



## **Region I State and Local NPM Efforts**

Connecticut, Massachusetts, Maine, New Hampshire, Rhode Island, and Vermont

- Rhode Island Airport Crash Exercise
- RI Day-Long Workshop on Hurricane
- and Flood Damage Cleanup
- Launching ServeCorps Disaster Team





- Vermont Catastrophic Exercise
- Mass VIPS Conference

Mass U.S. Army Natick Labs FSE





Connecticut Citizens Corp Conf

•R1 Citizens Corp Round-Table









## **Region II State and Local NPM Efforts**

New York State, New York City, New Jersey, Puerto Rico, and U.S. Virgin Islands

## **New York State Activities**

- The New York State Disaster Preparedness Commission is sponsoring two Preparedness Expos in observance of National Preparedness Month in September.
- State and local agencies will be staffing informational booths at both fairs to provide guidance on how New Yorkers can better prepare themselves and their families to deal with any emergencies and disaster that may affect our state. Ironically, Preparedness Month occurs at a time where the state traditionally faces its greatest risk from hurricanes and coastal storms. The hurricane season in New York State runs from June 1 through November 30.





# New York State Activities (cont'd)

- The New York State expos will be held at the Empire State Plaza in Albany on Wednesday, September 15, from 10 a.m. until 2 p.m. and in Colonie Center mall on Saturday, September 25, from 10 a.m. until 9 p.m.
- Starting September 1<sup>st</sup>, New York State will start listing all local Citizen Corps activities from around the state on the <a href="https://www.nyprepare.gov">www.nyprepare.gov</a> site
- Members of Nassau County Community Emergency Response Team (CERT), Suffolk County CERT, New York City Office of Emergency Management, New York City CERT, Westchester CERT, and Town of Oyster Bay are participating in an exercise on September 26, at the Town of Oyster Bay Department of Public Works yard in Syosset.





## **New York City Activities**

- September 2<sup>nd</sup>: NYC OEM & NYC Citizen Corps will be in all 5 boroughs promoting preparedness events.
  - Kick-off event at Brooklyn Borough Hall, interviewing people on what preparedness means to them
  - At night, Empire State Building will be light up yellow, representing "Ready New York.
- September 5-11<sup>th</sup>: Enter the Ready New Yorker of the month Contest to win a Go Bag.
  - Discounted supplies at the American Red Cross in Greater New York online store at <a href="https://www.nyredcross.org">www.nyredcross.org</a>.
- September 12-18<sup>th</sup>: Prepare your pets in Union Square on September 16<sup>th</sup> from 2-7pm.
  - Meet at participating museums with your emergency reference card for discounted admission.

## **New York City Activities (cont'd)**

- September 19<sup>th</sup> 25<sup>th</sup>: Sign up Notify NYC and enter to win a Go Bag.
- September 26<sup>th</sup> 30<sup>th</sup>: Cheer for the NY Mets at Citi Field at National Preparedness Night on September 27<sup>th</sup>.
  - Learn where to volunteer in NYC on September 28<sup>th</sup>.
  - September 28<sup>th</sup>, Citizen Corps Volunteer Event





## **New Jersey Activities**

- New Jersey will introduce and begin the credentialing of private sector essential employees whose services are considered essential in support of statewide response efforts in an emergency, allowing them to travel the state roadways if a travel ban is implemented. All essential employees will be registered in the NJOEM Resource Directory Database.
- Working in cooperation with the NJ Search & Rescue Council training on proper procedures and safety precautions when activated for field search missions will be delivered to various CERT teams statewide.





## **New Jersey Activities (cont'd)**

The FEMA Hospital Emergency Response Training (HERT) will be presented to CERT teams in Monmouth, Essex and Ocean counties in a pilot program to enhance the capabilities of major hospital facilities decontamination and patient triage operations in a major disaster. CERT teams will train in partnership with hospital HERT teams for mutual benefit.





## **Puerto Rico**

- The Puerto Rico Emergency Management and Disaster Agency plans to make its first symposium Citizen Corps in the Embassy Suite Hotel in Isla Verde on October 15th, 2010. This event was originally schedule for September, however, rescheduled due to high risk of hurricane season
- During this symposium will discuss perspectives and experiences of the State Council in implementing the Citizen Corps program and their components which are: Community Emergency Response Team, Medical Reserve Corps, Fire Corps, Neighborhood Watch





## **U.S. Virgin Islands**

- Work together with FEMA Region II and the Caribbean Area Division to increase objectives with the newly created Citizen Corps Council
- Increase training and usage of CERT and RESCUE (volunteer tactical rescue team)





## **GSA Region II**

Tuesday, September 21, 2010 26 Federal Plaza, Lobby Area 9:00 a.m. to 2:00 p.m.

Thursday, September 23, 2010 201 Varick Street Lobby Area 9:00 a.m. to 2:00 p.m.









