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Videotapes of *Partnerships for Health in the New Millennium: Launching Healthy People 2010 Conference*

Washington, D.C., January 24-28, 2000

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PLENARY SESSIONS (60-120 minutes each)

- B0076 **Welcome Reception**
Speakers: Randolph F. Wykoff, Deputy Assistant Secretary for Health (Disease Prevention and Health Promotion), Department of Health and Human Services (HHS); David Satcher, Assistant Secretary for Health and Surgeon General, HHS; Bill Frist, Senator, Tennessee; Bill Cosby, Actor.
- B0077 **Opening Session: Launch of Healthy People 2010**
Speakers: Randolph F. Wykoff, Deputy Assistant Secretary for Health (Disease Prevention and Health Promotion), HHS; Donna Shalala, Secretary, HHS; Louis Sullivan, President, Morehouse School of Medicine and former Secretary, HHS; Julius Richmond, MacArthur Professor Emeritus of Health Policy, Harvard Medical School and former Assistant Secretary for Health and Surgeon General; David Satcher, Assistant Secretary for Health and Surgeon General, HHS; Michele French, Tiffany Milbrett, Saskia Webber (members of the U.S. Women's Soccer Team).
- B0078 **Congressional Initiatives to Improve Health**
Congressional perspectives on legislative initiatives related to public health and health care
Speakers: Nicole Lurie (moderator), Principal Deputy Assistant Secretary for Health, HHS; Donna M. Christian-Christensen, Congresswoman, Virgin Islands; Jim McDermott, Congressman, Washington; Ciro D. Rodriguez, Congressman, Texas.
- B0079 **Aging of America (Dinner Keynote)**
The aging of America and its implications for the Nation's health
Speakers: John Rowe, Author, *Successful Aging*; Philip R. Lee, Stanford University and former Assistant Secretary for Health.
- B0080 **Enhancing Access—Health, Technology, and the Digital Divide (Luncheon Keynote)**
Methods for improving access to technology as a means for health and economic improvement
Speakers: E. Ratcliffe, Jr., Executive Vice President, American Medical Association; James Kaus, Director, AT&T Labs, Technology and Innovation.
- B0081 **Global Rock Challenge**
- B0082 **Eliminating Health Disparities**
Methods and policies for eliminating disparities
Speakers: Charles J. Ogletree, Jr., (moderator) Harvard Law School; H. Jack Geiger, University of New York Medical School of Biomedical Education; Vanessa N. Gamble, Vice President of Community and Minority Programs, Association of American Medical Colleges; Bonnie Erbe, Journalist, Columnist, Lawyer, Persephone Productions; Robert W. Jensen, Journalist, University of Texas; Theda J. McPherson-Keel, President, Wind Hollow Foundation.
- B0083 **Reception and Partnerships Technology Games Awards**
- B0084 **Health and Information Technology—The Road Ahead**
Current and future applications of information and communication technology for improving health and health care
Speakers: Tim Kieschnick, Manager, Kaiser Permanente; Charles Saunders, Chief Medical Officer, Healthon/WebMD; Wendy Everett, Director, Institute for the Future; Victor Strecher, HealthMedia, Inc.
- B0085 **A Tale of Two Revolutions—Information Technology and Genetics (Luncheon Keynote)**
Advances in information technology and genetics and associated opportunities and concerns for individuals and society
Speakers: Francis Collins, Director, National Human Genome Research Institute, National Institutes of Health; Steve McGeady, Vice President and Director, Internet Health Division, Intel.

- B0086 **Healthy People in a Healthy World**
Global health disparities and the need for transnational health initiatives
Speakers: David Satcher (moderator), Assistant Secretary for Health and Surgeon General, HHS; Jimmy Carter, President, The Carter Center; Ismail Sallam, Minister of Health and Population, Egypt; Octavio Rivero Serrano, Secretary of General Board of Health, Ministry of Health, Mexico.

A Health Charge to the Nation

Speaker: David Satcher, Assistant Secretary for Health and Surgeon General, HHS

GENERAL SESSIONS (60-90 minutes each)

