

• @martenhogeweg

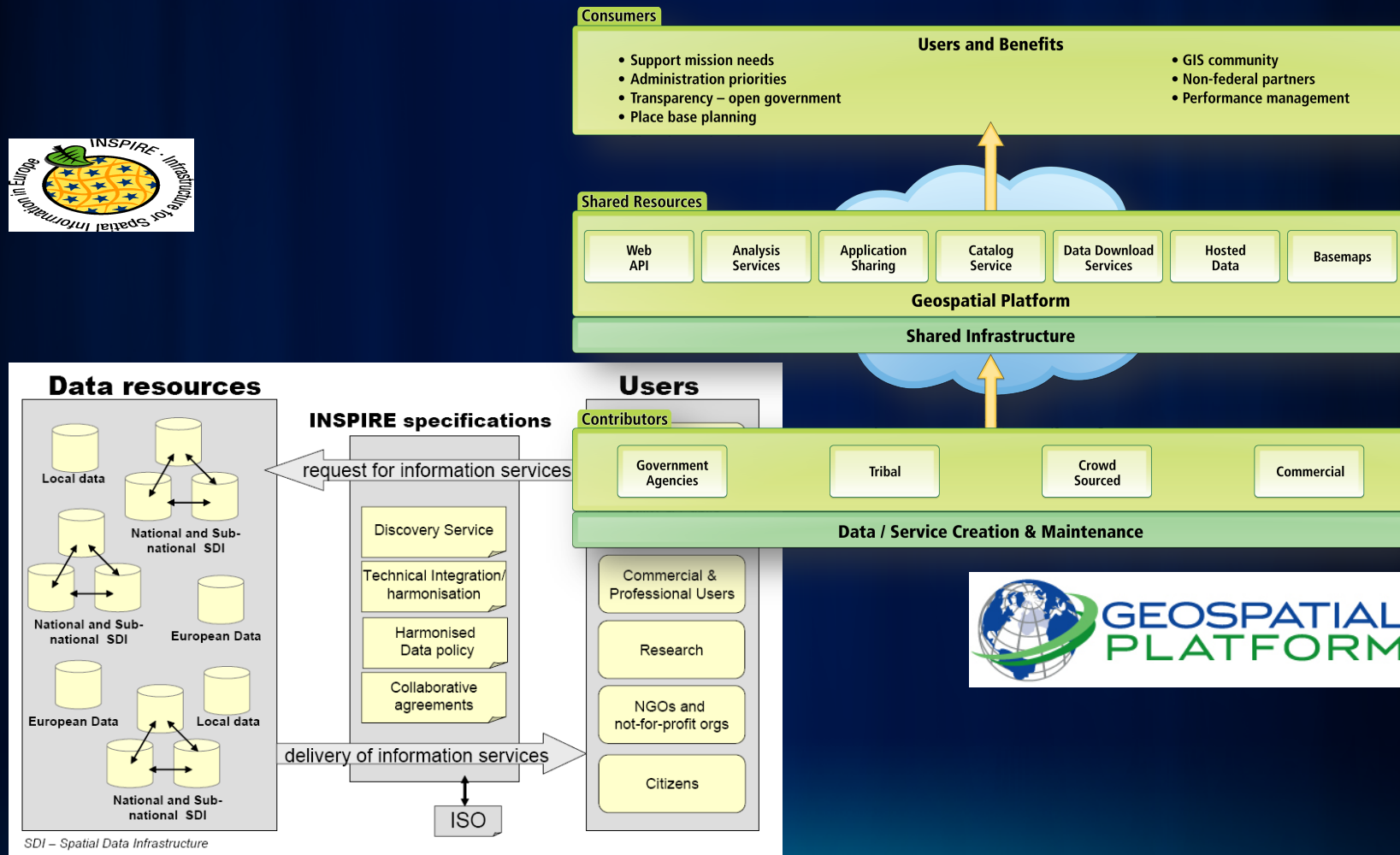
Location Integrates Functional Areas...

Science/Modeling
Natural Resources Conservation
Land Management
Congestion Crime Defense/Security
Pollution Water Agriculture/Forestry Business Efficiency
Energy Economic Recovery Global Warming Human Health
Biodiversity Public Safety Land Use Population Development Logistics Education Facility Management
National Security Urbanization Humanitarian Relief Environmental Protection Law Enforcement
Oceans Energy Relief Emergency Management



...at All Levels of Government...

