## COMPLAINT COUNSEL'S PROPOSED FINDINGS OF FACT, CONCLUSIONS OF LAW, AND ORDER

## **TABLE OF CONTENTS**

## **VOLUME 1**

## COMPLAINT COUNSEL'S PROPOSED FINDINGS OF FACT:

I.	Background	and Introductory Material1-
	Α.	Introductory Matter
	B.	Executive Summary and Theory of the Case2-
	C.	Background on Key Players
		1. Union Oil Company of California9-
		2. California Air Resources Board19-
		3. Refining Industry in California20-
		4. Auto/Oil Air Quality Improvement Research Program22-
		5. Western States Petroleum Association22-
	D.	Background on Gasoline
		1. Reformulated Gasoline
		a. What Is Reformulated Gasoline?23-
		b. How Can Reformulated Gasoline Reduce
		Pollution?
		2. Types of Regulations Relating to Reformulated Gasoline:
		Standards Based on Specifications and Predictive Models25-
**	TTI C 11:6	
II.		ia Air Resources Board and Clean Fuels Efforts Prior to the Phase 2
	Reformulated	d Gasoline Rulemaking
III.	CARB's Pha	se 2 Reformulated Gasoline Rulemaking30-
	A.	Overview of the Phase 2 RFG Rulemaking
	В.	CARB Operated Under Significant Constraints During the Phase 2
	Δ.	Reformulated Gasoline Rulemaking
		The California Legislature Mandated that CARB Take
		Specific Actions to Improve Air Quality32-
		Specific reasons to improve rin Quantif

				Take Whatever Actions it Wished to Promote
				Cleaner Air
			b.	The California Clean Air Act Constrained
				CARB's Discretion in the Phase 2
				Reformulated Gasoline Rulemaking33-
			c.	CARB Officials Recognized that California
				Law Constrained CARB's Discretion35-
		2.	The Californi	a Administrative Procedures Act Required
			Substantial E	vidence for CARB's Regulatory Actions37-
		3.	The Californi	a APA Required CARB to Base its Regulations
				ve Record
		4.	<b>CARB</b> Routin	nely Engaged in Highly Complex Scientific and
				alysis
			a.	Unocal Knew that CARB Made Decisions
				Based on Technical Merit Rather than Political
				Considerations
			b.	Participants in the Phase 2 Reformulated
				Gasoline Rulemaking Process Had a Technical
				Focus
			c.	Refiners Provided CARB With Scientific and
				Technical Information47-
			d.	CARB Managers Believed Sound Science
				Should Govern the Phase 2 Rulemaking49-
		5.	CARB Wante	d to Preserve its Credibility and International
			Reputation fo	r Technical Expertise50-
	D.	CARB		ation to Minimize the Costs of the Phase 2
				ne Regulations
		1.	California La	w Required CARB to Consider the "Effect on the
			Economy of t	he State" and Take "Cost Effective" Measures in
			Developing th	ne Regulations
		2.	CARB Sough	t to Develop Regulations that Minimized the
			Cost to Consu	ımers
	E.	CARB	Sought to Avo	oid Taking Regulatory Action That Would
		Adver	sely Impact Co	mpetition
	F.	CARB	Sought to Avo	oid Taking Regulatory Action That Would
		Adver	sely Affect Sup	oply of Reformulated Gasoline54-
IV.	Unocal Devel	oped Er	nissions Resea	rch to Obtain a Competitive Advantage56-
	A.	Unoca	l Recognized t	he Impact of the Regulatory Process on Its
		Busine	ess, and Partici	pated in this Process to Gain Competitive
		Advan	tage	56-
		1.	_	onded to Financial Pressures and to the Threat of
			Mandates for	Alternative Fuels Such as Methanol56-

	2.	Unocal Cons	idered Fuel Emissions Research Done by Others	
		Insufficient f	or Its Purposes	-57-
	3.	Unocal Reco	gnized the Potential Licensing Value of Emissions	,
			· · · · · · · · · · · · · · · · · · ·	
	4.		gnized the Need to Both Conduct Research and	
			the Regulatory Process	-59-
B.	Unoca	-	els Issues Team to Decide How to Take	-
ъ.			Regulations	-60-
C.			ted Gasoline Research: the "5/14 Project."	
C.	1.		ted Fuel Emissions Research In Response to	-02
	1.		eformulated Gasoline Regulations	62
	2.		· ·	-02-
	2.		ntists Performed Experiments to Determine the	
			soline Properties on Automobile Exhaust	<i>-</i> 1
				-64-
		a.	Unocal's Research Showed the Relationships	
			Between Key Gasoline Properties and	
		_	Automobile Emissions.	-66-
		b.	Unocal's Research Showed that Reducing T50	
			Significantly Reduces Emissions	-66-
		c.	Unocal's Study Determined Specific	
			Directional Relationships Between Fuel	
			Properties and Emissions	-67-
		d.	Unocal Discovered Mathematical Equations	
			Demonstrating the Directional Relationships	
			Between Gasoline Properties and Automobile	
			Emissions	-68-
		e.	Unocal's Research Showed That A "Predictive	
			Model" Could Be Used to Predict Emissions	
			Associated with A Given Formula of Gasoline.	
				-70-
		f.	Unocal's Research Data Showed How to	
			Make and Use Low Emissions Gasoline	-70-
D.	The H	ighest Levels	of Unocal Management Recognized the	
			al's Emissions Research to the Company	-72-
	1.		tists Presented Their Research to Roger Beach,	
			the Refining and Marketing Division, on May 11,	
				-72-
	2.		ecutive Committee Received a Presentation of the	. –
			esearch, Which Became Known as the "5/14"	
			May 14, 1990	-72-
	3.	Unocal Senio	or Management Had the Knowledge, Experience,	
			o Recognize the Importance of Unocal's 5/14	
		Research	-	-74

