



Press Release

For Immediate Release Contact: Art Resnick (202)927-8062 August 12, 2008 FY-08-19

TTB ANNOUNCES RULEMAKING ON THREE VITICULTURAL AREAS

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published three notices of proposed rulemaking proposing the establishment of the Lake Chelan viticultural area in Chelan County, Washington, the Upper Mississippi River Valley viticultural area, and the Happy Canyon of Santa Barbara viticultural area in Santa Barbara County, California.

Notice No. 87 proposes to establish the 24,040-acre "Lake Chelan" American viticultural area in Chelan County, Washington. It lies within the larger Columbia Valley viticultural area in north-central Washington.

Notice No. 88 proposes to establish the 29,914-square mile "Upper Mississippi River Valley" American viticultural area in portions of southeast Minnesota, southwest Wisconsin, northwest Illinois, and northeast Iowa.

Notice No. 89 proposes to establish the 23,941-acre "Happy Canyon of Santa Barbara" American viticultural area in Santa Barbara County, California. This area lies within the larger Santa Ynez Valley viticultural area and the multicounty Central Coast viticultural area.

Written comments must be received on or before October 14, 2008.

You may send comments to one of the following addresses:

- http://www.regulations.gov (via the online comment form for this notice as posted within Docket No. TTB-2008-0006 at "Regulations.gov," the Federal e-rulemaking portal); or
- Director, Regulations and Rulings Division, Alcohol and Tobacco Tax and Trade Bureau, Attn: Notice No. 87 (if commenting on the Lake Chelan proposal), Notice 88 (if commenting on the Upper Mississippi River Valley proposal), Notice 89 (if commenting on the Happy Canyon of Santa Barbara proposal), P.O. Box 14412, Washington, DC 20044–4412.

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