## **Region III State and Local NPM Efforts**

Pennsylvania, Delaware, Maryland, West Virginia, Virginia, District of Columbia, and the National Capital Region

## **RIII NPM Overview**

- •3rd Annual FEMA RIII NPM Challenge
  - Letter from Regional Administrator
  - New awards "Keeping our Country Safe Award,"
     and "Preparing Our Youth Award"
  - Joint awards
- •225+ events and initiatives (503 in 2009)
- •560 coalition members
- Participation of FEMA officials





## RIII State & Local Highlights

#### **Delaware**

Family Preparedness Day

#### **District of Columbia**

Commander Ready Kick-Off

## Maryland

Preparedness Night w/Aberdeen IronBirds

## Virginia

State employee CERT exercise

## West Virginia

Comprehensive media campaign



## **South Carolina**

- Partnership with Clemson University and University of South Carolina football teams to hand out preparedness education materials and promotional items
- PSA with the Coach from University of S.C. about preparedness will air during all regular season games





## **Alabama**

- Be Ready Day Sept. 1 Birmingham
   Linn Park creates atmosphere for first responders and disaster volunteers to educate residents about importance of preparedness
- Be Ready Camp Sept.7-11 and 14-18 Huntsville
   6<sup>th</sup> graders spend 5 days learning and training to enhance their knowledge and skills in disaster preparedness and response. The conclusion of the camp engages youth in a full-scale exercise.
- Be Ready Sunday Sept. 26
   Provide information to religious leaders and educate congregations about disasters



# Kentucky

- Northern Kentucky Partnership with Duke Energy
   Training for all Citizen Corps volunteers in electrical and gas safety measures
- Barren River area focuses on youth education
   Providing disaster preparedness education at Dishman McGinnis School and Teen CERT at Barren County Middle School









## **Region V State and Local NPM Efforts**

Illinois, Indiana, Michigan, Minnesota,
Ohio, and Wisconsin

- Palatine, IL Fire Dept. Mass Casualty Drill
- Radio Show "ON THE SAFE SIDE" on Chicago's WHPK 88
- •IL EMA Statewide Conference will honor CERT members
- Local seminars and training during the month





- Honoring Indiana's CERT. IDHS will show the media and public one of the state's teams, capabilities, training, etc. (9/17)
- Preparedness kick-off campaign for District7 (9/15)
- Month long preparedness training sessions throughout the state





- Lansing Lugnuts-"Preparedness in the Park" – various activities at ball game
- Michigan Association of Broadcasters-PSAs
- Governors Office issues state proclamation
- Two CERT trainings scheduled





- Kick off Governor's "Fire Prevention Day" at MN State Fair
- MN Citizens Corps Ambassadors of Preparedness
- Prepare Fair-downtown Minneapolis
- State Fair-Citizen Corps
- Local preparedness fairs



- Field of Flags Memorial
  - Ohio Statehouse Grounds
- Ohio State Buckeyes Game
  - Half time salute to volunteers
  - NPM PSA's on OSU's large scoreboard during the game
  - Distribute ready.ohio wristbands





- Milwaukee Brewers
  - Miller Park pre-game event
- Children's events
  - Betty Brinn Children's Museum
  - Healthy U event
- County Fairs/Festivals
- TV & Radio appearances









## **Region 6 State and Local NPM Efforts**

Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

#### **Arkansas events and activities**

- 04 Sept Preparedness Day at Arkansas Travelers baseball game
- 11 Sept Preparedness Day at War Memorial Stadium Arkansas Razorback Game
- 18 Sept Radio Disney Preparedness Event at Little Rock Zoo
- 25 Sept Get Down, Downtown in Searcy with White County CERT team
- TBD Earthquake Preparedness events for school children located in Greene County

- 13-18 Sept White County Fair with White County CERT team
- 15-18 Sept Baxter County Fair with Baxter County CERT team





#### Louisiana events and activities

- Louisiana's focus for NPM 2010 is Pet Preparedness
  - > State partnering with PETCO to provide pet preparedness information tables as well as discount micro-chipping and shelter pet adoption info
- LA CC Council is partnering with Jefferson Parish to offer a CERT Train-the-Trainer course for groups in South Louisiana

- Calcasieu Parish MRC
  - ➤ Participating in multi-state MRC exercise Autumn Charge 9-10 Sept.
  - Providing emergency preparedness training all parish Head Start staff
- Ouachita Parish CC conducting preparedness presentations at elementary schools all through September and October for NPM
- Union Parish CERT creating emergency preparedness kit posters for government facilities & retail stores (preparedness fliers also being distributed at retail locations)
- Livingston Parish is conducting a Mass Prophylaxis Preparedness and Planning –
   POD class with a drill for all Parish agencies to attend Sept 13<sup>th</sup> and 14<sup>th</sup>
  - ➤ MRC is sponsoring the National Emergency Response and Rescue Training Center to conduct the class

#### Oklahoma events and activities

- 1-30 Sept -Text to win promotion "National Preparedness Month...Get Red Dirt Ready"
  - ➤ Giving away 40 fully stocked emergency supply kits via text to win contest. Upon entry, contestants receive a text back with information about RedDirtReady.com.
  - ➤ One person will not only win a supply kit but also a real storm shelter!
- 11 Sept Septemberfest at the Governor's Mansion:
  - > Family friendly annual event with live entertainment and lots of fun activities.
  - Official Red Dirt Ready booth with all information pertaining to preparedness along with tons of cool giveaways
- 25 Sept Official launch of Map Your Neighborhood Program.
  - This will be our first statewide Leadership Training for any and all who want to better prepare their neighborhoods for disaster.