		4. Unocal's Executive Committee Approved Fund Research in Late May 1990 and Monitored the 5/14 Project	Progress of the
V.		nized the Connection Between the Licensing Value of it	
		Reformulated Gasoline Regulations	
	A.	In Memos Circulated to Unocal Management Througho 1990, Unocal Recognized the Value of Having Every O	
		Gasoline Covered by A Patent	
	В.	In Memos Circulated to Unocal Management Througho	
	D.	1990, Unocal Employees Described Plans to Make Uno	
		Required in the Industry	
	C.	In the Spring of 1991, Unocal's Senior Management K	
		"Pot of Gold" Could Result From Unocal's Issued Pate	
		5/14 Project	84
X 7 T	II 1D.	· ITH (C. 122 A.L. C. III) (D. A.L.	1.701
VI.		nined That Competitive Advantage Could Best Be Achi	
	Ose of the Re	gulatory Process	
	A.	Publicizing the Results of Their Research	•
	В.	Unocal Pursued a Patent Based on the 5/14 Project	
	D.	1. Unocal Management Decided to Pursue a Paten	
		a. Unocal's Senior Management A	
		Pursuing a Patent in May 1990.	
		b. Unocal Scientists Filed An Inver	
		in July 1990	
		c. Unocal Management Recognized	_
		of a Potential Patent	
		i. Unocal's Conception Con	
		Invention an "A" Rating.	
		ii. The Process Used to Pros Demonstrates Unocal's F	
		Importance of the Invent	C
		d. Unocal Filed a Patent Application	
		December 13, 1990	
		2. Unocal's Scientists and Co-Inventors Aided the	
		Counsel's Preparation and Prosecution of the Pa	
			97-
		3. Unocal Knew That the Scientists' Invention Ha	C
		Value and Intended to Enforce its Proprietary R	
	C.	Unocal Explored, But Abandoned, the Option of Seeki	
		Advantage by Using the 5/14 Project Results Internally	
		1. Unocal Explored the Possibility of Introducing in the Marketplace.	an "Interim RFG"
		III THE WIZEKEIDIZCE	- I U / :

		a. Unocal Management Initially Decided Not to Publicize the 5/14 Research While it Considered th "Interim RFG" Option	
		b. Unocal Management Concluded in May 1991 That the "Interim RFG" Product Could Not Be	
		Successfully Marketed	-
		2. Unocal Explored Using the 5/14 Project Results to Make Refinery	
		Modifications that Would Enable it to Gain Competitive	
		Advantage By Producing Reformulated Gasoline106	<b>)</b> –
	D.	Unocal Engaged in a Strategy of Using Its Emissions Research to	_
		Influence Fuels Regulations and the Industry106	)-
		1. Unocal Management Monitored the Patent Prosecution Process.	`
		2. Unocal Management Knew that Achievement of a Competitive	,-
		Advantage Required Influencing Regulations	)_
		3. Unocal Management Knew That Unocal Could Obtain a "Pot of	,-
		Gold" From Licensing its Reformulated Gasoline Technology.	
		4. Unocal Management Knew That Obtaining Competitive	
		Advantage Required Pursuit of a Patent Strategy113	<b>5</b> –
VII.		ent Application on the Invention from the 5/14 Project	
	A.	Summary of the Invention: '393 Patent Application116	)-
	В.	The Patent Application Included a Drawing Section with Graphs and Tables	>
	C.	The Patent Application Contained Equations That Embodied the	,-
	C.	Directional Relationships Between Emissions and Gasoline Properties.	
			)_
	D.	The Patent Application Contained Illustrative Examples Demonstrating	
		How Drs. Jessup and Croudace Developed Their Invention120	)_
	E.	The Patent Application Contained a Detailed Description of the Invention	l.
		121	. –
	F.	The Patent Application's Detailed Description Discloses Limitations of	
	G	the '126, '567, '866 and '521 Patents	
	G.	The Patent Application Contains Original Claims	
	H.	Drs. Jessup and Croudace Monitored the Status of the Patent Application124	
		-124	
VIII.	CARB's Initi	tation of the Phase 2 Reformulated Gasoline Rulemaking126	<b>_</b>
	A.	CARB Staff Engaged in an Intensive Collaborative Dialogue With the	
		Refining and Automobile Industries in Order to Obtain the Necessary	
		Technical Information to Develop the Regulations126	<b>)</b> -
	B.	CARB Depended Heavily on Industry Sources to Provide Accurate Cost	
		Information	)_

	C.	CARB Staff Repeatedly Requested Actual Cost Information from
	ъ	Refiners, Including Unocal132-
	D.	CARB Expected That Refiners, in Making Assertions About Cost
		Generally, Would Incorporate Any Information That Could Significantly
	Б	Affect Costs
	E.	Industry Members Collaborated Throughout the Phase 2 Reformulated
		Gasoline Rulemaking to Assist CARB in the Regulatory Development.
		136-
		1. Auto/Oil Developed Data and Information for CARB136-
		2. WSPA Developed Data and Information for CARB137-
IX.		gement Decided by May 1991 to Seek Competitive Advantage Through
		4 Project Results to Influence the CARB Phase 2 Reformulated Gasoline
	Regulations.	-138-
	A.	Unocal Requested a Meeting With CARB in May 1991139-
		1. Unocal Wanted to Convince CARB to Adopt a T50 Specification.
		2. Unocal Wanted to Convince CARB to Adopt a Predictive Model.
		2. Chocal wanted to Convince CARB to Adopt a Fredictive Model
	В.	Prior to the June 20, 1991 Meeting With Unocal, CARB Had Not
		Proposed A T50 Specification
	C.	Prior to the June 20, 1991 CARB Meeting, Unocal Employees Discussed
		What Information Should Be Disclosed to CARB144-
	D.	Unocal Management Decided to Conceal From CARB Unocal's Pending
		Patent Application Relating to the 5/14 Project Results145-
		1. No Absolute Unocal Policy Prohibited Disclosure of the Pending
		Patent Application to CARB147-
		2. Unocal Had Earlier Considered Disclosing the RFG Patent
		Application to the Public
		3. Unocal and Other Companies Had Disclosed Patents Pending on
		Proprietary Information
	E.	Unocal Urged CARB at the June 20, 1991 Meeting to Incorporate its
		Invention in the Regulations
		1. Unocal Presented Information to CARB at the June 20, 1991
		Meeting in a Manner Consistent with Unocal's Goal to Achieve
		Competitive Advantage
		2. Unocal Showed CARB its 5/14 Test Design and Experiments.
		152-
		3. Unocal Showed CARB the Directional Relationships the Scientists
		Discovered Between Properties and Emissions153-
		4. Unocal's Presentation to CARB Taught CARB the Importance of
		T50
		5. Unocal Showed CARB That Mathematical Equations Expressed
		the Directional Relationships Retween Gasoline Properties and