...and Forces Governments to Share Data



Source: http://inspire.jrc.ec.europa.eu/reports/position_papers/inspire_ast_pp_v4_3_en.pdf

Geodata.gov > Data.gov > Geo.Data.gov



- 6/2003** Geodata.gov launched as e-Gov initiative.
- 3/2009** Data.gov – promotes transparent government.
- 6/2009** Data.gov connects to Geodata.gov web service and grows from 50 to 300,000 resources overnight.
- 10/2011** Geodata.gov becomes Geo.Data.gov.
- 7/2012** Geo.Data.gov includes 850,000+ resources.

Open Government Gone Wild?

Need a place to stay?

The screenshot shows a Windows Internet Explorer browser window titled "Wildfire Mapping - Windows Internet Explorer". The address bar contains "http://www.geospatialtraining.com/WildfireData/index2.htm". The main content area displays a "North American Wildfire Browser" with a map of North America showing wildfire locations marked with flame icons. The map includes navigation controls and a scale bar. Overlaid on the map are two advertisements:

Holiday Inn Express Hotel
Accommodations in Orange Beach Call 800-261-9168 or book online.
www.hiexpress.com

Restaurant Loans
Restaurant, Bar: \$5,000 to \$1MM In 5-7 Days. Must Be Open 6 Months
[AdvanceRestaurantFin](#)

At the bottom of the browser window, there is a table with the following data:

Title	URL	Summary
Big Meadow Wildfire	Wildfire	The Big Meadow Fire was a 90 acre prescribed fire that crossed containment lines and is now aggressive
Morris Wildfire	Wildfire	The Morris Fire started at 4:27 pm on Tuesday, August 25, 2009 and is burning in steep and inaccessible

Open Government Made Useful



Recovery.gov Expenditures vs. Need



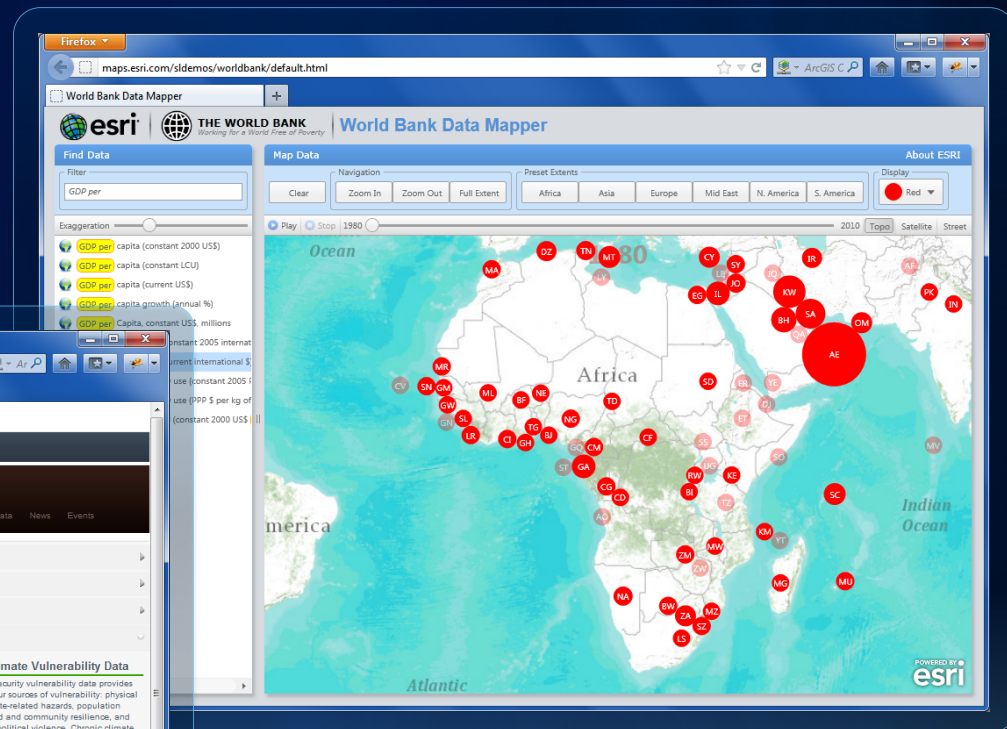
Haiti Aid Funding

World Bank Projects



Visualize Data From Agency-specific API

Climate Change and African Political Stability Program



World Bank Data Mapper

HOWEVER: Open Data Comes In Layers...

