
| Under \$ $85.00 .$. | 1 | 5 |
| 25-29.99.- | 4 | 11 |
| 30-34.99-- | 11 | 10 |
| 35-39.99.- | 6 | 7 |
| 40-44.99. | 9 | 7 |
| 45-49.99 | 8 | 6 |
| 50-54.99 | 5 | 3 |
| 55-59.99 | 5 |  |
| $60-64.99$ $65-69.99$ |  |  |
| 65-69.99 | 1 |  |

${ }^{1}$ Excludes the District of Columbia.
Table 20 shows the percentage distributions of premium income and benefit expense among the lypes of liealth insurance organizations, by region and State. In the New England region, Blue Cross-Blue Shield plans received 57 percent of the premium income of all health insurance organ-
izations, insurance companies received 41.4 percent, and independent plans 1.5 percent. By contrast, in the West South Central States, Blue (ross-Blue Shield plans received only 30.2 percent of premium income, the insur:ance companies 67.3 percent, and the independent plans 2.5 percent. In the Pacific region, where Blue Cross-Blue Shield plans received 27.8 percent of premium income, the insurance companies obtain 57.9 percent and the independent plans get 14.3 percent. The importance of the Kaiser phan in California, Oregon, and IIawaii is largely responsible for the larger share of the independent plans.

The differences in relative shares of the various types of organization from State to State are, of course, even greater. Thus, in Rhode Island, Blue Cross-Blue Shield plans received 81 percent of all premium incone, but in South Dakota they had only 15.7 percent. Insurance companies received 92 percent of all the premium income in Nevada (where there is no Blue Cross or Blue Shield plan) but only 18 percent in Rhode Island. The share of independent plans in premium income varies from 26.3 percent in West Virginia, reflecting largely the importance of the United Mine Workers Welfare and Retirement Fund, to 0.5 of one percent in Delaware.

## Premium Income Per Enrollee

Some useful comparisons can be made on a regional basis concerning the total premium income of health insurance organizations per person enrolled for hospital benefits. Since hospital bene-

[^14]Table M-2.-Selected social insurance and related programs: Beneficiaries, 1940-66
[In thousands. For explanatory footnotes on programs, see table M-1]

