

before the meeting for a recorded announcement of bank and bank holding company applications scheduled for the meeting; or you may contact the Board's Web site at <http://www.federalreserve.gov> for an electronic announcement that not only lists applications, but also indicates procedural and other information about the meeting.

Dated: March 31, 2000.

**Robert deV. Frierson,**

*Associate Secretary of the Board.*

[FR Doc. 00-8384 Filed 3-31-00; 3:06 pm]

BILLING CODE 6210-01-P

**FEDERAL TRADE COMMISSION**

**Agency Information Collection Activities; Submission for OMB Review; Comment Request**

**AGENCY:** Federal Trade Commission (FTC).

**ACTION:** Notice.

**SUMMARY:** The FTC is seeking Office of Management and Budget (OMB) clearance under the Paperwork Reduction Act (PRA) for consumer surveys to gather information for its study of the marketing of violent entertainment to children. The FTC seeks public comment regarding this notice, which is the second of two notices required by the PRA for information collection requests of this nature.

**DATES:** Comments on the proposed information requests must be submitted on or before May 4, 2000.

**ADDRESSES:** Send comments regarding the burden estimate, or any other aspect of the information collection, including suggestions for reducing the burden, to the following addresses: Edward Clarke, Senior Economist, Office of Information and Regulatory Affairs, Office of Management and Budget, New Executive Office Building, Room 10202, Washington, D.C. 20503, and to Secretary, Federal Trade Commission, Room H-159, 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580, or by e-mail to [entstudy@ftc.gov](mailto:entstudy@ftc.gov). The submissions should include the submitter's name, address, telephone number and, if available, FAX number

and e-mail address. All submissions should be captioned "Entertainment Industry Study—FTC File No. P994511."

**FOR FURTHER INFORMATION CONTACT:**

Requests for additional information, such as requests for the Supporting Statement, related attachments, or copies of the proposed collection of information, should be addressed to Sally Forman Pitofsky, Attorney, Division of Financial Practices, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. Telephone: (202) 326-3318, E-mail: [entstudy@ftc.gov](mailto:entstudy@ftc.gov).

**SUPPLEMENTARY INFORMATION:** On August 25, 1999, the FTC published a Federal Register notice with a 60-day comment period soliciting comments from the public concerning the collection of information from: (1) members of the motion picture, music recording, and video and personal computer game industries and (2) consumers. See 64 FR 46392. The second PRA notice for the industry surveys was published on November 18, 1999 (64 FR 63046). OMB approved that collection of information on December 21, 1999 for use through December 31, 2002. This is the second PRA notice regarding the collection of information from consumers.

**Comments Received**

The FTC received one comment regarding its proposed consumer research from the Interactive Digital Software Association (IDSA). The IDSA recommended that the Commission put out for public comment any survey instrument used to assess consumer attitudes toward and awareness of the IDSA's Entertainment Software Rating Board program and that any such research survey only those who actually buy or play video games. Consistent with the requirements of the PRA, the survey instruments used to study consumer attitudes toward and awareness of the various rating or labeling systems will be made available to interested parties upon request to Commission staff. Moreover, only children whose parents say their children play electronic games will be asked to answer surveys regarding video

or personal computer games. The same approach will be taken for surveying children about their experiences regarding motion pictures and music recordings.

**Description of the collection of information and proposed use**

The FTC proposes to conduct a telephone survey of 750 parents having a child aged 11 to 16 and to survey 400 children aged 11 to 16 in order to gather specific information on their perceptions of the entertainment rating or labeling systems. This information will be collected on a voluntary basis, and the identities of the consumers will remain confidential. The FTC will contract with a consumer research firm to select consumers and conduct the surveys. Survey results will help the FTC assess whether and how consumers use the rating or labeling systems of the motion picture, recording, and electronic games industries.

**Estimated Hours Burden**

The FTC will contract with a survey firm to: (1) Identify and survey 750 parents with children aged 11 to 16; and (2) survey 400 children aged 11 to 16.

The contractor first will ask screener questions of approximately 5,000 parents in order to provide a large enough random sample for the parent telephone survey. After a parent completes the telephone survey, the contractor will ask the parent whether a child in the household aged 11 to 16 may also participate in it.

The FTC staff estimates that the screening for the survey will consume no more than one minute of each respondent's time. In addition, the FTC will pretest the parent survey on approximately 50 respondents to ensure that all questions are easily understood. This pretest will take approximately 15 minutes per person. Answering the parent survey will take approximately 15 minutes per respondent. Answering the children survey also will impose an individual burden of approximately 15 minutes.

Thus, total hours burden attributable to the consumer research will approximate 383 hours, determined as follows:

| Activity                     | Number of respondents | Number of minutes/acti-<br>vity | Total hours |
|------------------------------|-----------------------|---------------------------------|-------------|
| Screening .....              | 5,000                 | 1                               | 83          |
| Parent survey: pretest ..... | 50                    | 15                              | 12          |
| Parent survey .....          | 750                   | 15                              | 188         |
| Children survey .....        | 400                   | 15                              | 100         |

| Activity    | Number of respondents | Number of minutes/acti-<br>vity | Total hours |
|-------------|-----------------------|---------------------------------|-------------|
| Total ..... | .....                 | .....                           | 383         |

### Estimated Cost Burden

The cost per respondent should be negligible. Participation is voluntary, and will not require any labor expenditures by respondents. There are no capital, start-up, operation, maintenance, or other similar costs to the respondents.

