



10FZM0012_Print Ads

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|--|-------------------------------|-----------------------------------|--------------------------------------|----------------------------------|
| <div style="border: 1px solid black; padding: 2px; display: inline-block; font-size: 2em; font-weight: bold; margin-right: 5px;">E</div> Content Studio | Required proof: | | <input type="checkbox"/> Contract | <input type="checkbox"/> Laser |
| | | | <input type="checkbox"/> Quick Print | <input type="checkbox"/> Mock-up |
| | File Name: 0012_BW_windowVert | Bill to: 10FZM0012 | Executive CD: | |
| | Market: 2010 Print Ads | REQ 101852 | Creative Director: S. Platto | |
| | Run/Disk Date: 05-25-10 | 05/26/10 16:57 | Art Director: A. Kause | |
| | Color/Space: BW/Newspaper | CE: 1/0 | Writer: R. Minton | |
| | Live: "(w) x "(h) | Production Artist: BK | Account Executive: K. Black | |
| Trim: 1.812"(w) x 2.562"(h) | Task: PU AD's layout | Production Supervisor: K. Warmack | | |
| Bleed: "(w) x "(h) | Spell checked | Coordinator: T. Logar | Ext. 6303 | |

Notes: Page 1 of 1

APPROVALS

| | As is | W/C | | As is | W/C | | As is | W/C |
|---------------------|-----------|------------|-------------------------|-------------|--------------|----------------------|-------|-----|
| Executive CD | | | Sr. Fulfillment Artist | | | KMG (Knowledge Mgt.) | | |
| Creative Director | | | Fulfillment Artist | | | USPS Operations | | |
| Design Director | | | Print Production | | | CE Legal | | |
| Associate CD - Art | | | Art Buyer | | | Account Supervisor | | |
| Associate CD - Copy | | | Product Info (Art/Copy) | | | Account Executive | | |
| Art Director | | | Program HQ | | | Mgt. Supervisor | | |
| Writer | | | Postal Supervisor | | | Legal | | |
| Project Manager | | | Coordinator | | | OKAY TO SHIP | | |
| QA Edit: | Cold Read | Fact Check | Full Read | Second Read | Changes Only | Proof Stage | | |