- B0087 **Evidence-Based Recommendations for Healthy People**
Introducing the Guide to Community Preventive Services: An interactive exhibit and an innovative tool for achieving Healthy People 2010 goals
Speakers: Caswell A. Evans, Chair, Task Force on Community Preventive Services; David Satcher, Assistant Secretary for Health and Surgeon General, HHS; Diana L. Kerr, Henry Ford Health System; Lawrence W. Green, Centers for Disease Control and Prevention (CDC); Jonathan Fielding, Los Angeles Health Official, UCLS Faculty and Member of Task Force on Community Preventive Services.
- B0088 **Leading Health Indicators**
The role and implementation of leading national indicators for health
Speakers: Susanne A. Stoiber (moderator), Executive Officer, Institute of Medicine; George J. Isham, Medical Director and Chief Health Officer, HealthPartners; Mark D. Smith, President and CEO, California HealthCare Foundation; Ron Goetzel, Vice President, Consulting and National Practice.
- B0089 **Corporate Partnerships for Health in the New Millennium**
Lessons from sustainable corporate partnerships to improve health
Speakers: Lauren Leifer (moderator), Chief Executive Officer, Compdisk, and Chair, Healthy People Business Advisory Council; Sara Knab, Partnership for Prevention.
- B0090 **Translating Healthy People to State and Community Action**
Considerations for designing and implementing health initiatives on the state and local levels
Speakers: Mohammad N. Adhter (moderator), Executive Director, American Public Health Association; Patricia Nolan, President, Association of State and Territorial Health Officials; Stephanie Bailey, President, National Association of County and City Health Officials; Harvey Wallace, President-elect, National Association of Local Boards of Health.
- B0091 **Communicating Health Improvements**
How to make health news and information more relevant to people's lives
Speakers: Drew Altman (moderator), President, Kaiser Family Foundation; Sally Squires, Medical and Health Writer, Washington Post; George Strait, Senior Counselor, IssueSphere; George Lundberg, Editor in Chief, Medscape; John Ford, President, Discovery Health Media, Inc.
- B0092 **A 21st Century Vision of Health Statistics**
Data and surveillance issues related to Healthy People 2010
Speakers: Edward Sondik (moderator), Director, National Center for Health Statistics; Stephanie Pronk, Principal, National Leader for Health Management; Miron L. Straf, Deputy Director, Commission on Behavioral and Social Sciences and Education, National Academy of Sciences; Mary L. Lerchen, Deputy Associate Director for Science, CDC; Barbara Starfield, Professor, Johns Hopkins Medical Institutions; Daniel J. Friedman, Assistant Commissioner, Massachusetts Department of Public Health.
- B0093 **Inspiring Healthy Living**
Personal accounts of how individuals overcame health adversities
Speakers: Lee Haney (moderator), Chairman, President's Council on Physical fitness and Sports; Nicole Johnson, Miss America 1999; Brigadier General Leif Hendrickson, Commanding General, Quantico Marine Corps; Loretta Claiborne, Special Olympics, Inc.; Grand Master Jhoon Rhee.
- B0094 **Federal Funding and Support for Healthy People**
Mechanisms for Federal funding and support for Healthy People initiatives
Speakers: Margaret Hamburg (moderator), Assistant Secretary for Planning Health and Evaluation, HHS; Eric Gopelrud, Office of Program Policy and Coordination, Substance Abuse and Mental Health Services Administration; Lisa Simpson, Deputy Administrator, Agency for Healthcare Research and Quality; Kathy Cahill, Associate Director, CDC.
- B0095 **Using Healthy Communities to Mobilize Action**
Methods and policies for mobilizing community resources for health
Speakers: Tyler Norris (moderator), President, Community Initiatives, Inc.; Chris Adams, President, Healthy Outcomes; Richard Iron Cloud, Director, Porcupine Clinic; Chris Vasquez, CEO, Memorial-Hermann Northwest Hospital; Cynthia Taug, Vice President, Urban and Community Health, St. John Health System, Detroit, Michigan.

BREAKOUT SESSIONS (approximately 90 minutes each)

- B0096 Promoting Healthy Lifestyles Through Behavioral Health Risk Assessment and Change
- B0097 Health Education and Communication—Reaching Communities
- B0098 Technological Innovations for Women
- B0099 Public/Private Community Partnerships to Improve Community Health
- B0100 Enhancing Children’s Health—Issues and Innovations
- B0101 Evidence-Based Approaches and Models for Health Promotion [and] Disease Prevention
- B0102 The Internet—Building Bridges Between Providers and Patients
- B0103 Strategic Planning for Health Improvement Among Diverse Populations
- B0104 Using Women’s Report Cards to Eliminate Disparities
- B0105 Promoting Healthy Lifestyles Through Technology
- B0106 Mobilizing Community Partners
- B0107 Addressing Health Issues of Older Americans
- B0108 Collaborating to Improve Adolescent Health Through Outreach, Education, and Technology
- B0109 Technology Tools for Enhancing Health Information

FOCUS AREA SESSIONS (approximately 2 hours each)

- B0110 Access to Quality Health Services
- B0111 Health Communication
- B0112 Educational and Community-Based Programs
- B0113 Maternal, Infant, and Child Health
- B0114 Public Health Infrastructure

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