

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



CASE NAME Telebrands Corp., et al.	FILE/DOCKET NUMBER Docket No. 9313
--	--

* Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
<p><small>Include name, address and telephone of each</small></p> <p>Roger A. Colaizzi VENABLE LLP 575 7th Street, N.W. Washington, D.C. 20004-1601 (202) 344-8051 (202) 344-8300 (facsimile) racolaizzi@venable.com</p>	<p><small>Include address and telephone numbers of all persons, partnerships, corporations, or associations</small></p> <p>TELEBRANDS CORP. One Telebrands Plaza Fairfield, NJ 07004 (973) 244-0300 (973) 244-0233 (facsimile)</p> <p>TV SAVINGS, LLC One Telebrands Plaza Fairfield, NJ 07004 (973) 244-0300 ((73) 244-0233 (facsimile)</p> <p>AJIT KHUBANI President Telebrands Corp. One Telebrands Plaza Fairfield, NJ 07004 (973) 244-0300 (973) 244-0233 (facsimile)</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL

5. DATE SIGNED

May 2, 2004

Return this form to:

H-159
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580