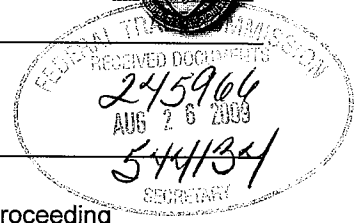


ORIGINAL

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



CASE NAME	FILE/DOCKET NUMBER
In re The M Group, Inc., et al.	FTC Docket No. 9340

► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

- counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)
- counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
------------------------------	----------------

Include name, address and telephone of each

Korin K. Ewing - Federal Trade Commission
601 New Jersey Ave., NW NJ-2122
Washington, DC 20001
(202) 326-3556

Melinda Claybaugh - Federal Trade Commission
601 New Jersey Ave., NW NJ-2122
Washington, DC 20001
(202) 326-2203

Include address and telephone numbers of all persons, partnerships, corporations, or associations

3. ASSOCIATE/ASSISTANT DIRECTOR
James Kohm / Robert Kaye

4. SIGNATURE OF SENIOR COUNSEL
[Handwritten Signature]

5. DATE SIGNED
8/25/09

Return this form to: H-135
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580