FEDERAL TRADE COMMISSION WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE

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CASE NAME

FILE/DOCKET NUMBER

In the Matter of CCC Holdings, Inc. and Aurora Equity Partners III L.P.

Docket No. 9334

➤ Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of non-party

Counsel or representative for the representat

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

COUNSEL OR REPRESENTATIVE

2. **RESPONDENTS**X NON-PARTY Include address and telephone numbers of all persons, partnerships,

Include name, address and telephone of each

Richard Liebeskind
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Pittman LLP
2300 N Street, N.W.
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Kelley Blue Book Co., Inc. 195 Technology Irvine, CA 92618

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENION COUNSEL

5. DATE SIGNED

Retarn this form to:

H-135

Federal Trade Commission 600 Pennsylvania Ave. NW Washington, D.C. 20580 On March 9, 2009, I caused to be served the attached Notice of Appearance to be served by first class mail and electronic mail on the following counsel:

Zachary S. Taylor Gibson, Dunn & Crutcher LLP 20 Park Avenue New York N.Y. 10166-0193 Counsel for CCC Holdings, Inc.

David Morris Federal Trade Commission 601 New Jersey Avenue NW Washington, D.C. 20001 Complaint counsel

Richard G. Parker O'Melveny & Myers LLP 1625 Eye Street NW Washington DC 20006 Counsel for Aurora Equity Partners III, L.P.

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