| At end of selected month | Retirement and disability |  |  |  |  | Survivor |  |  |  | Railroad temporary disability 2 | Unemployment |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | OASDHI |  | Railroad | Federal civil service | Veterans | OASDHY | Railroad | Federal eivil service | Veterans ${ }^{1}$ |  | State <br> laws ${ }^{3}$ | Railroad 2 | Training allowances |
|  | Retirement | $\begin{aligned} & \text { Dis- } \\ & \text { ability } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  |  |
| December: |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1940.-. | 148 |  | 146 | 65 | 610 | 74 | 3 |  | 323 |  | 667 | 74 |  |
| 1950. | 2,326 |  | 173 256 | 192 | 1,534 | 597 1,152 | 4 142 | (4) 25 | 698 1,010 | 32 | $\begin{array}{r}1,743 \\ 838 \\ \hline\end{array}$ | 13 |  |
| 1955. | 5,788 |  | 427 | 234 | 2,707 | 2,172 | 206 | 74 | 1,156 | 36 | 912 | 48 |  |
| 1960.-. | 10,599 | 687 | 553 | 379 | 3,064 | 3,558 | 256 | 154 | 1,393 | 34 | 2,165 | 102 |  |
| 1961 | 11,655 | 1,027 | 567 | 408 | 3,137 | 3,812 | 262 | 167 | 1,547 | 31 | 1,993 | 75 | (d) |
| 1962 | 12,675 | 1,275 | 585 | 438 | 3,177 | 4,103 | 270 | 182 | 1.653 | 30 | 1,585 | 59 | 3 |
| 1963 | 13,202 | 1,452 | 594 | 485 | 3,195 | 4,321 | 278 | 197 | 1,750 | 31 | 1,609 | 49 | 21 |
| 1964 | 13,697 | 1,563 | 600 | 494 | 3,204 | 4,539 | 286 | 214 | 1,848 | 29 | 1,351 | 41 | 51 |
| 1965. | 14,177 | 1,739 | 620 | 522 | 3,216 | 4,951 | 291 | 227 | 1,924 | 25 | 1,035 | 30 | 75 |
| 1965 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| July | 13,927 | 1,662 | 601 | 508 | 3,218 | 4.654 | 290 | 221 |  | 16 | 977 | 22 | 45 |
| August | 13,902 | 1,668 | 602 | 510 | 3,219 | 4,641 | 290 | 223 |  | 25 | 952 | 24 | 48 |
| September-....... | 14,000 | 1,684 | 604 | 513 | 3,219 | 4,707 | 290 | 224 | 1,896 | 26 | 879 | 24 | 52 |
| October-..-.....- | 14,057 | 1,698 | 604 | 516 | 3,216 | 4,708 | 291 | 225 |  | 2.5 | 786 | 23 | 54 |
| November | 14, 122 | 1,723 | 616 | 518 | 3,217 | 4,875 | 291 | 225 |  | 27 | 834 | 24 | 72 |
| December- | 14,177 | 1,739 | 620 | 522 | 3,216 | 4,951 | 291 | 227 | 1,924 | 25 | 1,035 | 30 | 75 |
| 1966 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| January---.----- | 14,274 | 1,763 | 621 | 527 | 3,211 | 5,016 | 292 | 227 |  | 28 | 1,384 | 31 | 76 |
| February-.-.-.-- | 14,338 | 1,799 | 625 | 540 | 3,208 | 5,079 | 293 | 228 |  | 22 | 1,470 | 27 | 83 |
| March-.........- | 14.387 | 1,830 | 626 | 548 | 3,205 | 5,131 | 293 | 230 | 1,955 | 24 | 1,324 | 31 | 84 |
| April----------- | 14,416 | 1,849 | 620 | 557 | 3.204 | 5,159 | 293 | 231 |  | 19 | , 973 | 25 | 83 |
| May----------- | 14.534 | 1,872 | 627 | 559 | 3,202 | 5,228 | 294 | 234 |  | 18 | 843 | 35 | 81 |
| June.. | 14,608 | 1,887 | ${ }_{6} 626$ | 560 | 3,201 | 5.242 | 295 | 235 | 1,970 | 19 | 736 | 25 | 78 |
| July.-- | 14,655 | 1,904 | 626 | 559 | 3.199 | 5,264 | 295 | 235 |  | 16 | 750 | 14 | 81 |

${ }^{1}$ Monthly number at end of quarter.
${ }_{3}^{2}$ A verage number during 14 -day registration period.
${ }^{3}$ A verage weekly number.
${ }^{4}$ Less than 500.
Source: Based on reports of administrative agencies.

## PRIVATE HEALTH INSURANCE

(Continued from page 19)
fits are the most common type of health insurance, hospital enrollment is roughly equivalent to the number of persons with any health insurance coverage.

The data in the tabulation below show, for 1964, total insurance premium income and benefit expenditures of all health insurance organizations by region, divided by the estimated net number of persons with hospital insurance (the second estimate, described earlier). It is apparent that the regions with the largest percentage of their population with some health insurance coverage also tend to be those in which enrolled persons spend most for health insurance. The only exception is the Pacific region, which leads all others in premium income and benefit expense per person enrolled. The data reflect too the variations in hospital care costs in the different regions. Per diem hospital costs are, for example, relatively high in
the Pacific States and the northeastern section of the country and lower in the South.


These regional variations, though they reflect in part the regional variations in the cost of hospital care, mainly indicate that those parts of the country that lead in proportion of population with health insurance also lead in the content or adequacy of health insurance coverage.


[^0]:    *Office of Research and Statistics.
    ${ }^{1}$ Health Insurance Council, New Dimensions of Voluntary Health Insurance in the United states as of December 31, 1965, 1966.

[^1]:    ${ }^{2}$ Louis S. Reed, Arne H. Anderson, and Ruth S. Hanft, Independent Health Insurance Plans in the United States, 1965 Survey, Research Report No. 17 (Social Security Administration, Offlce of Research and Statistics), and Louis S. Reed and Kathleen Myers, Independent Health Insurance Plans, 1965, Research and Statistics Note No. 9 (Social Security Administration, Office of Research and Statistics), 1966.

