



## Utah: Exports, Jobs, and Foreign Investment

### September 2012

#### Exports Support Jobs for Utah's Workers

Export-supported jobs linked to manufacturing account for an estimated 4.9 percent of Utah's total private-sector employment. Over one-sixth (17.9 percent) of all manufacturing workers in Utah depend on exports for their jobs (2009 data latest available).

#### Exports Sustain Thousands of Utah Businesses

A total of 2,535 companies exported from Utah locations in 2009. Of those, 2,200 (87 percent) were small and medium-sized enterprises with fewer than 500 employees.

Small and medium-sized firms generated over one-sixth (17 percent) of Utah's total exports of merchandise in 2009.

#### Foreign Investment Creates Jobs in Utah

In 2009, foreign-controlled companies employed 28,800 Utah workers. Major sources of foreign investment in Utah in 2009 included the United Kingdom, Germany, Switzerland, and France.

Foreign investment in Utah was responsible for 2.9 percent of the state's total private-industry employment in 2009.

#### Utah Depends on World Markets

Utah's export shipments of merchandise in 2011 totaled \$18.9 billion.

The state's largest market was United Kingdom. Utah posted merchandise exports of \$6.6 billion to United Kingdom in 2011, 35.1 percent of the state's total merchandise exports. United Kingdom was followed by Hong Kong (\$3.8 billion), Canada (\$1.3 billion), Thailand (\$708 million), and Taiwan (\$697 million).

The state's largest merchandise export category is primary metal manufactures, which accounted for \$12.1 billion of Utah's total merchandise exports in 2011. Other top merchandise exports are computers and electronic products (\$2.2 billion), chemicals (\$721 million), transportation equipment (\$654 million), and food products (\$652 million).

#### Utah's Metropolitan Exports

In 2011, the following metropolitan areas in Utah recorded merchandise exports: Salt Lake City (\$15.6 billion), Provo-Orem (\$2.1 billion), Ogden-Clearfield (\$897 million), and St. George (\$60.3 million). Logan (including some parts of Idaho) exported \$350 million.