	6.	Unocal's Presentation Taught CARB How Compositions with Reduced Emissions (M	•
		Covered By Unocal's Pending Patent Claim	
	7.	Unocal Knew That CARB's Use of its 5/14	
	7.	Lead to Regulations That Intersected Unoc	•
		e e e e e e e e e e e e e e e e e e e	<u> </u>
	0	Rights.	
	8.	Unocal "Got What it Wanted" at the June 2	,
	T 11	Meeting.	
F.		owing the June 20, 1991 CARB Presentation,	
		f its 5/14 Data and Represented That These I	
		entation Slides, Equations, and Underlying Da	*
		rietary."	
	1.	Unocal Provided CARB With the Complete	
		Equations in a July 1, 1991 Letter	164-
	2.	Unocal Provided CARB with a Computer 2	Disk Containing
		Information from Unocal's Research	166-
	3.	CARB Requested Unocal's Research Infor	mation for Use in the
		Phase 2 Reformulated Gasoline Rulemakir	ng167-
	4.	In an August 27, 1991 Letter Unocal Repre	esented to CARB
		That Its Data Were "Non-Proprietary" and	"Available."169-
G.	Unoc	cal Conveyed the Deceptive Message That CA	ARB Could Freely Use
	Unoc	eal's 5/14 Research Without Any Cost or Eco	nomic Consequences.
	1.	The Reference to "Data" in the August 27,	
		of Unocal's Research Information, Includi	
		Slides, Equations, and Database	
	2.	Unocal's Use of the Term "Non-Proprietar	
		1991 Letter Was Consistent With Its Use of	•
		"Proprietary" As Referring to Ownership a	and Property Rights-173-
		a. Prior to August 27, 1991, U	1 0
		Understood the Term "Prop	- ·
		Possessing a Property Interest	•
		Technology	
		Teemiology	
		b. After August 27, 1991, Und	ocal Employees
		Continued to Use the Term	* *
		Possessing a Property Interest	
		Technology	
		reciniology	1/0-
During the E	hase ?	Reformulated Gasoline Development Unocal	Knew That CARR
_		it the Costs and Potential Supply of Reformul	
Trad Concern	is Audu	it the costs and I otential supply of Kelolilla	acca Gasonne1//-

Automobile Emissions. . . . . . . . . . . . . . . . -154-

X.

	A.	Unocal Knew That	CARB Was Actively Seeking Cost Information.
			vely Sought This Information
		1	ormation
	B.		the Industry Was Submitting Economic Studies to
			181-
		1. Auto/Oil Su	bmitted Economic Studies to CARB181-
			missioned Economic Studies for CARB183-
	C.		ts to CARB About the Costs of CARB's Regulations
			nocal Knew CARB was Concerned About Cost.
			-184-
			mitted Testimony and Comments About the
			veness of CARB Regulations
		•	red a Role in Formulating WSPA's
			veness Position
			ed Against the Small Refiner and Independent
			emptions Because Unocal Claimed that Those Would Tilt the Playing Field186-
		Exemptions	would the the traying freid100-
XI.	Unocal View	ed its Participation in	Auto/Oil as an Integral Part of its Overall Strategy to
Λ1.		•	
	A.	•	ntific Weight Behind Auto/Oil, Unocal Sought to
			Support for Unocal's Research Findings188-
			tablished a Formal Working Framework to Facilitate
		Collaboratio	on In Order to Give Regulators Sound Technical and
		Scientific In	formation
		2. Unocal Man	ipulated Auto/Oil In Order to Gain Competitive
		Advantage.	195-
	В.		s Statements and Conduct, Unocal Represented it
		Would Grant to Au	to/Oil Members and the Public Full and Free Rights to
			ect Results
		*	Expressly Represented that the Data Presented, Which
			e Teachings in the Presentation Slides and the Data
		Disk, Were	in the Public Domain200-
		a.	Direct Evidence Demonstrates That Dr. Jessup Said
			the Data Were in the Public Domain and That He
			Gave the Data Away.
		1_	Contemporare was Meeting Minutes Confirm that
		b.	Contemporaneous Meeting Minutes Confirm that
			Dr. Jessup Stated That the Data Were in the Public
			Domain
		c.	Unocal Understood That It Would Waive Any

			Proprietary Rights to the Data or Its Use by
			Presenting the Information to Auto/Oil.
	2.	Amounted to	Presentation of the 5/14 Research Data to Auto/Oil a Representation That the Data Were in the Public
		a. b.	The Underlying Purpose of Auto/Oil, and The Agreement Creating That Body, Made Clear That Any Data Presented to Auto/Oil Became the Work of the Program and Placed in the Public Domain
			Measures Not Taken for Unocal's Presentation, Any Data Presented to Auto/Oil Were in the Public Domain
		c.	Auto/Oil Members Had a Mechanism for Dealing with Proprietary Information.
	3.	Domain Amo From Unocal	resentation That the 5/14 Research Was in the Public unted to a Representation that Anything Derived 's Slides, Equations, Directional Relationships, and ere Not Subject to Any Patent or Other Intellectual
C.	Unoc	al's Misrepreser	ection
	1.	Unocal's Mis Source of Har Their Investm Knowledge of	representations to Auto/Oil Are an Independent m Because the Auto/Oil Member Refiners Made nent and Refinery Modification Choices Without f Unocal's Intent to Charge Royalties For Use of ormulated Gasoline Technology
		b.	Auto/Oil Members Did Not Find Out About Unocal's Patents Until it Was Too Late.
		c.	Several Options Were Available to the Auto/Oil Members if Unocal Had Not Made its Misrepresentations to Auto/Oil224-
		-	WSPA as an Integral Part of its Overall Strategy to -225-