- Data on Employee Desktops
- Scanned Reports without Data Access
- Sprouting API

The image shows two browser windows. The left window displays the ScienceBase-Catalog search results for 'colorado river'. The right window shows a detailed view of a report titled 'Hydrologic and climatic data bases used to assess potential effects...'.

ScienceBase-Catalog Search Results:

- Streamflow statistical summaries for Colorado streams through Se...
Publication: Publication
This report contains statistical summaries of daily streamflow data as of September 30, 1975, for 234.
- Hydrologic and climatic data bases used to assess potential effects...**
Publication: Publication
Hydrologic and climatic data bases used to assess potential effects of climate change on water resources...
- Minimum Flow Recommendation For Passage Of Colorado Squawfish An...
Publication: ScienceBase Citation
The 2.3-mile reach of the Lower Gunnison River between the Redlands Diversion Dam and the confluence...

Hydrologic and climatic data bases used to assess potential effects...

1992
U.S. Geological Survey
Data Owner: U.S. Geological Survey
Author: Randolph S Parker, Annie E Jaton, Judy M Jacoboni, Barbara C Ruddy
Publication: Publication
Hydrologic and climatic data bases used to assess potential effects of climate change on water resources of American River, Carson River, and Truckee River basins, California-Nevada, and of Gunnison River basin, Colorado, credited to August, M. ...
Download | Permalink | Show Footprint | More Info...

TABLE 16. Washoe County, Nev., Health Department air-quality-network sites
(Data type: A, nonmeteorological data of relevance to air-quality studies; T, temperature, wind speed and direction; DR, drift)

Station name	W Lat (degrees, minutes)	W Long (degrees, minutes)	Site TYPE	Data TYPE
106	39 21 22	119 42 29	Meteorological	T,W
107	39 21 29	119 42 44	DR	T,W
108	39 21 29	119 42 41	Other	T,W
109	39 21 22	119 42 34	Meteorological	T,W
110 (Radio station)			DR	T,W
106	39 21 49	119 42 11	Other	A
107	39 21 29	119 42 41	DR	T,W
108	39 21 29	119 42 41	Meteorological	T,W
109	39 21 22	119 42 34	DR	T,W
110	39 21 49	119 42 21	DR	T,W
111	39 21 49	119 42 21	DR	T,W
112	39 21 49	119 42 21	DR	T,W
113	39 21 49	119 42 21	DR	T,W
114	39 21 49	119 42 21	DR	T,W
115	39 21 49	119 42 21	DR	T,W
116	39 21 49	119 42 21	DR	T,W
117	39 21 49	119 42 21	DR	T,W
118	39 21 49	119 42 21	DR	T,W
119	39 21 49	119 42 21	DR	T,W
120	39 21 49	119 42 21	DR	T,W
121	39 21 49	119 42 21	DR	T,W
122	39 21 49	119 42 21	DR	T,W
123	39 21 49	119 42 21	DR	T,W
124	39 21 49	119 42 21	DR	T,W
125	39 21 49	119 42 21	DR	T,W
126	39 21 49	119 42 21	DR	T,W
127	39 21 49	119 42 21	DR	T,W
128	39 21 49	119 42 21	DR	T,W
129	39 21 49	119 42 21	DR	T,W
130	39 21 49	119 42 21	DR	T,W
131	39 21 49	119 42 21	DR	T,W
132	39 21 49	119 42 21	DR	T,W
133	39 21 49	119 42 21	DR	T,W
134	39 21 49	119 42 21	DR	T,W
135	39 21 49	119 42 21	DR	T,W
136	39 21 49	119 42 21	DR	T,W
137	39 21 49	119 42 21	DR	T,W
138	39 21 49	119 42 21	DR	T,W
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140	39 21 49	119 42 21	DR	T,W
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142	39 21 49	119 42 21	DR	T,W
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161	39 21 49	119 42 21	DR	T,W
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168	39 21 49	119 42 21	DR	T,W
169	39 21 49	119 42 21	DR	T,W
170	39 21 49	119 42 21	DR	T,W
171	39 21 49	119 42 21	DR	T,W
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185	39 21 49	119 42 21	DR	T,W
186	39 21 49	119 42 21	DR	T,W
187	39 21 49	119 42 21	DR	T,W
188	39 21 49	119 42 21	DR	T,W
189	39 21 49	119 42 21	DR	T,W
190	39 21 49	119 42 21	DR	T,W
191	39 21 49	119 42 21	DR	T,W
192	39 21 49	119 42 21	DR	T,W
193	39 21 49	119 42 21	DR	T,W
194	39 21 49	119 42 21	DR	T,W
195	39 21 49	119 42 21	DR	T,W
196	39 21 49	119 42 21	DR	T,W
197	39 21 49	119 42 21	DR	T,W
198	39 21 49	119 42 21	DR	T,W
199	39 21 49	119 42 21	DR	T,W
200	39 21 49	119 42 21	DR	T,W

