



New Jersey: Exports, Jobs, and Foreign Investment

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Exports Support Jobs for New Jersey's Workers

Export-supported jobs linked to manufacturing account for an estimated 3.3 percent of New Jersey's total private-sector employment. Over one-sixth (17.3 percent) of all manufacturing workers in New Jersey depend on exports for their jobs (2009 data latest available).

Exports Sustain Thousands of New Jersey Businesses

A total of 15,512 companies exported from New Jersey locations in 2009. Of those, 14,406 (93 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over two-fifths (43 percent) of New Jersey's total exports of merchandise in 2009.

Foreign Investment Creates Jobs in New Jersey

In 2009, foreign-controlled companies employed 226,400 New Jersey workers. Major sources of foreign investment in New Jersey in 2009 included the United Kingdom, Switzerland, France, and Japan.

Foreign investment in New Jersey was responsible for 6.9 percent of the state's total private-industry employment in 2009.

New Jersey Depends on World Markets

New Jersey's export shipments of merchandise in 2011 totaled \$38.2 billion.

The state's largest market was Canada. New Jersey posted merchandise exports of \$7 billion to Canada in 2011, 18.4 percent of the state's total merchandise exports. Canada was followed by United Kingdom (\$2.6 billion), Mexico (\$2.1 billion), Netherlands (\$2 billion), and China (\$1.9 billion).

The state's largest merchandise export category is chemicals, which accounted for \$8.7 billion of New Jersey's total merchandise exports in 2011. Other top merchandise exports are petroleum and coal products (\$4.4 billion), computers and electronic products (\$3.8 billion), transportation equipment (\$3.2 billion), and primary metal manufactures (\$3.2 billion).

New Jersey's Metropolitan Exports

In 2011, the following metropolitan areas in New Jersey recorded merchandise exports: Trenton-Ewing (\$754 million), Vineland-Millville-Bridgeton (\$327 million), Atlantic City-Hammonton (\$68.7 million), and Ocean City (\$41.4 million). New York-Northern New Jersey-Long Island (including some parts of New York and Pennsylvania) exported \$105.1 billion, while Philadelphia-Camden-Wilmington (including some parts of Pennsylvania, Delaware, and Maryland) exported \$26.2 billion, and Allentown-Bethlehem-Easton (including some parts of Pennsylvania) exported \$3.0 billion.

Prepared by the Office of Trade and Industry Information, International Trade Administration, U.S. Department of Commerce. For more resources please see www.trade.gov/mas/ian.

Sources include resources from the U.S. Department of Commerce's International Trade Administration, Bureau of the Census, and Bureau of Economic Analysis. For detailed information on each section, please see our footnotes.