A.	Unocal Highlighted the Effects of T50 Through Its September 1991
D	Presentation of Its 5/14 Research to WSPA226-
B.	WSPA Members Understood that Unocal's Research Was Non-
	Proprietary
	1. WSPA Members Based Their Belief That Unocal's Research was
	Non-proprietary on the Course of Dealing at WSPA229-
	2. WSPA Members Used Unocal's Data Because They Believed the
	Date Were Non-proprietary231-
	3. WSPA Members Would Have Violated Their Respective
	Corporate Policies Had They Accepted Proprietary Information.
_	-233-
C.	Unocal Used WSPA to Advocate to CARB That There Should be a
	Predictive Model Containing T50235
	1. Unocal Became Very Involved in the WSPA Predictive Model
	Group In Order to Influence CARB235-
	2. WSPA Developed a Predictive Model Heavily Influenced By
	Unocal's Research237-
	3. While Participating in the WSPA Predictive Model Group, Unocal
	Continued to Work Directly with CARB240-
D.	Unocal Continued to Conceal its Plan to Charge Royalties for its RFG
	Technology as it Worked With WSPA on Several Studies to Prepare Cost
	Information for CARB
	1. Unocal Knew From Prior Studies that Submitting Information on
	Royalties Was Important
	2. WSPA Selected Turner Mason to Help With Its Cost Studies for
	CARB247-
	3. CARB Relied on the Turner Mason Cost Study in the Phase 2
	Reformulated Gasoline Rulemaking248-
	4. The DRI/McGraw-Hill Study Conducted for WSPA Used the Cost
	Information From the Turner Mason Study and Was Submitted to
	CARB255-
	5. Sierra Research Conducted a Study on Behalf of WSPA That Was
	Submitted to CARB256
E.	WSPA Members Suffered Harm From Unocal's Conduct Because the
	Refiners Made Their Investment and Refinery Modification Choices
	Without Knowledge of Unocal's Intent to Charge Royalties for Use of
	Unocal's Reformulated Gasoline Technology256-
	1. WSPA Members Did Not Find Out About Unocal's Patent Until It
	Was Too Late
	2. Several Options Were Available to WSPA Members If Unocal
	Had Not Misled WSPA

XIII. CARB Issued Proposed Phase 2 Reformulated Gasoline Regulations That Incorporated

	Unocal's 5/1	4 Research Results259-
	A.	Summary of the Proposed Regulations259-
	B.	CARB Relied on Unocal's Research in Developing the Phase 2
		Reformulated Gasoline Regulations261-
		1. CARB Staff Relied on Unocal's Research to Incorporate a T50
		Specification in the Proposed Regulations261-
		2. CARB Used Unocal's Regression Equations to Develop the Phase
		2 Reformulated Gasoline Regulations263-
		3. CARB Included Unocal's Presentation Slides as Technical Support
		for the Phase 2 Reformulated Gasoline Regulations264-
	C.	CARB Staff Conducted an Analysis of Expected Costs for the Phase 2
		Reformulated Gasoline Regulations
		1.
XIV.	Unocal Cont	inued to Conceal Its Scheme in Interactions with CARB Prior to the CARB
		ng on November 21, 1991
	A.	Prior to an October 29, 1991 Meeting with CARB Staff, Unocal Had
		Internal Discussions About What Concerns to Raise with CARB265-
	B.	Unocal Met With CARB Staff on October 29, 1991 to Discuss Unocal's
		Concerns267-
XV.	CARB Appr	oved Phase 2 Reformulated Gasoline Regulations at a Board Hearing on
		1-22, 1991
	A.	Unocal In Its Formal Comments and Testimony on the Phase 2
		Regulations Failed to Disclose the Pending Patent and Withheld Criticism
		of T50269-
	B.	CARB Staff Proposed a Less Costly Regulation Based Largely Upon
		Information in WSPA's Turner Mason Study270-
	C.	Unocal's Research Remained the Basis for The Board's T50
		Specification271-
	D.	The CARB Board, and Unocal Itself, Publicly Expressed Concerns About
	ъ.	Cost Issues in November 1991
	E.	The CARB Board, and Unocal Itself, Publicly Expressed Concerns About
	L.	Preserving Competition at the November 1991 Hearing273-
	F.	The CARB Board and the Refiners at the November 1991 Hearing
	1.	Publicly Expressed Their Understanding that Refiners Quickly Would
		Become Locked In to the Phase 2 Specifications274-
		Become Locked in to the Thase 2 Specifications
XVI.	Unocal Cont	inued to Conceal Its Plan to Enforce Proprietary Rights Related to Its 5/14
		ter the November 21-22, 1991 CARB Board Hearing276-
	A.	Unocal Took Actions Following the CARB Board Hearing That Reflected
	1 1.	Its Intent to Capture the Phase 2 RFG Regulations276-
		1. In the Fall of 1991, CARB's adoption of Phase 2 specifications
		Increased the Importance of the Pending Patent Application
		Because it Seemed Likely that Refiners Would Make Fuel Covered
		Decause it seemed Likely that Refinels would wake ruel Covered

		<ul> <li>by Unocal's Pending Patent Claims</li></ul>
		3. By the Summer of 1992, the Highest Levels of Management at Unocal Knew That Unocal's Patent Would Likely Be Granted, and That It Would Cover Most, if Not All, of CARB Phase 2 Reformulated Gasoline283-
		4. In the Summer of 1992, Unocal Hired Outside Counsel and Planned for Litigation to Enforce and Obtain Royalties On What Became the '393 Patent
		5. The Phase 2 Reformulated Gasoline Mandatory Specifications Were Not Approved by the Executive Officer of CARB for Forwarding to the Office of Administrative Law Until September
		1992
	В.	Unocal Continued to Conceal the Pending Patent in 1991-94, While
		Posturing as a Champion of Low Cost and Competitive Equity287-
XVII.		Told CARB That Unocal Intended to Seek and Enforce A Patent on the tive Model
		Properties
	B.	Unocal Played A Major Role In the Development of the Predictive Model
	C.	CARB's Predictive Model Necessarily Incorporated the CARB Specifications And Included Key Parameters in the Unocal Patents.
	D.	Unocal Took Efforts to Have WSPA Lend Its Credibility to Unocal's Predictive Model292-
	E.	Unocal, While Concealing Its Plan to Charge Money, Postured Itself as a Champion of Low Cost and Competitive Equity in the Predictive Model Phase
XVIII.	Refiners Bega	an the Efforts to Modify Their Refineries Around the Time that the Phase 2
		Vere Approved in November 1991
	A.	Refiners Began Their Phase 2 Modifications Planning Years Before the
		CARB's 1996 Deadline
	В.	The Permit Applications Were the Key Factor in Planning Refinery
	_	Modifications to Meet the CARB Phase 2 Regulations299-
	C.	Refinery Planners Faced Skeptical Management As They Planned
		Phase 2 Modifications300-
		1. ARCO300- 2. Chevron300-
		2. Chevron300-3. Exxon301-
		4. Shell