**Debra A. Valentine,**

*General Counsel.*

[FR Doc. 00-8246 Filed 4-3-00; 8:45 am]

**BILLING CODE 6750-01-M**

### FEDERAL TRADE COMMISSION

[Docket No. 9292]

#### **Dura Lube Corporation, et al.; Analysis to Aid Public Comment**

**AGENCY:** Federal Trade Commission.

**ACTION:** Proposed Consent Agreement.

**SUMMARY:** The consent agreement in this matter settles alleged violations of federal law prohibiting unfair or deceptive acts or practices or unfair methods of competition. The attached Analysis to Aid Public Comment describes both the allegations in the complaint that the Commission issued in April 1999 and the terms of the consent order—embodied in the consent agreement—that would settle these allegations.

**DATES:** Comments must be received on or before April 28, 2000.

**ADDRESSES:** Comments should be directed to: FTC/Office of the Secretary, Room 159, 600 Pennsylvania Ave., NW, Washington, DC 20580.

**FOR FURTHER INFORMATION CONTACT:** Elaine Kolish or Heather Hipsley, FTC/S-4302, 600 Pennsylvania Ave., NW, Washington, DC 20580. (202) 326-3042 or 326-3285.

**SUPPLEMENTARY INFORMATION:** Pursuant to Section 6(f) of the Federal Trade Commission Act, 38 Stat. 721, 15 U.S.C. 46 and Section 3.25(f) of the Commission's Rules of Practice, 16 CFR 3.25(f), notice is hereby given that the above-captioned consent agreement containing a consent order to cease and desist, having been filed with and accepted, subject to final approval, by the Commission, has been placed on the public record for a period of thirty (30) days. The following Analysis to Aid Public Comment describes the terms of

the consent agreement, and the allegations in the complaint. An electronic copy of the full text of the consent agreement package can be obtained from the FTC Home Page (for March 29, 2000), on the World Wide Web, at "http://www.ftc.gov/ftc/formal.htm." A paper copy can be obtained from the FTC Public Reference Room, Room H-130, 600 Pennsylvania Avenue, NW, Washington, DC 20580, either in person or by calling (202) 326-3627.

Public comment is invited. Comments should be directed to: FTC/Office of the Secretary, Room 159, 600 Pennsylvania Ave., NW, Washington, DC 20580. Two paper copies of each comment should be filed, and should be accompanied, if possible, by a 3½ inch diskette containing an electronic copy of the comment. Such comments or views will be considered by the Commission and will be available for inspection and copying at its principal office in accordance with Section 4.9(b)(6)(ii) of the Commission's Rules of Practice (16 CFR 4.9(b)(6)(ii)).

#### **Analysis of Proposed Consent Order to Aid Public Comment**

The Federal Trade Commission has accepted, subject to final approval, an agreement for entry of a consent order from Dura Lube Corporation, Inc., American Direct Marketing, Inc., Howe Laboratories, Inc., Crescent Marketing, Inc. (d/b/a Crescent Manufacturing, Inc.), National Communications Corporation, The Media Group, Inc., and Herman S. Howard and Scott Howard, the principals who control these corporations (referred to collectively as "Respondents"). The agreement would settle a complaint by the Federal Trade Commission that Respondents engaged in unfair or deceptive acts or practices in violation of section 5(a) of the Federal Trade Commission Act.

The proposed consent order has been placed on the public record for thirty (30) days for receipt of comments by interested persons. Comments received during this period will become part of the public record. After thirty (30) days, the Commission will again review the agreement and the comments received and will decide whether it should withdraw from the agreement or make final the agreement's proposed order.

This matter concerns advertising representations made about Super Dura Lube Engine Treatment and Advanced Dura Lube Engine Treatment (referred to collectively as "Dura Lube"), engine oil additives. The administrative complaint alleged that Respondents violated the FTC Act by disseminating ads that made unsubstantiated performance claims about Dura Lube. The Complaint alleged that Respondents represented that, compared to motor oil alone or oil treated with any other product, Dura Lube: (1) Reduces engine wear; (2) reduces engine wear by more than 50%; (3) prolongs engine life; (4) reduces emissions; (5) reduces the risk of serious engine damage when oil pressure is lost; (6) improves gas mileage; and (7) improves gas mileage by up to 35%. The Complaint alleged that one treatment continues to protect engines for up to 50,000 miles. The Complaint alleged that Respondents represented that they had a reasonable basis for making these claims, but in fact did not possess competent evidence supporting them.

The Complaint also challenged, as false, claims that tests prove that, compared to motor oil alone, Dura Lube: (1) Reduces engine wear; (2) prolongs engine life; (3) reduces emissions; (4) reduces the risk of serious engine damage when oil pressure is lost; (5) improves gas mileage; and (6) improves gas mileage by up to 35%. The Complaint also challenged as false claims that tests prove that one treatment continues to protect engines for up to 50,000 miles. Additionally, the Complaint challenged, as false, claims that Dura Lube: (a) Has been tested by the U.S. Environmental Protection Agency; and (b) contains no chlorinated compound.

The Complaint alleged that Respondents represented that product demonstrations in their advertising proved, demonstrated, or confirmed that, (1) compared to motor oil alone, Dura Lube reduces the risk of serious engine damage when oil pressures is lost, and (b) without Dura Lube, motor oil fails to protect automobile engines under hot running conditions, when in fact the demonstrations do not prove, demonstrate, or confirm these product attributes. Finally, the Complaint alleged that Respondents represented that former astronaut Charles "Pete" Conrad had endorsed the product based on a valid exercise of his expertise in