



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
Contact: Art Resnick (202)927-8062

January 26, 2009
FY-09-03

TTB ESTABLISHES SNIPES MOUNTAIN AVA & EXPANDS PASO ROBLES AVA

Washington, D.C. – The Alcohol and Tobacco Tax and Trade Bureau (TTB) published final rules in the Federal Register establishing the Snipes Mountain viticultural area and expanding the Paso Robles viticultural area.

Treasury Decision (T.D.) TTB-73 establishes the 4,145-acre Snipes Mountain viticultural area in Yakima County, Washington. T.D. TTB-72 expands by 2,635 acres the existing 609,673-acre Paso Robles American viticultural area in San Luis Obispo County, California.

TTB designates viticultural areas to allow vintners to better describe the origin of their wines and allow consumers to better identify wines they may purchase.

Both final rules become effective February 20, 2009.

####