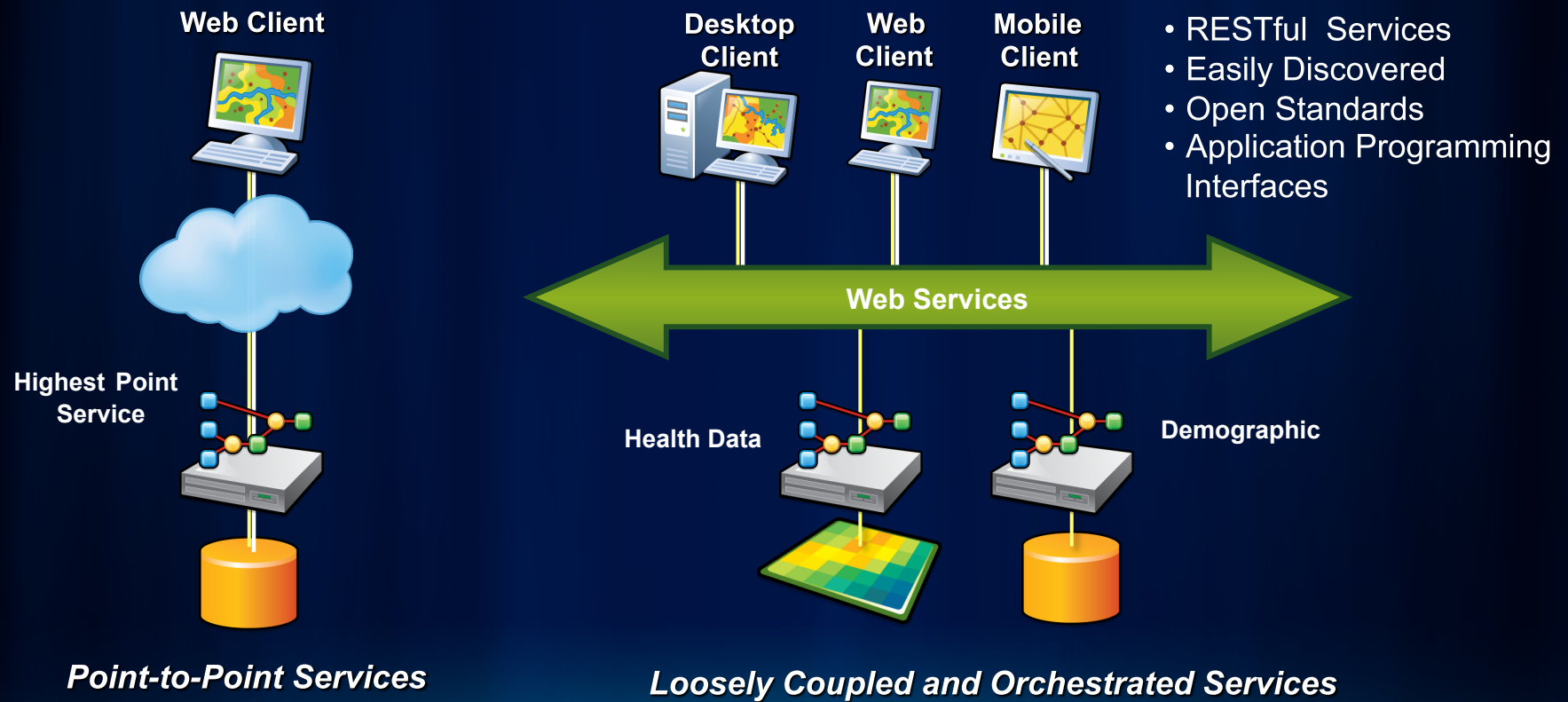
Figure 18. Washoe County, Nev., Health Department air-quality-network sites. (See table 16.)

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Can We Get Some Direction Please?



From Stove-pipe Applications to Platforms...



