UNITED STATES OF AMERICA FEDERAL TRADE COMMISSION



WASHINGTON, D.C. 20580

October 26, 2009

Matthew S. Morris The Food Partners 5335 Wisconsin Avenue, N.W., Suite 410 Washington, D.C. 20015

Re: In the Matter of Whole Foods Market, Inc., Docket No. 9324

Dear Mr. Morris:

This is in response to the September 8, 2009 letter you filed as Divestiture Trustee pursuant to Paragraph II.C.2 of the Order in this matter seeking an extension of the divestiture period for six months, as modified by your September 25, 2009 letter. The Commission has determined to grant your request. Accordingly, the divestiture period is extended until March 8, 2010, to allow you to complete negotiations with those persons who submitted offers prior to September 8, 2009, as to the Wild Oats intellectual property and the following stores:

340 North Main Street, West Hartford, CT 1651 Broadway, Boulder, CO 2584 Baseline Road, Boulder, CO 87 Marginal Way, Portland, ME 4301 Main Street, Kansas City, MO 1090 St. Francis Drive, Santa Fe, NM 7250 West Lake Mead Boulevard, Las Vegas, NV 2077 NE Burnside Street, Portland, OR

In granting its approval, the Commission relied on the information you submitted and assumed it to be accurate and complete.

By direction of the Commission

Donald S. Clark Secretary

cc: James Fishkin
Dechert LLP
1775 I Street, N.W.
Washington, D.C. 20006