		5. Texaco302-
	D.	Refiners Made Modifications to Produce Gasoline That Complied with
		CARB's Phase 2 Regulations
		1. ARCO (BP) Carson Refinery304-
		2. Chevron El Segundo and Richmond Refineries306-
		3. Exxon (Valero) Benicia Refinery308-
		4. Mobil (ExxonMobil) Torrance Refinery310-
		5. Shell Martinez Refinery311-
		6. Texaco (Shell) Wilmington and Bakersfield Refineries313-
	E.	Refiners Chose Alternatives That Pushed the Refiners Towards the
		Unocal Patents315-
XIX.	Unocal Perfe	cted its Patent Ambush Following CARB's Adoption of the Phase 2
	Regulations.	-317-
	A.	Unocal Knew That Refiners Were Making Specific Investments Totaling
		Several Billions of Dollars to Comply with the CARB Phase 2
		Regulations
	B.	Unocal Knew That Refiners Were Making Modifications to Produce
	2.	Gasoline That Would Fall Within the Claims of Unocal's Patents319-
	C.	Unocal's '393 Patent Issued in February 1994320-
	D.	Unocal Waited Nearly a Year to Publicly Announce the Issuance of its
	В.	Patent, Announcing its Patent by a Press Release on January 31, 1995.
		320-
	E.	Refiners Learned about the '393 Patent, But Were Stuck with Their
	L.	Refinery Modifications323-
		1. Texaco and Chevron Learned of the Patent in March 1994323-
		a. Chevron and Texaco Investigated the Unocal
		Patent323-
		b. Chevron and Texaco Sought to Learn Unocal's
		Intentions, but Unocal Refused to Discuss the
		Patent324-
		2. Exxon Lower Level Employees Learned of the Patent in May
		1994, But Never Informed Management326-
		3. Most Refiners Learned about the Unocal Patent from Unocal's
		Press Release
	F.	CARB Learned of the Patent for the First Time From the Unocal Press
	г.	
		Release and CARB Management Was Taken by Surprise and Felt That
		Unocal Misled CARB327-
XX.	Unocal Met V	With CARB Following the Public Announcement of the '393 Patent, But
	Continued Un	nocal's Deceptive Scheme
	A.	Unocal Met with CARB Staff on March 17, 1995329-
	B.	Unocal Met with Governor Wilson in March 1995331-
	C.	Unocal Promised Not to Charge Royalties for CARB's Test Batches.

	D.	Unocal Met with CARB	-333- Staff on April 25, 1995333-
XXI.		egulations	e of Its Patents After CARB's Adoption of the
		3. Unocal Eventual on the Original F a. U 19 R	Jobtained Four Additional RFG Patents Based Patent Application338-38-38-38-38-38-38-38-38-38-38-38-38
		W R R	Which Covers Use of Many of the Gasolines equired to Be Made Under the CARB Phase 2 egulations
		19 R R	nocal Obtained its '126 Patent on November 17, 998, Which Covers Many of the Gasolines equired to be Made Under the CARB Phase 2 egulations, and Methods of Making and belivering Them to Service Stations341-
		ar	nocal Filed its Fifth Patent Application in 1998, and Obtained its '521 Patent on February 29, 2000.
XXII.			Through Licensing and Litigation Activities.
	A. B.	Unocal Has Enforced its	s Patents Through Litigation Activities347- s Patents Through Licensing Activities349-
XXIII.	Unocal En	Unocal's Deceptive Cor	ptive Conduct354-nduct Is Inefficient and Should Be Condemned.
	В.	<ol> <li>Definition of Op</li> <li>The Connection</li> <li>Exclusionary Conduct T</li> <li>Efficiency or Other Just</li> <li>There Are No Bu</li> </ol>	portunism354- portunism356- Between Opportunism and Market Power359- Through Deception and Misrepresentation Has No iffication360- usiness Justifications for Unocal's ons to CARB360-

		2.		o Business Justifications for Unocal's Failure to Patent to CARB and Auto/Oil361-
XXIV.	Relev	ant Ma	rkets	364-
	A.	with (	CARB's Sumn tably Price Tha Technology	ls the Technology for Producing Gasoline Compliant nertime Reformulated Gasoline Regulations Can at Technology above the Competitive Levels364-Markets in General
	В.	Gasol	m That Contro line Would Be	ls All CARB-Compliant Summertime Reformulated Able to Profitably Price that Gasoline Above the367-
		npetitors	s in the Techno	Maintain Prices Above Competitive Levels and blogy Market
	A.			ory of Opportunism Demonstrates That Unocal Has
	В.	Direc	t Evidence Der Technology N Unocal Has Though the 0	Power370- monstrates That Unocal Has the Power to Raise Prices Market373- Extracted Money for Its RFG Technology, Even Competitive Price for Unocal's Technology Is Zero.
			a. b.	The Competitive Price was Zero373-Unocal's Representation of a Zero Cost Royalty Makes Sense in the Context of Technology Competition374-
			c.	Economic Theory Demonstrates the Rationality of Making Royalty-Free Representations375-
			d.	Unocal Has Monopoly Power Because It Is Seeking, and Has Collected, Royalties Above <b>Z87</b> 6-
			e.	{
			f.	}
			g.	{
				}
	C.	Indire	ect Evidence of	-383- f Market Power386-