- Wagoner County MRC Conducting a text drill in September
- McClain County MRC will have a booth at the county fair and will give away pet crates
- Atoka County MRC sponsoring first aid booth at Atoka Fall Fest
- Pottawatomie County MRC will have a booth at the county fair



#### Texas events and activities

- Rolling out Spanish translation of the Neighborhood Watch Toolkit to target watch creation along the U.S and Mexican Border
- State Citizen Corps Council Meeting being conducted on 15 Sept

- Denton County Preparedness Fair at Hickory Creek Wal-Mart on 11 Sept
- University of Texas at Dallas 4<sup>th</sup> Annual Preparedness Fair on 14 Sept
- La Porte Health and Safety Fair
- University of North Texas Emergency Preparedness
- •Harris County Gateway to Care MRC will be presenting to two high school HOSA groups on preparedness, as well as hosting a training by our county public health preparedness office for potential mass prophylaxis POD volunteers
- Concho Valley MRC conducting media events and local presentations
  - > 8/30 & 31st and 9/2 live PSAs on local TV news, at noon and 5pm
  - ▶ 9/1 live radio PSA on 2 different stations
  - > 9/15 presentation to Senior Companion Program at their In-Service
  - > 9/16 presentation to Foster Grandparent Program at their In-Service
  - ≥9/29 set-up at one of our high school's (LV) exercise of active shooter







## **Region VII State and Local NPM Efforts**

Iowa, Kansas, Missouri and Nebraska

- State: Governor's Proclamation
- Des Moines County
  - Minor League Baseball Preparedness Night Sep 4, CERT display, literature, drawing for emergency kit
  - Payroll stuffers
  - News release to local media
  - Daily preparedness tip on Facebook
  - NPM Banner & Ready links on web



### **IA Continued**

- Plymouth County
  - CERT participating in multi-county ex, run Mass Casualty trailer
- Pottawattamie County
  - Preparedness Night Sep 23





- Clay County
  - Preparedness Fair icw Fall Festival
- City of Town & Country
  - "Prepare America" free conference





- Adams County
  - County COAD Safety Fair Sep 11,
- Douglas County
  - Sep 1 Rosenblatt Stadium pre-game event, in-game announcements & Citizen Corps video, Boy Scout preparedness recognition, raffles/giveaways, press conference





## **NE Continued**

- Hall County
  - Booth at Husker Harvest Days Sep 14-16, model Shelter-In-Place display
  - Local TV & radio interviews
  - Mailers











## **RVIII Highlights of Activities**

- •A Disaster Ready Challenge Opportunity for citizens to test their Disaster Ready IQ in a fun interactive learning format. Media partnership with the local CBS Affiliate to include ad schedule with popular news anchor commercials. Significant grand prize for winner.
- RTD bus transit advertisements
- •Hosting an Emergency Preparedness Night at a minor league baseball game in collaboration with various partners. The outreach and education includes distribution of emergency guides, static displays, demonstrations, safety message on the big screen and intercom.

## **RVIII** Highlights of Activities

- •State Department each Wednesday during September they will distribute a NPM related news release pertinent to their Department and the entire department is participating in an internal *Disaster Ready Challenge*. Also planning a NPM display in their lobby.
- •Hosting preparedness events at college football games.
- •Emergency Preparedness Guide will be released via special insert in all major newspapers throughout the state.
- •Interviews with TV affiliates, Radio PSAs, TV interviews.





## **RVIII** Highlights of Activities

- •State Citizen Corps in partnership with Ready and many others, host annual event at the State Fair. They have an area of the fair for the entire week with fun events for kids, preparedness displays, demos, first responder vehicles, and much more.
- New Citizen Corps website kick-off.
- •Release of new state created CERT video.
- Print ads in metro area Senior publications









## **Region IX State and Local NPM Efforts**

Arizona, California, Hawaii, Nevada,

American Samoa, Guam and

Commonwealth of the Northern Mariana Islands

# Highlights

- •579 Coalition Members
- State, local, and tribal governments; health;
- private sector; NGOs; faith-based
- •7 States and territories





## Guam

- First Responder Wave
- Governor's Proclamation
- •CERT Trainings
- CERT Rodeo
- NPM Grand Finale





Pima County, AZ

- Tucson Toros "Preparedness Night"
- Ready PSAs on radio and TV
- Articles in four local newspapers









## **Region X State and Local NPM Efforts**

Alaska, Idaho, Oregon and Washington