# **eKnowledge Sponsorship Details**

### **The Parties**

- eKnowledge LLC produces training/education programs using rich-multimedia for the private and public sector.
- Members of NFL and MLB including Boston Red Sox Kevin Youkilis, Atlanta Braves Chipper Jones, and Atlanta Falcons Coy Wire. See complete list below.

## **About The Sponsorship**

The athletes, as a group, have sponsored all military personnel (active and inactive or retired) beginning September 1, 2005. The eKnowledge sponsorship includes all military families, active or retired in the Army, Marines Corps, Navy, Air Force, Coast Guard, all branches of the Reserves, and National Guard units in every state, as well as Department of Defense employees, and civilians performing military support. Also eligible are relatives and dependants of anyone who otherwise qualifies from the prior list. eKnowledge does not profit from this venture.

Through the eKnowledge sponsorship military personnel can obtain eKnowledge's \$199 SAT or ACT Standard Power Prep programs and the \$199 is waived. Families that request the programs pay only shipping, handling, and materials costs associated with the request (\$13.84 plus s/h).

#### Duration

The sponsorship will continue indefinitely. The programs that have been sponsored by eKnowledge will timeout and not function one-year after the program's request. If a family would like to use the program for an additional year, they may renew their license for \$13.84. **Support** 

eKnowledge LLC takes complete responsibility for all program requests, distribution, and technical support. All personal information collected by and through this sponsorship by eKnowledge LLC will not be re-sold to any third party company, organization, or association.

eKnowledge will provide live phone customer support at 1-951-256-4076 between the hours of 8:30 AM and 7:30 PM EST, Monday through Friday.

eKnowledge LLC will maintain all aspects of the website and associated databases, shopping carts, e-commerce, and support pages and guarantees web service of 99.9 percent uptime for its website. This will allow anyone with the Internet to access the website during the campaign. The website explains the sponsorship gives the user a single user's license for the given school year for each program they request. Further, the program is not intended for resale or commercial use, and is only intended for use by a single student per copy of the program. Any group/organization/school or company that wishes to obtain a multi-user license should contact eKnowledge directly.

#### Additional Programs

The sponsorship also allows families to request other eKnowledge programs at deeply discounted rates from 50-90 percent.

## **About The Players**

Some of the football players that have contributed to this effort are: NFL (active and inactive roster players) Coy Wire (Falcons) Scott Young (Eagles), Garrick Jones (Texans), Corey Williams (Packers), Jon Bradley

(Bucs), Jason Radar (Dolphins-inactive), Ahmaad Galloway (Chargers-inactive), The following players are with NFL Europe or AFL/CFL teams: Dominique Dunbar, Bradly Chavez, Kelly Johnson, Elgin Hicks, Kevin Breedlove, Tim Blackwell, and Brandon Heaney.

MLB Players Supporting the Donation Program include Kevin Youkilis (Red Sox) and Chipper Jones (Braves).

## **About eKnowledge LLC**

eKnowledge LLC provides online, DVD-ROM and Internet based e-learning products and services. The company specializes in the custom design of interactive programs utilizing rich media and owns the intellectual property to many programs.

## **About The Sponsored Programs**

The SAT or ACT test prep training programs are available on one DVD-ROM and each program includes more than eleven hours of training video and over forty hours of student participation. They can be used as a stand-alone complete course or as a supplement to other prep materials. The students select the training they most need and can study at their own pace by picking which of the 120 video lessons they want to view. The program also provides detailed explanatory answers to practice questions and quizzes and has both electronic and paper based progress tracking and much more. The PowerPrep Programs are Mac, Vista, and Windows 7 compatible.