	1.	Refiners are Likely Infringing One or More of the Unocal Patents in Large Numbers386-
	2.	Unocal's Patents are Valid and Present a Business Risk to
		Refiners
	3.	Unocal Has Claimed That Its Patents Cover the CARB Regulations389-
	4.	Unocal's Patents Overlap Substantially with the CARB
	٦.	Reformulated Gasoline Regulations391-
	5.	The Coverage Rate is a Useful Indicator of Monopoly Power.
		-394-
		a. There are No Technology Suppliers Available to
		Constrain Unocal's Monopoly Pricing395-
		b. Approximately 93 Percent of CARB-Compliant
		Gasoline Falls Within the Numerical Limitations of
		the Unocal Patents
	6.	The Evidence Demonstrates That Overlap With the Numerical
		Property Limitations of the Unocal Patents Shows Likely
		Infringement
		a. {
		}400-
		b. The Refiners Consider the Numerical Limitations of
		the Unocal Patents as Part of Ordinary Business
		Practices
D.	No S	erious Dispute Exists as to the Meaning of Any Patent Claim That
		eal Contends Must Be Construed
	1.	No Dispute Exists As To the Definition of Gasoline406-
	2.	No Dispute Exists as to Measurement of Hydrocarbons407-
	3.	The Method for Calculating Reid Vapor Pressure Is Clear408-
	٥.	The Method for Calculating Reid Vapor Fressure is Cicar 100
	4.	The Addition of Ethanol to Gasoline Does Not Raise Claim
		Construction Issues
E.		al's Own Expert Concedes that 50.4 Percent of the Gasoline in
		ornia Actually Infringes the '393 and Part of the '126 Patent, Without
	_	rd to the Remaining Claims of the '126 Patent or the Other Three
		eal Patents
F.	Unoc	al's Remaining Patent Elements are Likely to Be Satisfied By the
	Typic	cal Production Activities at California Refineries412-
	1.	Unocal's Chief Patent Counsel Believed It Inconceivable That
		Persons Skilled in the Art Would Have Any Doubt as to Whether
		Refiners Were Infringing Many of the Method and Process
		Limitations
	2.	The '126 Method Claims Describe the Most Basic Elements of
		Producing Commercial Gasoline417-
		$\boldsymbol{arphi}$

		a.	Blending at Least Two Hydrocarbon-Containing
			Streams Together418-
		b.	Produce at Least 50,000 Gallons419-
		c.	Suitable for Combustion in An Automotive
			Engine
		d.	Having the Following Properties:420-
		e.	Commencing Delivery of Unleaded Gasoline
			Produced Pursuant to Step (1) To Gasoline Service
			Stations
		f.	If Only the '393 And The '126 Patents Were
			Considered, Unocal Would Have A Substantial
			Overlap Rate With CARB-compliant Summertime
			RFG Production421-
	3.	The '866 and	d '567 Claims Describe the Most Basic Elements of
		Using Gasol	ine in California Automobiles421-
		a.	Operating an Automobile Having a Spark-induced,
			Internal Combustion Engine and a Catalytic
			Converter
		b.	To Yield a Reduced Amount of Certain Pollutants
			When Compared to the A/O Ave423-
	4.	The '521 Cla	aims Merely Describe Making Gasoline Under the
			Iodel424-
G.	Calif	ornia Refiners	as a Whole Cannot Avoid the Unocal Patents425-
	1.	Unocal Cond	cedes that Refiners Can Never Avoid the Patents
		All of the Ti	me427-
	2.		of Chemistry, Refiners Cannot Avoid the Unocal
			ny Significant Extent428-
	3.	•	v Blending Methods Exist to Avoid the Patents.
			431-
		a.	Refiners Uniformly Testified That They Cannot
			Avoid the Patents437-
			i. BP437-
			ii. Chevron440-
			iii. Shell
			iv. Valero
			v. ExxonMobil459-
	4.	{	
			}464-
		a.	{
		_	}464-
		b.	<b>}466-</b>
		c.	{
		d.	{ }468-

		e. {
		}468-
		f. { }469-
		g. { }469-
		h. {
	H.	Refiners Cannot Switch to Other Technologies to Substantially Avoid the
		Unocal Patents471-
		1. Refiners Cannot Reduce Likely Infringement by Trying Harder.
		-471-
		2. Importing Alkylate to Reduce Likely Infringement Levels is
		Infeasible and Uneconomic473-
		3. Importing Iso-Octane to Reduce Likely Infringement Levels is Infeasible and Uneconomic475-
		4. Importing Iso-Octene to Reduce Likely Infringement Levels is
		Infeasible and Uneconomic477-
		5. Refiners Cannot Take Operational Steps to Increase Olefin Levels
		to a Point Where They Can Consistently Avoid the Patents.
		478-
		6. On Line Analyzers480-
		7. CARB's Phase 3 Regulations Have Not Allowed Refiners to
		Avoid the Unocal Patents on a Consistent Basis481-
		8. Even if Refiners Were Able to Avoid the Patents More Frequently,
		Unocal Would Still Have Monopoly Power482-
	I.	Refiners Cannot Avoid the Unocal '393 and the '126 Patents483-
	J.	Unocal Has a Dangerous Probability of Success in Achieving Monopoly
		Power in the Market for CARB Phase 2-Compliant Summertime Gasoline.
		-485-
		1. Unocal Intended to Monopolize the Downstream Market485-
		2. Suppliers Have Chosen Not to Import CARB-Compliant Gasoline
		Because of the Unocal Patent Claims486- 3. Unocal Royalties Will Raise the Price of CARB-Compliant
		3. Unocal Royalties Will Raise the Price of CARB-Compliant Summertime Gasoline489-
		4. Unocal is Still Seeking to Collect Royalties from the Time When
		Unocal Was in the Refining Business
		5. Unocal Was a California Refiner until 1997
XXVI. By the	Time (	CARB and the Refiners Learned of the Unocal Patent, the Industry and the
		ere "Locked-in" to the Phase 2 Regulations and Related Modifications.
		492-
	A.	CARB Could Not Roll Back the Phase 2 RFG Regulations to Avoid the
		Unocal Patent493-
	B.	CARB Knew That Refiners Had Made Billions of Dollars of Specific
	_	Investments to Modify Their Refineries
	C.	The Need for Coordination with Refiners and Auto Manufacturers

