



Kansas: Exports, Jobs, and Foreign Investment

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Exports Support Jobs for Kansas's Workers

Export-supported jobs linked to manufacturing account for an estimated 7.4 percent of Kansas's total private-sector employment. Over one-quarter (26.3 percent) of all manufacturing workers in Kansas depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of Kansas Businesses

A total of 2,336 companies exported from Kansas locations in 2009. Of those, 1,957 (84 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated one-quarter (25 percent) of Kansas's total exports of merchandise in 2009.

Foreign Investment Creates Jobs in Kansas

In 2009, foreign-controlled companies employed 53,400 Kansas workers. Major sources of foreign investment in Kansas in 2009 included Canada, the United Kingdom, Germany, and Switzerland.

Foreign investment in Kansas was responsible for 4.8 percent of the state's total private-industry employment in 2009.

Kansas Depends on World Markets

Kansas's export shipments of merchandise in 2011 totaled \$11.6 billion.

The state's largest market was Canada. Kansas posted merchandise exports of \$2.6 billion to Canada in 2011, 22.1 percent of the state's total merchandise exports. Canada was followed by Mexico (\$1.6 billion), Japan (\$665 million), China (\$642 million), and Nigeria (\$593 million).

The state's largest merchandise export category is transportation equipment, which accounted for \$2.5 billion of Kansas's total merchandise exports in 2011. Other top merchandise exports are food products (\$2.1 billion), chemicals (\$1.6 billion), agricultural products (\$1.4 billion), and machinery (\$1.2 billion).

Kansas's Metropolitan Exports

In 2011, the following metropolitan areas in Kansas recorded merchandise exports: Wichita (\$4.2 billion), Topeka (\$483 million), Lawrence (\$71.2 million), and Manhattan (\$30 million).