[^2]:    ${ }^{3}$ Health Insurance Council, op. cit. For a discussion of the HIAA estimates, including methods of estimating duplicating coverage, see Louis S. Reed, Extent of Health Insurance Coverage in the United States, Research Report No. 10 (Social Security Administration, Office of Research and Statistics), 1965.
    ${ }^{4}$ National Center for Health Statistics, Health Insurance Coverage, United States, July 1962-June 1963 (Series 10, No. 11), 1964. The data in this publication are in terms of the noninstitutional population, but they have been converted here to percentages of the total civilian population to be comparable with the HIAA estimates. For a comparison of the findings of the various relevant household surreys and the HIAA estimates, see Louis S. Reed, Extent of Health Insurance Coverage in the United States, chapter 2.
    ${ }^{5}$ National Center for Health Statistics, Health Insurance: Type of Insuring Organization and Multiple Coverage, July 1962-June 1963 (Series 10, No. 16), 1965. The figures given are for those who knew their type of plan.
    ${ }^{6}$ Converted to apply to gross enrollment-that is, the factor used for hospital coverage was 6.63 ( 7.1 divided by 107.1 times 100 ).

[^3]:    1 Comparable data not available for earlier years; data shown are for Blue Cross plans only, except for 1965. Data exclude persons covered under polio and dread disease and prolonged illness contracts offering coverage only for specified diseases.
    : Data not available
    ${ }_{3}$ Preliminary data; includes $1,600,000$ in Blue Shield plans not affiliated

[^4]:    with Blue Cross.

    - Blue Cross Association no longer distinguishes between the two types of contracts.
    Source: Data for insurance companies from Source Book of Health Insurance, 1965 and HIAA; data for Blue Cross and Blue Shield plans from the Blue Cross Association and the National Association of Blue shield Plans.

[^5]:    ${ }^{1}$ Data not available.

[^6]:    ${ }^{7}$ The total reserves of all group and individual accident and health insurance (hospital and medical and wage loss) amounted to $\$ 6.2$ billion at the end of 1965 and $\$ 5.6$ billion at the end of 1964 ( 1966 spectator Health Insurance Index, Spectator Company). The figures in the text are estimated by assuming that reserves are distributed between health care and wage-loss insurance in the same proportion as are premiums (about 75 percent
    for health care).

    For a discussion of investment income and 1963 estimates, see Louis S. Reed, Financial Experience of Health Insurance Organizations, Research Report No. 12 (Social Security Administration, Office of Research and Statis-
    tics), 1966.

[^7]:    ${ }^{8}$ The estimates of HIAA on group disability insurance show a claims expense ratio of 74.0 percent, compared with 93.1 percent on group health insurance.
    ${ }^{9}$ Of total income of all independent plans in 1964, 92 percent came from subscription charges and employeremployee contributions, 2 percent from investments, and 6 percent from charges to members for services not covered under prepayment. Since total benefit expense for the group-practice plans includes the cost of providing services furnished on a direct charge (not prepayment) basis, expense must be related to total income, not prepayment income.

[^8]:    ${ }^{10}$ Spectator Company, 1966 Health Insurance Index, 1966.

[^9]:    ${ }^{11}$ Estimates of national health expenditures will be presented in a later article in the Norial Necurity Bulletio, and the role of private health insurance in meeting the costs of health care will he fully disenssed there.

[^10]:    dependent plans. Covered persons are attributed to state of residence. "After adjustment for persons with coverage through more than 1 type of health insurance orvanization.
    ${ }_{5}$ Figures distorted, since Blue Cross-Blue Shield and insurance company enrollment includes persons enrolled in the Distriet of Columbia but living

[^11]:    ${ }^{13}$ All comparisons exclude the District of Columbia : data for this jurisdiction are distorted, since many persons who are enrolled through their place of work in the District of Columbia live in nearby Virginia and Maryland.

[^12]:    ${ }^{1}$ Compiled by Office of Research and Statistics, from reports furnished by the Blue Cross Association and the National Association of Blue Shield Plans.
    ${ }_{2}$ Calculated from data in Spectator Insurance by State, adjusted to national totals estimated by Health Insurance Association of America.

[^13]:    ${ }^{1}$ For the total resident population. Computed from data in the Survey of Current Business. July 1965.

[^14]:    (Continued on page 45)