	Prevented CARB From Rescinding the Phase 2 Regulations499-				
D.	The Need for Coordination by CARB in Implementing a State				
	Implementation Plan Prevented CARB From Rescinding the Phase 2				
	Regulations				
E.	CARB Could Not Avoid the Unocal Patents in Subsequent "Phase 3"				
	Amendments to the RFG Regulations				
	1. Events Leading up to the "Phase 3" Rulemaking in 1999501-				
	2. Because of Refiner Sunk Investments, EPA's Approval of the SIP				
	Incorporating Phase 2, and Further California Legislative and				
	Executive Directives, CARB in Phase 3 Could Not Rescind or				
	Reduce the Emissions Benefits of the Phase 2 Rule as a Means of				
	Avoiding the Unocal Patents				
	3. Due to the Breadth of Unocal's Patent Claims, CARB in Phase 3				
	Could Not Revise the Phase 2 Rule in a Manner That Avoided				
	Unocal's Patents and Maintained the Necessary Emissions				
	Benefits503-				
	$\mathcal{L}$				
	Relaxing T50 Requirements on Supposed Environmental Protection Grounds				
	5. CARB's Issuance of Phase 3 Regulations That Provided No				
	Significant Relief from the Unocal Patents Did Not Signify				
	Indifference to the Patent Issue505-				
F.	Unocal Itself Claimed in Subsequent Patent Litigation That CARB and				
Γ.	the Refiners Were Locked-in506-				
G.	Refiners Are "Locked-in" to Producing Infringing Gasoline507-				
G.	1. By the Time the Refiners Learned of the Unocal Patents, They				
	Had Invested Years of Work in the Phase 2 Modifications507-				
	a. By the Time Refiners Learned of the Unocal Patent,				
	They Were Stuck with the Plans for Refinery				
	Modifications That They Had Submitted Shortly				
	After the Filing of Permit Applications507-				
	b. Opportunities to Make Alternative Refinery				
	Modifications That Would Allow for the Same				
	Level of Production of CARB Gasoline While				
	Avoiding Unocal Patents Were Lost Well Before				
	Refiners Learned of the Patents509-				
H.	Phase 2 Modification Pushed Refiners Towards the Claims of the Unocal				
11.	Patents				
	1. There Are No Practical Steps That Refiners Can Take Today to				
	Substantially Decrease the Amount of Likely Infringement.				
I.	Unocal's Own Experts Have Admitted That Refiners Were Locked-in By				
1.	Their Prior Huge Investments to Produce RFG Under Phase 2 Regulations.				

XXVII.	Unoc	al's De	ceptive Condu	ct Caused it to Achieve Market Power526-
	A.	Unoc	cal's Deceptive	Conduct Before CARB Was Material to CARB's
		Deci	sionmaking	526-
		1.	It Was Impo	rtant for CARB to Know That Unocal's Plan to
			Charge Roya	alties Could Significantly Raise the Cost of the Phase 2
			Reformulate	d Gasoline Regulations526-
			a.	CARB Followed its Statutory Mandates and
				Considered Cost and Maintaining Competition as
				an Integral Part of the Phase 2 Reformulated
				Gasoline Rulemaking526-
			b.	CARB Expected That Outside Parties, When
				Urging CARB to Incorporate Research in the Phase
				2 Regulations, Would Not Deceive CARB.
				-530-
			c.	Unocal Knew That CARB Expected, and Depended
				On, the Accuracy and Truthfulness of Cost
			1	Information Provided by Refiners531-
			d.	During the Phase 2 Rulemaking, CARB Modified
				the Proposed Phase 2 Regulations Due to Cost
			0	Concerns
			e.	Less Potential Impact than Unocal's Patents.
				534-
		2.	To Preserve	the Integrity of its Decisionmaking, it Was Important
			for CARB to	Know That Issuing Phase 2 as Adopted Would
			Facilitate Un	nocal's Acquisition of Monopoly Power536-
			a.	Avoiding Favoring Individual Companies Was
				Integral to CARB's Mission536-
			b.	Unocal Believed and Stated Publicly That CARB
				Was under a Duty to Preserve Competition and a
				"Level Playing Field."537-
		3.	To Further the	he Purposes of its Regulatory Decisionmaking, it Was
			Important fo	r CARB to Know That Unocal's Pending Patents
			Could Impac	et the Supply of Phase 2 Compliant Reformulated
			Gasoline	538-
			a.	CARB Had a Responsibility to Ensure an Adequate
				Supply of Gasoline538-
			b.	Unocal Was Well Aware That CARB Viewed Any
				Threat to Supply as a Critical Factor in the Phase 2
				Rulemaking and Implementation539-

CARI	B Officals Relie	ed on Unocal's Deceptive Conduct and Were		
Decei		540-		
1.	CARB Included a T50 Specification in the Regulations Because			
	Unocal Prese	nted its Research to CARB Staff540-		
	a.	CARB Staff Did Not Have Sufficient Information		
		to Justify a T50 Specification Before Receiving		
		Unocal's Release of Its 5/14 Research540-		
	b.	The Official Rulemaking Record for Phase 2 RFG		
		Regulations Clearly Shows CARB's Reliance on		
		Unocal's T50 Research541-		
		i. CARB Relied on Unocal's Equations.		
		542-		
		ii. CARB Relied on Unocal's Presentation		
		Slides		
	c.	Unocal Knew that CARB Relied on Its Research		
		and Informed the U.S. Patent and Trademark Office		
		That Only Unocal Research Persuasively Proved		
		the Emission Reduction Benefits of T50544-		
	d.	Unocal in the '393 Patent Litigation Asserted That		
		Unocal's T50 Research Was the Basis for CARB's		
		Decision to Regulate T50547-		
	e.	Unocal's Research Provided the Support Necessary		
		for a T50 Parameter in Reformulated Gasoline		
		Regulations		
		i. CARB Staff Demanded as the Technical		
		Basis for the Regulation Sound Studies That		
		Proved the Independent Effects of the		
		Gasoline Property in Question548-		
		ii. CARB Developed the T50 Specification		
		Using Unocal's Research550-		
2.		onably Relied on Unocal's Assertions That its		
		s "Non-proprietary" and "Available" for Use and		
		Would Forego All "Competitive Advantage" If		
	CARB Consi	dered a Predictive Model551-		
	a.	Unocal Presented its Research as "Non-proprietary"		
		and "Available" for Use551-		
	b.	Unocal Did Not Reveal its Intentions to Enforce its		
		Patent Rights554-		
	c.	Unocal Conveyed the Basic Deceptive Message		
		That CARB Could Use Unocal's 5/14 Research as a		
		Basis for its Phase 2 Reformulated Gasoline		
	_	Regulations Without Cost555-		
	d.	Unocal's Use of the Term Non-Proprietary Was		

B.

