# OUTLINE OF RALEIGH MEETINGS ON THE NATIONAL PREVENTION STRATEGY<sup>1</sup>

January 26<sup>th</sup> – 27<sup>th</sup>, 2012

# Thursday, January 26<sup>th</sup>

#### 8:00am - 12:30pm

# North Carolina 2012 State Health Directors' Conference

- Organized by Elizabeth Mayer-Davis (Advisory Group Member), Sharon Van Horn (Advisory Group Member), and staff from NC DPH
- Welcomes from State Health Director, NC Division of Public Health and President, North Carolina Association of Local Health Directors.
- Plenary I: Community Health Assessments
- Keynote remarks from Surgeon General Regina Benjamin
- NPS in Action presentation from Jeff Levi (Advisory Group Chair)
- Local initiatives:
  - NC DPH and Department of Transportation representatives
  - Communities Putting Prevention to Work (CPPW) and Community Transformation Grants (CTG)
- Q&A
- Move More break
- Plenary II: Pioneering Healthier Communities, Asheville, NC and surrounding counties

#### 2:30pm - 4:00pm

#### White House / Business Forward meeting

- Organized by White House and DHHS Business Liaison
- Local business leaders interested in health

#### 6:00pm - 8:00pm

#### Surgeon General's Walk - American Tobacco Trail, Durham

- Organized by the Office of the Surgeon General with assistance from the Carolina Godiva Track Club
- Involvement of DST sorority, anti-tobacco groups, USPHS, MRC, community groups and local individuals and families

# Friday, January 27th

## 10:45am – 11.45am

## **Tobacco Town Hall Meeting (part of NC Health Directors' meeting)**

- Organized by NC DPH Tobacco Control and Prevention Branch
- Involvement of anti-tobacco groups and school children

#### 12:30pm - 1:00pm

# State-wide phone call - Call to Action on Tobacco and Obesity

 With NC DPH Tobacco Control and Prevention Branch, NC Alliance for Health, and cancer and heart groups

<sup>&</sup>lt;sup>1</sup> Media interviews are not included in this outline.