

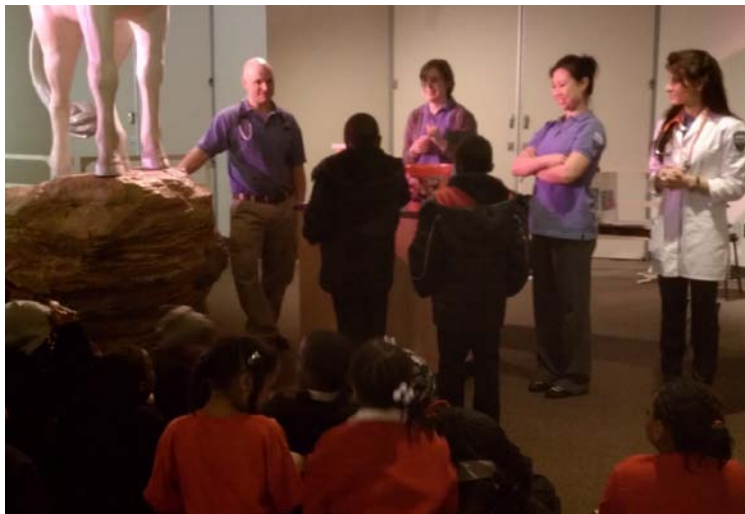


## **Let's Move! Museums & Gardens Monthly Report April 2012**

### **Success Stories**

**Cleveland Museum of Natural History**  
Hypertension Health Talk  
Cleveland, OH

The Cleveland Museum of Natural History partnered with Case Western Reserve University's Frances Payne Bolton School of Nursing, inviting graduate students to present public health programs as part of their coursework. One student team developed and implemented a Health Talk for young Museum visitors and their families on hypertension. Children were taught the definition of blood pressure, shown physical effects of having high blood pressure, and learned to identify heart-friendly foods. The nursing students approached this topic in a way that was fun, engaging and very hands-on! About 25 children visited the CMNH Health Classroom specifically to be a part of the program on March 2<sup>nd</sup>, 2012—all were intrigued by the various activities and had many questions for the nursing students. As a 'thank-you' for participating, all the kids earned a heart-healthy snack (apples and oranges)!



### **Submit a Success Story**

Each month, the Institute of Museum and Library Services (IMLS) provides a status report of the *Let's Move! Museums & Gardens* initiative. This update is sent to the White House, partners and participants. The report highlights success stories and recent announcements and provides an up-to-date listing of participating institutions and a sampling of social media mentions.

If you wish to submit success stories, please email a 150-word article with photos to [letsmovemuseumsandgardens@imls.gov](mailto:letsmovemuseumsandgardens@imls.gov). In addition to your submitted photos, please be sure to include a signed copy of the IMLS Photo Release form, which can be accessed at [http://www.imls.gov/assets/1/AssetManager/IMLS\\_Photo\\_Release.pdf](http://www.imls.gov/assets/1/AssetManager/IMLS_Photo_Release.pdf).

For additional programming and communication resources, the *Let's Move! Museums & Gardens* Toolkit is available at [http://www.imls.gov/assets/1/AssetManager/LMMG\\_Toolkit.pdf](http://www.imls.gov/assets/1/AssetManager/LMMG_Toolkit.pdf).

### **Let's Move! Institutions**

As of April 6, 2012, 536 institutions in all 50 states and the District of Columbia signed up. [Click here](#) to view the list of the institutions on the IMLS Web site.

Participating institutions by type:

0	Aquarium
4	Anthropology Museum
97	Arboretum/Botanic Garden/Public Garden
53	Art Museum/Center/Sculpture Garden
132	Children's or Youth Museum
12	Ethnically/Culturally/Tribally Specific Museum
21	General or Multi-disciplinary Museum (several subjects)
2	Hall of Fame (e.g., music, sports, entertainment, media)
19	Historic House
25	Historic Site/Landscape
59	History Museum
8	Historical Society
1	Military Museum/Battlefield
10	Nature Center
16	Natural History Museum
0	Presidential Library
25	Science/Technology Center/Museum
1	Transportation Museum (air & space, auto, maritime, train)
2	Visitor Center/Interpretive Center
10	Zoo/Animal Park
39	Specialized Museum (single topic/individual)
<b>536</b>	<b>Total</b>

Participating institutions commitments by priority:

Priority	Will Do	Currently Do	Not Applicable	Total
Priority #1: Eat healthy, get active exhibits	185	281	37	503
Priority #2: Learning about healthy food choices and physical activity through afterschool, summer and other programs	174	276	37	487
Priority #3: Healthy food service	68	151	240	459
Priority #4: Learning about healthy food choices and physical activity using food service operation	91	48	272	411

## Media and Social Media Mentions

### News

- [Obesity and Other Targets of Children’s Museums](#)

From the New York Times: CHILDREN’S museums do not usually have exhibitions that involve crawling through a giant digestive system.

But such an installation — along with a play center where visitors learn the power of pedaling, bouncing and jumping and a place to meet superpowered vegetable heroes — is part of a larger effort by the Children’s Museum of Manhattan to help prevent childhood obesity.

### Blogs

*Let’s Move! Museums & Gardens* was mentioned in the following blog post this month:

- [Rolling, Flying, and SMILE-ing](#)
- [Events April 3-5: Spring Break, Let’s Move! and Baseball Presidencies](#)