Opening Data Is Not Rocket Science

- **Publish API:**
 - FCC.gov, Aiddata.org, Worldbank.org, Recovery.gov...
 - Open Geospatial Consortium
 - Product API
- **Find Geospatial Content At:**
 - Data.gov/Geo.Data.gov
 - Geoplatform.gov
 - ArcGIS.com
- **Bottom Line:**
 - Web Services
 - Web Services
 - Web Services



Unlike Predicting the End of the World...

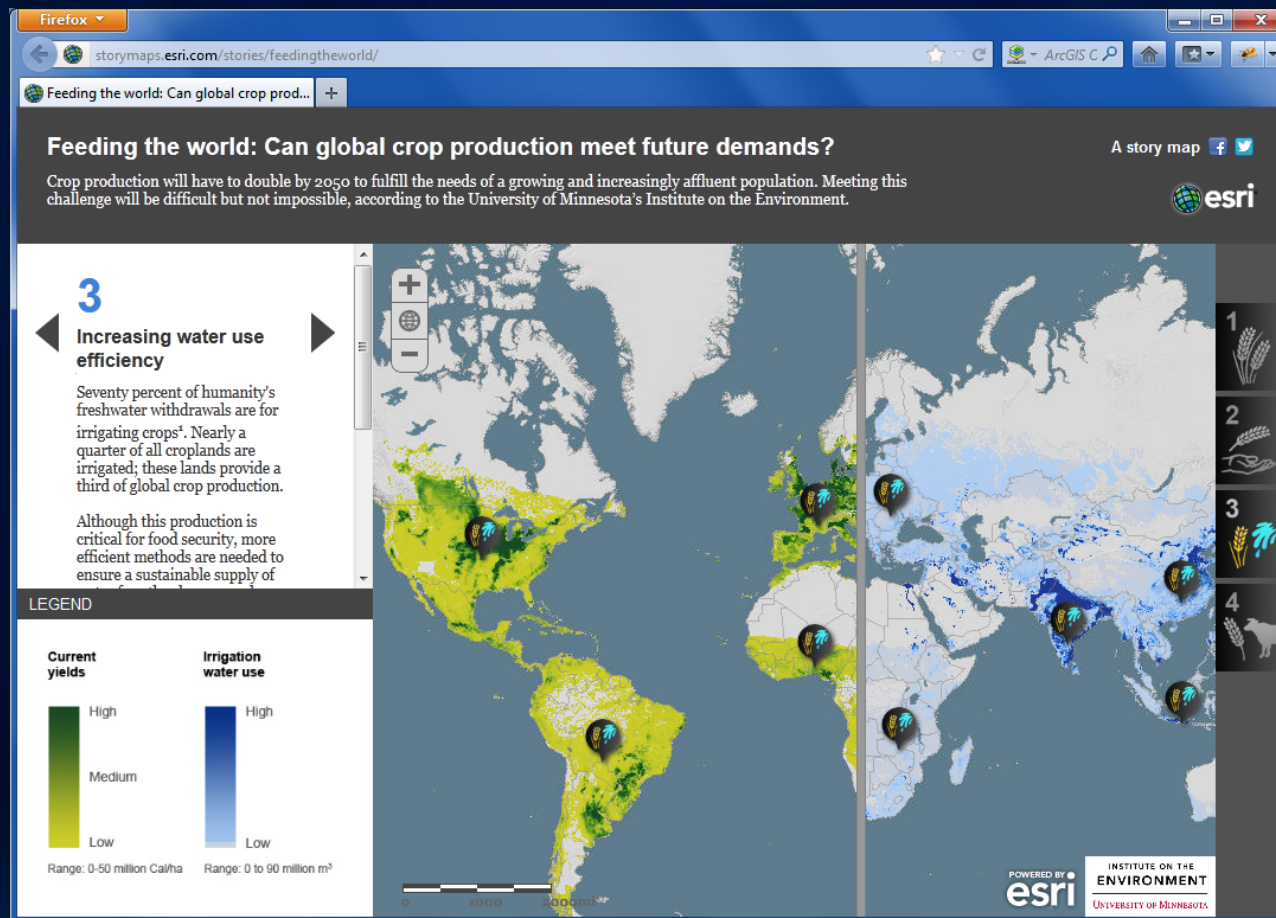
The Art of Open Data Visualization is in the API

- Simple
- Stable
- Forgiving
- Useful
- Meaningful



The Result: Informed Users

Telling Stories With Open Government Data



<http://storymaps.esri.com/stories/feedingtheworld/>