	e.	Consistent With the Use of the Term "Proprietary" in Industry As Referring to Ownership and Property Rights
	f.	Predictive Model
	g.	Unocal Gave CARB All of Its 5/14 Data Including the Graphs, Presentation Materials, and Equations Showing the Invention
C.		on Before WSPA and Auto/Oil Was Material to the
Б		fornia Refiners
D.		n Unocal's Statements and Conduct Conveying That h Was in the Public Domain Before Using Unocal's
		ls
	1. There We Would Ha	re Other Options Available to Refiner Members That ave Mitigated Unocal's Market Power Had Refiners een Informed of the Unocal Patents566-
	Was in the	Relied upon Representations That Unocal's Research e Public Domain and Members Used it to Further Their earch
		embers Relied upon Representations That Unocal's Was in the Public Domain and Used it to Further Their earch.
E.	Unocal's Decepti	ve Conduct Caused Unocal to Achieve Monopoly Power
	1. The Prope	er But-For World Is The One Where Unocal Makes Good to Royalty Representation
F.		nely Knowledge of Unocal's Patent Intentions, CARB
		Adopted Regulations That Gave Unocal a Monopoly,
		d Have Selected Another Viable Alternative575- d Not Know it Was Taking Action Facilitating Unocal's
		of Market Power
		ecision Makers Would Not Have Approved a
	Reformula	ated Gasoline Regulation Giving Unocal Substantial
		ower, But For Unocal's Misrepresentations About its ghts and Plans to Charge for Use of its Technology.

	a.	CARB Decision Makers Would Not Have Approved the Versions of the Phase 2 Rule That Staff Proposed in October and November 1991.
	b.	The Executive Officer of CARB Would Not Have Approved the Reformulated Gasoline Regulation Proposal Had He Known of Unocal's Plans to Enforce Its Proprietary Interests in Its 5/14 Research
	c.	CARB's General Counsel Would Not Have Approved Phase 2 RFG Regulations as Adopted Had he Known of Unocal's Pending Patents.
	d.	CARB's Chairman and the CARB Board Would Not Have Approved a Reformulated Gasoline Regulation, As Actually Adopted in November 1991, Knowing That the Reformulated Gasoline it Mandated Potentially Overlapped with a Pending Unocal Patent
	e.	CARB's Executive Officer Would Have Prevented the Phase 2 Reformulated Gasoline Regulations as Approved, from Being Formally Adopted in September 1992
	f.	The Views of CARB's Decision Makers Are Entirely Consistent with CARB's Contemporaneous Actions to Avoid Excessive Cost and Adverse Impacts on Competition
3.		ther Alternatives Than Adopting the Reformulated plations It Actually Adopted in November 1991.
	a.	CARB Management Had the Option of Delaying the Phase 2 Proceeding to Consider Alternatives.
	b.	CARB Could Have Adopted Other Specifications That Avoided Overlap with Unocal's Patents583-
	c.	EPA's RFG Regulations Would Have Achieved Significant Emissions Reductions in California584-
	d.	Neither CARB nor Unocal Believed That CARB, to Satisfy the California Clean Air Act, Had No Choice But to Issue Phase 2 as Actually Adopted.
	e.	California Refiners are Able to Avoid the Unocal

				Patents Under the EPA Complex Model587-
	G.	Had R	efiners Learned	That the Unocal Research Presented to CARB,
				Was the Subject of a Unocal Patent for Which
				narge Royalties, the Refiners Could Have Taken a
				Steps to Mitigate Unocal's Monopoly Power591-
		1.		d Have Informed CARB of the Potential Cost of the
				tions
		2.		d Have Altered Their Investment Plans, Which
				ed CARB to Take Action
			a.	Refiners Would Have Delayed, Limited or
				Cancelled Investments in Modifications to Make
				CARB Phase 2-Compliant Gasoline593-
				i. ARCO593-
				ii. Chevron595-
				iii. Exxon
				iv. Shell604-
				v. Texaco607-
			b.	Dr. Teece's Criticisms of Refiners' Decisions as
			0.	Not Realistic Is Misplaced609-
			c.	As a Matter of Course, the Refiners Would Have
			<b>C.</b>	Informed CARB of Their Decisions Not to Invest.
				610-
			d.	If Refiners Did Not Invest in CARB Phase 2
			<b>u.</b>	Capability, the Supply of CARB-Compliant
				Gasoline Would Have Been Greatly Reduced, and
				the Price of Gasoline in California Would Have
				Increased Substantially611-
		3.	Refiners Could	d Have Implemented Alternative Refinery
		<i>J</i> .		That Would Have Helped to Minimize Infringement
				atents, Reducing Unocal's Market Power613-
			a.	ARCO's Carson Refinery616-
			b.	Chevron's El Segundo Refinery617-
			c.	Chevron's Richmond Refinery618-
			d.	Exxon's Benicia Refinery619-
			e.	Mobil's Torrance Refinery622-
			f.	Shell's Martinez Refinery622-
			g.	Texaco's (Shell's) Wilmington Refinery623-
			h.	Valero's (Ultramar's) Wilmington Refinery.
			11.	623-
		4.	Refiners Could	d Have Negotiated a Less Expensive Royalty with
		••		625-
			C1100u1	025
XXVIII.	Unocal	l's Acti	ons In This Cas	e Are Likely To Harm Consumers629-
	A.			Ias Harmed the Consumers in the Technology
		2.1.004	2 000pmon 1	

	Market	<u> 2</u> 9.
B.	Unocal's Deceptive and Exclusionary Conduct Has Raised, And	
	Continues To Raise, the Price of CARB Summertime Reformulated	
	Gasoline63	31-
XXIX. The Propo	osed Remedy Is Needed to Relieve the Competitive Harm Caused by Unocal'	S
Conduct		36-
A.	The Proposed Remedy Will Deter Deceptive Conduct63	37-
B.	The Proposed Remedy Will Not Have Adverse Effects on Innovation.	
	-63	37.
C.	The Proposed Remedy Will Not Cause Any Harm If The Patents Are	
	Later Found to be Invalid or Not Infringed63	37.
D.	The Harm to Consumers Is Ongoing63	38.
E.	There Is A Strong Likelihood of Recurrence63	39.
COMPLAINT C	COUNSEL'S PROPOSED CONCLUSIONS OF LAW64	<del>1</del> 0-
COMPLAINT C	OUNSEL'S PROPOSED ORDER -64	13.