Press Release

For Immediate Release Contact: Tom Hogue (202)453-2134 October 24, 2011 FY-12-2

## TTB Assists USTR in Removing Barriers to Trade

Washington, D.C. – On Thursday, October 20, 2011, the United States, along with Chile, Argentina, New Zealand, Australia, and Georgia, signed a Memorandum of Understanding (MOU) on Certification Requirements. This MOU will help reduce barriers to international wine trade and support exporters of wine in each participating country by encouraging the elimination of burdensome requirements and certifications of wine products and ingredients.

The Alcohol and Tobacco Tax and Trade Bureau is committed to ensuring that alcohol beverages in the United States market are safe and compliant with applicable law and that U.S. products do not face unnecessary impediments to trade. Because of our unique understanding of the alcohol industry, TTB regularly assists the United States Trade Representative (USTR) in international negotiations.

We appreciate the opportunity to have worked closely with USTR and with the other World Wine Trade Group participant governments in drafting this MOU.

Additional information about TTB's Trade Facilitation Program can be found in our 2010 Annual Report at http://www.ttb.gov/about/performance-reports.shtml.

For more detailed information about this Memorandum of Understanding on international wine trade, please read the USTR's press release, which can be found at: <a href="http://www.ustr.gov/about-us/press-office/press-releases/2011/october/signing-international-wine-trade-memorandum-unders">http://www.ustr.gov/about-us/press-office/press-releases/2011/october/signing-international-wine-trade-memorandum-unders</a>

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